



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147-262.248.3673-www.cityoflakgeneva.gov

Common Council Agenda
Monday, April 13, 2026 - 6:00 PM
Lake Geneva City Hall; Council Chambers

Members:

Mayor Todd Krause, Council President Mary Jo Fesenmaier, Council Vice President Cindy Yager, Alderpersons: Sherri Ames, Linda Frame, Joel Hoiland, JaNelle Powers, Brian Smith and Cathy Stoodley

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call**
- 4. Awards, Presentations, Proclamations, and Announcements**
 - a. Proclamation declaring May 2026 as American Legion Auxiliary Poppy Month**
- 5. Reconsider business from previous meeting**
- 6. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes**
- 7. Acknowledgement of Correspondence**
- 8. City Administrator's Report**
- 9. Consent Agenda-Any item listed on the consent agenda may be removed at the request of any member of the Council. The request requires no second, is not discussed, and is not voted upon.**
 - a. Approve the Regular Council Minutes of March 23, 2026**
 - b. Acceptance of the Pre-Paid Checks of \$147,651.78 and Regular Checks of \$421,043.60**
 - c. Public Event Permit application filed by VISIT Lake Geneva for Concerts in the Park, located in Flat Iron Park, Thursdays from June 25 to August 6, 2026**
 - d. Public Event Permit application filed by American Legion Post 24 for the Memorial Day Parade on Monday May 25, 2026**
 - e. Public Event Permit application filed by Geneva Area Foundation for Lake Geneva Farmers Market, located at Horticultural Hall 330 Broad St., Thursdays from May 7 to October 29, 2026**
 - f. Public Event Permit application filed by Kristin Stone for Pink the Lake, located in Library and Flat Iron Parks on August 1, 2026**
- 10. Items removed from the Consent Agenda**
- 11. Public Hearing regarding the 2026 Special Assessments for Public Improvements for Sidewalks**

12. Ordinances and Resolutions

- a. Resolution 26-R13: A resolution authorizing and levying special assessments against benefited property in the City of Lake Geneva for sidewalk improvements as part of the 2026 Street Improvement Project
 - b. Resolution 26-R14: A resolution approving the assigned fund balance for the Historic Preservation Commission donations account as of 12/31/25
 - c. Resolution 26-R15: A resolution approving the assigned fund balance for the Board of Park Commissioners donations account as of 12/31/25
 - d. Resolution 26-R16: A resolution approving the assigned fund balances for the Police Department accounts as of 12/31/25
 - e. Resolution 26-R17: A resolution approving the assigned fund balances for the Fire Department accounts as of 12/31/25
 - f. Resolution 26-R18: A resolution approving the assigned fund balance for the Fire Dues account as of 12/31/25
 - g. Resolution 26-R19: A resolution authorizing carry-forward of General, Lakefront, and Cemetery Fund budget amounts from 2025 to 2026
 - h. Resolution 26-R20: A resolution authorizing increase of Municipal Court Costs from \$38.00 to \$48.00 on each separate matter as authorized by 2025 Wisconsin Act 113 which amends §814.65(1), *Wis. Stats*
 - i. Ordinance 26-06: An ordinance amending Subsections (a), (c), and (d) of Section 90-57 correcting the reference to state boating and water safety laws in the Municipal Code for the City of Lake Geneva, Wisconsin (*first and possible second reading*)
13. Discussion/Action regarding approving the bid for the 2026 Lake Geneva Street Program from Asphalt Contractors in the amount of \$580,258.00
 14. Discussion/Action regarding selection of Vandewalle and subconsultants and approval of contract for the Comprehensive Outdoor Recreation and Lakefront Plan (not to exceed \$115,000)
 15. Discussion/Action regarding the proposed purchase and operation of Two Trolleys
 16. Discussion/Action regarding approval of the G. Moxie Contract
 17. Discussion/Action regarding the establishment of free all-day sticker parking on Wednesdays for the “We love locals Wednesdays”
 18. Adjournment

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk’s office in advance so the appropriate accommodations can be made.

CITY OF LAKE GENEVA

Proclamation

WHEREAS, America is the land of freedom, preserved and protected willingly and freely, by the men and women of the Armed Forces; and

WHEREAS, millions who have answered the call to arms have died on the field of battle; and

WHEREAS, a nation must be reminded of the price of war and the debt owed to those who have died in war; and

WHEREAS, the red crepe paper poppy has been designated as a symbol of the sacrifice of lives in all wars; and

WHEREAS, the American Legion Auxiliary has pledged to remind citizens annually of this debt through the distribution of this memorial flower;

NOW, THEREFORE, I, Todd Krause, Mayor of the City of Lake Geneva, Walworth County, State of Wisconsin, do hereby proclaim the month of May 2026 as

AMERICAN LEGION AUXILIARY POPPY MONTH

in the City of Lake Geneva, and I commend this observance to all our citizens.

In Witness Whereof, I have hereunto set my hand and caused to be affixed, the official seal of the City of Lake Geneva, Walworth County, State of Wisconsin, this 13th day of April 2026.

Proclaimed and adopted this 13th Day of April 2026

Todd Krause, Mayor

ATTEST:

Lacey L. Reynolds, City Clerk





Memo:
To: Common Council
From: David De Angelis, City Administrator
Date: April 10, 2026
Re: Council Agenda and Updates

Please find below my comments on agenda items as well as any new information to share with the council.

AGENDA COMMENTS.

12. a. This is the annual assessment for sidewalks that need to be repaired that are adjacent to the work for the 2026 road program. Staff is recommending approval pending the comments from the public hearing.

12. b-g. These are the annual resolutions to approve the assigned fund balances for the various independent fund accounts. I am recommending approval.

12. h. This is a resolution regarding the increase in fees as now allowed per Act 113 increasing the allowable court fee from \$38 to \$48 and also includes the fee schedule. The court is also reviewing the rest of the bond schedule for possible updates which would be brought forward at a later date. I am recommending approval.

12. i. This ordinance amendment would update the ordinance reference numbers in Sec. 90-57 violations and penalties for the waterway ordinances. I am recommending approval.

13. This is the 2026 street program bid results and I am recommending approval.

14. This is the recommendation from the joint PHL and Parks Commission regarding the CORP. Please review the attached materials for the recommendations from the committee and commission. I am also recommending approval of this item.

15. Previously the Council moved to move ahead with the purchase of the two trolleys from Jones to be used to mitigate impacts from the HWY 50 reconstruction pending a more detailed operation plan and costs. Included in the packet is a review of the options of either the City operating the trolleys or having a private contractor operate them with the City providing the trolleys. In addition, the staff looked at providing additional paid parking at Central Dennison and possible shared revenue parking at the Cove and at the current Town Bank parking lot. As you will see from the evaluation the potential additional parking revenue at a 25% fill rate would cover most if not all of the trolley's operational expenses. After doing this review it is the recommendation of staff to move ahead with purchasing the trolleys for the reasons outlined in the report as being more cost-effective and more manageable for staff. It is also the staff's opinion this be done for the two construction years and at the point of completion look to sell the operation to either the BID or another entity if it is deemed to be a worthwhile enterprise to continue. It is my recommendation that the Council authorize the acquisition of the two trolleys from Jones and finalize an agreement for the operation of the trolleys either from DTC or another competent operator.

16. This is the contract for hiring gMoxie as approved at the last Council meeting. The City Attorney has reviewed and approved the contract form and I am recommending approval.

17. This is a request from the Bid to initiate a program called "We love locals Wednesdays". The intent of the program is to encourage and re-engage the local residents to come and enjoy the services offered in the downtown through free all-day parking. The request is to allow anyone with a parking sticker to park downtown for free with no restrictions on times. Wednesdays are typically the slowest times of the week in the downtown area, and this would be a year-round program. Staff believe that this would have minimal parking fee impact, however there is currently no way to evaluate potential impact other than reviewing how many parking passes are currently used on Wednesdays. I should have that number for the last two weeks available by the time of the meeting.

I am recommending approval of this program for this year with an evaluation at the end of the year for possible continuation.

UPDATES:

1. Channel 25 is in final calibration and geofencing with Spectrum. We are still awaiting completion.
2. The Strategic Plan is moving forward with the survey results now on the website as well as the Alder videos. In the next week or so we expect to get the draft pillar language which was derived from the last round of meetings for the plan. Once received I will forward the draft language out for the Council comments and then those will be finalized into the draft plan to be brought forward to the Council for presentation.
3. Staff continues to work with DOT staff on finalizing the plans for the August PS&E date. At this time the land acquisitions are continuing as well as working on final details for the project manual. The communications sub committee is scheduled to meet on the 15th for an introduction to g Moxie and to start work on the details of the communication channels and plans.
4. Starting in January to date, DPW Crews have placed over 94,000 pounds of patching on City roads/alleys. All of this patching is being done by hand and at this point it pretty much on a daily basis, dependent on weather. We continue to get calls and requests for repairs which they are working hard at trying to catch up to. This is the worst time of year for streets as we entire the wild fluctuations of weather as the frost comes out of the ground.
5. As of this writing they were working on the installation of the pickleball fencing at Dunn and it should be completed by Monday's meeting.

**City Of Lake Geneva Common Council Minutes
Monday, March 23, 2026 - 6:00 PM
Lake Geneva City Hall; Council Chambers**

Call to Order

by Mayor Krause at 6:00 pm.

Pledge of Allegiance

by Alder Stoodley.

Roll Call

Present: Todd Krause, Sherri Ames, JaNelle Powers, Mary Jo Fesenmaier, Linda Frame, Joel Hoiland, Cathy Stoodley and Cynthia Yager. Absent: Brian Smith. Others present: City Administrator Dave De Angelis, City Clerk Lacey L. Reynolds, City Attorney Dan Draper, Finance Director Laura Pisarcik and other interested persons.

Awards, Presentations, Proclamations, and Announcements

Presentation by Walworth County Celebrating the Nation's 250th Birthday

Walworth County Supervisor Sheila Reiff presented the City with a flag celebrating the 250th anniversary of the Declaration of Independence. Supervisor Reiff also read a proclamation celebrating America's 250th anniversary.

Certificate of Recognition to David Wingate

Mayor Krause read and presented a certificate of recognition to Mr. Wingate, thanking him for performing lifesaving measures.

Reconsider business from previous meeting

None.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes

Allen Bjorkman spoke regarding item 11c.

Acknowledgement of Correspondence

None to report.

City Administrator's Report

Administrator De Angelis reported the PIM (Public Information Meeting) was held on March 19th hosted by the DOT. IPAV (In person absentee voting) begins tomorrow and the Spring Election is April 7th. The trolley system is still in review and options are being assessed. Channel 25 is about 30 days into the 90-day activation window timeline.

Consent Agenda-Any item listed on the consent agenda may be removed at the request of any member of the Council. The request requires no second, is not discussed, and is not voted upon.

Alder Fesenmaier asked for item d to be handled separately. Motion by Frame to approve items a, b, c & e, second by Ames. Voice vote, approved, motion carried.

Approve the Regular Council Minutes of March 9, 2026

Acceptance of the Pre-Paid and Regular Check Reports

Agent Change for GE Geneva LLC dba Emmi's & Gotham Bagels Lake Geneva to Ashely Fonseca

Public Event Permit application filed by VISIT Lake Geneva for Concerts in the Park, located in Flat Iron Park on Thursdays from June 25 to August 6, 2026

Public Event Permit with Street Closure Application filed by VISIT Lake Geneva for Liberty on the Lake in Flat Iron Park and Wrigley Dr on July 3 and 4, 2026

Items removed from the Consent Agenda

Item d - Alder Fesenmaier asked why the signature page does not include staff signatures. Motion by Fesenmaier to

continue this item to the next council meeting, second by Yager. Motion by Hoiland to suspend the rules for Brie from VISIT to speak, second by Frame. Voice vote, approved, motion carried. Brie said there is no time constraint and this item can be handled at the next meeting. Main motion vote - Voice vote, approved, motion carried.

Ordinances and Resolutions

Ordinance 26-04: An ordinance amending Sections 18-31, General Business License, repealing Section 18-32, Bond and insurance, amending Section 18-34, Certificate contents; records, amending Section 18-35, Same---exhibition, and repealing Section 18-38, Determinations of the City Council, of Division 1, Generally, of Article II, Licensing of Chapter 18, Businesses of the Municipal Code of the City of Lake Geneva, Wisconsin updating and amending procedures for issuance and display of general business licenses
Motion by Ames to move to the second reading, second by Stoodley. Voice vote, approved, motion carried. Motion by Frame to approve Ordinance 26-04, second by Ames. Voice vote, approved, motion carried.

Ordinance 26-05: An ordinance amending Section 2-49, Standing committees of Article II, City Council, and Subsection (b) of Section 2-303 of Division V, Cemetery Board, of Article V, Boards and Commissions, and Subsection (e) Agenda, of Sec. 2-235 Meetings; conduct; duties of Division 1.1, Avian (Bird) Committee of Article V, Boards and Commissions, of Chapter 2 Administration and Subsection (1) Meeting, and Subsection (3) Tree Board, of Article III, Board of Park Commissioners, of Chapter 54, Parks and Recreation, of the Municipal Code of the City of Lake Geneva, Wisconsin allowing two alderpersons to place items on standing committees, boards and committees
Motion by Yager to move to the second reading, second by Powers. Voice vote, approved, motion carried. Motion by Frame to approve Ordinance 26-05, second by Fesenmaier. Discussion took place. Roll call vote: Frame, yes; Fesenmaier, yes; Powers, yes; Ames, yes; Yager, yes; Stoodley, no; Hoiland, no. Motion carried.5-2.

Resolution 26-R12: A resolution authorizing the approval of an Amended Planned Development - Precise Implementation Plan (PIP) application filed by Eric Anderson, Covenant Harbor Bible Camp & Retreat Center, 1724 W. Main Street, Lake Geneva WI, to allow for the construction of a new dining facility for located at 1724 W. Main Street, Tax Key No. ZA522000001
Motion by Frame to approve Resolution 26-R12, second by Hoiland. Discussion took place and Attorney Draper explained the applicant would need to dedicate a pedestrian easement approved by the city attorney prior to being issued other permits by the zoning administrator. Roll call vote: Frame, yes; Hoiland, yes; Stoodley, yes; Yager, yes; Ames, yes; Powers, yes; Fesenmaier, yes. Motion carried.

Discussion/Action regarding approval of the revised HWY 50 plat and relocation order
Motion by Hoiland to approve, second by Frame. Discussion took place. Roll call vote: Hoiland, yes; Frame, yes; Stoodley, yes; Fesenmaier, no; Yager, yes; Powers, yes; Ames, yes. Motion carried 6-1.

Discussion/Action regarding approval of the Library Program Room Renovation change orders in the amount of \$14,871.01
Motion by Ames to approve, second by Frame. Voice vote, approved, motion carried.

Discussion/Action regarding awarding the Oak Hill Cemetery Sexton Shed Bid to Glen Fern in the amount of \$118,865.00
Motion by Stoodley to approve, second by Frame. Voice vote, approved, motion carried.

Discussion/Action regarding rejecting bids for the Oak Hill Cemetery Columbarium Project
Motion by Stoodley to reject the bids for the Oak Hill Cemetery Columbarium Project, second by Frame. Voice vote, approved, motion carried.

Adjournment
Motion by Ames to adjourn, second by Powers. Voice vote, approved, motion carried. Adjourned at 7:01 pm.

Lacey L. Reynolds
City Clerk

Report Criteria:

Detail report.
Invoices with totals above \$0.00 included.
Paid and unpaid invoices included.
Invoice.Batch = "03202026","CC03202026","03272026","CC03272026","04022026"

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
ALLIANT ENERGY/WPL				
MAR 2026	03/24/2026	OAK HILL CEMETERY	48-00-00-52220 CEM ELECTRICITY EXP	220.58
MAR2026	03/24/2026	OAK HILL CEMETERY	48-00-00-52220 CEM ELECTRICITY EXP	45.90
Total ALLIANT ENERGY/WPL:				266.48
AMAZON CAPITAL SERVICES				
89C4-FEB 202	03/01/2026	CREDIT MEMO-RETURN AIR FR	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	18.99-
89C4-FEB 202	03/01/2026	NET SHIPPING/HANDLING & DI	11-16-10-53100 CITY HALL OFFICE SUPPLIES	1.10-
89C4-FEB 202	03/01/2026	VACUUM BAGS	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	13.31
89C4-FEB 202	03/01/2026	MISC OFFICE SUPPLIES	11-12-00-53100 MUNICIPAL CT OFFICE SUPPLIES	68.22
89C4-FEB 202	03/01/2026	COMPACT MICROWAVE	40-55-20-53990 MISCELLANEOUS EXPENSES	109.99
89C4-FEB 202	03/01/2026	SNGL SERVE KEURIG K-CUP	40-55-20-53990 MISCELLANEOUS EXPENSES	59.99
89C4-FEB 202	03/01/2026	WALL CLOCK	11-16-10-53100 CITY HALL OFFICE SUPPLIES	20.95
89C4-FEB 202	03/01/2026	TOGGLE SWITCH PLATE COVE	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	8.48
89C4-FEB 202	03/01/2026	TWIN POCKET FILE FOLDERS	11-15-10-53100 OFFICE SUPPLIES	11.98
89C4-FEB 202	03/01/2026	DISINFECTING WIPES-CH	11-16-10-53100 CITY HALL OFFICE SUPPLIES	11.97
89C4-FEB 202	03/01/2026	PENTEL REFILL ERASER	11-15-10-53100 OFFICE SUPPLIES	5.53
89C4-FEB 202	03/01/2026	HDMI CABLE-JEREMY	50-00-00-58000 MISC/COMP EQUIP PURCHASES	37.98
89C4-FEB 202	03/01/2026	HDMI SPLITTER-JEREMY	50-00-00-58000 MISC/COMP EQUIP PURCHASES	8.99
89C4-FEB 202	03/01/2026	STYLUS PENS	42-34-50-53100 OFFICE SUPPLIES	5.98
89C4-FEB 202	03/01/2026	MICRO FILTRATION VACUUM D	42-34-50-53100 OFFICE SUPPLIES	8.68
89C4-FEB 202	03/01/2026	MISC BLDG SUPPLIES	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	66.24
89C4-FEB 202	03/01/2026	SELF INKING STAMPS-HARBOR	40-52-11-53990 LAUNCH RAMP MISCELLANEOUS	21.90
89C4-FEB 202	03/01/2026	COPY PAPER	11-24-00-53100 OFFICE SUPPLIES	62.00
89C4-FEB 202	03/01/2026	COPY PAPER	42-34-50-53100 OFFICE SUPPLIES	62.00
89C4-FEB 202	03/01/2026	COPY PAPER	11-14-30-53100 OFFICE SUPPLIES	124.00
89C4-FEB 202	03/01/2026	COPY PAPER	11-15-10-53100 OFFICE SUPPLIES	124.00
89C4-FEB 202	03/01/2026	MISC OFFICE SUPPLIES	62-00-00-92100 OFFICE SUPPLIES & EXPENSE	100.75
89C4-FEB 202	03/01/2026	ADJUSTABLE FURNITURE LEG	11-14-20-53990 MISCELLANEOUS EXPENSES	49.99
89C4-FEB 202	03/01/2026	CORRECTION TAPE-CH	11-16-10-53100 CITY HALL OFFICE SUPPLIES	9.99
89C4-FEB 202	03/01/2026	POST-IT NOTES	11-16-10-53100 CITY HALL OFFICE SUPPLIES	23.63
89C4-FEB 202	03/01/2026	12 MONTH DIVIDERS FOR BIND	11-15-10-53100 OFFICE SUPPLIES	10.37
89C4-FEB 202	03/01/2026	12 MONTH DIVIDERS FOR BIND	11-16-10-53100 CITY HALL OFFICE SUPPLIES	10.36
89C4-FEB 202	03/01/2026	LAPTOP MONITOR-DAVE	11-14-20-53990 MISCELLANEOUS EXPENSES	85.49
89C4-FEB 202	03/01/2026	STYLUS PENS-ROBIN L	42-34-50-53400 OPERATING SUPPLIES-ENFORCEMEN	5.59
89C4-FEB 202	03/01/2026	PICTURE FRAMES, HANGING S	61-00-00-53100 OFFICE SUPPLIES EXPENSE	140.70
89C4-FEB 202	03/01/2026	PICTURE FRAMES, HANGING S	62-00-00-92100 OFFICE SUPPLIES & EXPENSE	140.71
89C4-FEB 202	03/01/2026	AIR FILTERS	61-00-00-93503 MAINT-PROCESS BLDG	52.47
89C4-FEB 202	03/01/2026	WIRELESS HDMI TRANSMITTE	61-00-00-53050 COMPUTER EXPENSE	55.99
89C4-FEB 202	03/01/2026	DISPLAY PORT HDMI ADAPTER	61-00-00-53050 COMPUTER EXPENSE	8.95
89C4-FEB 202	03/01/2026	OFFICE DESK CHAIRS	61-00-00-53100 OFFICE SUPPLIES EXPENSE	269.98
89C4-FEB 202	03/01/2026	OFFICE DESK CHAIRS	62-00-00-92100 OFFICE SUPPLIES & EXPENSE	269.98
89C4-FEB 202	03/01/2026	PLAN FRAMES	62-00-00-92100 OFFICE SUPPLIES & EXPENSE	33.78
89C4-FEB 202	03/01/2026	RAS/WAS CONTROL PANEL MAI	61-00-00-93603 MAINT-PROCESS EQUIP	28.48
89C4-FEB 202	03/01/2026	AA BATTERIES	11-22-00-53400 OPERATING SUPPLIES	13.52
89C4-FEB 202	03/01/2026	MISC SUPPLIES	11-22-00-53400 OPERATING SUPPLIES	94.03
89C4-FEB 202	03/01/2026	MISC SUPPLIES	11-22-00-53100 OFFICE SUPPLIES	114.60
89C4-FEB 202	03/01/2026	MISC SUPPLIES	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	109.98
89C4-FEB 202	03/01/2026	MISC SUPPLIES	11-22-00-58110 SPECIALIZED TEAMS EQUIP/SUP	356.94
89C4-FEB 202	03/01/2026	MISC SUPPLIES	11-22-00-54100 FIRE TRAINING PAY	76.43

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
89C4-FEB 202	03/01/2026	MISC SUPPLIES	11-22-00-53510 EQUIP MAINT SUPPLIES-FIRE DEPT	92.19
89C4-FEB 202	03/01/2026	CREDIT MEMO	99-00-00-54100 LIBRARY ADULT MATERIALS	30.26-
89C4-FEB 202	03/01/2026	CREDIT MEMO	99-00-00-54100 LIBRARY ADULT MATERIALS	15.83-
89C4-FEB 202	03/01/2026	CREDIT MEMO	99-00-00-54100 LIBRARY ADULT MATERIALS	13.85-
89C4-FEB 202	03/01/2026	CREDIT MEMO	99-00-00-53100 LIBRARY OFFICE SUPPLIES	46.53-
89C4-FEB 202	03/01/2026	CREDIT MEMO	99-00-00-54100 LIBRARY ADULT MATERIALS	16.82-
89C4-FEB 202	03/01/2026	ADULT MATERIALS	99-00-00-54100 LIBRARY ADULT MATERIALS	523.70
89C4-FEB 202	03/01/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	628.23
89C4-FEB 202	03/01/2026	YOUTH MATERIALS	99-00-00-54110 LIBRARY YOUTH MATERIALS	206.10
89C4-FEB 202	03/01/2026	MISC SUPPLIES - OUTREACH	99-00-00-55170 LIBRARY OUTREACH	116.11
89C4-FEB 202	03/01/2026	ADULT MATERIALS	99-00-00-54100 LIBRARY ADULT MATERIALS	24.32
89C4-FEB 202	03/01/2026	VTA GRANT EXPENSES REIMB	99-00-00-52110 GENERAL ADMIN EXPENSES	178.77
89C4-FEB 202	03/01/2026	MISC MAINTENANCE SUPPLIES	99-00-00-53500 LIBRARY MAINT SUPPLIES	78.59
89C4-FEB 202	03/01/2026	VTA GRANT EXPENSES REIMB	99-00-00-52110 GENERAL ADMIN EXPENSES	106.43
89C4-FEB 202	03/01/2026	ADULT MATERIALS	99-00-00-54100 LIBRARY ADULT MATERIALS	1,870.41
89C4-FEB 202	03/01/2026	ADULT MATERIALS-REIMB BY F	99-00-00-54100 LIBRARY ADULT MATERIALS	158.74
89C4-FEB 202	03/01/2026	ADULT MATERIALS-REIMB BY F	99-00-00-54100 LIBRARY ADULT MATERIALS	84.52
89C4-FEB 202	03/01/2026	CIRCULATION SUPPLIES	99-00-00-55110 CIRCULATION SUPPLIES & SERVICE	52.50
89C4-FEB 202	03/01/2026	MISC OFFICE SUPPLIES	99-00-00-53100 LIBRARY OFFICE SUPPLIES	83.31
89C4-FEB 202	03/01/2026	PAPER CLIPS-AMANDA	11-24-00-53100 OFFICE SUPPLIES	5.49
Total AMAZON CAPITAL SERVICES:				6,960.93

AT&T				
262248210203	03/13/2026	RIVIERA ELEVATOR	40-55-20-52210 RIVIERA ELEVATOR PHONE EXPENSE	297.19
262248456703	03/13/2026	POLICE-911 MODEM	11-21-00-52620 PD COMMUNICATION SYS MAINT FEE	610.44
262248471503	03/13/2026	CITY HALL-PORTS	11-16-10-52210 CITY HALL TELEPHONE	604.94
262248567103	03/13/2026	RIVIERA ELEVATOR	40-55-20-52210 RIVIERA ELEVATOR PHONE EXPENSE	302.47
262248714603	03/13/2026	FIRE DEPARTMENT	11-22-00-52210 FIRE TELEPHONE EXPENSE	326.96
262249528003	03/16/2026	LIBRARY - 6 LINES	99-00-00-52210 LIBRARY TELEPHONE EXP	411.04
262249528003	03/16/2026	COURT FAX	11-12-00-52210 MUNICIPAL CT TELEPHONE	68.51
262249528003	03/16/2026	CITY HALL-ALARM LINES	11-16-10-52210 CITY HALL TELEPHONE	68.51
262249528003	03/16/2026	CEMETERY - 1 LINE	48-00-00-52210 CEM TELEPHONE EXP	68.51
262249528003	03/16/2026	LOWER RIVIERA - 1 LINE	40-55-20-52210 RIVIERA ELEVATOR PHONE EXPENSE	68.51
262249528003	03/16/2026	UPPER RIVIERA - 2 LINES	40-55-10-52210 TELEPHONE EXPENSE	137.02
262249528003	03/16/2026	POLICE - 3 LINES	11-21-00-52210 PD TELEPHONE EXPENSE	205.53
262R72091103	03/01/2026	911 FEB	11-21-00-52620 PD COMMUNICATION SYS MAINT FEE	2,600.00
Total AT&T:				5,769.63

AT&T LONG DISTANCE				
816988240-02	03/04/2026	262-248-8617	61-00-00-53110 TELEPHONE EXPENSE	.14
816988240-02	03/04/2026	262-248-6075	11-22-00-52210 FIRE TELEPHONE EXPENSE	3.34
816988240-02	03/04/2026	262-249-5282	99-00-00-52210 LIBRARY TELEPHONE EXP	35.19
816988240-02	03/04/2026	262-248-4809	11-21-00-52210 PD TELEPHONE EXPENSE	5.29
816988240-02	03/04/2026	262-248-4715	11-16-10-52210 CITY HALL TELEPHONE	1.39
Total AT&T LONG DISTANCE:				45.35

AT&T WISCONSIN				
1560804114	03/07/2026	CITY HALL-IP FLEX- .45	11-16-10-52210 CITY HALL TELEPHONE	310.36
1560804114	03/07/2026	POLICE MAIN-IP FLEX- .45	11-21-00-52210 PD TELEPHONE EXPENSE	310.36
1560804114	03/07/2026	COURT MAIN-IP FLEX .05	11-12-00-52210 MUNICIPAL CT TELEPHONE	34.48
1560804114	03/07/2026	METER-IP FLEX- .05	42-34-50-52210 TELEPHONE EXPENSE	34.48
7690193112	03/07/2026	CITY HALL-IP ROUTER- .45	11-16-10-52210 CITY HALL TELEPHONE	231.17
7690193112	03/07/2026	POLICE MAIN-IP ROUTER- .45	11-21-00-52210 PD TELEPHONE EXPENSE	231.17
7690193112	03/07/2026	COURT MAIN-IP ROUTER- .05	11-12-00-52210 MUNICIPAL CT TELEPHONE	25.69

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
7690193112	03/07/2026	METER-IP ROUTER- .05	42-34-50-52210 TELEPHONE EXPENSE	25.69
Total AT&T WISCONSIN:				1,203.40
CELEBRATIONS MANAGEMENT LLC				
REIMB-2026	03/20/2026	2026 BRIDAL EXPO-GRANT REI	47-70-00-57150 PROMOTIONAL GRANT	27,463.23
Total CELEBRATIONS MANAGEMENT LLC:				27,463.23
CHARTER COMMUNICATIONS				
152474001032	03/21/2026	INTERNET SVC-APR 2026	11-22-00-52210 FIRE TELEPHONE EXPENSE	119.99
152474201031	03/14/2026	INTERNET SVC-MAR 2026	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	119.99
152474301031	03/14/2026	INTERNET SVC-MAR 2026	11-21-00-52210 PD TELEPHONE EXPENSE	359.99
152474401031	03/14/2026	INTERNET SVC MAR 2026	11-16-10-52210 CITY HALL TELEPHONE	219.99
Total CHARTER COMMUNICATIONS:				819.96
CULLIGAN OF BURLINGTON				
422480	03/24/2026	SOLAR SALT MAR 2026	40-55-20-53600 RIV MAINTENANCE SERVICE COSTS	138.00
Total CULLIGAN OF BURLINGTON:				138.00
ELAN FINANCIAL SERVICES				
1459-FEB2026	02/24/2026	RING EX SUBSCRIPTION	11-22-00-52210 FIRE TELEPHONE EXPENSE	2.43
1459-FEB2026	02/24/2026	RING EX SUBSCRIPTION-NEW	11-22-00-52210 FIRE TELEPHONE EXPENSE	2.43
1459-FEB2026	02/24/2026	50 YEAR EVENTS	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	109.00
1459-FEB2026	02/24/2026	ANNUAL CONFERENCE - MCCO	11-15-10-53320 CONFERENCES/TRAINING	1,793.00
1459-FEB2026	02/24/2026	2026 IPMI PARKING & MOBILITY	42-34-50-53320 CONFERENCES/TRAINING	1,400.00
1459-FEB2026	02/24/2026	RING EX SUBSCRIPTION-NEW	11-22-00-52210 FIRE TELEPHONE EXPENSE	1.13
1459-FEB2026	02/24/2026	RING EX SUBSCRIPTION-NEW	11-22-00-52210 FIRE TELEPHONE EXPENSE	.37
1459-FEB2026	02/24/2026	WIX-GOOGLE ADS JAN 20-FEB	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	130.92
1459-FEB2026	02/24/2026	(7) DPW RINGEX CENTRAL	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	135.89
1459-FEB2026	02/24/2026	(15) FD RINGEX CENTRAL	11-22-00-52210 FIRE TELEPHONE EXPENSE	264.24
1459-FEB2026	02/24/2026	OPP MIRROR	42-34-50-53100 OFFICE SUPPLIES	8.41
1459-FEB2026	02/24/2026	ADOBE STANDARD DC -ERICK	40-54-10-53100 BEACH OFFICE SUPPLIES	12.85
1459-FEB2026	02/24/2026	NEW PHONE EQUIPMENT LIBR	50-00-00-58000 MISC/COMP EQUIP PURCHASES	217.15
1459-FEB2026	02/24/2026	ULTIMATE CAR WASH	42-34-50-53510 VEHICLE/EQUIPMENT MAINT	10.00
1459-FEB2026	02/24/2026	2026 SPRING CONFERENCE TR	11-15-10-53320 CONFERENCES/TRAINING	150.00
1459-FEB2026	02/24/2026	SLING RIVIERA	40-55-20-53990 MISCELLANEOUS EXPENSES	16.00
1459-FEB2026	02/24/2026	SLING PARKING	42-34-50-53100 OFFICE SUPPLIES	25.26
1459-FEB2026	02/24/2026	IPCAMLIVE	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	20.00
1459-FEB2026	02/24/2026	IPCAMLIVE - FRGN FEES	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	10.38
1877-FEB2026	02/24/2026	PDF SOFTWARE	99-00-00-55150 LIBRARY COMPUTER SOFTWARE	222.00
1877-FEB2026	02/24/2026	FACEBOOK AD	99-00-00-54155 LIBRARY MARKETING	39.74
1877-FEB2026	02/24/2026	GOOGLE SUITE	99-00-00-55150 LIBRARY COMPUTER SOFTWARE	134.40
1877-FEB2026	02/24/2026	WEBINAR	99-00-00-53320 STAFF CONTINUING EDUCATION	100.00
1877-FEB2026	02/24/2026	POSTAGE	99-00-00-53120 LIBRARY POSTAGE	36.14
1877-FEB2026	02/24/2026	CANVA - FRIENDS REIMBURSE	99-00-00-52110 GENERAL ADMIN EXPENSES	147.70
1877-FEB2026	02/24/2026	CANVA - FRIENDS REIMBURSE	99-00-00-52110 GENERAL ADMIN EXPENSES	70.00
1877-FEB2026	02/24/2026	BOOK ADULT PRINT	99-00-00-54100 LIBRARY ADULT MATERIALS	33.78
1877-FEB2026	02/24/2026	BOOK ADULT PRINT	99-00-00-54100 LIBRARY ADULT MATERIALS	6.00
1877-FEB2026	02/24/2026	FACEBOOK AD	99-00-00-54155 LIBRARY MARKETING	87.00
1877-FEB2026	02/24/2026	LUNCH - LIBRARY LEGISLATIVE	99-00-00-53320 STAFF CONTINUING EDUCATION	68.99
1877-FEB2026	02/24/2026	BOOK ADULT PRINT	99-00-00-54100 LIBRARY ADULT MATERIALS	37.70
1877-FEB2026	02/24/2026	MEETING REFRESHMENTS - C	99-00-00-52110 GENERAL ADMIN EXPENSES	12.18
1877-FEB2026	02/24/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	44.39
1877-FEB2026	02/24/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	58.03

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
1877-FEB2026	02/24/2026	STAFF DEVELOPMENT	99-00-00-53320 STAFF CONTINUING EDUCATION	75.00
1877-FEB2026	02/24/2026	FACEBOOK ADS	99-00-00-54155 LIBRARY MARKETING	94.00
1877-FEB2026	02/24/2026	FLYERS - MARKETING	99-00-00-54155 LIBRARY MARKETING	170.00
1877-FEB2026	02/24/2026	SCHEDULING - SLING	99-00-00-55150 LIBRARY COMPUTER SOFTWARE	408.00
1877-FEB2026	02/24/2026	CANVA CREDIT RETURN	99-00-00-52110 GENERAL ADMIN EXPENSES	7.70
2474-FEB2026	02/24/2026	REGIONAL NEWS SUB	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	24.99
2474-FEB2026	02/24/2026	CHUCK KET WRENCH	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	9.90
2474-FEB2026	02/24/2026	VERIZON MONTHL	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	472.53
2474-FEB2026	02/24/2026	CONNECTORS KIT	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	28.99
2474-FEB2026	02/24/2026	PAINT-VETS	11-52-01-53400 VETS PARK OPERATING SUPPLIES	9.19
2474-FEB2026	02/24/2026	ROBIN-FLAMMABLE CABIENT	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	175.00
2474-FEB2026	02/24/2026	WALL MOUNT-LOCKER ROOM	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	25.98
2474-FEB2026	02/24/2026	WRENCH SET-ROBIN	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	49.49
2474-FEB2026	02/24/2026	MECHANIC TOOL CART-ROBIN	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	94.00
2474-FEB2026	02/24/2026	GHORILLA SILVER DUCT TAPE	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	252.74
2474-FEB2026	02/24/2026	TOOL SET ROLLING TOOL BOX-	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	139.98
2474-FEB2026	02/24/2026	DRILL IMPACT KIT-ROBIN	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	523.71
2474-FEB2026	02/24/2026	MISC MAINT SUPPLIES-ROBIN	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	666.48
2474-FEB2026	02/24/2026	CLASSES	11-32-13-54100 TRAINING & SEMINARS	100.00
2474-FEB2026	02/24/2026	CLASSES	11-32-13-54100 TRAINING & SEMINARS	225.00
2474-FEB2026	02/24/2026	CLASSES	11-32-13-54100 TRAINING & SEMINARS	150.00
2474-FEB2026	02/24/2026	CLASSES	11-32-13-54100 TRAINING & SEMINARS	335.00
2474-FEB2026	02/24/2026	CLASSES	11-32-13-54100 TRAINING & SEMINARS	150.00
2474-FEB2026	02/24/2026	GLOVES	11-32-10-53900 FIRST AID AND SAFETY SUPPLIES	52.97
2474-FEB2026	02/24/2026	GREEN LASER	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	23.66
2474-FEB2026	02/24/2026	GLOVES	11-32-10-53900 FIRST AID AND SAFETY SUPPLIES	57.68
2474-FEB2026	02/24/2026	TOLIET PLUNGER	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	37.99
2474-FEB2026	02/24/2026	TREE SEMINAR	11-32-13-54100 TRAINING & SEMINARS	241.80
2474-FEB2026	02/24/2026	SEWRPC FOX RIVER MEETING	11-32-13-54100 TRAINING & SEMINARS	45.00
2474-FEB2026	02/24/2026	NAILS	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	80.60
2474-FEB2026	02/24/2026	FUEL TRANSFER	11-52-01-53400 VETS PARK OPERATING SUPPLIES	1,036.79
2474-FEB2026	02/24/2026	GORILLA LIFT 2 SIDED TAILGAI	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	135.24
2474-FEB2026	02/24/2026	GLOVES	11-32-10-53900 FIRST AID AND SAFETY SUPPLIES	304.31
2474-FEB2026	02/24/2026	ADOBE SUB	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	21.09
2474-FEB2026	02/24/2026	PRIME-LAWN MOWER TRAILER	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	289.84
2474-FEB2026	02/24/2026	GORILLA LIFT 2 SIDED TAILGAT	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	135.24
2474-FEB2026	02/24/2026	SILVERWARE SET-CONFERENC	43-32-10-17020 DPW CAPITAL PROJECTS	37.99
2474-FEB2026	02/24/2026	WEED EATER RACK	11-52-00-53400 PARKS OPERATING SUPPLIES	55.01
2474-FEB2026	02/24/2026	BEARING REPLACEMENT	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	10.99
2474-FEB2026	02/24/2026	CHAINSAW SHARPENER	11-32-13-54300 TREE, BRUSH & COMPOST OPER SUP	115.83
7126-FEB 202	02/24/2026	OFFICE FURNITURE	11-14-20-53990 MISCELLANEOUS EXPENSES	171.33
7126-FEB 202	02/24/2026	WCMA CONFERENCE	11-14-20-53320 CONFERENCES & SEMINARS	260.00
7126-FEB 202	02/24/2026	ICMA MEMBERSHIP	11-14-20-53240 DUES,BOOKS,PUBLICATIONS	1,125.00
7498-FEB2026	02/24/2026	KWIK TRIP-EMS CONFERENCE	11-22-00-53410 FD FUEL EXPENSE	.14
7498-FEB2026	02/24/2026	KWIK TRIP-EMS CONFERENCE	11-22-00-53410 FD FUEL EXPENSE	65.93
7498-FEB2026	02/24/2026	KWIK TRIP-BOAT	11-22-00-53410 FD FUEL EXPENSE	82.54
7498-FEB2026	02/24/2026	HOME DEPOT-LOCK WASHER,	11-22-00-53510 EQUIP MAINT SUPPLIES-FIRE DEPT	28.43
7498-FEB2026	02/24/2026	HOME DEPOT--4FT DAYLIGHT 1	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	49.98
7498-FEB2026	02/24/2026	KWIK TRIP-WATER FOR FIRE T	11-22-00-54100 FIRE TRAINING PAY	14.97
7498-FEB2026	02/24/2026	DUNN LUMBER-NUT AND BOLT	11-22-00-53510 EQUIP MAINT SUPPLIES-FIRE DEPT	22.82
7498-FEB2026	02/24/2026	HOME DEPOT-NUT AND BOLTS,	11-22-00-53510 EQUIP MAINT SUPPLIES-FIRE DEPT	23.52
7498-FEB2026	02/24/2026	HOME DEPOT-4FT DAYLIGHT 1	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	99.96
7498-FEB2026	02/24/2026	HOME DEPOT- 4FT DAYLIGHT 1	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	49.98
7498-FEB2026	02/24/2026	HOME DEPOT-OUTLET WALLPL	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	2.89
7498-FEB2026	02/24/2026	HOME DEPOT-FREEZER/FRIDG	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	2,454.96
7498-FEB2026	02/24/2026	FONDER-OFFICER COURSE	11-22-00-54100 FIRE TRAINING PAY	333.94
7498-FEB2026	02/24/2026	HOME DEPOT-ICE MAKER KIT	11-22-00-52410 FIREHOUSE REPAIRS	275.57

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
7498-FEB2026	02/24/2026	REG FEE-CPS CERT TISCHLER	11-22-00-53320 FIRE DEPT CONFERENCES/SCHOOLS	95.00
7498-FEB2026	02/24/2026	BEETSCHEN-MASTERING FIRE	11-22-00-54100 FIRE TRAINING PAY	349.00
7498-FEB2026	02/24/2026	911 SYSTEMS-STATION ALERT	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	872.45
7498-FEB2026	02/24/2026	LODGING-EMS CONF. FERGER	11-22-00-51440 FD TRAVEL/MEAL EXPENSES	600.00
7498-FEB2026	02/24/2026	BABY BLANKET-BOULAND	11-22-00-53995 STAFF APPRECIATION	57.37
7498-FEB2026	02/24/2026	PARAMEDIC TRAINING BOOKS-	11-22-00-55100 EMS TRAINING PAY	277.20
7498-FEB2026	02/24/2026	LIGHT AND FIGHT COURSE-LA	11-22-00-53320 FIRE DEPT CONFERENCES/SCHOOLS	325.00
7498-FEB2026	02/24/2026	AMPLIFIER SYSTEM	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	401.09
7498-FEB2026	02/24/2026	AMPLIFIER SYSTEM	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	401.09
7498-FEB2026	02/24/2026	HOME DEPOT-SIMPLE GREEN	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	21.96
7498-FEB2026	02/24/2026	MAGNUM ELECTRONIC CREDIT	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	20.91-
9347-FEB2026	02/24/2026	HOLDS RECEIPT PAPER	99-00-00-55110 CIRCULATION SUPPLIES & SERVICE	391.44
9347-FEB2026	02/24/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	81.90
9347-FEB2026	02/24/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	4.00
9347-FEB2026	02/24/2026	MARKETING FLYERS	99-00-00-54155 LIBRARY MARKETING	218.00
9347-FEB2026	02/24/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	25.21
9805-FEB 202	02/24/2026	TOPSY TURVY-SODA/WATER S	11-10-00-51390 STAFF APPRECIATION	377.00
9805-FEB 202	02/24/2026	NEXT DOOR PUB-AFTER PART	11-52-00-53990 PARKS MISCELLANEOUS EXPENSES	146.90
9805-FEB 202	02/24/2026	CONSTANT CONTACT	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	288.18
Total ELAN FINANCIAL SERVICES:				22,235.66
EVERBRIDGE INC				
M93080	03/18/2026	NIXLE SERVICES 3/18/26-3/17/2	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	707.27
M93080	03/18/2026	NIXLE SERVICES 3/18/26-3/17/2	11-21-00-52620 PD COMMUNICATION SYS MAINT FEE	707.27
M93080	03/18/2026	NIXLE SERVICES 3/18/26-3/17/2	11-22-00-54500 FIRE IT SERVICES	707.27
M93080	03/18/2026	NIXLE SERVICES 3/18/26-3/17/2	11-32-10-53990 ST DEPT MISCELLANEOUS EXP	707.27
M93080	03/18/2026	NIXLE SERVICES 3/18/26-3/17/2	61-00-00-53990 MISCELLANEOUS EXPENSE	353.63
M93080	03/18/2026	NIXLE SERVICES 3/18/26-3/17/2	62-00-00-93000 MISCELLANEOUS GENERAL EXP	353.62
M93080	03/18/2026	NIXLE SERVICES 3/18/26-3/17/2	99-00-00-54155 LIBRARY MARKETING	707.27
Total EVERBRIDGE INC:				4,243.60
GREAT EDUCATIONAL EXPERIENCES				
03302026	03/30/2026	PETTING ZOO- ANIMAL PRESE	99-00-00-54150 LIBRARY PROGRAMS	250.00
Total GREAT EDUCATIONAL EXPERIENCES:				250.00
J.J. KELLER & ASSOCIATES INC				
9110964765	02/23/2026	FEDERAL/STATE POSTERS	11-22-00-53100 OFFICE SUPPLIES	148.10
9110964765	02/23/2026	FEDERAL/STATE POSTERS	11-16-10-53100 CITY HALL OFFICE SUPPLIES	148.10
9110964765	02/23/2026	FEDERAL/STATE POSTERS	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	148.10
9110964765	02/23/2026	FEDERAL/STATE POSTERS	99-00-00-53100 LIBRARY OFFICE SUPPLIES	148.10
9110964765	02/23/2026	FEDERAL/STATE POSTERS	61-00-00-53100 OFFICE SUPPLIES EXPENSE	74.05
9110964765	02/23/2026	FEDERAL/STATE POSTERS	62-00-00-92100 OFFICE SUPPLIES & EXPENSE	74.05
9110964765	02/23/2026	FEDERAL/STATE POSTERS	11-21-00-53100 PD OFFICE SUPPLIES	148.10
Total J.J. KELLER & ASSOCIATES INC:				888.60
JONES, HEATHER				
APR 2026	04/01/2026	RIVIERA EVENTS COORDINATO	47-00-00-57212 RIVIERA MARKETING COORDINATOR	5,833.34
Total JONES, HEATHER:				5,833.34
MACK GLASS COMMUNITY				
GLASSTREE-	03/26/2026	GRANT REIMBURSEMENT- GLA	47-70-00-57150 PROMOTIONAL GRANT	50,000.00

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Total MACK GLASS COMMUNITY:				50,000.00
MUTUAL OF OMAHA				
002069116257	03/20/2026	LTD APR 2026	11-00-00-21555 LT DISABILITY INS PAYABLE	2,364.47
002069116257	03/20/2026	STD APR 2026	11-00-00-21562 ST DISABILITY DEDUCTIONS	1,777.75
002069116257	03/20/2026	ACC APR 2026	11-00-00-21564 ACCID INS DEDUCTIONS	607.48
Total MUTUAL OF OMAHA:				4,749.70
NEW EARTH STRATEGIES LLC				
03/31/26	03/31/2026	BI-WEEKLY-HILMOOR COORDI	11-62-01-59900 OTHER PROFESSIONAL SERVICES	1,500.00
Total NEW EARTH STRATEGIES LLC:				1,500.00
READYOP COMMUNICATIONS INC				
3647	01/01/2026	ANNUAL SUBSCRIPTION-ALAS	11-29-00-53400 EMER MGMT SUPPLIES	2,520.00
Total READYOP COMMUNICATIONS INC:				2,520.00
REBHORN, JOHN				
03/23/26	03/23/2026	MEAL REIMB-TRAINING 04/08-0	11-21-00-53310 PD MEALS & LODGING	126.00
Total REBHORN, JOHN:				126.00
ROCKWEILER, JACOB				
03/16/26	03/16/2026	MEALS REIMB-TRAINING 03/30-	11-21-00-53310 PD MEALS & LODGING	95.00
Total ROCKWEILER, JACOB:				95.00
ROZINSKI, ROBIN				
03/16/26	03/16/2026	REIMBURSE-GAS FOR SNOW	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	10.00
Total ROZINSKI, ROBIN:				10.00
SCHULZ, ANNE				
03/14/26	03/14/2026	RIVIERA DEPOSIT REFUND 03/1	40-55-10-23530 SECURITY DEPOSITS-UPPER RIV	1,000.00
03/14/26	03/14/2026	LESS SETUP TIME 03/14/26	40-55-10-46740 UPPER RIVIERA REVENUE	100.00-
Total SCHULZ, ANNE:				900.00
US CELLULAR				
0795850203	03/12/2026	HARBORMASTER CELL	40-55-10-52210 TELEPHONE EXPENSE	50.74
0795850203	03/12/2026	ADMINISTRATOR CELL	11-16-10-52210 CITY HALL TELEPHONE	52.23
0795850203	03/12/2026	BUILDING INSPECTOR CELL	11-24-00-52620 TELEPHONE EXPENSE	17.74
0795850203	03/12/2026	BEACH CELL	40-54-10-52210 BEACH TELEPHONE	17.24
0795850203	03/12/2026	RIVIERA CELL-HEATHER	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	32.73
0795850203	03/12/2026	PARKING CELL #1	42-34-50-52210 TELEPHONE EXPENSE	38.13
0795850203	03/12/2026	PARKING CELL #2	42-34-50-52210 TELEPHONE EXPENSE	38.45
0795850203	03/12/2026	CITY MAINTENANCE CELL	11-16-10-52210 CITY HALL TELEPHONE	17.74
0795850203	03/12/2026	PARKING SUPERVISOR CELL	42-34-50-52210 TELEPHONE EXPENSE	17.24
0795850203	03/12/2026	CITY CLERK CELL	11-16-10-52210 CITY HALL TELEPHONE	52.73
0795850203	03/12/2026	PARKS SUPERINTENDENT	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	45.73
0795850203	03/12/2026	CEMETERY CELL	48-00-00-52210 CEM TELEPHONE EXP	17.74
0795850203	03/12/2026	STREET DIRECTOR (TOM) CEL	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	70.20
0795850203	03/12/2026	STREET FOREMAN (NEIL) CELL	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	52.73
0795850203	03/12/2026	STREET FOREMAN (BRETT) CE	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	17.74

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
0795850203	03/12/2026	ARBORIST (JON) CELL	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	22.24
0795850203	03/12/2026	PARKING MANAGER CELL	42-34-50-52210 TELEPHONE EXPENSE	17.24
Total US CELLULAR:				578.59
WE ENERGIES				
5846663251	03/10/2026	UNIT A-RESTROOMS	11-52-00-52240 PARKS GAS HEAT	35.74
5846709562	03/10/2026	LIBRARY UNIT A	99-00-00-52220 LIBRARY UTILITIES	30.20
5847259606	03/10/2026	1067 CAREY ST - STORAGE BL	11-22-00-52240 FIREHOUSE GAS HEAT	44.21
5847259606	03/10/2026	1067 CAREY ST - STORAGE BL	11-21-00-52220 POLICE IMPOUND BLDG ELECTRIC	44.21
5847837040	03/10/2026	UNIT B-LIBRARY	99-00-00-52220 LIBRARY UTILITIES	742.18
5858924258	03/18/2026	CITY HALL GAS/HEAT	11-16-10-52240 CITY HALL GAS HEAT	2,197.65
5858924258	03/18/2026	FIREHOUSE GAS/HEAT	11-22-00-52240 FIREHOUSE GAS HEAT	1,079.69
5858924258	03/18/2026	UPPER RIVIERA GAS/HEAT	40-55-10-52240 UPPER RIVIERA GAS HEAT	415.44
5858924258	03/18/2026	HOST DRIVE WATER TOWER	11-22-00-52240 FIREHOUSE GAS HEAT	430.52
5858924258	03/18/2026	MUSEUM GAS/HEAT	11-51-10-52240 MUSEUM-GAS HEAT	1,126.33
5858924258	03/18/2026	1055 CAREY ST BUILDING	11-32-10-52240 ST DEPT BLDG GAS HEAT	456.84
5858924258	03/18/2026	1065 CAREY ST BUILDING	11-32-10-52240 ST DEPT BLDG GAS HEAT	1,392.56
5858924258	03/18/2026	1070 CAREY ST BUILDING	11-32-10-52240 ST DEPT BLDG GAS HEAT	921.59
5858924258	03/18/2026	VETS PARK GAS/HEAT	11-52-01-52240 VETS PARK GAS HEAT	288.21
5858924258	03/18/2026	CEMETERY GAS/HEAT	48-00-00-52240 CEM GAS HEAT EXP	195.94
Total WE ENERGIES:				9,401.31
WILKES, SARAH				
03/10/26	03/10/2026	POETRY ACADEMY FOR EARTH	99-00-00-54150 LIBRARY PROGRAMS	300.00
Total WILKES, SARAH:				300.00
ZOLL MEDICAL CORPORATION				
4447649	03/09/2026	AED PADS (10)	11-21-00-53700 PD MEDICAL SUPPLIES	1,230.00
4447649	03/09/2026	AED PADS (1)	11-22-00-58100 EMS EQUIPMENT/SUPPLIES	123.00
Total ZOLL MEDICAL CORPORATION:				1,353.00
Grand Totals:				147,651.78

Dated: _____

Mayor: _____

City Council: _____

City Recorder: _____

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
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Report Criteria:

Detail report.

Invoices with totals above \$0.00 included.

Paid and unpaid invoices included.

