

**CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION
COMMITTEE MINUTES
TUESDAY, JULY 1, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Chairperson - Sherri Ames. Members - JaNelle Powers, Mary Jo Fesenmaier, Linda Frame and Brian Smith.

Call to Order

by Chairperson Ames at 4:30 pm.

Roll Call

Present: Sherri Ames, Mary Jo Fesenmaier, Linda Frame and Brian Smith. Absent: JaNelle Powers. Others present: Mayor Todd Krause, City Clerk Lacey L. Reynolds, Finance Director Laura Pisarcik and other interested persons.

Comments from the public limited to 5 minutes, limited to items on this agenda

Alex from the BID informed the committee she is available if there are any questions regarding the BID events.

Approval of the minutes from June 17, 2025

Motion by Fesenmaier to approve, second by Smith. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Licenses

Motion by Frame to approve items 5a,b,c, second by Smith. Voice vote, approved, motion carried.

Alcohol License Premises Extension filed by Lake City Social for the Cars & Company Pediatric Cancer Fundraiser on September 14, 2025

Alcohol License Premises Extension filed by Lake City Social for the 3rd Annual Lake Geneva Jaycees Trunk or Treat on October 26, 2025

Original "Class A" Liquor License application filed by Pine Hill Farm Wellness dba Pine Hill Farm Wellness Boutique

Discussion/Recommendation regarding Public Event Permit Applications

Motion by Frame to approve items 6a,b,c,d, second by Smith. Voice vote, approved, motion carried.

Throwing Star Collective Inc for Red Bull Rush Delivery at Riviera Beach and Library Park from September 18 to 20, 2025

Lake Geneva Business Improvement District for the Lemonade Crawl & Picnic in the Park at various downtown businesses and Flat Iron Park on August 20, 2025

Lake Geneva Business Improvement District for Maxwell Street Days at various downtown businesses from August 22 to 24, 2025

Lake Geneva Business Improvement District for Art in Motion at various downtown businesses on September 14, 2025

Presentation of Accounts

Pre-Paid Checks: \$62,163.65

Motion by Frame to approve, second by Smith. Voice vote, approved, motion carried.

Regular Checks: \$147,352.93

Motion by Frame to approve, second by Smith. Voice vote, approved, motion carried.

Discussion/Recommendation regarding approval of the Hwy 50 appraisal services contract in the amount of \$102,800.00

Motion by Frame to approve, second by Smith. Alder Fesenmaier asked if these expenses are reimbursable and if staff could let the council know at the next meeting. Voice vote, approved, motion carried.

Discussion/Recommendation regarding approval of Change Order #1 to Wolf Paving for the 2025 Street Program cost increase of \$22,130.00

Motion by Frame to approve, second by Smith. Voice vote, approved, motion carried.

Discussion/Recommendation regarding approval of Task Order #40 Phase 1 Cemetery Paving Program in the amount of \$51,852.00

Motion by Frame to approve, second by Fesenmaier. Voice vote, approved, motion carried.

Discussion/Recommendation regarding YMCA Concession Agreement (approval recommended by Board of Park Commissioners)

Motion by Frame to approve, second by Fesenmaier. Voice vote, approved, motion carried.

Adjournment

Motion by Frame to adjourn, second by Smith. Voice vote, approved, motion carried. Adjourned at 4:38 pm.

Lacey L. Reynolds
City Clerk

Approved July 15, 2025