



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147-262.248.3673-www.cityoflakgeneva.gov

Common Council Agenda
Tuesday, May 26, 2026 - 6:00 PM
Lake Geneva City Hall; Council Chambers

Members:

Mayor Todd Krause, Council President Cindy Yager, Council Vice President Cathy Stoodley, Alderpersons: JaNelle Powers, Sherri Ames, Linda Frame, Mary Jo Fesenmaier, Brian Smith and Joel Hoiland

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call**
- 4. Awards, Presentations, Proclamations, and Announcements**
- 5. Reconsider business from previous meeting**
- 6. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes**
- 7. Acknowledgement of Correspondence**
- 8. City Administrator's Report**
- 9. Comptroller's Report**
- 10. Consent Agenda-Any item listed on the consent agenda may be removed at the request of any member of the Council. The request requires no second, is not discussed, and is not voted upon.**
 - a. Approve the Regular Council Minutes of May 11, 2026**
 - b. Acceptance of the Pre-Paid Checks of \$107,066.87 and Regular Checks of \$227,236.17**
 - c. Agent change for Maya Geneva Inc. dba Maya Geneva, 605 Williams St to Edwin Rodriguez**
 - d. Agent change for Cove Condominium Association Inc dba The Cove of Lake Geneva, 111 Center St to Duncan Mcleod**
 - e. Alcohol License Premises Extension filed by Lake City Social**
 - f. Alcohol License Premises Change filed by The Cove of Lake Geneva**
 - g. Public Event Permit filed by Badger High School for the Badger Homecoming Parade on October 16, 2026**
- 11. Items removed from the Consent Agenda**
- 12. Ordinances and Resolutions**

- a. Resolution 26-R29: A resolution authorizing and directing the proper city official(s) to issue the Alcohol License renewals for the period of July 1, 2026, to June 30, 2027
 - b. Resolution 26-R30: A resolution determining necessity to acquire property at 1103 S Edwards Blvd
 - c. Ordinance 26-08: An ordinance amending Subsections (a), Members of Sec. 70-55 Tourism Commission of Article III, Room Tax of Chapter 70, Taxation of the Municipal Code of the City of Lake Geneva, Wisconsin amending the number of members on the Tourism Commission and qualifications to serve as a member of the Tourism Commission *(first and possible second reading)*
 - d. Ordinance 26-09: An ordinance amending Section 6-1 State statutes adopted, Article I, IN GENERAL, amending subsections (a) and (b) and adding subsections (c) and (d) of Section 6-59, Closing hours of Division 2, RESTRICTIONS AND REGULATIONS, of ARTICLE II, Licenses, and repealing Sec. 6-77 through Sec. 6-83 inclusive of DIVISION 3, RESTAURANT LICENSES FOR ESTABLISHMENTS IN MUSEUMS of ARTICLE II, LICENSES of Chapter 6, Alcohol Beverages of the Municipal Code of the City of Lake Geneva, Wisconsin adding a provision for “Class B” premises to sell alcohol in unopened packages, correcting when alcohol in unopened packages can be sold from various licensed premises and repealing provisions for sale of alcohol in restaurants in museums *(first and possible second reading)*
13. Discussion/Action regarding addition of boat launch signage and educational materials addressing Wake Enhanced and Surf Boating concerns and suggestions *(PHL recommended approval)*
 14. Discussion/Action regarding installation of AIS Signage provided by GLEA *(PHL recommended approval)*
 15. Discussion/Action regarding installation of E. Coli Signage provided by GLEA *(PHL recommended approval)*
 16. Discussion/Action regarding YMCA summer camp beach passes *(PHL recommended approval)*
 17. Discussion/Action regarding approval of the Mared Mechanical Bid for Project 2026-07 Museum Furnace in the amount of \$77,800.00
 18. Discussion/Action regarding approval of Phase 1 Oak Hill Cemetery Paving to Wolf Paving Inc bid at \$326,319.00
 19. Discussion/Action regarding approval of proposed Task Order #50 in the amount not-to-exceed \$53,268.00 and authorize bidding for Phase 1 trail improvements within Zone 1 of the Hillmoor Property.
 20. Discussion/Action regarding approval of the City’s Communication Policy
 21. Discussion/Action regarding Request for Proposals (RFP's) received for City-Owned Trolley Service and Contract Transport Service
 22. Discussion/Action regarding letter requesting additional funding for the HWY 50 project
 23. Mayoral Appointment
 - a. Ron Swalwell to the Zoning Board of Appeals term expiring April 30, 2029
 - b. Mary Daly to the Tourism Commission for a term expiring April 30, 2027
 24. Motion to go into Closed Session pursuant to Wisconsin Statutes 19.85(1)(e) deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other

specified public business, whenever competitive or bargaining reasons require a closed session regarding:

1. Purchase of land for police and fire stations at 1103 S. Edwards Blvd, Lake Geneva, Wisconsin
2. The purchase of portions of properties for the HWY 50 road construction project - 145 Lakeview Drive, 1540 W Main Street, 1536 W Main Street, 1335 W Main Street, 1105 W Main Street, 1031 W Main Street, 1003 W Main Street, 933 W Main Street & 3111 East Drive all in the City of Lake Geneva

25. Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session

26. Adjournment

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.



Memo:

To: Common Council

From: David De Angelis, City Administrator

Date: May 22, 2026

Re: Council Agenda and Updates

Please find below my comments on agenda items as well as any new information to share with the council.

AGENDA COMMENTS.

12.b. This resolution of necessity is the first formal step in acquiring property through eminent domain. The owner of the property at 1103 S. Edwards boulevard has chosen not to sign our letter of intent to purchase that was previously approved and in order to proceed with the process of purchasing this property we need to do this resolution so this property owner or any other subsequent property owner should the property be sold, is on notice that the City is looking to acquire this property for public purposes. By passing this resolution this will initiate our ability to start the acquisition process and if we do not come to mutually agreeable terms it allows the City to use its power of condemnation to acquire the property. The City attorney will have additional information for the Council at the meeting next week.

If the Council wishes to continue with the purchase of this property I recommend approval.

12.d. This item is to correct and clarify language in the liquor licensing ordinance in regards to closing time, types of sale and types of licenses. The Clerk and the City Attorney will provide additional information at the meeting.

22. This is the communications plan as presented at the last Council meeting in formal policy form for your review and action. This plan sets the framework for us to move forward with developing and implementing a communications plan for the City. I am recommending approval.