Invoice.Batch = "03202026","CC03202026","03272026","CC03272026","04022026"

Report Criteria:

Detail report.
 Invoices with totals above \$0.00 included.
 Only unpaid invoices included.
 Invoice.Batch = "04082026","04082026A","04082026B"
 Invoice Detail.GL account (2 Characters) = {<>} "61"
 Invoice Detail.GL account (2 Characters) = {<>} "62"

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
ANDREW GANZER				
470801	03/23/2026	BIRD CITY NAIVE PLANT GRAN	11-70-00-57800 AVIAN COMMITTEE EXPENSES	750.00
Total ANDREW GANZER:				750.00
ASR EVENTS LLC				
REIMB-2026	03/20/2026	ABOMINABLE SNOW RACE GR	47-70-00-57150 PROMOTIONAL GRANT	6,771.29
Total ASR EVENTS LLC:				6,771.29
ASSOCIATED APPRAISAL CONSULTANTS INC				
184596	02/01/2026	FEB 2026 ASSMT SRVCS	11-15-40-52100 ASSESSOR CONTRACTED SERVICES	3,750.00
185602	04/01/2026	APR 2026 ASSMT SRVCS	11-15-40-52100 ASSESSOR CONTRACTED SERVICES	3,750.00
Total ASSOCIATED APPRAISAL CONSULTANTS INC:				7,500.00
AURORA HEALTH CARE INC				
CINV038396	03/13/2026	EMP CLINIC-FEB 2026	11-10-20-51320 HEALTH AND DENTAL ADMIN CHGS	2,700.00
CINV040050	03/31/2026	EAP- 2ND QTR 2026	11-10-20-51320 HEALTH AND DENTAL ADMIN CHGS	937.50
Total AURORA HEALTH CARE INC:				3,637.50
BATZNER PEST CONTROL				
92885329	03/19/2026	PEST CONTROL-MAR2026	11-16-10-53600 CITY HALL MAINT SERVICE COSTS	97.25
Total BATZNER PEST CONTROL:				97.25
BREEZY HILL NURSERY				
INV/2026/0137	04/01/2026	LANDSCAPE MAINT	42-34-50-52200 PARKING LOT PLANTING/MAINT	265.30
Total BREEZY HILL NURSERY:				265.30
BUMPER TO BUMPER				
662-510307	03/17/2026	BELTS FOR VENTRACK	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	88.98
662-510407	03/19/2026	STEEL WOOL GRADE, YELL SP	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	45.49
Total BUMPER TO BUMPER:				134.47
CINTAS				
5326263701	03/27/2026	FIRST AID RESTOCK	11-32-10-53900 FIRST AID AND SAFETY SUPPLIES	70.15
Total CINTAS:				70.15
CIVICPLUS LLC				
365784	03/27/2026	WEBSITE TRAINING- ASST ADM	11-14-20-53990 MISCELLANEOUS EXPENSES	150.00
Total CIVICPLUS LLC:				150.00

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
CJ & ASSOCIATES INC				
F25514	03/19/2026	FURNITURE REPLACEMENT	43-99-00-17010 LIBRARY CAPITAL PROJECTS	8,890.12
F25514A	03/26/2026	SMITH MEETING ROOM NEW S	43-99-00-17010 LIBRARY CAPITAL PROJECTS	8,595.84
Total CJ & ASSOCIATES INC:				17,485.96
COLUMBIA CASCADE COMPANY				
56504-42	03/16/2026	BENCHES	11-52-00-57360 PARK DONATION PURCHASES	4,065.00
Total COLUMBIA CASCADE COMPANY:				4,065.00
COLUMN SOFTWARE PBC				
C2330076-012	03/12/2026	ORD 26-02 & 26-03	11-10-00-53140 OFFICIAL PUBLICATIONS & NOTICE	46.35
C2330076-012	03/12/2026	CC MIN 02 23 26	11-10-00-53140 OFFICIAL PUBLICATIONS & NOTICE	150.88
C2330076-012	03/19/2026	2026-01 NOTICE	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	247.10
C2330076-013	03/27/2026	69 HILLSIDE DR	11-10-00-53140 OFFICIAL PUBLICATIONS & NOTICE	70.60
Total COLUMN SOFTWARE PBC:				514.93
DEKIND COMPUTER CONSULTANTS				
44735	03/10/2026	IT/HDWR REPL-CNCL CHMB	50-00-00-58000 MISC/COMP EQUIP PURCHASES	1,015.58
44798	04/01/2026	IT SVC APR	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	6,491.00
Total DEKIND COMPUTER CONSULTANTS:				7,506.58
DEMCO INC.				
7784125	03/26/2026	BOOK COVER/JACKET/HVY DT	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	394.39
Total DEMCO INC.:				394.39
DOWN TO EARTH CONTRACTORS INC				
8777	03/25/2026	STORM SEWER REPAIRS/REPL	43-32-10-17010 STREET IMP PROGRAM	4,170.00
Total DOWN TO EARTH CONTRACTORS INC:				4,170.00
DUNN LUMBER				
2333202	03/11/2026	TOILET SUPPLY,MR. CLEAN	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	19.97
2333230	03/11/2026	SPRAY GRIP , BLACK SPRY	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	37.35
2338970	03/18/2026	PLIER GROOVE, PLIER SLIP,TOI	11-52-00-52410 BLDG MAINT&REPAIR-PARKS	44.14
2343997	03/23/2026	WHITE CAULK,PAINT BRUSH S	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	25.16
2344930	03/24/2026	PROPANE	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	23.99
2345762	03/24/2026	BLEACH,BLACK CABLE TIE,BAT	40-55-20-53500 BLDG MAINT SUPPLIES-LOWER RIV	40.46
2347077	03/25/2026	MIRROR HOLDER	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	11.97
Total DUNN LUMBER:				203.04
EWALD HARTFORD LLC				
51926	03/26/2026	DODGE 1-TON -CEMETERY	50-48-00-58000 CEMETERY EQUIPMENT REPLACEME	57,174.50
Total EWALD HARTFORD LLC:				57,174.50
FASTENALCOMPANY				
WIELK188179	03/05/2026	NUTS AND BOLTS	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	68.47
Total FASTENALCOMPANY:				68.47

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
FUTURE IQ INC				
684	03/24/2026	STRATEGIC PLANNING SVCS-2	11-14-20-53500 STRATEGIC PLAN	11,250.00
Total FUTURE IQ INC:				11,250.00
GENERAL CODE				
GC00134280	03/01/2026	2026 ECODE ANNUAL MAINT	11-14-30-52180 MUNICIPAL CODIFICATION	1,295.00
Total GENERAL CODE:				1,295.00
GENEVA LAKE MUSEUM				
04/01/2026	04/01/2026	2026 PYMT 1 OF 2	11-51-10-57350 MUSEUM-OPERATIONS SUBSIDY	6,500.00
Total GENEVA LAKE MUSEUM:				6,500.00
GFC LEASING - WI				
1545853	03/20/2026	COPIER LEASE- APRIL 2026	99-00-00-55320 LIBRARY EQUIP LEASES & MAINT	247.81
Total GFC LEASING - WI:				247.81
GORECKI MATERIAL				
2174	03/06/2026	QUAD HUALING	11-32-12-52200 CONTRACT HAULING SERVICES	2,687.50
Total GORECKI MATERIAL:				2,687.50
GRAYS INC				
39523	03/10/2026	BOLTS AND NUTS	11-32-12-53510 EQUIP MAINT SUPPL-SNOW & ICE	110.00
Total GRAYS INC:				110.00
HEYER TRUE VALUE				
392363	03/31/2026	BACKPACK BLOWER	48-00-00-53400 CEM OPERATING SUPPLIES	1,399.98
Total HEYER TRUE VALUE:				1,399.98
INDUSTRIAL TRUCK REPAIR				
135282	03/06/2026	FORKLIFT REPAIR	11-32-10-52500 ST DEPT EQUIPMENT REPAIRS	6,951.69
135381	02/27/2026	FORKLIFT REPAIR	11-32-10-52500 ST DEPT EQUIPMENT REPAIRS	628.66
Total INDUSTRIAL TRUCK REPAIR:				7,580.35
INGRAM BOOK COMPANY				
95072882	03/10/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95072882	03/10/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	18.77
95072883	03/10/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	39.41
95072883	03/10/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
95072884	03/10/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	17.08
95072884	03/10/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95072885	03/10/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	60.78
95072885	03/10/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	7.96
95072886	03/10/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	33.10
95072886	03/10/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
95072887	03/10/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	70.84
95072887	03/10/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	7.96
95072888	03/10/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
95072888	03/10/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	46.10
95072889	03/10/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	20.96

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
95072889	03/10/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
95122357	03/11/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	109.43
95122357	03/11/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	7.96
95139258	03/12/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	19.50
95139258	03/12/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95200973	03/16/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.14
95200973	03/16/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95200974	03/16/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	15.55
95200974	03/16/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95200975	03/16/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	20.57
95200975	03/16/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95200976	03/16/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	49.08
95200976	03/16/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
95200977	03/16/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	14.43
95200977	03/16/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95200978	03/16/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.13
95200978	03/16/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95200979	03/16/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	104.20
95200979	03/16/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	15.92
95200980	03/16/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95200980	03/16/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	13.67
95200981	03/16/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	18.46
95200981	03/16/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95236926	03/17/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	240.40
95236926	03/17/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	23.88
95236927	03/17/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.57
95236927	03/17/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95236928	03/17/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.60
95236928	03/17/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95236929	03/17/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	49.30
95236929	03/17/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
95236930	03/17/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	21.60
95236930	03/17/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
95269186	03/18/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	15.55
95269186	03/18/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95269187	03/18/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.70
95269187	03/18/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95269188	03/18/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	15.62
95269188	03/18/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95269189	03/18/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	156.08
95269189	03/18/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	17.91
95269190	03/18/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	21.20
95269190	03/18/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
95269191	03/18/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	20.60
95269191	03/18/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95283901	03/18/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	177.98
95283901	03/18/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	33.83
95283902	03/18/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	25.36
95283902	03/18/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95283903	03/18/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.68
95283903	03/18/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95288547	03/18/2026	ADULT BOOKS- CREDIT	99-00-00-54100 LIBRARY ADULT MATERIALS	1.99-
95312552	03/19/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	39.77
95312552	03/19/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
95312553	03/19/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	115.80
95312553	03/19/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
95328033	03/20/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	11.50

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
95328033	03/20/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95328034	03/20/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
95328034	03/20/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	65.22
95328035	03/20/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	83.51
95328035	03/20/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	9.95
95328036	03/20/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	72.88
95328036	03/20/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	11.94
95328037	03/20/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	17.28
95328037	03/20/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95328038	03/20/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	21.63
95328038	03/20/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95328039	03/20/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.35
95328039	03/20/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95328040	03/20/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.57
95328040	03/20/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95328041	03/20/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	606.34
95328041	03/20/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	107.46
95328042	03/20/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	10.81
95328042	03/20/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95328043	03/20/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	9.93
95328043	03/20/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95365697	03/23/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	10.19
95365697	03/23/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95365698	03/23/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	30.64
95365698	03/23/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
95390907	03/23/2026	ADULT BOOKS- CREDIT	99-00-00-54100 LIBRARY ADULT MATERIALS	18.54-
95402612	03/24/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	21.75
95402612	03/24/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
95402613	03/24/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	109.14
95402613	03/24/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	9.95
95402614	03/24/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	171.59
95402614	03/24/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	9.95
95402615	03/24/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.12
95402615	03/24/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95402616	03/24/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	28.30
95402616	03/24/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
95421937	03/24/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	21.71
95421937	03/24/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95421938	03/24/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	29.16
95421938	03/24/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95421939	03/24/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	11.44
95421939	03/24/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95421940	03/24/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	347.66
95421940	03/24/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	69.65
Total INGRAM BOOK COMPANY:				3,842.87
ITU ABSORBTECH INC				
8696128	03/13/2026	MAT SERVICE-RIV	40-55-20-53600 RIV MAINTENANCE SERVICE COSTS	117.07
8703509	03/27/2026	MAT SERVICE	11-32-10-53600 ST DEPT BLDG MAINT SERV COSTS	147.07
8703510	03/27/2026	MAT SERVICE-APR 2026	11-16-10-53600 CITY HALL MAINT SERVICE COSTS	184.75
Total ITU ABSORBTECH INC:				448.89
JERRY WILLKOMM INC				
325861	03/19/2026	1770.0 GAL	11-32-10-53410 VEHICLE-FUEL & OIL	6,671.13

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
Total JERRY WILLKOMM INC:				6,671.13
KAPUR & ASSOCIATES INC				
138798	03/11/2026	ROAD PAVING/ IMPROVEMENT	43-32-10-17010 STREET IMP PROGRAM	1,836.50
138890	03/11/2026	2026 LAKE GENEVA STREET	43-32-10-17010 STREET IMP PROGRAM	25,005.00
139140	03/20/2026	HILLMOOR TRAIL CONSULTATI	11-52-00-53990 PARKS MISCELLANEOUS EXPENSES	175.00
139141	03/20/2026	MEETINGS	11-30-00-52160 CITY ENGINEERING FEES	1,137.50
139142	03/20/2026	CENTRAL DENISON PARKING	11-30-00-52160 CITY ENGINEERING FEES	575.00
139143	03/20/2026	BRICK MAPPING-PROJECT SU	11-30-00-52160 CITY ENGINEERING FEES	960.00
139144	03/20/2026	ROAD PAVING/IMPROVMENT	43-32-10-17010 STREET IMP PROGRAM	43,572.90
139148	03/20/2026	EDWARDS/TOWNLINE SIGNAL	43-32-10-17020 DPW CAPITAL PROJECTS	4,215.50
139149	03/20/2026	WISDOT STH 120	43-32-10-17010 STREET IMP PROGRAM	175.00
139150	03/20/2026	CITYWIDE SIDEWALK- PHSE 2	11-30-00-52160 CITY ENGINEERING FEES	1,725.00
139151	03/20/2026	OAKHILL PSE 1- OAK HILL CEM.	43-48-00-17010 CEMETERY CAPITAL PROJECTS	4,321.00
139152	03/20/2026	SCHOOL RFP PROPOSALS PAP	11-30-00-52160 CITY ENGINEERING FEES	1,010.50
139153	03/20/2026	WISDOT STH 120	43-32-10-17010 STREET IMP PROGRAM	568.00
139154	03/20/2026	BROAD/DODGE STORMSEWER	11-30-00-52160 CITY ENGINEERING FEES	142.00
139155	03/20/2026	VET'S PARK BASKETBALL COU	43-52-00-53000 PARKS AND REC CAPITAL PROJECTS	71.00
Total KAPUR & ASSOCIATES INC:				85,489.90
LAFORCE				
1304139	03/05/2026	NORTON UNITROL ARM ALUMI	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	801.06
Total LAFORCE:				801.06
LAKESIDE INTERNATIONAL LLC				
2384929P	03/26/2026	WATER PUMP-31	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	107.56
Total LAKESIDE INTERNATIONAL LLC:				107.56
LAKEWOOD FILTERS				
00129032	03/12/2026	FILTER CHANGES	11-16-10-53600 CITY HALL MAINT SERVICE COSTS	313.25
Total LAKEWOOD FILTERS:				313.25
LASER WORKS UNLIMITED LLC				
2071	03/12/2026	OFFICE DOOR NAME PLATE-C	11-24-00-53100 OFFICE SUPPLIES	35.95
Total LASER WORKS UNLIMITED LLC:				35.95
LEEDLE, NOLAN				
CN80GK13MX	03/12/2026	LEEDLE_CN80GK13MX	11-12-00-45100 COURT PENALTIES & FINES	194.30
Total LEEDLE, NOLAN:				194.30
MACQUEEN EQUIPMENT				
P41845	03/30/2026	CYLINDERS	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	631.52
Total MACQUEEN EQUIPMENT:				631.52
MIDWEST TAPE LLC				
508590919	03/17/2026	ADULT AUDIO BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	231.95
508590919	03/17/2026	PROCESSING MATERIALS-AUDI	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	9.95
508591003	03/17/2026	ADULT AUDIO BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	72.79
508606357	03/23/2026	ADULT AUDIO BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	113.58

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
508628584	03/25/2026	ADULT AUDIO BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	230.95
508628584	03/25/2026	PROCESSING MATERIALS-AUDI	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	9.95
Total MIDWEST TAPE LLC:				669.17
MILLER-BRADFORD & RISBERG INC				
P5372202	04/01/2026	BUSHING	11-32-10-52500 ST DEPT EQUIPMENT REPAIRS	100.10
Total MILLER-BRADFORD & RISBERG INC:				100.10
MONROE TRUCK EQUIPMENT INC				
46703	03/03/2026	5YD INTERNATIONAL TRUCK	50-32-00-58000 DPW EQUIPMENT PURCHASES	132,702.00
861211	03/19/2026	NOZZLE BODY, TIP BRASS	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	45.01
Total MONROE TRUCK EQUIPMENT INC:				132,747.01
MOONLIGHT MASONRY OF LAKE GENEVA INC				
1296	03/10/2026	MAYTAG RD PILLARS	11-10-00-57800 CONTINGENCY ACCOUNT	2,500.00
Total MOONLIGHT MASONRY OF LAKE GENEVA INC:				2,500.00
MUNICIPAL LAW & LITIGATION GRO S.C.				
17242	03/24/2026	MISC ATTORNEY FEES-FEB 202	11-13-10-52140 OUTSIDE ATTORNEYS FEES	1,273.34
Total MUNICIPAL LAW & LITIGATION GRO S.C.:				1,273.34
MUNICIPAL TREASURERS ASSOC WI				
6956	03/18/2026	MTAW DUES 2026- DUCHEMIN	11-15-10-53200 PROFESSIONAL DUES	70.00
Total MUNICIPAL TREASURERS ASSOC WI:				70.00
NAPA AUTO PARTS				
393654	03/16/2026	HEADLAMP LOADER #35	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	45.98
393703	03/17/2026	BLISTER PACK CAPSULES	11-32-10-52500 ST DEPT EQUIPMENT REPAIRS	45.98
Total NAPA AUTO PARTS:				91.96
OFFICE PRO INC				
759832-2	03/20/2026	GARBAGE BAGS	11-52-00-53520 GROUNDS MAINT SUPPLIES	2,134.50
761570-0	03/19/2026	TOWELS, TISSUE PAPER, LINER	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	189.02
Total OFFICE PRO INC:				2,323.52
OPN INC				
24657000-9	02/28/2026	FURNITURE REPLACEMENT	43-99-00-17010 LIBRARY CAPITAL PROJECTS	3,139.70
Total OPN INC:				3,139.70
PFI FASHIONS INC				
120745	03/19/2026	KNIT CAPS-W/EMBROIDERY	42-34-50-51380 PARKING UNIFORMS	31.35
120746	03/12/2026	MENS SHORT SLEEVE SHIRTS,	42-34-50-51380 PARKING UNIFORMS	144.68
Total PFI FASHIONS INC:				176.03
PHIL'S ELECTRIC DRAIN				
264549	03/10/2026	TESTING BLOCKAGE IN RESTR	11-16-10-53600 CITY HALL MAINT SERVICE COSTS	125.00

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
Total PHIL'S ELECTRIC DRAIN:				125.00
PLAYAWAY PRODUCTS LLC				
02032025	03/02/2026	YOUTH BOOK CREDIT	99-00-00-54110 LIBRARY YOUTH MATERIALS	135.94-
525481	02/13/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	6,505.50
528651	03/20/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	464.48
Total PLAYAWAY PRODUCTS LLC:				6,834.04
PRAIRIE LAKES LIBRARY SYSTEM				
3039-1	02/12/2026	SIRSI ANNUAL MAINT. FEES-20	99-00-00-55130 PRAIRIE LAKES LIBRARY SYSTEM	421.32
Total PRAIRIE LAKES LIBRARY SYSTEM:				421.32
QUILL LLC				
48146511	03/12/2026	COPY PAPER WHITE	99-00-00-53100 LIBRARY OFFICE SUPPLIES	87.98
48234398	03/19/2026	BATHROOM TISSUE, KLEENEX,	99-00-00-53500 LIBRARY MAINT SUPPLIES	142.50
Total QUILL LLC:				230.48
RHYME BUSINESS PRODUCTS				
41439132	03/05/2026	KYOCERA TASKALFA508CI MAR	11-12-00-53610 EQUIPMENT MAINT SERVICE COSTS	162.85
41550350	03/22/2026	B&Z SHARP COPIER - MARCH	11-24-00-53130 COPIER EXPENSES	118.91
Total RHYME BUSINESS PRODUCTS:				281.76
ROTE OIL LTD				
23673	03/13/2026	261.0 GAL ON RD	11-32-10-53410 VEHICLE-FUEL & OIL	1,050.79
23810	03/17/2026	251.0 ON RD	11-32-10-53410 VEHICLE-FUEL & OIL	1,103.40
23813	03/17/2026	175.2 OFF RD	11-32-10-53410 VEHICLE-FUEL & OIL	700.80
Total ROTE OIL LTD:				2,854.99
SHERWIN INDUSTRIES INC				
SC055227	03/10/2026	LINE PAINTER-MAINT	11-32-10-52500 ST DEPT EQUIPMENT REPAIRS	1,104.47
SC055282	03/25/2026	COLD PATCH-STREETS	11-32-10-53700 ROAD MAINTENANCE SUPPLIES	1,579.92
SS110485	03/18/2026	PROPANE TORCH	11-32-10-53450 SAFETY GRANT EXPENDITURES	1,075.00
Total SHERWIN INDUSTRIES INC:				3,759.39
SHRED-IT				
8013821437	03/25/2026	SHRED SERV. MARCH 2026	11-16-10-53600 CITY HALL MAINT SERVICE COSTS	134.18
Total SHRED-IT:				134.18
STATE OF WISCONSIN SUPREME COURT				
680-00000017	03/01/2026	ANNUAL JUDICIAL EDUCATION	11-12-00-53240 DUES, BOOKS, PUBLICATIONS	800.00
Total STATE OF WISCONSIN SUPREME COURT:				800.00
SYSTEMS DESIGN				
28660	03/26/2026	LIBRARY PARK MAINTENANCE	11-52-00-53520 GROUNDS MAINT SUPPLIES	261.78
Total SYSTEMS DESIGN:				261.78

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
T2 SYSTEMS INC				
UPS00057177	02/28/2026	AUTOMATED LOOKUPS-FEB 20	42-34-50-54500 SUPPORT CONTRACTS	325.00
Total T2 SYSTEMS INC:				325.00
THE KNOT WORLDWIDE INC.				
INV787591518	03/13/2026	2ND QTR VENUE ADV-2026	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	854.71
Total THE KNOT WORLDWIDE INC.:				854.71
THE PRESTWICK GROUP, INC				
INV38249	03/11/2026	GARBAGE CAN LIDS	11-52-00-53520 GROUNDS MAINT SUPPLIES	1,116.00
Total THE PRESTWICK GROUP, INC:				1,116.00
THOMAS BRADY & ASSOC ARTISTS				
15562	03/02/2026	SNOWFLAKE DECORATIONS	11-34-10-53940 STREET DECORATIONS	2,631.90
Total THOMAS BRADY & ASSOC ARTISTS:				2,631.90
TITAN PUBLIC SAFETY SOLUTIONS				
6215	03/12/2026	2026 TIPSS PARKING/SUPPORT	11-12-00-53610 EQUIPMENT MAINT SERVICE COSTS	12,231.25
Total TITAN PUBLIC SAFETY SOLUTIONS:				12,231.25
TRANS UNION LLC				
02610910	03/02/2026	BACKGROUND CHECK-BENNE	11-14-20-53990 MISCELLANEOUS EXPENSES	187.78
Total TRANS UNION LLC:				187.78
UNIQUE MANAGEMENT SERVICES INC				
6149827	01/01/2026	PLACEMENTS-DEC 2025	99-00-00-55110 CIRCULATION SUPPLIES & SERVICE	51.50
Total UNIQUE MANAGEMENT SERVICES INC:				51.50
VERMEER WISCONSIN INC				
20302549	03/18/2026	CHIPPER SPRING	11-32-13-54200 TREE & BRUSH-REPAIR	158.53
20302926	03/27/2026	ELEMENT, SCREW, AIR FILTER	11-32-13-54200 TREE & BRUSH-REPAIR	380.32
20303039	03/31/2026	LATCH	11-32-13-54300 TREE, BRUSH & COMPOST OPER SUP	106.29
Total VERMEER WISCONSIN INC:				645.14
WALWORTH COUNTY PUBLIC WORKS				
2202617	03/11/2026	SALT / BRINE FOR ROADS	11-32-12-53400 OPERATING SUPPLIES-SNOW & ICE	704.65
Total WALWORTH COUNTY PUBLIC WORKS:				704.65
WRISTBAND RESOURCES				
PS-INV127913	03/18/2026	BEACH WRISTBANDS-2026 SEA	40-54-10-53100 BEACH OFFICE SUPPLIES	2,936.00
Total WRISTBAND RESOURCES:				2,936.00
Grand Totals:				421,043.60

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
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Dated: _____

Mayor: _____

City Council: _____

City Recorder: _____

Report Criteria:

Detail report.

Invoices with totals above \$0.00 included.

Only unpaid invoices included.

Invoice.Batch = "04082026","04082026A","04082026B"

Invoice Detail.GL account (2 Characters) = {<>} "61"

Invoice Detail.GL account (2 Characters) = {<>} "62"



Agenda Item Memo

City of Lake Geneva

Committee: Council

Meeting Date: 4/13/2026

Subject / Title: Special Event Approvals

Submitted By: David Winger

Background / Request

Staff have reviewed special event applications for Concerts in the Park, Memorial Day Parade, Farmers Market, and Pink the Lake. Staff are recommending these events to Council for approval.

Fiscal Impact / Budget

- **Estimated Cost:** N/A
- **Funding Source:** Click or tap here to enter text. (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget _____ Over Budget _____
 Budget Amendment Required _____
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Recommend Council approval for the following special events:

- A. Concerts in the Park – Dates Vary (June – August)
- B. Memorial Day Parade – May 25th
- C. Farmers Market – Dates Vary (Thursdays, May – October)
- D. Pink the Lake – August 1st

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
Council	4/13/2026		TBD

Attachments (list any and all attachments that go with this item and memo)

Event applications for each of the events: Concerts in the Park, Memorial Day Parade, Farmers Market, and Pink the Lake

Reviewed by	Date:	Comments

CITY OF LAKE GENEVA EVENT PERMIT APPLICATION

For events using City Parks or other Public Property.

Please fill in all blanks completely, as incomplete applications will be rejected. Applications for Public Events must be submitted AT LEAST 45 DAYS prior to the proposed event date for consideration.

Submit to: parksdirector@cityoflakegeneva.gov

Do not use this form if your event is on private property.



Section I- APPLICANT INFORMATION

Name of Applicant: VISIT Lake Geneva - Brie Schalck-Pacey

Name of Event Organizer/Producer: VISIT Lake Geneva

Production Company/Organization: VISIT Lake Geneva FEIN #: [REDACTED]

Street Address: 527 Center St

City: Lake Geneva State: WI Zip code: 53147

E-mail Address: [REDACTED]

Daytime Phone: [REDACTED] Cell Phone: [REDACTED]

Are you a Business/Individual OR Non-Profit Organization 501(c) 6

EIN # (Tax Exempt Number): [REDACTED]

*All non-profits must present a copy of their current Tax ID- EIN#

Section II- EVENT INFORMATION- Select all that apply

Private Event/Shelter Reservation- Use of City of Lake Geneva Park and or Park Shelter for private use or event not that is not open to the public. Examples: family reunion, birthday party, club meeting, team practice. *Local non-profits exempt from fees

- Flat Iron Park Brunk Pavilion \$250/day
- Gazebo-Flat Iron Park \$125/day
- Seminary Park Shelter \$75/day
- Cobb Park Shelter \$75/day
- Park Use (no shelter) \$75/day

Other Location: _____

Public Event-Event open to the public, including ticketed or open admission. Examples: festival, art/ware sale/ market, concert, community activity, parade. *Non-profits exempt from fees

- Application fee: \$100- submitted at least 60 days prior
 \$300- submitted at least 45 days but fewer than 60 days prior

Select parks/facilities used during event, fees applied from list above:

- Park Space**
- Flat Iron Park
 - Seminary Park
 - Cobb Park
 - Library Park
 - Other: _____

- Shelters**
- Brunk Pavilion Gazebo
 - Seminary Park Shelter
 - Cobb Park Shelter

*Applicants for a Public Event Permit MUST attend the Committee & Council meetings where their applications are considered for approval.

Concerts in the Park

1. Title of Event: _____

2. Date(s) of Event: Thursdays - 6/25/26, 7/2/26, 7/9/26, 7/16/26, 7/23/26, 7/30/26, 8/6

3. Location(s) of Event: Flat Iron Park and Brunk Pavilion

4. Hours: Setup: 4:00pm-6:00pm | Event: 6:00pm-8:00pm

Include :Start Time & End Time of event, and set up and tear down times

5. Event Chair/Contact Person: Brie Schalck-Pacey Phone: (262) 812-0023

6. Day of Event Contact Name: Brie Schalck-Pacey Phone: (262) 748-4979

7. Is the event open to the public? Yes No

8. Will you charge an admission fee? Yes No

9. Estimated Attendance Number: 300-500

10. Basis for estimate: Previous year's attendance

11. Will you be setting up a tent? Yes No

If yes, list the location, size, Rental Company, and proof of completion of locates.

10x10 EZ Up - no rental company

12. Will there be any animals? Yes No

If yes, what type and how many: _____

13. Attach a detailed description of proposed event with map of the exact location of the event and/or route.

14. Description of plan for handling refuse collection and after-event clean-up:

VISIT Lake Geneva staff will ensure refuse collection and disposal immediately following each event.

15. Description of plan for providing event security (if applicable):

16. Will there be fireworks or pyrotechnics at your event? Yes No

If yes, please submit a fireworks display application.

17. Will your event include the sale of beer and/or wine? Yes No

If yes, please submit a completed Temporary Alcohol License & any necessary Temporary Operator License Applications to the City Clerk's office.

18. Will you or any other vendors be selling food or merchandise? Yes No

If yes, please attach list of proposed vendors, including business name and type of food/merchandise sold.

19. Describe Signage to be used during event:

24x36 a-frame signs for way-finding throughout Flat Iron Park and Riviera Plaza
Self-standing banners on pavilion stage

If using City Street Banner poles, submit a completed Street Banner Display Application.

Section III- STREET USE/CLOSURE-\$75 PER DAY PLUS COST OF BARRICADE RENTAL

- Street Closure
- Street Use
- N/A-Skip to Section IV

Required for any event using a public street. Per Sec. 62-243 of the municipal code, this application must include the following attachments:

- Certificate of Comprehensive General Liability Insurance with the City, its employees and agents as additional insured with coverage for contractual liability with minimum limits of \$500,000 per occurrence for bodily injury and property damage limits of \$250,000 per occurrence.
- Petition signed by more than half of the residential dwelling units and/or commercial units residing along that portion of the street designated for the proposed use or whose property is denied access by virtue of the granting of the permit.

Describe street(s) being used or closed. Attach additional pages if necessary & include a map.
Street closures must include rental of barricades; must be coordinated with the City of Lake Geneva Department of Public Works

Section IV- PARKING REQUESTS

Will any parking stalls be used or blocked during the event? Yes No

Parking Stall daily fees or bagging of Parking Stall fees are not included with the event permit fee; arrangements must be made with the City of Lake Geneva Parking Manager

Dates of Use: Thursdays-6/25/26, 7/2/26, 7/9/26, 7/16/26, 7/23/26, 7/30/26, 8/6/26

Total Number of Parking Stalls being Requested: 5

Parking Stall Location: Center St Lot-stalls closest to Brunk Pavilion for band parking & unloading

Attach a map showing location of requested stalls.

Section V - REQUESTS FOR ADDITIONAL SERVICES

Anticipated Services Beyond Facility/Park Space Use Will Result in Additional Fees
Please indicate below any additional services you are requesting for your event. Estimated Fees for these services may be required prior to issuance of permit

Electricity; Explain: Electricity at Brunk Pavilion for band sound & food vendor

Water; Explain: _____

Traffic Control; Explain: _____

Police Services; Explain: _____

Fire/EMS Services; Explain: _____

Other; Explain: _____

For Office Use Only

Date Filed: _____

Fees: Exempt Charged Amt Due: _____

Required Approvals

Parks Director Signature: David Winger David Winger (Mar 24, 2026 09:11:57 CDT) Date: 03/24/2026

Approve Denied Notes: _____

Police Chief Signature: Lt. Kaitlin Tietz Lt. Kaitlin Tietz (Mar 25, 2026 10:59:19 CDT) Date: 03/25/2026

Approve Denied Notes: _____

Fire Chief Signature: Dennis Detkowski Dennis Detkowski (Mar 24, 2026 09:54:05 CDT) Date: 03/24/2026

Approve Denied Notes: _____

DPW Signature: Neil Waswo Neil Waswo (Mar 24, 2026 09:35:19 CDT) Date: 03/24/2026

Approve Denied Notes: N/A

As Needed Approvals

Parking Signature: Beth Gehris-Padro Beth Gehris-Padro (Mar 24, 2026 12:06:16 CDT) Date: _____

Approve Denied Notes: cost of parking \$700-\$100 per event weekly

Harbormaster Signature: _____ Date: _____

Approve Denied Notes: _____

City Clerk Signature: _____ Date: _____

Approve Denied Notes: _____

Public Events:

FLR Meeting Date: _____

Council Meeting Date: 4/13/2026

Public Event-Save the Date Form

ONLY Public Events held annually have the ability to reserve future dates for that event no more than three years after the current event being applied for.

Completion of this form does not replace the application process for a City of Lake Geneva Event permit. An event permit application must be submitted each year.

Do not complete this form if your event is a private event.

Event Name: **Concerts in the Park**

Event Date: YR 20 27 : **Thurs, 6/24-8/5**

YR 20 28 : **Thurs, 6/22-8/5**

YR 20 29 : **Thurs, 6/21-8/2**

All Park Facilities: **Flat Iron Park and Brunk Pavilion**

Name of Sponsoring Organization: **VISIT Lake Geneva**

If Non-profit or Not-for-Profit: Tax ID / EIN #: **[REDACTED]**

Contact First Name: **[REDACTED]**

Phone/Mobile: **[REDACTED]**

Email: **[REDACTED]**

Notes/Request: _____



Thursdays June 25 – August 6, 2026 Vendor & Entertainment Detail

2/24/26

ENTERTAINMENT

Bands will arrive for setup between 4:00 and 5:00pm with final sound checks completed by 5:30pm. VISIT Lake Geneva will contact a professional sound contractor who will also set up between 4:00 and 6:00pm. The band lineup for the 2026 Concerts in the Park series is as follows:

- June 25 – TBD
- July 2 – TBD
- July 9 – **Frank Martin Bush & the Names**
- July 16 – Lake Geneva Symphony Orchestra
- July 23 – TBD
- July 30 – TBD
- August 8 – TBD

VENDORS

VISIT Lake Geneva will have up to three vendors at the 2026 Concerts in the Park series. Each vendor will be serving food and non-alcoholic beverages during each Thursday evening event, 6:00 – 8:00pm. Food choices will range from snacks and appetizers to sandwiches and salads. Beverages will be non-alcoholic only (coffee, water, soda, smoothies, juice, etc.) Vendors will be positioned between the Brunk Pavilion and the Visitor Information Center building (see map below). A 10x10' pop-up tent to the side of the pavilion may be used by VLG and/or weekly band sponsors. As of this application date, food and beverage vendors are being finalized and will be provided to the City by Friday, April 24, 2026.

Vendor 1 – TBD

Vendor 2 – TBD

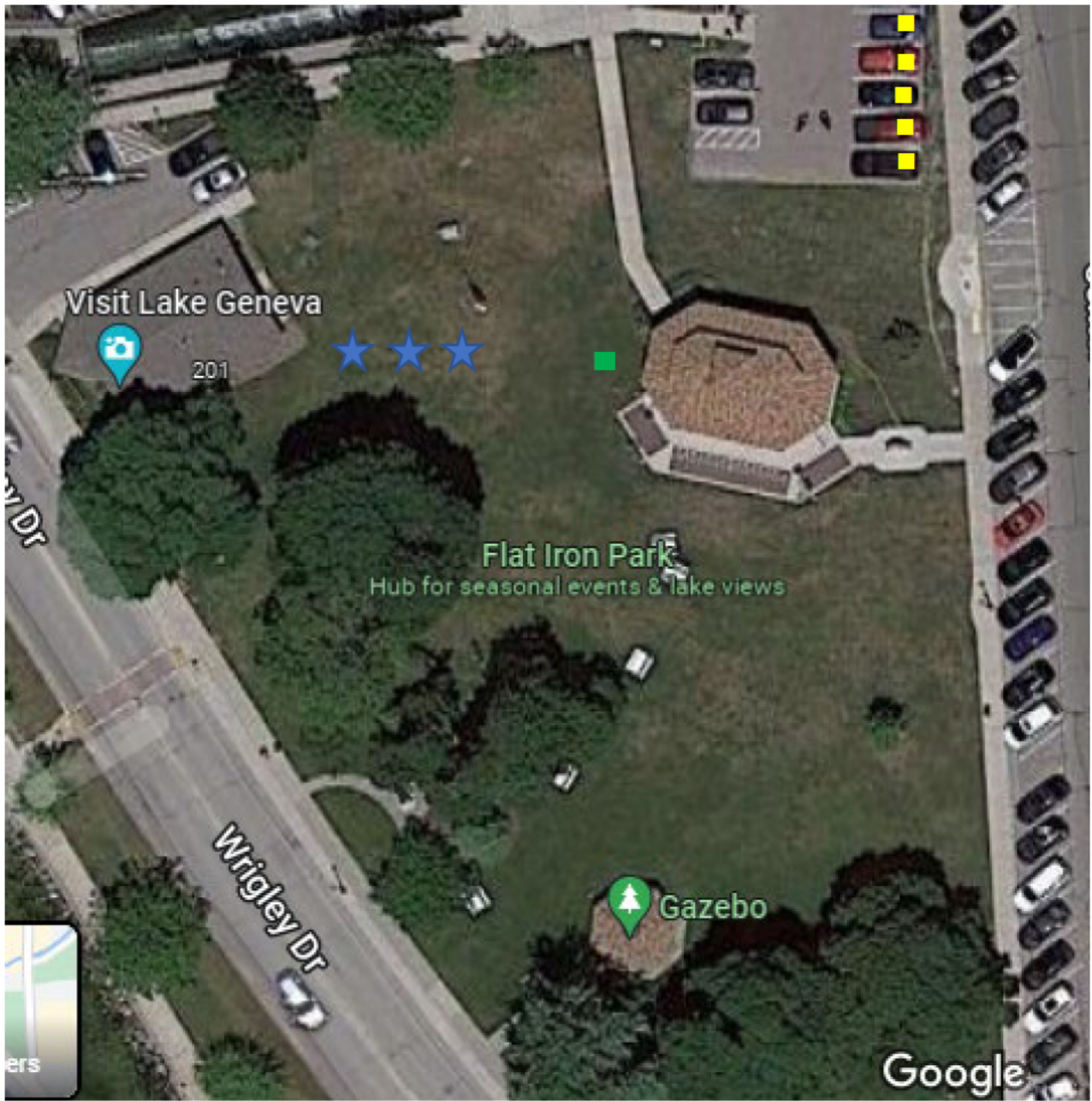
Vendor 3 – TBD

Details including band bios, photos and each weeks' band sponsor can be found online at <https://www.visitlakegeneva.com/events/concerts-park/bands/>.

ON-SITE CONTACTS

One or both of the following VLG staff members will be onsite for all Concerts in the Park events:

1. Brie Schalck-Pacey, Events Manager – mobile phone (262) 748-4979
2. Deanna Goodwin, VP Marketing – mobile phone (262) 914-1303



★ F&B Vendor | ■ Reserved Parking | ■ VLG/Sponsor Tent

CITY OF LAKE GENEVA EVENT PERMIT APPLICATION

For events using City Parks or other Public Property.

Please fill in all blanks completely, as incomplete applications will be rejected. Applications for Public Events must be submitted AT LEAST 45 DAYS prior to the proposed event date for consideration.

Submit to: parksdirector@cityoflakegeneva.gov

Do not use this form if your event is on private property.



Section I- APPLICANT INFORMATION

Name of Applicant: Bob Miller

Name of Event Organizer/Producer: Bob Miller

Production Company/Organization: American Legion Post 24 FEIN #: [REDACTED]

Street Address: [REDACTED]

City: [REDACTED]

E-mail Address: [REDACTED]

Daytime Phone: [REDACTED] Cell Phone: [REDACTED]

Are you a Business/Individual OR Non-Profit Organization 501(c) _____

EIN # (Tax Exempt Number): [REDACTED]

*All non-profits must present a copy of their current Tax ID- EIN#

Section II- EVENT INFORMATION- Select all that apply

Private Event/Shelter Reservation- Use of City of Lake Geneva Park and or Park Shelter for private use or event not that is not open to the public. Examples: family reunion, birthday party, club meeting, team practice. *Local non-profits exempt from fees

- Flat Iron Park Brunk Pavilion \$250/day
- Gazebo-Flat Iron Park \$125/day
- Seminary Park Shelter \$75/day
- Cobb Park Shelter \$75/day
- Park Use (no shelter) \$75/day

Other Location: _____

Public Event-Event open to the public, including ticketed or open admission. Examples: festival, art/ware sale/ market, concert, community activity, parade. *Non-profits exempt from fees

- Application fee: \$100- submitted at least 60 days prior
 \$300- submitted at least 45 days but fewer than 60 days prior

Select parks/facilities used during event, fees applied from list above:

Park Space

- Flat Iron Park
- Seminary Park
- Cobb Park
- Library Park
- Other: _____

Shelters

- Brunk Pavilion Gazebo
- Seminary Park Shelter
- Cobb Park Shelter

*Applicants for a Public Event Permit MUST attend the Committee & Council meetings where their applications are considered for approval.

Annual Memorial Day Parade

- 1. Title of Event: _____
- 2. Date(s) of Event: 25 MAY 2026
- 3. Location(s) of Event: Parade route map attached, ceremony at Brunk Pavilion
- 4. Hours: 1000 - 1130
Include Start Time & End Time of event, and set up and tear down times
- 5. Event Chair/Contact Person: Bob Miller Phone: [REDACTED]
- 6. Day of Event Contact Name: Bob Miller Phone: [REDACTED]
- 7. Is the event open to the public? Yes No
- 8. Will you charge an admission fee? Yes No
- 9. Estimated Attendance Number: 200
- 10. Basis for estimate: previous year's events
- 11. Will you be setting up a tent? Yes No

If yes, list the location, size, Rental Company, and proof of completion of locates.

- 12. Will there be any animals? Yes No
 If yes, what type and how many: _____

13. Attach a detailed description of proposed event with map of the exact location of the event and/or route.

14. Description of plan for handling refuse collection and after-event clean-up:
 Post 24 members will police the area afterwards

15. Description of plan for providing event security (if applicable):

- 16. Will there be fireworks or pyrotechnics at your event? Yes No
 If yes, please submit a fireworks display application.

- 17. Will your event include the sale of beer and/or wine? Yes No
 If yes, please submit a completed Temporary Alcohol License & any necessary Temporary Operator License Applications to the City Clerk's office.

- 18. Will you or any other vendors be selling food or merchandise? Yes No
 If yes, please attach list of proposed vendors, including business name and type of food/merchandise sold.

19. Describe Signage to be used during event:
 None

If using City Street Banner poles, submit a completed Street Banner Display Application.

Section III- STREET USE/CLOSURE-\$75 PER DAY PLUS COST OF BARRICADE RENTAL

- Street Closure Street Use N/A-Skip to Section IV

Required for any event using a public street. Per Sec. 62-243 of the municipal code, this application must include the following attachments:

- Certificate of Comprehensive General Liability Insurance with the City, its employees and agents as additional insured with coverage for contractual liability with minimum limits of \$500,000 per occurrence for bodily injury and property damage limits of \$250,000 per occurrence.
- Petition signed by more than half of the residential dwelling units and/or commercial units residing along that portion of the street designated for the proposed use or whose property is denied access by virtue of the granting of the permit.

Describe street(s) being used or closed. Attach additional pages if necessary & include a map.
Street closures must include rental of barricades; must be coordinated with the City of Lake Geneva Department of Public Works

Map attached

Section IV- PARKING REQUESTS

Will any parking stalls be used or blocked during the event? Yes No

Parking Stall daily fees or bagging of Parking Stall fees are not included with the event permit fee; arrangements must be made with the City of Lake Geneva Parking Manager

Dates of Use: _____

Total Number of Parking Stalls being Requested: _____

Parking Stall Location: _____

Attach a map showing location of requested stalls.

Section V - REQUESTS FOR ADDITIONAL SERVICES

Anticipated Services Beyond Facility/Park Space Use Will Result In Additional Fees
Please indicate below any additional services you are requesting for your event. Estimated Fees for these services may be required prior to issuance of permit

Electricity; Explain: _____

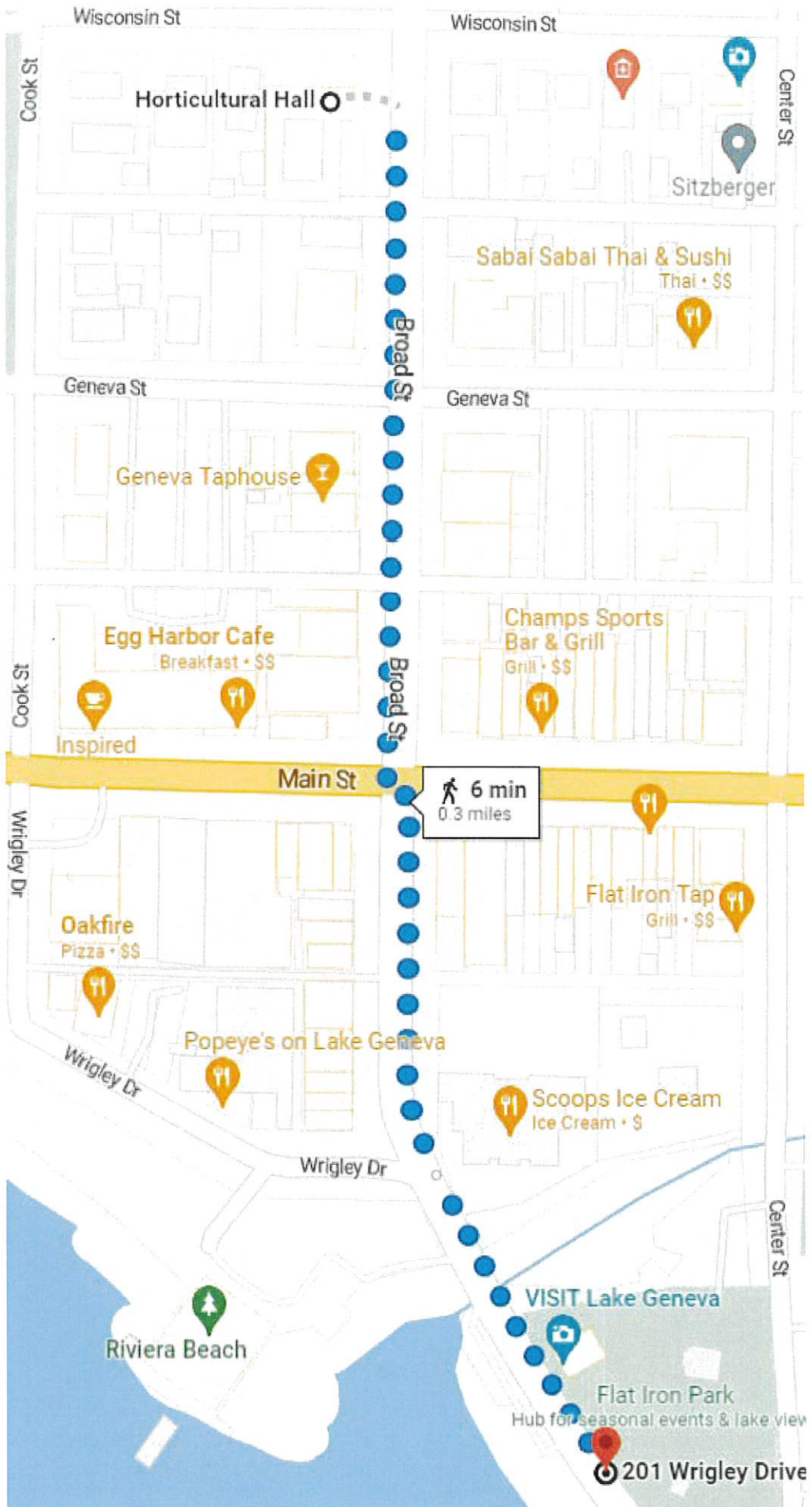
Water; Explain: _____

Traffic Control; Explain: _____

Police Services; Explain: _____

Fire/EMS Services; Explain: _____

Other; Explain: _____



Section VI - SIGNATURE AND INDEMINIFICATION

Acknowledgements-Applicant Must Initial Each Item

1. RJM The City of Lake Geneva, the Police Department and/or Fire Department have the right to cancel an event due to inclement weather, other safety risks, or if event is found to be in violation of any conditions of the event permit issued. No refunds will be issued for cancellations due to safety risks or permit violations.
2. RJM All Parks and Public Spaces must be left the way they were originally found.
3. RJM Event Tear Down and Clean Up must be completed within time frame specified in the hours listed on page 2, unless prior arrangements are made with the Parks Director and/or other appropriate City Staff.
4. RJM Applicant is responsible for the cost of damages or additional clean up resulting from event.
5. RJM Applicant will be invoiced for damages or clean up charges. Failure to pay invoices will result in denial of any and all future event applications.
6. RJM Must have a designated contact person on site and accessible at all times.
7. ? Application fees due upon submission. Facility/Park Space fees, Parking Fees, Additional Services Fees due at least 1 week prior to the start of the event. WE HAVE NEVER BEEN CHARGED THESE FEES IN THE PAST RJM
8. RJM Applicant is responsible for reporting any issues or concerns with event location to the appropriate City Department as soon as they are aware.
9. RJM Any incomplete, misleading, or falsified information in this application will result in automatic denial.

The applicant for her/himself and for other persons, organizations, firms and corporations, if any listed in this application, being of sound mind and body, do hereby freely, voluntarily and knowingly, now and for all times, fully save and hold harmless and defend, the CITY OF LAKE GENEVA, a Wisconsin Municipal Corporation located in the Walworth County, and each and every of its elected and appointed officials, employees, representatives, agents, heirs, and assigns, jointly and severally from and against any and all claims, causes of action, actions, liabilities, demands, losses, damages, and/or expenses of whatsoever kind and nature including counsel or attorneys' fees, which I have or may, at any time, incur or sustain arising from, resulting from, incurred in consequence of, or pertaining to, any and all intentional and negligent acts, omissions, incidents, activities and transactions, of whatever kind and nature, direct or indirect, of mine own and those of or by the CITY OF LAKE GENEVA, and each and every of its elected and appointed officials, employees, representatives, and agents, regardless of when or where, occurring or arising from this event.

Applicant Signature: Robert J. Mull Date: 3/24/26

Submit completed applications to the Parks Director: parksdirector@cityoflakegeneva.gov

For Office Use Only

Date Filed: _____ Fees: Exempt Charged Amt Due: _____

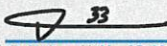
Required Approvals

Parks Director Signature: David Winger David Winger (Mar 25, 2026 09:23:34 CDT) Date: 03/25/2026

Approve Denied Notes: _____

Police Chief Signature: Lt. Kaitlin Tietz Lt. Kaitlin Tietz (Mar 25, 2026 11:04:53 CDT) Date: 03/25/2026

Approve Denied Notes: _____

Fire Chief Signature:  D. Detkowski (Mar 25, 2026 09:36:34 CDT) Date: 03/25/2026

Approve Denied Notes: None

DPW Signature: Neil Waswo Neil Waswo (Mar 25, 2026 10:26:34 CDT) Date: 03/25/2026

Approve Denied Notes: N/A

As Needed Approvals

Parking Signature: _____ Date: _____

Approve Denied Notes: _____

Harbormaster Signature: _____ Date: _____

Approve Denied Notes: _____

City Clerk Signature: _____ Date: _____

Approve Denied Notes: _____

Public Events:

FLR Meeting Date: _____

Council Meeting Date: 4/13/2026

Public Event-Save the Date Form

ONLY Public Events held annually have the ability to reserve future dates for that event no more than three years after the current event being applied for.

Completion of this form does not replace the application process for a City of Lake Geneva Event permit. An event permit application must be submitted each year.

Do not complete this form if your event is a private event.

Event Name: _____

Event Date: YR 20____: _____

YR 20____: _____

YR 20____: _____

All Park Facilities: _____

Name of Sponsoring Organization: _____

If Non-profit or Not-for-Profit: Tax ID / EIN #: _____

Contact First Name: _____ Last Name: _____

Phone/Mobile: _____

Email: _____

Notes/Request: _____

CITY OF LAKE GENEVA EVENT PERMIT APPLICATION

For events using City Parks or other Public Property.

Please fill in all blanks completely, as incomplete applications will be rejected.
Applications for Public Events must be submitted AT LEAST 45 DAYS prior to the proposed event date for consideration.

Do not use this form if your event is on private property.

Submit to: parksdirector@cityoflakegeneva.gov



Section I- APPLICANT INFORMATION

Name of Applicant: Horticultural Hall / Geneva Area Foundation

Name of Event Organizer/Producer: DBA: Lake Geneva Farmers Market

Production Company/Organization: Horticultural Hall FEIN #: [REDACTED]

Street Address: [REDACTED]

City: [REDACTED]

E-mail Address: [REDACTED]

Daytime Phone: [REDACTED]

Are you a Business/Individual OR Non-Profit Organization 501(c) 3

EIN # (Tax Exempt Number): [REDACTED]
*All non-profits must present a copy of their current Tax ID- EIN#

Section II- EVENT INFORMATION- Select all that apply

Private Event/Shelter Reservation- Use of City of Lake Geneva Park and or Park Shelter for private use or event not that is not open to the public. Examples: family reunion, birthday party, club meeting, team practice. *Local non-profits exempt from fees

- Flat Iron Park Brunk Pavilion \$250/day
- Gazebo-Flat Iron Park \$125/day
- Seminary Park Shelter \$75/day
- Cobb Park Shelter \$75/day
- Park Use (no shelter) \$75/day

Other Location: Horticultural Hall

Public Event-Event open to the public, including ticketed or open admission. Examples: festival, art/ware sale/ market, concert, community activity, parade. *Non-profits exempt from fees



Application fee: \$100- submitted at least 60 days prior
 \$300- submitted at least 45 days but fewer than 60 days prior

Select parks/facilities used during event, fees applied from list above:

- Park Space**
- Flat Iron Park
 - Seminary Park
 - Cobb Park
 - Library Park
 - Other: _____

- Shelters**
- Brunk Pavilion
 - Seminary Park Shelter
 - Cobb Park Shelter
 - Gazebo

*Applicants for a Public Event Permit MUST attend the Committee & Council meetings where their applications are considered for approval.

1. Title of Event: Farmers Market
2. Date(s) of Event: May 7th - Oct. 29th 2026
3. Location(s) of Event: 3310 Broad St
4. Hours: 7:00 AM - 2:00 PM
Include Start Time & End Time of event, and set up and tear down times
5. Event Chair/Contact Person: Sean Payne Phone: 
6. Day of Event Contact Name: Sean Payne Phone: 
7. Is the event open to the public? Yes No
8. Will you charge an admission fee? Yes No
9. Estimated Attendance Number: 500
10. Basis for estimate: last year
11. Will you be setting up a tent? Yes No

If yes, list the location, size, Rental Company, and proof of completion of locates.

12. Will there be any animals? Yes No
 If yes, what type and how many: _____

13. Attach a detailed description of proposed event with map of the exact location of the event and/or route.

14. Description of plan for handling refuse collection and after-event clean-up:

We have our own dumpsters

15. Description of plan for providing event security (if applicable):

N/A

16. Will there be fireworks or pyrotechnics at your event? Yes No
 If yes, please submit a fireworks display application.

17. Will your event include the sale of beer and/or wine? Yes No
 If yes, please submit a completed Temporary Alcohol License & any necessary Temporary Operator License Applications to the City Clerk's office.

18. Will you or any other vendors be selling food or merchandise? Yes No
 If yes, please attach list of proposed vendors, including business name and type of food/merchandise sold.

19. Describe Signage to be used during event:

If using City Street Banner poles, submit a completed Street Banner Display Application.

Section III- STREET USE/CLOSURE-\$75 PER DAY PLUS COST OF BARRICADE RENTAL

- Street Closure Street Use N/A-Skip to Section IV

Required for any event using a public street. Per Sec. 62-243 of the municipal code, this application must include the following attachments:

- Certificate of Comprehensive General Liability Insurance with the City, its employees and agents as additional insured with coverage for contractual liability with minimum limits of \$500,000 per occurrence for bodily injury and property damage limits of \$250,000 per occurrence.
- Petition signed by more than half of the residential dwelling units and/or commercial units residing along that portion of the street designated for the proposed use or whose property is denied access by virtue of the granting of the permit.

Describe street(s) being used or closed. Attach additional pages if necessary & include a map.

Street closures must include rental of barricades; must be coordinated with the City of Lake Geneva Department of Public Works

Section IV- PARKING REQUESTS

Will any parking stalls be used or blocked during the event? Yes No

Parking Stall daily fees or bagging of Parking Stall fees are not included with the event permit fee; arrangements must be made with the City of Lake Geneva Parking Manager

Dates of Use: 05/07/2022 - 10/29/26 only Thursdays 7AM-2PM

Total Number of Parking Stalls being Requested: Area 8010

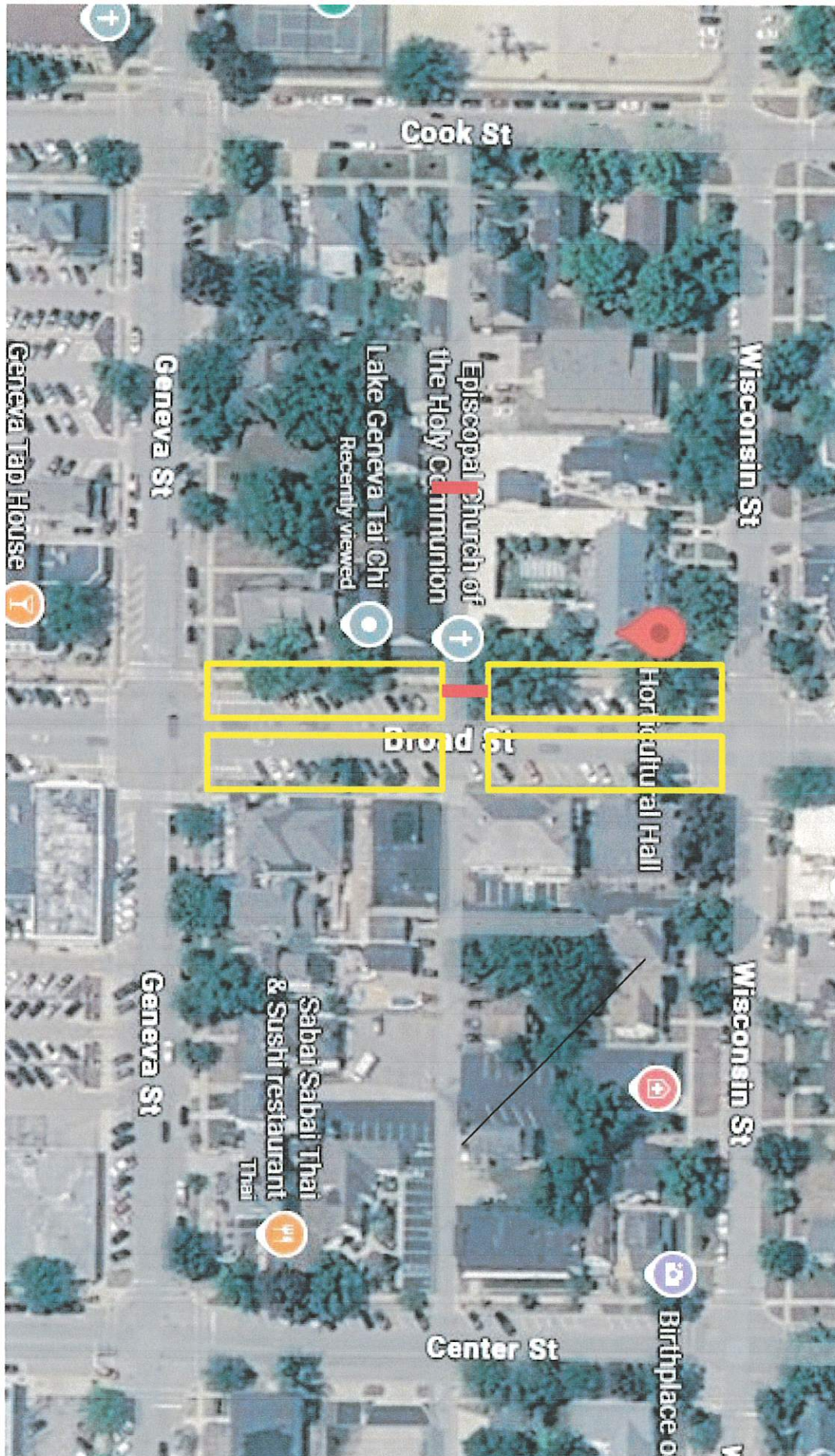
Parking Stall Location: 8010 We are requesting all parking fees be waived from 7AM-2PM.
Attach a map showing location of requested stalls.

