



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**COMMITTEE OF THE WHOLE AGENDA
MONDAY, DECEMBER 1, 2025 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Council President: Mary Jo Fesenmaier

Council Vice-President: Cindy Yager

Alderspersons: Sherri Ames, Linda Frame, Joel Hoiland, JaNelle Powers, Brian Smith and Cathy Stoodley

1. Call to Order
2. Pledge of Allegiance - Frame
3. Roll Call
4. Approval of the Committee of the Whole Minutes from November 3, 2025
5. Comments from the public as allowed by Wis. Stats. §19.84(2). Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.
6. Presentation: 2025 Main Street Resource Report; Alexandria Binanti, Executive Director, Downtown Lake Geneva
7. **STANDING COMMITTEE REPORTS.** The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.
 - a. Finance, License, and Regulation Committee-Chair Ames
 - b. Personnel Committee-Chair Hoiland
 - c. Public Works Committee-Chair Stoodley
 - d. Piers, Harbor, and Lakefront Committee-Chair Yager
8. **COMMITTEE, COMMISSION AND BOARD REPORTS.** The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.
 - a. Utility Commission-Fesenmaier and Smith
 - b. Tree Board-Ames

- c. Police and Fire Commission-Hoiland
- d. Plan Commission-Hoiland
- e. Board of Park Commissioners-Yager
- f. Library Board-Ames
- g. Historic Preservation Commission-Powers
- h. Avian Committee-Powers
- i. Tourism Commission-Fesenmaier and Frame
- j. Cemetery Board-Stoodley and Frame
- k. Hillmoor Commission-Yager

9. COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

*No meeting or materials posted on the City website.

- a. *VISIT Lake Geneva-Yager
- b. *Geneva Lake Museum-Powers
- c. *Lake Geneva Economic Development Corporation-Hoiland and Smith
- d. Geneva Lake Environmental Agency-Fesenmaier
- e. *Geneva Lakes Family YMCA-Stoodley
- f. *Geneva Lake Use-Frame
- g. Business Improvement District-Stoodley
- h. *Geneva Lake Law Enforcement Agency-Mayor Krause

10. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.*

**City Of Lake Geneva Committee Of The Whole Minutes
Monday, November 3, 2025 - 6:00 PM
Lake Geneva City Hall; Council Chambers (Main Level)**

Members: Council President: Mary Jo Fesenmaier
Council Vice-President: Cindy Yager
Alderspersons: Sherri Ames, Linda Frame, Joel Hoiland, JaNelle Powers, Brian Smith and Cathy Stoodley

Call to Order

Council President Feseimaier called the meeting to order at 6:00 pm.

Pledge of Allegiance-Powers

Roll Call

Present: Fesenmaier, Yager, Ames, Frame, Hoiland, Powers, Smith, Stoodley
Absent: None

Approval of the Committee of the Whole Minutes from October 6, 2025

Motion by Ames to approve, second by Powers.
No discussion. Motion carried 8-0 on a voice vote.

Presentation:

Proposal for Bulk Items Collection Change; Johns Disposal

Nate Austin, John's Disposal spoke on the proposal to change bulk item pick-up to an on-call model. Questions and discussion followed between Committee members and Mr. Austin regarding various topics such as appliance vs electronic pick-up, road wear and tear from garbage trucks, resident reactions, the option for a 1-year test period, online requests, specifics of e-waste pick-ups, scheduling specifics, and bulk pick-up at apartments.

Introductions to TDS Telecom and Fiber Optic to the Home Technology

Bruce Shead from TDS Telecom gave an introductory presentation on TDS Telecom and fiber optic to the home technology. Questions and discussion followed between Committee members and Mr. Shead regarding service differences with competitors, company history, project timelines, and build out strategies for the networks. City Administrator DeAngelis spoke about City permitting processes, cabinet locations, and franchise fee payments.

Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items. Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.

Karim Garne; from the US Small Business Administration, spoke on disaster support for homeowners and small businesses.

Sherri Ames; announced a Veterans Day program at the middle school and a concert later in the day at the Riviera.

Larry Happ, 1120 S Lakeshore Dr; spoke in support of the proposed changes to the bulk pick-up.

STANDING COMMITTEE REPORTS. The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.

Finance, License, and Regulation Committee-Chair Ames

Aldersperson Ames reported on license & permits and budget activity.

Questions followed between Committee members and City Administrator DeAngelis regarding specific percentage increases for specific city staff members, designated vs non-designated fund balances, and fund balance policy totals.

Personnel Committee-Chair Hoiland

Aldersperson Hoiland reported on recent job description updates, code updates pertaining to the Personnel Committee, suggestions for leveraging technology into government efficiency, and policy manual reviews.

Public Works Committee-Chair Stoodley

Aldersperson Stoodley reported on updates pertaining to the 4 way stop at Broad and Dodge, the crosswalk on Center St between Flat Iron Park and the Donian Wetland Preserve, and the trail extension from Southwind through Veterans Park.

Piers, Harbor, and Lakefront Committee-Chair Yager

Aldersperson Yager reported that the Library Park kayak launch is being reviewed for accessibility updates, expansion of the brick donation program, potential ordinance updates, and the lakefront comprehensive plan.

COMMITTEE, COMMISSION AND BOARD REPORTS. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

Utility Commission-Fesenmaier and Smith

Aldersperson Smith reported on the annual election of officers, budgeting, and the RPF for concrete flooring at the wastewater facility.

Tree Board-Ames

Aldersperson Ames reported that the Board will next meet in January.

Police and Fire Commission-Hoiland

Aldersperson Hoiland reported on the Operational & Facilities study which will be forwarded to the Council, call statistics, the fire department youth apprenticeship program, Lexipol policy updates.

Discussion followed regarding potential site locations for a new public safety building.

Plan Commission-Hoiland

Aldersperson Hoiland reported on recent Commission topics including a Conditional Use Permit for a Commercial Indoor Lodging, a proposed planned development for an apartment building near Symphony Bay, outdoor storage of boats, and comprehensive plan amendments.

Discussion followed regarding the differences between Short-Term Rentals, Commercial Indoor Lodgings, hotels, and motels.

Board of Park Commissioners-Yager

Aldersperson Yager reported on recent Board topics, including the YMCA's proposed field work, Park Visioning Strategy discussions, Vets Park Playground updates, and pickleball court updates.

Discussion followed on requests or suggestions for the pickleball courts and how potential sponsorship would fall under the City's Donation Policy.

Library Board-Ames

Aldersperson Ames reported on the 130th anniversary celebration, circulation numbers, accolades and grants received from the IRS for the volunteer tax return, updates on the meeting room renovation.

Historic Preservation Commission-Powers

Aldersperson Powers reported on potential local landmark sites, updating the ordinance, and various signage discussions.

Avian Committee-Powers

Aldersperson Powers reported on efforts related to Dark Sky initiatives, grant activity, and potential bird boxes at Hillmoor.

Tourism Commission-Fesenmaier and Frame

Alderson Frame reported on recent grant applications.
Alderson Fesenmaier reported on grant packet updates and the development of a municipal development grant application.

Cemetery Board-Stoodley and Frame

Alderson Stoodley reported on project updates, various wishlist topics, fee schedule updates, and the Board's entry in the Museum's parade of trees.

Hillmoor Commission-Yager

Alderson Yager reported on the Hillmoor Commission's numerous activities, meetings, and actions taken this year, emphasizing the active and cohesive efforts of the Commission.
Discussion followed regarding the newsletter and RFP proposals.

COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

***No meeting or materials posted on the City website.**

***VISIT Lake Geneva-Yager**

Alderson Yager reported on the annual impact awards.

***Geneva Lake Museum-Powers**

Alderson Powers reported on the upcoming parade of trees.

***Lake Geneva Economic Development Corporation-Hoiland and Smith**

No report given.

Geneva Lake Environmental Agency-Fesenmaier

Alderson Fesenmaier reported on the recent boat count, upcoming meetings, and the Geneva Lake Management Plan.

***Geneva Lakes Family YMCA-Stoodley**

Alderson Stoodley reported that the YMCA is building a subsidiary location in Delavan.