23. The RFP review and report is attached to your packet. The Council has multiple options to discuss and possibly take action on depending on the type of program that you wish to use. As this has been a long process of and has entailed countless discussions I would just like to remind everyone of the principal purpose of this project, which is to help mitigate traffic pressures in the construction area downtown and provide alternative means to gain access to the downtown area during HWY 50 reconstruction while hopefully minimizing the parking impacts to the surrounding neighborhoods. In addition this will assist business owners in the downtown area and beyond by allowing alternative travel.

UPDATES:

1. The connectivity and firewall issues for channel 25 have been resolved and we are currently in final process for final connection.
2. The Strategic Plan meeting is schedule for June 12th in the Police Training Room.
3. The HWY 50 project continues to move forward with the DOT working on the PS&E draft and staff has another meeting with the DOT scheduled in early June.

4. The interchange north project continues with our utility work scheduled to be completed by May 27th. At that point the County road project will commence with a new traffic pattern starting on June 2.



Agenda Item Memo

City of Lake Geneva

Committee: None

Meeting Date: May 26, 2026

Agenda Item Number: _____

Subject / Title: Discussion Bond available funding for additional projects.

Submitted By: Laura Pisarcik

Background / Request

The City has reached the conclusion of the three-year bonding period and must utilize the remaining available funds. The remaining balance of \$645,142 is mostly attributable to the radio project. This project was conducted in collaboration with Walworth County at the start of the bond term, with the county using American Rescue Plan Act (ARPA) funds and sharing the resulting savings with the City. Although the budget was intended to cover all costs, the final expenses reduced the City's financial obligation by approximately \$582,000, which constitutes most of the available funds.

The staff has proposed several projects to be completed this year, as listed at the bottom of the attached spreadsheet. Staff have reviewed these various projects and seek the council's direction so they can present them for approval at the next council meeting.

Fiscal Impact / Budget

- **Estimated Cost:** None
- **Funding Source:** None (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** Within Budget ☐ Over Budget ☐ Budget Amendment Required ☐
- (If applicable, note grant awards, cost-sharing, or capital plan references.)

The city is under budget and is looking to utilize the remaining balance of the bond.

Ordinance/Policy Implications/Changes:

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Recommendation:

Staff recommend that the council review the current list of projects and give direction on which projects should be pursued and direct staff to return with estimated costs.

Implementation/Next Steps

Name of Committee	Date of Meeting	Outcome

Attachments: Yes ☐

Reviewed by	Date:	Comments

CITY OF LAKE GENEVA
CAPITAL PROJECTS FUND
BUDGET VARIANCE REPORT
FYE 12/31/2026

	BUDGET	SPENT	AVAILABLE	NOTES
<u>CEMETERY</u>				
Sexton Shed-Oak Hill Cemetery (c/f-\$80k-2025)	\$120,000			
1/7/26 LG Regional News-Bid notice		\$ 169.44		
			\$ 119,830.56	Will Use All
Oak Hill Roads (reallocated dpw asphalt from 2024)	\$100,000			
3/20/26 Kapur-Phase 1 2/1-2/28/26		\$ 4,321.00		
4/17/26 Kapur-Phase 1 3/1-3/31/26		\$ 14,818.00		
			\$ 80,861.00	Will Use All
Drainage	\$27,500			
			\$ 27,500.00	Will Use All (part of Road Project)
Columbarium	\$105,000			
1/28/26 LG Regional News-Bid notice		\$ 162.38		
Bid Amount plus \$4,000 for incidentals		\$ 65,000.00		
			\$ 39,837.62	
TOTAL CEMTERY PROJECTS	\$352,500	\$ 84,470.82	\$268,029	
<u>City Hall & Administration</u>				
HR Platform Software-(Employee Evaluations/Wage Study)	\$58,000			
3/1/26 NeoGov-GL Software pymt 1		\$ 37,429.28		
6/1/26-2nd payment		\$ 20,000.00		
			\$ 570.72	
TOTAL CITY HALL & ADMINISTRATION PROJECTS	\$58,000	\$ 57,429.28	\$ 570.72	
<u>Department of Public Works</u>				
Road paving/improvement	\$1,000,000			
3/11/26 Kapur-Geneva St 1/1-1/31/26		\$ 25,005.00		
3/11/26 Kapur-Const Mgmt 1/1-1/31/26		\$ 1,836.50		
3/20/26 Kapur-2026 LG Street Prog 2/1-2/28/26		\$ 43,572.90		
4/17/26 Kapur-Citywide Sidewalk Eval Ph. 2 3/1-3/31/26		\$ 4,942.50		
4/17/26 Kapur-2026 LG Street Prog 3/1-3/31/26		\$ 19,576.50		
5/1/26-Wisconsin Dept of Transportation		\$ 6,277.08		
			\$ 898,789.52	Will Use All
Hwy 120 Project/Hwy H	\$800,000			
4/1/26 WI DOT-C LG, Edwards Blvd Proj. 395318071 12/31/25-3/31/26		\$ 5,093.84		
4/17/26 Kapur-HWY 120 TLE 3/1-3/31/26		\$ 284.00		
5/1/26 WDOT		\$ 3,745.45		
			\$ 790,876.71	Will Use All
Crack Sealing	\$35,000			
3/30/26 LG Regional-Bid Notice		\$ 105.90		
			\$ 34,894.10	Will Use All