Section V - REQUESTS FOR ADDITIONAL SERVICES

Anticipated Services Beyond Facility/Park Space Use Will Result in Additional Fees

Please indicate below any additional services you are requesting for your event. Estimated Fees for these services may be required prior to issuance of permit

- Electricity; Explain: N/A
- Water; Explain: N/A
- Traffic Control; Explain: N/A
- Police Services; Explain: N/A
- Fire/EMS Services; Explain: N/A
- Other; Explain: _____



Section VI - SIGNATURE AND INDEMINIFICATION

Acknowledgements-Applicant Must Initial Each Item

1. *AS* The City of Lake Geneva, the Police Department and/or Fire Department have the right to cancel an event due to inclement weather, other safety risks, or if event is found to be in violation of any conditions of the event permit issued. No refunds will be issued for cancellations due to safety risks or permit violations.

2. *AS* All Parks and Public Spaces must be left the way they were originally found.

3. *AS* Event Tear Down and Clean Up must be completed within time frame specified in the hours listed on page 2, unless prior arrangements are made with the Parks Director and/or other appropriate City Staff.

4. *AS* Applicant is responsible for the cost of damages or additional clean up resulting from event.

5. *AS* Applicant will be invoiced for damages or clean up charges. Failure to pay invoices will result in denial of any and all future event applications.

6. *AS* Must have a designated contact person on site and accessible at all times.

7. *AS* Application fees due upon submission. Facility/Park Space fees, Parking Fees, Additional Services Fees due at least 1 week prior to the start of the event.

8. *AS* Applicant is responsible for reporting any issues or concerns with event location to the appropriate City Department as soon as they are aware.

9. *AS* Any incomplete, misleading, or falsified information in this application will result in automatic denial.

The applicant for her/himself and for other persons, organizations, firms and corporations, if any listed in this application, being of sound mind and body, do hereby freely, voluntarily and knowingly, now and for all times, fully save and hold harmless and defend, the CITY OF LAKE GENEVA, a Wisconsin Municipal Corporation located in the Walworth County, and each and every of its elected and appointed officials, employees, representatives, agents, heirs, and assigns, jointly and severally from and against any and all claims, causes of action, actions, liabilities, demands, losses, damages, and/or expenses of whatsoever kind and nature including counsel or attorneys' fees, which I have or may, at any time, incur or sustain arising from, resulting from, incurred in consequence of, or pertaining to, any and all intentional and negligent acts, omissions, incidents, activities and transactions, of whatever kind and nature, direct or indirect, of mine own and those of or by the CITY OF LAKE GENEVA, and each and every of its elected and appointed officials, employees, representatives, and agents, regardless of when or where, occurring or arising from this event.

Applicant Signature: _____

Date: _____

AS

2/2/2026

For Office Use Only

Date Filed: _____ Fees: Exempt Charged Amt Due: _____

Required Approvals

Parks Director Signature: David Winger Date: 03/25/2026

Approve Denied Notes: Must ensure vendors are not in terrace

Police Chief Signature: Lt. Kaitlin Tietz Date: 03/25/2026

Approve Denied Notes: _____

Fire Chief Signature: D 33 Date: 03/27/2026

Approve Denied Notes: _____

DPW Signature: Neil Waswa Date: 03/25/2026

Approve Denied Notes: N/A

As Needed Approvals

Parking Signature: BMR Date: 03/25/2026

Approve Denied Notes: refer to map, 51 spaces on Broad St. Geneva to Wisconsin; waived cost \$13,260

Harbormaster Signature: _____ Date: _____

Approve Denied Notes: _____

City Clerk Signature: _____ Date: _____

Approve Denied Notes: _____

Public Events: _____

FLR Meeting Date: _____

Council Meeting Date: 4/13/2026

Public Event-Save the Date Form

ONLY Public Events held annually have the ability to reserve future dates for that event no more than three years after the current event being applied for.

Completion of this form does not replace the application process for a City of Lake Geneva Event permit. An event permit application must be submitted each year.

Do not complete this form if your event is a private event.

Event Name: _____

Event Date: YR 20____: _____

YR 20____: _____

YR 20____: _____

All Park Facilities: _____

Name of Sponsoring Organization: _____

If Non-profit or Not-for-Profit: Tax ID / EIN #: _____

Contact First Name: _____ Last Name: _____

Phone/Mobile: _____

Email: _____

Notes/Request: _____

CITY OF LAKE GENEVA EVENT PERMIT APPLICATION

For events using City Parks or other Public Property.

Please fill in all blanks completely, as incomplete applications will be rejected. Applications for Public Events must be submitted AT LEAST 45 DAYS prior to the proposed event date for consideration.

Submit to: parksdirector@cityoflakegeneva.gov

Do not use this form if your event is on private property.



Section I- APPLICANT INFORMATION

Kristin Stone & Allie Andersen

Name of Applicant: _____

Pink the Lake

Name of Event Organizer/Producer: _____

Pink the Lake LLC

Production Company/Organization: _____ FEIN #: _____

Street Address: _____

City: _____

E-mail Address: _____

Daytime Phone: _____ Cell Phone: _____

Are you a Business/Individual OR Non-Profit Organization 501(c) _____

EIN # (Tax Exempt Number): _____

*All non-profits must present a copy of their current Tax ID- EIN#

Section II- EVENT INFORMATION- Select all that apply

Private Event/Shelter Reservation- Use of City of Lake Geneva Park and or Park Shelter for private use or event not that is not open to the public. Examples: family reunion, birthday party, club meeting, team practice. *Local non-profits exempt from fees

- Flat Iron Park Brunk Pavilion \$250/day
- Gazebo-Flat Iron Park \$125/day
- Seminary Park Shelter \$75/day
- Cobb Park Shelter \$75/day
- Park Use (no shelter) \$75/day

Other Location: _____

Public Event-Event open to the public, including ticketed or open admission. Examples: festival, art/ware sale/ market, concert, community activity, parade. *Non-profits exempt from fees

Application fee: \$100- submitted at least 60 days prior
 \$300- submitted at least 45 days but fewer than 60 days prior

Select parks/facilities used during event, fees applied from list above:

- Park Space**
- Flat Iron Park
 - Seminary Park
 - Cobb Park
 - Library Park
 - Other: _____

- Shelters**
- Brunk Pavilion
 - Gazebo
 - Seminary Park Shelter
 - Cobb Park Shelter

*Applicants for a Public Event Permit MUST attend the Committee & Council meetings where their applications are considered for approval.

Pink the Lake Walkathon

- 1. Title of Event: _____
- 2. Date(s) of Event: August 1, 2026 (back-up July 18, 2026)
- 3. Location(s) of Event: Lake Geneva, Williams Bay & Fontana (start in parks, walk shore
- 4. Hours: 7am - 2pm
Include Start Time & End Time of event, and set up and tear down times
- 5. Event Chair/Contact Person: Kristin Stone Phone: [REDACTED]
- 6. Day of Event Contact Name: Kristin Stone Phone: [REDACTED]
- 7. Is the event open to the public? Yes No
- 8. Will you charge an admission fee? Yes No
- 9. Estimated Attendance Number: 150-200
- 10. Basis for estimate: Last year's attendance
- 11. Will you be setting up a tent? Yes No

If yes, list the location, size, Rental Company, and proof of completion of locates.

- 12. Will there be any animals? Yes No
If yes, what type and how many: _____

13. Attach a detailed description of proposed event with map of the exact location of the event and/or route.

14. Description of plan for handling refuse collection and after-event clean-up:
walkers receive a guide map with guidelines including any refuse carried in is the responsibility of the walker to carry out and dispose of. We also have event volunteers following the final walkers to collect any refuse found along the walk.

15. Description of plan for providing event security (if applicable):
We have a team of volunteers and also have a guide map explaining walkathon safety policies. Our attendees are leisure walkers - there's no race or competition.

- 16. Will there be fireworks or pyrotechnics at your event? Yes No
If yes, please submit a fireworks display application.

- 17. Will your event include the sale of beer and/or wine? Yes No
If yes, please submit a completed Temporary Alcohol License & any necessary Temporary Operator License Applications to the City Clerk's office.

- 18. Will you or any other vendors be selling food or merchandise? Yes No
If yes, please attach list of proposed vendors, including business name and type of food/merchandise sold.

19. Describe Signage to be used during event:
welcome banner and a banner of the two Breast Cancer organizations who are recipients of proceeds. This is set-up for when the walkers sign-in to start.

If using City Street Banner poles, submit a completed Street Banner Display Application.

Section III- STREET USE/CLOSURE-\$75 PER DAY PLUS COST OF BARRICADE RENTAL

- Street Closure
- Street Use
- N/A-Skip to Section IV

Required for any event using a public street. Per Sec. 62-243 of the municipal code, this application must include the following attachments:

- Certificate of Comprehensive General Liability Insurance with the City, its employees and agents as additional insured with coverage for contractual liability with minimum limits of \$500,000 per occurrence for bodily injury and property damage limits of \$250,000 per occurrence.
- Petition signed by more than half of the residential dwelling units and/or commercial units residing along that portion of the street designated for the proposed use or whose property is denied access by virtue of the granting of the permit.

Describe street(s) being used or closed. Attach additional pages if necessary & include a map.

Street closures must include rental of barricades; must be coordinated with the City of Lake Geneva Department of Public Works

Section IV- PARKING REQUESTS

Will any parking stalls be used or blocked during the event? Yes No

Parking Stall daily fees or bagging of Parking Stall fees are not included with the event permit fee; arrangements must be made with the City of Lake Geneva Parking Manager

Dates of Use: _____

Total Number of Parking Stalls being Requested: _____

Parking Stall Location: _____

Attach a map showing location of requested stalls.

Section V - REQUESTS FOR ADDITIONAL SERVICES

Anticipated Services Beyond Facility/Park Space Use Will Result in Additional Fees

Please indicate below any additional services you are requesting for your event. Estimated Fees for these services may be required prior to issuance of permit

Electricity; Explain: _____

Water; Explain: _____

Traffic Control; Explain: _____

Police Services; Explain: _____

Fire/EMS Services; Explain: _____

Request park restrooms open starting at 7am

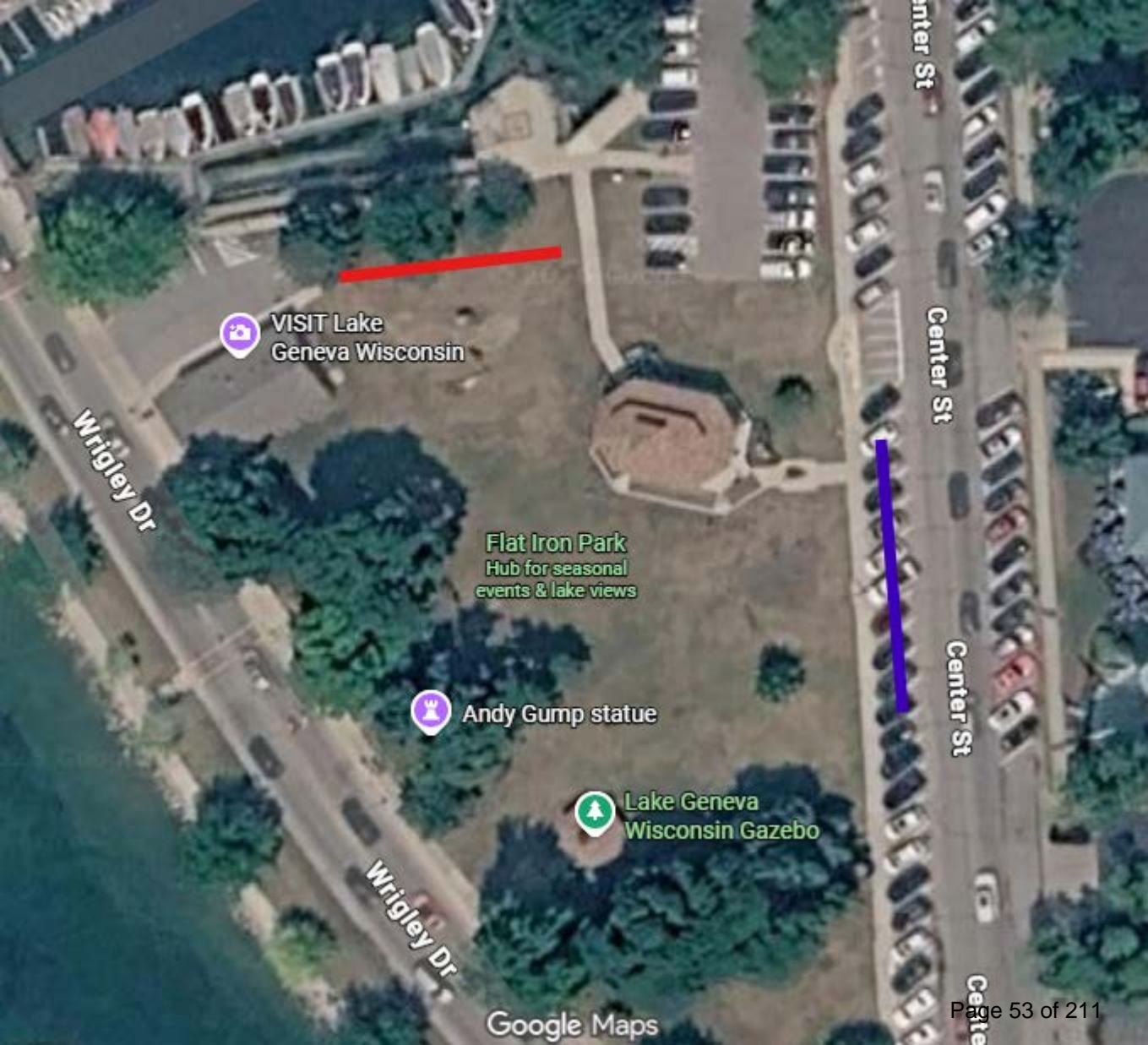
Other; Explain: _____

Pink the Lake Event – August 2, 2025



1 Table with 2 chairs at each location, Library Park and Flat Iron Park.

The next page identifies two potential locations for parking of the mobile mammogram testing vehicle. The primary location of choice is the red line.



VISIT Lake Geneva Wisconsin

Flat Iron Park
Hub for seasonal events & lake views



Andy Gump statue



Lake Geneva Wisconsin Gazebo

Wrigley Dr

Wrigley Dr

Center St

Center St

Center St

Center St

Section VI - SIGNATURE AND INDEMINIFICATION

Acknowledgements-Applicant Must Initial Each Item

- 1. The City of Lake Geneva, the Police Department and/or Fire Department have the right to cancel an event due to inclement weather, other safety risks, or if event is found to be in violation of any conditions of the event permit issued. No refunds will be issued for cancellations due to safety risks or permit violations.
- 2. All Parks and Public Spaces must be left the way they were originally found.
- 3. Event Tear Down and Clean Up must be completed within time frame specified in the hours listed on page 2, unless prior arrangements are made with the Parks Director and/or other appropriate City Staff.
- 4. Applicant is responsible for the cost of damages or additional clean up resulting from event.
- 5. Applicant will be invoiced for damages or clean up charges. Failure to pay invoices will result in denial of any and all future event applications.
- 6. Must have a designated contact person on site and accessible at all times.
- 7. Application fees due upon submission. Facility/Park Space fees, Parking Fees, Additional Services Fees due at least 1 week prior to the start of the event.
- 8. Applicant is responsible for reporting any issues or concerns with event location to the appropriate City Department as soon as they are aware.
- 9. Any incomplete, misleading, or falsified information in this application will result in automatic denial.

The applicant for her/himself and for other persons, organizations, firms and corporations, if any listed in this application, being of sound mind and body, do hereby freely, voluntarily and knowingly, now and for all times, fully save and hold harmless and defend, the CITY OF LAKE GENEVA, a Wisconsin Municipal Corporation located in the Walworth County, and each and every of its elected and appointed officials, employees, representatives, agents, heirs, and assigns, jointly and severally from and against any and all claims, causes of action, actions, liabilities, demands, losses, damages, and/or expenses of whatsoever kind and nature including counsel or attorneys' fees, which I have or may, at any time, incur or sustain arising from, resulting from, incurred in consequence of, or pertaining to, any and all intentional and negligent acts, omissions, incidents, activities and transactions, of whatever kind and nature, direct or indirect, of mine own and those of or by the CITY OF LAKE GENEVA, and each and every of its elected and appointed officials, employees, representatives, and agents, regardless of when or where, occurring or arising from this event.

DocuSigned by:  3/10/2026
Applicant Signature: _____ Date: _____
1E778C27789545E

Submit completed applications to the Parks Director: parksdirector@cityoflakegeneva.gov

For Office Use Only

Date Filed: _____ Fees: Exempt Charged Amt Due: _____

Required Approvals

Parks Director Signature: David Winger David Winger (Mar 25, 2026 09:28:35 CDT) Date: 03/25/2026

Approve Denied Notes: Applicant understands we don't have authority to grant use of lake path

Police Chief Signature: Lt. Kaitlin Tietz Lt. Kaitlin Tietz (Mar 25, 2026 11:09:05 CDT) Date: 03/25/2026

Approve Denied Notes: _____

Fire Chief Signature: [Signature] Dennis Detkowski (Mar 25, 2026 13:27:15 CDT) Date: 03/25/2026

Approve Denied Notes: None

DPW Signature: Neil Waswo Neil Waswo (Mar 25, 2026 10:18:21 CDT) Date: 03/25/2026

Approve Denied Notes: N/A

As Needed Approvals

Parking Signature: [Signature] Beth Gehris-Padro (Mar 25, 2026 11:02:16 CDT) Date: 03/25/2026

Approve Denied Notes: cost of parking waived -\$120

Harbormaster Signature: _____ Date: _____

Approve Denied Notes: _____

City Clerk Signature: _____ Date: _____

Approve Denied Notes: _____

Public Events:

FLR Meeting Date: _____

Council Meeting Date: 4/13/2026

Public Event-Save the Date Form

ONLY Public Events held annually have the ability to reserve future dates for that event no more than three years after the current event being applied for.

Completion of this form does not replace the application process for a City of Lake Geneva Event permit. An event permit application must be submitted each year.

Do not complete this form if your event is a private event.

Event Name: _____

Event Date: YR 20____: _____

YR 20____: _____

YR 20____: _____

All Park Facilities: _____

Name of Sponsoring Organization: _____

If Non-profit or Not-for-Profit: Tax ID / EIN #: _____

Contact First Name: _____ Last Name: _____

Phone/Mobile: _____

Email: _____

Notes/Request: _____

RESOLUTION OF THE COMMON COUNCIL			
A resolution authorizing and levying special assessments against benefited property in the City of Lake Geneva for the improvement of sidewalk improvements as part of the 2026 Street Improvement Project			
Committee:	Preliminary Resolution 26-R08 approved by the Common Council on February 23, 2026		
Fiscal Impact:	N/A		
File Number:	26-R13	Date:	April 13, 2026

WHEREAS the Common Council of the City of Lake Geneva, Wisconsin, held a public hearing for the purpose of hearing all interested persons concerning the preliminary resolution and report of the City Engineer on the following described area for benefits accruing to such property within the project area:

The improvement of sidewalk improvements for:

**Sections located on the West and East side of Cook Street; from Main Street to Gevena Street.
Sections located on the Northeast side of Wrigley Street; from Broad Street to Baker Street.**

NOW, THEREFORE, BE IT RESOLVED, by the Common Council of the City of Lake Geneva as follows:

1. That the report of the City Engineer pertaining to the construction of the above-described improvements, including plans and specifications therefore is hereby adopted and approved and it is hereby directed that such work be carried out in accordance with the report of the City Engineer.
2. That payment for said improvements be made by assessing the cost to the property benefited as indicated in said report. The assessment represents an exercise of the police power and has been determined on a reasonable basis and is hereby confirmed.
3. That benefits and damages shown on the report are true and correct and are hereby confirmed.
4. The special assessment amount shall be levied on each Benefitted Property, commencing with the 2027 tax roll for the Benefitted Property. Commencing on the date of November 1, 2027, interest shall accrue on the unpaid amount of the special assessment at the rate of Five Percent (5.0%) per annum until paid in full. The total assessment amount, plus accrued interest, shall be paid in Ten (10) equal annual installment payments on the tax roll of the Benefitted Property, with such first annual installment payment to be placed on the 2027 tax roll, and with the final, tenth annual installment payment placed on the 2036 tax roll.
5. If the total assessment amount is \$100.00 or less the full amount is due by October 31, 2027.
6. The City Clerk is directed to publish this final resolution as a Class 1 notice in the Lake Geneva Regional News.
7. The Clerk is further directed to mail a copy of the final resolution to every interested person whose post-office address is known or can be ascertained with reasonable diligence.
8. When the final resolution is published, all work or improvements described in the resolution and all awards, compensations and assessments arising from the resolution are then authorized and made, subject to the right of appeal under §66.073(12), *Wis. Stats.*

This is to certify that the foregoing resolution was duly adopted by the Common Council of the City of Lake Geneva at a meeting called for this purpose on the 13th day of April 2026.

Approved this 13th day of April 2026.

Special Assessment Report for Sidewalk Replacement & Installation

2026 Street Improvement Program

**City of Lake Geneva
Lake Geneva, Wisconsin**

Project No. 26.0136



3/30/2026





REPORT ON PROPOSED SPECIAL ASSESSMENTS FOR PUBLIC IMPROVEMENTS AGAINST PROPERTIES LOCATED IN THE CITY OF LAKE GENEVA, WISCONSIN

Pursuant to the provisions of Section 66.0703 of the Wisconsin Statutes, Section 62-96 of the Lake Geneva Municipal Code, and pursuant to the Preliminary Resolution adopted by the City of Lake Geneva Common Council on the date of February 23, 2026, the undersigned hereby files with the City Clerk of the City of Lake Geneva, located in Walworth County, Wisconsin, this report regarding the 2026 Street Program and its related Special Assessments.

Each of the real properties described herein against which the Special Assessments will be levied is benefited by this project, and this construction project is being done as an exercise of the police power of the City of Lake Geneva, Wisconsin, as allowed in Section 66.0703 of the Wisconsin Statutes.

The special assessments for each benefitted property are described in the *Assessment Schedules A, B, and C* attached to this report.

This project proposes completing public sidewalk removal and replacement on the East and West sides of Cook Street from Main Street to Geneva Street and the Southeast side of Wrigley Street from Center Street to Baker Street. The benefit of sidewalks improves and protects the health, welfare, and safety of pedestrians in the community. It is the City's intent that a City-wide sidewalk system be in place and that all residents have access to this sidewalk system. For portions of the system that are not completed or in disrepair, special priority is to be given to sidewalks needed on the Safe School Routes and to accommodate pedestrian traffic on major arterial and collector streets.

Method of Determining Assessment. The City of Lake Geneva's policy is to assess 0-100% of the total construction costs, for new sidewalk and/or sidewalk replacement to the benefitted properties on a square foot basis and an additional 2% of the contract costs to cover engineering, testing, and administrative costs.

This report consists of the following schedules attached hereto:

Schedule A – Terms of Special Assessment;

Schedule B – Two (2) pages of exhibits showing all properties for the 2026 Street Improvement Program sidewalk special assessment;

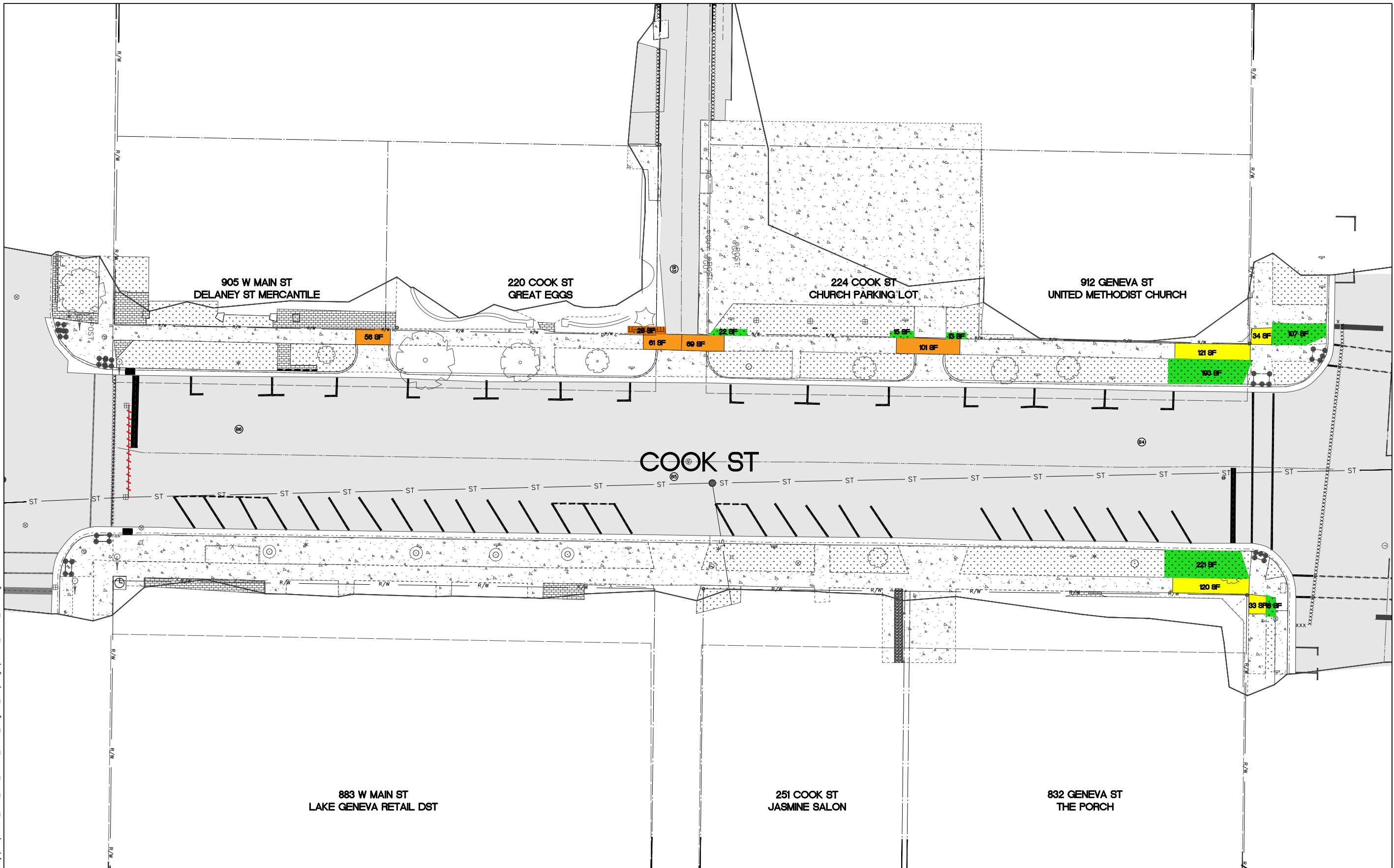
Schedule C – Estimated Cost of Proposed 2026 Street Improvement Program sidewalk special assessment per parcel;



SCHEDULE A- Terms of the Special Assessment

1. The total estimated sidewalk project cost is \$16,950.00 which will be assessed on the benefitted properties. The City of Lake Geneva (the “City”) will pay for the cost of replacing sidewalk fronting city owned properties. The remaining estimated balance of the project will be assessed on the benefitted properties on per square foot basis along abutting property owner/s frontage. The total cost of the public improvements associated with the 2026 Street Improvement Program is estimated at \$580.258.00.
2. There are one hundred and fifty-seven (157) benefitted properties (the “Benefitted Properties”) in this Project. The one hundred and fifty-seven (157) Benefitted Properties are described in attached **Schedule C**.
3. A Benefitted Property owner may pay the full assessment to the City, without any interest thereon, on or before the date of November 1, 2026. If such special assessment is not paid in full to the City on or before November 1, 2026, then the said special assessment shall be placed on the tax roll of the Benefitted Property over ten (10) years, in the manner described in below Paragraph 6.
4. The special assessment amount shall be levied on each Benefitted Property, commencing with the 2026 tax roll for the Benefitted Property. Commencing on the date of January 1, 2027, interest shall accrue on the unpaid amount of the special assessment at the rate of Five Percent (5.0%) per annum until paid in full. **All assessments less than \$100 shall be paid in full on or before November 1, 2026.**
5. The special assessment, plus accrued interest, may be paid in full at any time by the Benefitted Property owner.
6. Pursuant to Section 66.073(11), Wis. Stats., if the final Project cost is less than the estimated Project cost used for the purposes of this Report, then the special assessments levied based on the Report’s estimated Project cost shall be proportionately reduced, in the manner provided for in that statute.

FILENAME: D:\Wellworth_Co\Lake_Geneva_City\260136_Lake_Geneva_Street_Program_P\W\Design\260136_DESIGN_Cook.dwg



LEGEND

	4" SIDEWALK REPLACEMENT
	6" SIDEWALK REPLACEMENT
	RESTORATION (GRASS)
	RESTORATION (MULCH)

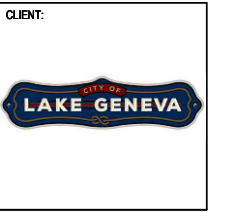


1224 S. Pine Street
Burlington, Wisconsin
53105

kapurinc.com

PROJECT:
2026 LAKE GENEVA STREET PROGRAM

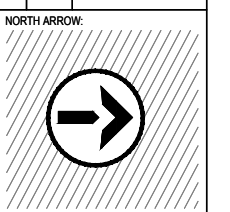
LOCATION:
CITY OF LAKE GENEVA,
WALWORTH COUNTY



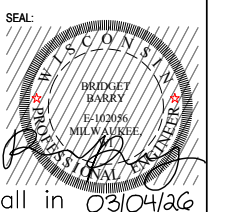
RELEASE:
PRELIMINARY SIDEWALK ASSESSMENT

REVISIONS:

#	DATE	DESCRIPTION



SCALE:
0 15 30
IF NOT ONE INCH ADJUST SCALE ACCORDINGLY



all in 03/04/26

SHEET:
COOK SIDEWALK EXHIBIT

PROJECT MANAGER: NR
PROJECT NUMBER: 26.0136
DATE: 02/11/2026

SHEET NUMBER:
EX 1

PROJECT:
**2026 LAKE GENEVA
STREETS PROGRAM**

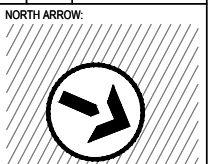
LOCATION:
**WALWORTH
COUNTY**

CLIENT:
LAKE GENEVA

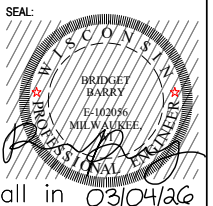
RELEASE:
**PRELIMINARY
SIDEWALK
ASSESSMENT**

REVISIONS:

#	DATE	DESCRIPTION



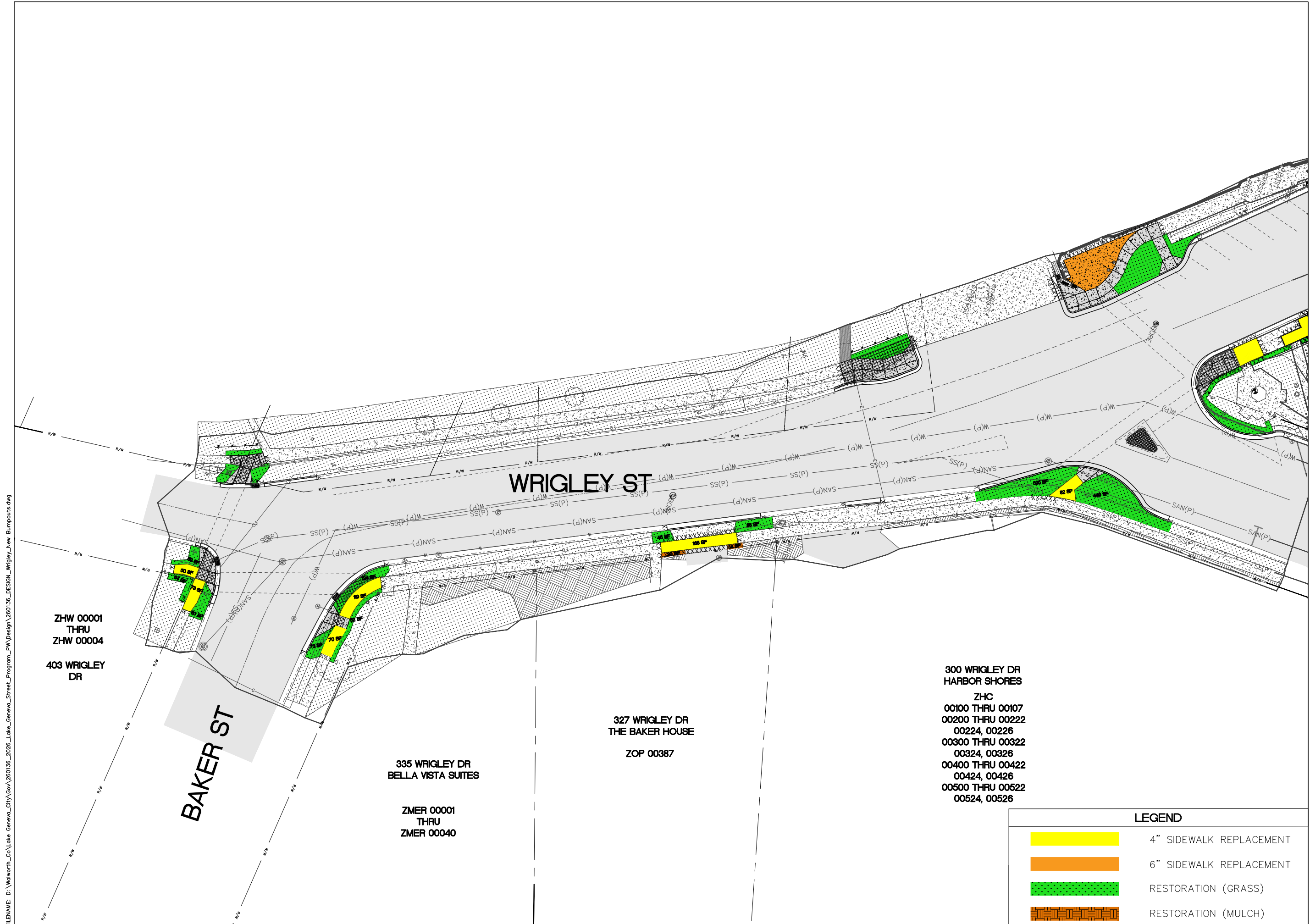
IF NOT ONE INCH ADJUST SCALE ACCORDINGLY



SHEET:
**WRIGLEY
SIDEWALK
ASSESSMENT
EXHIBIT**

PROJECT MANAGER: NR
PROJECT NUMBER: 26.0136
DATE: 02/11/2026

SHEET NUMBER:
EX 2



ZHW 00001
THRU
ZHW 00004
403 WRIGLEY
DR

BAKER ST

335 WRIGLEY DR
BELLA VISTA SUITES

ZMER 00001
THRU
ZMER 00040

327 WRIGLEY DR
THE BAKER HOUSE
ZOP 00387

300 WRIGLEY DR
HARBOR SHORES
ZHC
00100 THRU 00107
00200 THRU 00222
00224, 00226
00300 THRU 00322
00324, 00326
00400 THRU 00422
00424, 00426
00500 THRU 00522
00524, 00526

LEGEND

	4" SIDEWALK REPLACEMENT
	6" SIDEWALK REPLACEMENT
	RESTORATION (GRASS)
	RESTORATION (MULCH)

FILENAME: D:\Walworth_Co\Lake_Geneva_City\Gov\260136_2026_Lake_Geneva_Street_Program_Plan\Design\260136_DESIGN_Wrigley_New_Bumpouts.dwg

CITY OF LAKE GENEVA
2026 STREET IMPROVEMENT PROGRAM (SIDEWALK SPECIAL ASSESSMENT)
SCHEDULE C
DATE: March 30th, 2026

Property Owners	Parcel Number	Property Address					Mailing Address					4" R&R Sidewalk				6" R&R Sidewalk				Restoration				Plus 2% Administrative	Total Cost
		Address 1	Address 2	City	State	Zip	Address 1	Address 2	City	State	Zip	Area	Unit	Unit Cost	Cost	Area	Unit	Unit Cost	Cost	Area	Unit	Unit Cost	Cost		
LAKE GENEVA UNITED METHODIST CHURCH I	ZA464800001	912 GENEVA ST		LAKE GENEVA	WI	53147	912 GENEVA ST		LAKE GENEVA	WI	53147	155	SF	\$ 14.15	\$ 2,193.15	170	SF	\$ 15.18	\$ 2,580.51	39	SY	\$ 10.00	\$ 390.00	\$ 103.27	\$ 5,266.93
NICHOLAS KAMMES	ZOP 00243	220 COOK ST		LAKE GENEVA	WI	53147	1224 E PINECREST LN		ELKHORN	WI	53121	0	SF	\$ 14.15	\$ -	61	SF	\$ 15.18	\$ 925.95	4	SY	\$ 10.00	\$ 40.00	\$ 19.32	\$ 985.26
JEFFREY M LEONARD TRUST	ZOP 00243A	905 W MAIN ST		LAKE GENEVA	WI	53147	1504 DODGE ST		LAKE GENEVA	WI	53147	0	SF	\$ 14.15	\$ -	56	SF	\$ 15.18	\$ 850.05	0	SY	\$ 10.00	\$ -	\$ 17.00	\$ 867.05
HOUSE AROUND THE CORNER LLC	ZOP 00252	832 GENEVA ST		LAKE GENEVA	WI	53147	222 CENTER ST		LAKE GENEVA	WI	53147	153	SF	\$ 14.15	\$ 2,164.85	0	SF	\$ 15.18	\$ -	27	SY	\$ 10.00	\$ 270.00	\$ 48.70	\$ 2,483.55
THOMAS J LEAHY	ZHC 00100	300 Wrigley Dr	100	LAKE GENEVA	WI	53147	233 MISTWOOD LN		CRYSTAL LAKE	IL	60014	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MIROSLAWA DULCZEWSKA-MILLER	ZHC 00101	300 Wrigley Dr	101	LAKE GENEVA	WI	53147	6211 N MILWAUKEE AVE		CHICAGO	IL	60647	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
TEAM S LLC	ZHC 00102	300 Wrigley Dr	102	LAKE GENEVA	WI	53147	3703 N BERNARD ST		CHICAGO	IL	60618	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
FLINTS INN INC	ZHC 00103	300 Wrigley Dr	103	LAKE GENEVA	WI	53147	4704 22ND AVE		KENOSHA	WI	53140	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
THOMAS V RUCKER	ZHC 00104	300 Wrigley Dr	104	LAKE GENEVA	WI	53147	PO BOX 352		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
HOLLY HOUSTON TRUST	ZHC 00105	300 Wrigley Dr	105	LAKE GENEVA	WI	53147	N3053 STATE RD 89		JEFFERSON	WI	53549	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MICHAEL J VITALE	ZHC 00106	300 Wrigley Dr	106	LAKE GENEVA	WI	53147	9500 CONGRESS PARK		BROOKFIELD	IL	60513	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
HOLLY HOUSTON TRUST	ZHC 00107	300 Wrigley Dr	107	LAKE GENEVA	WI	53147	N3053 STATE RD 89		JEFFERSON	WI	53549	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
JOHN JAY WESTRA TRUST	ZHC 00200	300 Wrigley Dr	200	LAKE GENEVA	WI	53147	370 S SCHMALE		CAROL STREAM	IL	60188	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CAP INVESTMENTS II LLC	ZHC 00201	300 Wrigley Dr	201	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
WILLIAM MCKENZIE JR TRUST	ZHC 00202	300 Wrigley Dr	202	LAKE GENEVA	WI	53147	N3053 STATE RD 89		DARIEN	IL	60561	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
GARY BROESKI	ZHC 00203	300 Wrigley Dr	203	LAKE GENEVA	WI	53147	102 N CATHY LN		MT PROSPECT	IL	60056	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MOE & O PROPERTIES LLC	ZHC 00204	300 Wrigley Dr	204	LAKE GENEVA	WI	53147	6003 N NEVA AVE		CHICAGO	IL	60631	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
TCB RENTALS LLC	ZHC 00205	300 Wrigley Dr	205	LAKE GENEVA	WI	53147	400 WALTERS LN		ITASCA	IL	60143	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MOE & O PROPERTIES LLC	ZHC 00206	300 Wrigley Dr	206	LAKE GENEVA	WI	53147	6003 N NEVA AVE		CHICAGO	IL	60631	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
NEHA M PATEL	ZHC 00207	300 Wrigley Dr	207	LAKE GENEVA	WI	53147	953 LACOSTA AVE		BARTLETT	IL	60103	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
GWYNNE M KNUTSON	ZHC 00208	300 Wrigley Dr	208	LAKE GENEVA	WI	53147	1224 THORNWOOD LN		CRYSTAL LAKE	IL	60014	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
SCOTT W KRAMER	ZHC 00209	300 Wrigley Dr	209	LAKE GENEVA	WI	53147	3688 CARDINAL POINT TRL		VERONA	WI	53593	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
JOHN FLORINE TRUST	ZHC 00210	300 Wrigley Dr	210	LAKE GENEVA	WI	53147	14 ST CRONAN CT		CARY	IL	60014	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
DODGE FOSTER LLC	ZHC 00211	300 Wrigley Dr	211	LAKE GENEVA	WI	53147	1616 SHERIDAN RD	#4D	WILMETTE	IL	60091	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
WILLIAM MCKENZIE JR TRUST	ZHC 00212	300 Wrigley Dr	212	LAKE GENEVA	WI	53147	1630 73RD ST		DARIEN	IL	60561	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
JESSE INVESTMENT CO LP	ZHC 00213	300 Wrigley Dr	213	LAKE GENEVA	WI	53147	4921 ENCHANTED VALLEY RD		MIDDLETON	WI	53562	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
INTERNATIONAL FIRST FINANCIAL	ZHC 00214	300 Wrigley Dr	214	LAKE GENEVA	WI	53147	S84 W12785 BLUE HERON LN		MUSKEGO	WI	53150	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
BRANDEE L PIERANUNZI	ZHC 00215	300 Wrigley Dr	215	LAKE GENEVA	WI	53147	153 JEFFERSON LN		BLOOMINGDALE	IL	60108	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
DODGE FOSTER LLC	ZHC 00216	300 Wrigley Dr	216	LAKE GENEVA	WI	53147	1500 SHERIDAN RD UT 61		WILMETTE	IL	60091	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
SPAGNOLA LLC	ZHC 00217	300 Wrigley Dr	217	LAKE GENEVA	WI	53147	3360 HILLCREST RD		GENEVA	IL	60134	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CRAIG MILLER	ZHC 00218	300 Wrigley Dr	218	LAKE GENEVA	WI	53147	1212 NOBLE DR		PORT BARRINGTON	IL	60010	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
REINE SARMIENTO	ZHC 00219	300 Wrigley Dr	219	LAKE GENEVA	WI	53147	211-35 23RD AVE	#5B	BAYSIDE	NY	11360	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
INTERNATIONAL FIRST FINANCIAL	ZHC 00220	300 Wrigley Dr	220	LAKE GENEVA	WI	53147	S84 W12785 BLUE HERON LN		MUSKEGO	WI	53150	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CAP INVESTMENTS III LLC	ZHC 00221	300 Wrigley Dr	221	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MARK CARINI	ZHC 00222	300 Wrigley Dr	222	LAKE GENEVA	WI	53147	8701 W BELDEN AVE		RIVER GROVE	IL	60171	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CAP INVESTMENTS II LLC	ZHC 00224	300 Wrigley Dr	224	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CAP INVESTMENTS II LLC	ZHC 00226	300 Wrigley Dr	226	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CAP INVESTMENTS IV LLC	ZHC 00300	300 Wrigley Dr	300	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
LAMBROS J KLADIS	ZHC 00301	300 Wrigley Dr	301	LAKE GENEVA	WI	53147	10241 S 87TH AVE		PALOS HILLS	IL	60465	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MICHAEL J BOZZI JR	ZHC 00302	300 Wrigley Dr	302	LAKE GENEVA	WI	53147	7532 W HALESIA CT		ORLAND PARK	IL	60462	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MICHAEL C DAVIDS	ZHC 00303	300 Wrigley Dr	303	LAKE GENEVA	WI	53147	300 WRIGLEY DR UNIT 303		LAKE GENEVA	WI	53147	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
SAMUEL W WEAVER JR TRUST	ZHC 00304	300 Wrigley Dr	304	LAKE GENEVA	WI	53147	2444 ROLLING RIDGE LN		ELGIN	IL	60124	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
LAPANNO INVESTMENTS LLC	ZHC 00305	300 Wrigley Dr	305	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
INTERNATIONAL FIRST FINANCIAL	ZHC 00306	300 Wrigley Dr	306	LAKE GENEVA	WI	53147	C/O DONNA M GLEESING		MUSKEGO	WI	53150	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
LAPANNO INVESTMENTS LLC	ZHC 00307	300 Wrigley Dr	307	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE																

Property Owners	Parcel Number	Property Address					Mailing Address					4" R&R Sidewalk			6" R&R Sidewalk			Restoration			Plus 2% Administrative	Total Cost			
		Address 1	Address 2	City	State	Zip	Address 1	Address 2	City	State	Zip	Area	Unit	Unit Cost	Cost	Area	Unit	Unit Cost	Cost	Area			Unit	Unit Cost	Cost
ROBERT W LAWLER	ZHC 00400	300 Wrigley Dr	400	LAKE GENEVA	WI	53147	300 WRIGLEY DR #400		LAKE GENEVA	WI	53147	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CAP INVESTMENTS II LLC	ZHC 00401	300 Wrigley Dr	401	LAKE GENEVA	WI	53147	741 DEVON AVE		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
THOMAS RUCKER	ZHC 00402	300 Wrigley Dr	402	LAKE GENEVA	WI	53147	PO BOX 352		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
BRENETTE CLEMONS	ZHC 00403	300 Wrigley Dr	403	LAKE GENEVA	WI	53147	120 S WALNUT AVE		ARLINGTON HEIGHTS	IL	60005	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MARGARET M BRADY	ZHC 00404	300 Wrigley Dr	404	LAKE GENEVA	WI	53147	258 SPRING COVE DR		ELGIN	IL	60123	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CAP INVESTMENTS II LLC	ZHC 00405	300 Wrigley Dr	405	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
INTERNATIONAL FIRST FINANCIAL	ZHC 00406	300 Wrigley Dr	406	LAKE GENEVA	WI	53147	S84 W12785 BLUE HERON LN		MUSKEGO	WI	53150	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
HS HOTEL PROPERTIES LLC	ZHC 00407	300 Wrigley Dr	407	LAKE GENEVA	WI	53147	N8508 TOWNLINE RD		EAST TROY	WI	53121	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
BOGDAN GRZYMALA	ZHC 00408	300 Wrigley Dr	408	LAKE GENEVA	WI	53147	1919 FRANKLIN DR		GLENVIEW	IL	60025	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
NEHA M PATEL	ZHC 00409	300 Wrigley Dr	409	LAKE GENEVA	WI	53147	953 LACOSTA AVE		BARTLETT	IL	601030	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MARK CARINI	ZHC 00410	300 Wrigley Dr	410	LAKE GENEVA	WI	53147	8701 W BELDEN AVE		RIVER GROVE	IL	60171	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
NEHA M PATEL	ZHC 00411	300 Wrigley Dr	411	LAKE GENEVA	WI	53147	953 LACOSTA AVE		BARTLETT	IL	60103	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
AWB CORPORATION	ZHC 00412	300 Wrigley Dr	412	LAKE GENEVA	WI	53147	5N258 SWITCHGRASS LN		ST CHARLES	IL	60175	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CAP INVESTMENTS III LLC	ZHC 00413	300 Wrigley Dr	413	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
FRANK J RICHTER	ZHC 00414	300 Wrigley Dr	414	LAKE GENEVA	WI	53147	647 SIGNALHILL RD		NORTH BARRINGTON	IL	60010	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
REM PROPERTIES LLC	ZHC 00415	300 Wrigley Dr	415	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MARK CARINI	ZHC 00416	300 Wrigley Dr	416	LAKE GENEVA	WI	53147	8701 W BELDEN AVE		RIVER GROVE	IL	60171	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
REINE SARMIENTO	ZHC 00417	300 Wrigley Dr	417	LAKE GENEVA	WI	53147	211-35 23RD AVE #5B		BAYSIDE	NY	11360	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
YAHYA AHMADIAN	ZHC 00418	300 Wrigley Dr	418	LAKE GENEVA	WI	53147	1801 VOLLMER LN		FLOSSMOOR	IL	60422	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CAP INVESTMENTS III LLC	ZHC 00419	300 Wrigley Dr	419	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
CHARLES E BLISS	ZHC 00420	300 Wrigley Dr	420	LAKE GENEVA	WI	53147	7131 CALDWELL		CHICAGO	IL	60646	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
KATHERINE A BOSS	ZHC 00421	300 Wrigley Dr	421	LAKE GENEVA	WI	53147	317 N FAIRVIEW AVE		MT PROSPECT	IL	60056	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
GEORGE WALSH TRUST	ZHC 00422	300 Wrigley Dr	422	LAKE GENEVA	WI	53147	804 N CARLYLE LN		ARLINGTON HEIGHTS	IL	60004	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
STALEY FAMILY TRUST	ZHC 00424	300 Wrigley Dr	424	LAKE GENEVA	WI	53147	14150 CLIFTON LN		HOMER GLEN	IL	60491	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
WILLIAM G LERCH 1981 TRUST	ZHC 00426	300 Wrigley Dr	426	LAKE GENEVA	WI	53147	3712 N KEELER		CHICAGO	IL	60641	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
REM PROPERTIES LLC	ZHC 00500	300 Wrigley Dr	500	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
REINE SARMIENTO	ZHC 00501	300 Wrigley Dr	501	LAKE GENEVA	WI	53147	211-35 23RD AVE #5B		BAYSIDE	NY	11360	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
HILDA ISAAC	ZHC 00502	300 Wrigley Dr	502	LAKE GENEVA	WI	53147	PO BOX 5076		SKOKIE	IL	60076	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
AWB CORPORATION	ZHC 00503	300 Wrigley Dr	503	LAKE GENEVA	WI	53147	5N258 SWITCHGRASS LN		ST CHARLES	IL	60175	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
INTERNATIONAL FIRST FINANCIAL	ZHC 00504	300 Wrigley Dr	504	LAKE GENEVA	WI	53147	S84 W12785 BLUE HERON LN		MUSKEGO	WI	53150	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
REM PROPERTIES LLC SERIES D	ZHC 00505	300 Wrigley Dr	505	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
DENNIS GALLAGHER TRUST	ZHC 00506	300 Wrigley Dr	506	LAKE GENEVA	WI	53147	19W227 GLOUCHETTER WAY N		OAK BROOK	IL	75031	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MICHAEL S IGNOFFO	ZHC 00507	300 Wrigley Dr	507	LAKE GENEVA	WI	53147	126 RIVERSHIRE LN		LINCOLNSHIRE	IL	60069	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
JAWAD NUNES TRUST	ZHC 00508	300 Wrigley Dr	508	LAKE GENEVA	WI	53147	76 SILVER FOX LN		BELGRADE	MT	59714	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
LAPANNO INVESTMENTS LLC	ZHC 00509	300 Wrigley Dr	509	LAKE GENEVA	WI	53147	PO BOX 470		PARK RIDGE	IL	60068	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
LORRAINE R BJORNSTAD TRUST	ZHC 00510	300 Wrigley Dr	510	LAKE GENEVA	WI	53147	2870 RAINFIELD AVE		WESTLAKE VILLAGE	CA	91362	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
STRANGWAY HARBOR SHORES LLC	ZHC 00511	300 Wrigley Dr	511	LAKE GENEVA	WI	53147	5407 W PRINCETON PINES		FRANKLIN	WI	53132	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MAIN KEELER LLC	ZHC 00512	300 Wrigley Dr	512	LAKE GENEVA	WI	53147	300 WRIGLEY DR UT 512		LAKE GENEVA	WI	53147	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
RONDA STRAUBE TRUST	ZHC 00513	300 Wrigley Dr	513	LAKE GENEVA	WI	53147	0N725 WOODLAWN ST		WHEATON	IL	60187	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
SANDRA STONE RUFFALO	ZHC 00514	300 Wrigley Dr	514	LAKE GENEVA	WI	53147	3000 OASIS GRAND BLVD	TOWER ONE #1704	FORT MYERS	FL	33916	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
DORA LADER	ZHC 00515	300 Wrigley Dr	515	LAKE GENEVA	WI	53147	8250 KEELER		SKOKIE	IL	60076	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
ARADO MANAGEMENT INC	ZHC 00516	300 Wrigley Dr	516	LAKE GENEVA	WI	53147	13728 KIRKLAND DR		HUNTLEY	IL	60142	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
BRANDEE L PIERANUNZI	ZHC 00517	300 Wrigley Dr	517	LAKE GENEVA	WI	53147	153 JEFFERSON LN		BLOOMINGDALE	IL	60108	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
MARIA MAKSYMCIUK	ZHC 00518	300 Wrigley Dr	518	LAKE GENEVA	WI	53147	3130 COTTONWOOD CT		HIGHLAND PARK	IL	60035	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
BRANDEE L PIERANUNZI	ZHC 00519	300 Wrigley Dr	519	LAKE GENEVA	WI	53147	153 JEFFERSON LN		BLOOMINGDALE	IL	60108	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
JOHN MORI	ZHC 00520	300 Wrigley Dr	520	LAKE GENEVA	WI	53147	PO BOX 8362		BARTLETT	IL	60103	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
TEAM S LLC	ZHC 00521	300 Wrigley Dr	521	LAKE GENEVA	WI	53147	300 WRIGLEY DR UT 521		LAKE GENEVA	WI	53147	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
PIETRUCZYK FAMILY TRUST	ZHC 00522	300 Wrigley Dr	522	LAKE GENEVA	WI	53147	685 SKYE LN		INVERNESS	IL	60010	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
LAURA SCHMITT D	ZHC 00524	300 Wrigley Dr	524	LAKE GENEVA	WI	53147	6778 MAPLEBROOKE TRACE		MEDINA	OH	44256	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
EILEEN E DAVIS	ZHC 00526	300 Wrigley Dr	526	LAKE GENEVA	WI	53147	5308 CONEFLOWER DR		NAPERVILLE	IL	60564	0.76	SF	\$ 9.08	\$ 6.90	0.00	SF	\$ 14.00	\$ -	0.82	SY	\$ 10.00	\$ 8.20	\$ 0.30	\$ 15.40
PREMIER HOLDINGS LLC	ZOP 00387	327 Wrigley Dr																							

Property Owners	Parcel Number	Property Address					Mailing Address					4" R&R Sidewalk				6" R&R Sidewalk				Restoration				Plus 2% Administrative	Total Cost
		Address 1	Address 2	City	State	Zip	Address 1	Address 2	City	State	Zip	Area	Unit	Unit Cost	Cost	Area	Unit	Unit Cost	Cost	Area	Unit	Unit Cost	Cost		
FILIPINAS R MADRIAGA	ZMER 00020	335 Wrigley Dr	307	LAKE GENEVA	WI	53147	4430 W OAK PARK AVE		HARWOOD HEIGHTS	IL	60706	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
CHARLES B LORENZI	ZMER 00021	335 Wrigley Dr	308	LAKE GENEVA	WI	53147	1611 EVERGREEN LN		LAKE GENEVA	WI	53147	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
GOLDEN TOUCH PROPERTIES LLC	ZMER 00022	335 Wrigley Dr	309	LAKE GENEVA	WI	53147	3103 N DUKE ST		DURHAM	NC	27704	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
CHARLES B LORENZI	ZMER 00023	335 Wrigley Dr	310	LAKE GENEVA	WI	53147	1611 EVERGREEN LN		LAKE GENEVA	WI	53147	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
ALLEN RADOVICH	ZMER 00024	335 Wrigley Dr	311	LAKE GENEVA	WI	53147	30 GATES ST		CRYSTAL LAKE	IL	60014	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
CHARLES B LORENZI	ZMER 00025	335 Wrigley Dr	312	LAKE GENEVA	WI	53147	1611 EVERGREEN LN		LAKE GENEVA	WI	53147	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
RICHARD L LANDWEHR TRUST	ZMER 00026	335 Wrigley Dr	313	LAKE GENEVA	WI	53147	PO BOX 370		GILBERTS	IL	60136	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
GOLDEN TOUCH PROPERTIES LLC	ZMER 00027	335 Wrigley Dr	400	LAKE GENEVA	WI	53147	3103 N DUKE ST		DURHAM	NC	27704	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
6654 WEST DEVON INC	ZMER 00028	335 Wrigley Dr	401	LAKE GENEVA	WI	53147	6634 W WOOD RIVER DR		NILES	IL	60714	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
GOLDEN TOUCH PROPERTIES LLC	ZMER 00029	335 Wrigley Dr	401	LAKE GENEVA	WI	53147	3103 N DUKE ST		DURHAM	NC	27704	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
HAYDEH JUDAR TRUST	ZMER 00030	335 Wrigley Dr	403	LAKE GENEVA	WI	53147	710 THORNRIIDGE CT UNIT F		FONTANA	WI	53125	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
CAP INVESTMENTS IV LLC	ZMER 00031	335 Wrigley Dr	404	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
TERRA VISTA PROPERTIES LLC	ZMER 00032	335 Wrigley Dr	405-6	LAKE GENEVA	WI	53147	1100 ONWENTSIA CT		NAPERVILLE	IL	60563	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
KERRI LLC	ZMER 00033	335 Wrigley Dr	407	LAKE GENEVA	WI	53147	11605 RICHMOND LN		HUNTLEY	IL	60142	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
GOLDEN TOUCH PROPERTIES LLC	ZMER 00034	335 Wrigley Dr	408	LAKE GENEVA	WI	53147	3103 N DUKE ST		DURHAM	NC	27704	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
SESTINO O MILITO	ZMER 00035	335 Wrigley Dr	409	LAKE GENEVA	WI	53147	PO BOX 472		PARK RIDGE	IL	60068	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
RICHARD L LANDWEHR TRUST	ZMER 00036	335 Wrigley Dr	410	LAKE GENEVA	WI	53147	PO BOX 370		GILBERTS	IL	60136	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
DEBORAH HILL TRUST	ZMER 00037	335 Wrigley Dr	411	LAKE GENEVA	WI	53147	540 W ALDINE AVE APT D		CHICAGO	IL	60657	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
GOLDEN TOUCH PROPERTIES LLC	ZMER 00038	335 Wrigley Dr	412	LAKE GENEVA	WI	53147	3101 N DUKE ST		DURHAM	NC	27704	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
GOLDEN TOUCH PROPERTIES LLC	ZMER 00039	335 Wrigley Dr	413	LAKE GENEVA	WI	53147	3103 N DUKE ST		DURHAM	NC	27704	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
BELLA VISTA SUITES ON THE SHORES OF LAKE GENEVA RESIDENTIAL CONDO ASSN INC	ZMER 00040	335 Wrigley Dr		LAKE GENEVA	WI	53147	335 WRIGLEY DR		LAKE GENEVA	WI	53147	4.73	SF	\$ 9.08	\$ 42.90	0	SF	\$ 14.00	\$ -	0.78	SY	\$ 10.00	\$ 7.80	\$ 1.01	\$ 51.71
BEVERLY WARD TRUST	ZHW 00001	403 Wrigley Dr	1	LAKE GENEVA	WI	53147	16870 THOROUGHNBRED DR		OLD MILL CREEK	IL	60083	30.75	SF	\$ 9.08	\$ 279.17	0	SF	\$ 14.00	\$ -	5.75	SY	\$ 10.00	\$ 57.50	\$ 6.73	\$ 343.40
BARBARA A SOLTES TRUST	ZHW 00002	403 Wrigley Dr	2	LAKE GENEVA	WI	53147	14519 COUNTRY CLUB LN		ORLAND PARK	IL	60462	30.75	SF	\$ 9.08	\$ 279.17	0	SF	\$ 14.00	\$ -	5.75	SY	\$ 10.00	\$ 57.50	\$ 6.73	\$ 343.40
LINDA JACKOWSKI 2019 TRUST	ZHW 00003	403 Wrigley Dr	3	LAKE GENEVA	WI	53147	403 Wrigley Dr	3	LAKE GENEVA	WI	53147	30.75	SF	\$ 9.08	\$ 279.17	0	SF	\$ 14.00	\$ -	5.75	SY	\$ 10.00	\$ 57.50	\$ 6.73	\$ 343.40
ROBERT S TRUNT TRUST	ZHW 00004	403 Wrigley Dr	4	LAKE GENEVA	WI	53147	351 SANDALWOOD LN		SCHAUMBURG	IL	60193	30.75	SF	\$ 9.08	\$ 279.17	0	SF	\$ 14.00	\$ -	5.75	SY	\$ 10.00	\$ 57.50	\$ 6.73	\$ 343.40
PROJECT TOTALS											702.08	SF		\$ 7,935.73	455	SF		\$ 6,708.50	231.76	SY		\$ 2,317.60	\$ 339.24	\$ 17,301.06	

COST BY SQUARE FOOT FOR EACH PEDESTRIAN IMPROVEMENT LOCATION

COOK STREET (GENEVA ST. TO MAIN ST.)				Asphalt Contractors	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension
204.0155	Removing Concrete Sidewalk	SY	66	\$ 30.00	\$ 1,980.00
602.0405	Concrete Sidewalk 4-Inch	SF	308	\$ 10.50	\$ 3,234.00
602.0415	Concrete Sidewalk 6-Inch	SF	287	\$ 11.50	\$ 3,300.50
690.025	Sawing Concrete	LF	50	\$ 4.00	\$ 200.00
SPV.0180.01	Restore Disturbed Areas - Includes Topsoil (625.0100), Fertilizer Type A (629.0205), Seeding Mix No. 40 (630.0140), Erosion Mat Class I Type B (628.2004)	SY	69	\$ 10.00	\$ 690.00
COOK STREET (GENEVA ST. TO MAIN ST.) SUBTOTAL				\$	9,404.50

WRIGLEY DRIVE (BRIDGE TO BAKER ST)				Asphalt Contractors	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension
204.0155	Removing Concrete Sidewalk	SY	62	\$ 16.00	\$ 992.00
602.0405	Concrete Sidewalk 4-Inch	SF	394	\$ 6.50	\$ 2,561.00
602.0415	Concrete Sidewalk 6-Inch	SF	168	\$ 11.50	\$ 1,932.00
690.025	Sawing Concrete	LF	111	\$ 4.00	\$ 444.00
SPV.0180.01	Restore Disturbed Areas - Includes Topsoil (625.0100), Fertilizer Type A (629.0205), Seeding Mix No. 40 (630.0140), Erosion Mat Class I Type B (628.2004)	SY	161	\$ 10.00	\$ 1,610.00
WRIGLEY DRIVE (BRIDGE TO BAKER ST) SUBTOTAL				\$	7,539.00

4" R&R			6" R&R			RESTORATION		
Included?	Qty.	Cost	Included?	Qty.	Cost	Included?	Qty.	Cost
Y	34	\$ 1,020.00	Y	32	\$ 960.00	N	0	\$ -
Y	308	\$ 3,234.00	N	0	\$ -	N	0	\$ -
N	0	\$ -	Y	287	\$ 3,300.50	N	0	\$ -
Y	26	\$ 104.00	Y	24	\$ 96.00	N	0	\$ -
N	0	\$ -	N	0	\$ -	Y	69	\$ 690.00
\$		4,358.00	\$		4,356.50	\$		690.00
\$14.15		/SF	\$15.18		/SF	\$10.00		/SF

4" R&R			6" R&R			RESTORATION		
Included?	Qty.	Cost	Included?	Qty.	Cost	Included?	Qty.	Cost
Y	44	\$ 704.00	Y	18	\$ 288.00	N	0	\$ -
Y	394	\$ 2,561.00	N	0	\$ -	N	0	\$ -
N	0	\$ -	Y	168	\$ 1,932.00	N	0	\$ -
Y	78	\$ 312.00	Y	33	\$ 132.00	N	0	\$ -
N	0	\$ -	N	0	\$ -	Y	161	\$ 1,610.00
\$		3,577.00	\$		2,352.00	\$		1,610.00
\$ 9.08		/SF	\$14.00		/SF	\$10.00		/SF

**Notice of Public Hearing on Special Assessments for Public Improvements in Lake Geneva,
Wisconsin**

PLEASE TAKE NOTICE that the governing body of the City of Lake Geneva, Wisconsin has declared its intention to exercise its police powers and taxing power in accordance with §66.0703, to levy special assessments upon property within the following described assessment district for benefits conferred upon the property by the improvement of the following streets thereon:

All property facing one or both sides of the following streets or portions of streets:

Sections located on the West and East side of Cook Street, from Main Street to Geneva Street.

