



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147-262.248.3673-www.cityoflakgeneva.gov

Piers, Harbors, and Lakefront Committee Agenda
Tuesday, February 10, 2026 - 5:00 PM
Lake Geneva City Hall; Council Chambers

Members:

Chair: Cindy Yager

Sherri Ames, Linda Frame, Brian Smith, and Cathy Stoodley

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from January 13, 2026 Regular Meeting and January 20, 2026 Joint Meeting
5. Harbormaster Report
6. Discussion/Recommendation regarding city beach bracelets with QR code (*returned to PHL from Common Council meeting 1/12/26*)
7. Discussion/Recommendation about location of Police Boat on West End Pier or other options
8. Adjournment

A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.

**City of Lake Geneva Piers, Harbors, And Lakefront Committee Minutes
Tuesday, January 13, 2026 - 5:00 PM
Lake Geneva City Hall; Council Chambers**

Call to Order

by Chairperson Yager at 5:01 pm.

Roll Call

Present: Cynthia Yager, Sherri Ames, Linda Frame, Brian Smith and Cathy Stoodley. Absent: None. Others present: Harbormaster Erick Nicia (via zoom), City Clerk Lacey L. Reynolds, City Attorney Dan Draper, Alders Mary Jo Fesenmaier & JaNelle Powers and other interested persons.

Comments from the public limited to 5 minutes, limited to items on this agenda

Ken Shields spoke about item 6, the waitlist and Kent Martzke spoke about item 6, the waitlist and added he is not in favor of option 2.

Approval of the minutes from December 16, 2025

Motion by Frame to approve, second by Stoodley. Voice vote, approved, motion carried.

Harbormaster Report

Harbormaster Nicia reviewed his report.

Discussion regarding the integration of Lagoon Waitlist into West End Pier Waitlist by date of initial application and Waitlist Process

Harbormaster Nicia went over the waitlist options. Nicia reviewed the lagoon lessee options from 2024 & 2025 and asked the committee what they would like to do with 14 lessees from the lagoon. Discussion took place about the waitlist options 1, 2 and 3, lagoon lessees and buoy requirement.

Discussion/Recommendation regarding refund of the Waitlist application fees to Non-Residents

Chairperson Yager explained returning the nonresident application fee because they will no longer be on the waitlist. Motion by Stoodley to approve, second by Ames. Voice vote, approved, motion carried.

Discussion/Recommendation regarding proposed changes to the City of Lake Geneva Municipal Code Chapter 90, Section 199: Classifications for Rental of Boat Stalls and Buoys

Nicia reviewed the ordinance updates. Discussion took place and waitlist option 1 was the consensus of the committee for moving forward. Motion by Stoodley to approve the recommended changes, second by Ames. Motion by Frame to continue the item. No second to the motion and motion to continue failed. Roll call vote for the main motion - Stoodley, yes; Ames, yes; Yager, yes; Frame, no; Smith, yes. Motion carried 4-1.

Discussion regarding the Joint Piers, Harbors, and Lakefront, and Board of Park Commissioners meeting on January 20th, 5:30 pm in Council Chambers

Parks Director Winger introduced the CORP plan for parks and lakefront.

Adjournment

Motion by Ames to adjourn, second by Stoodley. Voice vote, approved, motion carried. Adjourned at 6:46 pm.

Lacey L. Reynolds
City Clerk

CITY OF LAKE GENEVA JOINT PIERS, HARBORS, & LAKEFRONT AND BOARD of PARK COMMISSIONERS
TUESDAY, JANUARY 20, 2025 – 5:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS

Park Board Members: Adam St. Marie; Members - David Quickel, Peggy Schneider, Dana Furlo, Julie Mulligan, Craig Lambrecht and Jessica Pokorny. Council Liaisons - Alderperson Cindy Yager and Mayor Todd Krause

Piers, Harbors, & Lakefront Committee: Chair: Cindy Yager; Members: Sherri Ames, Linda Frame, Brian Smith, and Cathy Stoodley

1. **Call to Order** 5:30 pm
2. **Roll Call**

Chair	Member	Member	Member	Member	Member	Member	Alder	Mayor
Adam St. Marie	David Quickel	Peggy Schneider	Dana Furlo	Betty V.	Craig Lambrecht	Jessica Pokorny	Cindy Yager	Todd Krause
X	X	X	X	X	X	X	X	x
Chair	Member	Member	Member	Member				
Cindy Yager	Sherri Ames	Linda Frame	Brian Smith	Cathy Stoodley				
X	X	X	X	x				

Others in attendance: David Winger, Erick Nicia

3. Discussion/Recommendation regarding RFP for the Comprehensive Outdoor Recreation Planning (CORP) 2026

Parks Director read through key decision points that the group needed to collectively answer including when to have the firm interviews, correction of future meeting dates, acknowledgement of project budget, and any corrections to the scope of the project. No major corrections to the scope were provided, but some language changes were presented, and the Parks Director was requested to make them.