***Geneva Lake Use-Frame**

Alderson Frame reported that the Geneva Lake Use Committee will not be combining with the Geneva Lake Environmental Agency.

Business Improvement District-Stoodley

Alderson Stoodley reported on the Oktoberfest event, the Wine Walk, details on the potential BID expansion, the alleyway by Geneva Stage, communications between various entities, and public restrooms downtown.
Discussion followed between the committee members regarding the Riviera concourse restrooms.

***Geneva Lake Law Enforcement Agency-Mayor Krause**

No report given.

Adjournment

Motion by Ames to adjourn, second by Stoodley.
No discussion, motion carried 8-0 on a voice vote. The Committee adjourned at 8:07 pm.
The minutes are unofficial until approved by the Committee.

Vanessa Jahns
Deputy City Clerk

2025

MAIN STREET RESOURCE REPORT



OBSERVATIONS

- » **Contiguous core of (largely) well-maintained historic architecture and well-lit public and private spaces create a safe and welcoming atmosphere.**
- » **Diverse business mix of largely locally owned shops and restaurants, although many of them feature 'NO' signs which sends an immediate negative message.**
 - » **Active private investment from local owners and attractive storefronts, day and night.**
 - » **Stunning and activated lakefront, including public and private spaces.**
 - » **Great collaborative/cooperative attitudes among community leaders at every level.**
- » **Passionate community, but not always in agreement about the right path forward or how to achieve goals.**
- » **Limited awareness among potential stakeholders of opportunities for direct engagement and 'how to help'.**
 - » **Wayfinding is challenging with high-volume intersections, limited consistent signage and nontraditional street grid.**
 - » **Large underutilized spaces (when events are not happening) within downtown and some key connections do not draw pedestrians throughout downtown, but tons of possibility.**
- » **Lack of bicycle connectivity and amenities, combined with limited wayfinding and management policies compound parking challenges**

DEFINING & STRUCTURING THE ORGANIZATION

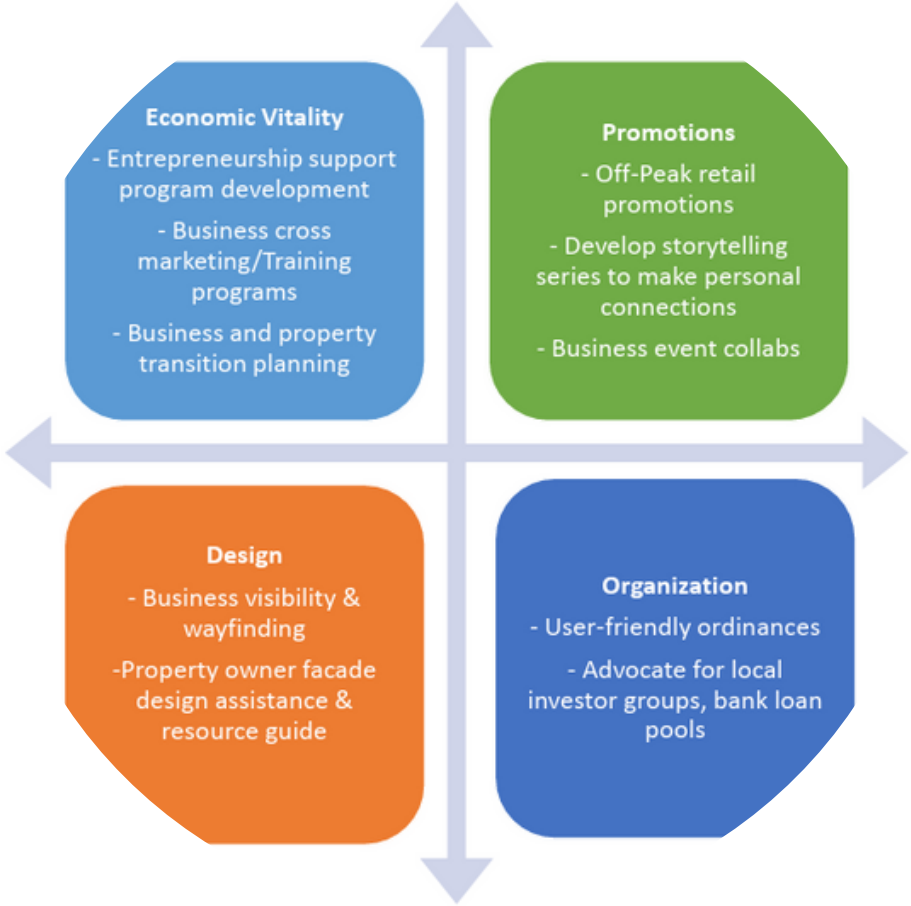
Downtown Lake Geneva is in a unique position, as an established BID that the community is already familiar with. The newly formed 501(c)3 will be a new layer, allowing the organization to build on its history and add new funding and community engagement models. Increased community engagement will mean expanded reach to talented individuals who can support the organization. By establishing formal work plans and processes, the organization can attain the sustainability and credibility it needs to secure volunteers and funding to achieve its goals.



QUICK WINS

Update Policies & Procedures Manual
Compile Organizational Handbook
Develop & Implement Volunteer Strategies

Business Support



Creating a culture of business support and entrepreneurship includes strategic messaging and advocacy. Strategic messaging and engagement to property owners gives them a vested interest in the importance of their role in helping shape the future of the district, and to understand that their actions as a landlord and property owners have an impact on the health of the district. Additionally, advocacy efforts with the City to pass ordinances and develop policies that support local businesses directly, and/or minimize the ability of larger corporate stores to make significant changes in the district can also have an impact.

QUICK WINS

Create a Property Owner Virtual Network

Review Ordinances

Build Property Database

Create Annual Downtown Needs Assessment Survey

PLACEMAKING



Downtown Lake Geneva is a key part of many a visitor's experience with the community. Focusing on creating a unique and memorable experience that offers both regular and cherished elements along with the regular thrill of discovering new and unexpected items is a balancing act, but when done well, can do more to create buzz than any singular event or marketing campaign. Placemaking is defined as the art and science of creating places where people want to be. Strategic placemaking includes not only the understanding of human psychology to the built environment (i.e. understanding what experiences humans seek out), while also mapping the customer journey to make suggestions for improving every visit to the district from entrance to exit.

ORGANIZING PLACEMAKING

Generally, the Lake Geneva BID/Main Street:

- » Serves as a unifier of all local organizations, property owners, and business owners with an interest in improving downtown.
- » Promotes/communicates all events/activities happening in the downtown district from all entities.
- » Works with downtown businesses to build off and add to already existing downtown events. Encourage and identify ideas for businesses to be involved in events to create a communitywide vibe and to maximize consumer spending as a result of events.

QUICK WINS

Establish Committee MOU for Task Delegation

Identify & Create Giving Campaign

LONG TERM - Compile Data to Create Larger Capital Campaign Funds

2025 GOALS



TARGET DELIVERABLES

- EXPAND BID
- REFRESH WEBSITE
- MARKETING ASSET LIBRARY
- HWY 50 PROJECT PLAN
- CREATE A BUSINESS RESOURCE TOOLBOX
- GROW EVENT REVENUE



Establish Working Committees

- Focused on Promotions
- Fundraising
- Business Development
- Resources
- Beautification Projects

Fundraise

- Build Annual Campaign
- Create Monthly Giving
- Create Fundraising Plan

Build Partnerships with Community

- Presentations
- Volunteerism
- Advocacy





YOUR MAIN STREET CONTACT

Contact your designated Main Street Organization for more information and ways to support downtown.



+262-716-9529



director@downtownlakegeneva.org



626 Geneva Street,
Lake Geneva WI 53147



PRESERVING MAIN STREET BUSINESSES

WISCONSIN

ECONOMIC DEVELOPMENT

SUPPORT YOUR MAIN STREET HEROES



Why Small Businesses Matter

More Money Stays in Your Community

Encourages Entrepreneurship & Local Job Opportunities

Unique Products, Personalized Service

Greater Community Investment

Bottom Dollar: More Locally Owned Businesses = More Downtown Sustainability



Small Business Brings Life to Main Street

Small businesses are the heart of our community — adding charm, character, and diversity to our downtown streets. Every unique storefront tells a story and creates a sense of place that you can't find in big box stores.