CITY OF LAKE GENEVA
CAPITAL PROJECTS FUND
BUDGET VARIANCE REPORT
FYE 12/31/2026

	BUDGET	SPENT	AVAILABLE	NOTES
Storm Sewer Repairs/Replacement	\$25,000			
3/25/26 Down to Earth-Repairs/replacements		\$ 4,170.00		
5/4/26 Down to Earth-Repairs/replacements		\$ 6,947.00		
			\$ 13,883.00	
Hwy 50 Road Improvement Project (shared w/State of WI)	\$246,800			Will Use All
3/20/26 Kapur-HWY 50 TLE Phase 05 2/1-2/28/26		\$ 175.00		
3/20/26 Kapur-HWY 50 TLE Phase 15 2/1-2/28/26		\$ 568.00		
2/2/26 WI DOT-W Main St (City of LG) Proj. 39531700900 1/31/26		\$ 1,895.44		
2/2/26 WI DOT-W Main St (City of LG) Proj. 39531700901 1/31/26		\$ 3,603.63		
3/2/26 WI DOT-W Main St (City of LG) Proj. 39531700900 2/28/26		\$ 3,836.89		
3/2/26 WI DOT-C LG, W Main St Proj. 39531700901 2/28/26		\$ 3,810.72		
4/1/26 WI DOT-W Main St (City of LG) Proj. 39531700900 3/31/26		\$ 3,229.85		
4/1/26 WI DOT-C LG, W Main St Proj 39531700901 3/31/26		\$ 5,744.46		
4/17/26 Kapur-HWY 50 TLE 3/1-3/31/26		\$ 1,717.00		
5/1/26 WDOT		\$ 10,076.54		
			\$212,142	Will Use All
Salt Storage Shed-Enlarging	\$319,000			Will Use All
5/6/26-Kehoe Henry & Assoc.		\$ 2,194.30		
		\$ -	\$316,806	Will Use All
Overhead Door Replacement-1055 Carey	\$45,000			
Reallocated to Salt Shed		\$ 8,000.00		
			\$37,000	
Culverts-City Share with Utility	\$28,900			
2/2/26 LG Utility-City's portion of culverts		\$ 28,900.00	\$ -	
Native Planting (C/F to 2026)	\$20,000			
			\$20,000	
TOTAL DPW PROJECTS	\$2,519,700	\$ 195,308.50	\$2,324,392	
Lakefront				
Riviera Dumpster Enclosure	\$190,000			In Process
			\$190,000	
Sea Weed Harvester Lagoon, L-Pier, Beach	\$125,000			
			\$125,000	Item not needed at this time.
TOTAL LAKEFRONT PROJECTS	\$315,000	\$ -	\$315,000	

CITY OF LAKE GENEVA
CAPITAL PROJECTS FUND
BUDGET VARIANCE REPORT
FYE 12/31/2026

	BUDGET	SPENT	AVAILABLE	NOTES
Library				
Roof Replacement	\$180,000			
			\$180,000	Move to 2027 Bonding
Furniture Replacement	\$40,000			
1/31/26 OPN-Prof. Svc thru 1/31/26		\$ 3,771.01		
2/28/26 OPN-Prof. Svc thru 2/28/26		\$ 3,139.70		
3/18/26 CJ & Assoc-Lectern & Tables		\$ 8,890.12		
3/26/26 CJ & Assoc-New seating		\$ 8,595.84		
4/30/26 OPN Inc.		\$ 2,233.14		
			\$13,370	Will Use All
Window Replacement	\$25,000			
			\$25,000	Reclass to Program Renovation
Radon Mitigation System/HVAC System	\$200,000			
1/2/26 LG Regional News-Asbestos Contr notice		\$ 13.81		
2/4/26 Giraffe Electric-Install/materials		\$ 2,800.00		
2/11/26 Adams-Svc Tech Labor - Inspection		\$ 452.00		
2/11/26 Hogan Env-Asbestos removal		\$ 20,425.00		
			\$ 176,309.19	Reclass to Program Renovation
Elevator/Lift for ADA Accessibility	\$200,000			
			\$200,000	Reclass to Program Renovation
Program Room Renovation	\$0			
3/9/26 Glen Fern-Renovations		\$ 207,941.89		
3/31/26 OPN-Meeting room		\$ 3,139.70		
4/13/26 Glen Fern-Renovations		\$ 107,936.57		
3/24/26 B&H Photo-Commercial Display		\$ 4,556.32		
4/15/26 B&H Photo-Commercial Display		\$ 4,521.79		
4/1/26 Amazon		\$ 102.35		
4/1/26 Amazon		\$ 399.00	\$ (328,597.62)	Utilized total Library Funding for project
TOTAL LIBRARY PROJECTS	\$645,000.00	\$ 378,918.24	\$ 266,081.76	

Museum

Tuckpoint Chimney	\$15,000			
Reallocated to Furnace		\$ 15,000.00	\$0	Bids came in at \$30k, move to future years
Furnace	\$65,000			
3/31/26 LG Regional-Bid Notice		\$ 157.09		Bids are forthcoming but look to be much higher
4/24/26 LG Regional-General Notice		\$ 155.32		(reallocated monies for tuckpointing)
			\$ 64,687.59	Bid Came in at 77,000

CITY OF LAKE GENEVA
CAPITAL PROJECTS FUND
BUDGET VARIANCE REPORT
FYE 12/31/2026

	BUDGET	SPENT	AVAILABLE	NOTES
Flat Roof Replacement	\$100,000			Bids came in a \$200 - \$300k
2/9/26 Carlson Roofing-Replacement pymt		\$ 7,799.00		Repair the roof for 30-50k and use balance for other projects
Reserve future repairs 50K		\$ 50,000.00		Then add \$350k in the next round for roof
			\$ 42,201.00	
TOTAL MUSEUM PROJECTS	\$180,000	\$ 73,111.41	\$106,888.59	
Fire Department				
G2 Alerting System	\$179,000			
4/22/26 Gencomm		\$ 47,698.22		
			\$131,302	Will Use All
TOTAL FIRE DEPARTMENT PROJECTS	\$179,000		\$131,302	
Police/Fire/DPW				
Radio Project-Radios (Partial C/F)	\$599,309			
1/9/26 Gencomm - L3 Harris Charger		\$ 710.00		
1/8/26 Gencomm - L3 Harris TAC Feature		\$ 450.00		
1/12/26 Gencomm - Ubication Belt Clip		\$ 254.25		
1/12/26 Gencomm - On site installs, changes, removals		\$ 9,312.63		
1/27/26 Gencomm- Base Radios DPW		\$ 951.87		
1/27/26 Gencomm- Base Radios DPW		\$ 1,160.67		
1/27/26 Gencomm- Base Radios DPW		\$ 729.16		
2/10/26 Gencomm-VHF Upgrade to Control Station		\$ 2,240.00		
1/26/26 Elan-Cattail Antennas		\$ 63.99		
1/26/26 Elan-Comm Gear		\$ 61.53		
3/17/26 Gencomm-Radio Equipment		\$ 1,193.75		
5/1/26-Amazon		\$ 108.28		
			\$ 582,072.87	
TOTAL CITY PROJECT-RADIOS	\$599,309	\$ 17,236.13	\$582,072.87	
Boston Whaler Boat-Police(C/F 2026 Balance)	\$192,448			
3/9/26 US Bank-West Marine Pro		\$ 278.39		
3/9/26 US Bank-West Marine Pro		\$ 644.06		
3/9/26 US Bank-West Marine Pro		\$ 1,288.12		
3/9/26 US Bank-West Marine Pro		\$ 178.02		
4/10/26 US Bank-Rescue Sticks		\$ 507.90		
4/10/26 US Bank-Marker Buoy		\$ 74.94		
3/31/26 Boat House-Boat & Motor		\$ 158,000.20		
4/1/26 Boat House-1st Mate System		\$ 650.00		
4/9/26 Top Pack-Patrol Ready Bag		\$ 81.00		
4/10/26 Reeds Construction-Boat Lift		\$ 21,544.00		
4/28/26 Vindictive Vinyl-Boat Graphics		\$ 1,600.00		
Reserve backorder parts		\$ 1,000.00	\$ 6,601.37	
TOTAL POLICE PROJECTS	\$192,448	\$ 185,846.63	\$6,601	