Motion: To recommend the CORP RFP for Council approval with the recommended language changes made by the Parks Director.

Parks Motion: Adam | Second: Dave | Discussion:

Vote: Voice vote, all approved, motion carried.

Piers Motion: Yager | Second: Ames | Discussion:

Vote: Voice vote, all approved, motion carried.

4. Comments from the public limited to 5 minutes, limited to the items on this agenda

Public comment: Item #5 - Citizen congratulated and thanked Joint members for going down this endeavor getting people of all ages and ability to share and utilize the lake in various ways.

8. Discussion/Recommendation regarding RFP for design-build plans for the ADA kayak launch and kayak storage area in Library Park

Item continued and more information requested by the Joint body.

Motion: Stoodley | Second: Frame | Discussion:

Vote: Voice vote, all approved, motion carried.

9. Adjournment: Motion by Ames, Second by Furlo. Voice vote: all approved to adjourn at 6:37 pm.

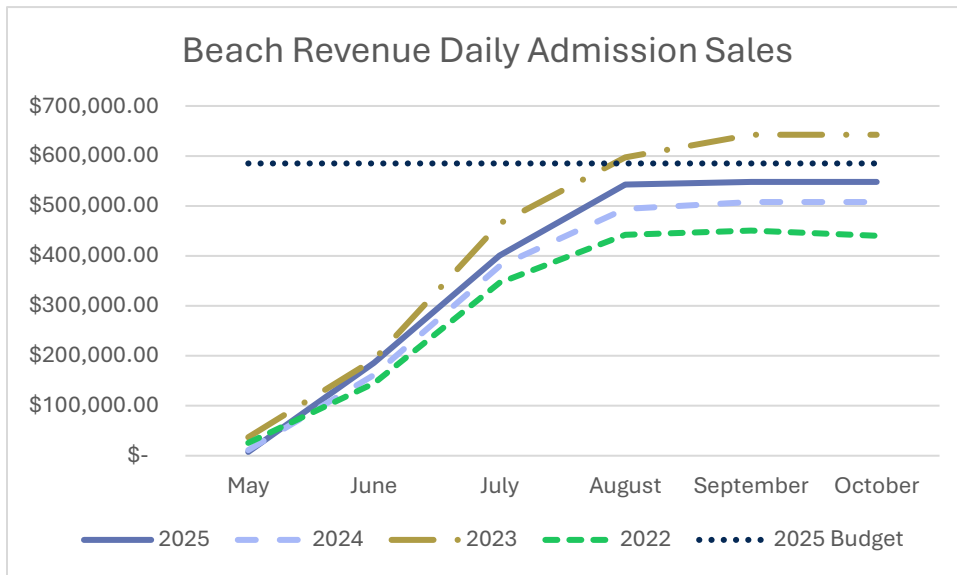
Respectfully submitted by: David Winger, Parks Director

Harbormaster Report
Tuesday February 10th, 2025
Piers, Harbor & Lakefront Committee
 Harbormaster Erick Nicia, City of Lake Geneva