For every \$100 spent at a locally owned business, roughly \$68 stays in the community (vs \$43 reinvested from franchises)

Why Keep Main Street Local

They Create Local Jobs

Small businesses employ more people per unit of sales than large retailers — meaning your support directly impacts your neighbors, friends, and families.

They Foster Innovation & Growth

Entrepreneurs bring fresh ideas, creative solutions, and new products that keep our local economy resilient and evolving.

They Support Arts, Events, and Culture

From sponsoring festivals to hosting local artists, small businesses help make Main Street a destination, not just a place to shop.

They Build Community

Small business owners often live where they work — they know your name, care about your needs, and invest their time and energy in improving the community for all.

Small businesses inject over 60% of sales tax revenue in town. Long vacant storefronts impact property values by nearly 24%

The Future at Risk

Downtown Lake Geneva has long been the heart of our community—offering charming shops, local cafés, artisan studios, and family-owned retail. These small businesses define our character, support local jobs, and draw both year-round residents and seasonal visitors.

Yet, escalating commercial rent hikes are forcing beloved businesses out and replacing them with chains or vacant storefronts. The result? A loss of identity, diminished economic diversity, and a downtown that feels less “us.”

Bottom Line: If Locally Owned Business Thrives, Lake Geneva THRIVES!

- Stronger Business Community
- Enhanced Tourism & Economic Impact
- Cultural Preservation
- Stable Property Values

The money you spend at a small business doesn't just benefit the owner — it gets spent again and again in the local economy, multiplying its impact.

Downtown Lake Geneva's soul lies in its locally owned shops and eateries. As commercial rents explode, we risk trading our character for empty facades or forgettable chain outlets.

It's time to act: protect our businesses, preserve our heritage, and invest in a vibrant downtown that reflects who we truly are.



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**FINANCE, LICENSING, AND REGULATION COMMITTEE AGENDA
TUESDAY, NOVEMBER 4, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson - Sherri Ames. Members - JaNelle Powers, Mary Jo Fesenmaier, Linda Frame and Brian Smith.

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from October 21, 2025
5. Discussion/Recommendation regarding Task Order #48 with Kapur & Associates, Inc. for Civil Engineering Services for the 2026 Street Program in an amount not to exceed \$140,190
(recommended by Public Works Committee on October 27, 2025)
6. Discussion/Recommendation regarding Pay Request #4 from Wolf Paving for the 2025 Street Program in an amount of \$217,487.70
7. Discussion/Recommendation regarding Change Order #3 to Wolf Paving for the 2025 Street Program with an increase of \$20,965
8. Presentation of Accounts
 - a. Pre-Paid Checks: \$270,076.75
 - b. Regular Checks: \$119,808.55
9. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
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**FINANCE, LICENSING, AND REGULATION COMMITTEE AGENDA
TUESDAY, NOVEMBER 18, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson - Sherri Ames. Members - JaNelle Powers, Mary Jo Fesenmaier, Linda Frame and Brian Smith.

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from November 4, 2025
5. Financial Reports
6. Discussion/Recommendation regarding Licenses & Permits
 - a. Public Event Permit application filed by the Downtown Lake Geneva BID for the Light Up Lake Geneva Tree Lighting Ceremony on Friday, November 28, 2025, in Flat Iron Park
7. Discussion/Recommendation regarding a Complimentary Riviera Ballroom Event Request Form filed by the Lake Geneva Public Library for an author event on February 28, 2026
8. Discussion/Recommendation regarding approval of Change Order 4 in the amount of \$5,830.00 for the 2025 Street Program
9. Presentation of Accounts
 - a. Pre-Paid Checks: \$220,122.79
 - b. Regular Checks: \$462,171.67
10. Adjournment

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**PERSONNEL COMMITTEE AGENDA
WEDNESDAY, NOVEMBER 5, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson - Joel Hoiland; Members - JaNelle Powers, Mary Jo Fesenmaier, Brian Smith and Cindy Yager.

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from October 6, 2025
5. City Administrator's Report
6. Presentation and possible recommendation of the draft Compensation Study Update report for all non-represented personnel
7. Review and possible recommendation for approval of the City Administrator's review form and process
8. Review Municipal Government Policy Manual: Chapter 6 Personnel
9. Adjournment

This is a meeting of the Personnel Committee. No official Council action will be taken; however, a quorum of the Council may be present.

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.



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**PUBLIC WORKS COMMITTEE AGENDA
MONDAY, NOVEMBER 24, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson - Cathy Stoodley; Members - JaNelle Powers, Mary Jo Fesenmaier, Linda Frame, and Joel Hoiland.

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from October 27, 2025
5. Written Staff Reports
 - a. Director of Public Works Report
 - b. Street Superintendent Report
 - c. Parking Manager Report
 - d. Engineer Report
 - e. Highway 50 Update Report
6. Discussion/Recommendation regarding possible change to bulk pickup to an on-call basis — Johns Disposal
7. Discussion/Recommendation regarding Symphony Bay Phase 6 Roadway acceptance (Kapur)
8. Discussion/Recommendation regarding Center Street Water Tower Recoating for Utility Commission (Josh)
9. Discussion/Recommendation regarding Interchange North Utility Commission Project (Josh)
10. Update regarding 4-way stop sign at Dodge and Broad Intersection
11. Adjournment

*No official Council action will be taken; however, a quorum of the Council may be present.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance, so the appropriate accommodations can be made.*



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**PIERS, HARBORS, AND LAKEFRONT COMMITTEE AGENDA
TUESDAY, NOVEMBER 11, 2025 - 5:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson - Cindy Yager; Members - Sherri Ames, Linda Frame, Brian Smith and Cathy Stoodley.

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from September 10, 2025
5. Harbormaster Report
6. Discussion/Recommendation regarding city beach bracelets with QR code
7. Discussion/Recommendation regarding the Comprehensive Outdoor Recreation Plan (CORP)
8. Adjournment

*This is a meeting of the Piers, Harbors & Lakefront Committee.
No official Council action will be taken; however, a quorum of the Council may be present.*

**CITY OF LAKE GENEVA PIERS, HARBORS, AND LAKEFRONT COMMITTEE
MINUTES
WEDNESDAY, SEPTEMBER 10, 2025 - 5:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Chairperson - Cindy Yager; Members - Sherri Ames, Linda Frame, Brian Smith and Cathy Stoodley.

Call to Order

by Chairperson Yager at 5:00 pm.

Roll Call

Present: Cynthia Yager, Sherri Ames, Linda Frame and Cathy Stoodley. Absent: Brian Smith. Others present: Mayor Todd Krause, City Clerk Lacey L. Reynolds, Harbormaster Erick Nicia and other interested persons.

Comments from the public limited to 5 minutes, limited to items on this agenda

Ken Shields spoke about item 7, Mary Jo Fesenmaier spoke about item 11 and Kent Martzke spoke about items 7 & 8.

Approval of the minutes from July 2, 2025 Special meeting and July 8, 2025 Regular meeting

Motion by Ames to approve, second by Stoodley. Voice vote, approved, motion carried.

Harbormaster Report

Harbormaster Nicia noted P.3 of his report is in reference to item 8 on the agenda and asked if anyone had questions regarding his report. Chairperson Yager asked where the cash revenue is generated.

Discussion/Update regarding Library Park Kayak Reconfiguration

Chair Yager gave an update regarding cost estimates for the kayak pads, racks, site prep, dog appreciation statue, brick sponsorship, accessible kayak launch, possible reconfiguration of the fishing pier and potential grants to assist with costs. Discussion took place.

Discussion/Recommendation regarding Ordinance 90-199 Classifications for Rental of Boat Stalls and Buoys

Chair Yager reviewed the updates and Harbormaster Nicia reviewed the updates. Discussion took place and edits were suggested. Motion by Stoodley to continue to the October meeting, second by Ames. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Ordinance 90-200 Limit on size of boats

Chair Yager reviewed the updates and Harbormaster Nicia explained the updates. Motion by Frame to approve and under (d) to edit wording to effective January 1, 2027, second by Stoodley. Discussion took place. Motion by Frame to amend and remove the 2nd sentence under section (d) of Ord update 90-200, second by Ames. Voice vote, approved, motion carried. Main motion vote - Voice vote, approved, motion carried.