Sections located at the Southeast side of Wrigley Street from Center Street to Baker Street.

A report showing the final plans and specifications, estimated cost of improvements and proposed assessments is on file in the municipal clerk's office and may be inspected during any business day between the hours of 8:30 a.m. to 5:00 p.m.

You are further notified that the governing body of the City of Lake Geneva, Wisconsin will hear all interested persons, or their agents or attorneys, concerning matters contained in the preliminary resolution authorizing the assessments and in the above described report at 6:00 p.m. on Monday, April 13, 2026, at the Council Chambers of the Lake Geneva City Hall. All objections will be considered at this hearing and thereafter the amount of the assessments will finally be determined.

Published this 1st day of April 2026.

Lacey Reynolds, City Clerk

RESOLUTION OF THE COMMON COUNCIL			
Final resolution declaring intent to exercise Special Assessment Powers for the City of Lake Geneva 2026 Street Improvement Project			
Committee:			
Fiscal Impact:	N/A		
File Number:	26-RXX	Date:	April 13, 2026

BE IT RESOLVED, by the Common Council of the City of Lake Geneva, Wisconsin, that:

1. The City of Lake Geneva, by its Common Council, hereby declare its intention to exercise its police power pursuant to Section 66.0703, Wisconsin Statutes, to levy special assessments against some or all of the property described in Attachment A, for benefits accruing to such property by the construction of Public Improvements, including sidewalks. The special assessments may include the direct and indirect cost of the Public Improvements, the resulting damages, the interest on bonds or notes, charges for the administrative staff of the City, and the cost of any engineering and legal services, and any other items of direct or indirect cost that may reasonably be attributed to the Public Improvements.

2. Whether the assessments will be deferred or not and whether the assessments will be payable in installments will be determined following the completion of a final special assessment report and following the public hearing required under Wis. Stat. § 66.0703(7).

3. The City Engineer is directed to prepare a report thereon consisting of:

- a). Preliminary plans and specifications for said Public Improvements;
- b). An estimate of the entire cost of the proposed Public Improvements;
- c). A schedule of the proposed assessments;
- d). A statement that the property against which the assessments are proposed is benefited.

Upon completion of such report, the City Engineer is directed to file copies thereof in the office of the City Clerk for public inspection.

Granted by action of the Common Council of the City of Lake Geneva this 13th day of April 2026.

Council Action: **Adopted** **Failed** **Vote** _____

Mayoral Action: **Accept** **Veto**

Todd Krause, Mayor

Date

Attest:

Lacey L. Reynolds, City Clerk

Date



Agenda Item Memo

City of Lake Geneva

Committee: N/A

Meeting Date: N/A

Agenda Item Number: _____

Subject / Title Discussion/Approve Historic Preservation Resolution

Submitted By: Laura Pisarcik

Background / Request

See Attached Resolution

Fiscal Impact / Budget

- **Estimated Cost:** None
- **Funding Source:** None (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget Over Budget Budget Amendment Required
- **GL Number** 11-00-00-34500

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Staff recommends approving the 26-R14 resolution.

Implementation/Next Steps

Name of Committee	Date of Meeting	Outcome
Common Council	4/13/26	

Attachments: Yes

Reviewed by	Date:	Comments



Agenda Item Memo

City of Lake Geneva

Committee: N/A

Meeting Date: N/A

Agenda Item Number: _____

Subject / Title Discussion/Approve Parks Committee Assigned Balance

Submitted By: Laura Pisarcik

Background / Request

See Attached Resolution

Fiscal Impact / Budget

- **Estimated Cost:** None
- **Funding Source:** None (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget Over Budget Budget Amendment Required
- **GL Number** 11-00-00-34410

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Staff recommends approving the 26-R15 resolution.

Implementation/Next Steps

Name of Committee	Date of Meeting	Outcome
Common Council	4/13/26	

Attachments: Yes

Reviewed by	Date:	Comments

Attest:

Lacey L. Reynolds, City Clerk

Date



Agenda Item Memo

City of Lake Geneva

Committee: Police and Fire Commission

Meeting Date: April 9, 2026

Agenda Item Number: _____

Subject / Title Discussion/Approve Assigned Fund Balance for Police

Submitted By: Laura Pisarcik

Background / Request

See Attached Resolution

Fiscal Impact / Budget

- **Estimated Cost:** None
- **Funding Source:** None (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget Over Budget Budget Amendment Required
- **GL Number** 11-00-00-34670,11-00-00-34675,11-00-00-34680,11-00-00-34390

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Staff recommends approving the 26-R16 resolution.

Implementation/Next Steps

Name of Committee	Date of Meeting	Outcome
PFC	4/9/26	
Common Council	4/13/26	

Attachments: Yes

Reviewed by	Date:	Comments



Agenda Item Memo

City of Lake Geneva

Committee: Police and Fire Commission

Meeting Date: April 9, 2026

Agenda Item Number: _____

Subject / Title Discussion/Approve Assigned Fund Balance for Fire

Submitted By: Laura Pisarcik

Background / Request

See Attached Resolution

Fiscal Impact / Budget

- **Estimated Cost:** None
- **Funding Source:** None (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget Over Budget Budget Amendment Required
- **GL Number** 11-00-00-34370,11-00-00-34490,11-00-00-34380

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Staff recommends approving the 26-R17 resolution.

Implementation/Next Steps

Name of Committee	Date of Meeting	Outcome
PFC	4/9/26	
Common Council	4/13/26	

Attachments: Yes

Reviewed by	Date:	Comments



Agenda Item Memo

City of Lake Geneva

Committee: Police and Fire Commission

Meeting Date: April 9, 2026

Agenda Item Number: _____

Subject / Title Discussion/Approve Assigned Fund Balance for Fire Dues

Submitted By: Laura Pisarcik

Background / Request

See Attached Resolution

Fiscal Impact / Budget

- **Estimated Cost:** None
- **Funding Source:** None (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget Over Budget Budget Amendment Required
- **GL Number** 11-00-00-34375

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Staff recommends approving the 26-R18 resolution.

Implementation/Next Steps

Name of Committee	Date of Meeting	Outcome
PFC	4/9/26	
Common Council	4/13/26	

Attachments: Yes

Reviewed by	Date:	Comments



Agenda Item Memo

City of Lake Geneva

Committee: N/A

Meeting Date: N/A

Agenda Item Number: _____

Subject / Title Discussion/Approve Carry-Forward 2025 to 2026 budget items

Submitted By: Laura Pisarcik

Background / Request

See Attached Resolution

Fiscal Impact / Budget

- **Estimated Cost:** None
- **Funding Source:** None (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget Over Budget Budget Amendment Required
- **GL Number See Resolution**

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Staff recommends approving the 26-R19 resolution.

Implementation/Next Steps

Name of Committee	Date of Meeting	Outcome
Common Council	4/13/26	

Attachments: Yes

Reviewed by	Date:	Comments

**CITY OF LAKE GENEVA
 PROPOSED BUDGET CARRYFORWARD AMENDMENTS - 2025 TO 2026
 SCHEDULE "A"**

			<u>PURPOSE</u>
<u>CITY ADMINISTRATOR</u>			
CITY ADMIN MISC EXPENSE	11-14-20-53990	2,236.00	PURCHASE OF COUNCIL AUDIENCE CHAIRS
<u>DPW</u>			
ST DEPT BUILDING REPAIRS	11-32-10-52400	4,700.00	2025 1065 SERVICE DOOR REPAIR
VEHICLE/EQUIPMENT MAINTENANCE	11-32-10-53510	9,500.00	2025 TRUCK REPAIRS CARRIED INTO 2026
ROAD MAINTENANCE SUPPLIES	11-32-10-53700	50,000.00	2025 ROAD PATCHES TO BE COMPLETED IN 2026
<u>PARKS</u>			
4 SEASON NATURE PRESERVE	11-52-00-58400	7,300.00	MOWING ATTACHMENT PURCHASED IN 2025 RECEIVED IN 2026
GROUNDS MAINTENANCE SUPPLIES	11-52-01-59520	5,000.00	TURF ATTACHMENT PURCHASED IN 2025 RECEIVED IN 2026
<u>MISCELLANEOUS</u>			
HISTORIC PRESERVATION	11-70-00-57200	9,000.00	ROLL HISTORIC PROJECT TO 2026 WILL BE COMPLETED
		<u>87,736.00</u>	
<u>LAKEFRONT</u>			
OUTLAY-BEACH EQUIPMENT	40-54-10-58000	17,500.00	BEACH DOORS MOVED TO 2026
		<u>17,500.00</u>	
<u>CEMETERY</u>			
CEM GROUNDS/LANDSCAPING	48-00-00-53620	5,000.00	LANDSCAPE RAKE PURCHASED IN 2025 RECEIVED IN 2026
		<u>5,000.00</u>	

	A	B	C
1	Municipal Court for the City of Lake Geneva City Ordinance Violation - Bond Schedule		
2	Ordinance Number	Description	Bond Amount
3	6-1 125.07(1)(a)2	Alcohol-adult allowing illegal consumption	\$398.60
4	6-1 125.07(1)(a)1	Alcohol-furnishing to a minor (non-licensed)	\$398.60
5	6-1 125.07(3)(a)	Alcohol- underage person loitering on lic prem 1	\$323.00
6	6-1 125.07(3)(a)	Alcohol- underage person loitering on lic prem 2	\$386.00
7	6-1 125.07(3)(a)	Alcohol- underage person loitering on lic prem 3	\$449.00
8	6-1 125.07(4)(b)	Alcohol-poss/consumption by minor person 1st	\$323.00
9	6-1 125.07(4)(b)	Alcohol-poss/consumption by minor person 2nd	\$499.00
10	6-1 125.07(4)(b)	Alcohol-poss/consumption by minor person 3rd	\$575.00
11	6-1 125.07(4)(b)	Alcohol-poss/consumption by underaged person 1st	\$323.00
12	6-1 125.07(4)(b)	Alcohol-poss/consumption by underaged person 2nd	\$499.40
13	6-1 125.07(4)(b)	Alcohol-poss/consumption by underaged person 3rd	\$575.00
14	6-1 125.09(2)	Alcohol-possession on school grounds 1st offense	\$134.00
15	6-1 125.09(2)	Alcohol-possession on school grounds 2nd offense	\$197.00
16	6-1 125.09(2)	Alcohol-possession on school grounds 3rd offense	\$323.00
17	6-1 125.085(3)(b)1	Alcohol-possess other subjects ID 1st	\$449.00
18	6-1 125.085(3)(b)1	Alcohol-possess other subjects ID 2nd	\$701.00
19	6-1 125.085(3)(b)1	Alcohol-possess other subjects ID 3rd	\$949.00
20	6-1 125.085(3)(b)2	Alcohol-make/alter/duplicate ID 1st	\$449.00
21	6-1 125.085(3)(b)2	Alcohol-make/alter/duplicate ID 2nd	\$701.00
22	6-1 125.085(3)(b)2	Alcohol-make/alter/duplicate ID 3rd	\$949.00
23	6-1 125.07(4)(a)1	Alcohol-procuring/attempting procure by minor 1st	\$386.00
24	6-1 125.07(4)(a)1	Alcohol-procuring/attempting procure by minor 2nd	\$449.00
25	6-1 125.07(4)(a)1	Alcohol-procuring/attempting procure by minor 3rd	\$701.00
26	6-1 125.07(4)(a)1	Alcohol-procuring/attempting procure by underage 1st	\$386.00
27	6-1 125.07(4)(a)1	Alcohol-procuring/attempting procure by underage 2nd	\$449.00
28	6-1 125.07(4)(a)1	Alcohol-procuring/attempting procure by underage 3rd	\$701.00
29	6-3	Alcohol-open beverage in public	\$178.10
30	6-31	Alcohol-liquor license required	\$1,016.00
31	6-34	Alcohol-posting of liquor license	\$1,016.00
32	6-55(a)	Alcohol-gambling and d/c (licensed premises)	\$1,016.00
33	6-55(b)	Alcohol-sales by clubs	\$1,016.00
34	6-55(c)	Alcohol-safety and sanitation requirements	\$701.00
35	6-55(d)	Alcohol-sales to intoxicated persons	\$1,016.00
36	6-55(e)	Alcohol-solicitation of drinks on lic premises	\$701.00
37	6-55(f)	Alcohol-required period open for business	\$701.00
38	6-56	Alcohol-sale of beverages to underage persons	\$1,016.00
39	6-58	Alcohol-license permitting public consump	\$701.00
40	6-59(a)	Alcohol-closing hours class B	\$701.00
41	6-59(b)	Alcohol-closing hours class A	\$701.00
42	10-2(a)	Animal-horseback riding restrictions	\$83.60
43	10-2(b)	Animal-horseback riding out of hours	\$83.60
44	10-2(c)	Animal-horseback riding faster than a walk	\$83.60

	A	B	C
45	10-3	Animal-removal of fecal matter	\$260.00
46	10-5	Animal-feeding of waterfowl	\$260.00
47	10-7(a)	Animal-wild and exotic prohibited	\$512.00
48	10-36	Animal-Inoculate against rabies, distemper, etc.	\$512.00
49	10-67	Animal-dogs/cats running at large	\$197.00
50	10-70	Animal-noisy cats	\$197.00
51	10-71	Animal-barking dogs	\$197.00
52	10-91	Animal-lic required for animals over five months	\$197.00
53	18-151	Amusement-rides devices-licenses required	\$512.00
54	18-152	Amusement-shows, circuses, carnivals-lic req	\$512.00
55	18-126(a)(1)	False alarm-warning for 1st in a yr	\$512.00
56	18-126(a)(2)	False alarm-forfeiture for 2nd/yr	\$638.00
57	18-126(a)(3)	False alarm-forfeiture for 3rd/yr	\$890.00
58	18-126(a)(4)	False alarm-forfeiture for add'l	\$1,016.00
59	18-126(a)(5)	False alarm-ten alarms w/in 6 month	\$1,142.00
60	18-186	Amusement-Offering prizes or awards (video poker)	\$373.40
61	18-273(a)	Direct seller-prohibited hours	\$512.00
62	18-273(b)	Direct seller-misrepresentation	\$512.00
63	18-273(c)	Direct seller-impeding traffic	\$512.00
64	18-273(d)	Direct seller-loud noise	\$512.00
65	18-273(e)	Direct seller-littering	\$512.00
66	18-274(a)	Direct seller-disclosure requirements	\$512.00
67	18-291	Direct sellers-permit required	\$512.00
68	18-321 961.573(1)	Possession-drug paraphernalia	\$499.40
69	30-3(b)	Burning-outdoors prohibited	\$96.20
70	30-3(c)	Burning-outdoor incinerators	\$96.20
71	30-3(d)(3)	Burning-w/o permit campfire or commercial	\$386.00
72	30-3(d)(4)	Burning-unattended	\$512.00
73	30-116(a)	Fireworks-possession/discharge	\$197.00
74	46-2(a)	Parking-abandoned vehicle excess 48 hours	\$92.50
75	50-1 940.19(1)	Battery-simple	\$499.40
76	50-1 943.01(1)	Damage to property-public/private	\$499.40
77	50-1 947.01	Disorderly conduct	\$398.60
78	50-1 947.01	Disorderly conduct-public urination	\$297.80
79	50-1 947.01	Disorderly conduct-involved in a fight	\$499.40
80	50-1 943.125(1)	Entry into locked coin box	\$373.40
81	50-1 943.11	Entry into locked vehicle	\$474.20
82	50-1 946.42(2)(a)	Escape	\$499.40
83	50-1 943.212(1)(a)	Fraud on hotel/restaurant keeper	\$373.40
84	50-1 945.02	Gambling (not license premises)	\$373.40
85	50-1 947.013(1m)(b)	Harassment-conduct w/ no purpose	\$373.40
86	50-1 947.013(1m)(a)	Harassment-physical contact	\$373.40
87	50-1 943.24(1)	Issuance of worthless checks under \$2500	\$278.90
88	50-1 961.41(3g)(e)	Possession-controlled substance	\$499.40
89	50-1 943.125(1)	Possession-burglarious tools	\$499.40
90	50-1 943.55	Removal of shopping cart	\$184.40

	A	B	C
91	50-1 946.41(1)	Resisting or obstructing an officer	\$449.00
92	50-1 943.50(1m)(d)	Retail theft-concealment of items-adult	\$499.40
93	50-1 943.50(1m)(d)	Retail theft-concealment of items-juvenile	\$134.00
94	50-1 943.50(1m)(b)	Retail theft-price tag altering-adult	\$499.40
95	50-1 943.50(1m)(b)	Retail theft-price tag altering-juvenile	\$134.00
96	50-1 947.012(2)(a)	Telephone-unlawful lewd/profane/offend	\$291.50
97	50-1 947.012(2)(b)	Telephone-unlawful repeatedly call	\$512.00
98	50-1 947.012(2)(c)	Telephone-unlawful repeatedly call and harass	\$638.00
99	50-1 947.012(2)(d)	Telephone-not identify self-harass anyone	\$512.00
100	50-1 947.012(2)(e)	Telephone-allow your phone to be used to harass	\$638.00
101	50-1 943.20(1)(c)	Theft-of rental property (after 10 days)	\$398.60
102	50-1 943.20(1)(a)	Theft-simple	\$499.40
103	50-1 943.13(1m)(b)	Trespass-land or dwelling	\$398.60
104	50-3(a)	Discharge of firearm or air gun	\$373.40
105	50-3(b)	Discharge of bow and arrow, slingshot	\$197.00
106	50-1 941.23	Carrying concealed weapon	\$499.40
107	50-7	Misrepresent-age/identity (non alcohol related)	\$297.80
108	50-8	Removal of barriers prohibited	\$102.50
109	50-9	Parking-advertising display utilizing vehicles	\$386.00
110	50-11(b)	Loitering-obstructing streets and alleys	\$512.00
111	50-11(c)	Loitering-obstructing sidewalks prohibited	\$512.00
112	50-11(d)	Loitering-public property loitering prohibited	\$512.00
113	50-11(e)	Loitering-private property loitering prohibited	\$512.00
114	50-11(f)	Loitering-prowling prohibited	\$512.00
115	50-41(b)1	Tobacco-Possess/purchase any product 1st	\$102.50
116	50-41(b)1	Tobacco-Possess/purchase any product 2nd	\$134.00
117	50-56	Truancy-daily	\$134.00
118	50-57	Truancy-habitual	\$323.00
119	50-58	Truancy-parent permitting	\$291.50
120	50-59	Truancy-contributing	\$291.50
121	50-81(a)	Curfew-under 17 yoa	\$152.90
122	50-81(b)	Curfew-parents responsibility	\$386.00
123	50-102(1)	Gang activity	\$1,016.00
124	50-122(1)	Tobacco-smoking on school grounds prohibited	\$260.00
125	54-34(8)(c)	Parking-parked contrary to posted notice seminary	\$35.00
126	54-37(a)	Parks-motorized vehicle prohibited on rec trails	\$386.00
127	58-10	Littering	\$184.40
128	74-1 346.935(1)	Alcohol-open beverage anywhere in vehicle	\$197.00
129	74-1 346.935(2)	Alcohol-open beverage in vehicle/passenger	\$134.00
130	74-1 346.935(3)	Alcohol-open beverage in vehicle/driver	\$197.00
131	74-1 346.505(2)(a)	Parking-parked in handicapped stall w/o permit	\$160.00
132	74-1 346.52(1)(b)	Parking-parked in crosswalk	\$35.00
133	74-1 346.52(1)(a)	Parking-parked with in an intersection	\$35.00
134	74-1 346.52(c)	Parking-parked on sidewalk or sidewalk area	\$35.00
135	74-1 346.52(1)(f)	Parking-double parked on roadway	\$35.00
136	74-1 346.52(1)(g)	Parking-within 15' of fire dept/across street	\$35.00

	A	B	C
137	74-1 346.52(2)	Parking-in grade school zone (7:30a-4:30p)	\$35.00
138	74-1 346.53(1)	Parking-in posted loading zone	\$35.00
139	74-1 346.53(2)	Parking-in an alley in business district	\$35.00
140	74-1 346.53(3)	Parking-within 10' of fire hydrant	\$50.00
141	74-1 346.53(3)	Parking-within 10' of fire hydrant-2nd or more	\$110.00
142	74-1 346.53(4)	Parking-within 4' of alley or driveway	\$35.00
143	74-1 346.53(5)	Parking-within 15' of crosswalk	\$35.00
144	74-1 346.53(6)	Parking-posted no parking zone	\$35.00
145	74-1 346.54(1)(c)	Parking-outside white parking space lines	\$35.00
146	74-1 346.54(1)(cm)2	Parking-more than three cycles per metered stall	\$35.00
147	74-1 346.54(1)(a)	Parking-parked on wrong side of street	\$35.00
148	74-1 346.55(3)	Parking-posted private property	\$35.00
149	74-6(d)	Parking-parked at yellow curb/grass-school	\$60.00
150	74-6(e)	Parking-overnight on school grounds prohibited	\$60.00
151	74-200 346.94(16)(a)	Traffic-loud/unnecessary noise 1st offense	\$134.00
152	74-200 346.94(16)(a)	Traffic-loud/unnecessary noise 2nd offense	\$197.00
153	74-200 346.29(2)	Traffic-obstruction by loitering	\$166.80
154	74-203(1)	Parking-restricted parking-school grounds	\$60.00
155	74-203(2)	Traffic-speed in excess of 15mph on grounds	\$260.00
156	74-203(3)	Traffic-vehicles prohibited in bus only zone	\$260.00
157	74-210(a)(1)	Parking-no parking, standing, or stopping zones	\$35.00
158	74-210(a)(2)	Parking-parked inside city park	\$35.00
159	74-210(b)	Parking-parallel parking designated zone	\$35.00
160	74-210(c)	Parking-boat trailer prohibited-unless posted	\$35.00
161	74-210(d)(1)	Parking-restricted night parking - residential	\$35.00
162	74-210(d)(2)	Parking-restricted night parking - business dist	\$35.00
163	74-210(e)(3)	Parking-parked in snow removal area posted by SD	\$160.00
164	74-210(f)	Parking-backed into parking stall	\$35.00
165	74-210(g)	Parking-parked on terrace	\$35.00
166	74-210(h)	Parking-limited time parking zones	\$35.00
167	74-210(j)	Parking-posted tow away zone	\$35.00
168	74-210(k)	Parking-parked in a posted fire lane	\$50.00
169	74-210(l)(4)	Parking-prohibited parking snow emergency	\$160.00
170	74-211(a)	Parking-posted no stopping zone	\$35.00
171	74-213(a)	Traffic-unattended vehicle running	\$96.20
172	74-213(c)(1)	Parking-veh/trl over 23 ft park on city street	\$85.00
173	74-213(c)(2)	Parking-veh/trl >23ft load/unload more than 30min	\$85.00
174	74-214(a)	Abandoned vehicle public/private/roadway	\$260.00
175	74-215	Traffic-no entry onto lake when prohibited	\$260.00
176	74-217	Traffic-accelerating vehicle-display of power	\$178.10
177	74-219(a)	Traffic-streets closed to travel	\$260.00
178	74-222(b)	Snowmobile-prohibited public park or grounds 1st	\$83.60
179	74-222(b)	Snowmobile-prohibited public park or grounds 2nd	\$96.20
180	74-222(b)	Snowmobile-prohibited public park or grounds 3rd	\$108.80
181	74-222(c)	Snowmobile-trespass on private property 1st	\$83.60
182	74-222(c)	Snowmobile-trespass on private property 2nd	\$96.20

	A	B	C
183	74-222(c)	Snowmobile-trespass on private property 3rd	\$108.80
184	74-222(d)	Snowmobile-prohibited use between 10p-6a 1st	\$83.60
185	74-222(d)	Snowmobile-prohibited use between 10p-6a 2nd	\$96.20
186	74-222(d)	Snowmobile-prohibited use between 10p-6a 3rd	\$108.80
187	74-223(a)(1)	Bicycle-registration required for riding in city	\$89.90
188	74-223(c)	Bicycle-no registration/unsafe riding	\$89.90
189	74-223(d)	Bicycle-must report change of ownership	\$83.60
190	74-223(e)	Bicycle-audible warning device required	\$83.60
191	74-223(f)	Bicycle-prohibited parking/hazardous to others	\$45.00
192	74-223(g)	Bicycle-board/blade prohib sidewalk/bus district	\$83.60
193	74-221	Parking Meter Violation	\$10.00
194	74-226(a)	Parking-prohibited loading and unloading	\$160.00
195	74-227(a)	Traffic-riding in cargo area of truck prohibited	\$197.00
196	74-67	Parked Contrary Posted Notice (Compact Cars Only)	\$35.00
197	74-234	Parking-limited time parking zones	\$35.00
198	90-173	Tobacco-prohibited on public beach and swim area	\$102.50
199	90-221	Parking-limited time boat mooring zones	\$35.00

ORDINANCE OF THE COMMON COUNCIL			
An ordinance amending Subsections (a), (c), and (d) of Section 90-57, Violations and Penalties of Division 2, LAKE REGULATIONS of Article II LAKES AND BEACHES of Chapter 90, Waterways, of the Municipal Code of the City of Lake Geneva, Wisconsin correcting the reference to Boating Regulations in the Municipal Code for the City of Lake Geneva.			
Committee	N/A		
Fiscal Impact	N/A		
File Number	26-06	First Reading	April 13, 2026
		Second Reading	April ____, 2026

The Common Council of the City of Lake Geneva, Wisconsin, does hereby ordain that subsections (a), (c), and (d) of Section 90-57, Violations and Penalties of Division 2, LAKE REGULATIONS of Article II LAKES AND BEACHES of Chapter 90, Waterways, of the Municipal Code of the City of Lake Geneva, Wisconsin are amended to read as follows:

Sec. 90-57 Violations and penalties.

(a) Any person who shall violate § 30.67(1), Wis. Stats., which are adopted as local ordinances in ~~§ 90-34~~ § 90-51 of this article shall, upon conviction thereof, forfeit and be subject to the penalties as set forth in § 30.80, Wis. Stats., as amended from time to time and as set forth in the bond schedule as it is amended from time to time, on file with the court having jurisdiction for the enforcement of this Joint Uniform Lake Law Ordinance for Geneva Lake.

...

(c) Any person who shall violate §§ 30.681(1)(a) or (b) or 30.684(5), Wis. Stats., which are adopted as local ordinances in ~~§ 90-34~~ § 90-51 of this article shall, upon conviction thereof, forfeit and be subject to the applicable penalties as set forth in § 30.80(6)(a) through (e) as amended from time to time and as set forth in the bond schedule as it is amended from time to time, on file with the court having jurisdiction for the enforcement of the Joint Uniform Lake Law Ordinance for Geneva Lake.

(d) Any person who shall violate those provisions set forth in ~~§ 90-34~~ § 90-51 of this article and for which penalties are not specifically provided for herein shall, upon conviction thereof, forfeit an amount as set forth in the bond schedule as it is amended from time to time, on file with the court having jurisdiction for the enforcement of the Joint Uniform Lake Law Ordinance for Geneva Lake.

...

Approved by the City of Lake Geneva Common Council on this _____ day of April 2026.

Council Action: **Adopted** **Failed** **Vote** _____

Mayoral Action: **Accept** **Veto**

Todd Krause, Mayor

Date

Attest:

Lacey L. Reynolds, City Clerk

Date



Agenda Item Memo

City of Lake Geneva

Committee: Common Council

Meeting Date: April 13, 2026

Subject / Title: Discussion/Recommendation to approve the low bid for the 2026 Lake Geneva Street Program from Asphalt Contractors in the amount of \$580,258.00

Submitted By: Tom Earle

Background / Request

PWC recommending approval of the base bid from Asphalt Contractors for the 2026 Lake Geneva Street Program.

Fiscal Impact / Budget

- Estimated Cost: \$1,000,000
- Funding Source: Road Paving/Improvement (e.g., General Fund, TID, Water Utility, Grants)
- Budget Status: Within Budget _____ Over Budget _____
 Budget Amendment Required _____
- GL Number: 43-48-00-17010

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Base Bid for approval.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
PWC	03/23/26	Item #8	Approved Base Bid
Common Council	04/13/26		

Attachments (list any and all attachments that go with this item and memo)

Kapur 2026 Lake Geneva Street Program Memorandum

Reviewed by	Date:	Comments

MEMORANDUM TO THE CITY OF LAKE GENEVA

To: Neil Waswo, Tom Earle
From: Bridget Barry, P.E. (262-806-9194)
CC: Lacey Reynolds, Vanessa Jahns, Naomi Rauch, P.E.
Date: March 18th, 2026 **REVISED MARCH 24th, 2026**
Re: Recommendation for Approval of Bids for 2026 Lake Geneva Street Program

A total of three bids were received on Wednesday, March 18th, 2026, for the **2026 Lake Geneva Street Program**. The bids were reviewed, and the final bid tab results are as follows:

Item	Bidder No. 1 Asphalt Contractors, Inc. (Union Grove, WI)	Bidder No. 2 Wolf Paving Co, Inc. (Hartland, WI)	Bidder No. 3 Payne & Dolan, Inc. (Waukesha, WI)
Base Bid	\$ 580,258.00	\$ 587,052.69	\$ 689,984.61
Additional Bid #1	\$ 60,730.00	\$ 61,565.75	\$ 65,882.00
Additional Bid #2	\$ 19,430.00	\$ 19,498.99	\$ 19,133.40
Total Bid	\$ 660,418.00	\$ 668,117.43	\$ 775,000.01

Per the Contract, the award of the **2026 Lake Geneva Street Program** shall go to the lowest responsible bidder based on the lowest bid of the work that the City chooses to complete. Based on the review of the bids, the review of the bidder’s qualification statement and previous experience, and discussion with the City and DPW staff, it is my recommendation to award of the base bid **ONLY** of the **2026 Lake Geneva Street Program** contract to **Asphalt Contractors, Inc.** Regardless of the additional bids selected, Asphalt Contractors, Inc.. remains the lowest bidder. A bid bond of 5% of the contract price, and qualification statement were submitted and complete with each bid. The project General Bid Tab is attached for your review.



Kapur

2026 Lake Geneva Street Program - General Bid Tab

City of Lake Geneva, Walworth County, Wisconsin - Bid Opening 03/18/2026 at 11:00 am

	Asphalt Contractors	Wolf Paving	Payne & Dolan, Inc.
COOK STREET (GENEVA ST. TO MAIN ST.) SUBTOTAL	\$ 220,477.00	\$ 221,368.15	\$ 239,182.65
WRIGLEY DRIVE (BRIDGE TO BAKER ST) SUBTOTAL	\$ 229,821.50	\$ 230,275.15	\$ 283,388.81
WRIGLEY DRIVE (BRIDGE TO BAKER ST)	\$ 103,007.50	\$ 112,860.38	\$ 144,579.40
HOST DRIVE SUBTOTAL	\$ 22,575.00	\$ 20,621.25	\$ 20,595.75
DODGE AND BROAD - STOP SIGN SUBTOTAL	\$ 4,377.00	\$ 1,927.76	\$ 2,238.00
ADDITIONAL BID 1, ALLEY 50 (COOK ST. TO MADISON ST.) SUBTOTAL	\$ 60,730.00	\$ 61,565.75	\$ 65,882.00
ADDITIONAL BID 2, STORM SEWER, ALLEY 50 SUBTOTAL	\$ 19,430.00	\$ 19,498.99	\$ 19,133.40
BASE BID TOTAL	\$ 660,418.00	\$ 668,117.43	\$ 775,000.01

COOK STREET (GENEVA ST. TO MAIN ST.)				Asphalt Contractors		Wolf Paving		Payne & Dolan, Inc.	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension
204.01	Removing Concrete Pavement (Driveways)	SY	80	\$ 18.00	\$ 1,440.00	\$ 17.47	\$ 1,397.60	\$ 17.30	\$ 1,384.00
204.011	Removing Asphaltic Surface - FULL DEPTH	SY	2100	\$ 7.00	\$ 14,700.00	\$ 10.94	\$ 22,974.00	\$ 8.80	\$ 18,480.00
204.015	Removing Curb & Gutter	LF	890	\$ 4.20	\$ 3,738.00	\$ 4.24	\$ 3,773.60	\$ 4.20	\$ 3,738.00
204.0155	Removing Concrete Sidewalk	SY	110	\$ 30.00	\$ 3,300.00	\$ 29.69	\$ 3,265.90	\$ 29.40	\$ 3,234.00
204.0215	Removing Catch Basins	EACH	2	\$ 450.00	\$ 900.00	\$ 447.53	\$ 895.06	\$ 443.10	\$ 886.20
205.01	Excavation Common - EBS (Undistributed)	CY	700	\$ 26.00	\$ 18,200.00	\$ 25.55	\$ 17,885.00	\$ 25.30	\$ 17,710.00
305.012	Base Aggregate Dense 1 1/4-Inch	TON	210	\$ 28.00	\$ 5,880.00	\$ 28.18	\$ 5,917.80	\$ 27.90	\$ 5,859.00
305.012	Base Aggregate Dense 1 1/4-Inch - EBS (Undistributed)	TON	700	\$ 28.00	\$ 19,600.00	\$ 25.96	\$ 18,172.00	\$ 25.70	\$ 17,990.00
311.011	Breaker Run (3" Crushed Allowed) - EBS (Undistributed)	TON	700	\$ 28.00	\$ 19,600.00	\$ 27.37	\$ 19,159.00	\$ 27.10	\$ 18,970.00
460.5223	HMA Pavement Type 3 LT 58-28 S	TON	290	\$ 82.00	\$ 23,780.00	\$ 84.00	\$ 24,360.00	\$ 135.00	\$ 39,150.00
460.5224	HMA Pavement Type 4 LT 58-28 S. Item also includes tack coat (455.0605).	TON	225	\$ 84.60	\$ 19,035.00	\$ 96.46	\$ 21,703.50	\$ 135.00	\$ 30,375.00
601.011	Concrete Curb Type D	LF	25	\$ 40.00	\$ 1,000.00	\$ 28.92	\$ 723.00	\$ 26.65	\$ 666.25
601.0411	Concrete Curb & Gutter 30-Inch Type D	LF	755	\$ 40.00	\$ 30,200.00	\$ 28.98	\$ 21,879.90	\$ 26.65	\$ 20,120.75
602.0405	Concrete Sidewalk 4-Inch	SF	380	\$ 10.50	\$ 3,990.00	\$ 8.25	\$ 3,135.00	\$ 8.25	\$ 3,135.00
602.0415	Concrete Sidewalk 6-Inch	SF	170	\$ 11.50	\$ 1,955.00	\$ 9.00	\$ 1,530.00	\$ 9.00	\$ 1,530.00
602.081	Concrete Driveway 6-Inch	SY	50	\$ 86.00	\$ 4,300.00	\$ 76.50	\$ 3,825.00	\$ 76.50	\$ 3,825.00
602.082	Concrete Driveway 8-Inch	SY	55	\$ 86.00	\$ 4,730.00	\$ 83.25	\$ 4,578.75	\$ 83.25	\$ 4,578.75
608.0312	Storm Sewer Pipe Reinforced Concrete Class III 12-Inch	LF	60	\$ 124.00	\$ 7,440.00	\$ 124.63	\$ 7,477.80	\$ 123.40	\$ 7,404.00
608.0318	Storm Sewer Pipe Reinforced Concrete Class III 18-Inch	LF	10	\$ 131.00	\$ 1,310.00	\$ 131.60	\$ 1,316.00	\$ 130.30	\$ 1,303.00
611.2004	Storm Manhole 4-FT Diameter	EACH	1	\$ 3,100.00	\$ 3,100.00	\$ 3,096.96	\$ 3,096.96	\$ 3,066.30	\$ 3,066.30
611.1203	Catch Basin 2X3-FT	EACH	2	\$ 1,700.00	\$ 3,400.00	\$ 1,680.54	\$ 3,361.08	\$ 1,663.90	\$ 3,327.80
611.811	Adjusting Manhole Covers	EACH	2	\$ 1,200.00	\$ 2,400.00	\$ 1,200.18	\$ 2,400.36	\$ 1,188.30	\$ 2,376.60
646.522	Marking Symbol Epoxy, ADA Accessible (Yellow)	EACH	2	\$ 180.00	\$ 360.00	\$ 494.90	\$ 989.80	\$ 490.00	\$ 980.00
646.752	Marking Crosswalk Epoxy Block Style 24-Inch 5-Foot (White)	LF	140	\$ 27.00	\$ 3,780.00	\$ 35.10	\$ 4,914.00	\$ 34.75	\$ 4,865.00
690.015	Sawing Asphalt	LF	160	\$ 3.00	\$ 480.00	\$ 1.75	\$ 280.00	\$ 1.75	\$ 280.00
690.025	Sawing Concrete	LF	110	\$ 4.00	\$ 440.00	\$ 2.35	\$ 258.50	\$ 2.35	\$ 258.50
SPV.0060.02	Storm Manhole Frame & Cover - R-1550 (Non-Rocking)	EACH	1	\$ 700.00	\$ 700.00	\$ 700.94	\$ 700.94	\$ 694.00	\$ 694.00
SPV.0060.03	Storm Structure Frame & Grate - R-3067-L	EACH	2	\$ 1,500.00	\$ 3,000.00	\$ 1,456.92	\$ 2,913.84	\$ 1,442.50	\$ 2,885.00
SPV.0090.02	Marking Stop Line Epoxy 24-Inch	LF	47	\$ 27.00	\$ 1,269.00	\$ 21.71	\$ 1,020.37	\$ 21.50	\$ 1,010.50
SPV.0105.01	Traffic Control	LS	1	\$ 8,000.00	\$ 8,000.00	\$ 9,060.39	\$ 9,060.39	\$ 9,000.00	\$ 9,000.00
SPV.0180.01	Restore Disturbed Areas - Includes Topsoil (625.0100), Fertilizer Type A (629.0205), Seeding Mix No. 40 (630.0140), Erosion Mat Class I Type B (628.2004)	SY	125	\$ 13.00	\$ 1,625.00	\$ 12.12	\$ 1,515.00	\$ 26.20	\$ 3,275.00
SPV.0180.02	Geotextile NX750 (Undistributed)	SY	1050	\$ 6.50	\$ 6,825.00	\$ 6.56	\$ 6,888.00	\$ 6.50	\$ 6,825.00
COOK STREET (GENEVA ST. TO MAIN ST.) SUBTOTAL				\$ 220,477.00	\$ 2,400.00	\$ 221,368.15	\$ 2,400.00	\$ 239,182.65	\$ 2,400.00

WRIGLEY DRIVE (BRIDGE TO BAKER ST)				Asphalt Contractors		Wolf Paving		Payne & Dolan, Inc.	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension
204.01	Removing Concrete Pavement (Crosswalk)	SY	20	\$ 16.00	\$ 320.00	\$ 15.55	\$ 311.00	\$ 15.40	\$ 308.00
204.011	Removing Asphaltic Surface - FULL DEPTH	SY	350	\$ 19.00	\$ 6,650.00	\$ 19.42	\$ 6,797.00	\$ 19.00	\$ 6,650.00
204.012	Removing Asphaltic Surface Milling (Partial Depth 2.5")	SY	4770	\$ 2.70	\$ 12,879.00	\$ 3.88	\$ 18,507.60	\$ 7.00	\$ 33,390.00
204.015	Removing Curb & Gutter	LF	800	\$ 6.00	\$ 4,800.00	\$ 5.86	\$ 4,688.00	\$ 5.80	\$ 4,640.00
204.0155	Removing Concrete Sidewalk	SY	310	\$ 16.00	\$ 4,960.00	\$ 16.06	\$ 4,978.60	\$ 15.90	\$ 4,929.00
205.01	Excavation Common - EBS (Undistributed)	CY	320	\$ 27.00	\$ 8,640.00	\$ 26.36	\$ 8,435.20	\$ 26.10	\$ 8,352.00
305.012	Base Aggregate Dense 1 1/4-Inch - EBS (Undistributed)	TON	320	\$ 28.00	\$ 8,960.00	\$ 23.84	\$ 7,628.80	\$ 23.60	\$ 7,552.00
311.011	Breaker Run (3" Crushed Allowed) - EBS (Undistributed)	TON	320	\$ 25.00	\$ 8,000.00	\$ 25.25	\$ 8,080.00	\$ 25.00	\$ 8,000.00
460.5224	HMA Pavement Type 4 LT 58-28 S. Item also includes tack coat (455.0605).	TON	720	\$ 82.00	\$ 59,040.00	\$ 81.96	\$ 59,011.20	\$ 110.00	\$ 79,200.00
601.0411	Concrete Curb & Gutter 30-Inch Type D	LF	730	\$ 43.00	\$ 31,390.00	\$ 47.17	\$ 34,434.10	\$ 60.00	\$ 43,800.00
602.0405	Concrete Sidewalk 4-Inch	SF	2720	\$ 6.50	\$ 17,680.00	\$ 8.25	\$ 22,440.00	\$ 8.25	\$ 22,440.00
602.0415	Concrete Sidewalk 6-Inch	SF	740	\$ 9.00	\$ 6,660.00	\$ 9.00	\$ 6,660.00	\$ 9.00	\$ 6,660.00
602.0505	Curb Ramp Detectable Warning Field Yellow	SF	130	\$ 50.00	\$ 6,500.00	\$ 40.00	\$ 5,200.00	\$ 40.00	\$ 5,200.00
611.8105	Adjusting Catch Basin Covers	EACH	5	\$ 440.00	\$ 2,200.00	\$ 435.31	\$ 2,176.55	\$ 431.00	\$ 2,155.00
611.811	Adjusting Manhole Covers	EACH	6	\$ 1,050.00	\$ 6,300.00	\$ 1,052.12	\$ 6,312.72	\$ 1,041.70	\$ 6,250.20
628.1504	Silt Fence	LF	120	\$ 3.00	\$ 360.00	\$ 2.27	\$ 272.40	\$ 3.50	\$ 420.00
628.702	Intet Protection Type D	EACH	5	\$ 100.00	\$ 500.00	\$ 90.90	\$ 454.50	\$ 125.00	\$ 625.00
628.7504	Temporary Ditch Check (Silt Sock)	LF	30	\$ 8.00	\$ 240.00	\$ 8.03	\$ 240.90	\$ 7.00	\$ 210.00
638.2102	Moving Signs Type II	EACH	1	\$ 120.00	\$ 120.00	\$ 111.10	\$ 111.10	\$ 350.00	\$ 350.00
646.102	Marking Line Epoxy 4-Inch (White)	LF	710	\$ 4.00	\$ 2,840.00	\$ 0.66	\$ 468.60	\$ 0.65	\$ 461.50
646.102	Marking Line Epoxy 4-Inch (Yellow)	LF	1825	\$ 2.50	\$ 4,562.50	\$ 0.66	\$ 1,204.50	\$ 0.65	\$ 1,186.25
646.752	Marking Crosswalk Epoxy Block Style 24-Inch	LF	250	\$ 24.00	\$ 6,000.00	\$ 34.69	\$ 8,672.50	\$ 34.35	\$ 8,587.50
646.812	Marking Curb Epoxy (Yellow)	LF	420	\$ 9.00	\$ 3,780.00	\$ 10.10	\$ 4,242.00	\$ 10.00	\$ 4,200.00
690.015	Sawing Asphalt	LF	950	\$ 3.00	\$ 2,850.00	\$ 1.75	\$ 1,662.50	\$ 1.75	\$ 1,662.50
690.025	Sawing Concrete	LF	540	\$ 4.00	\$ 2,160.00	\$ 2.35	\$ 1,269.00	\$ 2.35	\$ 1,269.00
SPV.0060.01	Adjusting Valve Boxes	EACH	2	\$ 340.00	\$ 680.00	\$ 342.39	\$ 684.78	\$ 339.00	\$ 678.00
SPV.0090.01	Brick Restoration	LF	20	\$ 80.00	\$ 1,600.00	\$ 75.75	\$ 1,515.00	\$ 75.00	\$ 1,500.00
SPV.0090.02	Marking Stop Line Epoxy 24-Inch (White)	LF	40	\$ 20.00	\$ 800.00	\$ 21.71	\$ 868.40	\$ 21.50	\$ 860.00
SPV.0105.01	Traffic Control	LS	1	\$ 11,000.00	\$ 11,000.00	\$ 5,877.00	\$ 5,877.00	\$ 8,676.86	\$ 8,676.86
SPV.0165.01	Brick Removal and Salvage	SF	160	\$ 5.00	\$ 800.00	\$ 5.05	\$ 808.00	\$ 8.00	\$ 1,280.00
SPV.0180.01	Restore Disturbed Areas - Includes Topsoil (625.0100), Fertilizer Type A (629.0205), Seeding Mix No. 40 (630.0140), Erosion Mat Class I Type B (628.2004)	SY	330	\$ 10.00	\$ 3,300.00	\$ 9.04	\$ 2,983.20	\$ 26.20	\$ 8,646.00
SPV.0180.02	Geotextile NX750 (Undistributed)	SY	500	\$ 6.50	\$ 3,250.00	\$ 6.56	\$ 3,280.00	\$ 6.50	\$ 3,250.00
WRIGLEY DRIVE (BRIDGE TO BAKER ST) SUBTOTAL				\$ 229,821.50	\$ 2,400.00	\$ 230,275.15	\$ 2,400.00	\$ 283,388.81	\$ 2,400.00

PARK DRIVE SIDEWALK AND REC PATH					Asphalt Contractors		Wolf Paving		Payne & Dolan, Inc.	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	
204.011	Removing Asphaltic Surface - FULL DEPTH	SY	95	\$ 25.00	\$ 2,375.00	\$ 25.04	\$ 2,378.80	\$ 24.00	\$ 2,280.00	
204.015	Removing Curb & Gutter	LF	140	\$ 6.00	\$ 840.00	\$ 5.55	\$ 777.00	\$ 5.50	\$ 770.00	
204.0155	Remove Concrete Sidewalk	SY	70	\$ 20.00	\$ 1,400.00	\$ 19.90	\$ 1,393.00	\$ 19.70	\$ 1,379.00	
205.0100	Excavation Common	CY	350	\$ 27.00	\$ 9,450.00	\$ 26.76	\$ 9,366.00	\$ 26.50	\$ 9,275.00	
305.012	Base Aggregate Dense 1 1/4-Inch	TON	700	\$ 29.00	\$ 20,300.00	\$ 25.96	\$ 18,172.00	\$ 25.70	\$ 17,990.00	
460.5223	HMA Pavement Type 3 LT 58-28 S	TON	130	\$ 105.00	\$ 13,650.00	\$ 118.26	\$ 15,373.80	\$ 200.00	\$ 26,000.00	
460.5224	HMA Pavement Type 4 LT 58-28 S. Item also includes tack coat (455.0605).	TON	100	\$ 105.00	\$ 10,500.00	\$ 146.28	\$ 14,628.00	\$ 200.00	\$ 20,000.00	
601.0411	Concrete Curb & Gutter 30-Inch Type D	LF	100	\$ 40.00	\$ 4,000.00	\$ 47.17	\$ 4,717.00	\$ 80.00	\$ 8,000.00	
601.06	Concrete Curb & Gutter 18-Inch Type D	LF	40	\$ 40.00	\$ 1,600.00	\$ 42.27	\$ 1,690.80	\$ 80.00	\$ 3,200.00	
602.0405	Concrete Sidewalk 4-Inch	SF	2775	\$ 6.50	\$ 18,037.50	\$ 7.00	\$ 19,425.00	\$ 7.00	\$ 19,425.00	
602.0505	Curb Ramp Detectable Warning Field Yellow	SF	60	\$ 50.00	\$ 3,000.00	\$ 40.00	\$ 2,400.00	\$ 40.00	\$ 2,400.00	
611.8115	Adjusting Inlet Covers	EACH	3	\$ 420.00	\$ 1,260.00	\$ 418.95	\$ 1,256.85	\$ 414.90	\$ 1,244.40	
628.702	Inlet Protection Type D	EACH	3	\$ 100.00	\$ 300.00	\$ 90.90	\$ 272.70	\$ 125.00	\$ 375.00	
646.752	Marking Crosswalk Epoxy Block Style 24-Inch 5-Foot (White)	LF	75	\$ 50.00	\$ 3,750.00	\$ 35.10	\$ 2,632.50	\$ 34.35	\$ 2,576.25	
646.752	Marking Crosswalk Epoxy Block Style 24-Inch 10-Foot (White)	LF	35	\$ 50.00	\$ 1,750.00	\$ 34.69	\$ 1,214.15	\$ 34.35	\$ 1,202.25	
690.015	Sawing Asphalt	LF	240	\$ 3.00	\$ 720.00	\$ 1.75	\$ 420.00	\$ 1.75	\$ 420.00	
690.025	Sawing Concrete	LF	50	\$ 4.00	\$ 200.00	\$ 2.35	\$ 117.50	\$ 2.35	\$ 117.50	
SPV.0105.01	Traffic Control	LS	1	\$ 2,000.00	\$ 2,000.00	\$ 8,715.28	\$ 8,715.28	\$ 5,000.00	\$ 5,000.00	
SPV.0180.01	Restore Disturbed Areas - Includes Topsoil (625.0100), Fertilizer Type A (629.0205), Seeding Mix No. 40 (630.0140), Erosion Mat Class I Type B (628.2004)	SY	875	\$ 9.00	\$ 7,875.00	\$ 9.04	\$ 7,910.00	\$ 26.20	\$ 22,925.00	
PARK DRIVE SIDEWALK AND REC PATH SUBTOTAL				\$	103,007.50	\$	112,860.38	\$	144,579.40	

HOST DRIVE					Asphalt Contractors		Wolf Paving		Payne & Dolan, Inc.	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	
646.7520	Marking Crosswalk Epoxy Block Style 24-Inch (White)	LF	75	\$ 55.00	\$ 4,125.00	\$ 34.69	\$ 2,601.75	\$ 34.35	\$ 2,576.25	
SPV.0180.03	Seal Coating	SY	6150	\$ 3.00	\$ 18,450.00	\$ 2.93	\$ 18,019.50	\$ 2.93	\$ 18,019.50	
HOST DRIVE SUBTOTAL				\$	22,575.00	\$	20,621.25	\$	20,595.75	

DODGE AND BROAD - STOP SIGN					Asphalt Contractors		Wolf Paving		Payne & Dolan, Inc.	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	
646.9000	Marking Removal Line 4-Inch	LF	35	\$ 15.00	\$ 525.00	\$ 4.04	\$ 141.40	\$ 4.00	\$ 140.00	
637.2210	Signs Type II Reflective H	SF	14	\$ 30.00	\$ 420.00	\$ 25.25	\$ 353.50	\$ 48.50	\$ 679.00	
SPV.0090.02	Marking Stop Line Epoxy 24-Inch	LF	66	\$ 52.00	\$ 3,432.00	\$ 21.71	\$ 1,432.86	\$ 21.50	\$ 1,419.00	
DODGE AND BROAD - STOP SIGN SUBTOTAL				\$	4,377.00	\$	1,927.76	\$	2,238.00	

ADDITIONAL BID 1, ALLEY 50 (COOK ST. TO MADISON ST.)					Asphalt Contractors		Wolf Paving		Payne & Dolan, Inc.	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	
204.0100	Removing Concrete Pavement (Driveways)	SY	40	\$ 14.00	\$ 560.00	\$ 13.63	\$ 545.20	\$ 13.50	\$ 540.00	
204.0110	Removing Asphaltic Surface - FULL DEPTH	SY	620	\$ 12.50	\$ 7,750.00	\$ 16.08	\$ 9,969.60	\$ 8.40	\$ 5,208.00	
204.0155	Removing Concrete Sidewalk	SY	20	\$ 120.00	\$ 2,400.00	\$ 101.61	\$ 2,032.20	\$ 100.60	\$ 2,012.00	
205.0100	Excavation Common - EBS (Undistributed)	CY	210	\$ 18.00	\$ 3,780.00	\$ 16.06	\$ 3,378.00	\$ 15.90	\$ 3,339.00	
305.0120	Base Aggregate Dense 1 1/4-Inch - EBS (Undistributed)	TON	210	\$ 30.00	\$ 6,300.00	\$ 28.18	\$ 5,917.80	\$ 27.90	\$ 5,859.00	
311.0110	Breaker Run (3" Crushed Allowed) - EBS (Undistributed)	TON	210	\$ 30.00	\$ 6,300.00	\$ 29.59	\$ 6,213.90	\$ 29.30	\$ 6,153.00	
460.5223	HMA Pavement Type 3 LT 58-28 S	TON	80	\$ 140.00	\$ 11,200.00	\$ 134.44	\$ 10,755.20	\$ 190.00	\$ 15,200.00	
460.5224	HMA Pavement Type 4 LT 58-28 S. Item also includes tack coat (455.0605).	TON	65	\$ 140.00	\$ 9,100.00	\$ 146.82	\$ 9,543.30	\$ 190.00	\$ 12,350.00	
602.0810	Concrete Driveway 6-Inch	SY	40	\$ 80.00	\$ 3,200.00	\$ 76.50	\$ 3,060.00	\$ 76.50	\$ 3,060.00	
602.0820	Concrete Driveway 8-Inch	SY	55	\$ 80.00	\$ 4,400.00	\$ 83.25	\$ 4,578.75	\$ 83.25	\$ 4,578.75	
690.0150	Sawing Asphalt	LF	245	\$ 3.00	\$ 735.00	\$ 1.75	\$ 428.75	\$ 1.75	\$ 428.75	
690.0250	Sawing Concrete	LF	150	\$ 4.00	\$ 600.00	\$ 2.35	\$ 352.50	\$ 2.35	\$ 352.50	
SPV.0105.01	Traffic Control	LS	1	\$ 2,000.00	\$ 2,000.00	\$ 2,398.75	\$ 2,398.75	\$ 4,000.00	\$ 4,000.00	
SPV.0180.01	Restore Disturbed Areas - Includes Topsoil (625.0100), Fertilizer Type A (629.0205), Seeding Mix No. 40 (630.0140), Erosion Mat Class I Type B (628.2004)	SY	30	\$ 13.00	\$ 390.00	\$ 12.12	\$ 363.60	\$ 26.20	\$ 786.00	
SPV.0180.02	Geotextile NX750 (Undistributed)	SY	310	\$ 6.50	\$ 2,015.00	\$ 6.56	\$ 2,033.60	\$ 6.50	\$ 2,015.00	
ADDITIONAL BID 1, ALLEY 50 (COOK ST. TO MADISON ST.) SUBTOTAL				\$	60,730.00	\$	61,565.75	\$	65,882.00	

ADDITIONAL BID 2, STORM SEWER, ALLEY 50					Asphalt Contractors		Wolf Paving		Payne & Dolan, Inc.	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	
608.0312	Storm Sewer Pipe Reinforced Concrete Class III 12-Inch	LF	230	\$ 61.00	\$ 14,030.00	\$ 61.51	\$ 14,147.30	\$ 60.90	\$ 14,007.00	
611.2004	Storm Manhole 4-FT Diameter	EACH	2	\$ 1,400.00	\$ 2,800.00	\$ 1,378.75	\$ 2,757.50	\$ 1,365.00	\$ 2,730.00	
SPV.0060.02	Storm Manhole Frame & Cover - R-1550 (Non-Rocking)	EACH	1	\$ 700.00	\$ 700.00	\$ 700.94	\$ 700.94	\$ 694.00	\$ 694.00	
SPV.0060.04	Storm Structure Frame & Grate - R-2578	EACH	1	\$ 1,500.00	\$ 1,500.00	\$ 1,508.84	\$ 1,508.84	\$ 1,663.80	\$ 1,663.80	
SPV.0060.05	Core Hole into Existing Storm Structure	EACH	1	\$ 400.00	\$ 400.00	\$ 384.41	\$ 384.41	\$ 38.60	\$ 38.60	
ADDITIONAL BID 2, STORM SEWER, ALLEY 50 SUBTOTAL				\$	19,430.00	\$	19,498.99	\$	19,133.40	

Base Bid Total:	\$	580,258.00	\$	587,052.69	\$	689,984.61
Additional Bid 1:	\$	60,730.00	\$	61,565.75	\$	65,882.00
Additional Bid 2:	\$	19,430.00	\$	19,498.99	\$	19,133.40
Total:	\$	660,418.00	\$	668,117.43	\$	775,000.01



Agenda Item Memo

City of Lake Geneva

Committee: Council

Meeting Date: 4/13/2026

Subject / Title: Comprehensive Outdoor Recreation & Lakefront Plan Contract Approval

Submitted By: David Winger

Background / Request

On March 17th a Joint session was held with the Park Board and Piers, Harbor, and Lakefront Committee to interview firms to complete the work outlined in the Comprehensive Outdoor Recreation Plan RFP. The committee discussed the depth of Vandewalle's Wisconsin CORP experience, their institutional knowledge of Lake Geneva, and the value of the optional tasks F, G, and H in providing the marina revenue analysis and Riviera Plaza commercial review in addition to the base scope the newly established Parks Department will need.

