

**CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION
COMMITTEE MINUTES
WEDNESDAY, APRIL 2, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Chairperson Sherri Ames, Alderpersons: Mary Jo Fesenmaier, Cindy Yager, Joel Hoiland, and Cathy Stoodley

Call to Order

by Chairperson Ames at 4:30 pm.

Roll Call

Present: Sherri Ames, Mary Jo Fesenmaier, Joel Hoiland, Cynthia Yager, Cathy Stoodley. Others present: Mayor Todd Krause, City Clerk Lacey L. Reynolds, Finance Director Laura Pisarcik and other interested persons.

Comments from the public limited to 5 minutes, limited to items on this agenda

Ryan Lasch shared he is in attendance to answer questions about Venetian Fest. Father Ryan spoke regarding the Sunday Parking Program and his support. Linda Frame Alderperson D2 spoke regarding striping seminary parking lot and her concerns.

Approval of the minutes from March 18, 2025

Motion by Yager to approve, second by Stoodley. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Licenses & Permits

Public Event Permit application filed by the Lake Geneva Jaycees for Venetian Fest from August 11-18, 2025

Motion by Hoiland to approve, second by Fesenmaier. Motion by Hoiland to suspend the rules so the applicant can speak, second by Fesenmaier. Voice vote, approved, motion carried. Ryan informed the Council the water is metered and billed to the Jaycees and they do not use electric service they use generators. Main motion - Voice vote, approved, motion carried.

Temporary "Class B" Wine / Class "B" Beer License application filed by the Lake Geneva Jaycees for Venetian Fest from August 11 to 18, 2025, at Flat Iron Park

Motion by Yager to approve, second by Stoodley. Voice vote, approved, motion carried.

Firework Permit Application filed by the Lake Geneva Jaycees for a display performed by J&M Displays on August 17, 2025, at dusk

Motion by Hoiland to approve, second by Stoodley. Discussion took place and Alder Hoiland asked the applicant what city services are provided for supporting the fireworks. Voice vote, approved, motion carried.

Complimentary Riviera Ballroom Event Request form filed by VISIT Lake Geneva for Lake Geneva Winterfest from January 27, 2026, to February 1, 2026

Motion by Yager to approve, second by Hoiland. Alder Fesenmaier mentioned contacting the Tourism chair to add this topic to their agenda for these types of events and paid parking fees/timeframe to be added to the Public Works agenda. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Resolutions and Ordinances

Resolution 25-R11, approving the assigned fund balance for the First Responders donations account as of December 31, 2024

Motion by Yager to approve, second by Fesenmaier. Finance Director Pisarcik explained the resolutions listed assigning the fund yearly for auditing purposes. Voice vote, approved, motion carried.

Resolution 25-R12, approving the assigned fund balance for the Fire Department accounts as of December 31, 2024

Motion by Yager to approve, second by Hoiland. Voice vote, approved, motion carried.

Resolution 25-R13, approving the assigned fund balance for the Fire Dues account as of December 31, 2024

Motion by Stoodley to approve, second by Hoiland. Voice vote, approved, motion carried.

Resolution 25-R14, approving the assigned fund balance for the Police Department accounts as of December 31, 2024

Motion by Stoodley to approve, second by Yager. Voice vote, approved, motion carried.

Presentation of Accounts

Pre-Paid Checks: \$92,256.85

Motion by Hoiland to approve, second by Stoodley. Voice vote, approved, motion carried.

Regular Checks: \$83,453.85

Motion by Stoodley to approve, second by Yager. Voice vote, approved, motion carried.

Discussion/Recommendation regarding items from Public Works Committee March 24, 2025

Approval of 6 Parking Placards for the Food Pantry on Wisconsin Street

Motion by Yager to approve, second by Stoodley. Alder Fesenmaier asked for more information regarding this topic and if it has the same rules as the Sunday Parking Program. Discussion took place. Motion by Fesenmaier to continue to the next meeting, second by Hoiland. Voice vote, approved, motion carried.

Striping Seminary Park's Parking Lot F

Motion by Yager to continue to the next meeting, second by Fesenmaier. Discussion took place regarding trailers, no other vehicle parking and how many spaces are needed. Voice vote, approved, motion carried.

Approval of Task Order #43 Citywide Sidewalk Evaluation Phase 2

Motion by Hoiland to approve, second by Yager. Voice vote, approved, motion carried.

Approve purchase of replacement snow blower for DPW from Equipment Replacement Fund in the amount of \$203,675.00

Motion by Stoodley to approve, second by Hoiland. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Sunday Morning Parking Program

Motion by Yager to approve, second by Stoodley. Motion by Fesenmaier to suspend the rules so Father Ryan can speak, second by Yager. Voice vote, approved, motion carried. Discussion took place regarding days of the week, weekend, times and adding other requested dates. Main motion - Voice vote, approved, motion carried.

Adjournment

Motion by Yager to adjourn, second by Stoodley. Voice vote, approved, motion carried. Adjourned at 5:15 pm.

Lacey L. Reynolds
City Clerk.

Approved April 15, 2025