Discussion regarding Boat Slip Lease - West Pier #4 c) Size & Specifications of Watercraft

Motion by Frame to continue items 9 & 10 to the next meeting, second by Ames. Voice vote, approved, motion carried.

Discussion regarding the Water Safety Patrol contract

Item continued.

Discussion/Update regarding Lakefront Comprehensive Plan

Chair Yager explained this item is in process and announced it will be on the next agenda.

Adjournment

Motion by Ames to adjourn, second by Stoodley. Voice vote, approved, motion carried. Adjourned at 6:36 pm.

Lacey L. Reynolds
City Clerk

Harbormaster Report
Tuesday November 11th, 2025
Piers, Harbor & Lakefront Committee
Harbormaster Erick Nicia, City of Lake Geneva

Over the past month, my primary focus has been on resupply, equipment replacement, and preparations for the upcoming season. This period has involved assessing operational needs, designing updated materials, placing necessary orders, and ensuring that all essential supplies will be in place well ahead of the 2026 summer season.

As part of this process, I have explored opportunities to reduce waste and adopt more environmentally responsible practices for the beach without significantly increasing costs. While several promising options exist, many require investment in new digital systems and compatible hardware. At this time, those upgrades are not feasible within current budget constraints and current internet access to the beach house. They remain long-term goals for improving efficiency and sustainability and can be part of our Lake Comprehensive Plan.

The Beach:

Water Safety Patrol lifeguarding services contract:

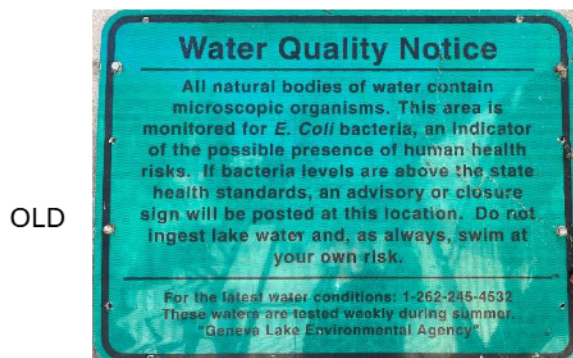
The Water Safety Patrol Lifeguard Services Agreement for the 2026 season has been **postponed to a future meeting** to allow additional time for review and recommended revisions. City staff identified several areas where the contract would benefit from clarification and updates, particularly related to emergency response coordination with Fire/EMS, documentation and reporting requirements, standard operating procedures, and expectations for staff conduct and oversight.

The intent of this delay is not to alter the partnership with the Water Safety Patrol, but to ensure the agreement reflects the City's current operational needs, public safety practices, and beach usage trends. The City Administrator, Harbormaster, City Attorney, and Fire/EMS leadership will meet to discuss this contract further.

Some changes coming to signage at the Beach.

1. Off-Season Water Quality Signage

The DNR recently provided the Geneva Lake Environmental Agency (GLEA) with an updated design for off-season water advisory signage. These signs inform the public that water quality is **not monitored from Labor Day (early September) through Memorial Day (late May)**. The new design will replace the posted sign used during the season and will be installed as soon as it is received.



Harbormaster Report
Tuesday November 11th, 2025
Piers, Harbor & Lakefront Committee
Harbormaster Erick Nicia, City of Lake Geneva

2. Beach Rules Signage Improvements

I am also working on a redesign of the beach rules signage. The current rules are posted on small signs attached to the lifeguard chairs, and many visitors claim they did not see them. To improve visibility and compliance, the updated rules will be:

- Larger and more readable. posted at the beach entrances rather than only on lifeguard chairs. This will allow guests to view expectations before entering the beach.

3. “No Pets Allowed” Signage Update

The existing “No Dogs Allowed” signs will be changed to **“No Pets Allowed.”**

This update reflects actual issues experienced during the 2025 season, which included incidents involving not only dogs but also **rabbits, cats, and even ferrets** at the beach.

Beach Door Replacements

I have met with three different companies to assess and measure the beach office for rolling door and office door replacements. I am currently waiting for all estimates to be submitted.

- **Priority:** Rolling door replacement for 2026
- **Secondary (budget permitting):** Replacement of standard office doors.

Resident Wristbands

This is an area where more environmentally friendly alternatives were explored. However, due to current limitations, we will continue using silicone wristbands for resident passes for the 2026 season.

Historically, residents used sew-on patches to obtain a daily wristband, but this system was easily abused. Tags were passed over the fence, providing unlimited access. The silicone wristband system prevents this misuse, which is the reasoning behind the change for 2025.

Looking to the future I am looking to transition to a fully reusable RFID-enabled, QR code, or barcode system. All these systems require internet connection, which at the moment, the beach has none.

Silicone resident wristbands for 2026 season will be Red. See below for Design



Beach Kiosk Covers

The Parking Manager has been working on developing an improved system for covering our beach kiosks during the evening hours in the summer and the during the entire off-season. Currently, we rely on gray slip-on covers with “Pay for Parking” signs attached using magnets or zip ties, which are functional but not visually consistent and can wear out quickly, get stolen, etc.

Harbormaster Report
Tuesday November 11th, 2025
Piers, Harbor & Lakefront Committee
 Harbormaster Erick Nicia, City of Lake Geneva



Current:



New Concept:

Boat Launch:

Total revenue for the boat launches up to September 30, 2025:

Category	Year to Date Amount	Budget
Daily Launch Fees	\$25,942.57	\$22,000
Season Passes	\$7,922.85	\$8,000
Total	\$33,865.42	\$30,000

A new map sign has been created that clearly identifies public restroom locations and designated boat launch parking areas.

In addition, updated signage for **boat trailer parking only in Lot F and Lot I** has been ordered. Some of these signs can also be installed at the Dunn Field overflow lot during the summer months to improve visitor guidance and reduce parking confusion.



Riviera:

The City received Elmer’s Boat Rental’s notice of intent to renew their lease on September 15. The agreement is currently under review by the City Attorney, City Administrator, and myself to identify potential updates and improvements.

CITY OF LAKE GENEVA

626 Geneva Street, Lake Geneva, WI 53147
(262) 248-3673 www.cityoflakegeneva.com



MEMORANDUM

TO: Pier, Harbor and Lakefront Committee

FROM: Erick Nicia, Harbormaster

RE: QR Code for Visitlakegeneva.com on Beach Bracelets

DATE: November 6, 2025

The purpose of this memo is to request approval to include a QR code linking to VisitLakeGeneva.com on the 2026 Riviera Beach daily wristbands. This simple addition would improve customer service, enhance visitor experience, and strengthen the City's partnership with Visit Lake Geneva, while reducing operational costs.

Background

Beach staff have historically been expected to answer a wide range of visitor questions regarding restaurants, shopping, recreation, rental services, and other Lake Geneva activities. While staff do their best, they are young seasonal employees and often rely on what they know to guide visitors. As a result, their ability to provide consistent and accurate information varies, placing unnecessary pressure on them and at times limiting the guest experience.

Visit Lake Geneva already maintains a comprehensive, user-friendly website with info on lodging, dining, retail, recreation, events, and trip-planning tools into a single, reliable resource. Using their existing platform would allow staff to provide quick, accurate guidance without extensive local knowledge.

Proposal

The redesigned Riviera Beach wristbands would include a QR code that links directly to VisitLakeGeneva.com. When scanned, visitors would have immediate access to everything the area has to offer.

From 2022–2025, Riviera Beach averaged approximately **56,500 annual daily visitors**. If only 5% of guests scanned the QR code, it would generate nearly **2,800 additional website visits**. This supports local businesses while promoting Lake Geneva as a destination. For staff, this partnership provides a consistent, efficient tool for assisting guests. Instead of memorizing every restaurant or activity, employees can confidently direct visitors to one centralized, up-to-date source. This improves service quality, reduces staff stress, and enhances overall visitor satisfaction.

Financial Impact

Visit Lake Geneva has offered to cover **50% of the cost** of next year's wristband order, equaling **\$1,465.50**, in exchange for featuring the QR code. This cost-sharing opportunity reduces operational expenses for Riviera Beach while supporting a mutually beneficial partnership.