Contract has been reviewed by staff and is acceptable as to form.

Fiscal Impact / Budget

- **Estimated Cost: Not to exceed \$115,000**
- **Funding Source: Parks CIP** (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget _____ Over Budget _____
 Budget Amendment Required _____
- **GL Number:** 43-52-00-53000

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Recommend Council approval for the following motion:

- A. *Motion to recommend the selection of Vandewalle and Associates and their subconsultants for the City of Lake Geneva Comprehensive Outdoor Recreation and Lakefront Plan, including optional tasks F, G, and H, with a total contract amount not to exceed \$115,000, subject to final contract negotiation and execution by the City Administrator and Parks Director.*

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
Council	4/13/2026		TBD

Attachments (list any and all attachments that go with this item and memo)

Vandewalle CORP proposal and unsigned contract

Reviewed by	Date:	Comments



PROPOSAL FOR:
 CITY OF LAKE GENEVA
**INTEGRATED PARKS +
 LAKEFRONT SYSTEM PLAN**
 MARCH 5, 2026



**VANDEWALLE &
 ASSOCIATES INC.**
 Shaping places, shaping change



Contacts: Jackie Mich, AICP, Project Manager | C: 608.772.0132 | Email: jmich@vandewalle.com

Madison Office: 120 E. Lakeside St. Madison, WI 53715 | **Milwaukee Office:** 247 Freshwater Way, Milwaukee, WI 53204

P: 608.255.3988 F: 608.255.0814 | vandewalle.com

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BUSINESS IDENTIFICATION AND CONTACTS

Primary Contacts

Vandewalle & Associates, Inc.

Year Established: 1976

Milwaukee:

247 Freshwater Way
Milwaukee, WI 53204

Madison:

120 E Lakeside Street
Madison, WI 53715
(608) 255-3988 Phone
(608) 255-0814 Fax
Website: www.vandewalle.com



Project Manager

Jackie Mich, AICP
Phone: (608) 772-0132
Email: jmich@vandewalle.com



David Winger, Parks Director
City of Lake Geneva
626 Geneva Street | Lake Geneva, WI 53147
parkdirector@cityoflakegeneva.com

Dear Mr. Winger:

The Vandewalle & Associates team is pleased to submit our proposal for the City of Lake Geneva's integrated Parks and Lakefront System Plan. **Vandewalle & Associate's** work with the City over the years has familiarized us with the City's vibrant spirit, deep community engagement, and commitment to its residents. We are excited about the opportunity to partner with the City in shaping a forward-looking, community-driven vision that builds upon the strong foundation of past planning efforts while addressing important emerging priorities and opportunities in Lakefront Systems planning. The City's RFP highlights the pragmatic yet impactful approach to planning that the City is taking by creating a Comprehensive Outdoor Recreation Plan that looks towards the longevity and care of recreational facilities and parks but also looks towards the next chapter in the future of the iconic lakefront of Geneva Lake.

Our team brings deep expertise in outdoor recreation planning, lakefront and marina planning, community engagement, and municipal planning. Vandewalle & Associates has completed over 40 Comprehensive Outdoor Recreation Plans across our firm's history, and we prioritize implementable plans and market-based strategies as well as a planning process that integrates broad community input and vision.

Vandewalle & Associates has been the City of Lake Geneva's community planning consultant since 1986. Across several decades, we have prepared multiple Comprehensive Park and Open Space Plans and updates, providing us with a strong familiarity with the park system. We also prepared all of the City's Comprehensive Plans and most recently the ten-year update, adopted in 2020. This process fostered significant community involvement and challenging community conversations – notably with the planning for the future of the Hillmoor property and hearing the community's wishes for a natural space available to Lake Geneva residents that was rooted in sustainability principles. We also prepared the City's first Bicycle and Pedestrian Plan, giving us insights into future trail recommendations. Through this long relationship leading planning efforts on behalf of the City, our knowledge of Lake Geneva, its regional economic position, land use vision, and community desires is unmatched.

We are also pleased to include two expert partners integral to our project team and approach. **Edgewater Resources** are specialists in lakefront planning and design and are a trusted name in the field. This award-winning firm is comprised of industry innovators who are at the forefront of developing revolutionary sustainable design and engineering practices. With clients in the Midwest, North America, and across the globe, they bring years of experience and success in all coastal environments.

Bill Clevenger brings extensive experience in operations and management for park and recreation systems, and developing and managing community recreation projects. He served as Executive Director for the Decatur Park District for nearly 30 years, during which he managed 4,000 acres of land, a budget of \$22 million and a staff of 550 full-time and seasonal employees. He is a longstanding member of the National Recreation & Parks Association (NRPA).

Our approach brings together the strengths of the three teams to tackle the wide-ranging needs for this timely and important project.

Project and Community Understanding

We understand Lake Geneva's unique character as a high-quality lakefront community with permanent and seasonal residents. As outlined in our proposal, our approach is tailored to the City's scale, values, and budget-conscious priorities, and we are committed to delivering a streamlined, visually engaging, and actionable plan that supports both public and private investment.

As a lakefront community with a rich history, evolving residential base, strong downtown, and first-rate waterfront, Lake Geneva needs a plan that responds to its unique assets and challenges. Our team understands the importance and necessity of future-oriented planning that is pragmatic in addressing the priorities and evolving needs of the community within available resources. The plan must meet DNR standards and maintain the City's eligibility for grants, while providing analysis and guidance for the entire recreation system – including its parks, trails, recreational programming and partnerships, lakefront assets and infrastructure, and operations – delivering a coordinated and cohesive vision for the entire recreation system. To achieve this vision, the City also needs pragmatic guidance in the form of cost estimates, capital recommendations, and staffing and organizational frameworks. Equally important is an inclusive public participation process to understand and meet community desires.

Our proposal outlines a 12-month work plan that integrates statutory requirements with a context-sensitive Parks and Lakefront System Plan, ensuring that the final product is visionary and consistent with state requirements.

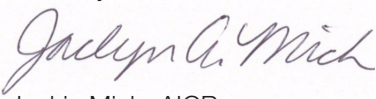
Summary of Approach

Our team's approach and scope of work respond directly to the City's RFP in a creative and thoughtful manner. Highlights of our approach include:

- Comprehensive, holistic, and place-based process
- Multi-faceted public engagement that produces meaningful public participation
- Visioning and goal setting
- Alignment with ongoing Hillmoor planning efforts
- Lakefront planning and evaluation effort tailored to Lake Geneva
- Organizational guidance for the Park Department
- Continuous communication
- Parkland needs assessment and level of service analysis
- Formation of tangible recommendations and implementation
- Compelling and useful plan products
- Grant readiness

Thank you for considering our proposal. We look forward to the opportunity to collaborate with the City of Lake Geneva and contribute to its continued success.

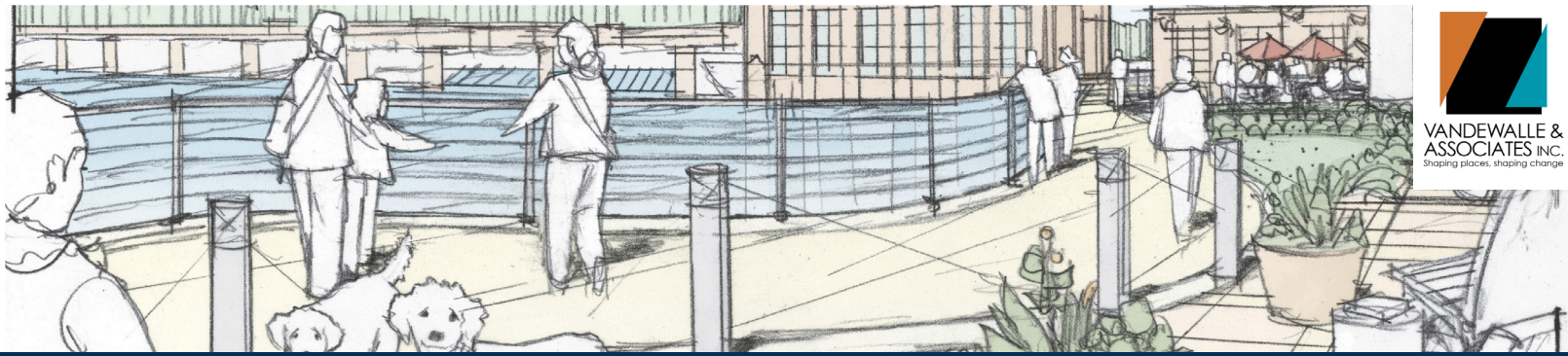
Sincerely,



Jackie Mich, AICP
Project Manager



FIRM + TEAM QUALIFICATIONS



V&A: FIRM OVERVIEW

Vision-Driven Planning for People, Place, and Prosperity

Vandewalle & Associates is a collection of passionate professionals with expertise in disciplines that converge to best impact change and make places work better for people.

Established in 1976, V&A has been a Midwest leader in community planning, zoning, public participation, place-based analysis, economic strategies, visioning, and implementation for more than 40 years. We work in partnership with our clients to identify core, place-based opportunities and translate them into strategic plans, innovative projects, and custom regulations.

Vandewalle & Associates is at the forefront of comprehensive park, recreation, and open space planning in Wisconsin. Fundamental to our philosophy is the belief that park systems should not only act as an integrated system of green spaces, but also serve to improve the health and quality of life for all community residents. A community's park, recreation, and open space system should meet the needs of all citizens and showcase the unique natural features and attributes that shape and define a community. V&A's approach to community-wide park, recreation, and open space planning is to help communities develop plans that are comprehensive and visionary in their scope. The plan should explore all of the community's recreation and open space opportunities, ranging from regional parks to future linkages to existing park facilities and open space areas.

► **Who we are:**

Transforming places, shaping communities, building economies, and creating lasting impact since 1976

► **Areas of Expertise:**

- Park & open space facility planning
- Community planning & zoning
- Land use & neighborhood design
- Intergovernmental relations & grant assistance
- Economic strategy & market analysis
- Asset, demographic & economic data analysis
- Redevelopment, design & architecture
- Marketing, branding & real estate
- Public-private partnerships

► **Our Approach:**

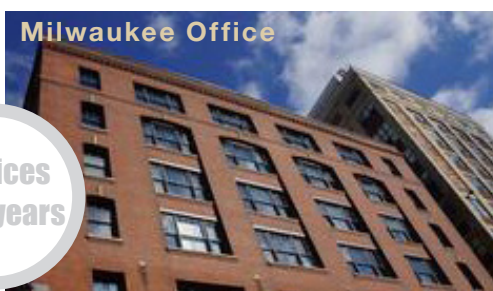
Collaborative partnerships to identify place-based opportunities, delivering strategic plans, innovative projects, and customized regulations

► **Leadership:**

Over 40 years as a Midwest leader in community planning, public participation, economic strategies, and implementation

► **Website:**

Visit our website at vandewalle.com to see some of our highlighted projects



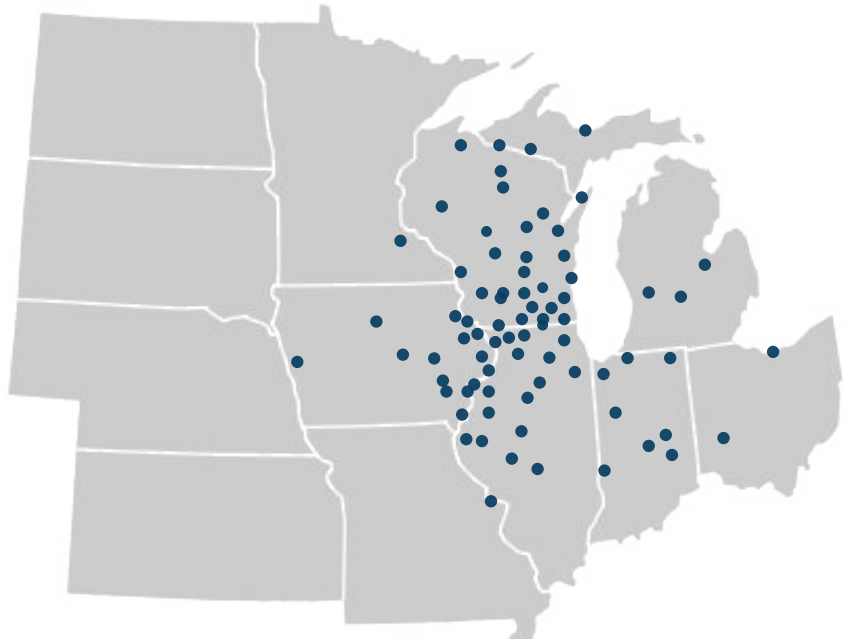
2 offices
40+ years

AREAS OF EXPERTISE

TOGETHER WE CREATE GRAPHICS THAT “SPEAK VOLUMES.” THEY INFORM, EXPLAIN, EXCITE, & INSPIRE

Vandewalle & Associates is uniquely qualified

to deliver inspired communications to accelerate public space and development proposals. Our multidisciplinary expertise in public space design, social and market force analysis, redevelopment, and communication means we know what makes places work, how to set a clear vision, and how to design spirit, function, and character into spaces.



Insightful designers who uncover, focus, and crystallize ideas. We read places and find hidden opportunities in places, translating these to people’s needs and experiences there today. We design places to inspire connections, gathering, and desired activities for success in the public realm.



Decades of communications with human empathy at the heart. Our landscape architects, architect, and graphic designers listen deeply to understand ideas and the purpose behind communication to each specific audience and at every stage—from process, to vision, to implementation.



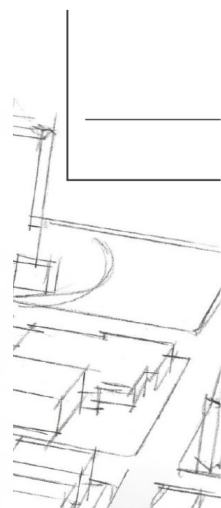
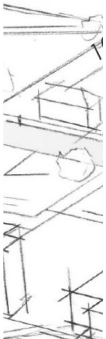
A hand in capturing, distilling, and selling big ideas. We hand-sketch quick images that capture ideas and concepts—sometimes on the spot. We think and envision quickly in three dimensions, creating perspective drawing at all scales, from the air, and on the ground.

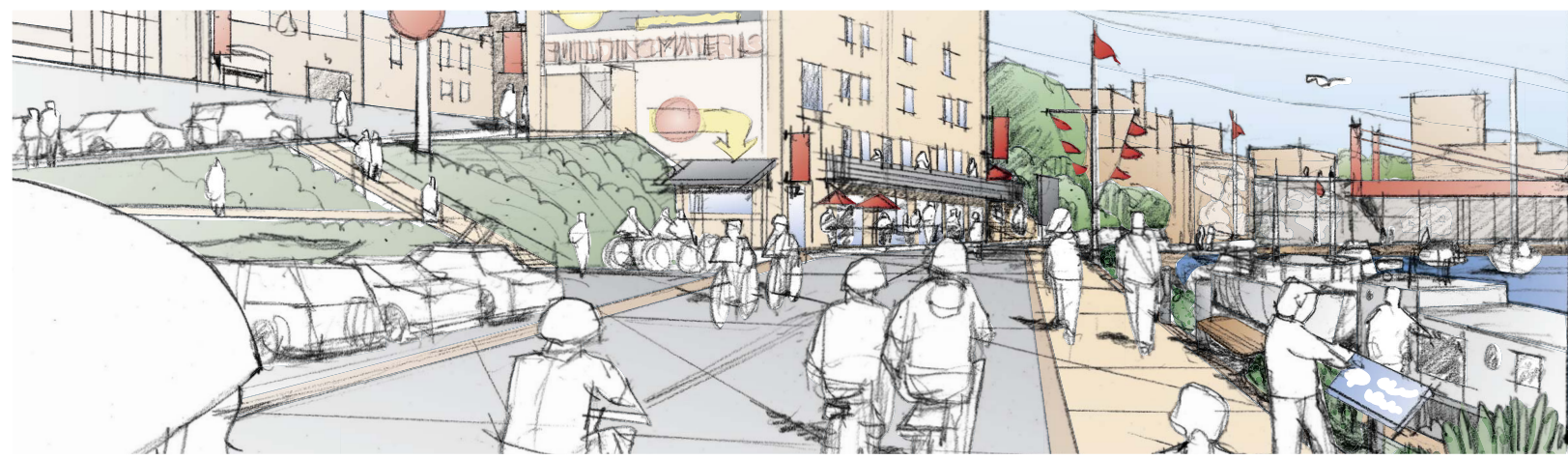


Scaling up your digital graphic capabilities. Our team also works digitally—from maps at regional and community scale, to plans at district and site scales, to sections for sites and streets, to illustrative sections and elevations. Three dimensional studies in CAD and SketchUp support design decisions and inform the process and the outcome.



Part of the client team ... and a natural extension of yours. We are well-versed at working within a team, supporting planners and economic development specialists, and translating ideas efficiently into graphics that communicate visions to detailed recommendations.





AREAS OF EXPERTISE

Vandewalle & Associates has developed a unique expertise in site assessment, opportunity analysis and redevelopment implementation. Our approach to site design includes applying a variety of layers of analysis of existing conditions and future opportunities to design sites for preservation or redevelopment, as well as special places, parks, streetscapes and corridors, significant buildings, parking, pedestrian circulation, and transit and rehabilitation sites. Our team includes skilled graphic communicators of complex ideas. We can provide a mix of high quality sketches, photo examples, and plan graphics to communicate design concepts, and integrate design characteristics.

► **Park Design**

- Contextual park and architectural design
- Architectural character assessment and design guidelines
- Visioning graphic communication
- Historic preservation and reuse design
- Redevelopment guidelines
- Waterfront design
- Site and parking design
- Downtown branding

► **Public Engagement**

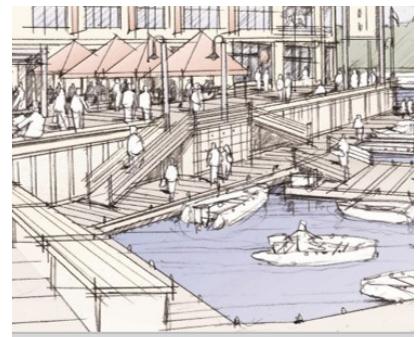
- Facilitated public visioning workshops
- Design charrettes
- Virtual public meeting tools
- Live polling for instant feedback
- Individual interviews with subject matter experts
- Convene meetings with key stakeholders

► **Site Assessment and Opportunity Analysis**

- Analysis and Assessment of lakefront sites and marina
- Understanding community perspective, market potential, big picture context, and local needs
- Defining Redevelopment objectives and measurable indicators
- Synthesize analysis and develop realistic and visionary development opportunities

► **Redevelopment Vision Planning**

- Design and facilitating a robust public process and community conversation
- Bring compelling graphic communication expertise to communicate data and ideas
- Conceptualization of alternative development scenarios with illustrations and impacts



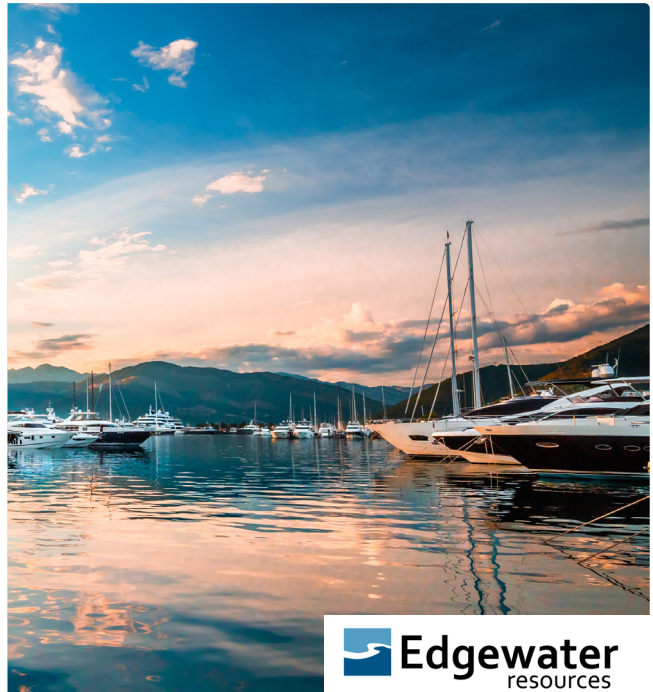
Resilient Coastlines and Innovative Waterfronts Worldwide.

Edgewater Resources was founded with the goal of enhancing community waterfronts, with a focus on planning, design, and development solutions based in economic reality.

Edgewater Resources is a design and engineering consultancy based in the United States, with offices in Michigan, Washington, Wisconsin, and South America. Our work is focused entirely on marinas, mixed-use waterfront developments, coastal improvements, and harbor works. We create waterfront projects that respect and celebrate the local culture and natural environment, respond to natural forces with resilient and durable designs, and consider financial realities to ensure the long term economic viability of our work.

Our team provides skilled and thoughtful professionals practicing in the fields of architecture, planning, landscape architecture, environmental science, development finance, and marine, civil, coastal, geotechnical, mechanical, and structural engineering. Our specific services include:

- + Marina, Civil, Structural, and Geotechnical Engineering
- + Mechanical Engineering and Dry Stack Engineering Design
- + Coastal, Port, and Navigation Engineering
 - Shoreline Processes Studies
 - Hydrodynamic and Wave Modeling
 - Marinas and Harborworks
 - Nearshore Structures Design
- + Market Analysis, Funding, and Financial Feasibility
- + Regulatory, Permitting, Assessments, and Mitigation Support
- + Architecture, Landscape Architecture, and Master Planning
- + Public Process and Stakeholder Engagement
- + Development Finance, Economics, and Grant Funding
- + Expert and Forensic Analyses



Edgewater Resources places an equal emphasis on design and engineering in all of our work, ensuring that all that we build is beautifully and thoughtfully designed to complement its setting, and thoroughly engineered to function, operate, and serve its purpose for decades. Our principals include award winning CLARB certified landscape architects and planners licensed to practice across the United States, LEED Accredited Professionals, Clean & Resilient Marina Professionals, and Board Certified Port, Coastal, and Navigation Professional Engineers. Our team works together on every project in a collaborative environment without divisions or departments, ensuring our work is well thought out and considered from many points of view, and we engage local partner firms and specialists to provide additional design resources as needed. Most importantly, we love the specialized work that we do and pursue only those projects where we can really make a difference for our clients and their communities.

PROJECT TEAM STRUCTURE + ROLES

Our team brings deep expertise in outdoor recreation planning, lakefront and marina planning, community engagement, and municipal planning. Vandewalle & Associates has completed over 40 Comprehensive Outdoor Recreation Plans across our firm's history, and we prioritize implementable plans and market-based strategies as well as a planning process that integrates broad community input and vision.

Our integrated project team brings the right expertise to lead the City of Lake Geneva's Parks and Lakefront System Plan. **Jackie Mich** will serve as Project Manager, providing day-to-day leadership, coordination, and continuity throughout the process. **Greg Weykamp** will lead the waterfront and marina planning, bringing specialized insight into lakefront systems and design. **Bill Clevenger** will guide park and recreation operations and organizational strategies, drawing on decades of experience managing complex park systems. Together with Vandewalle & Associates' deep history with the City and our partners' nationally recognized expertise, this team is uniquely positioned to deliver a comprehensive, implementable plan tailored to Lake Geneva's needs.

PROJECT ORGANIZATION

PROJECT MANAGEMENT

JACKIE MICH



ROLE: Project Manager, Principal-in-Charge, Parks Planning Specialist

KEY PERSONNEL

JEFF MALONEY



ROLE: Design Lead, Park Design Specialist

GREG WEYKAMP



ROLE: Waterfront/Marina Specialist Lead

BILL CLEVINGER



ROLE: Park & Recreation Operations and Organization

KYLE ESTRADA



ROLE: Document Author and Community Engagement Lead

NENG LOR



ROLE: Assistant Park Designer

DAN ECKBERG



ROLE: GIS Specialist

SUZIE FROMSON



ROLE: Waterfront/Marina Specialist

JACKIE MICH, AICP PRINCIPAL PLANNER, DIRECTOR OF MILWAUKEE OFFICE

As Director of V&A's Milwaukee office, Principal Planner Jackie Mich leads a diverse portfolio of redevelopment and implementation projects across the Greater Milwaukee area. She heads the Milwaukee team in redevelopment planning, community planning, park planning, and bicycle and pedestrian planning, bringing deep expertise and strategic insight to each of her projects.

Jackie's work spans community planning, zoning assistance, economic development implementation, transportation planning, and project management. She has managed a wide range of economic development efforts in the Village of Slinger, including the Downtown Slinger Vision & Strategy and the creation of Slinger's Redevelopment District No. 2.

Her leadership has extended to neighborhood revitalization projects for LISC Milwaukee, where she conducted market analyses for the Fond Du Lac & North Area, Clarke Square Neighborhood, and the Near West Side. She also developed marketing materials for the King Drive Business Improvement District. She currently serves on the Economic Development Corporation for the Uptown Crossing BID in Milwaukee.

She was the project manager for Envision Elk Grove: The Community Revitalization Master Plan, a multi-year initiative that helped Elk Grove Village, Illinois, shape a forward-looking vision for its industrial and commercial districts.

Jackie has led over 15 ten-year Comprehensive Plan updates for communities across Wisconsin, including Greenfield, Brookfield, Manitowoc, Lake Geneva, Shorewood, Bayside, and Altoona. Her experience also includes numerous park and open space plans.

Over her decade-plus with the firm, Jackie has served as interim city planner for Franklin, Whitewater, Lake Geneva, and Monroe, and has completed three full zoning ordinance rewrites. She currently provides on-call planning services to several communities in southern Wisconsin.

A passionate bicycle advocate, Jackie has led the development of bicycle and pedestrian plans for Portage County, Lake Geneva, and Glendale, and contributed to public engagement efforts for Madison in Motion: The Sustainable Madison Transportation Master Plan.



EDUCATION

- M.S. Urban and Regional Planning
University of Wisconsin - Madison, WI
- B.A. History / Spanish
University of Wisconsin - Madison, WI

PROFESSIONAL LICENSES & MEMBERSHIPS

- Member, American Institute of Certified Planners (AICP)
- Member, American Planning Association (APA) & Wisconsin Chapter (APA-WI)
- Excellence in Planning Award for "Village of Oregon Sign Code" – APA-WI Chapter, 2017
- American Institute of Certified Planners Outstanding Planning Student Award (2013)
- American Planning Association-Wisconsin Chapter Scholarship (2011-2013)

JEFF MALONEY PRINCIPAL DESIGNER

Jeff Maloney is a Principal Urban Designer with more than two decades of experience specializing in urban redevelopment, mixed use neighborhood design, public space planning, and implementation of complex redevelopment initiatives. His work centers on identifying place based assets, shaping reinvestment strategies, developing site plans, and designing public improvements that support long term community vitality.

Jeff collaborates closely with municipal staff to advance redevelopment goals, including development recruitment, Tax Increment District (TID) establishment, developer negotiations, pro forma evaluation, and securing grant funding. He has also guided private development projects through municipal entitlements with an emphasis on site planning, landscape architecture, and rezoning.

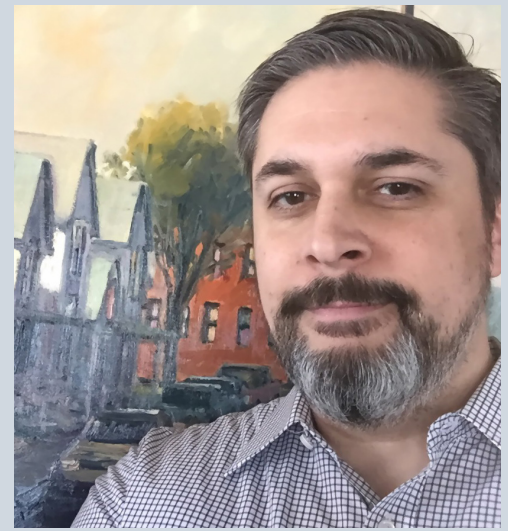
As a lead designer, project manager, and implementation strategist for communities of varying sizes across the Midwest, Jeff brings a strong ability to align community priorities with achievable revitalization strategies and capital improvement programs.

In Middleton, Wisconsin, Jeff has partnered with City staff to implement TID projects that have contributed to more than \$1 billion in increased land value. His work includes the creation of detailed development concepts to attract private investment, the design of public improvements, and the preparation of historic design guidelines and greenway conservation plans.

Currently, Jeff is leading efforts in Muncie, Indiana, to revitalize waterfront and downtown neighborhoods facing long term disinvestment, elevated unemployment and poverty rates, and a concentration of brownfield sites. His planning and implementation work focuses on neighborhood stabilization, creating a strong sense of place that aligns with new investment while meeting community needs. Jeff also leads public engagement, including workshops, outreach events, and interactive community discussions.

Jeff's recent clients include public and private organizations throughout the Midwest, such as Middleton, Racine, Thiensville, Hartford, Watertown, Jefferson, and previously Wauwatosa, the Milwaukee Regional Medical Center, and the Milwaukee County Research Park.

Beyond design and redevelopment expertise, Jeff maintains a strong focus on visual communication. He excels at translating complex planning and urban design concepts into clear, compelling graphics and continually explores new techniques to enhance public understanding and stakeholder decision making.



EDUCATION

- B.S. Landscape Architecture
University of Wisconsin - Madison, WI

PROFESSIONAL LICENSES & MEMBERSHIPS

- Associate, American Society of Landscape Architects National and State Chapters
- Co-Chair, University of Wisconsin Planning and Landscape Architecture Alumni Committee

KYLE ESTRADA

ASSISTANT PLANNER

Kyle Estrada is an Assistant Planner working with the V&A team out of the Milwaukee office. As a young, community-oriented practitioner, he has dedicated himself to the field of urban planning and community development - particularly as it shapes neighborhoods and impacts diverse populations in the city.

At V&A, he has also worked on a variety of plans including a comprehensive plan, outdoor recreation plans, and a bicycle and pedestrian plan. During the planning process, he has been engaged in the public input process to gather resident feedback and turn qualitative data into key plan recommendations. Given his experience working in a variety of different communities, Kyle would make an excellent addition to any municipality's planning efforts.

From an undergraduate background of geography and social sciences, Kyle has shaped both his post-graduate urban planning studies and career around the belief that access to affordable housing, vibrant public spaces, and reliable transportation are keys to a thriving community.

As a teaching assistant, he has facilitated group discussions on race and diversity, and led students of diverse backgrounds through difficult conversations and complex topics.

From his work as planner in the town of Mead, Colorado Kyle gained solid experience in managing municipal and development projects as well as with meeting directly to listen to and engage with members of the public in the planning process. He has adopted and honed an approach of treating people with compassion and dignity in a community-centered approach to problem-solving.

Kyle is also experienced in intergovernmental collaborations, fielding zoning questions, and serving as point of contact for residents working through the complexities of the development process. This is exemplified by his current work with V&A as the zoning administrator for Roscoe, IL. In addition, he has also done a variety of zoning administration tasks in communities around southeastern Wisconsin.



EDUCATION

- M.S. Urban and Regional Planning
University of Wisconsin -
Madison, WI
School of Architecture & Urban
Planning
- B.S. Geography / Social Sciences
Florida State University -
Tallahassee, FL

PROFESSIONAL LICENSES & MEMBERSHIPS

- Member, American Planning
Association National
and Wisconsin Chapters

NENG LOR

ASSISTANT DESIGNER

Neng Lor is an Assistant Designer with Vandewalle & Associates. Neng believes strongly in the value of places designed to support equality and positive connection to their environment. “I feel a space should be welcoming, allowing imagination, creation, and being themselves when occupying a space,” Neng explains.

Her work with people from many different backgrounds, identities, and values in both her internship and her volunteerism has helped deepen her understanding of human needs and potential solutions for creating inclusive spaces for people.

Skilled with AutoCAD, Adobe Creative Suite (Illustrator, Photoshop, and InDesign), Sketchup and Lumion, Neng is also trained in using computer and hand skills to create evidence-based designs, site analysis, maps, and renderings. Neng is multi-lingual; fluent in both English and Hmong.

VOLUNTEER ACTIVITIES

- Volunteer, Bayview Foundation Inc. (2023-2024)
 - Volunteered for three hours per month and collaborated with other volunteers to unpack, organize, and distribute groceries and canned goods.
 - Directed and assisted residences and community members through the distribution process to maintain a smoother process and transitioning in the area.
 - Translated for senior Hmong residences and guided them through the shopping process.
- Club Member, Circle K International (2020)
 - Collaborated with club members to complete various serve projects, mainly focusing on food insecurity, childhood development, and mental health.



EDUCATION

- B.S. Landscape Architecture
University of Wisconsin -
Madison, WI
- Certificate - Asian American
Studies
University of Wisconsin -
Madison, WI

PROFESSIONAL LICENSES & MEMBERSHIPS

- Member, American Society of
Landscape Architects National
and State Chapters

DAN ECKBERG, AICP GIS PLANNER

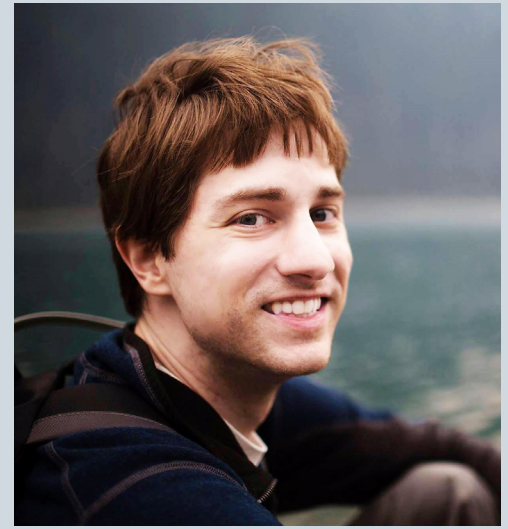
Dan Eckberg is a native of southeast Minnesota, and a GIS Planner who specializes in temporal and spatial data analysis.

Dan has extensive experience with ESRI ArcGIS software packages and utilizes this knowledge to analyze and map geospatial data for a range of planning projects.

Dan has worked on a variety of projects while at Vandewalle. These include identifying developable land for a comprehensive housing feasibility analysis in Delavan and East Troy, Wisconsin, creating environmental site suitability basemaps for developers, mapping natural hazards for the Grant County, WI Hazard Mitigation Plan, evaluating bike trail routes for the Village of Oregon, analyzing demographics of food deserts in Freeport, Illinois, designing and creating a database of potential Brownfield sites for the City of Janesville, creating and editing numerous comprehensive plan maps, and mapping Environmental Justice populations and developing novel approaches for ensuring NEPA compliance for DOT highway studies.

He is also a licensed commercial Unmanned Aircraft System (drone) pilot registered with the FAA and is able to provide clients with high quality aerial video footage and photography.

Prior to joining Vandewalle & Associates, Dan worked as a GIS research assistant at the Minnesota Population Center where he helped update digital United States census tract boundaries in the National Historic Geographic Information System (NHGIS). Before that, Dan worked at East View Geospatial and held an internship with U-PLAN, a community planning group for the Frogtown/Rondo neighborhood of St. Paul, Minnesota. In the latter position, Dan helped design a traffic impact analysis for the neighborhood using the CommunityViz extension of ArcGIS.



EDUCATION

- B.A. Geography (City Systems)
Minor - Geographic Information Systems
University of Minnesota -
Minneapolis, MN

PROFESSIONAL LICENSES & MEMBERSHIPS

- Member, American Institute of Certified Planners (AICP)
- Member, American Planning Association
- Commercial SUAS (Drone) Remote Pilot Certification
FAA 2018-Present

AWARDS AND RECOGNITION

- Excellence in Planning Award,
“Madison Metropolitan School District Enrollment Projections: 2017-2037 - APA-WI Chapter, 2017
- Guest Lecturer (Applications of GIS in Planning) – University of Wisconsin-Madison, 2012

PRESIDENT | PRINCIPAL



Gregory Weykamp

CLARB, LEED AP, CRMP, WEDG

Greg has over thirty-three years of experience in the planning and design of the public realm, with an emphasis on the implementation of sustainable landscapes and urban waterfront environments. His project experience spans waterfront parks, marinas, Master Planned communities, urban revitalization, streetscapes, parks and recreation facilities, medical and university campuses, and military installations.

Relevant Experience

31st Street Harbor

Greg served as Principal-in-Charge, leading the combined design and engineering team in the development of a new 1000-slip harbor for the Chicago Park District. The design included a green roof-covered parking area providing heated winter boat storage below and expanded park space above. Additionally, the marina project was leveraged to create a new regional destination play area and a new 1.5-acre park space offshore in Lake Michigan, providing views of the Chicago skyline. Key elements included improved pedestrian and bicycle safety by realigning the Lakefront Trail and the integration of extensive sustainable design strategies including green roof-covered parking, bioswales, bio-infiltration, materials selection, habitat creation, alternative energy generation, boat wash, and LEED Certified structures.

Navy Pier Marina

The Navy Pier Marina project includes the design and development of a new transient marina located at the heart of Chicago's waterfront at Navy Pier. The facility provides 132 new transient slips on a combination of fixed and floating dock infrastructure. Additional amenities such as boater services, showers, lockers, and a public waterfront promenade will enhance the visiting boaters' experience. As Principal of the design team, Greg led the design, permitting, planning, and engineering for all aspects of the project.

Michigan Maritime Museum

The Michigan Maritime Museum project included the condition assessment, planning, and design for the renovation and expansion of the Michigan Maritime Museum campus. The scope of work included a complete campus Master Plan, site civil engineering, landscape architecture, and architectural services for an \$8 million new museum building, and marine engineering for all harbor elements for the Museum fleet, as well as visiting boats. As Principal of the design team, Greg led the design and planning of all aspects of the project.



Education

Bachelor of Landscape Architecture, Michigan State University

Registrations/Certifications

Registered Landscape Architect in the States of IL, IN, MI, OH, NY, NC, and WI

Council of Landscape Architecture, Registration Board (CLARB) Certified

LEED Accredited Professional Building, Design & Construction

Clean & Resilient Marina Professional (CRMP), Association of Marina Industries

WEDG Associate Credential

Honors & Awards

Great Lakes Sea Grant Network, Great Lakes Outreach Programming Award, Sustainable Small Harbors Project

American Society of Landscape Architects, Illinois Chapter, 2013

Gregory Weykamp

CLARB, LEED AP, CRMP, WEDG

Douglas Waterfront Master Plan

Edgewater worked with the City of the Village of Douglas and the community to prepare a waterfront Master Plan for all properties and key adjacent parcels within the city limits. The goal of the effort was to perform a high-level assessment of all properties along the waterfront within the city limits to identify potential opportunities for enhancing public access to the waterfront. Potential opportunities, among others, included the expansion of public waterfront parks and access trails, the creation of new watercraft access sites (canoe, kayak, etc.), the creation and/or acquisition of a municipal marina facility, improved ADA-compliance, and improved connections between adjacent neighborhoods and the waterfront. Greg led the planning, design, and community outreach and stakeholder workshops for all elements of the project.

Renard Island Master Plan

The Renard Island Master Plan transformed an inaccessible facility into a vibrant waterfront park that serves as the centerpiece of a revitalized Green Bay waterfront. A primary goal of the plan was to create revenue-generating facilities in order to drive sufficient funding to construct the public park improvements, which was accomplished through a variety of elements including a marina, waterfront entertainment district, and adjacent landside developments. Greg was responsible for the overall financial feasibility and development economics for the project, as well as the design of the marina and waterfront entertainment district.

Decatur Parks and Recreation Master Plan, Nelson Park Master Plan and Marina

The Nelson Park Master Plan project created a new vision for the 180-acre Nelson Park and adjacent parkland along the shores of Lake Decatur in Decatur, Illinois, with the fundamental goal of achieving both financial sustainability for the park and spurring economic growth within the greater Decatur economy. In addition to the reconstruction of over two hundred boat slips, the project included a waterside restaurant entertainment district, regional destination waterpark, and pedestrian loop around Basin Two of Lake Decatur. The design effort included an extensive public involvement process and the development of strategies to expand biologically diverse native habitats, improve the durability of the built environment, and apply improved stormwater management techniques while reducing maintenance and environmental impacts. The Parks' Master Plan was a comprehensive document that included inventory and future recommendations for all of the city's parks and natural areas.

President's Award, 31st Street Harbor
Chicago, Illinois, ISS Fabien Cousteau
Blue Award, 31st Street Harbor
Chicago, Illinois, AIA
Chicago SustainABILITY Leadership
Merit Award 2012, 31st Street Harbor
First Place, Engineering News Record
Midwest "Best Projects" 2012, 31st
Street Harbor
Design Evanston Urban Design Award
2010, Evanston Lakefront Master Plan
Air Force Design Award, Planning/
Design Guidelines Category, Misawa AB,
2005
Merit Award for Research, Summer
Student Program 2001
Colorado Chapter ASLA, 2001
Great Plains Chapter ASLA, Merit Award
for Planning, Omaha City Parks Master
Plan
National APA Honor Award
GASLA Merit Award
Georgia APA Honor Award, Gateway to
Coastal Georgia
Atlanta Urban Design Commission,
Award of Excellence, Centennial
Olympic Park
Atlanta Urban Design Commission,
Award of Excellence, John Wesley
Dobbs Plaza
GASLA Honor Award, University of
Arkansas, Pine Bluffs
Graphics published in Landscape
Architecture Magazine, August 1996
Graphics published in Landscape
Australia Magazine, Issue 2, 1998
Transportation by the American Public
Works Association, New York Chapter,
Project of the Year, Port of Rochester
Marina
Holland Civic Center, Honor Award
George & Lucile Heeringa Civic Center,
2019 Building Award, Holland, Michigan



Suzanne Fromson

LEED AP, PLA

Suzanne possesses over two decades of experience managing diverse projects, including community and site Master Plans, restoration and resource management plans, park and recreation design and administration, and urban design. Suzanne brings a rare blend of project management skills, public engagement expertise, design creativity, and construction knowledge. Her comprehensive skill set makes her a vital contributor to successful project implementation.



Education

Bachelor of Landscape
Architecture, Michigan
State University

Registrations

Registered Landscape
Architect in the State of MI

Accomplishments

2019 Honor Award,
American Institute of Architects
Grand Rapids Chapter, Holland
Civic Center

2016 Project of the Year,
Transportation by the American
Public Works Association,
New York Chapter, Port of
Rochester Marina

President of St John's, MI Board
of Parks and Recreation.

Relevant Experience

City of Neenah Parks, Shoreline Improvements

Edgewater was retained by the City of Neenah Parks and Recreation Department to perform an initial design and cost estimate to restore two lakefront parks of which the protection infrastructure had reached its useful limit. At the time of contracting, Kimberly Point and Doty Park used a combination of wooden seawalls and cement riprap along the water's edge. The site had significant recreational value to the city, which wanted to open the parks for greater accessibility and improve upland amenities. Suzanne led the project team through concept development, preliminary engineering, grant research, and application, as well as all aspects of site permitting.

Baileys Harbor Waterfront Master Plan

Edgewater was retained by the town of Baileys Harbor to complete design work, construction documentation, bidding, and administration for their waterfront park space. As the project manager, Suzanne oversaw and participated in every step of the design and implementation of the Master Plan. This included the layout of the park, grading, and landscape design. The park had a significant investment in creating an inclusive community landmark and included ADA compliant pathways, recreational waterfront access, and amenities.

Decatur Park District Master Plan

The Parks' Master Plan was a comprehensive document that included inventory and future recommendations for all the city's parks and natural areas. The Nelson Park Master Plan would revitalize Nelson Park and provide an economic catalyst for the long-term economic success of the City of Decatur. The implementation strategy for the plan included several revenue-generating elements, including a marina Master Plan for up to 500 new slips over the coming years. Suzanne led both the 2013 Master Plan project and the 2021 update.

Certifications

LEED (Leadership in Energy and Environmental Design), 2003

Teaching Experience

Graphics for Landscape Designers at The George Washington University, Washington, D.C.

Landscape Graphics at Front Range Community College, Westminster, Colorado

Suzanne Fromson

LEED AP, PLA

Lexington Harbor Upland Master Plan

Edgewater was engaged by the Michigan Department of Natural Resources to prepare the Lexington State Harbor Master Plan in 2018, which was completed in coordination with the Village of Lexington Master Plan. As part of that effort, Edgewater's team collaborated with the village planners on the concept design of the proposed Patrick Tierney Park Redevelopment and engaged the residents of Lexington in the design of the new State Harbor facilities and Tierney Park. Suzanne served as project manager for the park planning work, coordinated with architects and civil engineers, and worked in parallel with the engineering team as they managed the marina planning process.

South Haven Master Plans - Monroe Bluff

The city of South Haven engaged Edgewater to explore Monroe Bluff design alternatives. The team started by completing a study of visitor traffic and uses, which drove the creation of design concepts for the redevelopment of the area. The project, which was part of the overall South Haven Master Plan update, would expand parking, pedestrian walkways, access to the beach and the existing waterfront promenade. A primary component of the study included recommendations for the preservation and management of South Haven's dune ecology to balance recreational use with habitat protection and dune stabilization. The Monroe Bluff Master Plan provided enhanced spaces and trails for beach visitors while protecting the very resources that those visitors come to South Haven to enjoy. Suzanne served as project manager for the project.

Douglas Waterfront Master Plan

Edgewater worked with the Village of Douglas to prepare a waterfront Master Plan. Suzanne and the Edgewater team led community outreach and stakeholder workshops for all elements of the waterfront and worked with business owners, residents, permitting agencies, and local interest groups. The goal was to perform a high-level assessment of all properties along the waterfront to identify potential opportunities for enhancing public access to the waterfront. Some of the prepared designs included the expansion of public waterfront parks and access trails, the creation of new watercraft access sites (canoe, kayak, etc.), the creation and/or acquisition of a municipal marina facility, improved ADA compliance, and improved connections between adjacent neighborhoods and the waterfront.



Bill Clevenger

Bill Clevenger has served in the Parks & Recreation field for over 35 years. He is a member of the American Academy for Parks & Recreation Administration and the National Recreation & Parks Association (NRPA) Revenue School Board of Regents. He was formerly a member of the NRPA Council on the Accreditation of Parks & Recreation Curricula, as well as Advisory Boards for the University of Illinois and Eastern Illinois University Departments of Recreation, Sport & Tourism.