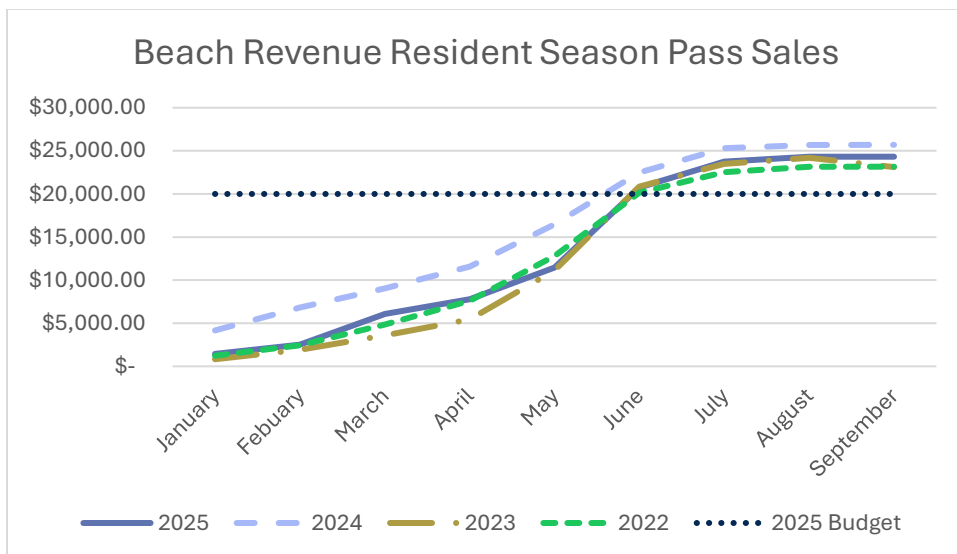
At the beginning of 2026, I initiated a comprehensive review of Lakefront operations to evaluate performance compared to previous years across each operational area. This analysis includes Riviera Beach, the Riviera, Boat Slips and Buoys, the Boat Launch, the Kayak Launch, and Kayak Racks.

In January, the review focused on the Boat Launch. This month, the focus is Riviera Beach.

Colors selected for the graphs are color blind friendly.

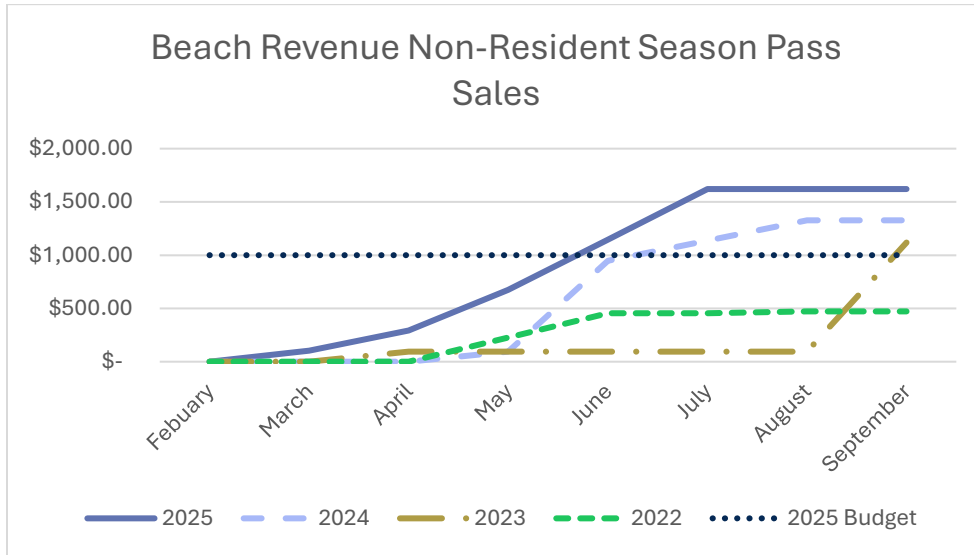


Budget of daily beach admission for 2025 was \$585,000.00. We generated a total of \$547,983.33. We were \$37,016.67 under budget for daily admission sales at Riviera Beach.



Budget for resident beach bracelets for 2025 was \$20,000. We generated a total of \$24,319.22. We were \$4,319.22 over budget for resident bracelets. For 2026 we have already sold \$3,189.27. If you have not done so, purchase your resident beach bracelets, they are now available.

Harbormaster Report
Tuesday February 10th, 2025
Piers, Harbor & Lakefront Committee
Harbormaster Erick Nicia, City of Lake Geneva