Example of Wristband



LAKE GENEVA PARKS & RECREATION PLAN FRAMEWORK

Comprehensive Plan - guiding vision, goals, operations, and investments



Recreation

- Adult Programs
- Youth Programs
- Senior & Lifelong Learning Programs
- Community Programming
- Adaptive & Inclusive Recreation

Parks

- Playgrounds & Shelters
- Sports Fields & Courts
- Trails & Pathways
- Dog Parks & Gardens
- Open Green Space
- Activity Centers

Operations

- Finance & Budgeting
- Reservations & Permits
- Maintenance & Custodial Services
- Staffing & Volunteers
- Technology / Software Integration
- Marketing & Communications

Lakefront & Lake Parks

- Boat Slips & Pier Management
- Beach Operations
- Riviera Building
- Harbors & Launch

Collaboration

- YMCA, School District, Nonprofit Partners
- Strategic Funding Opportunities & Partners
- Interdepartmental Coordination (Police, DPW, Finance)

Future Developments

- Hillmoor as a park
- Strategic Infrastructure Implementation





Lake Geneva Utility Commission

MUNICIPAL WATER AND WASTEWATER SERVICES

361 W Main Street
P.O. Box 187
Lake Geneva, WI 53147
262-248-2311
www.lgutilitycommission.com

Dennis Lyon – President
Josh Gajewski – Utility Director
Jeff Ecklund – Water Superintendent
Ken Bauman – Wastewater Superintendent

LAKE GENEVA UTILITY COMMISSION MONDAY NOVEMBER 17, 2025 4:00 PM COUNCIL CHAMBERS - CITY HALL, 626 GENEVA STREET

Members:

President Dennis Lyon, Mayor Todd Krause, Alderperson Mary Jo Fesenmaier, Alderperson Brian Smith, City Administrator Dave De Angelis, Bill Binn, James Marquardt

AGENDA

1. Call Meeting to Order
2. Roll Call
3. Comments from the public as allowed by Wis. Statutes §19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes.
4. Approve Utility Commission Minutes from October 20, 2025, as prepared and distributed
5. Acknowledgement of Correspondence
6. Approval of October 2025 Financials
7. Approval of October 2025 Bills
8. Director's Report
9. Discuss/Action regarding authorization to proceed to bidding phase of the Sheridan Springs Road/CTH H Utility Improvement project
10. Discussion/Action on the request by Fairwyn Development to accept public utility improvements related to Symphony Bay Phase 6
11. Discussion/Action regarding disposal of 2010 Chevy Silverado service truck
12. Discussion/Action regarding bids submitted for the 2025 Concrete Floor Coatings project for Wastewater Treatment Plant and Water Treatment Plant
13. Discussion/Action regarding implementation of the Compensation Study Update administrative report completed by McGrath Human Resources Group, for all non-represented Utility personnel
14. Discussion/Action regarding the implementation of the City of Lake Geneva Resolution 25-R55, a resolution passed by Common Council on November 10, 2025, authorizing the use of a three-year rolling average of August Consumer Price Index numbers reported by the Wisconsin Employment Relations Commission (WERC), to increase the wage schedule in the years 2026, 2027, and 2028

15. Discussion/Action on the adoption of the 2025 Operating, Maintenance, and Capital Budgets for the Wastewater Utility and Water Utility
16. Discussion/Action on request by Amentum Services, Inc., working on behalf of AT&T Wireless, to establish an equipment lease at the Center St. water tower
17. Adjourn



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**TREE BOARD AGENDA
TUESDAY, OCTOBER 14, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; CONFERENCE ROOM 2A (UPPER LEVEL)**

Members:

President - Candy Kirchberg; Members - Alexander Leonard, Sonya Dailey, Alderperson Sherri Ames

1. Call to Order
2. Roll Call
3. Approval of the minutes from September 9, 2025
4. Comments from the public limited to 5 minutes, limited to items on this agenda
5. Arborist Report: Jon Foster
6. Discussion/Recommendation regarding Ordinance Changes
7. Discussion/Recommendation regarding Tree City renewal certification
8. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's
office in advance so that the appropriate accommodations can be made.*

**CITY OF LAKE GENEVA TREE BOARD MINUTES
TUESDAY, SEPTEMBER 9, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; CONFERENCE ROOM 2A (UPPER LEVEL)**

Members: President - Candy Kirchberg; Members - Alexander Leonard, Sonya Dailey, Dennis Loeser, Alderperson Sherri Ames

Call to Order 4:05 pm

Roll Call:

Present: President - Candy Kirchberg; Members - Sonya Dailey, Dennis Loeser, Alderperson Sherri Ames.
Absent: Alexander Leonard, Todd Krause. **Others in attendance:** David Winger, Morgan Sheppard, Blake Salek.

Comments from the public limited to 5 minutes, limited to items on this agenda.

No public comment

Approval of the minutes from August 12, 2025. Motion by Sonya Dailey second by Dennis Loeser to approve. Voice vote, all approved, motion carried.

Review of City Ordinances pertaining to the Tree Board *(continued from August meeting)*

Discussion on how the City Ordinance pertaining to the Tree Board needs some reworking. There is some confusion about what needs to be reported to the various city boards and supervisors. Jon and David will work together to come up with new wording and work with the City Attorney, City Administrator, and other necessary stakeholders to find a solution to some of the ambiguity of the ordinance.

Arborist Report: Jon Foster

Jon noted that since he started 20 years ago the city had 85% of its tree population as maple trees. Now that percentage has dropped to ~35%. This improves resilience in the tree population and gets Lake Geneva closer to the 10% desired amount of any one species of tree.

Discussion/Recommendation regarding the approval of Tree Plantings to be forwarded to the Board of Park Commissioners.

There will be 73 trees planted in the coming months that are already ordered. The list is being sent to the Park Board to keep them updated with the recommendation that the list be then sent to Council.

Motion: Candy Kirchberg | **Second:** Sonya Dailey | **Discussion:** Reiteration of the need for ordinance clarity.

Vote: Voice vote, all approved, motion carried.

Discussion/Review regarding Shodeen Development Tree Replacement.

Jon updated the board with the difficulties the arborist team has been having with Shodeen's landscape team with improper plantings. DPW has discussed options to hold them accountable.

Discussion/Review regarding the Museum Christmas Tree walk.

Discussed start dates and what programming is available.

Adjournment: 4:36 pm

Motion: Sonya Dailey | **Second:** Candy Kirchberg | **Vote:** Voice vote, all approved, motion carried.

Minutes by David Winger, Parks Director.



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- www.cityoflakegeneva.gov

**SPECIAL POLICE AND FIRE COMMISSION WORKSHOP
MONDAY, OCTOBER 6, 2025 AT 4:00 P.M.
CITY HALL, POLICE DEPARTMENT TRAINING ROOM, 2ND FLOOR**

Members

Commissioners: Spyro Condos, Jay Fairbanks, Len Jegerski, Tom Clausen and Emily Soley-Johnson
Police and Fire Liaison Mayor Krause, Town of Geneva Fire Liaison Larry Kulik

AGENDA

1. Call meeting to order
2. Roll Call
3. Discussion – Police and Fire Operational Study Facility Recommendations
4. Adjourn

Workshop for Police and Fire Departments – No action will be taken at this time.

A quorum of the City Council may be present to gather information; however, no formal Council action will be taken.