CITY OF LAKE GENEVA
CAPITAL PROJECTS FUND
BUDGET VARIANCE REPORT
FYE 12/31/2026

	BUDGET	SPENT	AVAILABLE	NOTES
<u>Parks and Rec</u>				
Playgrounds	\$242,500			
1/1/26 Kompan, Inc. (P13)		\$ 240,204.70		
			(\$8,705)	Additional 11K-still outstanding
ADA Plan	\$25,000			
			\$25,000	Will Use All
Pickleball Courts	\$0			
4/21/26 Patriot Fence-Fence Install Pickleball Crts		\$ 7,500.00	\$ (7,500.00)	Approved at Council
CORP Plan-Lakefront/Parks	\$50,000			
4/21/26 Vandewalle-Initial Research		\$ 470.00		
			\$ 49,530.00	Will Use All
Ecological Restoration Plan	\$25,000			
2/26/26 Native Range Ecological-Drone imaging		\$ 4,030.00		
3/31/26 Native Range Ecological-Meeting Prep/Presentation		\$ 3,514.75		
4/30/26 Native Range Ecological		\$ 3,279.75		
			\$ 14,175.50	Will Use All
Park Plan-Zone 1 (Hillmoor)	\$50,000			
			\$50,000	Will Use All
TOTAL PARKS PROJECTS	\$392,500	\$ 258,999.20	\$ 122,500.80	
TOTAL 2026 PROJECTS	\$5,433,457.00	\$ 1,251,320.21	\$ 3,090,725.71	
BOND CASH BALANCE			\$ 3,752,073.13	
AMOUNTS TO BE SPENT			\$ 3,090,725.71	
CASH ENDING BOND BALANCE 4/30/26			\$ 661,347.42	
2026 POSSIBLE AVAILABILITY			\$ 661,347.42	
Less reduction of overage/approved by Common Council			\$ (16,204.70)	
2026 Available Spending			\$ 645,142.72	

List for Additional Projects	Estimates
*Road Project adjust Alley/Storm Sewer in Alley (Two Additional Bid options from Road Project)	\$ 81,000.00
Mobi Mats (ADA to go onto beach)	\$ 32,000.00
Trails-Possible Hillmoor	\$ 160,000.00
Possible Parking Lots -Four Seasons/Flat Iron/DPW/City Hall	
Storage Shed-Vehicles (DPW)	

City Of Lake Geneva Common Council Minutes
Monday, May 11, 2026 - 6:00 PM
Lake Geneva City Hall; Council Chambers

Call to Order

by Mayor Krause at 6:00 pm.

Pledge of Allegiance

by Alder Hoiland.

Roll Call

Present: Todd Krause, Sherri Ames, JaNelle Powers, Mary Jo Fesenmaier, Linda Frame, Brian Smith, Joel Hoiland, Cathy Stoodley and Cynthia Yager. Absent: None. Others present: City Administrator Dave De Angelis, City Clerk Lacey L. Reynolds, City Attorney Dan Draper, Finance Director Laura Pisarcik, Assistant City Administrator Chris Bennett and other interested persons.

Awards, Presentations, Proclamations, and Announcements

None.

Reconsider business from previous meeting

None.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes

Anthony Rapport, Ed Gritzner LG Police Chief and John Peters LG Fire Chief, Spyro Condos and Eileen LeFevre all spoke in regards to item 22.

Acknowledgement of Correspondence

Multiple emails were received, forwarded and copies are available.

City Administrator's Report

Administrator De Angelis reported on Channel 25, the Strategic Plan, HWY 50, Interchange N, Wrigley Dr and RFP's for the trolleys.

Comptroller's Report

Comptroller Pisarcik reported on the new software package including the HR portal.

Consent Agenda-Any item listed on the consent agenda may be removed at the request of any member of the Council. The request requires no second, is not discussed, and is not voted upon.

Motion by Stoodley to approve, second by Frame. Voice vote, approved, motion carried.

Approval of Amended Council Minutes from April 21, 2026

Approve the Regular Council Minutes from April 27, 2026

Acceptance of the Pre-Paid Checks of \$30,976.71 and Regular Checks of \$230,955.74

Complimentary Riviera Ballroom Event Request Form filed by the Lake Geneva Public Library for the event Robert Sharoff, The Wrigley Building: The Making of an Icon on September 27, 2026

Public Event Permit application filed by Fat Tire Charity Ride, September 19, 2026

Items removed from the Consent Agenda

None.

Ordinances and Resolutions

Resolution 26-R27: A resolution regarding Conditional Use Permit (CUP) to construct a new single family residential dwelling at 69 Hillside Drive, Lake Geneva, Tax Key No. ZYUP 00094F filed by Sara Rubin, 69

Hillside Drive, Lake Geneva, WI (*approval recommended by Plan Commission*)

Motion by Hoiland to approve Resolution 26-R27, second by Stoodley. Voice vote, approved, motion carried.

Resolution 26-R28: A resolution recommending approval of the HWY 120 plat and relocation order

Motion by Smith to approve Resolution 26-R28, second by Powers. Voice vote, approved, motion carried.

