

**CITY OF LAKE GENEVA REGULAR COMMITTEE OF THE WHOLE MINUTES  
MONDAY, MAY 5, 2025 - 6:00 PM  
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

**Members:** Council President: Mary Jo Fesenmaier  
Council Vice-President: Cindy Yager  
Alderspersons: Sherri Ames, Linda Frame, Joel Hoiland, JaNelle Powers, Brian Smith, and Cathy Stoodley

**Call to Order**

by Council President Fesenmaier at 6:00 pm.

**Pledge of Allegiance**

by Mayor Krause.

**Roll Call**

Present: Mary Jo Fesenmaier, Cynthia Yager, Sherri Ames, Linda Frame, Joel Hoiland, JaNelle Powers, Brian Smith (via zoom) and Cathy Stoodley. Others present: Mayor Todd Krause, City Clerk Lacey L. Reynolds and other interested persons.

**Approval of the Committee of the Whole Minutes from April 7, 2025**

Motion by Ames to approve, second by Frame. Voice vote, approved, motion carried.

**Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items. Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.**

Kristen Carlson-Dooley shared her family's business history at the Riviera, concerns about the Riviera shops and asked what the protocol is for business approval. Michael Hillstrand spoke about the Riviera businesses, leases, approvals and protocols. Mackenzie Wann spoke about accessibility, adaptive sports, beach wheelchair access and adaptive kayaks.

**Presentation: Main Street Designation Update; Alexandra Binanti, Executive Director, Lake Geneva Business Improvement District (BID)**

Alex Binanti from the BID gave a presentation about the Main Street Designation attained this year and the Business Improvement District annual report.

Item 9h was moved up. Mayor Krause reported on the Geneva Lake Law Enforcement Agency. Krause reported that the Geneva Lake police met, the piers and boats are in, and the first weekend of service will be Memorial Day weekend. The Geneva Lake Police are fully staffed with 16 officers and 7 CSO's stationed out of Fontana.

**STANDING COMMITTEE REPORTS. The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.**

**Finance, License, and Regulation Committee-Chair Ames**

Alder Ames reviewed the April 2nd and 15th meeting agenda items.

**Personnel Committee-Chair Hoiland**

Alder Hoiland reviewed the April 7th and May 5th meeting agenda items. Alder Hoiland announced the Personnel committee will be reviewing the policy manual this year.

**Public Works Committee-Chair Stoodley**

Alder Stoodley reviewed the April 28th meeting agenda items. Stoodley announced items pertaining to the city

engineer, DPW and streets will remain on the public works agendas while other items will go to council for all members to review. Discussion took place regarding a donor funding fountain restoration, ADA compliance and winterfest paid parking.

**Piers, Harbor, and Lakefront Committee-Chair Yager**

Alder Yager reviewed the April 8th meeting agenda items.

**COMMITTEE, COMMISSION AND BOARD REPORTS. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.**

**Utility Commission-Fesenmaier and Smith**

Alder Fesenmaier reported the commission approved the bill format change from postcards to paper bills mailed in envelopes and conducting a leak survey.

**Tree Board-Ames**

Alder Ames reported on the April 8th meeting agenda items.

**Police and Fire Commission-Hoiland**

Alder Hoiland reviewed the April 10th meeting agenda items noting the Lexipol policies were approved. The April 21st workshop topics focused on the PD and FD operational assessment findings.

**Plan Commission-Hoiland**

Alder Hoiland reviewed the April 21st meeting agenda items.

**Board of Park Commissioners-Yager**

Alder Yager reviewed the April 8th meeting agenda items.

**Library Board-Ames**

Alder Ames reviewed the April 10th meeting agenda items.

**Historic Preservation Commission-Powers**

Alder Powers reviewed the April 8th meeting agenda items.

**Avian Committee-Powers**

Alder Powers reviewed the April 8th meeting agenda items.

**Tourism Commission-Fesenmaier and Frame**

Alder Fesenmaier reported the commission discussed criteria for awarding grants.

**Cemetery Board-Frame and Stoodley**

Alder Stoodley announced the cemetery logo is ready and abandoned graves are under review.

**Hillmoor Commission-Yager**

Alder Yager reviewed the April 2nd and 10th meeting agenda items. Alder Yager also shared about the Hillmoor newsletter and survey.

**COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.**

**\*No meeting or materials posted on the City website.**

**VISIT Lake Geneva-Yager**

Alder Yager announced the annual dinner and Donald Driver will be in attendance. Alder Yager also announced

Lake Geneva was listed in USA Today's top 5 for food and travel and also nominated as a world cultural destination in Food & Travel magazine.

**Geneva Lake Museum-Powers**

Alder Powers reviewed items from the annual meeting agenda.

**Lake Geneva Economic Development Corporation-Hoiland and Smith**

Alder Hoiland reported the EDC has not met in a few months.

**Geneva Lake Environmental Agency-Fesenmaier**

Alder Fesenmaier announced there is a new director for GLEA, SEWRPAC is writing a lake management plan and GLEA is working on protocol on invasive species.

**Geneva Lakes Family YMCA-Stoodley**

Alder Stoodley announced the work is almost complete on the ball fields, which was awarded through a tourism grant.

**Geneva Lake Use-Frame**

Alder Frame announced there was no meeting.

**Business Improvement District-Stoodley**

None.

**Geneva Lake Law Enforcement Agency-Mayor Krause**

This item was moved up after the presentation.

**Adjournment**

Motion by Ames to adjourn, second by Yager. Voice vote, approved, motion carried. Adjourned at 7:35 pm.

Lacey L. Reynolds  
City Clerk

Approved June 2, 2025