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- www.cityoflakegeneva.gov

**POLICE AND FIRE COMMISSION MEETING
THURSDAY NOVEMBER 6, 2025– 4:00 P.M.
CITY HALL, COUNCIL CHAMBERS**

Members

Commissioners: Spyro Condos, Jay Fairbanks, Len Jegerski, Tom Clausen and Emily Soley-Johnson
Police and Fire Liaison Alderman Hoiland, Town of Geneva Fire Liaison Steve Otten, Town of Linn Fire Liaison Jim Livingston

AGENDA

1. Call meeting to order
2. Pledge of Allegiance
3. Roll Call
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes
5. Acknowledge Correspondence
6. Welcome newly appointed Town of Geneva Fire Liaison Supervisor Steve Otten
7. City Council Report - Items related to Police and Fire Commission
8. Approval of the Regular meeting minutes of October 9, 2025
9. Police Department Business
 - a. Discussion/Action - Approval of bills for the month of October 2025, operating in the amount of \$409,869.05, Capital Purchases in the amount of \$2,726.00, for a total of \$412,595.05
 - b. Discussion/Action - Approve donations for Shop with a Cop for a total of \$900.00
 - Como Community Cares in the amount of \$300.00
 - Brunk Industries in the amount of \$600.00
 - c. Discussion/Action – Approve donation from Capitol Geneva, LLC in the amount of \$2,500.00
 - d. Discussion - Chief’s Report (briefing only – no action will be taken)
 - e. Discussion - Top Five Monthly Incidents
 - f. Discussion – Monthly activity reports -

2025 Dispatch activity for October 2025:	Telephone calls – 1,980	911 calls – 252	Window assists – 888
2024 Dispatch activity for October 2024:	Telephone calls – 2,342	911 calls – 199	Window assists – 894
2025 Patrol activity for October 2025:	Calls for Service – 2,219	Arrests - 259	
2024 Patrol activity for October 2024:	Calls for Service – 2,228	Arrests - 230	
 - g. Discussion/Action – Items to be forwarded to City Council



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**PLAN COMMISSION AGENDA
MONDAY, OCTOBER 20, 2025 - 6:00 PM
COUNCIL CHAMBERS, CITY HALL**

Members:

Chair - Mayor Todd Krause; Alderperson Joel Hoiland, Commissioners: John Gibbs, Doug Skates, Jeremy Nafziger, Kyle Cary, and Ann Esarco

1. Call to Order
2. Roll Call.
3. Approve Minutes
 - a. September 15, 2025, Plan Commission meeting as distributed
 - b. October 13, 2025, Plan Commission meeting as distributed
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to five (5) minutes.
5. Acknowledgment of Correspondence.
6. Public Hearing, Review, and Recommendation
 - a. Public Hearing for a Conditional Use Permit application to allow the continued operation of an indoor commercial lodging facility located at 640 W Main Street, Lake Geneva, Tax Key No. ZOP00306 filed by 640 W Main Street, LLC, POB 460, Lake Geneva, WI.
 - b. Discussion /Action on Resolution PC-044 for a Conditional Use Permit application to allow the continued operation of an indoor commercial lodging facility located at 640 W Main Street, Lake Geneva, Tax Key No. ZOP00306 filed by 640 W Main Street, LLC, POB 460, Lake Geneva, WI.
7. Concept Plan Review
 - a. Discussion of Concept Plan for Planned Development filed by Bob Mangen, 333 Bishops Way Suite 160, Brookfield, WI 53005 to provide informal feedback on concept plan for multifamily and commercial development at Tax Keys Nos. ZYUP 00149D1 and ZA284300001.
8. Discussion
 - a. Discussion/Provide Direction to Staff on the drafting of a Zoning Ordinance Text Amendment to allow more time for parking of boats on driveways as requested by the Committee of the Whole.



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**BOARD OF PARK COMMISSIONERS AGENDA
TUESDAY, NOVEMBER 18, 2025 - 6:30 PM
LAKE GENEVA CITY HALL; CONFERENCE ROOM 2A (UPPER LEVEL)**

Members:

President - Adam St. Marie; Members - David Quickel, Peggy Schneider, Dana Furlo, Julie Mulligan, Craig Lambrecht and Jessica Pokorny. Council Liaisons - Alderperson Cindy Yager and Mayor Todd Krause

1. Call to Order
2. Roll Call
3. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes
4. Approval of the minutes from October 21, 2025
5. Financial Review
6. Director's report
7. Presentation regarding planning at Hillmoor from Hillmoor Consultant
8. Discussion/Recommendation regarding planning at Hillmoor from Hillmoor Consultant
9. Discussion/Recommendation regarding proposed City sidewalk for HWY 50 project along Hillmoor frontage
10. Discussion/Recommendation regarding Park Visioning Strategy
11. Discussion/Recommendation regarding Comprehensive Outdoor Recreation Planning (CORP) 2026
12. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.*



LAKE GENEVA PUBLIC LIBRARY

Library Board Meeting

Date: Thursday, November 13, 2025
Time: 3:30 p.m.
Place: Lake Geneva Public Library, Smith Meeting Room
918 W Main Street, Lake Geneva, WI 53147

Board Members

Dennis Lyon, President, Lynelle Gramm, Vice-Pres., Larry Kundert, Fin. Sec. / Treasurer, Sherri Ames, Lori Hartz, Barb Dinan, Mardi Pennington, Chris Brookes, Wen-D Kersten, Jill Rodriguez, Nick Vorpapel
Library Director: Emily Kornak

AMENDED AGENDA

1. Call to order (Lyon)
2. Roll call and introduction of guests (Lyon)
3. Review and approval of previous meeting minutes
4. Public comment: maximum of 5 minutes per speaker, limited to items on this agenda.
5. Finance, Building and Grounds items
 - a. Voyager presentation (Anderson)
 - b. Review and approval of invoices (Kundert)
 - c. SMR renovation update (Kornak)
 - d. HVAC updates - capital budget items (Kornak)
6. President's report (Lyon)
 - a. Continuing education: Trustee Essentials Chapter 11-12, discussion questions
 - b. PLLS dinner debrief
 - c. Strategic Planning Committee - chair switch
7. Director's report (Kornak)
 - a. Staff board reports and updates
 - b. Outreach policy - Piggly Wiggly location
 - c. AI policy - draft, for review
 - d. Action item: construction bid for Smith Meeting Room renovation from bid opening on November 7, 2025 at City Hall
8. Committee updates
 - a. Strategic Planning - next meeting: Thursday Dec. 4, 2025 at 3:00 pm.
 - i. Library landmarking update (Brookes)
 - b. Personnel - next meeting: Thursday Nov. 20, 2025 at 3:00 pm
 - i. Closed session for staff compensation and evaluations at 11/20 committee meeting
9. Friends of the LGPL report (Brookes)
10. City report (Ames)
11. School board report (Dinan)
12. Adjournment

**LAKE GENEVA HISTORIC PRESERVATION COMMISSION
MEETING AGENDA
TUESDAY, NOVEMBER 11, 2025 – 7:00 P.M.
LAKE GENEVA CITY HALL,
626 GENEVA STREET, LAKE GENEVA, WI 53147**

1. Meeting Called to Order
2. Roll Call
3. Approval of minutes: Review and approval of the minutes from the October 15, 2025, meeting.
4. Comments from the public and correspondence.
5. Reports on the *Geneva Lake Museum* upcoming events, including “*Tuesdays @ Two*” programs and the *Maple Park Homeowners’ Association* and updates on the regulation of short-term rentals in the *Maple Park Historic District*.
6. Updates regarding *Black Point Estate & Gardens*, *Horticultural Hall*, and *Historic Lake Geneva Walking Tours*, including *Black Point* programs at the Lake Geneva Public Library and Badger High School.
7. Updates on events at *The Riviera*, at the *1928 Geneva Theater / Geneva Stage*, or local news items relating to the *Lake Geneva Historic Preservation Commission*, including acknowledgement of the passing of former LGHPC member Tim Dunn.
8. Review of the current *2025 Lake Geneva Historic Preservation Commission City Budget* and recent bills, invoices, and payments.
9. Discussion and comments regarding recent building / remodeling projects within *National & State Historic Districts*, including repairs at *Oak Hill Cemetery* office and *Eduard Babayev’s New House at 833 Wisconsin Street*.
10. Update regarding the *Hillmoor Archaeological Site Survey*, the *Hillmoor Commission*, the ongoing work at the *Hillmoor* property, and the status of the grant for the proposed new *Intensive Historic Survey of Lake Geneva*.
11. Update regarding the *City of Lake Geneva Chapter 34 - Historic Preservation Ordinance*, creation of a new *Local Historic Landmark Application Form*, and discussion on the nomination applications for buildings such as the *Lake Geneva Public Library* as a *Local Historic Landmark*. Also review of our status as a *Certified Local Government*.
12. Ongoing discussion regarding the repair and/or replacement of any of the existing historic plaques and signs, the proposed new *Haskins / Crawford* historical sign, the *Lake Geneva Sanitariums* sign, a potential *Old Mill Pond* historic sign in conjunction with the *Lake Geneva Beautification Committee*, and changes to the *Sign Ordinance*.