Ordinance 26-07: An ordinance amending sub-subsections (1) Business in the City of Lake Geneva, (2) Nonresident Property Owner, (4) Resident and (5) Walworth County of subsection (h) Authorized City parking stickers of Section 74-221, Parking Meters of Article VI, Traffic Code of Chapter 74, Traffic and Vehicles, of the Municipal Code of the City of Lake Geneva, Wisconsin is amended to allow sticker holders to receive free parking all day on Wednesdays, and making the number of hours of free parking on other days uniform for all stickers (*second reading*)

Motion by Frame to approve Ordinance 26-07, second by Yager. Motion by Hoiland to amend and add a sunset clause of January 1, 2027, second by Smith. Discussion took place. Hoiland amended the amendment to eliminate the last sentence of the ordinance which states this ordinance will be reviewed by the City Council 1 year from passage, the second agrees. Discussion continued. Roll call vote: Hoiland, yes; Smith, yes; Frame, no; Fesenmaier, yes; Powers, no; Ames, no; Yager, no; Stoodley, no. Motion failed. Discussion continued and Motion by Fesenmaier to amend and change the Wednesday free parking to 5 consecutive hours, second by Hoiland. More discussion took place. Roll call vote: Fesenmaier, yes; Hoiland, yes; Yager, no; Stoodley, no; Smith, yes; Frame, no; Ames, no; Powers, no. Motion failed. Main motion - Roll call vote: Frame, yes; Yager, yes; Stoodley, yes; Hoiland, no; Smith, no; Fesenmaier, yes; Powers, yes; Ames, yes. Motion carried 6-2.

Approval of the Original Class "B" Beer / "Class C" Wine license application filed by Simply Moore LLC dba Board and Brush, Jourdan Moore - Agent

Motion by Smith to approve, second by Frame. Voice vote, approved, motion carried.

Temporary "Class B" Wine License Application filed by the Downtown Business Improvement District for the Spring Wine Walk on May 17, 2026; Agent - Alexandra Binanti

Motion by Stoodley to approve, second by Frame. Voice vote, approved, motion carried.

Discussion/Action declaring DPW items as surplus (*approval recommended by PWC*)

Motion by Smith to approve, second by Frame. Voice vote, approved, motion carried.

Discussion/Action regarding approval of the 2026 Joint & Crack Cleaning and sealing bid from Fahrner Asphalt in the amount of \$25,500.00

Motion by Frame to approve, second by Powers. Voice vote, approved, motion carried.

Discussion/Action regarding acceptance of bid from Scherrer Construction for new columbarium in the amount of \$61,339.00

Motion by Stoodley to approve, second by Frame. Voice vote, approved, motion carried.

Discussion/Action regarding approval to add \$60,000 to the HWY 50 SMFA for added construction costs for the purpose of having black signal poles

Motion by Hoiland to defer to May 27th and have staff locate the funding source, confirmation if this is in the HWY 50 budget, alternatives and life cycle cost analysis and clarification on potential cost sharing with BID, the Tourism Commission or VISIT Lake Geneva, second by Smith. Discussion took place and Administrator De Angelis informed the Council a decision needs to be made in the next 15 days. Discussion continued. Roll call vote: Hoiland, yes; Smith, yes; Yager, no; Stoodley, no; Ames, no; Powers, no; Fesenmaier, no; Frame, no. Motion failed 2-6. Motion by Yager to approve, second by Frame. Roll call vote: Yager, yes; Frame, yes; Fesenmaier, no; Powers, yes; Ames, yes; Stoodley, yes; Hoiland, no; Smith, no. Motion carried 5-3.

Discussion/Action regarding a communications plan directing city staff to create an all encompassing plan across departments to inform and engage the public on city business and programs (*Agenda item request form submitted by Alders Fesenmaier & Yager*)

Assistant City Administrator Bennett reviewed the communications plan and discussion took place. Motion by Hoiland to acknowledge receipt of the draft communication plan as a preliminary operational framework and have Assistant City Administrator Bennet return with a comprehensive strategic communication plan including a current state assessment of all city communication channels, tools and practices including performance evaluation, a community needs assessment including resident and stakeholder input on communication preferences and effectiveness, a gap analysis identifying underserved audiences, communication inefficiencies and priority improvement areas, prioritizing communication framework that differentiates between critical, important and

routine communications, a resource and cost analysis including staffing capacity and technology investments, define performance metrics focused on outcomes such as resident awareness, engagement and trust not just activity levels with a timeline for completion and interim progress updates to the Council, second by Smith. Discussion continued. Roll call vote: Hoiland, yes; Smith, yes; Fesenmaier, no; Powers, no; Ames, no; Yager, no; Stoodley, no; Frame, no. Motion failed 2-6.

Discussion/Action regarding possible changes to the Tourism Commission Ordinance with respect to Member categories (Sec.70-55 (a))

Alder Fesenmaier explained revisions to the Tourism ordinance. Motion by Fesenmaier to refer this to the City Attorney to draft, second by Smith. Voice vote, approved, motion carried.

Mayoral Appointments

Motion by Stoodley to approve a & b, second by Smith. Voice vote, approved, motion carried.

Joseph Wilburn to the Zoning Board of Appeals term expiring April 30, 2029 (new member)

Wesley (Pete) Peterson to the Zoning Board of Appeals term expiring April 30, 2029 (reappointment)

Discussion/Action regarding the purchase of 1103 S. Edwards Boulevard, in the City of Lake Geneva, for a future Police and/or Fire Facility

Attorney Draper reviewed the paperwork sent to the property owner. Motion by Hoiland to authorize staff to solicit proposals to retain an independent municipal real estate advisor or owners representative with experience in public sector land acquisition and site selection to assist the city in evaluating and negotiating potential sites for a future public safety facility. The final decision to be made by the Common Council, will include qualifications, expertise, cost and availability. The advisor's scope of work shall include: identification and evaluation of all viable site options including publicly owned and already tax-exempt properties; comparative analysis of sites based on cost, response time coverage, infrastructure requirements, environmental constraints and long-term financial impact; preliminary market valuation acquisition strategy of potential sites; assistance with negotiations strategy and coordination with legal counsel as appropriate and development of a recommendation based on objective data driven criteria aligned with the City's comprehensive plan and long term fiscal sustainability, second by Smith. Discussion took place. Motion by Fesenmaier to continue to May 26th, second by Smith. Voice vote, approved, motion carried.