Education

Education Specialist
Community Education/Public
Administration
University of Virginia

Master of Science
Parks & Recreation Administration
Indiana University

Bachelor of Science
Parks & Recreation Administration
Indiana University

Professional Affiliations

National Recreation and Parks
Association

Illinois Parks and Recreation
Association

Illinois Association of Park Districts

Golf Course Superintendents
Association of America

Association of Zoos & Aquariums
(AZA)

Projects Developed & Operated

- Decatur Indoor Sports Center, 87,000 Sq Ft Facility, \$7.5M
- The “The Devon G Buffett” Lakeshore Amphitheater, \$6M
- Splash Cove Outdoor Water Park, \$15M
- Overlook Adventure Mini Golf, Ropes & Batting Cage Complex, 3.5M
- Red Tail Run Golf Course by Raymond Floyd, \$8M
- Rotary Park Baseball/Softball Complex, \$3M
- Decatur Soccer Complex, \$5M
- Scovill Zoo Visitor Center & Education Building, \$2.5M
- Hickory Point Golf Course Clubhouse, \$800,000
- Al & Anne Swartz Pavilion at Hickory Point, \$800,000
- Fairview Park Tennis Complex & Clubhouse, \$1M
- Scovill Golf Course Clubhouse, \$600,000

Community Involvement

- Decatur District #61 School Board Member, September 2022 -Present
- Decatur District #61 School Board President, May 2023-Present
- Macon County Regional Planning Commission, 2011-2021
- Economic Development Corporation of Decatur/Macon County, 2003-2021
- Economic Development Corporation of Decatur/Macon County, Vice-Chair, 2005
- Decatur School District #61 High School Task Force, 2009-2010
- DUATS (Decatur Area Urbanized Transit Study), 2000-2021
- Decatur/Macon County Chamber of Commerce President’s Council
- Decatur/Macon County Chamber of Commerce PARAGON, 2008-2009
- Decatur 501 Club, Board Member, 2008-2010
- Macon County/Decatur Comprehensive Plan Steering Committee, 2007-2010

EXECUTIVE DIRECTOR - CONSULTANT

Awards & Recognition

Legacy of Excellence Award,
IAPD 2021

Professional of the Year, IPRA
2021

Joseph J. Bannon Practitioner
Award, U of I 2012

Robert M. Artz Award (Highest
State Recognition), IPRA 2011

American Academy for Parks
& Recreation Admin., Elected
1998-Present (Highest
recognition in the Parks &
Recreation Profession)

Presidential Citation, IAPD
2001

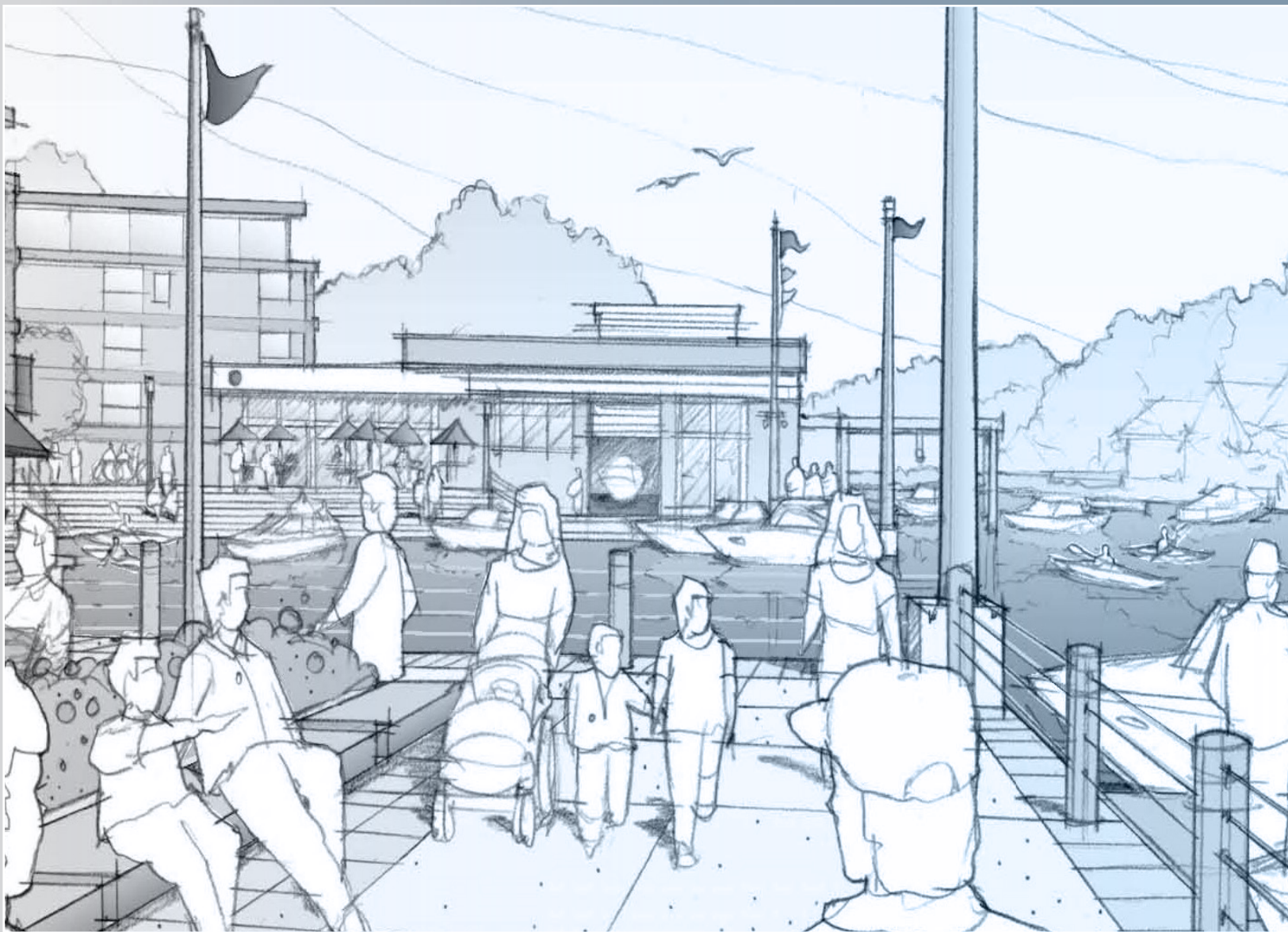
Distinguished Professional,
APRS/NRPA 2001

Tommy Wilson Award,
American Assoc. of Physical
Activity & Recreation 2006

Outstanding Alumnus, Decatur
Leadership Institute 2007

CPRP (Certified Park &
Recreation Professional),
1981-Present

- Lutheran School Association Basketball Coach, 2005-2006
- City of Decatur, Planning Commission, 1989-2021, Vice-Chair, 1994-1996
- Fellowship of Christian Athletes Decatur Area Council, 2001-2005
- Decatur/Macon County Chamber of Commerce Community Air Service Task Force, 2002
- Rotary Club, 1989-Present
- Partners in Education Board of Directors, 1998-2000
- Westminster Presbyterian Church Finance Committee Chair, 1996-1999
- Decatur Symphony Guild Board of Directors, 1997-2000
- Decatur Symphony Guild Education Committee Chair, 2000
- Macon County EDC Foundation Advisory Group, 1997-1999
- DPS #61, High School Reorganization Steering Committee, 1997-1998
- Northwest Baseball Coach, 1994-1997 & 2000
- DPS #61, Strategic Plan Steering Committee 1994
- Decatur Athletic Council Board of Directors, 1993-2000
- Decatur SummerStart Festival Board of Directors, 1992-2004
- Macon Co. Red Cross Board of Directors 1991-1994
- Red Cross Finance Committee Chair, 1993
- Decatur YMCA Board of Directors, 1988-1995
- Decatur YMCA Finance Committee, 1988-1995
- Westminster Presbyterian Church Session, 1991-1994
- Westminster Presbyterian Church Elder, 1991
- Decatur Leadership Institute Steering Committee, 1990
- Decatur Leadership Institute, 1989
- YMCA Soccer Coach, 1991-1992
- Khoury League Baseball Coach, 1989-1990
- YMCA Youth Basketball Coach, 1989-1995
- Decatur/Macon County Chamber of Commerce Lake Decatur Promotion Committee, 1990
- Decatur Advantage II, Recreation, Leisure & Infrastructure Committees, 1988-1990
- Charleston Distance Run Committee, America's 15 Miler, 1983-1987
- South Hills, Charleston WV, Little League Baseball Coach, 1985-1987
- Little League Baseball Board of Directors, 1986-1987
- Elizabeth Memorial United Methodist Church
- Elizabeth Memorial Pastoral Parish Relations Committee, 1985-1988
- Elizabeth Memorial Finance Committee, 1987-1988



PROJECT EXPERIENCE AND REFERENCES

PRIOR EXPERIENCE

Over the past several decades, Vandewalle & Associates has worked with many communities across the state, including many within Walworth County, including updates to Lake Geneva’s Park & Open Space Plan in 2008 and 2015, on a wide variety of projects. With years of regional project experience, our team of experts continues to put its deep understanding and knowledge of the greater southern Wisconsin region to help municipalities meet the needs and desires of their residents while growing in response to the challenges they are facing today.

Vandewalle & Associates’ keen understanding of strategic planning, community engagement, landscape analysis and design, and implementation-focused recommendations is the difference between a plan that steers development and gets positive results – rooted in the community’s vision – and a plan that simply provides a catalog of desired potential outcomes.

Park planning is a valuable tool that will help to ensure that investment best fits the needs and desires of the community, including existing businesses, property owners, and the residents of the surrounding areas. A well thought out planning effort includes attention to placemaking strategies, walkability, cycling, public space improvements, park and open space infrastructure, neighborhood connection enhancements, and parking. The following table illustrates our past and current experience in park planning and master plan design.

Park & Open Space Plans

- City of Beloit, WI
- City of Belvidere, IL
- Village of Black Earth, WI
- Village of Cambridge, WI
- Village of Clinton, WI
- Village of Cottage Grove, WI
- Village of Cross Plains, WI
- Village of DeForest, WI
- City of Delavan, WI*
- Dodge County, WI
- City of Edgerton, WI
- City of Elkhorn, WI*
- Village of Fontana, WI*
- Village of Grafton, WI
- City of Greenfield, WI
- Town of Jacksonport, WI
- City of Janesville, WI
- Village of Johnson Creek, WI
- City of Lake Geneva, WI*
- City of Lake Mills, WI
- City of Manitowoc, WI
- Village of McFarland, WI
- City of Merrill, WI
- City of Middleton, WI
- Village of Mount Horeb, WI
- Town of Oakland, WI
- Village of Oregon, WI
- Village of Paddock Lake, WI
- Village of Pleasant Prairie, WI
- Rock County, WI
- Village of Silver Lake, WI
- Village of Slinger, WI
- City of Sun Prairie, WI
- City of Verona, WI

- City of Watertown, WI
- City of Whitewater, WI*
- Village of Wind Point, WI
- Village of Wrightstown, WI

Park Master Plans & Design

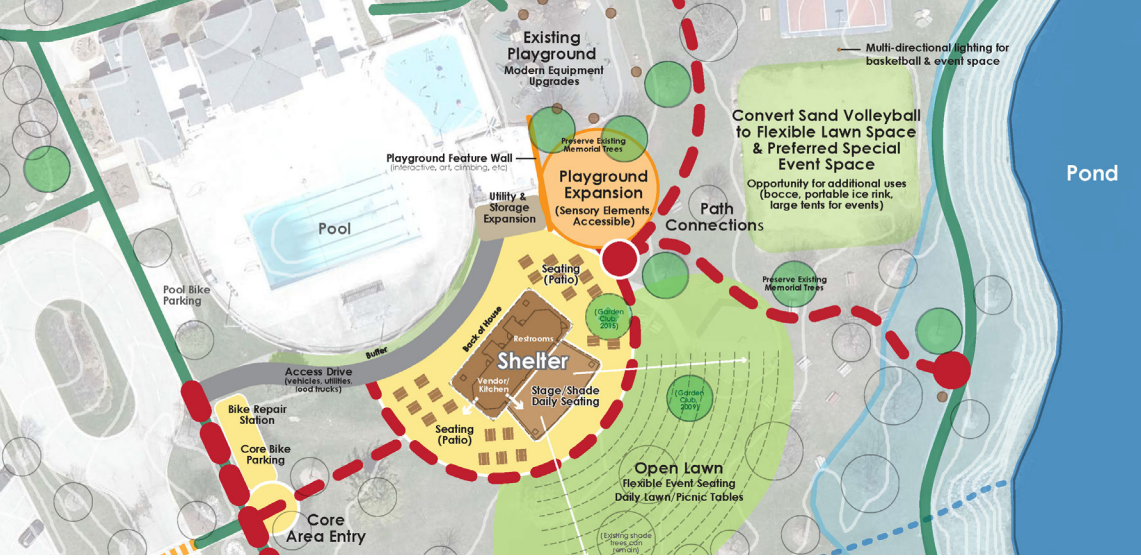
- Village of McFarland, WI
 - Discovery Garden Park
 - McDaniel Park
 - Urso Schuetz Park
 - Larson Park
- City of Middleton, WI
 - Pheasant Branch Preserve
 - Quarry Park
 - Sticker’s Pond
- City of Delavan, WI
 - Lauterbach Park
 - Tower Park
 - Congdon Park
 - Phoenix Park
- Village of Mount Horeb, WI
 - Boeck’s Park
 - Grundahl Park
 - Depot Plaza & Military Ridge
- City of Janesville, WI
 - Heritage Bridge Design
 - Town Square
- City of Monona, WI
 - Grand Crossing Park
- City of Lancaster, WI
 - Klondike Park
- Village of Oregon, WI
 - Keller Alpine Meadows Park

Examples

To view examples of some of our featured Comprehensive Outdoor Recreation Plans, please visit: <https://tinyurl.com/VA-ParkPlans>

- Village of Barneveld, WI
 - Memorial Park
- City of Madison, WI
 - Meriter Park Campus
 - Truax Air Park
- City of Oak Creek, WI
 - Abendschein Community Park
- City of Jefferson, WI
 - Renewable Energy Park
- City of Ottumwa, IA
 - Electric Park Concept
 - Riverwalk Design
- Village of Sussex, WI
 - Civic Campus
- Village of Crivitz, WI
 - Community Veteran’s Park
- City of Milton, WI
 - Goodrich Square
- Village of East Dundee, IL
 - Dundee Crossings
- Fayetteville, NC
 - North Carolina Veteran’s Park
- Janesville, WI
 - Town Square Park & Plaza
- Minnesota State University
 - Campus Gathering Space
- Village of Slinger, WI
 - Breuer Park

*Walworth County Plans



Client

Village of Elm Grove
 Tom Harrigan, Village Manager
 262-782-6700
 tharrigan@elmgrovewi.org

Scope & Deliverable

The scope included a DNR-compliant CORP with one park concept plan and a facilitated public engagement process that included a public survey.

Budget: \$20,700. No budget variances

Timeline: Sept 2024-Apr 2025; completed on schedule

Implementation:

Just under a year into implementation, Elm Grove has moved forward with park board-level implementation efforts, including playground studies and investigating grant opportunities. The Village also continues to advance the Underwood Creek Daylighting project which predated the CORP but was included in the CORP's implementation recommendations. This CORP was written to include a large range of potential projects to maintain grant eligibility. It was not intended to be completed within five years

Elm Grove Comprehensive Outdoor Recreation Plan

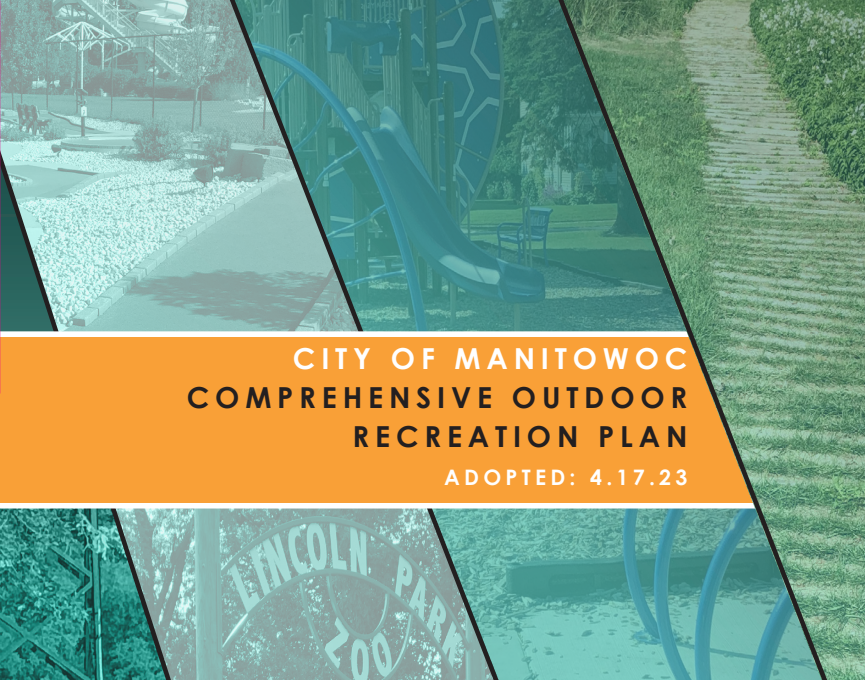
The Village of Elm Grove engaged Vandewalle & Associates to update its 2015 Comprehensive Park and Open Space Plan. The update evaluated the Village's parks, trails, and recreation system—including Village Park and the pool—in a highly built-out community committed to sustainability and a vibrant downtown. With limited opportunities for new parkland, the CORP focused on enhancing existing parks, updating facilities, and maximizing available open space.

The plan included a concept for Village Park, exploring ways to strengthen the central activity area and expand programming around the pool, including options for a permanent beer garden and community building or shelter. Protecting natural areas, preserving open space, and addressing invasive species were also key considerations. The CORP emphasized that implementation depends on available resources and will likely require a range of grants to support the Village's financial stewardship.

Using data analysis and extensive public input, V&A identified opportunities to improve existing parks and amenities. Strong community interest in walking and biking guided an emphasis on trail connections linking neighborhoods, schools, destinations, and the park system. Vandewalle & Associates is also supporting the Village through its Comprehensive Plan and Downtown Master Plan updates, to be completed next year.

OUTCOMES:

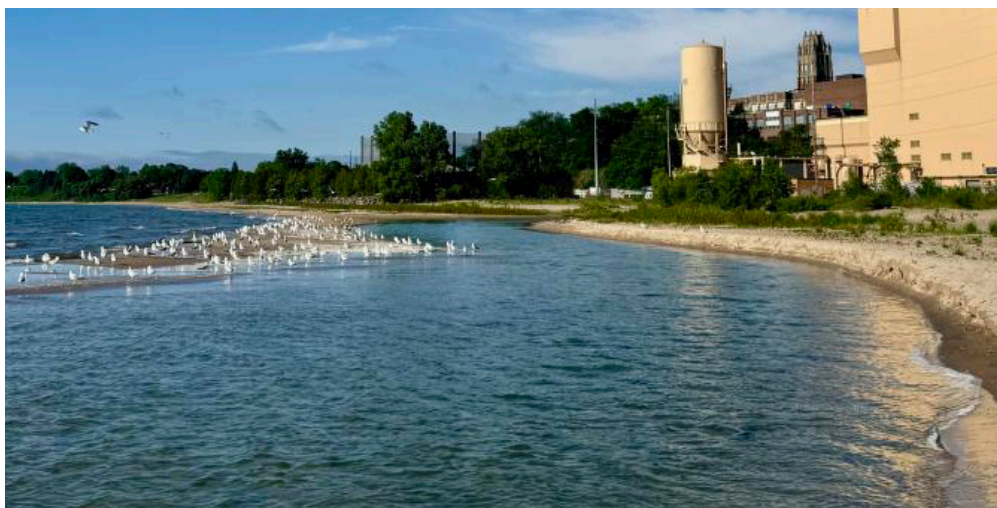
- Prepared concept plan for Village Park, including phased recommendations for additional programmable space, including a permanent beer garden and ADA playground
- Inventoried existing park system and determined current parkland level of service (acres/1,000 people)
- Determined future parkland acreage needs based on the Village's projected population through the year 2045
- Mapped geographic park service areas to understand where park access is needed
- Recommended enhancements for existing parks and private recreation facilities, including public and private school fields
- Recommended potential funding resources to aid recommendation implementation, including state, federal, and private grants, and community partnerships and sponsorships
- Mapped comprehensive network of bicycle/pedestrian trails linking school and park facilities
- Identified five-year implementation priorities for Village staff



Manitowoc Comprehensive Outdoor Recreation Plan

The City engaged Vandewalle & Associates to complete an update of both the City's Comprehensive Plan and Comprehensive Outdoor Recreation Plan in the summer of 2022. Manitowoc (35,000 residents) enjoys nearly 40 parks and 700 park acres within its borders, with several parks bordering Lake Michigan and the Manitowoc River. Due to the large number of parks already within the community, the plan has focused on strategic improvements to each and enhanced connectivity of the multi-use trail networks between them. Guided by the feedback generated through both plans (500 total people engaged) and reflecting many of the City's recently adopted plans, the new CORP acts as an overarching guide for all implementation projects related to parks and recreation over the next five years and beyond.

OUTCOME: The plan was [adopted](#) in April of 2023, in conjunction with the Comprehensive Plan.



Client

City of Manitowoc
Curtis Hall, Parks & Recreation Division
Manager
920-686-3061
chall@manitowoc.org

Scope & Deliverable

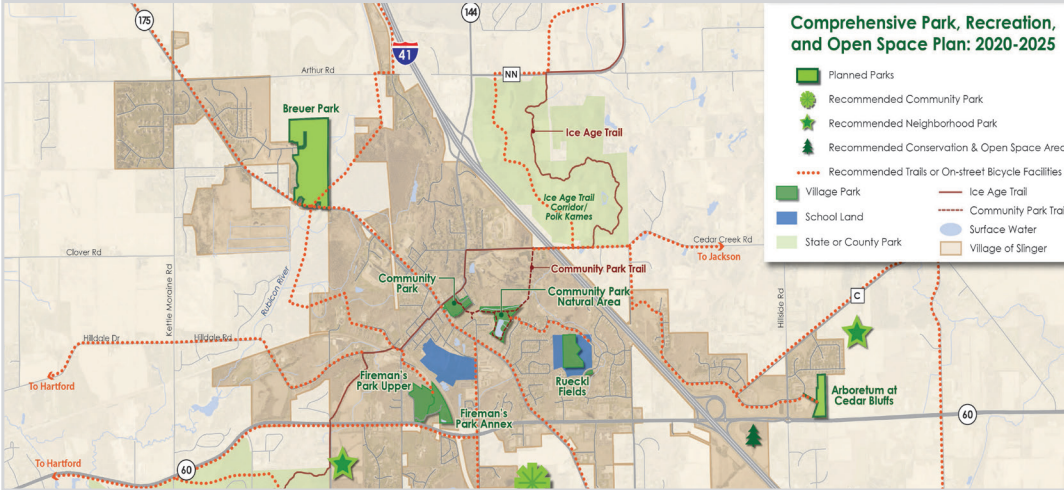
Like Lake Geneva, Manitowoc is a lakefront community with a large park system. The scope was limited to a DNR-compliant CORP with maps of each individual park.

Budget: \$40,000. Public input and meetings were combined with concurrent Comprehensive Plan update, allowing for cost savings. No budget variances

Timeline: Sept 2022-Apr 2023; completed on schedule

Implementation:

The Bayshore Trail was completed in 2025, which connects Mainers Trail to the Lincoln Park Zoo. This trail, which was identified as a priority project in the CORP, was made possible by a Knowles-Nelson Stewardship grant. This CORP was written to include a wish list of potential projects to maintain grant eligibility. It includes a wide range of recommendations, which were not intended to be completed within five years. Implementation is based on funding availability.



Slinger Comprehensive Park, Recreation, and Open Space Plan

The Village of Slinger wished to update [Comprehensive Park, Recreation, and Open Space Plan](#) in order to guide the acquisition, preservation, and development of land for parks, recreation trails, and other open spaces in the Village to meet the needs of a changing population. The Village also sought recommendations to protect and enhance the community's natural resource base into the future. Although this Plan addresses the long-range park and open space needs of the community, the Parks, Recreation, and Forestry Department was particularly interested in recommendations for development over the next five and ten years, as a number of opportunities were on the horizon.

Vandewalle & Associates has worked as the Village's economic development and planning consultant since 2015. Given our deep familiarity with the community, we were able to hit the ground running and synthesize input from the Park Board and public to quickly establish key policy issues and questions. Although Slinger planned for steady population growth and had acquired a large new park site on the northwest side, the Village had not identified any other future park locations to serve population growth in other areas of the community. Vandewalle & Associates worked with the Village to recommend locations for future community-wide and neighborhood-scale parks, based on the Village's projected population, current park service area gaps, and planned residential growth areas. The plan also included a master plan for a community park and mapped a comprehensive network of bicycle/pedestrian trails that linked all Village parks. Vandewalle & Associates is currently working with the Village on a five-year update of the plan, to be completed this year.

OUTCOMES:

- Prepared master plan for Breuer Park – a new community park serving the north side of the community
- Inventoried existing park system and determined current parkland level of service (acres/1,000 people)
- Determined future parkland acreage needs based on the Village's projected population through the year 2040
- Mapped geographic park service areas to understand where park access is needed
- Recommended locations for one future community park serving the south side of the Village, three future neighborhood parks, and one future conservation area
- Mapped a comprehensive network of bicycle/pedestrian trails linking school and park facilities
- Identified five-year implementation priorities for Park & Recreation staff

Client

Village of Slinger
 Tony Dobson, Parks Director
 262-644-2420
 tdobson@vi.slinger.wi.gov

Scope & Deliverable

Like Lake Geneva, Slinger is a community of choice with a strong residential base. It's population is similar to Lake Geneva as well. The scope included a DNR-compliant CORP, public engagement, and a conceptual master plan for Breuer Park.

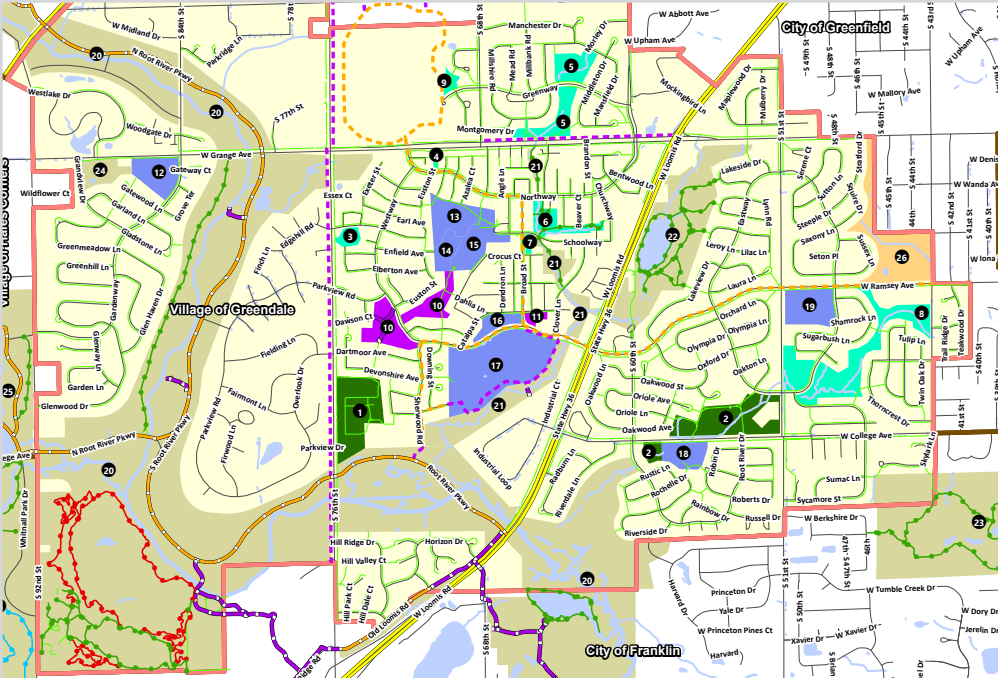
Budget: \$36,000. No budget variances

Timeline: Mar-Nov 2020; completed on schedule

Implementation:

The Village of Slinger has made significant progress implementing this plan, including major upgrades to Rotary Park, completion of Breuer Park Phase 1, and opening the new Ice Age multi-use trail in 2020. The trail—featuring a segment of the Ice Age National Scenic Trail—was originally conceived by Vandewalle & Associates and realized through strong partnerships with the Village, WDNR, the Ice Age Trail Alliance, local landowners, and community groups.

This CORP also includes aspirational projects to maintain grant eligibility, many of which were not intended for completion within a five-year period.



Greendale Comprehensive Outdoor Recreation Plan (Municipal Recreation Partnership Example)

This Village of Greendale Comprehensive Outdoor Recreation Plan (CORP) is part of a joint Recreational Facilities Study undertaken by both the Village of Greendale and the Greendale School District. The project was led by Groth Design Group. Vandewalle & Associates led the project's public engagement and prepared the Village's first-ever CORP.

Greendale's public parks and open spaces are operated and maintained in coordinated partnership by the Village's Department of Public Works and the Greendale School District. The CORP was prepared under the direction of Village and School District staff, the Village of Greendale Parks and Recreation Committee, and Village Board. Vandewalle worked closely with all entities to guide this unique partnership, manage the project, prepare a CORP, and provide guidance for its ongoing preservation and the future improvement and expansion of the system.

Together with the School District Athletic/Recreational Facilities Study prepared by Groth Design Group, the project provided both the Greendale Department of Public Works and the Greendale School District with a shared plan that compiles, reviews, and updates information on the physical facilities and lands that make up the community's existing park, outdoor recreation, and open space system. In addition, the shared plan provides guidance for ongoing preservation and the future improvement and expansion of the system.

Public engagement included a detailed survey, community engagement session, stakeholder group meetings, and an open house. More information about the project is available [here](#).

Client

Village of Greendale
Mike Hawes, Village Manager
414-423-2100
mhawes@greendale.org

Scope & Deliverable

The scope included a DNR-compliant CORP and public engagement. Concurrently, Groth Design Group prepared a School District Athletic/Recreational Facilities Study.

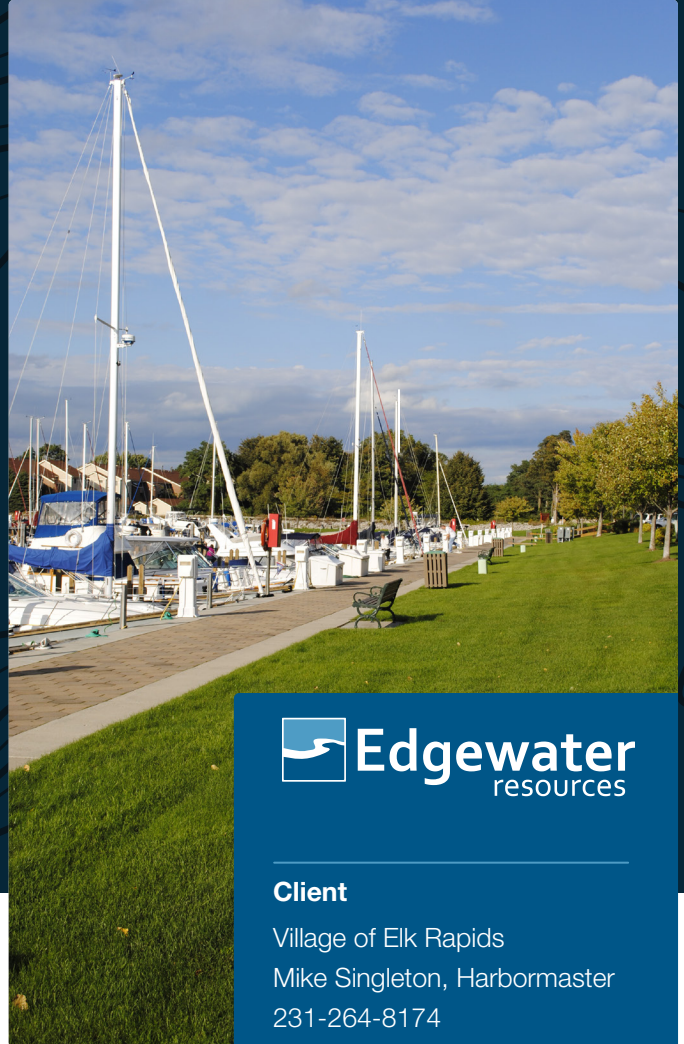
Budget: \$30,000 for the CORP components. Public input and meetings were combined with the preparation of the Recreational Facilities Master Plan, allowing for cost savings. No budget variances

Timeline: May-Dec 2023; completed on schedule

Implementation:

Since adoption, the Village has implemented major playground replacements at Community Center Park and a land swap with Milwaukee County that gives the Village ownership of Dale Creek Parkway. Jaycee Park in downtown Greendale also received significant upgrades in 2025, which was identified as a top priority in the CORP.

This CORP was written to include a large range of potential projects to maintain grant eligibility. It was not intended to be completed within five years.



Client

Village of Elk Rapids
 Mike Singleton, Harbormaster
 231-264-8174
 harbormaster@elkrapids.org

Original & Actual Budget

\$72,500

Original Timeline vs. Actual

Delivery: Planning Phase
 Achieved Original 6 Month
 Schedule (11/23 - 5/24)
 Implementation Phase On-going

Implementation Rate

Phase One in Final Design

Services

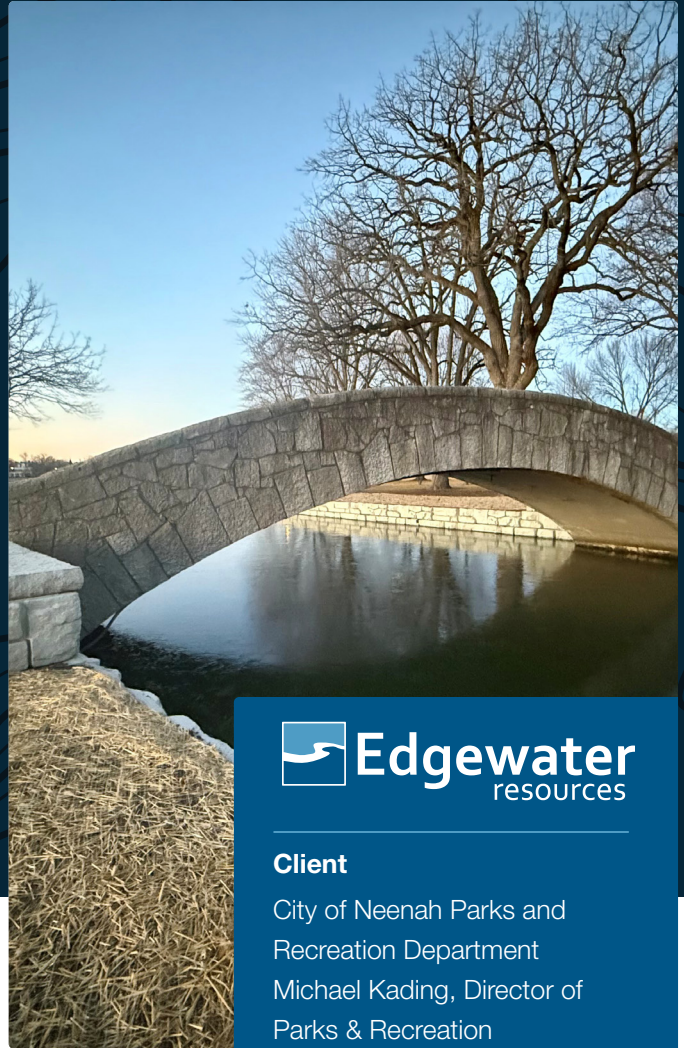
Marina Planning/Architecture/
 Landscape Architecture
 Existing Conditions Analysis
 Permitting
 Construction Administration

ELK RAPIDS HARBOR EXPANSION

Connecting the Community's Interests to the Downtown Area

The Village of Elk Rapids on Grand Traverse Bay boasts a beautiful marina and downtown area that attracts visitors from all over the Great Lakes. Edgewater worked with the community to address several desired improvements, including transforming a park space into a more native dune ecology with greater ADA access, converting revetments to a soft shoreline capable of filtering water before it enters the harbor, and improving marina facilities to reduce the need for dredging.

Through the community visioning process, improvements were made to public access to the waterfront, which had been limited by excessive parking demands and vehicular circulation issues. This was partly resolved by an improved vehicular drop-off and expanded shuttle system, opening the waterfront for more paddlecraft access and improved wayfinding. The harbor was also reconfigured for improved circulation of the Elk River through the marina basin.



Client

City of Neenah Parks and Recreation Department
 Michael Kading, Director of Parks & Recreation
 920-886-6062
 mkading@neenahwi.gov

Original Budget: \$2,000,000

Actual Budget: \$1,885,000

Original Timeline: 9/25-2/26

Actual Delivery: 9/25-12/25

Implementation Rate

100%

Services

- Living Shoreline Design
- Seawall
- Habitat Restoration
- Public Access

CITY OF NEENAH, DOTY PARK SHORELINE IMPROVEMENTS

Creating Ecologically Sensitive Solutions through “Engineering with Nature”

The Edgewater team prepared new site design alternatives with a mixture of vertical seawalls and living shoreline features that will restore the degraded timber seawall and introduce new habitats for native plant and animal species. The final plan will be grounded in the necessary marine engineering principles to ensure sustainability and adopt the philosophy of “Engineering with Nature” to ensure the most ecologically sensitive and naturally conforming solution. This park, with its dozens of mature shade trees and historic structures and bridges, has significant recreational and cultural value to the city, and the shoreline restoration will allow for greater accessibility and improved upland amenities for the community. The Project was completed in 2025.



Client

Visit Sheboygan
 Nicholas Warminsky
 920-458-6665
 nick.warminsky@sheboyganwi.gov

Original & Actual Budget:

\$22,800

Original Timeline vs. Actual

Delivery: Non-Applicable

Implementation Rate

Currently in Phase One Design of marina

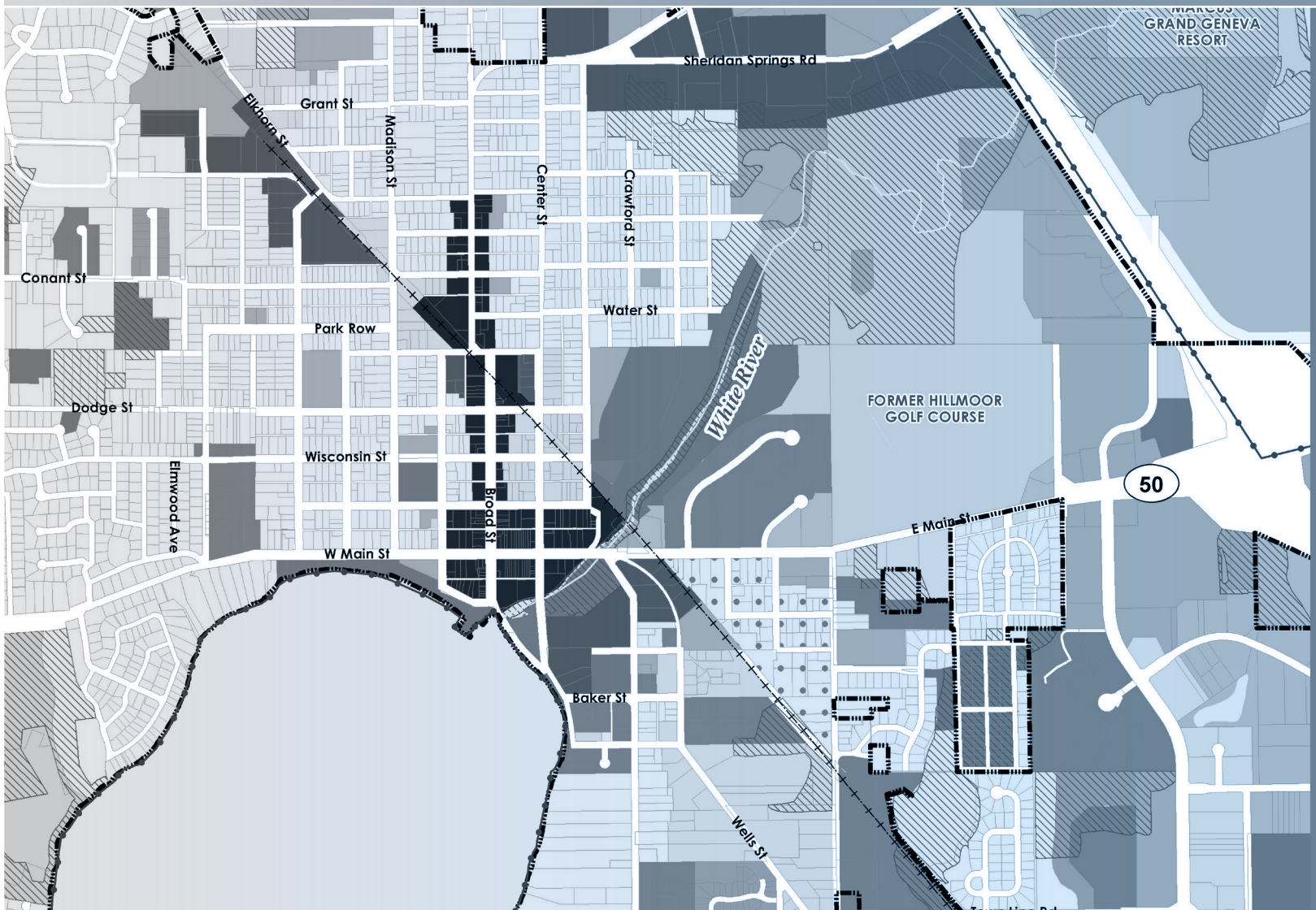
Services

Marina Market Analysis
 Economic Feasibility

SHEBOYGAN MARINA MARKET ANALYSIS

Ensuring the Long-Term Viability of a New Marina Facility

Edgewater Resources prepared a comprehensive marina market analysis for Harbor Centre Marina in the fall of 2024 that documented the current demand for marina services along the length of the Lake Michigan shoreline from Kenosha to Sturgeon Bay, Wisconsin. The analysis identified current market rates and demand for slips of various sizes, as well as supplemental marina services and associated upland services that affect demand and revenues. The marina market analysis provides information that can be used to refine the marina master plan prepared for Harbor Centre Marina to ensure the new facility meets the current and future needs of the marina market to ensure long term financial viability. The market analysis was completed in 2024.



UNDERSTANDING OF LAKE GENEVA CONTEXT

PROJECT UNDERSTANDING

Our team understands the importance and necessity of future-oriented planning that is pragmatic in addressing the priorities and evolving needs of the community within available resources. This will result in a coordinated and cohesive vision for the entire recreation system. To be successful, the City needs pragmatic guidance in the form of cost estimates, capital recommendations, and staffing and organizational frameworks. Equally important is an inclusive public participation process to understand community and meet desires. We pride ourselves on creating plans that offer a vision for the future that is dynamic, yet achievable through the development of strategy-based action items that are grounded in implementation and market realities.

Our custom approach, as highlighted in our past experience, scope of work, and planning process, will help the City not only meet, but exceed the desired outcomes outlined in this RFP. In preparing this proposal, we drew on our deep familiarity and history with Lake Geneva to develop a custom approach tailored to your specific needs built around our proven approach to comprehensive outdoor recreation and lakefront planning.



LAKE GENEVA LISTENING SESSION

Key Project Objectives:

- Create an **integrated Comprehensive Outdoor Recreation Plan** that meets DNR requirements and ensures eligibility for grants while incorporating a unifying vision for park, trail, and lakefront facilities.
- Develop a Lakefront System Plan that **considers the complexities of lakefront operations and management**, including marina and beach management and operations, shoreline access, and boat launch management.
- Address plan recommendations through a **lens of sustainability principles** that applies to both fiscal and environmental considerations.
- Develop a **prioritized implementation plan with actionable steps** that serves as a guide for City staff, assesses the YMCA partnership, directs investment in the City's recreational facilities and programming, and provides organizational direction for City Parks and Public Works Departments.
- Execute a **cost-effective approach** that utilizes existing City data and resources and the Vandewalle team's longstanding familiarity with Lake Geneva to make the most of financial resources.

Key Challenges

- **Inclusive Community Engagement:** The City seeks diverse, meaningful, and comprehensive public engagement. We will achieve high civic involvement through inclusive and cost-effective outreach, reaching core stakeholders such as boaters, as well as populations that are typically underrepresented in the planning process.
- **Seasonal Population:** As tourism is a core component of the City's economy, plan recommendations must first meet the needs of year-round residents, yet balance tourism needs and population fluctuation during the summer season.
- **Scope of Work:** The City's scope is ambitious but accurately reflects the City's urgent need for a detailed, informed, and honest assessment of the lakefront and recreation system necessary to chart a visionary yet achievable path for the future. Our proposed approach balances the need to deliver the City's overarching goals and core deliverables while meeting the City's project budget expectations. Additional or expanded scope options with cost estimates are provided for consideration.

BRINGING A CUSTOMIZED, REGIONAL APPROACH TO THIS PROJECT

Vandewalle & Associates Expertise and Efficiency – Our team does not employ one-size-fits-all solutions. The Vandewalle & Associates team consists of seasoned experts matched with young talent and our team will approach this integrated project from a unique position as true “regional thinkers” who have crafted strategies, influenced development, hosted big ideas and plans, and implemented visionary work at a variety of levels throughout Wisconsin and across the Midwest. We will utilize this proven approach and local knowledge and apply it to the specific tasks as outlined in the RFP and as described in our scope of work.

To meet the City’s goals and the challenges presented by this project, we will bring:

- Proven success in comprehensive and downtown planning for communities of similar size and complexity.
- Familiarity with Wisconsin planning law and local governance.
- An integrated and combined planning processes, including leveraging opportunities to combine data and existing conditions analysis, mapping, and public participation events, to provide an efficient and cost-effective process.
- A thoughtful, inclusive, dynamic, and accessible public engagement strategy that centers resident’s and business owners’ experiences and aspirations for the future to develop a grounding vision for the plan and inform recommendations and desired outcomes.
- Experience working with a variety of clients and stakeholders, including community residents, elected officials, department heads, subject matter experts, developers, real estate professionals and more, to develop actionable, market-based recommendations.
- A collaborative, transparent project management style that collaborates with City staff through regular updates and clear project milestones.
- A core team with designated project management and leadership that provides consistent client management but also brings deep bench of expertise through other team members.
- A commitment to cost control and responsiveness to scope adjustments throughout the planning process.
- Experience with project and plan implementation that drives our commitment to creating a plan focused on achievable actions and strategies.



LAKE GENEVA TRAIL OPEN HOUSE

ENGAGEMENT STRATEGY

GIVING EACH VOICE POWER & A PLACE IN A COLLECTIVE VISION

A thoughtful, inclusive, accessible approach to Public Engagement is the most direct and transparent way to ensure all voices in the community are valued with ample chance to be heard.



REACHING DIVERSE VOICES RIGHT WHERE THEY ARE. For each community, we design a thoughtful strategy to engage as many voices as needed to create a balanced, relevant, and dynamic conversation.

It is vital that these constituents are not just heard but are part of the process with ownership in the collective vision:

- Local leaders
- Cultural groups
- Grassroots organizations
- Residents and neighbors

DYNAMIC ENGAGEMENT: We tailor the project's engagement platform specifically to the unique needs, goals, and makeup of the community.

We also constantly tailor the mix to align with the preferences and realities of the people who live in the community. Some of the tools we use:

- Interactive workshops
- Online surveys and other digital platforms
- Pop-up events
- One-on-one conversations

RELEVANT AND EMPOWERING RESULTS

THE KEY IS TO CREATE MULTIPLE OPPORTUNITIES FOR PEOPLE TO SHARE their ideas, concerns, and aspirations. To listen to what is said, and what is not. To create a dynamic feedback loop to guide the process and inspire new ideas.

This ensures the process and results are not only relevant, but also empowering, fostering trust and creating spaces that reflect the true needs and desires of the community.

PUBLIC ENGAGEMENT STRATEGY

DIVERSE PUBLIC ENGAGEMENT TOOLS: TAILORED TO THE GOALS AND REALITIES OF THE COMMUNITY

Sample Community-Based Public Engagement Strategies

As unique as each community, this list may include:

- **Pop-up event examples**
 - Guided Site Tour
 - Tent or Table at Community Events and Farmers Market
 - Culturally & Historically Relevant Music Events
 - School & Youth Events
 - Potlucks in the Park
- **Interactive community design workshops**
- **Updates at existing community meetings**
- **Live polling exercises**
- **Mapping exercises**
- **Stakeholder interviews/focus groups**
- **Steering committee meetings**
- **In-person meetings coupled with online engagement opportunities (two ways for people to engage)**
- **Appointed and elected officials workshops**
- **Public open house**



**Pop-Up
Event**



**Interactive
Map
Engagement**

Sample Online and Alternative Media Public Engagement

In addition to in-person meetings, we provide interactive virtual options to help meet more people where they are. These tools include:

- **Social media engagement with a Plan Update hashtag**
- **Targeted social media posts**
- **Regular updates on community website**
- **Newsletter updates**
- **Leverage mailing lists of partner agencies**
- **Live & recorded educational presentation series**
- **Online surveys / Questions of the Week** on the Client Website and social media utilizing SurveyMonkey or Polco
 - Interactive map-based online surveys
 - Interactive workshops/visual preference surveys
- **Email blast announcements**
- **Project website**
- **Branding materials**
- **Video summaries**



**Project
Website**



**Online
Survey**



PROJECT APPROACH + METHODOLOGY

PROJECT APPROACH

Vandewalle & Associates' approach to Comprehensive Outdoor Recreation Planning is grounded in our philosophy that park and recreation systems are a necessary component in helping communities realize their broader objectives for environmental sustainability, community development, community character preservation, economic and community health, and quality of life. More than simply a plan for the future of each individual park or trail, a Comprehensive Outdoor Recreation Plan is an opportunity to explore and advance these relationships as a connected system. In general, the Plan will be designed to guide future improvements to the City's park and recreation system; guide operations and management of the lakefront and associated facilities; advance interconnectivity between parks and local assets; and emphasize the important connection between the City's park system and community partners such as the YMCA.

In addition, the new Plan will mesh seamlessly with and support other existing plans and analyses, such as the Comprehensive Plan, the Walworth County Park and Open Space Plan, State Comprehensive Outdoor Recreation Plan, and others. We will work continuously with City Staff to confirm that this plan builds on the successful elements of other planning initiatives and policies to develop the most effective implementation tool possible.

Vandewalle & Associates' approach and scope of work responds directly to the City's RFP in a creative and thoughtful manner. Highlights of our approach include:

Comprehensive, holistic, and place-based process – A truly comprehensive park and recreation plan considers the broader impacts that a vibrant park system and lakefront have on quality of life throughout the community and region. This also includes taking a holistic approach in fostering regional coordination and collaboration with ongoing and future projects and their interconnectedness, leveraging the knowledge of state, regional, county, and neighboring jurisdictions in developing the update to the City of Lake Geneva Comprehensive Outdoor Recreation Plan.

Multi-day, kickoff meetings and site visit – A multi-day kickoff will enable the consultant team to immerse themselves in Lake Geneva's physical environment and establish a baseline for understanding the City's existing conditions, unique assets and opportunities.

Multi-faceted public engagement that produces meaningful public participation – Events are designed to allow community stakeholders to participate in a variety of ways early in the process and remain engaged from beginning to end.

Visioning and Goal Setting – Building on the input and data gathered and analyzed throughout the process forms the vision for the City. This also works seamlessly with the development of goals, objectives, and policies that build on the community's vision to drive future implementation and move the City towards its established vision.

Alignment with ongoing Hillmoor planning efforts – Vandewalle & Associates fully embraces the City's vision for Hillmoor and the once-in-a-lifetime planning effort led by the City and its consultants. Our team brings a strong understanding of the site, the character of the landscape, and its natural systems, which we will incorporate into this process.



WALKING TOUR OF HILLMOOR SITE

PROJECT APPROACH

Lakefront planning and evaluation effort tailored to Lake Geneva – Based on a review marinas on Geneva Lake and their extensive expertise across the globe, Edgewater Resources will conduct a condition assessment of marina and pier system, evaluate the beach and shoreline experience, recommend strategies for boat launch and waterfront circulation, provide input on Riviera Plaza and vendor zones, make recommendations for shorepath access, and lead outreach to the boater community.

Organizational guidance for Park Department – Primarily conducted through a series of planned work sessions with City staff, Bill Clevenger will provide organizational guidance for the Parks and Public Works Departments, provide input on YMCA partnership, and advise on the final implementation action plan and prioritization.

Interactive meetings and continuous communication – Throughout the process, consistent communication with staff during all phases ensures the project meets expectations and stays on schedule. Each meeting is designed to make the best use of limited time and stimulate thoughtful input on draft documents, analysis, and public feedback generated.

Parkland needs assessment and level of service analysis – Utilizing a proven approach, Vandewalle & Associates assesses community needs by:

- Conducting site evaluations; leveraging technical knowledge, understanding, and expertise; combining qualitative and quantitative data; and analyzing geographical, financial, and economic factors.
- Employing our time-tested level of service analysis, which has been used throughout the state to assist small- to mid-sized communities and builds on the Wisconsin DNR model to compare the City to other similar communities and national standards, determine a customized best-fit, and match both the community's vision and resource capabilities.
- Identifying and incorporating emerging trends and best practices into all plans to proactively prepare the community for future changes, maximize available facilities and resources, and maintain a high quality of life by meeting the needs of an evolving population.

Data collection and analysis – Utilizing a proven methodology, we collect upfront data from a multitude of sources in order to provide the building blocks for the analysis of each facility's performance, future needs, specific project improvements, estimated costs, and park fees. This includes:

- Demographic, housing, economic, public health, environmental, land use, transportation, and other relevant data from the Census, State, County, and City. Based on this data, we develop future population and housing projections and prospective park user profiles.
- Leveraging real park bid figures from our work in assisting communities across Wisconsin in the development of various park and recreational facilities.
- Conducting an existing conditions site visit, review, and analysis of the park system to develop a matrix and map of existing facilities and amenities.
- Reviewing and analyzing financial and capital improvements planning data from the City.



Lake Geneva Comprehensive Plan Public Workshop

PROJECT APPROACH

Formation of tangible recommendations and implementation – In combination, we apply the quantitative and qualitative results of the above steps to form the prioritized recommendations and implementation action item schedule. We identify and include an extensive list of potential funding sources to help support and drive the implementation of plan recommendations. We have also developed a future park evaluation tool that is customized for each community and utilized long-term in the assessment process of any future park acquisition.

Compelling and useful plan products – Our plans feature visually appealing maps, interactive online tools, dashboard style executive summaries, and a graphics-driven, straightforward document design to build support for plan implementation and prepare the City for subsequent budgeting, grant procurement, and project bidding.

Grant readiness – We have a proven ability to bring plans to life through implementation. The final products produced through this process will offer the City a list of alternative funding opportunities, the ability to be state and federally grant eligible, and understand the highest priority projects that will have the most impact, the foundation of award-winning grant applications.

The Vandewalle & Associates Advantage

Our team has extensive experience guiding both public and private site design and can apply these planning skills to create plans that maximize public open space, integrate public art, stormwater management, and sustainability features, and provide the recreational amenities that the City and its residents need. Our firm has completed over 40 Comprehensive Outdoor Recreation Plans throughout Wisconsin over the past 20 years. Each one has been approved by the Wisconsin DNR. This level of expertise cannot be matched in Wisconsin. Additional competitive advantages we bring to the table include:

- Providing the City with in-house experts in park and land use planning, landscape architecture, neighborhood design and development, park development, geographic analysis, project implementation, and grant procurement. We have successfully secured over \$93 million dollars for our clients and communities through state and federal grants.
- Our team is well-versed in seeking and aligning alternative funding sources that can be leveraged to implement plans through the development of private park and recreational facilities, coordinating the establishment of conservation and parks groups, leveraging volunteers, fostering the creation of relationships between stakeholder groups, combining resources with other local institutions and governments, and grant procurement (as mentioned above).
- Unmatched conceptual park planning experience that has resulted in the implementation of over 20 different municipal parks, some of which were directly a part of the overall Comprehensive Outdoor Recreation Plan process.
- Our ability and desire to create highly productive, successful, and long-term working relationships with our client communities, bolstered by our proven ability to complete a wide variety of projects on time and within budget.



Rock County PORUS Vision Summary Graphic

SCOPE OF SERVICES

Except where noted otherwise, the following Work Elements and Tasks will be led by Vandewalle & Associates with input as needed from the rest of the Consultant team.

Work Element 1: Project Management

Task 1.1: Initial Research

Conduct preliminary project research including a review, inventory, and analysis of existing plans and maps, as well as data and existing conditions research to inform plan development. This includes preliminary demographic analyses and an assessment of the park system in relation to national standards and peer communities.

Task 1.2: Site Visit and Project Kickoff Meetings with City Staff

This multi-day kickoff will enable the consultant team to immerse themselves in Lake Geneva's physical environment and establish a baseline for understanding existing conditions and opportunities. The following meetings and site visits will be scheduled across a two-to-three-day period to ensure efficient orientation for the consultant team and to accommodate busy City staff schedules.

Full Consultant Team

- In-person project kickoff meeting with Park staff, DPW staff, and other key staff or partners to review project schedule; data needs; initial steps; staff and consultant roles; and the communication strategy for elected officials, committees, staff, and the public.
- Joint Park Board and Piers, Harbors, & Lakefront Commission Kickoff described in Task 1.4.

Vandewalle & Associates

- Site visit to each individual park to evaluate existing conditions, user experience and operations, ADA review of trails, sidewalks, and park connections.
- Work session with Parks and DPW staff to review initial parks inventory and opportunities.

Edgewater Resources

- Site visit to lakefront to evaluate existing conditions, conduct visual condition assessments, etc.
- Work session with City staff to review initial findings, determine additional data needs, and discuss opportunities.
- Conduct Boater Focus Group Meetings (described in Work Element 6)

Bill Clevenger

- Site visit to Lake Geneva Family YMCA, City parks, and lakefront to evaluate existing conditions and gain an on-the-ground understanding of the existing recreation system.
- Work session with City staff to discuss organization of the transition to a dedicated Parks Department, determine additional data needs, and discuss needed resources.



SCOPE OF SERVICES

Task 1.3: Monthly Meetings with City Staff (Virtual)

Vandewalle & Associates will be in continuous communication with City staff throughout the process, holding monthly check-in and progress update meetings. Other members of the consultant team will be included as needed.

Task 1.4: Joint Park Board and Piers, Harbors, & Lakefront Commission Kickoff (Meeting 1)

Meetings with the Park Board and PHL Commission will be critical to guiding the plan development.

- Facilitate an in-person kickoff meeting with both entities to review the project schedule and project goals. To be conducted in conjunction with the Site Visit in Task 1.2. (One 1-hour, in-person meeting)

Work Element 2: Park System Planning

Task 2.1: Full Inventory and Existing Conditions Evaluation

- Summary of full inventory and evaluation of existing conditions conducted in Work Element 1.
- For each park, this will include documentation of amenities, infrastructure and site characteristics, discussion of natural resource assets and constraints, and identification of barriers to ADA accessibility for trails, sidewalks, and park connections.

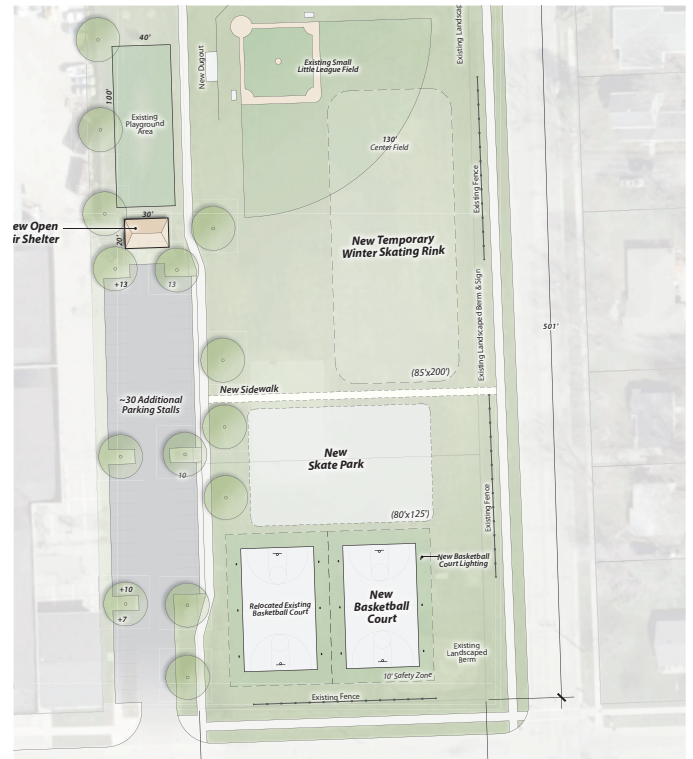
Task 2.2: User Experience and Operations Summary

- Based on observed conditions by the consultant team and insights from City staff, prepare a summary of park-specific use patterns, seasonal activity variations, parking, circulation, maintenance/operations assessment, safety considerations.