13. Update regarding the status of the *Three Graces* statue and the 3-D scan of the *Three Graces* statue in Allerton Park in Monticello, Illinois, the latest City funding information, and the future plans and options for repair and/or replacement of the *Three Graces* statue.
14. Status of recent *Historic Plaque Program* applications, the cost of plaques from *Timberline Signs* at \$300.68 each (including sales tax), application forms, and ongoing updating the list of past plaque recipients.
15. Discussion regarding new projects for the *LGHPC*, updates regarding our website www.historyoflakegeneva.org, who to contact at City Hall regarding reactivation and website revisions, and discussions with Jeff Miskie.
16. Discussion regarding adding a picture of *Holy Communion Episcopal Church* to display of *National & State Historic Buildings* in City Hall lobby.
17. Update on the status of the *I-phone app* and *Android app* for *A Historic Lake Geneva Walking Tour*, including who to contact regarding reactivation of *I-phone* and *Android* apps, and discussion on how to better promote the apps.
18. Discussion regarding any new correspondence from Stephanie Klett and Deanna Goodwin at *Visit Lake Geneva / Lake Geneva Chamber of Commerce* on how the *LGHPC* can help promote tourism in Lake Geneva and better publicize our role in the community.
19. Review of any new information from Jason Tish at the *Wisconsin Historical Society*, *National Trust for Historic Preservation*, the *Society of Architectural Historians*, and the *Wisconsin Association of Historic Preservation Commissions*.
20. Adjournment

***THE NEXT LAKE GENEVA HISTORIC PRESERVATION COMMISSION
MEETING WILL BE AT CITY HALL @ 7:00 P.M.
ON TUESDAY, DECEMBER 9, 2025.***



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**AVIAN COMMITTEE AGENDA
TUESDAY, NOVEMBER 11, 2025 - 6:00 PM
LAKE GENEVA CITY HALL; CONFERENCE ROOM 2A (UPPER LEVEL)**

Members:

President - Sarah McConnell; Members - Beverly Leonard, Jill Rodriguez, Karen Gallo, Victoria Ross, Kelley Happ, and Alderperson - JaNelle Powers

1. Call to Order
2. Roll Call
3. Approval of the minutes from October 14, 2025
4. Comments from the public limited to 5 minutes, limited to items on this agenda
5. Financial Review and Update
6. Discussion/Recommendation that the proposed revisions to Sec. 98-707 Exterior Lighting Standards of the City of Lake Geneva's Municipal Code be sent to the Building & Zoning Director for consideration of adoption by the City of Lake Geneva
7. Discussion Regarding Membership
8. Discussion/Update Regarding Swift Night Out
9. Discussion/Update Regarding Bird City Application
10. Discussion/Update Regarding Hotel Birding Backpacks
11. Discussion Regarding Holiday Tree at Geneva Lake Museum
12. Discussion/Recommendation Regarding Climate Change Topics and Projects
13. Discussion Regarding Purple Martin Houses and other Birding Projects
14. Discussion/Recommendation Regarding Partnerships and Grants
15. Discussion Relating to Educational Mission
16. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.*



LAKE GENEVA TOURISM COMMISSION AGENDA

Monday, November 10, 2025 - 4:00 PM
Lake Geneva City Hall; Council Chambers

Members:

Chairperson - Brian Waspi; Members - Shelley Rowell, Troy Migut, Zakia Pirzada, Alderperson Fesenmaier and Alderperson Frame; Ex-Officio Members - Mayor Todd Krause, Comptroller Laura Pisarcik and VISIT Lake Geneva President Stephanie Klett

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from October 13, 2025
5. Update from Heather Jones (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
6. Update from Tourism Entity (VISIT Lake Geneva) on Promotional Activity, Calendar, and Hotel performance
7. Update from Lake Geneva Business Improvement District (events and mission)
8. Written financial update regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements, list of outstanding (unpaid) tourism grants awarded
9. Discussion/Action on Tourism Promotional Grant Program and Requests: **Maximum ten (10) minute presentation per request:**
 - a. World's Tallest Glass Tree, Mack Glass NFP
 - b. Baseball/Softball Travel Tournaments-Sports Field Maintenance Work; Geneva Lakes Family YMCA
 - c. The Balloon Adventure-Buggin' Out!; 531 Fund (Formerly Santa Cause)
10. Final Event Evaluations from organizations receiving Tourism Grants
 - a. Sylph Lake Geneva; Dawn Springer Dance Projects
11. Tourism Commission related forms, paperwork, and grant procedures review
12. Next Meeting Date & Time: Monday, December 8, 2025, at 4:00 pm



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**CEMETERY BOARD AGENDA
WEDNESDAY, OCTOBER 15, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; CONFERENCE ROOM 2C (UPPER LEVEL)**

Members:

Aldersperson Cathy Stoodley-President, Terry Krohn- Vice President, Ruth Ann Monico-Secretary, Rick Bailey, Aldersperson Linda Frame

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from September 17, 2025
5. Review of Monthly Financial Reports
6. Review of Staff Liaison Reports
 - a. Department of Public Works
 - b. Parks
7. Discussion/Possible recommendation regarding wish list projects
 - a. Chapel Windows and Roof
 - b. Security Cameras
 - c. Sexton Cold Storage Shed
8. Discussion/Recommendation regarding the Saturday charge for internment in the columbarium
9. Discussion/Recommendation regarding changing perpetual care fees to 20% of purchase price of gravesite or niche
10. Discussion/Possible Recommendation regarding niche pricing increase
11. Discussion/Recommendation regarding Cemetery Rules and Regulations
12. Discussion/Possible Recommendation regarding the Museum Parade of Trees
13. Adjournment

A quorum of the Council may be present; however, no official Council action will be taken. Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.

CITY OF LAKE GENEVA CEMETERY BOARD MINUTES
WEDNESDAY, SEPTEMBER 17, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; CONFERENCE ROOM 2C (UPPER LEVEL)

Members: Alderperson Cathy Stoodley-President, Terry Krohn- Vice President, Ruth Ann Monico-Secretary, Rick Bailey, Alderperson Linda Frame

Call to Order - The meeting was called to order at 4:01 pm.

Roll Call - Members Present: Chair Cathy Stoodley, Vice President Terry Krohn, Secretary Ruth Monico, Alderperson Linda Frame. Chris Brookes attended. Rick Bailey, absent.

Comments from the public limited to 5 minutes, limited to items on this agenda - None.

Approval of the minutes from August 20, 2025. Terry Krohn made a motion to approve, Alderperson Frame seconded. Motion passed 4-0.

Review of Monthly Financial Reports

Staff Report- Public Works Director Earle: Wisconsin Alliance of Cemeteries (WAC) Conference Update. Public Works Director Earle gave a detailed report following his attendance at The Wisconsin Alliance of Cemeteries (WAC) Conference.

Discussion/Possible recommendation regarding wish list projects

Chapel Windows and Roof - ordered and the project will be done by the end of the year. The roof is almost done.

Kubota Ruv - in the 2027 budget. Borrowing another piece of equipment for now.

Security Cameras - Tom Earle will look at alternatives to the Flok cameras.

Sexton Cold Storage Shed - A bid was rejected.

Proposed Budget Requests for Wish List Items - 1) Part time employee needed for Oak Hill Cemetery; 2) Wifi; 3) Cold Storage; 4) Cameras.

Review of Cemetery Rules and Regulations - Continued.

Discussion/Possible Recommendation regarding the Museum Parade of Trees - Discussion to be continued.

Adjournment - Motion to adjourn made by Ald Frame and seconded by Ruth Monico, Passed 4-0.

Meeting adjourned at 4:32 pm.

The next meeting will be held at 4:00 pm on October 15, 2025.