Motion to go into Closed Session pursuant to Wisconsin Statutes 19.85(1)(e) deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session regarding the purchase of 1103 S. Edwards Boulevard, in the City of Lake Geneva, for a future Police and/or Fire Facility

Motion by Hoiland to not go into closed session, second by Smith. Voice vote, approved, motion carried.

Adjournment

Motion by Ames to adjourn, second by Stoodley. Voice vote, approved, motion carried. Adjourned at 7:35 pm.

Lacey L. Reynolds
City Clerk

Report Criteria:

Detail report.

Invoices with totals above \$0.00 included.

Paid and unpaid invoices included.

Invoice.Batch = "05082026","CC05082026","PP05082026","05132026","05152026"

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
ALLIANT ENERGY/WPL				
APR 2026-04	05/01/2026	GENEVA SQUARE-TRAFFIC LIG	11-34-10-52220 ELECTRICITY-FLASHERS	64.50
APR 2026-04	05/01/2026	HAVENWOOD FLASHER	11-34-10-52220 ELECTRICITY-FLASHERS	12.93
APR 2026-04	05/01/2026	SOUTH/WELLS FLASHER	11-34-10-52220 ELECTRICITY-FLASHERS	18.70
APR 2026-04	05/01/2026	WELLS STREET FLASHER	11-34-10-52220 ELECTRICITY-FLASHERS	25.25
APR 2026-04	05/01/2026	MAIN STREET LIGHTS	11-34-10-52230 STREET LIGHTS ELECTRICITY	146.88
APR 2026-04	05/01/2026	1055 CAREY	11-32-10-52220 ST DEPT BLDG ELECTRICITY	171.13
APR 2026-04	05/01/2026	BROAD ST TRAFFIC SIGNAL	11-34-10-52230 STREET LIGHTS ELECTRICITY	87.64
APR 2026-04	05/01/2026	HWY 50/HWY 12 FLASHER	11-34-10-52220 ELECTRICITY-FLASHERS	17.13
APR 2026-04	05/01/2026	WEST COOK SIREN	11-29-00-52220 SIRENS ELECTRICTY	25.52
APR 2026-04	05/01/2026	RIVIERA ELECTRIC	40-55-30-52220 PIER ELECTRIC	2,611.05
APR 2026-04	05/01/2026	BEACH HOUSE	40-54-10-52220 BEACH ELECTRIC	259.38
APR 2026-04	05/01/2026	INTERCHANGE N TRAFFIC SIG	11-34-10-52230 STREET LIGHTS ELECTRICITY	62.89
APR 2026-04	05/01/2026	HWY 120/BLOOMFIELD RD TRA	11-34-10-52230 STREET LIGHTS ELECTRICITY	101.67
APR 2026-04	05/01/2026	LIBRARY PARK OUTSIDE	11-52-00-52220 PARKS ELECTRICITY	33.22
APR 2026-04	05/01/2026	EDWARDS BLVD/WALMART TR	11-34-10-52230 STREET LIGHTS ELECTRICITY	94.81
APR 2026-04	05/01/2026	HAVENWOOD DR/MAIN STREE	11-34-10-52230 STREET LIGHTS ELECTRICITY	87.35
APR 2026-04	05/01/2026	SAGE ST/DUNN SIREN	11-29-00-52220 SIRENS ELECTRICTY	6.50
APR 2026-04	05/01/2026	STREET LIGHTS MS-2 LIGHTIN	11-34-10-52230 STREET LIGHTS ELECTRICITY	336.86
APR 2026-04	05/01/2026	DUNN FIELD	11-52-00-59220 DUNN FIELD ELECTRIC	169.41
APR 2026-04	05/01/2026	SNAKE RD/HWY 50 FLASHER	11-34-10-52220 ELECTRICITY-FLASHERS	17.13
APR 2026-04	05/01/2026	VETS PARK/TOWNLINE RD	11-52-01-52220 VETS PARKS ELECTRICITY	259.38
APR 2026-04	05/01/2026	1067 CAREY-STORAGE BUILDI	11-21-00-52220 POLICE IMPOUND BLDG ELECTRIC	35.71
APR 2026-04	05/01/2026	1067 CAREY-STORAGE BUILDI	11-22-00-52220 FIREHOUSE ELECTRICITY	35.70
APR 2026-04	05/01/2026	N BLOOMFIELD RD & HARMON	11-34-10-52230 STREET LIGHTS ELECTRICITY	3.86
APR 2026-04	05/01/2026	MUSEUM-256 MILLS STREET	11-51-10-52220 MUSEUM-ELECTRICITY	563.80
APR 2026-04	05/01/2026	WELLS STREET FLASHER	11-34-10-52220 ELECTRICITY-FLASHERS	16.55
APR 2026-04	05/01/2026	HOST DRIVE WATER TOWER	11-22-00-52220 FIREHOUSE ELECTRICITY	204.84
APR 2026-04	05/01/2026	LIBRARY-918 MAIN STREET	99-00-00-52220 LIBRARY UTILITIES	1,031.29
APR 2026-04	05/01/2026	LOT LITE-GENEVA ST	11-34-10-52230 STREET LIGHTS ELECTRICITY	172.08
APR 2026-04	05/01/2026	WELLS STREET LIGHT	11-34-10-52220 ELECTRICITY-FLASHERS	92.05
APR 2026-04	05/01/2026	FLAT IRON PARK-WRIGLEY DR	11-52-00-52220 PARKS ELECTRICITY	188.87
APR 2026-04	05/01/2026	W HWY 50 BLOCK FLASHER	11-34-10-52220 ELECTRICITY-FLASHERS	17.13
APR 2026-04	05/01/2026	LIBRARY PARK RESTROOM	11-52-00-52220 PARKS ELECTRICITY	119.03
APR 2026-04	05/01/2026	724 WILLIAMS STREET	11-34-10-52230 STREET LIGHTS ELECTRICITY	48.32
APR 2026-04	05/01/2026	S LAKE SHORE DRIVE FLASHE	11-34-10-52220 ELECTRICITY-FLASHERS	13.36
APR 2026-04	05/01/2026	S LAKE SHORE DRIVE	11-52-00-52220 PARKS ELECTRICITY	35.60
APR 2026-04	05/01/2026	COOK ST/HWY 50 TRAFFIC SIG	11-34-10-52230 STREET LIGHTS ELECTRICITY	46.66
APR 2026-04	05/01/2026	OAK HILL CEMETERY	48-00-00-52220 CEM ELECTRICITY EXP	145.07
APR 2026-04	05/01/2026	SIREN-730 MARSHALL STREET	11-29-00-52220 SIRENS ELECTRICTY	37.60
APR 2026-04	05/01/2026	TENNIS COURTS	11-52-00-52220 PARKS ELECTRICITY	32.81
APR 2026-04	05/01/2026	OAK HILL CEMETERY	48-00-00-52220 CEM ELECTRICITY EXP	40.08
APR 2026-04	05/01/2026	389 EDWARDS TRAFFIC LIGHT	11-34-10-52230 STREET LIGHTS ELECTRICITY	111.89
APR 2026-04	05/01/2026	HWY 50/HWY 12 STOP LIGHT	11-34-10-52220 ELECTRICITY-FLASHERS	55.62
APR 2026-04	05/01/2026	RUSHWOOD PARK	11-52-00-52220 PARKS ELECTRICITY	34.90
APR 2026-04	05/01/2026	700 GENEVA STREET PARKING	11-34-10-52230 STREET LIGHTS ELECTRICITY	174.60
APR 2026-04	05/01/2026	1065 CAREY ST	11-32-10-52220 ST DEPT BLDG ELECTRICITY	438.77
APR 2026-04	05/01/2026	STREET LIGHTS	11-34-10-52230 STREET LIGHTS ELECTRICITY	7,695.51
APR 2026-04	05/01/2026	VETS PARK SCOREBOARD	11-52-01-52220 VETS PARKS ELECTRICITY	162.17
APR 2026-04	05/01/2026	BAKER/SEMINARY RESTROOM	11-52-00-52220 PARKS ELECTRICITY	28.88
APR 2026-04	05/01/2026	HWY 50 TRAFFIC LIGHT	11-34-10-52230 STREET LIGHTS ELECTRICITY	89.35

