



Lake Geneva Business Improvement District
Board of Directors Special Meeting
Wednesday, September 17, 2025 | 9:00 AM
Remote Google Meet:

Video call link: <https://meet.google.com/wns-ecnz-ueo>

Or dial: (US) +1 929-287-3886 PIN: 487 955 714#

<https://tel.meet/wns-ecnz-ueo?pin=9329214905255>

Minutes

1. Call to Order – 9:12am (*reached quorum*)
2. Roll Call – Alexandria Binanti, Kim Frank, Janine Osborne, Emily Trainor, Alethea Salgado, Anthony Silvestri, Beth Tumas Present. Stephen Schroeder, Alastair Cummings, Angela Carlson, Spyro Condos Absent.
3. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes. *None*
4. New Business
 - a. Discussion/Action regarding Treasure Hut Florist proposal of purchase of Artificial Christmas Tree for Brunk Pavilion for \$14,500.00
Alexandria Binanti gives update on applying for Tourism Grant. Deadline to apply for tourism grant in September had passed prior to recommendation to request. Discussion with a couple commission members encouraged the BID to form a larger tourism development plan for grant request for Downtown Holidays.
 - b. Discussion/Action regarding Special Design Committee for Holiday Design proposed by The Cove of Lake Geneva – *Beth Tumas* Motions that item a and item b be voted on together, *Alethea Salgado* seconds.
New motion made from Beth Tumas to postpone purchase of new tree to 2026 with stipulation that a more detailed design plan from committee be submitted with total purchase costs for updated holiday experience. Anthony Silvestri seconds. All Approved.
5. Comments from Board of Directors - *None*
6. Adjourn – 9:16am *Beth Tumas* Motions. *Alethea Salgado* seconds. *All Approved.*