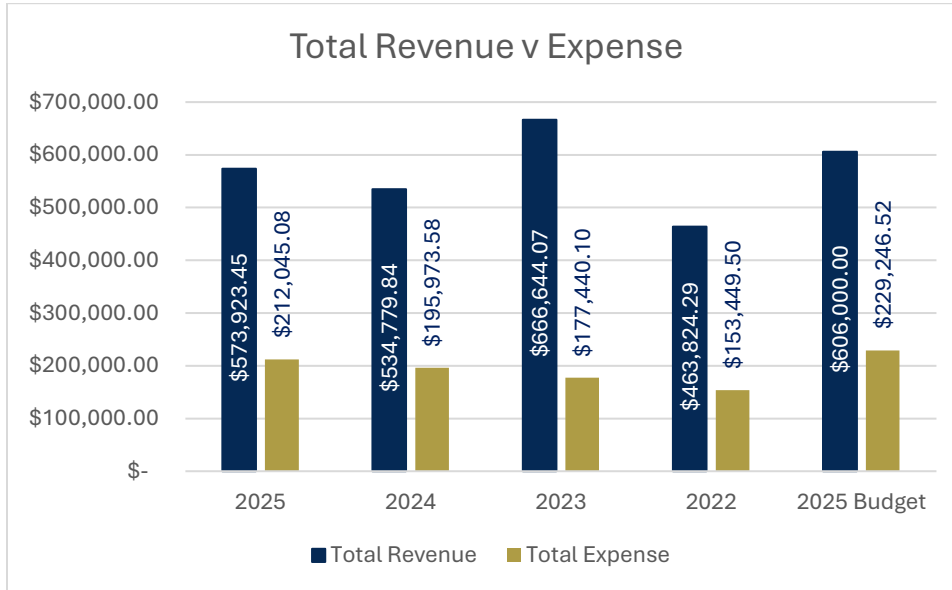
Budget for non-resident beach bracelets for 2025 was \$1,000.00. We generated a total of \$1,620.90. We were \$620.90 over budget for non-resident bracelets. The increase from 2024 to 2025 can be attributed to the new \$25.00 student bracelets we implemented for the summer of 2025.

Beach Expenses	2025	2024	2023	2022	2025 Budget
Electric	\$ 4,678.21	\$ 4,699.65	\$ 5,238.44	\$ 5,224.53	\$ 5,500.00
Maintenance Service Cost	\$ 905.00	\$ 2,483.18	\$ 200.00	\$ 1,583.87	\$ 2,500.00
Maintenance Supplies	\$ 438.39	\$ 6,506.72	\$ 1,627.06	\$ 7,797.26	\$ 7,000.00
Miscellaneous	\$ 5,530.41	\$ 3,115.52	\$ 4,423.62	\$ 4,069.99	\$ 5,500.00
DPW Beach Staff Cost	\$ 22,010.53	\$ 18,028.85	\$ 14,639.44	\$ 12,404.43	\$ 18,724.00
Office Supplies	\$ 3,429.05	\$ 3,620.27	\$ 2,994.79	\$ 3,914.14	\$ 3,500.00
Staff	\$ 95,832.19	\$ 98,021.15	\$ 101,861.46	\$ 64,428.33	\$ 105,444.99
Telephone	\$ 206.23	\$ 204.74	\$ 514.64	\$ 947.88	\$ 1,000.00
Outlay	\$ -	\$ -	\$ 5,873.27	\$ 221.17	\$ 17,500.00
PD CSO Staff	\$ 37,257.07	\$ 18,248.50	\$ 2,087.38	\$ 14,877.90	\$ 20,819.53
WSP Contract	\$ 41,758.00	\$ 41,045.00	\$ 37,980.00	\$ 37,980.00	\$ 41,758.00
Total	\$ 212,045.08	\$ 195,973.58	\$ 177,440.10	\$ 153,449.50	\$ 229,246.52

Total beach expenses came in under budget by \$17,201.44. The primary reason was the inability to purchase the rolling beach doors in 2025. As a result, the \$17,500 originally allocated to the Outlay Beach Equipment line item was requested to be carried forward into the 2026 budget.

Two budget areas exceeded projections, both related to staffing: DPW staff costs for beach operations and Police Department Community Service Officer (CSO) staffing for the lakefront. For 2026, the PD CSO line item has been adjusted to a budgeted amount of \$36,000. DPW staffing costs for 2026 have increased to \$23,237 plus insurance. An exact year-over-year comparison is not available, as the Harbormaster’s insurance costs are now included in this health insurance item.

Harbormaster Report
Tuesday February 10th, 2025
Piers, Harbor & Lakefront Committee
 Harbormaster Erick Nicia, City of Lake Geneva



Overall, Riviera Beach did great in 2025, generating over \$361,000 for the City

Job postings:

Currently the Harbormaster job posting is open until Friday February 13th.

The job postings for beach attendants and boat launch attendants will be posted February 16th.



