



Lake Geneva Business Improvement District
Board of Directors Special Meeting
Wednesday November 12, 2025 | 9am
Harbor Shores on Lake Geneva

Minutes

1. Call to Order - *9am*
2. Roll Call - *Janine Osborne, Beth Tumas, Alexandria Binanti, Kim Frank, Alethea Salgado, Cathy Stoodley, Angela Carlson, Anthony Silvestri, Spyro Condos Present. Stephen Schroeder, Emily Trainor, Alastair Cummings Excused Absence.*
3. Approval of Minutes from the last meeting *Anthony Motions. Alethea seconds. All Approved.*
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
 1. [Roger Wolff](#) *discussed the Broad Street businesses concerns with Oktoberfest no longer being on the street*
5. City News Update from designated City Representative - *Cathy Stoodley gave an update on: Ribbon Cutting at Veterans Park, Piers & Harbor Meeting, City is partnering with VISIT for QR codes on Beach pass wrist bands, Spectrum*
6. Appearance of VISIT Lake Geneva - *Deanna Goodwin gave update on VISIT events, highlights and metrics*
7. Treasurer Report - *Alethea Salgado gives a report on current financial status;*
 - a. Chart of Account review
 - b. Budget vs Actuals
 - c. Pay bills
8. Executive Director Report - *Alexandria Binanti gives report on October metrics, update on benches, preliminary stats for wine walk, and WEDC creating renderings for Alleyway project.*
 - a. Marketing Report, website & social updates
 - b. Committee recap
 - i. Promotions – Oktoberfest, Wine Walk Recaps, Tree Lighting Update
 - ii. Design – Alleyway Project, Bench Update
 - iii. Economic Vitality – Hwy 50 Resurfacing, BID Connects, Vacancy Research
 - iv. Organization – Executive Committee, Financial Planning
9. New Business
 - a. Fred Gahl – Anifest concept collaboration - *Fred Gahl presented the National Animation Festival Proposal in depth and bring additional representatives to the next BID meeting*
 - b. Motion to go into closed session pursuant to Sec. 19.85(1)(e) which states:
“deliberating or negotiating the purchase of public properties, the investing of public funds, or conduction other specified public business, whenever competitive or bargaining reasons require a closed session” regarding the negotiations of position of Executive Director. – *Spyros Condos motions, Anthony*

Silvestri Seconds, all approved.

C. Motion to go out of closed session – *Spyros Condos motions to move out of closed session but to continue with the request of two proposals submitted to the board of directors; Beth Tumas seconds, all approved.*

10. Comments from Board of Directors

11. Adjourn *Spyro Condos, Beth Tumas. All Approved*