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
APR 2026-04	05/01/2026	GEORGE STREET FLASHER	11-34-10-52220 ELECTRICITY-FLASHERS	13.36
APR 2026-04	05/01/2026	1070 CAREY ST	11-32-10-52220 ST DEPT BLDG ELECTRICITY	159.37
APR 2026-04	05/01/2026	FLAT IRON PARK-WRIGLEY DR	11-52-00-52220 PARKS ELECTRICITY	24.12
APR 2026-04	05/01/2026	DODGE STREET FLASHER	11-34-10-52220 ELECTRICITY-FLASHERS	13.36
APR 2026-04	05/01/2026	IMPOUND-1070 CAREY ST	11-21-00-52220 POLICE IMPOUND BLDG ELECTRIC	42.88
APR 2026-04	05/01/2026	FIRE HOUSE-730 MARSHALL	11-22-00-52220 FIREHOUSE ELECTRICITY	1,101.96
APR 2026-04	05/01/2026	HWY 120/TOWNLINE RD STOP	11-34-10-52220 ELECTRICITY-FLASHERS	56.45
APR 2026-04	05/01/2026	CITY HALL	11-16-10-52220 CITY HALL ELECTRICITY	3,348.61
APR 2026-04	05/01/2026	VETS PARK PAVILION	11-52-01-52220 VETS PARKS ELECTRICITY	232.16
APR 2026-04	05/01/2026	DONIAN PK	11-52-00-52220 PARKS ELECTRICITY	108.92
APR 2026-04	05/01/2026	COBB PARK	11-52-00-52220 PARKS ELECTRICITY	27.48

Total ALLIANT ENERGY/WPL:

21,410.10

AMAZON CAPITAL SERVICES

MAR2026	04/01/2026	CREDIT MEMO	99-00-00-54100 LIBRARY ADULT MATERIALS	8.35-
MAR2026	04/01/2026	CREDIT MEMO	99-00-00-54100 LIBRARY ADULT MATERIALS	.03-
MAR2026	04/01/2026	CREDIT MEMO	99-00-00-54150 LIBRARY PROGRAMS	5.51-
MAR2026	04/01/2026	CREDIT MEMO	99-00-00-55140 LIBRARY COMPUTER HARDWARE	34.19-
MAR2026	04/01/2026	CREDIT MEMO	99-00-00-54100 LIBRARY ADULT MATERIALS	50.97-
MAR2026	04/01/2026	CREDIT MEMO	99-00-00-54100 LIBRARY ADULT MATERIALS	11.16-
MAR2026	04/01/2026	YOUTH MATERIALS	99-00-00-54110 LIBRARY YOUTH MATERIALS	40.09
MAR2026	04/01/2026	MISC MAINTENANCE SUPPLIES	99-00-00-53500 LIBRARY MAINT SUPPLIES	271.22
MAR2026	04/01/2026	REIMBURSED BY FRIENDS	99-00-00-52110 GENERAL ADMIN EXPENSES	26.51
MAR2026	04/01/2026	SMITH MEETING ROOM-TV WA	43-99-00-17010 LIBRARY CAPITAL PROJECTS	102.35
MAR2026	04/01/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	40.20
MAR2026	04/01/2026	SMITH MEETING ROOM	43-99-00-17010 LIBRARY CAPITAL PROJECTS	399.00
MAR2026	04/01/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	133.50
MAR2026	04/01/2026	REIMBURSED BY FRIENDS	99-00-00-52110 GENERAL ADMIN EXPENSES	4.14
MAR2026	04/01/2026	REIMBURSED BY FRIENDS	99-00-00-54100 LIBRARY ADULT MATERIALS	100.00
MAR2026	04/01/2026	ADULT MATERIALS	99-00-00-54100 LIBRARY ADULT MATERIALS	283.66
MAR2026	04/01/2026	ADULT MATERIALS	99-00-00-54100 LIBRARY ADULT MATERIALS	1,215.38
MAR2026	04/01/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	50.58
MAR2026	04/01/2026	PROGRAM SUPPLIES-AVEDISIA	99-00-00-54150 LIBRARY PROGRAMS	193.52
MAR2026	04/01/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	84.98
MAR2026	04/01/2026	COMPUTER HARDWARE	99-00-00-55140 LIBRARY COMPUTER HARDWARE	170.74
MAR2026	04/01/2026	MISC OFFICE SUPPLIES	99-00-00-53100 LIBRARY OFFICE SUPPLIES	245.68
MAR2026	04/01/2026	METER CONNECTORS	62-00-00-67600 MAINT OF METERS	235.00
MAR2026	04/01/2026	LAB WIPES	62-00-00-64200 LABOR & EXPENSES (LAB)	86.38
MAR2026	04/01/2026	MISC OFFICE SUPPLIES	61-00-00-53100 OFFICE SUPPLIES EXPENSE	40.06
MAR2026	04/01/2026	MISC OFFICE SUPPLIES	62-00-00-92100 OFFICE SUPPLIES & EXPENSE	40.05
MAR2026	04/01/2026	ML BLOWER MAINT	61-00-00-93603 MAINT-PROCESS EQUIP	167.72
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	479.91
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-53995 STAFF APPRECIATION	1,056.92
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-52175 2% FIRE DUES EXPENSES	598.00
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-53400 OPERATING SUPPLIES	93.99
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-58100 EMS EQUIPMENT/SUPPLIES	195.76
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-58300 ACT 102 EXPENSES	387.33
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-58000 FIRE EQUIPMENT/SUPPLIES	177.94
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-51380 FIRE DEPT UNIFORMS	71.94
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-53510 EQUIP MAINT SUPPLIES-FIRE DEPT	206.82
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-53100 OFFICE SUPPLIES	18.98
MAR2026	04/01/2026	MISC SUPPLIES	11-22-00-53120 POSTAGE EXPENSE	60.30
MAR2026	04/01/2026	MISC SUPPLIES	43-21-00-17010 PD CAPITAL PROJECTS	108.28
MAR2026	04/01/2026	MISC OFFICE SUPPLIES	11-22-00-53100 OFFICE SUPPLIES	32.87
MAR2026	04/01/2026	CREDIT MEMO	11-16-10-53100 CITY HALL OFFICE SUPPLIES	28.67-
MAR2026	04/01/2026	ELECTRA RIDE BATTERIES	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	41.59