Task 2.3: Park Needs Assessment

The Needs Assessment is essential component of the CORP and a Wisconsin DNR requirement.

- Conduct a park needs assessment based on geographic analysis, facility level capacity and demand, community demographic trends, parkland/recreation trends.
- Evaluate park system against a custom parkland standard, developed based on Lake Geneva's unique qualities, assets, and population needs, described as desired number of acres of parkland per 1,000 residents. This assessment will inform impact fee calculation and will separate parkland needs based on incremental growth from existing parkland deficiencies.
- Update impact fee calculations and recommend potential changes to parkland dedication fee ordinance.



City of Elkhorn Conceptual City Park Design

SCOPE OF SERVICES

Task 2.4: Complete Parks and Lakefront

System Plan Draft #1

- Utilizing our proposed approach as detailed above, develop a first draft of the Parks and Lakefront System Plan and send to staff for review and feedback.
- For maximum cost efficiency, we will use demographic, housing, and economic data from the City's recent Strategic Plan, supplemented with new data, as needed. We will also use all available City data related to parks and existing conditions.
- Prepare up to three park system maps, showing existing parks, trails, and recreation facilities, park service areas, and recommended parks, trails, and recreation facilities
- The Draft Plan will include all elements of the project. **See outline of the plan in the side bar.**

Task 2.5: City Staff Review Meeting on Draft #1 (Virtual)

- Facilitate a virtual meeting with staff project team to review Draft #1. (One 1-hour, virtual meeting)

Task 2.6: Complete Parks and Lakefront

System Plan Draft #2

- Following input from staff in Task 2.5, prepare Draft #2 for review by the Park Board and PHL. Draft #2 will be reviewed at two meetings of the Park Board and PHL, as described in Work Element 6.

Task 2.7: City Staff Review Meeting on Draft #2 (Virtual)

- Following Park Board and PHL input in Work Element 6, facilitate a virtual meeting with staff project team to review revisions to Draft #2. (One 1-hour, virtual meeting)

Task 2.8: Complete Parks and Lakefront System Plan Draft #3 (Final Draft)

- Following input from staff in Task 2.7, prepare Draft #3, Final Draft.

Deliverables. Digital copies of all drafts of the Parks and Lakefront System Plan, meeting agendas, and presentation-ready meeting materials.

PRELIMINARY OUTLINE

Integrated Parks and Lakefront System Plan

1. Parks and Lakefront System Plan

- Executive Summary
- Documentation of Community Input (How Public Engagement Shaped Plan Recommendations)
- Evaluation of Existing Facilities & Programming:
 - Parks and Open Spaces**
 - Lakefront**
- Goals, Objectives, and Policies
- Park and Open Space Standards
- Park Needs Assessment
 - Quantitative Analysis
 - Qualitative Analysis
 - Review of Statewide CORP
 - Impact Fee Calculations
- Recommendations
 - Parks and Open Spaces**
 - Lakefront**
- Implementation Plan:
 - Grant strategies and funding options
 - Action Plan Matrix with prioritized recommendations
 - Capital improvements planning
 - Estimated facility costs

2. Trail & Connectivity Plan

- Evaluation of Existing Facilities
- Goals, Objectives, and Policies
- Recommendations

3. Community Recreation and Programming Assessment

- Recreation Programming
- Community Center

4. Capital Improvement Plan

5. ADA Transition Plan

6. Appendix

- Community Engagement Summary and Full Results
- Summary of Data Findings

SCOPE OF SERVICES

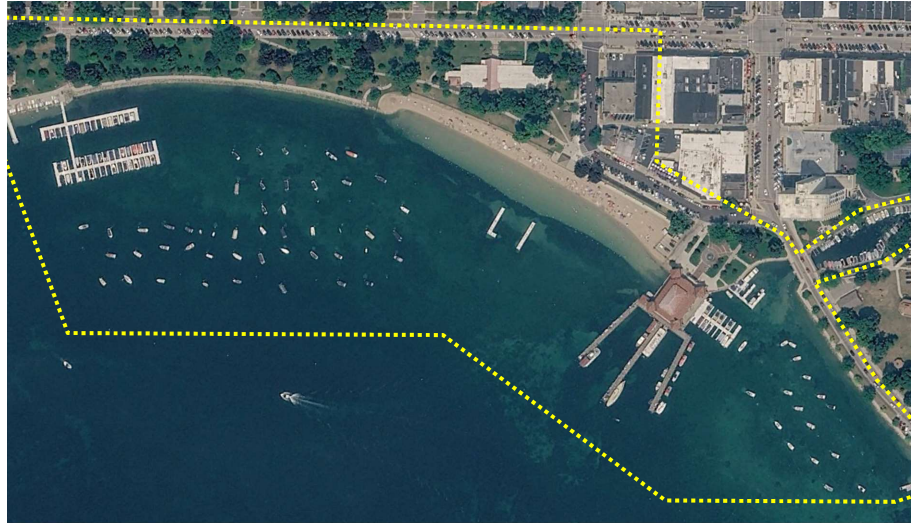
Work Element 3: Lakefront System Planning

This Work Element will be led by Edgewater Resources

Task 3.1: Visual Condition Assessment

3.1.a: Data Collection

- Collect available background information from the city, including but not limited to:
 - Existing Survey Data including Property Boundaries
 - Existing Drawings, Master Plans, and Documents
 - Existing Historic photos
 - Use data
 - Background reports
 - Utility Data
 - Soundings/bathymetry and/or surveys
 - Soil Borings/Geotechnical reports



3.1.b: Marina & Pier System

- This effort will include a visual inspection of the slips, moorings, docks, launch lanes, and associated structures. We will identify elements requiring additional detailed investigations, such as a dive survey or material inspections. We anticipate one trip to visit the site (described in Task 1.2, above) and complete the inspection, followed by completion of a summary report documenting our findings. This inspection will be limited to the portions of the existing infrastructure that is above the current water level along with that which is observable by underwater camera only. No dive survey is included in this proposal but can be provided for additional scope. Underwater camera observation will be subject to current water clarity during the time of the site visit.
- Identify potential ADA issues within the marina, and review the possibility of expanding access to the water through additional slips, piers, or launch facilities. We will also review potential alternative operational methodologies for seasonal marina operations.

3.1.c: Riviera Beach & Shoreline Experience

- Evaluate beach capacity, circulation, and user experience patterns, and provide recommendations on shade, seating, accessibility, safety, and wayfinding. We will also review environmental conditions that may affect the use and long term maintenance of the beach and shorelines, identifying opportunities for improving water quality, user access, and habitat creation.

3.1.d: Boat Launch & Waterfront Circulation

- Visual inspection of the launch ramp infrastructure, and outline strategies for addressing parking constraints, vehicular circulation, multi-modal access, and safety/operational considerations.

3.1.e: Riviera Plaza & Vendor Zones

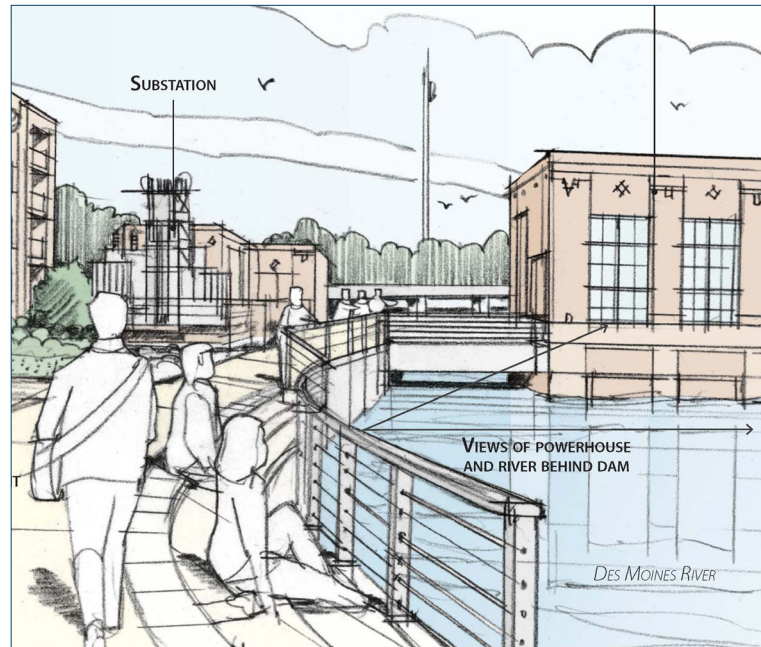
- This effort will include stakeholder interviews with existing tenants and city operational staff to identify existing use patterns, activation opportunities, and queuing and circulation issues, as well as opportunities for improvement to the facilities and organization of the site. We will also engage in a high level overview of the existing partnership agreements and provide feedback on the existing structure based on our experience with other similar public private partnerships.

SCOPE OF SERVICES

- This specifically excludes primary research and ongoing observations of behavioral use patterns; however, we will suggest methodologies that could be implemented by City staff to perform these observations. This effort also excludes detailed analyses of individual leases, contracts, and agreements; however, we have provided a supplemental scope of work and budget to perform more detailed services upon request.

3.1.f: Shorepath Access

- Review the shorepath, marina, boat launch, and beach access for accessibility and identify ADA concerns and potential strategies to address any issues that may arise. We will evaluate the existing wayfinding system and suggest strategies for improvement; however, this excludes the development of graphics and signage system recommendations.



Task 3.2: Marina Benchmarking

- Review the other relevant public and privately owned marina operations that lease slips to the general public on Lake Geneva. This will exclude those owned and/or managed by condo or homeowner associations. The purpose of this exercise is to identify the level of quality, program, and costs of other nearby facilities to provide context for comparison to the existing facilities. This will provide the background information necessary to suggest improvements to the marina facilities to expand access to the water, improve product offerings, and improve the overall finances of the marina operation.
- We have provided a supplemental scope of work and budget to perform more detailed marina market analysis and financial feasibility services upon request.

Work Element 4: Recreation Programming & YMCA Partnership

This Work Element will be led by Vandewalle & Associates with input from Bill Clevenger

Task 4.1: Evaluate Current Programming & Participation

- Evaluate existing conditions, facility constraints, and identify opportunities for improvement. Program inventory, metrics, historic participation trends, and known facility constraints and opportunities to be provided by the City or YMCA.

Task 4.2: Equity & Affordability Analysis

- Based on data provided by the City or YMCA, evaluate equity factors such as resident/nonresident participation and distribution of benefits across income levels and neighborhoods. Consultant will review discount structures and note barriers to entry for community members.

Task 4.3: Conduct Partnership SWOT Analysis

- Based on input from City and YMCA, prepare a SWOT analysis of existing City-YMCA partnership.

Task 4.4: Future Partnership Options

- Outline ideas for future partnership improvements such as enhanced collaborative operations with local schools and/or YMCA, City-led programming with YMCA as a service provider, hybrid models, facility-sharing, and in-house programming alternatives – noting pros and cons of different options.

SCOPE OF SERVICES

Work Element 5: Community Center Feasibility

Task 5.1: Community Interest

- Summarize community interest in a City-funded Community Center, based on questions posed in the survey conducted in Work Element 6.

Task 5.2: Functional Needs and Preliminary Space Program

- Identify desired recreational spaces to be included in a potential Community Center (gyms, studios, meeting rooms, wellness spaces, multipurpose rooms, etc.).
- Prepare a worksheet with high-level estimates of square footage of desired spaces to guide future feasibility work.

Task 5.3: Community Center Site Evaluation

- Consultant team will note pros and cons of potential Community Center sites: 1) new construction in Zone 5 of the Hillmoor site, and 2) reuse or adaptive use of one existing building, as identified by the City.

Work Element 6: Community Engagement

Task 6.1: Online Community Survey

- Launch, analyze, and summarize one online survey to gather feedback from residents on park system use trends and key assets, issues, opportunities, and needs for the City's park and recreation system – including interest and needs for a potential Community Center. This survey will be made available online for the public to complete for approximately one month during the planning process. Results from the survey will be summarized and provided to staff and used to inform the recommendations of the plan.
- The online survey will be promoted via existing digital channels. A printer-friendly version of the survey will be provided for printing and distribution by the City. The cost estimate for this task includes a fully online survey based Vandewalle's proven 22-question CORP survey template. Cost estimates for an expanded survey, physical mailings, or additional features will be provided upon request.

Task 6.2: Pop-Up Engagement

- To broaden community engagement over the planning period, increase awareness of the project, and gather targeted public input, Vandewalle & Associates will attend up to two community events. Events will be selected in consultation with City staff.

Task 6.3: Stakeholder Focus Groups (Virtual)

- Facilitate up to five focus group meetings with local user group stakeholders to gather input on the existing park system and future needs. Focus groups will be grouped as follows: 1) businesses, 2) tour boat operators, 3) YMCA leadership, 4) hospitality sector representatives, and 5) major institutional users. (Five 1-hour, virtual meetings) DPW and other City staff input will be gathered in Work Element 1.



SCOPE OF SERVICES

Task 6.4: Boater Focus Group Meetings

This Work Element will be led by Edgewater Resources

- Facilitate up to two focus group meetings with local boaters and slip-holders to gather input marina existing conditions and future needs. (Two 1-hour meetings, could be conducted virtually if preferable to boaters)

Task 6.5: Joint Park Board and Piers, Harbors, & Lakefront Committee Meeting (Meeting 2)

- Facilitate an in-person meeting with both committees to review Draft #2, Part 1. (One 1-hour, in-person meeting)

Task 6.6: Joint Park Board and Piers, Harbors, & Lakefront Committee Meeting (Meeting 3)

- Facilitate an in-person meeting with both committees to review Draft #2, Part 2. (One 1-hour, in-person meeting)



Deliverables. Meeting agendas, meeting materials, online survey and link, printer-friendly version of survey, all survey responses, summary of public input.

Work Element 7: Implementation Plan

Task 7.1: Prioritization Recommendations

- Evaluate and score plan recommendations based on community impact, feasibility, cost, operational capacity. Prioritize recommendations based on scoring. This chapter will also include a description of funding options, an Action Plan Matrix with prioritized recommendations, discussion of capital improvements planning, and estimated facility costs.

Task 7.2: Organizational Recommendations for Parks Department

This Work Element will be led by Bill Clevenger

- Provide organizational recommendations to support the establishment and long-term operation of a standalone Parks Department, including recommendations for staffing levels, roles, needed skillsets, and outline of an organizational structure; coordination and roles for Parks and DPW; and a framework for long-term operational budgeting and capital planning. (5-8-page report)

Work Element 8: Final Plan Documents

Task 8.1: Joint Adoption Meeting (Meeting #4) and Open Houses (2)

- Facilitate two in-person public open houses to present the draft plan to the public and gather input on the final draft prior to plan adoption
- Facilitate one joint, in-person meeting with the Park Board and Piers, Harbors, & Lakefront Committee, Plan Commission, and City Council to review, recommend, and adopt the plan. (One 1-hour, in-person meeting)

Task 8.2: Adopted Parks and Lakefront System Plan

- Complete any remaining plan edits, prepare final plan, and deliver to City in digital format (PDF)
- Send final plan to Wisconsin DNR for approval.

Deliverables. Digital and printed copies of Final Plan, digital versions of all meeting agendas, and meeting materials.

SCOPE OF SERVICES

Optional Supplemental Services

The services outlined below are separate from the base fee and would be authorized on a task by task basis.

Optional Task A: Design Standards Toolkit (Vandewalle)

- Provide park design standards with integrated ADA compliance, including:
 - List of typical amenities for neighborhood parks, community parks, natural areas, and lakefront parks and estimated development costs
 - Recommended standards for trails including surface, width, trailhead amenities, and wayfinding
 - Recommended standards for furnishings, lighting, and landscaping
 - Recommended standards for playground equipment and surfaces
 - Recommended standards for lakefront amenities and furnishings
 - Recommended sustainability features that support climate resilience and energy efficiency such as green infrastructure, native plant species, dark-sky certified lighting, etc.
- Cost estimates based on recent projects completed by the consultant team.

Optional Task B: Wayfinding and Signage System – Streamlined (Vandewalle)

- The following streamlined approach could be accomplished with the City's available budget:
 - Project Kickoff Meeting
 - Base Map Preparation
 - Existing Conditions Assessment
 - Wayfinding Signage System Framework (1 draft, 1 final)
 - Draft Wayfinding Signage Locations (1 draft, 1 final)

Optional Task C: Wayfinding and Signage System – Complete (Vandewalle)

- This expanded scope of work includes the above tasks, plus:
 - Signage Designs for up to five sign typologies (for each sign typology: 2 drafts, 1 final)
 - Preliminary Cost Estimates
 - Public Presentation or Open House

Optional Task D: Conceptual City Park Site Design (Vandewalle)

- Prepare a concept plan for the improvement of one city park (excluding Hillmoor); two drafts and one final.

Optional Task E: Interactive Online Park and Trail Map (Vandewalle)

- Develop, create, and map a City-wide digital interactive map. This map will feature all City parks, facilities, and trails in a user-friendly format to help guide residents, inform guests, and potentially be used as a promotional tourism application.
- Create the map using ArcGIS online and provide access to the digital application for City staff following completion of the plan. An example of a digital story map that could be utilized as a model can be seen in the adjacent image and viewed at the link provided [here](#).

Optional Task F: Riviera Plaza & Vendor Zone Commercial Partnership Services (F|3 and Edgewater Resources)

- This effort will engage F|3, a Milwaukee based Real Estate, Property, and Marina Management firm, to provide detailed review and analysis of the existing contracts, lease structures, financial terms, and comparisons with similar operations across the region. They will provide detailed strategies for improving operations, reducing costs, and optimizing revenues. The founder of F|3, John Matheson, grew up boating on Lake Geneva and knows the lake, Riviera Plaza, and the community well.

SCOPE OF SERVICES

Optional Task G: Local/Regional Marina Survey (Edgewater Resources)

In order to provide detailed benchmarking of nearby marina facilities, which would provide data for justification of alternate rate strategies, modification of slip mix, and optimize revenues, we usually provide the more detailed services outlined below:

- We will survey and document the relevant local regional marinas to identify the following:
 - Slip count, size, mix, seasonal/ guest mix, occupancy, rates, and waiting lists
 - Mooring types, rack storage, and storage facilities
 - Facility conditions, boat launch, showers/restrooms, boater lounge, ship's store, Wi-Fi, and parking
 - Utilities, including shore power, water, pump out, fuel, cable, and phone
 - Services, including lift/hauling, repairs, and rental

We will also provide information on regional trends identified in our recent broader market surveys of dozens of marinas around the country. This will provide a helpful context that will help us better understand the local data collected specifically for this project. Our analysis of available waiting list and occupancy data will determine the specific slips sizes that are in demand. The analysis will also identify relevant impacts on demand due to pricing, amenities, and services provided

Deliverables:

- Marina Market Analysis, including:
- Marina Survey Data
- Pricing/Amenity Analysis
- Slip Size and Mix Analysis

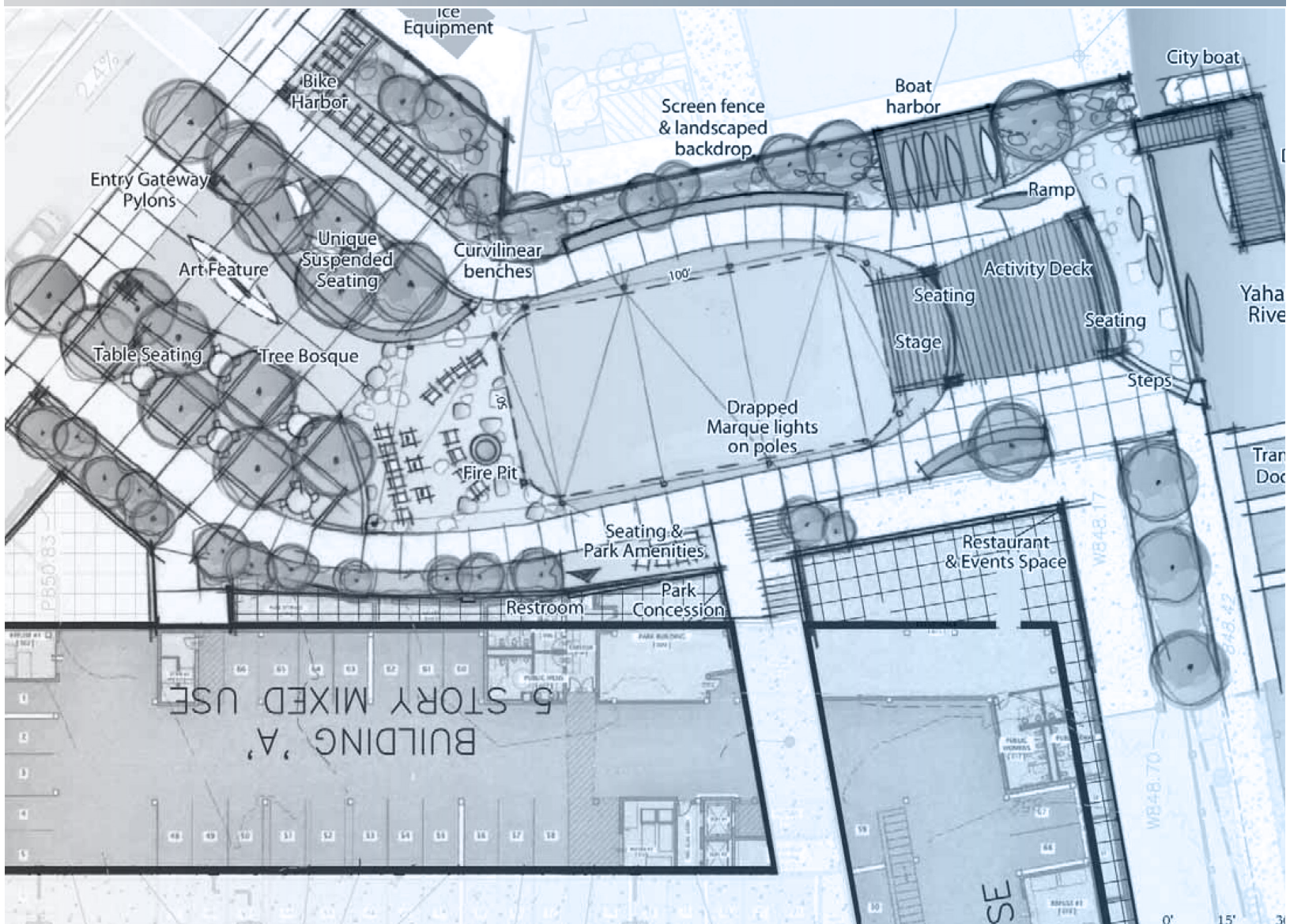
Optional Task H: Site Master Plan and Financial Feasibility Analysis (Edgewater Resources)

Task H.1 Development of Concept Alternatives

Based on the efforts outlined above, we will prepare a series of up to three alternative concept plans for the site that explore a variety of strategies to meet the market demand for various marina and upland elements and achieve the most cost-effective development plan. These alternatives will consider the organization of wet slips and marina operations. The proposed improvements will be organized by priority, cost, and funding, which will result in a conceptual improvements plan for the overall development. We will work with you to refine these alternatives to create a single plan for use in establishing priorities, phasing, and funding strategies.

Task H.2 Financial Feasibility Assessment and Implementation Recommendations

Utilizing the refined concept master plan and recommended slip rates and financial data collected during the marina market analysis, we will prepare an initial one-year static financial analysis of the proposed improvements. In addition, we will outline a recommended implementation plan that will address potential grant funding sources, permitting considerations, phasing, and construction scheduling to maintain existing operations.



PROJECT SCHEDULE

PROJECT SCHEDULE DETAILS

Anticipated City Review Periods:

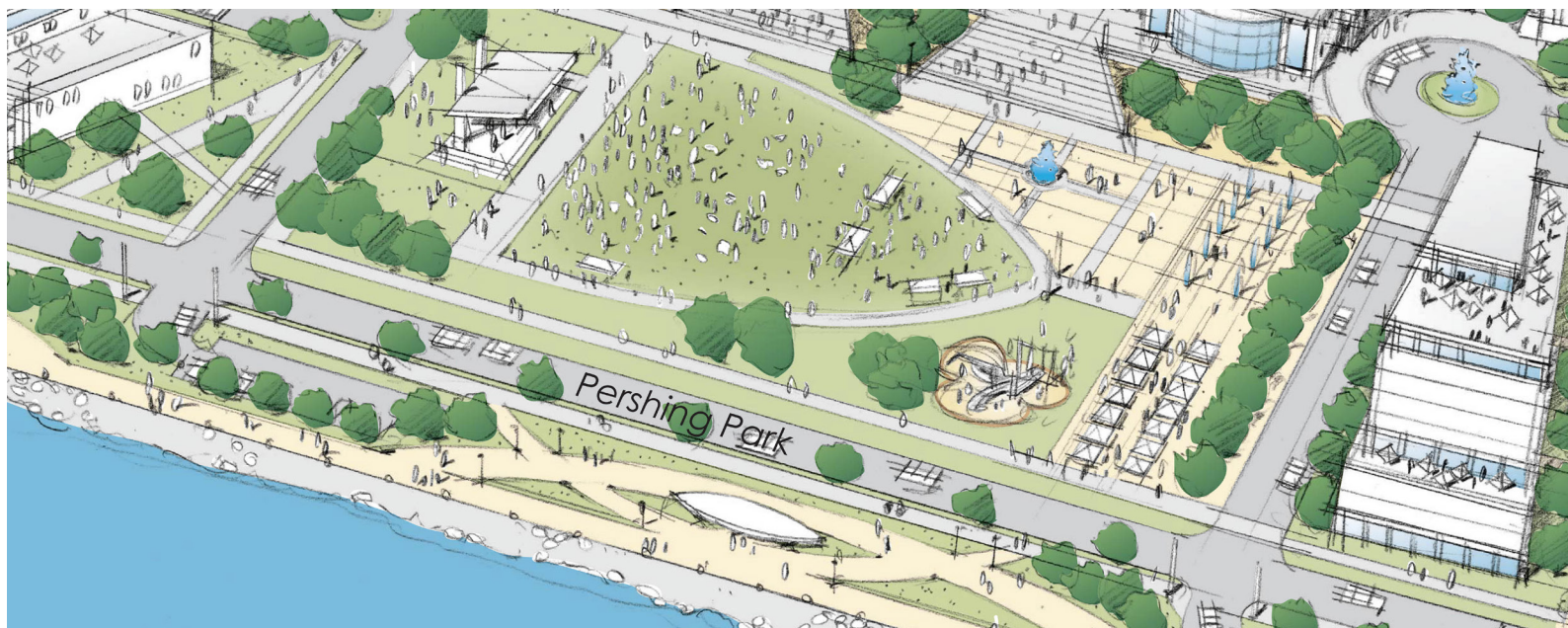
- Provide available data to consultants – April/May
- City review of draft public engagement materials – May
- Draft #1 of Parks & Lakefront System Plan ready for Staff Review – Late September
- City review of Draft #1 – late September/early October (2-4 weeks)
- Draft #2 ready for Staff and Park Board/PHL Review: late October
- City review of Draft #2 – November and December (4-8 weeks)
- City review of Draft #3 (final) – late January/early February (2 weeks)

Community Engagement Strategy:

- Stakeholder and Boater Focus Groups in conjunction with project site visit
- Survey duration during summer months so we can get the word out
- Survey open for approximately 30 days in June timeframe to allow enough time to analyze and respond to results, option to extend survey later in the summer to capture seasonal population
- Pop-up meetings (attendance at summer events) to be determined with input from the City; ideally in June and July
- Open Houses in early 2027

Critical Path Items and Key Decision Points

- Conclusion of data collection – May
- Conclusion of Community Engagement – August
- Preliminary capital recommendations with Draft #1 – late September
- Review of Key Policy Questions by Park Board and PHL – November and December meetings



EXAMPLE HAND-DRAWN PERSPECTIVE GRAPHIC



DETAILED FEE PROPOSAL

COST OF SERVICES

Vandewalle & Associates is focused on providing the City of Lake Geneva with a project that provides excellent value and clear direction.

The Proposed Project Budget on the following page provides estimates for each task and an overall cost. While the actual cost of individual tasks may ultimately be more or less than the amount presented in this proposed budget, the **total project cost** for completing the work described in the Scope of Services will not exceed a lump sum fee amount of \$73,148, not including any optional tasks. Any combination of optional tasks may be selected by the City. During the contract development process, each selected optional task will be added to the project scope and final budget figure.

Tasks beyond those identified in the final contract can be completed through an additional scope and budget or Work Order and billed on a time and materials basis.

Payment Schedule Proposal

Project will be billed monthly, on a time and materials basis, not to exceed the lump sum fee of \$73,148.

Cost Justification

The proposed budget exceeds the City's base budget of \$70,000. This was necessary to ensure that the core elements of the project are addressed. The primary cost drivers for this project include the number of public meetings, site visits, and the level of graphic production required. The proposed scope of services has been intentionally designed to maximize value for the City by meeting the project goals within the available budget. We are confident that this scope will result in a meaningful and actionable plan that will guide the future of the park and lakefront system.

In addition, the proposed optional tasks offer opportunities to enhance the project beyond the foundational scope. These elements respond directly to several higher-touch items referenced in the City's RFP and would provide deeper analysis and additional value. If selected, they would elevate the overall project outcomes and further support the City in long-term decision-making.

COST OF SERVICES

City of Lake Geneva Parks and Lakefront System Plan PROPOSED COST OF SERVICES	Hours by Position								Travel Expenses	Printing Expenses	Total Cost
	Vandewalle & Associates					Sub-Consultants					
	Jackie Mich <i>Principal Planner</i>	Kyle Estrada <i>Assistant Planner</i>	Jeff Maloney <i>Principal Designer</i>	Neng Lor <i>Assistant Designer</i>	Dan Eckberg <i>GIS Planner</i>	Greg Weykamp <i>Waterfront/Marina Lead</i>	Suzie Fromson <i>Waterfront/Marina Specialist</i>	Bill Clevenger <i>Park & Rec Operations Lead</i>			
	190	110	225	110	125	274	220	175			
Hourly Rate											

TASKS FROM SCOPE OF SERVICES											
1. Project Management											\$15,672
1.1	Initial Research	4	4								\$1,200
1.2	Site Visit and Project Kickoff Meetings with City Staff	10			24		8	8	8	\$750	\$10,642
1.3	Monthly Meetings with City Staff	12							2		\$2,630
1.4	Joint PB and PHL Kickoff	4	4								\$1,200
2. Park System Planning											\$16,420
2.1	Full Inventory & Existing Conditions Evaluation	1	1		6	6				\$200	\$1,910
2.2	User Experience and Operations Summary	1			6						\$850
2.3	Park Needs Assessment	1	8								\$1,070
2.4	Complete Parks and Lakefront System Plan Draft #1	6	26		1	24					\$7,110
2.5	City Staff Review Meeting on Draft #1 (Virtual)	2	2								\$600
2.6	Complete Parks and Lakefront System Plan Draft #2	2	12		4						\$2,140
2.7	City Staff Review Meeting on Draft #2 (Virtual)	2	2								\$600
2.8	Complete Parks and Lakefront System Plan Draft #3 (Final Draft)	2	12		4						\$2,140
3. Lakefront System Planning											\$10,436
3.1	Visual Conditions Assessment						3	3			\$1,482
a	Data Collection						1	4			\$1,154
b	Marina & Pier System						3	4			\$1,702
c	Riviera Beach and Shoreline Experience						1	4			\$1,154
d	Boat Launch & Waterfront Circulation						1	4			\$1,154
e	Riviera Plaza & Vendor Zones						1	4			\$1,154
f	Shorepath Access						1	3			\$934
3.2	Marina Benchmarking						3	4			\$1,702
4. Recreation Programming & YMCA Partnership											\$3,200
4.1	Evaluate Current Programming & Participation	1	10								\$1,290
4.2	Equity & Affordability Analysis	1	4								\$630
4.3	Conduct Partnership SWOT Analysis	3	3								\$900
4.4	Future Partnership Options	2									\$380
5. Community Center Feasibility											\$3,620
5.1	Community Interest	2	2								\$600
5.2	Functional Needs and Preliminary Space Program	2	4	4							\$1,720
5.3	Community Center Site Evaluation	2	2	2		2					\$1,300
6. Community Engagement											\$14,526
6.1	Online Community Survey	10	12							\$50	\$3,270
6.2	Pop-Up Engagement	1	20							\$150	\$2,540
6.3	Stakeholder Focus Groups (5, virtual)	8	16								\$3,280
6.4	Boater Focus Groups (2, in-person)						4	4			\$1,976
6.5	Joint Meeting with PB and PHL- Review Draft #2, Part 1	6								\$150	\$1,290
6.6	Joint Meeting with PB and PHL- Review Draft #2, Part 2	6								\$150	\$1,290
6.7	Documentation of public input/influence		8								\$880
7. Implementation Plan											\$3,850
7.1	Prioritization of Recommendations	4	4	1						2	\$1,775
7.2	Organizational Recommendations for Parks Department	4			4					5	\$2,075
8. Final Plan Documents											\$5,424
8.1	Joint Adoption Meeting & Open Houses	12	16							\$450	\$4,490
8.2	Adopted Parks and Lakefront System Plan		3		1		1	1			\$934
Base Cost for Core Tasks										\$ 73,148	

Optional Supplemental Services												
A	Design Standards Tool Kit	8	8	8	4	2					\$125	\$5,015
B	Wayfinding Signage System - Streamlined	6	16	18	20	3				\$300	\$150	\$9,975
C	Wayfinding Signage System - Complete	40	62	80	82	24				\$300	\$250	\$44,990
D	Conceptual Park Design	1	4	4	24	2						\$4,420
E	Interactive Online Park and Trail Map	1	4		6	24						\$4,290
F	Riviera Plaza & Vendor Zone Commercial Partnership Services											\$15,000
G	Local/Regional Marina Survey											\$12,500
H	Site Master Plan and Financial Feasibility Analysis											\$15,000



REFERENCES

VANDEWALLE & ASSOCIATES REFERENCES

COMPREHENSIVE OUTDOOR RECREATION PLAN PROJECT REFERENCES

Village of Elm Grove, Wisconsin

Client Contact: Tom Harrigan, Village Manager | P: 262-782-6700 | E: tharrigan@elmgrovewi.org

Project Title: Elm Grove Comprehensive Outdoor Recreation Plan

Year Completed: 2025

Scope & Deliverable: The scope included a DNR-compliant CORP with one park concept plan and a facilitated public engagement process that included a public survey.

City of Manitowoc, Wisconsin

Client Contact: Curtis Hall, Parks & Recreation Division Manager | P: 920-686-3061 | E: chall@manitowoc.org

Project Title: Manitowoc Comprehensive Outdoor Recreation Plan

Year Completed: 2023

Scope & Deliverable: Similar to Lake Geneva, Manitowoc is a lakefront community with a large park system. The scope was limited to a DNR-compliant CORP with maps of each individual park.

Village of Slinger, Wisconsin

Client Contact: Tony Dobson, Parks Director | P: 262-644-2420 | E: tdobson@vi.slinger.wi.gov

Project Title: Slinger Comprehensive Park, Recreation, and Open Space Plan

Year Completed: 2020

Scope & Deliverable: Similar to Lake Geneva, Slinger is a community of choice with a strong residential base. It's population is similar to Lake Geneva as well. The scope included a DNR-compliant CORP, public engagement, and a conceptual master plan for Breuer Park.

MUNICIPAL RECREATION PARTNERSHIP PROJECT REFERENCE

Village of Greendale, Wisconsin

Client Contact: Mike Hawes, Village Manager | P: 414-423-2100 | E: mhawes@greendale.org

Project Title: Greendale Comprehensive Outdoor Recreation Plan

Year Completed: 2023

Scope & Deliverable: The scope included a DNR-compliant CORP and public engagement. Concurrently, Groth Design Group prepared a School District Athletic/Recreational Facilities Study.



EDGEWATER RESOURCES REFERENCES

WATERFRONT / MARINA PROJECT REFERENCES

Village of Elk Rapids, Michigan

Client Contact: Mike Singleton, Harbormaster | P: 231-264-8174 | E: harbormaster@elkrapids.org

Project Title: Elk Rapids Harbor Expansion

Year Completed: Planning Phase completed 2024. Implementation Phase On-going

Services Provided: Marina Planning, Architecture/Landscape Architecture, Existing Conditions Analysis, Permitting, and Construction Administration

City of Neenah, Wisconsin

Client Contact: Michael Kading, Director of Parks & Recreation | P: 920-886-6062 | E: mkading@neenahwi.gov

Project Title: City of Neenah, Doty Park Shoreline Improvements

Year Completed: 2025

Services Provided: Living Shoreline Design, Seawall, Habitat Restoration, and Public Access

Visit Sheboygan - Sheboygan, Wisconsin

Client Contact: Nicholas Warminsky | P: 920-458-6665 | E: nick.warminsky@sheboyganwi.gov

Project Title: Sheboygan Marina Market Analysis

Year Completed: Currently in Phase One Design of marina

Services Provided: Marina Market Analysis, Economic Feasibility





VANDEWALLE & ASSOCIATES INC.

March 24, 2026

Agreement for CORP & Lakefront Services

THIS AGREEMENT is made and entered into by and between the “Client” City of Lake Geneva, Wisconsin, and VANDEWALLE & ASSOCIATES, Inc., Madison, Wisconsin, a professional planning and design firm.

Article I Scope of Work

- A. VANDEWALLE & ASSOCIATES agrees to provide the following “Services” as follows:

WORK ELEMENT ONE: PROJECT MANAGEMENT

Task 1.1: Initial Research

Conduct preliminary project research including a review, inventory, and analysis of existing plans and maps, as well as data and existing conditions research to inform plan development. This includes preliminary demographic analyses and an assessment of the park system in relation to national standards and peer communities.

Task 1.2: Site Visits and Project Kickoff Meetings

This multi-day kickoff will enable the consultant team to immerse themselves in Lake Geneva’s physical environment and establish a baseline for

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247 Freshwater Way • Milwaukee, Wisconsin 53204
www.vandewalle.com

Shaping places, shaping change

understanding existing conditions and opportunities. The following meetings and site visits will be scheduled across a one-to-three-day period.

Full Consultant Team

- One in-person project kickoff meeting with Park staff and other key staff or partners to review project schedule; data needs; initial steps; staff and consultant roles; and the communication strategy for elected officials, committees, staff, and the public
- Attend Joint Park Board and Piers, Harbors, & Lakefront Commission Kickoff described in Task 1.4

VANDEWALLE & ASSOCIATES

- Site visit to each park to evaluate existing conditions, user experience and operations, ADA review of trails, sidewalks, and park connections.
- One work session with Parks and DPW staff to review initial parks inventory and opportunities

Edgewater Resources

- One site visit to lakefront to evaluate existing conditions, conduct visual condition assessments, etc.
- One work session with City staff to review initial findings, determine additional data needs, and discuss opportunities
- Conduct Boater Focus Group Meetings (described in Work Element Six)

Bill Clevenger

- One site visit to Geneva Lakes Family YMCA, City parks, and lakefront to evaluate existing conditions and gain an on-the-ground understanding of the existing recreation system
- One work session with City staff to discuss organization of the transition to a dedicated Parks Department, determine additional data needs, and discuss needed resources

Task 1.3: Monthly Meetings with City Staff (Virtual)

VANDEWALLE & ASSOCIATES will be in continuous communication with Village staff throughout the process, holding monthly check-in and progress update meetings. Subconsultants will attend virtually, if needed, as determined by VANDEWALLE & ASSOCIATES.

Task 1.4: Joint Park Board and Piers, Harbors, & Lakefront Commission Kickoff (Meeting 1)

Facilitate an in-person kickoff meeting with both entities to review the project schedule and project goals. To be conducted in conjunction with the Site Visit in Task 1.2 (One one-hour, in-person meeting)

WORK ELEMENT TWO: PARK SYSTEM PLANNING**Task 2.1: Full Inventory and Existing Conditions**

- Summary of full inventory and evaluation of existing conditions conducted in Work Element One.
- For each park, document of amenities, infrastructure and site characteristics, discuss natural resource assets and constraints, and identify barriers to ADA accessibility for trails, sidewalks, and park connections.

Task 2.2: User Experience and Operations Summary

Based on observed conditions by the consultant team and insights from City staff, prepare a summary of park-specific use patterns, seasonal activity variations, parking, circulation, maintenance/operations assessment, and safety considerations

Task 2.3: Park Needs Assessment

- Conduct a park needs assessment based on geographic analysis, facility level capacity and demand, community demographic trends, and park/recreation trends to satisfy Wisconsin DNR CORP requirements.
- Evaluate park system against a custom parkland standard, developed based on Lake Geneva's unique qualities, assets, and population

needs, described as desired number of acres of parkland per 1,000 residents. This assessment will inform impact fee calculation and will separate parkland needs based on incremental growth from existing parkland deficiencies.

- Update impact fee calculations and recommend potential changes to parkland dedication fee ordinance

Task 2.4: Parks and Lakefront System Plan Draft #1

- Develop a first draft of the Parks and Lakefront System Plan and send to City staff for review and feedback.
- For maximum cost efficiency, we will use demographic, housing, and economic data from the City's recent Strategic Plan, supplemented with new data, as needed. We will also use available City data related to parks and existing conditions.
- Prepare up to three park system maps, showing existing parks, trails, and recreation facilities, park service areas, and recommended parks, trails, and recreation facilities
- Draft #1 will incorporate Work Elements 2-7.

Task 2.5: City Staff Review Meeting on Draft #1 (Virtual)

Facilitate a virtual meeting with staff project team to review Draft #1. (One one-hour, virtual meeting)

Task 2.6: Parks and Lakefront System Plan Draft #2

Following input from staff in Task 2.5, prepare Draft #2 for review by the Park Board and PHL. Draft #2 will be reviewed at two meetings of the Park Board and PHL, as described in Work Element Six.

Task 2.7: City Staff Review Meeting on Draft #2 (Virtual)

Following Park Board and PHL input in Work Element Six, facilitate a virtual meeting with staff project team to review revisions to Draft #2. (One one-hour, virtual meeting)

Task 2.8: Parks and Lakefront System Plan Draft #3 (Final Draft)

Following input from staff in Task 2.7, prepare Draft #3, Final Draft.

Deliverables: Digital copies of all drafts of the Parks and Lakefront System Plan, meeting agendas, and presentation-ready meeting materials.

WORK ELEMENT THREE: LAKEFRONT SYSTEM PLANNING

This Work Element will be led by Edgewater Resources.

Task 3.1: Visual Condition Assessment**Task 3.1.a: Data Collection**

Collect available background information from the city, including but not limited to:

- Existing Survey Data including Property Boundaries
- Existing Drawings, Master Plans, and Documents
- Existing Historic photos
- Use data
- Background reports
- Utility Data
- Soundings/bathymetry and/or surveys
- Soil Borings/Geotechnical reports

Task 3.1.b: Marina & Pier System

- This effort will include a visual inspection of the slips, moorings, docks, launch lanes, and associated structures. Edgewater Resources will identify elements requiring additional detailed investigations, such as a dive survey or material inspections. Edgewater Resources anticipates one trip to visit the site (described in Task 1.2, above) and complete the inspection, followed by completion of a summary report documenting our findings. This inspection will be limited to the portions of the existing infrastructure that is above the current water level along with that which is observable by underwater camera

only. No dive survey is included in this proposal but can be provided for additional scope. Underwater camera observation will be subject to current water clarity during the time of the site visit.

- Identify potential ADA issues within the marina and review the possibility of expanding access to the water through additional slips, piers, or launch facilities. Edgewater Resources will also review potential alternative operational methodologies for seasonal marina operations.

Task 3.1.c: Riviera Beach & Shoreline Experience

Evaluate beach capacity, circulation, and user experience patterns, and provide recommendations on shade, seating, accessibility, safety, and wayfinding. Edgewater Resources will also review environmental conditions that may affect the use and long term maintenance of the beach and shorelines, identifying opportunities for improving water quality, user access, and habitat creation.

Task 3.1.d: Boat Launch & Waterfront Circulation

Visual inspection of the launch ramp infrastructure, and outline strategies for addressing parking constraints, vehicular circulation, multi-modal access, and safety/operational considerations.

Task 3.1.e: Riviera Plaza & Vendor Zones

- The effort will include stakeholder interviews with existing tenants and city operational staff to identify existing use patterns, activation opportunities, and queuing and circulation issues, as well as opportunities for improvement to the facilities and organization of the site. Edgewater Resources will also engage in a high level overview of the existing partnership agreements and provide feedback on the existing structure based on our experience with other similar public private partnerships.
- This task specifically excludes primary research and ongoing observations of behavioral use patterns; however, Edgewater Resources will suggest methodologies that could be implemented by City staff to perform these observations. Detailed analyses of

individual leases, contracts, and agreements will be performed as outlined in Task 3.3.

Task 3.1.f: Shorepath Access

Review the shorepath, marina, boat launch, and beach access for accessibility and identify ADA concerns and potential strategies to address any issues that may arise. VANDEWALLE & ASSOCIATES will evaluate the existing wayfinding system and suggest strategies for improvement; however, this excludes the development of graphics and signage system recommendations.

Task 3.2 Marina Benchmarking & Local/Regional Marina Survey

Review the other relevant public and privately owned marina operations that lease slips to the general public on Lake Geneva. This will exclude those owned and/or managed by condo or homeowner associations. The purpose of this exercise is to identify the level of quality, program, and costs of other nearby facilities to provide context for comparison to the existing facilities. This will provide the background information necessary to suggest improvements to the marina facilities to expand access to the water, improve product offerings, and improve the overall finances of the marina operation.

Survey and document relevant local marinas on Geneva Lake, as well as up to four regional marinas to identify the following:

- Slip count, size, mix, seasonal/ guest mix, occupancy, rates, and waiting lists
- Mooring types, rack storage, and storage facilities
- Facility conditions, boat launch, showers/restrooms, boater lounge, ship's store, Wi-Fi, and parking
- Utilities, including shore power, water, pump out, fuel, cable, and phone
- Services, including lift/hauling, repairs, and rental.

Provide information on regional trends identified in our recent broader market surveys of dozens of marinas around the country. This will provide a helpful context that will help us better understand the local data collected specifically for this project. Our analysis of available waiting list and occupancy data will determine the specific slips sizes that are in demand. The

analysis will also identify relevant impacts on demand due to pricing, amenities, and services provided.

Deliverables: Marina Market Analysis, including Marina Survey Data, Pricing/Amenity Analysis, and Slip Size and Mix Analysis

Task 3.3: Riviera Plaza & Vendor Zone Commercial Partnership Services

F|3 will provide detailed review and analysis of the existing contracts, lease structures, financial terms for six concourse leases and two boating businesses in the Riviera and provide comparisons with similar operations across the region. F|3 will provide detailed strategies for improving operations, reducing costs, and optimizing revenues.

Deliverable: one summary memo

Task 3.4: Site Master Plan and Financial Feasibility Analysis

Task 3.4.a: Development of Concept Alternatives

Based on the efforts outlined above, we will prepare a series of up to three alternative concept plans for the site that explore a variety of strategies to meet the market demand for various marina and upland elements and achieve the most cost-effective development plan. These alternatives will consider the organization of wet slips and marina operations. The proposed improvements will be organized by priority, cost, and funding, which will result in a conceptual improvements plan for the overall development. We will work with you to refine these alternatives to create a single plan for use in establishing priorities, phasing, and funding strategies.

Task 3.4.b: Financial Feasibility Assessment and Implementation Recommendations

Utilizing the refined concept master plan and recommended slip rates and financial data collected during the marina market analysis, we will prepare an initial one-year static financial analysis of the proposed improvements. In addition, we will outline a recommended implementation plan that will address potential grant funding sources, permitting considerations, phasing, and construction scheduling to maintain existing operations.

WORK ELEMENT FOUR: RECREATION PROGRAMMING & YMCA PARTNERSHIP

This Work Element will be led by VANDEWALLE & ASSOCIATES with input from Bill Clevenger.

Task 4.1: Evaluate Current Programming & Participation

Evaluate existing conditions, facility constraints, and identify opportunities for improvement. Program inventory, metrics, historic participation trends, and known facility constraints and opportunities to be provided by the City or YMCA.

Task 4.2: Equity & Affordability Analysis

Based on data provided by the City or YMCA, evaluate equity factors such as resident/nonresident participation and distribution of benefits across income levels and neighborhoods. Review discount structures and note barriers to entry for community members.

Task 4.3: Conduct Partnership SWOT Analysis

Based on input from City and YMCA, prepare a SWOT analysis of existing City-YMCA partnership.

Task 4.4: Future Partnership Options

Outline ideas for future partnership improvements such as enhanced collaborative operations with local schools and/or YMCA, City-led programming with YMCA as a service provider, hybrid models, facility-sharing, and in-house programming alternatives – noting pros and cons of different options.

WORK ELEMENT FIVE: COMMUNITY CENTER FEASIBILITY

Task 5.1: Community Interest

Summarize community interest in a City-funded Community Center, based on questions posed in the survey conducted in Work Element Six.

Task 5.2: Functional Needs and Preliminary Space Program

Identify desired recreational spaces to be included in a potential Community Center (gyms, studios, meeting rooms, wellness spaces, multipurpose rooms, etc.). Prepare a worksheet with high-level estimates of square footage of desired spaces to guide future feasibility work.

Task 5.3: Community Center Site Evaluation

Consultant team will note pros and cons of potential Community Center sites to include: 1) new construction in Zone 5 of the Hillmoor site, and 2) reuse or adaptive use of one existing building, as identified by the City.

WORK ELEMENT SIX: COMMUNITY ENGAGEMENT**Task 6.1: Online Community Survey**

- Launch, analyze, and summarize one online survey to gather feedback from residents on park system use trends and key assets, issues, opportunities, and needs for the City's park and recreation system – including interest and needs for a potential Community Center. This survey will be made available online for the public to complete for approximately one month during the planning process. Results from the survey will be summarized and provided to staff and used to inform the recommendations of the plan.
- The online survey will be promoted via the City's existing digital channels. A printer-friendly version of the survey will be provided by VANDEWALLE & ASSOCIATES for printing and distribution by the City. The cost estimate for this task includes a fully online survey based VANDEWALLE & ASSOCIATES' proven 22-question CORP survey template. Cost estimates for an expanded survey, physical mailings, or additional features will be provided upon request.

Task 6.2: Pop-Up Engagement

To broaden community engagement over the planning period, increase awareness of the project, and gather targeted public input, VANDEWALLE & ASSOCIATES will attend up to two community events. Events will be selected in consultation with City Staff.

Task 6.3: Stakeholder Focus Groups (Virtual)

Facilitate up to five focus group meetings with local user group stakeholders to gather input on the existing park system and future needs. Focus groups will be grouped as directed by the City and may include: 1) businesses, 2) tour boat operators, 3) YMCA leadership, 4) hospitality sector representatives, and 5) major institutional users. (five one-hour, virtual meetings).

Task 6.4: Boater Focus Group Meetings

This task will be led by Edgewater Resources.

- Facilitate up to two focus group meetings with local boaters and slip-holders to gather input marina existing conditions and future needs.
- These meetings will be in-person as a part of Task 1.2 or virtual if held on another day (or if preferred by the City).

Task 6.5: Joint Park Board and Piers, Harbors, & Lakefront Committee Meeting (Meeting 2)

Facilitate one in-person meeting with both committees to review Draft #2, Part 1 (One one-hour, in-person meeting). Subconsultants will attend virtually, if needed, as determined by VANDEWALLE & ASSOCIATES.

Task 6.6: Joint Park Board and Piers, Harbors, & Lakefront Committee Meeting (Meeting 3)

Facilitate one in-person meeting with both committees to review Draft #2, Part 2 (One one-hour, in-person meeting). Subconsultants will attend virtually, if needed, as determined by VANDEWALLE & ASSOCIATES.

Deliverables: Meeting agendas, meeting materials, online survey and link, printer-friendly version of survey, all survey responses, summary of public input

WORK ELEMENT 7: IMPLEMENTATION PLAN**Task 7.1: Prioritization of Recommendations**

Evaluate and score plan recommendations based on community impact, feasibility, cost, operational capacity. Prioritize recommendations based on scoring. This chapter will also include a description of funding options, an Action Plan Matrix with prioritized recommendations, discussion of capital improvements planning, and estimated facility costs.

Task 7.2: Organizational Recommendations for Parks Department

This task will be led by Bill Clevenger.

- Provide organizational recommendations to support the establishment and long-term operation of a standalone Parks Department, including recommendations for staffing levels, roles, needed skillsets, and outline of an organizational structure; coordination and roles for Parks and DPW; and a framework for long-term operational budgeting and capital planning.

Deliverables: one 5-8-page report of Organizational Recommendations for Parks Department

WORK ELEMENT 8: FINAL PLAN DOCUMENTS**Task 8.1: Open Houses (2)**

Facilitate two in-person public open houses to present the draft plan to the public and gather input on the final draft prior to plan adoption (two 1.5-hour, in-person meetings)

Task 8.2: Joint Adoption Meeting (Meeting #4)

Facilitate one joint, in-person meeting with the Park Board and Piers, Harbors, & Lakefront Committee, Plan Commission, and City Council to review, recommend, and adopt the plan. (One one-hour, in-person meeting) Subconsultants will attend virtually, if needed, as determined by VANDEWALLE & ASSOCIATES.

Task 8.3: Adopted Parks and Lakefront System Plan

Complete remaining plan edits, prepare final plan, and deliver to City in digital format (PDF). Send final plan to Wisconsin DNR for approval.

Deliverables: Digital and printed copies of Final Plan, digital versions of all meeting agendas, and meeting materials.

- B. Additional Services, beyond those stated in Article I.A., may be provided through a “Work Order.”

- C. VANDEWALLE & ASSOCIATES agrees to provide its professional Services in accordance with generally accepted standards of its profession.

Article II Client's Responsibilities

- A. Client agrees to provide VANDEWALLE & ASSOCIATES with all base maps, blueprints, aerial photos, studies, reports, and ordinances needed to complete these Services. VANDEWALLE & ASSOCIATES may reasonably rely on the accuracy and completeness of these items. Client agrees to provide these items and to render decisions in a timely manner so as not to delay the orderly and sequential progress of VANDEWALLE & ASSOCIATES Services.
- B. The administrative liaison between VANDEWALLE & ASSOCIATES and the Client will be David Winger, Parks Director.
- C. Client understands that any work product delivered in electronic form under this Agreement may require Client to use certain third-party hardware and/or software products. Client shall be solely responsible for obtaining licenses to use such third-party software. VANDEWALLE & ASSOCIATES makes no warranties or representations as to the quality, capabilities, operations, performance or suitability of any third-party hardware or software including the ability to integrate with any software currently in use by the Client. Client acknowledges that the quality, capabilities, operations, performance, and suitability of any third-party hardware or software lie solely with Client and the vendor or supplier of that hardware or software.
- D. Client shall not make any modifications to the Deliverables identified in Article I.A., without the prior written consent of VANDEWALLE & ASSOCIATES. If Client does make any modifications to such Deliverables without the consent of VANDEWALLE & ASSOCIATES, VANDEWALLE & ASSOCIATES shall not be liable or otherwise responsible for such modifications or their effect on the results of the implementation of the recommendations contained in such Deliverables.

Article III Estimated Schedule

- A. Services in this Agreement shall commence from April 13, 2026, and be in effect through October 31, 2027, unless the parties agree otherwise.
- B. VANDEWALLE & ASSOCIATES shall render its Services as expeditiously as is consistent with professional skill and care. During the course of the Project, anticipated and unanticipated events may impact the Project schedule and VANDEWALLE & ASSOCIATES shall not be responsible for any delays caused by factors beyond its reasonable control.

Article IV Costs and Payment

- A. All work will be completed on a time and materials basis with the budget for the Project not to exceed \$115,000. Client acknowledges that significant changes to the Project schedule, budget or Project's scope may require Additional Services for which the parties may (but are not required to) enter into a separate Work Order (see Article I.B.).
- B. VANDEWALLE & ASSOCIATES shall send Client an invoice for Professional Fees and Reimbursable Expenses once a month. Client shall pay VANDEWALLE & ASSOCIATES the amounts due under such invoice upon receipt of such invoice. A service charge of 1% per month may be charged on all amounts more than 30 days after date of invoice.
- C. Invoice charges to the Client consist of (1) Professional Fees rendered at current billing rates as listed in Attachment One; and (2) Reimbursable Expenses billed at cost multiplied by 1.1, excepting some in-house charges and travel.

