



Lake Geneva Business Improvement District
Board Meeting
Wednesday, December 3, 2025 | 9:00 AM
Harbor Shores of Lake Geneva

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News Update from designated City Representative
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Chart of Account review
 - b. Budget vs Actuals
 - c. Pay bills
9. Executive Director Report
 - a. Marketing Report, website & social updates
 - b. Committee recap
 - i. Promotions – recap of events
 - ii. Design – bench update, Main Street visit for design review
 - iii. Economic Vitality – Hwy 50 re-pavement, public transportation
 - iv. Organization – BID expansion update
10. New Business:
 - a. Board Member Terms Review and Nominations
 - b. Marketing Plan Discussion
 - c. Next Special Meeting Appointment for nonprofit organization planning
11. Comments from Board of Directors
12. Adjourn