

**CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION
COMMITTEE MINUTES
TUESDAY, APRIL 15, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Chairperson Sherri Ames, Alderpersons: Mary Jo Fesenmaier, Cindy Yager, Joel Hoiland, and Cathy Stoodley

Call to Order

by Alderperson Ames at 4:30 pm.

Roll Call

Present: Sherri Ames, Mary Jo Fesenmaier, Joel Hoiland, Cynthia Yager and Cathy Stoodley. Others present: Mayor Todd Krause, Interim City Administrator Dave De Angelis, City Clerk Lacey L. Reynolds, Finance Director Laura Pisarcik, Parking Manager Beth Gehris-Padro, Fire Chief John Peters and other interested persons.

Comments from the public limited to 5 minutes, limited to items on this agenda

Judy Guy from the LG Food Pantry spoke in favor of item 8. Alder Linda Frame spoke in favor of item 8 and opposed item 9.

Approval of the minutes from April 2, 2025

Motion by Yager to approve, second by Stoodley. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Licenses & Permits

Public Event Permit Application for the 2025 Memorial Day Parade

Motion by Hoiland to approve, second by Fesenmaier. Alder Ames shared concerns about how to transport students safely through the city and traffic control. Alder Fesenmaier asked if the form can be updated to add a section regarding traffic control. Interim Admin De Angelis noted there is a traffic control section on the form. Voice vote, approved, motion carried.

Public Event Permit Application for the 2025 Farmers Market at Horticultural Hall

Motion by Yager to approve, second by Fesenmaier. Alder Hoiland shared his concerns about the farmers market site, his communication with the event organizer and if alternate sites have been looked into. Voice vote, approved, motion carried.

Presentation of Accounts

Pre-Paid Checks: \$61,492.05

Motion by Stoodley to approve, second by Fesenmaier. Voice vote, approved, motion carried.

Regular Checks: \$532,445.47

Motion by Hoiland to approve, second by Stoodley. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Resolutions and Ordinances

Resolution 25-R15, adopting 2024 transfers from the Lakefront Special Revenue Fund and the Parking Special Revenue Fund to the General Fund

Motion by Yager to approve, second by Stoodley. Voice vote, approved, motion carried.

Resolution 25-R16, adopting a 2024 year-end budget amendment authorizing the re-allocation of funds in the 2024 budgets for certain revenues and expenditures exceeding their 2024 budgets

Motion by Hoiland to approve, second by Stoodley. Finance Director Pisarcik explained this is done every year to realign the budget. Voice vote, approved, motion carried.

Resolution 25-R17, authorizing the carryover of General Fund budget amounts from 2024 to 2025

Motion by Yager to approve, second by Hoiland. Voice vote, approved, motion carried.

Discussion/Recommendation regarding approval of 6 Parking Placards for the Food Pantry on Wisconsin Street (continued from April 2, 2025)

Motion by Stoodley to approve, second by Fesenmaier. Alder Hoiland shared his concerns about issuing the parking placards. Alders Yager and Ames spoke about approving the parking placards. Discussion took place regarding policies and exceptions. Motion by Ames to suspend the rules so Judy Guy from the food pantry can speak, second by Yager. Voice vote, 3-approved, 2-opposed (Hoiland and Stoodley), motion carried. Main motion - Roll call vote: Stoodley, yes; Fesenmaier, yes; Ames, yes; Yager, yes; Hoiland, no. Motion carried.

Discussion/Recommendation regarding striping Seminary Park's Parking Lot F (continued from April 2, 2025)

Motion by Fesenmaier to approve the most updated map handed out by the parking manager, second by Stoodley. Parking Manager Gehris-Padro reviewed the updated parking map and communication from the DNR. Discussion took place regarding available parking, parking lot options, vehicle and boat trailer parking. Motion by Hoiland to suspend the rules so Alder Frame can speak, second by Yager. Voice vote, approved, motion carried. Discussion continued and Alder Yager made a motion to continue the item to the next meeting. There was no second, motion failed. Main motion - Voice vote, 4-approved, 1-opposed (Yager), motion carried.

Discussion/Recommendation regarding amendments to the Business Improvement District (BID) bylaws

Motion by Stoodley to approve, second by Fesenmaier. Voice vote, approved, motion carried.

Discussion/Recommendation regarding approving \$5,000.00 to hire an architect to develop building design standards, site and landscaping design standards, for the Hillmoor property

Motion by Yager to approve, second by Stoodley. Discussion took place regarding budget, hiring, who will handle RFP's and committee/commission involvement. Motion by Fesenmaier to amend and add the Hillmoor Commission will review and then send to Council for approval, second by Yager. Voice vote, approved, motion carried. Main motion - Voice vote, approved, motion carried.

Motion to go into closed session Pursuant to Wisconsin Statutes 19.85(1)(e) deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session regarding: 2025-2027 Collective Bargaining Agreement with the Lake Geneva Firefighter's Association

The Committee did not adjourn into closed session. Motion by Fesenmaier to forward items 12 & 13 to Council without recommendation, second by Stoodley. Voice vote, approved, motion carried.

Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session

Adjournment

Motion by Hoiland to adjourn, second by Stoodley. Voice vote, approved, motion carried. Adjourned at 5:54 pm.

Lacey L. Reynolds
City Clerk

Approved May 6, 2025