Agenda Item Memo

City of Lake Geneva

Committee: Piers, Harbor & Lakefront

Meeting Date: 10FEB2026

Subject / Title: Beach Bracelet QR Code

Submitted By: Harbormaster Erick Nicia

Background / Request

As a cost-saving measure for the City and to promote local businesses, the Harbormaster proposed adding a QR code to the daily Riviera Beach bracelets. These bracelets are issued to daily visitors, primarily tourists, and not to residents. A QR code allows information to be shared efficiently without taking up significant space, making it well suited for use on the bracelet.

The intent was to partner with an organization that maintains a well-established website featuring Lake Geneva businesses. Visit Lake Geneva was selected due to its tourism-focused mission and comprehensive business listings.

On November 11, the Piers, Harbor & Lakefront committee (PHL) approved linking the QR code to the Visit Lake Geneva website. On November 24, 2025, City Council requested additional information and alternative options that would include the Business Improvement District (BID). A meeting was held on December 2, 2025, with City of Lake Geneva staff, a BID representative, and Visit Lake Geneva representative. At that meeting, all parties agreed that only one QR code should be placed on the bracelet and that it should link to the Visit Lake Geneva website. In addition, Visit Lake Geneva proposed adding in a "Shops of the Riviera" landing page on their website to help promote those businesses.

On January 12, 2026, City Council voted not to approve the proposal and referred the matter back to the PHL Committee given concerns that Visit Lake Geneva website advertises businesses outside of the City of Lake Geneva.

Fiscal Impact / Budget

- **Estimated Cost:** Without QR Code Partnership with Visit Lake Geneva: \$2,931.00.
With Partnership: \$1,465.50 given Visit is willing to pay for 50% of the bracelet's cost.
- **Funding Source:** Lakefront Fund (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget _____ Over Budget _____
 Budget Amendment Required _____
- **GL Number:** 40-54-10-53100

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

N/A

Recommendation:

The Visit Lake Geneva website is the only platform that can promote businesses throughout the entire City of Lake Geneva. Businesses have the choice to be on Visit's website. The BID's website is limited to downtown businesses, and the Visit Lake Geneva website cannot exclusively promote City-only businesses.


If the QR code is not approved, City of Lake Geneva residents will continue to cover the full cost of the bracelets with no corresponding promotional benefit. Additionally, the City would miss a zero-cost opportunity to drive additional tourist dollars to local businesses.

City staff, the BID, and Visit Lake Geneva jointly recommend approval of a single QR code on the Riviera Beach daily wristbands linking to Visit Lake Geneva's website, with the inclusion of a dedicated "Shops of the Riviera" landing page on the website.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
PHL	November 11, 2025	6	Approved
Common Council	November 24, 2025	15	Continued to January Council Meeting
Common Council	January 12, 2026	12	Failed, Sent back to PHL

Attachments (list any and all attachments that go with this item and memo)



Example of bracelet with QR code. Scan QR code to see how it functions and explore the Visit Lake Geneva website.

Reviewed by	Date:	Comments
David Winger, Parks Director	6Feb2026	

Memo

To: Piers, Harbors & Lakefront

From: Chief Gritzner

Date: 02/06/2026

Re: Item #9, Discussion/Recommendation – location of police boat (02/10/2026 Meeting)

Greetings:

This memorandum clarifies the previously approved location of the marine unit lift once the unit is placed into service. Over the past year, the department worked with City Administration to evaluate potential locations through operational observation on weekdays and weekends during peak tourist season. This review identified only two viable options: the Riviera Piers and the west side of West End Pier. Based on this analysis, the department determined that the west side of West End Pier is the most appropriate location. The justification for this determination is outlined below.

- **Efficient launch access:** The West End Pier provides a clear, unobstructed approach and launch from the end of the pier, supporting faster response times.
- **Lower public impact:** Pedestrian traffic at the West End Pier is significantly lower than at the Riviera Piers, reducing safety and operational concerns.
- **No commercial traffic:** The absence of commercial boat traffic at the West End Pier eliminates potential launch delays during emergencies.
- **Improved security:** The location minimizes public exposure when returning to shore with a second vessel or an individual in custody.
- **Operational convenience:** The West End Pier offers the closest access to parking and the marine unit for both daily use and emergency launches.
- **Cost and asset protection:** Use of the West End Pier avoids occupying a paid docking stall, which would result in lost City revenue, and provides video surveillance coverage for a \$200,000 marine unit through the existing public safety camera system.

Conclusion: The West End Pier is the optimal location, offering faster response times, greater operational efficiency in both routine and emergency situations, and enhanced security compared to alternative locations.