

**City Of Lake Geneva Committee Of The Whole Minutes
Monday, December 1, 2025 - 6:00 PM
Lake Geneva City Hall; Council Chambers**

Call to Order

Alderperson Yager called the meeting to order at 6:00 pm.

Pledge of Allegiance - Frame

Alderperson Ames led the Committee in the Pledge of Allegiance.

Roll Call

Present: Yager, Ames, Hoiland, Powers, Smith, Stoodley

Absent: Fesenmaier, Frame

Approval of the Committee of the Whole Minutes from November 3, 2025

Motion by Ames to approve, second by Stoodley.

No discussion, motion carried 6-0 on a voice vote.

Comments from the public as allowed by Wis. Stats. §19.84(2). Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.

None.

Presentation: 2025 Main Street Resource Report; Alexandria Binanti, Executive Director, Downtown Lake Geneva

Alexandria Binanti gave a presentation on the Lake Geneva Business Improvement District and the Main Street Wisconsin program.

Discussion followed between Ms. Binanti and Committee members regarding topics such as strategic planning, communication with property owners, public restrooms, and small businesses,

STANDING COMMITTEE REPORTS. The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.

Finance, License, and Regulation Committee-Chair Ames

Alderperson Ames reported on Committee activity including licensing and budget.

Personnel Committee-Chair Hoiland

Alderperson Hoiland reported on the filling of key staff positions, reviewing of the policy manual, creating new staff positions, performance review processes, compensation study, and updates to the city organizational chart

Public Works Committee-Chair Stoodley

Alderperson Stoodley reported updates on the 4-way stop at Broad & Dodge St intersection.

Piers, Harbor, and Lakefront Committee-Chair Yager

Alderperson Yager reported that several Ordinances will be reviewed and changes proposed at the next meeting, discussed the QR code that will appear on daily beach wristbands and the partnership with VISIT Lake Geneva, the possibility of expanding the wristband program to include other local businesses, and the Comprehensive Outdoor Recreation Plan process.

COMMITTEE, COMMISSION AND BOARD REPORTS. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

Utility Commission-Fesenmaier and Smith

Alderson Smith reported on Commission activity including utility improvements at Interchange N and Center St, the impact to pedestrian traffic during improvements, a truck sale, painting the water tower, and the budget.

Tree Board-Ames

Alderson Ames reported on new members.

Police and Fire Commission-Hoiland

Alderson Hoiland reported on short-term rental citations, arrest reports, court activity, Fire Department equipment repairs needed for the bucket truck, and new staff positions.

Plan Commission-Hoiland

Plan Commission did not meet in November. Alderson Hoiland provided an update on Short-Term Rentals including compliance and monitoring software, progress with various suggestions set forth by the Short-Term Rental Ad Hoc Committee, compliance and enforcement issues with the program, and spoke on the program outlook for 2026.

Board of Park Commissioners-Yager

Alderson Yager reported on the ribbon cutting ceremony at the new Veterans Park playground, the Parks Facebook and Instagram accounts, the bike and pedestrian plan along Hwy 50 during the reconstruction project, and the parks visioning plan.

Library Board-Ames

Alderson Ames reported on circulation, programming, strategic planning, and the pop-up in the Piggly Wiggly.

Historic Preservation Commission-Powers

Alderson Powers reported on the local historic landmark program paperwork, the nomination of the Library building to the program, the 2026 budget, and the Three Graces statue.

Mayor Krause gave an update on the status of the Three Graces Statue.

Avian Committee-Powers

Alderson Powers reported on 2026 budgeting, the bird city application, exterior lighting ordinance updates, expansion of the Birding Backpack program at local hotels, the donation of a Kestral Box to be placed at Hillmoor, the Committee's entry in the Museum's Parade of Trees, and a potential Tuesdays at Two to discuss world migratory bird day.

Tourism Commission-Fesenmaier and Frame

No report given.

Cemetery Board-Stoodley and Frame

Alderson Stoodley reported that the Board will meet again in January and spoke on upcoming fee updates and the need for a new columbarium.

Hillmoor Commission-Yager

Alderson Yager reported on the proposals approved for the ecological plan and conceptual plan.

COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

***No meeting or materials posted on the City website.**

***VISIT Lake Geneva-Yager**

Alderson Yager reported on recent activity, including social media traction, Donald Driver commercial activity, international travel agent visits, tradeshow appearances by VISIT, and various media appearances.

***Geneva Lake Museum-Powers**

Alderson Powers reported on attendance, local events including Dragon Days and the Parade of Trees, new acquisitions, and repair needs for the roof and the chimney.

***Lake Geneva Economic Development Corporation-Hoiland and Smith**

Alderson Smith reported that the Corporation will meet again in 2026.

Geneva Lake Environmental Agency-Fesenmaier

No report given.

***Geneva Lakes Family YMCA-Stoodley**

Alderson Stoodley reported that tickets for the annual auction went on sale today, the Y is still accepting donations for the bundle up program, and on the Tourism Commission grant for field maintenance.

***Geneva Lake Use-Frame**

No report given.

Business Improvement District-Stoodley

Alderson Stoodley thanked Executive Director Binanti for her presentation tonight.

***Geneva Lake Law Enforcement Agency-Mayor Krause**

Mayor Krause reported that the 90-day withdrawal period for the City concluded on 11/17/2025. The City Administrator and Comptroller are working through the financial process of closing out.

Adjournment

Motion by Ames to adjourn, second by Stoodley.
No discussion, motion carried 6-0 on a voice vote.

The Committee adjourned at 7:18 pm.

Vanessa Jahns
Deputy City Clerk

Approved January 5, 2026