Respectfully Submitted,
Ruth Monico, Secretary



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**HILLMOOR COMMISSION AGENDA
THURSDAY, NOVEMBER 13, 2025 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Mayor Todd Krause, Alderperson Cindy Yager, Consultant Michael Krajovic; Members - Mark Davids, Kenneth Etten, Dan Getzen, Larry Happ, Paula Porbucan, Peggy Schneider and Lowell Thompson.

1. Call to Order
2. Roll Call
3. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes
4. Approval of the minutes from October 9, 2025
5. Consultant's Report
6. Discussion/Recommendation regarding Kestrel Nesting Boxes on Hillmoor - Larry Happ
7. Review of Tentative Meeting Schedule from November 17, 2025 to March 31, 2026 - Michael Krajovic
8. Presentation/Discussion regarding Amenities in Three Draft Conceptual Plans for Zone 1 - Michael Krajovic
9. Discussion/Recommendation regarding Utility bill insert for newsletter sign up
10. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.*

HILLMOOR COMMISSION MINUTES

THURSDAY, OCTOBER 9, 2025 – 6:00 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Mayor Todd Krause, Alderperson Cindy Yager, Mark Davids, Kenneth Etten, Dan Getzen, Larry Happ, Paula Porubcan, Peggy Schneider, Lowell Thompson, and Consultant Michael Krajovic.

Call to Order by Mayor Krause at 6:00 pm.

Roll Call - Present: Mayor Krause, Kenneth Etten, Paula Porubcan, Peggy Schneider, Larry Happ, Lowell Thompson, Dan Getzen, Mark Davids (via Zoom), Parks Director David Winger, and Consultant Michael Krajovic. Excused/Absent: Alderperson Cindy Yager was excused.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes. Marilyn Neu spoke during the public comment period.

Approve the Minutes of September 11, 2025 - On a motion by Larry Happ and second by Peggy Schneider, the minutes were unanimously approved with the revision to change the wording for the Avian Committee's grant application to "...for no less than \$500..." rather than up to \$5,000.

Hillmoor/Consultant Report - Consultant Michael Krajovic gave a brief report on the recent activities involving both the Conceptual Zone 1 Planning RFP and the Ecological Restoration RFP. Dave Winger reported that the City received 9 proposals for the Zone 1 Conceptual Planning RFP before the October 8th deadline. The deadline for submitting proposals for the Ecological Restoration RFP is Friday, October 10th.

Financial Review and Budget Update - Consultant Krajovic reviewed each proposed budget line item describing the reasons for requesting them in the City's 2026 operating budget, and in some cases, the consequences if the funding is not appropriated. He also described possible 2027-2029 capital budget line items that might be needed in the next few years to implement the Zone 1 conceptual park plan, including some items which could cost over \$1 million. He felt that much of the funding could come from private donors if the Hillmoor Commission and the City were able to develop a plan for the Hillmoor park which the community supported. David Winger reported that the City is still working through its budget process and nothing has been finalized.

Presentation/Discussion Regarding RFP Review Process - Consultant Krajovic described the plan for reviewing the proposals the City expects to receive from the consultants responding to the RFP's for both Zone 1 Conceptual Planning and for Ecological Restoration services. A six person team consisting of the Mayor, Alderperson Yager, the City Administrator, the Parks Director, one Hillmoor Commission member, and the Hillmoor Consultant, will conduct the preliminary evaluation to narrow the proposals down to two or possibly three finalists for each RFP. Paula Porubcan will be the Commission representative for reviewing the Ecological Restoration proposals and Dan Getzen will be the Commission representative for reviewing the Zone 1 Conceptual Plan proposals. All of the Hillmoor

Commission members will participate in reviewing the proposals of the finalists for each RFP including attending presentations by the finalists before making their final recommendation to City Council for approval. Krajovic and Winger said that they hope to complete the selection process by the beginning of November. The Mayor asked David Winger to coordinate available dates to help expedite the selection process.

Update from Friends of Hillmoor - Peg Esposito and Betty Volquardsen gave an update and shared pictures on the FOH's recent landscaping work near Hillmoor's Rt. 50 entrance. The project was moved slightly, further back into the property than originally proposed to avoid disruption from the planned HWY 50 improvements that are expected to occur over the next few years. The Mayor thanked them for their efforts.

Adjournment – On a motion by Paula Porubcan and seconded by Larry Happ, the adjournment motion was unanimously approved. Meeting adjourned approximately 6:45 pm.

Invitation to Connect

Discover what's happening across Lake
Geneva's parks and places.

[DETAILS ON BACK](#)



LAKE GENEVA
PARKS

Hillmoor Newsletter

The Next Chapter of Hillmoor.

Follow the transformation of Hillmoor as it takes shape. Receive updates on plans, designs, community meetings, and ways to share your feedback. Stay informed and help shape the future of this important Lake Geneva space.

What you'll find:

- Hillmoor progress and project updates
- Public input opportunities
- Concept plans and surveys
- Key decisions and milestones

To Sign Up:



or

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Parks & Pathways Newsletter

Explore. Play. Connect.

Stay in touch with what's happening in Lake Geneva's parks, from new playgrounds and trail updates to events, programs, and volunteer opportunities. You'll get inside looks at upcoming projects, photos from around the parks, and ways to be part of the progress.

What you'll find:

- New park projects and improvements
- Recreation programs and events
- Volunteer opportunities
- Community impact highlights
- Park planning news

Monthly Board of Directors Meeting
Thursday, November 20, 2025 - 3:30 PM.
105 N Elkhorn Rd., Williams Bay, WI 53191.

Virtual: Join Zoom Meeting
<https://us06web.zoom.us/j/87532535979>

Meeting ID: 875 3253 5979

Members:

Chairperson Patrick Kenny
Vice Chairperson Mary Jo Fesenmaier
Rick Pappas, Jim Weiss, Carol McAdam, Alex Rasch, Rob Umans, LaMarr Lundberg

AGENDA

Call Meeting of GLEA Board of Directors to Order – Chairperson or Vice Chairperson
Roll Call.

General Business:

Public Comments: The public is allowed to make comments under Wis. Stats. §19.84(2).
Comments will be limited to 5 minutes.

1. Approve the minutes of October 16, 2025, Board Meeting.

2. Monthly Review Items:

- a. Action on October 2025 Income Statement
- b. Action on October 2025 Balance Sheet
- c. Bookkeeper’s October 2025 Disbursement & Donation Reports for review
- d. Treasurer’s Report 2025

Possible action on the following business:

- 1. Lake Use Committee
- 2. Abbey Marina Starry Stonewort Meeting Update
- 3. Big Foot Lagoon
- 4. Holiday Home Camp Partnership
- 5. Clean Boats, Clean Waters
- 6. Updated GLEA Pamphlets
- 7. Accounting Needs
- 8. Grants/Fundraising
- 9. Municipal Reports and Updates
 - a) City of Lake Geneva
 - b) Village of Williams Bay
 - c) Village of Fontana
 - d) Town of Linn
 - e) Town of Walworth

10. Next Meeting Date: December 18, 2025.

11. Adjourn

*Posted: November 17, 2025, at GLEA office and website <https://www.gleawi.org/> Holly Baseman,
Director, director@gleawi.org.*



Lake Geneva Business Improvement District
Board of Directors Special Meeting
Wednesday November 12, 2025 | 9am
Harbor Shores on Lake Geneva

Agenda

1. Call to Order
2. Roll Call
3. Approval of Minutes from the last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News Update from designated City Representative
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Chart of Account review
 - b. Budget vs Actuals
 - c. Pay bills
8. Executive Director Report
 - a. Marketing Report, website & social updates
 - b. Committee recap
 - i. Promotions – Oktoberfest, Wine Walk Recaps, Tree Lighting Update
 - ii. Design – Alleyway Project, Bench Update
 - iii. Economic Vitality – Hwy 50 Resurfacing, BID Connects, Vacancy Research
 - iv. Organization – Executive Committee, Financial Planning
9. New Business
 - a. Fred Gahl – Anifest concept collaboration
 - b. Motion to go into closed session pursuant to Sec. 19.85(1)(e) which states: “deliberating or negotiating the purchase of public properties, the investing of public funds, or conduction other specified public business, whenever competitive or bargaining reasons require a closed session” regarding the negotiations of position of Executive Director.
10. Comments from Board of Directors
11. Adjourn