

**CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION
COMMITTEE MINUTES
TUESDAY, MAY 20, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Chairperson - Sherri Ames. Members - JaNelle Powers, Mary Jo Fesenmaier, Linda Frame and Brian Smith.

Call to Order

by Chairperson Ames at 4:30 pm.

Roll Call

Present: Sherri Ames, JaNelle Powers, Mary Jo Fesenmaier, Linda Frame and Brian Smith. Others present: Alderperson Cindy Yager, City Clerk Lacey L. Reynolds, Finance Director Laura Pisarcik, Harbormaster Erick Nicia and other interested persons.

Comments from the public limited to 5 minutes, limited to items on this agenda

None.

Approval of the minutes from May 6, 2025

Motion by Powers to approve, second by Smith. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Licenses & Permits

Original Class "A" Beer / "Class A" Liquor License application filed by Gage Marine Corp dba Lake Life Store, 803 Main St Unit 1E, William Gage, Agent

Motion by Frame to approve, second by Powers. Voice vote, approved, motion carried.

Original Class "A" Beer / "Class A" Liquor License application filed by Gage Marine Corp dba Lake Geneva Cruise Line Store, 812 Wrigley Dr Center Pier Bldg, William Gage, Agent

Motion by Frame to approve, second by Smith. Voice vote, approved, motion carried.

Resolution 25-R34 authorizing and directing the proper city official(s) to issue Alcohol License renewals for the period of July 1, 2025, to June 30, 2026

Motion by Powers to approve, second by Frame. Voice vote, approved, motion carried.

Class "B" Beer / "Class B" Liquor License renewal application filed by D&D Restaurant Group Inc dba Flat Iron Tap, 150 Center St, Robert Lopez, Agent

Motion by Frame to conditionally approve the license contingent upon the applicant coming into compliance, second by Powers. Voice vote, approved, motion carried.

Public Event Permit Application filed by Mt Zion Church for Worship in the Park & Beach Baptism

Motion by Smith to approve, second by Frame. Voice vote, approved, motion carried.

Discussion/Recommendation regarding items from Piers, Harbors and Lakefront Committee May 13, 2025

Approval of Lakefront Fee Schedule increases and additions

Motion by Frame to approve, second by Powers. Voice vote, 4-approved, 1-opposed (Fesenmaier), motion carried.

Approval of Library issued Beach Passes

Motion by Frame to approve, second by Powers. Alder Fesenmaier noted there was no attachment in the packet for review. Voice vote, 4-approved, 1-opposed (Fesenmaier), motion carried.

Approval of Lagoon Lessee's season launch pass

Motion by Frame to approve, second by Powers. Alder Fesenmaier noted there was no attachment in the packet for

review. Clerk Reynolds said there will be an attachment in the council packet. Voice vote, approved, motion carried.

Discussion/Recommendation regarding the MOU for Storm Sirens between Walworth County Sheriff's Department and the City of Lake Geneva

Motion by Frame to approve, second by Powers. Fire Chief Peters explained the memorandum of understanding and shared there will be cost savings to the city. Voice vote, approved, motion carried.

Review and possible recommendation regarding archiving and access of prior years' meeting video recordings

Motion by Frame to approve, second by Powers. Discussion took place regarding the quantity of recordings to transfer and the cost to transfer them. The committee directed staff to research where the funds would come from and how many recordings had been viewed. Motion by Fesenmaier to amend the motion to include the complete amount of \$3,000 to transfer all recordings, second by Frame. Voice vote, approved, motion carried. Main motion - Voice vote, approved, motion carried.

Presentation of Accounts

Pre-Paid Checks: \$125,471.83

Motion by Frame to approve, second by Powers. Voice vote, approved, motion carried.

Regular Checks: \$245,814.78

Motion by Frame to approve, second by Smith. Voice vote, approved, motion carried.

Adjournment

Motion by Powers to adjourn, second by Smith. Voice vote, approved, motion carried. Adjourned at 4:52 pm.

Lacey L. Reynolds
City Clerk

Approved June 3, 2025