Article V Termination

- A. Either Client or VANDEWALLE & ASSOCIATES may terminate this Agreement upon seven days written notice.

- B. If terminated, Client agrees to pay VANDEWALLE & ASSOCIATES the hourly rates for all Services rendered and Reimbursable Expenses incurred, up to the date of termination.
- C. Upon not less than seven days' written notice, VANDEWALLE & ASSOCIATES may suspend the performance of its Services if Client fails to pay VANDEWALLE & ASSOCIATES in full for Services rendered or Reimbursable Expenses incurred. VANDEWALLE & ASSOCIATES shall have no liability because of such suspension of service or termination due to nonpayment.

Article VI Dispute Resolution

VANDEWALLE & ASSOCIATES and Client agree to mediate claims or disputes arising out of or relating to the Agreement. The mediation shall be conducted by a mediation service acceptable to the parties. A demand for mediation shall be made within a reasonable time after a claim or dispute arises. In no event shall any demand for mediation be made after such claim or dispute would be barred by the applicable law.

Article VII Intellectual Property; Confidentiality

- A. Except as otherwise provided by law: upon payment in full by Client to VANDEWALLE & ASSOCIATES for Services rendered and Reimbursable Expenses incurred pursuant to this Agreement, VANDEWALLE & ASSOCIATES shall grant Client a non-transferable, non-exclusive, perpetual license to use any and all Work Product developed or produced by VANDEWALLE & ASSOCIATES pursuant to this Agreement. As used in this Agreement, "Work Product" means all inventions, processes, data, documents, drawings, records, and works of authorship, whether or not copyrightable or patentable, that are originated or prepared by VANDEWALLE & ASSOCIATES in the course of rendering the Services under this Agreement. Until Client pays VANDEWALLE & ASSOCIATES in full for Services rendered and expenses incurred pursuant to this Agreement, Client may not use any Work Product to complete the Project with others unless VANDEWALLE & ASSOCIATES is in material breach of this Agreement.

Article VIII Miscellaneous Provisions

- A. Wisconsin law governs this Agreement (without regard to its conflict of law principles or rules of construction concerning the draftsman hereof).
- B. This Agreement is the entire and integrated agreement between the Client and VANDEWALLE & ASSOCIATES, and supersedes all prior negotiations, statements or agreements, either written or oral, with regard to its subject matter. This Agreement may be amended only by written instrument signed by both Client and VANDEWALLE & ASSOCIATES. Neither party can assign this Agreement without the other party's prior written permission.
- C. Notwithstanding any other term in this Agreement, VANDEWALLE & ASSOCIATES shall not control or be responsible for another party's means, methods, techniques, schedules, sequences or procedures, or for construction safety or any other related programs.
- D. The Subconsultants shall be considered independent contractors in the performance of all services under this Agreement and have sole control over the means, methods, techniques, procedures, and coordination of their work. Nothing contained herein shall be deemed to create any association, partnership, joint venture, or employer–employee relationship among VANDEWALLE & ASSOCIATES, the City, and the Subconsultants. Prior to commencing work, and upon request thereafter, the Subconsultants shall furnish to VANDEWALLE & ASSOCIATES and the City certificates of insurance. Such insurance shall name the City and VANDEWALLE & ASSOCIATES as additional insureds and shall be maintained for the duration of the Agreement in accordance with its terms.
- E. VANDEWALLE & ASSOCIATES reserves the right to include representations of the Project in its promotional and professional materials.

IN WITNESS WHEREOF, the parties hereto entered into this Agreement as of the latest date noted, below.

City of Lake Geneva

By:

Signature of Authorized Representative Date

Printed Name Title

VANDEWALLE & ASSOCIATES, INC.

By:

Nonna Anderson, Business Manager Date

ATTACHMENT ONE

FEE SCHEDULE

	<u>Hourly Rates</u>
Company President	\$220 to \$350
Principal	\$200 to \$300
Associate	\$145 to \$180
Assistant	\$110 to \$135
Cartographer	\$125 to \$135
Communications Specialist	\$65 to \$150
Project Assistant	\$65 to \$85

<p style="text-align: center;">City of Lake Geneva Parks and Lakefront System Plan COST OF SERVICES - APRIL 2026</p>		Vandewalle & Associates								Sub-Consultants		Travel Expenses	Printing Expenses	Total Cost	
		Jackie Mich Principal Planner	Kyle Estrada Assistant Planner	Jeff Maloney Principal Designer	Neng Lor Assistant Designer	Dan Eckberg GIS Planner	Greg Weykamp Waterfront/Marina Lead Edgewater Resources	Suzie Fromson Waterfront/Marina Specialist Edgewater Resources	Bill Clevenger Park & Rec Operations Lead	John Matheson Riviera Contracts Lead F/3					
		190	110	225	110	125	274	220	175	220					
Hourly Rates															
TASKS FROM SCOPE OF SERVICES												Hours by Position			
1. Project Management												\$15,672			
1.1	Initial Research	4	4												\$1,200
1.2	Site Visit and Project Kickoff Meetings with City Staff	10			24		8	8	8			\$750			\$10,642
1.3	Monthly Meetings with City Staff	12							2						\$2,630
1.4	Joint PB and PHL Kickoff	4	4												\$1,200
2. Park System Planning												\$16,420			
2.1	Full Inventory & Existing Conditions Evaluation	1	1		6	6						\$200			\$1,910
2.2	User Experience and Operations Summary	1			6										\$850
2.3	Park Needs Assessment	1	8												\$1,070
2.4	Complete Parks and Lakefront System Plan Draft #1	6	26		1	24									\$7,110
2.5	City Staff Review Meeting on Draft #1 (Virtual)	2	2												\$600
2.6	Complete Parks and Lakefront System Plan Draft #2	2	12		4										\$2,140
2.7	City Staff Review Meeting on Draft #2 (Virtual)	2	2												\$600
2.8	Complete Parks and Lakefront System Plan Draft #3 (Final Draft)	2	12		4										\$2,140
3. Lakefront System Planning												\$52,288			
3.1	Visual Conditions Assessment						3	3							\$1,482
a	Data Collection						1	4							\$1,154
b	Marina & Pier System						3	4							\$1,702
c	Riviera Beach and Shoreline Experience						1	4							\$1,154
d	Boat Launch & Waterfront Circulation						1	4							\$1,154
e	Riviera Plaza & Vendor Zones						1	4							\$1,154
f	Shorepath Access						1	3							\$934
3.2	Marina Benchmarking & Local/Regional Marina Survey						36	18.5				\$268			\$14,202
3.3	Riviera Plaza & Vendor Zone Commercial Partnership Services									65		\$52			\$14,352
3.4a	Site Master Plan						12	20				\$62			\$7,750
3.4b	Financial Feasibility Analysis						20	8				\$10			\$7,250
4. Recreation Programming & YMCA Partnership												\$3,200			
4.1	Evaluate Current Programming & Participation	1	10												\$1,290
4.2	Equity & Affordability Analysis	1	4												\$630
4.3	Conduct Partnership SWOT Analysis	3	3												\$900
4.4	Future Partnership Options	2													\$380
5. Community Center Feasibility												\$3,620			
5.1	Community Interest	2	2												\$600
5.2	Functional Needs and Preliminary Space Program	2	4	4											\$1,720
5.3	Community Center Site Evaluation	2	2	2		2									\$1,300
6. Community Engagement												\$14,526			
6.1	Online Community Survey	10	12									\$50			\$3,270
6.2	Pop-Up Engagement	1	20									\$150			\$2,540
6.3	Stakeholder Focus Groups (5, virtual)	8	16												\$3,280
6.4	Boater Focus Groups (2, in-person)						4	4							\$1,976
6.5	Joint Meeting with PB and PHL- Review Draft #2, Part 1	6										\$150			\$1,290
6.6	Joint Meeting with PB and PHL- Review Draft #2, Part 2	6										\$150			\$1,290
6.7	Documentation of public input/influence		8												\$880
7. Implementation Plan												\$3,850			
7.1	Prioritization of Recommendations	4	4	1					2						\$1,775
7.2	Organizational Recommendations for Parks Department	4			4				5						\$2,075
8. Final Plan Documents												\$5,424			
8.1	Open Houses (2)	8	12									\$300			\$3,140
8.2	Joint Adoption Meeting	4	4									\$150			\$1,350
8.3	Adopted Parks and Lakefront System Plan		3		1		1	1							\$934
												\$ 115,000			



Agenda Item Memo

City of Lake Geneva

Committee: Common Council

Meeting Date: April 8th, 2026

Subject / Title: HWY 50 Trolley Program and Operations Plan

Submitted By: David De Angelis

Background / Request

Staff is presenting an operating proposal for a city-run trolley system, which is to be in operation in 2027 and 2028 during construction on Hwy. 50. At its Jan. 26 meeting the Common Council directed staff to move forward with the concept of purchasing a trolley and developing a system for operation.

Fiscal Impact / Budget

- **Estimated Cost:** \$206,500 to \$216,808
- **Funding Source:** General Fund for purchase of the trolley. Operational expenses will be budgeted for in the 2027 budget.
- **Budget Status:** Within Budget _____ Over Budget _____
 Budget Amendment Required \$100,000 from undesignated surplus for trolley purchase _____
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Ordinance amendment required for establishment of paid parking areas 74-221

Recommendation:

Staff recommends the city complete the purchase of the trolleys from Jones and select DTC or other qualified third-party vendor to operate the trolley system over the 2027 and 2028 construction years if the Council chooses to move forward with this initiative.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome

Attachments (list any and all attachments that go with this item and memo)

Trolley operational plan options memo

Reviewed by	Date:	Comments



Memo

To: Common Council

Cc:

From: City Administrator Dave De Angelis

Date: April 13, 2026

RE: Trolley operation plan

Listed below are proposals to operate a trolley system in Lake Geneva in the summer of 2027 and 2028. The numbers are for the first summer of operation in 2027.

The trolleys will run from May 1 to Sept. 26, 2027. Shoulder season will be from Saturday, May 1 to Sunday, May 23, 2027 and Friday, Sept. 10 to Sunday, Sept. 26, 2027. Peak season is from Monday, May 28, 2027 to Monday, May 5, 2027.

In shoulder season one trolley will run from 11 a.m. to 7 p.m. Friday through Sunday.

In peak season one trolley will run from 11 a.m. to 7 p.m. Monday through Sunday and second will be added from 11 a.m. to 7 p.m. Friday through Sunday.

The Business Improvement District (BID) is going to contribute \$40,000 to operational costs. Grants will be sought to help further defray costs.

The city proposes charging for parking at the stops at Town Bank, Central-Denison and The Cove. Riders, especially residents, will ride for free unless they park in one of the city-owned/operated lots on the route.

The program will be evaluated at the end of the first season, with any necessary changes implemented for 2028. At the end of the two years of construction staff recommend the city discontinue being the operator and sell the trolleys to an outside entity, possibly the BID or another entity which might continue operations.

DTC Trolley Numbers

Dousman Transport Company is the bus/transportation company that serves Lake Geneva Schools. Its Geneva depot is at N1889 County Road H near Four Seasons Nature Preserve. The city approached DTC regarding operation a third-party trolley service.

Total estimated cost of DTC is \$106,500 for the summer, peak and shoulder season.

Personnel cost, peak and shoulder season, is \$72,400. Total hours are 1,320.

DTC charges \$55/hour for operation and \$110/hour for maintenance, excluding parts. Fuel is a pass through. Cleaning is at the \$55/hour rate. DTC will house the units at their Lake Geneva depot on Hwy H.

2027 Peak Season – May 28 to Sept. 5, 2027

- Eight hours per day for seven days = 56 hours
- Eight hours per day for three days = 24 hours
- Eight hours of trolley service per week in peak season is one trolley Monday through Thursday plus an additional trolley Friday through Sunday for a total of 80 hours per week of trolley service
- Peak season is 1,160 hours at \$55/hour for \$63,800

2027 Shoulder Season – May 1-23, 2027; Sept. 10-26, 2027

- Three days each week – Friday, Saturday and Sunday
- Twenty days total at eight hours per day
 - May 2027 = 11 days: May 1, 2, 7, 8, 9, 14, 15, 16, 21, 22, 23
 - 88 hours @ \$55/hour is \$4,840
 - Sept. 2027 = 9 days: Sept. 10, 11, 12, 17, 18, 19, 24, 25, 26
 - 72 hours @ \$55/hour is \$3,960
- May and September shoulder season is \$8,800

Fuel

Total fuel price is \$13,600

- Route of 30 minutes = 16 trips per day
- Route is roughly seven miles and the trolleys get roughly seven miles per gallon
- Fuel price of \$5 per gallon
 - Shoulder season = \$2,400
 - Peak season = \$11,200

Cleaning

Total cleaning price is estimated at \$2,860 but ~ \$5,000 will be allotted

- Estimate three hours per week over 14+ weeks at peak season
 - \$55 per hour for three hours each week is \$165 per week
 - \$2,475 for the unit running 8 hours each day
- Shoulder season 90 minutes one hour per unit per week over seven weeks
 - \$55 hour for one hour each week over seven weeks is \$385

Maintenance

Maintenance is estimated at \$15,500 per year

- DPW Director Tom Earle and members of his staff inspected the trolleys. Each is solid and will require regular maintenance and upkeep to remain in good, working condition.
- Wiper blades, window wash, towels, soap, tires and all other wear items. Repairs are damage done by passengers, breakdowns, broken glass, tears/rips in seats and more.
- Director Earle said one set of tires would be approximately \$3,000. Brake replacement on a Class 5 C&C is about \$1,500-\$2,500/axle depending on if drums/rotors are needed or just pads.
- Director Earle said anti-lock mechanisms on buses are very expensive if they fail. One or two oil changes/year/unit. As these units are used, our best recourse is to expect issues, and one spun bearing might eat the entire budget.
- Director Earle also said it is wise to plan for few hours of down time each week to perform routine maintenance, upkeep, cleaning and more. With two units such downtime should be easy to plan around.

City Trolley Numbers

Total estimated cost for City is \$116, 808 for the summer, peak and shoulder season.

2027 Peak Season – May 28 to Sept. 5, 2027

- Eight hours per day for seven days = 56 hours
- Eight hours per day for three days = 24 hours
- Eight hours of trolley service per week in peak season is one trolley Monday through Thursday plus an additional trolley Friday through Sunday for a total of 80 hours per week of trolley service
- Peak season is 1,160 hours at \$28/hour for \$32,480.

2027 Shoulder Season – May 1-23, 2027; Sept. 10-26, 2027

- Three days each week – Friday, Saturday and Sunday
- Twenty days total at eight hours per day
 - May 2027 = 11 days: May 1, 2, 7, 8, 9, 14, 15, 16, 21, 22, 23
 - 88 hours @ \$28/hour is \$2,464.
 - Sept. 2027 = 9 days: Sept. 10, 11, 12, 17, 18, 19, 24, 25, 26
 - 72 hours @ \$28/hour is \$2,016.
- May and September shoulder season is \$4,480.

There is an additional \$3,209.94 in Social Security/Medicare budgeted for the pool of drivers. The city will need to hire a supervisor/manager to oversee the operation at an estimated cost of \$32,298.06, which includes Social Security/Medicare.

Fuel

Total fuel price is \$13,600

- Route of 30 minutes = 16 trips per day
- Route is roughly seven miles and the trolleys get roughly seven miles per gallon
- Fuel price of \$5 per gallon
 - Shoulder season = \$2,400
 - Peak season = \$11,200

Cleaning & Washing

Total cleaning price is estimated at \$2,652.82, but \$5,000 will be allotted

- The city's estimate for cleaning is 146 hours over the summer at \$18.18 per hour, and the work will be performed by a seasonal employee.

Storage

- Storage will cost \$750/month to store the two trolleys, or \$9,000/year. The cost is being calculated annually.

Insurance

- Insurance is expected to cost the city \$1,200.

Maintenance

Maintenance is estimated at \$15,500 per year

- DPW head Tom Earle and members of his staff inspected the trolleys. Each is solid and will require regular maintenance and upkeep to remain in working condition.
- Wiper blades, window wash, towels, soap, tires and all other wear items. Repairs are damage done by passengers, breakdowns, broken glass, tears/rips in seats and more.
- Earle said one set of tires would be approximately \$3,000. Brake replacement on a Class 5 C&C is about \$1,500-\$2,500/axle depending on if drums/rotors are needed or just pads.
- Earle said anti-lock mechanisms on buses are very expensive if they fail. One or two oil changes/year/unit. As these units are used, our best recourse is to expect issues, and one spun bearing might eat the entire budget.
- Earle also said it is wise to plan for down time of a few hours each week to perform routine maintenance, upkeep, cleaning and more. With two units such downtime should be easy to plan around.

Evaluation

- The city prefers DTC's proposal for a multitude of reasons
 - Less expensive
 - Professional transit operation
 - DTC will store, clean and repair the trolleys
 - DTC will provide drivers, dispatch and other services to keep the trolleys roadworthy
 - More cost effective for less risk
 - Removes additional staff burden of direct management of the operation

Route

- A proposed route and map are included. Staff drove the route in a personal vehicle on April 7 and timed one loop at 23 minutes
- Figure between 30 and 40 minutes for one loop
- Residential stops are not included

Parking revenue projections

- There are 38 spots at The Cove, 138 at Central Denison and 150 at Town Bank. Revenue projections are provided for each lot at 50 and 25 percent capacity. There is a total of 326 spots.
- Parking Manager Beth Gehris-Padro said each space is worth \$200 per week.
- Fifty percent capacity – 163 spots at \$200 per week equaling \$32,600 each week. Over four weeks that projects to \$130,400. For 14 weeks of peak operation in 2027 projected revenue is \$456,400.
- Twenty-five percent capacity – rounded up to 83 spots at \$200 per week equaling \$16,600 each week. Over 14 weeks that is \$232,400.
- The city shares revenue at 50 percent. The numbers do not include any projected revenue from the city charging for parking at either Lake Geneva Middle School or Veterans Park.
- Paid parking is from 9 a.m. to 7 p.m. Monday through Sunday. Paid parking costs \$2 per hour Monday through Thursday and \$4 per hour Friday through Sunday.
- The numbers provided are estimates based on projected lot use and should not be interpreted as guaranteed income.

Trolley Route – Example

Trolley Stop and Parking – Exit Town Bank parking lot and turn right on Center Street

Town Bank lot is a stop – parking, pickup and drop-off

Take Center Street to Dodge Street and turn right

Take Dodge Street to Madison Street and turn left

Central-Denison Elementary is a stop – parking, pickup and drop-off

Take Madison Street to Geneva Street and turn left

Take Geneva Street to Broad Street and turn right

In front of the Geneva Theatre is a stop – pickup and drop-off

Take Broad Street onto Wrigley Drive, follow Wrigley Drive to Baker Street and turn left

The bottom of Broad as it becomes Wrigley is a stop – pickup and drop-off

Take Baker Street onto Lakeshore Drive, follow Lakeshore Drive to Campbell Street and turn left

Seminary Park is a potential stop – pickup and drop-off

Take Campbell Street to Wells Street and turn left

The Cove is a stop – parking, pickup and drop-off

ALTERNATE: pull through Cover lot and take Wells Street to West Main Street and turn left

Take West Main Street to Lakeshore Drive and turn left

(Could pull through Cove Lot and avoid Intersection at Main)

Take Wells Street to West Main Street and turn left

Take West Main Street to Lakeshore Drive and turn left

Take Lakeshore Drive to Campbell Street and turn left

Take Campbell Street to Wells Street and turn right

Take Wells Street to Bloomfield Road and turn left

Circle through school complex and turn right on Bloomfield Road

Lake Geneva Middle School is a stop – parking, pickup and drop-off

Turn right on Bloomfield Road and turn left on Hwy 120

Take Hwy 120 to Townline Road and turn right

Take Townline Road to Veterans Parkway and circle through lots

Veterans Park is a stop – parking, pickup and drop-off

Turn right out of Veterans Park onto Veterans Parkway

Take Veterans Parkway to Park Drive and turn left

Take Park Drive to Hwy 120/Edwards Blvd and turn right

Take 120/Edwards Blvd to Sheridan Springs and follow road left

City lot near Serv Pro is a stop – parking, pickup and drop-off

Take Sheridan Springs to Interchange North and turn left on Interchange North

Take Interchange North to Center Street and turn left

Center Street to Town Bank

Map with route marked in black line –

https://www.google.com/maps/d/u/0/edit?mid=1y5IkZLYGDm--HWW3XZm_QwU9d5djbOo&usp=sharing



Why a Trolley?

Key points regarding the trolley per Alexandria Binanti, Executive Director of Downtown Lake, Geneva, delivered at the January 29 Common Council meeting –

- Highway 50 construction will worsen traffic, parking, and access
- The trolley will improve access and connectivity
 - Reduced congestion, clustering and circulation issues during peak tourism
- Action now will prevent a reactive response later
 - Practical, proactive solution supporting community and economy
 - Emphasizes acting now rather than waiting for large-scale solutions
 - Alternative transportation to reduce congestion
- Maintain access to downtown, businesses and key areas crucial to economic sustainability and business operations
- Shared investment with City, tourism, and private sponsors
 - BID will manage marketing and sponsorship activation
- Scalable, data-driven program with flexibility to adjust
- Enhances perception of the city as organized and prepared
- Does not replace need for a parking structure, but is faster to implement

**COMMUNICATIONS CONSULTING AGREEMENT
BETWEEN CITY OF LAKE GENEVA
AND G. MOXIE, INC**

THIS CONSULTING AGREEMENT ("Agreement") is made and entered into by and between City of Lake Geneva, Wisconsin ("Client") and G.Moxie, Inc. ("Consultant"). Client and Consultant shall be jointly referred to as "Parties".

RECITALS

WHEREAS: Client is seeking a consultant to perform the services listed in Exhibit A – List of Services, ("Services"); and

WHEREAS: Consultant is ready, willing, and able to perform Services.

NOW THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Client and Consultant agree as follows:

1. SCOPE OF SERVICES

The Client hereby agrees to engage the Consultant to provide the Client with the following consulting services (the "Services"):

Communications Services during reconstruction of WIS 50 in the City of Lake Geneva as outlined in Exhibit A.

The Services will also include any other consulting tasks which the Parties may agree on. The Consultant hereby agrees to provide such Services to the Client.

2. TERM OF AGREEMENT

The term of this Agreement (the "Term") will begin on the date of this Agreement and will remain in full force and effect until December 31, 2028, subject to earlier termination as provided in this Agreement. The Term may be extended with the written consent of the Parties.

3. PERFORMANCE

The Parties agree to do everything necessary to ensure that the terms of this Agreement take effect.

4. FEE STRUCTURE

In consideration of consultant providing services, Client shall pay Consultant for Services performed in accordance with Exhibit B – Fee Schedule for Services.

5. INVOICE AND PAYMENT STRUCTURE

Consultant will invoice Client, on a monthly basis and provide all necessary supporting documentation. All payments are due within 30 days of Consultant's Invoice Date.

In the event that this Agreement is terminated by the Client prior to completion of the Services but where the Services have been partially performed, the Consultant will be entitled to pro rata payment of the Compensation to the date of termination provided that there has been no breach of contract on the part of the Consultant.

6. CONFIDENTIALITY

Confidential information (the "Confidential Information") refers to any data or information relating to the business of the Client which would reasonably be considered to be proprietary to the Client including, but not limited to, accounting records, business processes, and client records and that is not generally known in the industry of the Client and where the release of that Confidential Information could reasonably be expected to cause harm to the Client.

The Consultant agrees that they will not disclose, divulge, reveal, report or use, for any purpose, any Confidential Information which the Consultant has obtained, except as authorized by the Client or as required by law. The obligations of confidentiality will apply during the Term and will survive indefinitely upon termination of this Agreement.

All written and oral information and material disclosed or provided by the Client to the Consultant under this Agreement is Confidential Information regardless of whether it was provided before or after the date of this Agreement or how it was provided to the Consultant.

7. CAPACITY/INDEPENDENT CONTRACTOR

In providing the Services under this Agreement it is expressly agreed that the Consultant is acting as an independent contractor and not as an employee. The Consultant and the Client acknowledge that this Agreement does not create a partnership or joint venture between them, and is exclusively a contract for service. The Client is not required to pay, or make any contributions to, any social security, local, state or federal tax, unemployment compensation, workers' compensation, insurance premium, profit-sharing, pension or any other employee benefit for the Consultant during the Term. The Consultant is responsible for paying, and complying with reporting requirements for, all local, state and federal taxes related to payments made to the Consultant under this Agreement.

8. AUTONOMY

Except as otherwise provided in this Agreement, the Consultant will have full control over working time, methods, and decision making in relation to provision of the Services in accordance with the Agreement. The Consultant will work autonomously and not at the direction of the Client. However, the Consultant will be responsive to the reasonable needs and concerns of the Client.

9. EQUIPMENT

Except as otherwise provided in this Agreement, the Consultant will provide at the Consultant's own expense, any and all equipment, software, materials and any other supplies necessary to deliver the Services in accordance with the Agreement.

10. NOTICE

All notices, requests, demands or other communications required or permitted by the terms of this Agreement will be given in writing and delivered to the Parties at the following addresses:

- a. The City of Lake Geneva
626 Geneva St, Lake Geneva, WI 53147, USA
- b. G.Moxie, Inc.
1000 Legion Dr, Elm Grove, WI 53122, USA

or to such other address as either Party may from time to time notify the other, and will be deemed to be properly delivered (a) immediately upon being served personally, (b) two days after being deposited with the postal service if served by registered mail, or (c) the following day after being deposited with an overnight courier.

11. MODIFICATION OF AGREEMENT

Any amendment or modification of this Agreement or additional obligation assumed by either Party in connection with this Agreement will only be binding if evidenced in writing signed by each Party or an authorized representative of each Party.

12. TIME OF THE ESSENCE

Time is of the essence in this Agreement. No extension or variation of this Agreement will operate as a waiver of this provision.

13. ASSIGNMENT

The Consultant will not voluntarily, or by operation of law, assign or otherwise transfer its obligations under this Agreement without the prior written consent of the Client.

14. ENTIRE AGREEMENT

It is agreed that there is no representation, warranty, collateral agreement or condition affecting this Agreement except as expressly provided in this Agreement.

15. ENUREMENT

This Agreement will enure to the benefit of and be binding on the Parties and their respective heirs, executors, administrators and permitted successors and assigns.

16. TITLES/HEADINGS

Headings are inserted for the convenience of the Parties only and are not to be considered when interpreting this Agreement.

17. GOVERNING LAW

This Agreement will be governed by and construed in accordance with the laws of the State of Wisconsin.

18. SEVERABILITY

In the event that any of the provisions of this Agreement are held to be invalid or unenforceable in whole or in part, all other provisions will nevertheless continue to be valid and enforceable with the invalid or unenforceable parts severed from the remainder of this Agreement.

19. WAIVER

The waiver by either Party of a breach, default, delay, or omission of any of the provisions of this Agreement by the other Party will not be construed as a waiver of any subsequent breach of the same or other provisions.

IN WITNESS WHEREOF the Parties have duly affixed their signatures under hand and seal on this _____ day of _____, _____.

The City of Lake Geneva

Per: _____(Seal)

Officer's Name: _____

G.Moxie, Inc.

Per: _____(Seal)

Officer's Name: _____

EXHIBIT A SCOPE OF SERVICES

Scope of Services

Task 1: Construction Impact Assessment

Review construction plans, phasing schedules, and timelines to identify anticipated impacts, including:

- Business and customer access
- Pedestrian and vehicular circulation
- Parking availability and changes
- Wayfinding challenges
- Impacts to tourism, seasonal activity, and special events

Task 2: Access Solutions & Mitigation Strategies

In coordination with City staff, BID representatives, Visit Bureau, and business owners, g. moxie will develop practical, phase-specific access solutions, including:

- Temporary access routes
- Pedestrian and vehicular wayfinding recommendations
- Strategies to maintain business visibility during construction Coordination considerations for events and peak visitor periods

Task 3: Communications Plan & Outreach Materials

Based on identified impacts and access solutions, g. moxie will develop a comprehensive single voice communication plan focused on visitors, businesses, and residents. The plan will emphasize clarity, consistency, and “Open for Business” messaging.

Materials may include:

- Construction phase messaging framework
- Business and Visitor access guides
- Maps and wayfinding graphics
- Digital and print-ready outreach materials
- Messaging templates for partners and businesses
- Media Messaging and suggestions for “earned media” opportunities and paid media placement.

Task 4: Stakeholder Coordination / Plan Implementation

g. moxie will serve as the City’s central coordination resource to support clear, consistent communication among project partners and stakeholders. Services may include:

- Training and Implementation of Singular Message
- Regular coordination meetings or check-ins
- Stakeholder briefings on upcoming construction phases; and impacts

Task 5: Ongoing Construction Support

Throughout construction, g. moxie will provide ongoing support to ensure communications remain accurate and responsive as conditions change.

This includes:

- Timely updates aligned with construction phasing.
- Adjustment to messaging and materials as needed
- Acting as a liaison between stakeholders and the project team
- Proactive problem-solving for emerging access challenges.

EXHIBIT B
FEE SCHEDULE FOR SERVICES

FEE

PHASE 1: IMPACT ASSESSMENT	\$ 8,750
PHASE 2: ACCESS SOLUTIONS & COORDINATION	\$15,000
PHASE 3: COMMUNICATIONS PLAN & MATERIALS	\$36,000
PHASE 4: ONGOING CONSTRUCTION SUPPORT (\$16520 PER CONSTRUCTION SEASON FOR 2027 AND 2028)	\$33,040

WIS 50 Outreach – Roles and Responsibilities

g. moxie leads outreach as the City of Lake Geneva’s consultant

Workstream / Deliverable	City	Mayor’s Committee	g. moxie	BID	VISIT	Partners
Review of Construction Staging Plan	A	I	R	I	I	I
Construction impact assessment & issue identification	C	I	A/R	C	C	C
Access solutions / mitigation strategy plan	A	C	R	C	C	C
Single-voice communications plan	A	C	R	C	C	I
Outreach material creation (maps, guides, templates, graphics)	A	I	R	C	C	I
DOT-provided directional signage	I	I	I	I	I	I
Supplemental signage (parking, wayfinding)	A	C	R	R	R	I
City website updates / project page	A/R	I	R	I	I	I
Social media messaging (GMoxie to create and post on City sites and develop for inclusion on stakeholder sites)	A/R	I	R	R	R	I
Email newsletters	A/R	I	R	R	R	I
Public relations / earned media recommendations (GMoxie to work with BID, Visitors Bureau and Businesses to recommend earned media opportunities to convey the Open for Business message)	A	I	R	C	C	I
Stakeholder coordination meetings (GMoxie will schedule, plan and conduct stakeholder meetings for training and implementation of the communications plan)	A	C	R	C	C	I
Partner / business toolkit (GMoxie will create toolkit and adapt to individual entities so they may convey message to their specific audiences)	A	I	R	R	R	C
Business outreach meetings (GMoxie will plan and conduct business outreach meetings to explain construction impacts and hear concerns)	C	I	A/R	R	R	C
Visitor center / ambassador messaging (Gmoxie will create messaging to be included in visitor center and ambassador collateral and messaging)	C	I	R	C	A/R	I
Ongoing construction updates (GMoxie will attend weekly WisDOT/Contractor meetings and prepare and distribute updates to stakeholders)	A	I	R	C	C	I

Legend: R = Responsible • A = Accountable • C = Consulted • I = Informed

DECEMBER 2025

WIS 50 Public Engagement Proposal

g. Moxie



Presented To
City of Lake Geneva



Presented by
g. moxie



OUR TEAM

g. moxie appreciates the opportunity to provide a proposal for public outreach and stakeholder engagement services regarding the WIS 50 (Main Street) project. g. moxie has a proven track record of developing and executing outreach programs for all types of public and municipal improvement projects.



Laura Goranson
President

With over 40 years of experience, Laura has worked to develop and implement outreach tools and strategies to ensure that all stakeholders, residents, and visitors have accurate and timely information on how to navigate during construction as well as mitigate impacts to their residents and businesses. Laura's capacity to build trust and rapport across stakeholder groups is a critical component to the success of all the projects she is involved in.

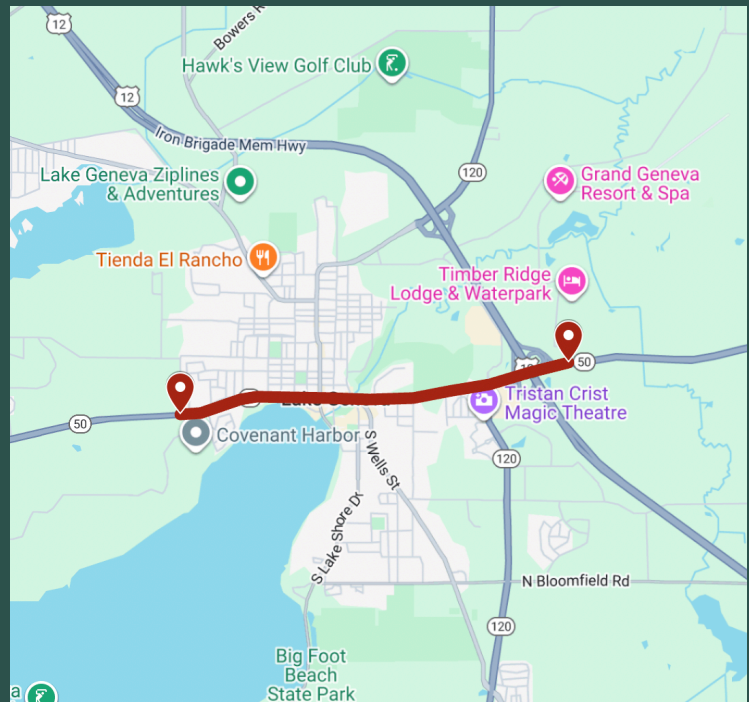


Heather Weber
Vice President

Heather brings over 20 years of experience in marketing, branding, communications, and stakeholder outreach. As a key member of the g.moxie team, she's known for her clear, effective communication and ability to translate complex project information into concise messaging for diverse audiences. Her position on the Elm Grove Business Association Board provides valuable insight into the needs of local downtown business districts.

PROJECT ELEMENTS

- IMPACT ASSESSMENT AND CONSTRUCTION PLAN REVIEW
- COORDINATE WITH CITY, BID, TOURISM AND BUSINESSES
- DEVELOP COMMUNICATIONS PLAN AND COLLATERAL
- ASSIST IN PLAN IMPLEMENTATION
- PROVIDE SUPPORT DURING CONSTRUCTION



Public Outreach & Stakeholder Engagement Proposal


WIS 50 (Main Street) Project

1. Introduction

g. moxie proposes to provide comprehensive public outreach and stakeholder engagement services for the WIS 50 (Main Street) construction project in Lake Geneva. Our team specializes in helping communities navigate construction impacts by combining early impact assessment, practical access solutions, and clear, visitor-focused communications.

Our approach goes beyond notification. We work proactively with project partners and local stakeholders to maintain business visibility, customer access, and community vitality throughout construction. We believe strongly that with the knowledge in hand of how to navigate construction projects, people feel empowered and more at ease about visiting areas.

2. Project Understanding



WIS 50 (Main Street) is a critical commercial and cultural corridor. Construction will create temporary challenges related to access, parking, circulation, and special events. If not addressed proactively, these disruptions can negatively affect businesses, residents, and visitors.

g. moxie understands the importance of identifying impacts early, coordinating closely with stakeholders, and delivering clear, actionable messaging that reinforces the corridor as open, accessible, and welcoming throughout all phases of construction.

3. Scope of Services

Task 1: Construction Impact Assessment

Review construction plans, phasing schedules, and timelines to identify anticipated impacts, including:

- Business and customer access
- Pedestrian and vehicular circulation
- Parking availability and changes
- Wayfinding challenges
- Impacts to tourism, seasonal activity, and special events

Deliverables:

- Construction Impact Summary Memo
- Phase-by-phase impact matrix identifying risks and mitigation opportunities

Task 2: Access Solutions & Mitigation Strategies


In coordination with City staff, BID representatives, Visit Bureau, and business owners, g. moxie will develop practical, phase-specific access solutions, including:

- Temporary access routes and detour strategies
- Pedestrian and vehicular wayfinding recommendations
- Strategies to maintain business visibility during construction
- Coordination considerations for events and peak visitor periods
 - Vibe and trolley usage

Deliverables:

- Access & Mitigation Strategy Plan

Task 3: Communications Plan & Outreach Materials



Based on identified impacts and access solutions, g. moxie will develop a comprehensive single voice communication plan focused on visitors, businesses, and residents. The plan will emphasize clarity, consistency, and “Open for Business” messaging.

Materials may include:

- Construction-phase messaging framework
- Business and visitor access guides
- Maps and wayfinding graphics
- Digital and print-ready outreach materials
- Messaging templates for partners and businesses
- Media Messaging and suggestions for “earned media” opportunities and paid media placement

Deliverables:

- Construction Communications Plan
- Toolbox of outreach materials (maps, guides, templates, graphics) for use in social media

Task 4: Stakeholder Coordination / Plan Implementation

g. moxie will serve as the City's central coordination resource to support clear, consistent communication among project partners and stakeholders. Services may include:

- Training and Implementation of Singular Message
- Regular coordination meetings or check-ins
- Stakeholder briefings on upcoming construction phases

Deliverables:

- Meeting agendas and summaries with action items

Task 5: Ongoing Construction Support

Throughout construction, g. moxie will provide ongoing support to ensure communications remain accurate and responsive as conditions change. This includes:


- Timely updates aligned with construction phasing
- Adjustments to messaging and materials as needed
- Acting as a liaison between stakeholders and the project team
- Proactive problem-solving for emerging access challenges

Deliverables:

- Updated communications and materials, as needed
- Ongoing advisory support throughout construction

4. Project Timeline

- PHASE 1: IMPACT ASSESSMENT JAN/EARLY-FEB 2026
- PHASE 2: ACCESS SOLUTIONS & COORDINATION FEB 2026
- PHASE 3: COMMUNICATIONS PLAN & MATERIALS MAR-MAY 2026
- PHASE 4: IMPLEMENTATION AND ONGOING CONSTRUCTION SUPPORT TBD



Timeline to be refined in coordination with the City based on construction Phasing and project needs



PROPOSED BUDGET ESTIMATE

(ROUGH FEE ESTIMATE TO BE REFINED UPON SCOPE CONFIRMATION)

- PHASE 1: IMPACT ASSESSMENT – \$8,750
- PHASE 2: ACCESS SOLUTIONS & COORDINATION – \$15,000
- PHASE 3: COMMUNICATIONS PLAN & MATERIALS – \$36,000
- PHASE 4: ONGOING CONSTRUCTION SUPPORT –\$33,040
 - \$16520 PER CONSTRUCTION SEASON FOR 2027 AND 2028
 - (ASSUMES 28 WEEKS PER SEASON, 8 HOURS PER WEEK)

TOTAL FEE FOR ALL SERVICES \$92,790

Fees include professional services, coordination, and material development.
 Printing, paid media, or specialized production costs (if required) are not included

Conclusion

g. moxie is passionate about developing collaborative public outreach that helps communities remain accessible and vibrant during construction projects and the disruption that can bring. Through early impact assessment, practical access strategies, and clear communications, we support businesses, visitors, and residents.

It would be our pleasure to partner with the City of Lake Geneva to ensure that businesses and events continue to thrive throughout the reconstruction of WIS 50 (Main Street) project.




Relevant Experience Examples

Public Outreach during Construction Business, Resident, and Event Support

- Zoo Interchange - Milwaukee County, WI
- East - West Bus Rapid Transit through Wauwatosa and Milwaukee
- WIS20/83 Waterford Reconstruction
- I-94 North/South Reconstruction - Included all major intersecting roadways with major commercial districts, events, and attractions such as WIS 50.
- Mitchell International Airport Social Media and Media Relations
- Milwaukee County Transit Public Outreach and Social Media
- Glenview Avenue and Bluemound Road, Wauwatosa /Milwaukee
- Milwaukee Streetcar Construction
- Greenfield Avenue, West Allis - Between WIS 100 and US41
- Watertown Plank Road, Wauwatosa - Running through the Milwaukee County Regional Medical Complex
- 27th Street South, Milwaukee, from Oklahoma Avenue to Ryan Road
- Mitchell Interchange, Milwaukee - Numerous business and residential districts, Mitchell International Airport, and major events
- Hoan Bridge Reconstruction
- US 18 Bluemound Road, Brookfield and Wauwatosa
- US-12 Wisconsin Dells
- Marquette Interchange, Milwaukee - Included numerous downtown commercial and residential districts as well as many large events and attractions.

“We have been very pleased with the strategic work done by g.moxie in helping us communicate project details to our fans. With as many as three million visitors coming to Miller Park each season, it’s critical that we aggressively message any impact that there may be on transit to and from Miller Park. g.moxie has taken a lead role in planning and executing these strategies, which has helped minimize the impact on our fans as they travel to and from Miller Park.”

Jason Hartlund
Vice President, Brewers Enterprises & Event Services



**“Maximize your game time.
Minimize your lane time.”**

Repaving of I-94 East/West will involve lane closures EB and WB in Waukesha County and WB in Milwaukee County from early March to late June 2011. To get to and from Miller Park more easily consider the following travel tips.

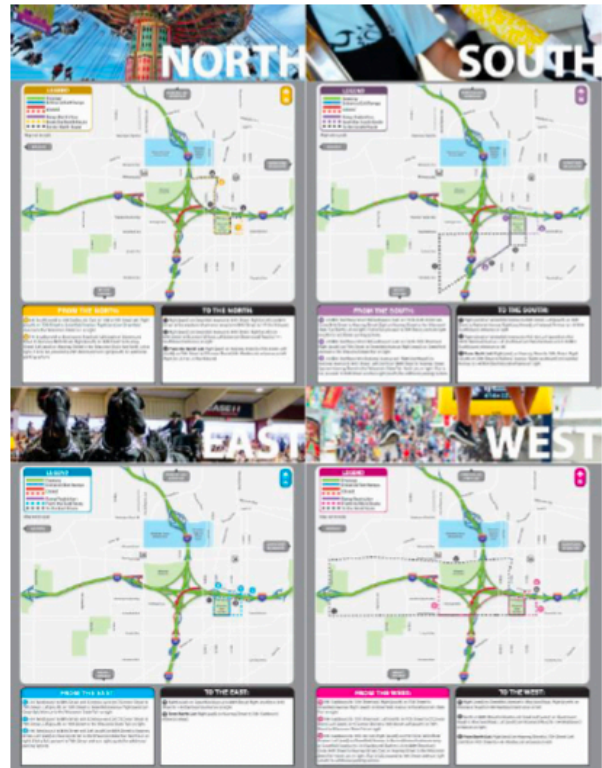
Getting to Miller Park:

- From the East and Northeast:
I-43 South to McKinley Ave., east to 6th St., south on 6th St. to Canal St., west on Canal St. to Miller Park.
- From the West and Northwest:
HWY 45 South to I-94 East to Miller Park or HWY 41 South to Miller Park.
- From the Southeast:
I-43/94 North to 6th St., north to Canal St., west on Canal St. to Miller Park.

Getting home:

- To the East and Northeast:
Miller Park Way north to I-94 East.
- To the West and Northwest:
HWY 41 North to North Ave., Capitol Dr. or HWY 45, or use Bluemound Rd. or National Ave. west.
- To the Southeast:
Canal St. east to 6th St., south on 6th St. to I-43/94 South.

www.repave94.org • 262.548.8721



Wisconsin State Fair Attendance remained solid during Zoo Interchange Construction. Wisconsin State Fair won a National Fairs award for the outreach strategies and collateral G.Moixe created that helped ensure fairgoers knew the best routes to the Fair!.



WISCONSIN DELLS PARKWAY NEWSLETTER

Fall 2012

US 12 Corridor Study - Project Overview

The Wisconsin Department of Transportation (WisDOT) is studying US 12 (Wisconsin Dells Parkway), from WIS 23 (Munroe Avenue) to WIS 13 (Broadway Street). This 2.7 mile corridor runs parallel to I-90/94.



The city of Wisconsin Dells and the village of Lake Delton are popular family destinations not only for their numerous theme parks and attractions, but also for the geological beauty that exists in and around the area. The tourist environment results in a high volume of traffic as well as significant pedestrian and bicycle activity along the corridor.

The study began in Fall 2011 and will continue through 2012. The study will evaluate various alternatives to address existing concerns and reconstruct the roadway in a manner that meets the needs of its users and remains an asset to this unique vacation destination. WisDOT will involve residents, businesses, and other stakeholders throughout the study process.



Milwaukee World Festival is encouraging festivalgoers to plan ahead for their trip to the grounds + has developed a number of tips to ensure a smooth route.

SUMMERFEST 2024 GET AROUND GUIDE

KNOW BEFORE YOU GO...BEST ROUTES TO THE FEST

June 20 - 22 • June 27 - 29 • July 4 - 6

TRANSPORTATION OPTIONS

MCTS

1 Freeway Flyers
Three shuttles will run approximately every half hour from the **940 COLLEGE AVENUE, I-43 BROWN GREEN, or PAULEY CORNERS PARK & RIDE** lot and other convenient, non-stop, direct routes to the festival grounds entrance located from outside the NFL Gate. **Board by 10:15 for ages 19+, 10 for Reduced Fare riders.**

2 BRT CONNECT
The **CONNECT BRT LINE** will be \$3.00 to riders throughout the entirety of the festival. Catch a ride every 10-15 minutes along the route in the route which originates at Waterfront Park Park & Ride **CONNECT** stops off at the waterfront, just blocks from the North Gate.

3 Local Routes
ROUTE 18 and **ROUTE 19** are within walking distance of the Fest. **90 Minute Fare \$2 for ages 19+, \$1 for Reduced Fare riders.**

The Hop
The Hop streetcar provides an easy, fun, and **FREE** option for traveling from many areas downtown destinations. **Ahead of the game** to the Eastland platform located a short walk from the north gate. For **Back Row, Seating, + Real Time Availability, visit hop.wisconsin.gov**

Rideshare
To help festivalgoers easily meet their drivers, **UBER** and **LYFT** pickups and drop-offs will be located outside the North Gate.

Bar Shuttles
Shuttles offer service from North and South sides of Milwaukee. Shuttle pick up and drop off are located at either the North or South Gates.

Downtown Parking Lots + Structures
Get out of the downtown early prior to the Lakeland exit and park in one of the many downtown parking structures.

Bicycle
Utilize the **HANK AARON STATE TRAIL + GAIL LEAP TRAIL** - other local paths to get you to the Fest. Bicycle parking is located near **MLF, North + South Gates.** Check out a **BUS & BIKE** from any station in Milwaukee and return it at any station near the National grounds. For **State Locations - How to Borrow a Bike, visit: bikehub.wisconsin.gov**

RECOMMENDED PARKING

- A **Maroon Center Park** 700 N. PULASKI AVE.
- B **South State** 600 E. GREENSBORO ST.
- C **US Bank Structure** 700 E. GREENSBORO ST.
- D **US Bank - Bus Garage** 201 W. WISCONSIN ST.
- E **Milwaukee Public Market** 410 N. WATER ST.
- F **Blue Team Garage** 410 N. WATER ST.
- G **The Plaza Ball** 410 N. WATER ST.
- H **Garbarino Structure** 300 E. WISCONSIN ST.
- I **200 N. Jackson St Parking** 700 N. JACKSON ST.
- J **200 N. Dear St Garage** 700 N. DEAR ST.
- K **Wells Fargo Tower** 410 N. WATER ST.
- L **200 N. Water St.** 700 N. WATER ST.
- M **City Hall** 700 N. WISCONSIN ST.
- N **The Annex** 300 N. PULASKI AVE.
- O **Government Center Plaza** 300 N. 4TH ST.
- P **Marion Trust Ward Parking** 300 E. WISCONSIN ST.
- Q **Marion Trust Ward Parking** 300 E. WISCONSIN ST.
- R **Seawall Lot** 400 E. WISCONSIN ST.
- S **Public Assembly Center** 300 E. WISCONSIN ST.
- T **City Lot** 300 E. WISCONSIN ST.
- U **Red Bull Parking lots 10P** 300 E. WISCONSIN ST.

Download the app: [summerfest.com/getting-here](#)

Milwaukee County Zoo

ZOO A LA CARTE

AUGUST 19, 2016

31 HOUR I-94 EAST WEEKEND CLOSURE

As part of the Zoo Interchange project, I-94 Eastbound will be fully closed for 31 hours starting Friday, August 19 at 10:00PM and will be closed until Sunday, August 21 at 5:00AM. During this full closure crews will work to get graders for the new I-94 Eastbound to I-41 Northbound and the I-94 Eastbound to I-41 Southbound system ramps.

Motorists should utilize Greenfield Avenue or Bluemound Road to get around the closure. Traffic backups and delays are anticipated along the freeway segments approaching the closure. If your weekend includes traveling on I-94 East in this area, don't let the construction change your plans. View more information on the project at zooic.org.

Please plan ahead, allow for extra time, and drive safely. Your patience is appreciated.
All closures are weather dependent and subject to change.

THANK YOU FOR CHOOSING US

To connect with the Milwaukee County Zoo, visit:

- @MilwaukeeCoZoo
- /MilwaukeeCountyZoo
- milwaukeezoo.org

To connect with the Zoo Interchange Project, visit:

- @WIZooIC
- /wizoointerchange
- zoointerchange.wi.gov

STAY CONNECTED

ZOO interchange

don't forget! scan here

THE BEST ROUTE TO SUMMERFEST

Walking Directions to Summerfest from parking to provide festivalgoers plan-ahead parking and reduced stress accessing parking and the event.



Agenda Item Memo

City of Lake Geneva

Committee: Common Council

Meeting Date: April 13, 2026

Subject / Title: We love local Wednesdays

Submitted By: David De Angelis

Background / Request

The Bid has requested to allow anyone with a parking sticker to park free on Wednesdays to coincide with their promotion of We love local Wednesdays. This would be a year round program. Please review the attachments from the Bid for further details.

Fiscal Impact / Budget

- **Estimated Cost:** No cost, unknown impact to parking revenue.
- **Funding Source:** [Click or tap here to enter text.](#) (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget _____ Over Budget _____
 Budget Amendment Required _____
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

There would need to be an amendment to 74-221(h)(4) to allow for free parking on Wednesdays.

Recommendation:

Staff is recommending approval of this program for this year with an evaluation at the end of the year for possible continuation.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
Council	4-13-26		

Attachments (list any and all attachments that go with this item and memo)

We love local marketing plan
Letter from BID

Reviewed by	Date:	Comments



WE LOVE LOCAL WEDNESDAYS

Downtown Lake Geneva Marketing Plan

Campaign Overview

A strong downtown starts with strong local support. While Lake Geneva welcomes visitors year-round, our local residents are the foundation of our small business community. They are the familiar faces, repeat customers, and neighbors who help sustain businesses through every season.

We LOVE Local Wednesdays is designed to strengthen that connection. By staying open later, offering meaningful promotions, and creating a consistent midweek experience, we are sending a clear message to our community: We value our locals and want them here.

When businesses participate together, we create energy, encourage exploration, and give residents a reason to make downtown part of their weekly routine. This not only drives midweek traffic but builds lasting relationships and long-term loyalty. Your participation is more than just a promotion — it's an investment in our local community and the continued success of downtown Lake Geneva.

We LOVE Local Wednesdays is a weekly community-driven initiative designed to:

- Drive local traffic to downtown businesses
- Encourage midweek shopping and dining
- Strengthen community engagement
- Support businesses during slower midweek hours
- Create a consistent, recognizable weekly experience

Program Highlights

Every Wednesday participating businesses will:

- Stay open until **7:00 PM (minimum)**
- Offer a **designated weekly promotion**
- Participate for **minimum of 12 weeks**
- Be included in **BID marketing campaign**
- Benefit from **Free All-Day Parking with Local Sticker holders**

Business Marketing Materials Provided

Each participating business will receive:

1. Window decal
2. Social media graphics
3. Promotion template
4. Business listing on webpage
5. Inclusion in mailer

BID Marketing Support

The Lake Geneva BID will provide:

Digital Marketing

1. Website landing page
2. Weekly business highlights
3. Social media promotion
4. Email marketing campaign
5. Digital ads

Print Marketing

1. Mass mailer to locals
2. Discount card mailer
3. Posters & window decals
4. Downtown signage

Media Marketing

1. Radio advertising
2. Press releases

3. Local media outreach
4. Community calendars

Tracking Success Metrics

The BID will track:

1. Participation numbers
2. Foot traffic increase
3. Business feedback
4. Customer engagement
5. Sales impact (optional reporting)

Business Participation Requirements

To participate in **We LOVE Local Wednesdays**, businesses must:

Required Participation

1. Sign Up with **One Year Commitment**
2. Stay open until **7:00 PM minimum** (we will review hour impact Nov/Feb quarters)
3. Offer a **consistent promotion** submitted to BID from **Promotion Guidelines**
4. Commit to minimum participation with **1 promotion designated for the quarter** (May 27, August 26, November 25, February 24) *You can change your promotion quarterly
5. Promote on their own social media
6. Train staff on the promotion (shopper must present we love local card to receive offer)

Promotion Guidelines

To create consistency and strong messaging, businesses must select from the **Approved Promotion Menu**.

Promotion Consistency Requirements

- Businesses must **run same promotion for minimum 12 weeks**
- Promotion changes require:
 - **Two-week advance notice**
 - Approval by BID for marketing updates

Parking Incentive

FREE ALL DAY PARKING

Anyone with a **Local Parking Sticker** can park **FREE ALL DAY** on Wednesdays.

This creates:

- Strong incentive for locals
- Increased downtown visits
- Reduced friction for participation

Timeline

Launch Timeline

- **Sign Up Deadline:** May 1, 2026
- **Education Session:** May 4, 2026 | 9am and/or 6pm (1 hour session q&a for program guidelines)
- **Marketing Collateral Launch:** May 13, 2026 (Gold cards are sent out to mailers)
- **Official Promotion Start:** May 27, 2026
- **Duration:** Year-long promotion, every Wednesday



We LOVE Local Wednesdays Promotion Menu

Businesses must select **ONE** of the following:

Retail Promotion Options

Option A — Percentage Discount

- 15% Off Select Items
- 20% Off One Item
- Buy 1, Get One 50% Off

Option B — Buy More Save More

- Spend \$50 Save \$10
- Spend \$75 Save \$15
- Spend \$100 Save \$20

Option C — Bonus Item

- Free Gift with Purchase
- Free Local Item
- Free Sample

Option D — Exclusive Product

- Wednesday Only Product
 - Limited Edition Item
 - Early Access to New Arrivals
-

Restaurant & Bar Promotion Options

Option A — Featured Special (with Pricing)

- Wednesday Dinner Special

- Chef's Feature
- Local Favorite

Option B — Drink Special

- \$5 Local Beer
- \$6 Wine
- Signature Cocktail

Option C — Combo Offer

- Dinner + Drink
 - Appetizer + Drink
 - Dessert Special
-

Service Business Options

- Discounted Service
 - Free Add-On Service
 - Consultation Special
 - Wednesday Only Package
-

Hello BID Community,

The Business Improvement District (BID) has been hard at work developing new ways to bring more people into our businesses and strengthen our connection with the community. As we look ahead, one of our biggest opportunities is to better engage our local residents — making them feel welcomed, appreciated, and excited to shop and dine downtown.

To support this effort, we're excited to introduce a new initiative:

We LOVE Local Wednesdays

This year-long promotion is designed to encourage locals to shop, dine, and explore downtown Lake Geneva every Wednesday. By working together, we can create a consistent mid-week draw that benefits all businesses and builds long-term local loyalty.

What This Promotion Includes:

- Promotion to local residents encouraging them to shop and dine downtown
- Special deals or offers provided by participating businesses
- Extended hours until 7PM
- Free Downtown Parking ALL DAY LONG on Wednesdays with a sticker
- Encouraging new and repeat customers to visit Lake Geneva midweek

Program Timeline:

- **Sign Up Deadline:** May 1, 2026
- **Education Session:** May 4, 2026 | 9am and/or 6pm (1 hour session q&a for program guidelines)
- **Marketing Collateral Launch:** May 13, 2026 (Gold cards are sent out to mailers)
- **Official Promotion Start:** May 27, 2026
- **Duration:** Year-long promotion, every Wednesday

How Your Business Can Participate:

- Create an enticing Wednesday promotion (discount, special, experience, etc.)
- Stay open until **at least 7 PM** on Wednesdays
- Train staff on the “We LOVE Local Wednesdays” concept and promotion
- Promote your participation on social media

The BID will support this initiative with coordinated marketing, website promotion, and community outreach to help drive customers into participating businesses.

Informational Meeting

We will host an informational meeting to share ideas, answer questions, and help businesses prepare:

Date: May 4, 2026

Location: The Bottle Shop

While participation is voluntary, we strongly encourage all businesses to join us in making this a successful, community-focused campaign. The more businesses that participate, the stronger the impact will be for everyone.

If you're interested in participating or have questions, please reach out to:

Committee Chairs Alethea or Beth

262-812-6012

262-348-9463

Let's work together to show our community how much we truly **LOVE Local**.

We look forward to seeing your business participate!

Warm regards,

Downtown Lake Geneva Business Improvement District