



Lake Geneva Business Improvement District
Board of Directors Special Meeting
Wednesday November 12, 2025 | 9am
Harbor Shores on Lake Geneva

Agenda

1. Call to Order
2. Roll Call
3. Approval of Minutes from the last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News Update from designated City Representative
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Chart of Account review
 - b. Budget vs Actuals
 - c. Pay bills
8. Executive Director Report
 - a. Marketing Report, website & social updates
 - b. Committee recap
 - i. Promotions – Oktoberfest, Wine Walk Recaps, Tree Lighting Update
 - ii. Design – Alleyway Project, Bench Update
 - iii. Economic Vitality – Hwy 50 Resurfacing, BID Connects, Vacancy Research
 - iv. Organization – Executive Committee, Financial Planning
9. New Business
 - a. Fred Gahl – Anifest concept collaboration
 - b. Motion to go into closed session pursuant to Sec. 19.85(1)(e) which states: “deliberating or negotiating the purchase of public properties, the investing of public funds, or conduction other specified public business, whenever competitive or bargaining reasons require a closed session” regarding the negotiations of position of Executive Director.
10. Comments from Board of Directors
11. Adjourn