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
MAR2026	04/01/2026	PRINTER PAPER	11-12-00-53100 MUNICIPAL CT OFFICE SUPPLIES	50.00
MAR2026	04/01/2026	MISC OFFICE SUPPLIES	11-12-00-53100 MUNICIPAL CT OFFICE SUPPLIES	46.95
MAR2026	04/01/2026	MISC OFFICE SUPPLIES	11-12-00-53100 MUNICIPAL CT OFFICE SUPPLIES	69.05
MAR2026	04/01/2026	TV WALL MOUNT-DAVE D	11-14-20-53990 MISCELLANEOUS EXPENSES	58.89
MAR2026	04/01/2026	HDMI CABLES	11-16-10-53100 CITY HALL OFFICE SUPPLIES	84.90
MAR2026	04/01/2026	4K SCREEN MIRRORING ADAP	11-14-20-53990 MISCELLANEOUS EXPENSES	37.99
MAR2026	04/01/2026	ADDING MACHINE TAPE-CH	11-16-10-53100 CITY HALL OFFICE SUPPLIES	15.15
MAR2026	04/01/2026	WIRELESS KEYBOARD-LUKE	40-54-10-53990 BEACH MISCELLANEOUS	24.99
MAR2026	04/01/2026	SINK & TOILET PLUNGER	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	22.28
MAR2026	04/01/2026	STICKY NOTES	11-16-10-53100 CITY HALL OFFICE SUPPLIES	8.39
MAR2026	04/01/2026	KITCHEN FUNNELS-ROBIN R	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	5.29
MAR2026	04/01/2026	TOILET BOWL CLEANER	11-16-10-53500 CITY HALL BLDG MAINT SUPPLIES	51.60
MAR2026	04/01/2026	MISC OFFICE SUPPLIES	11-16-10-53100 CITY HALL OFFICE SUPPLIES	31.38
MAR2026	04/01/2026	NAME PLATE	11-14-20-53100 OFFICE SUPPLIES	15.44
MAR2026	04/01/2026	HD CONFERENCE CAMERA-DA	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	1,019.00
MAR2026	04/01/2026	EASEL STAND-DAVE D	11-14-20-53500 STRATEGIC PLAN	49.39
MAR2026	04/01/2026	EASEL STAND-DAVE D	11-14-20-53500 STRATEGIC PLAN	27.35
MAR2026	04/01/2026	BUSINESS CARDS	11-16-10-53100 CITY HALL OFFICE SUPPLIES	11.99
MAR2026	04/01/2026	MISC ELECTION SUPPLIES	11-14-30-53110 BALLOTS/OTHER ELECTION EXPENSE	50.53
MAR2026	04/01/2026	DRY ERASE MARKERS	42-34-50-53100 OFFICE SUPPLIES	10.49
MAR2026	04/01/2026	USB CABLE, STYLUS PEN	42-34-50-53400 OPERATING SUPPLIES-ENFORCEMEN	17.17
MAR2026	04/01/2026	MISC OFFICE SUPPLIES	11-24-00-53100 OFFICE SUPPLIES	14.47
MAR2026	04/01/2026	SCOTCH SHIPPING TAPE	11-16-10-53100 CITY HALL OFFICE SUPPLIES	11.99
MAR2026	04/01/2026	LAMINATING SHEETS	11-16-10-53100 CITY HALL OFFICE SUPPLIES	16.68
MAR2026	04/01/2026	MISC OFFICE SUPPLIES	11-12-00-53100 MUNICIPAL CT OFFICE SUPPLIES	24.53
Total AMAZON CAPITAL SERVICES:				9,098.40
ANNIE'S BURGERTOWN				
E05142026RE	05/08/2026	AWARDS CEREMONY	11-21-00-51395 STAFF APPERICATION	735.00
Total ANNIE'S BURGERTOWN:				735.00
AT&T MOBILITY				
287305350776	04/23/2026	CELL PHONE APRIL 26	11-22-00-52210 FIRE TELEPHONE EXPENSE	2,584.74
287357916615	04/27/2026	CITY HALL-HOT SPOT- .45	11-16-10-52210 CITY HALL TELEPHONE	50.62
287357916615	04/27/2026	POLICE MAIN-HOT SPOT .45	11-21-00-52210 PD TELEPHONE EXPENSE	50.62
287357916615	04/27/2026	COURT MAIN-HOT SPOT .05	11-12-00-52210 MUNICIPAL CT TELEPHONE	5.62
287357916615	04/27/2026	METER-HOT SPOT- .05	42-34-50-52210 TELEPHONE EXPENSE	5.62
Total AT&T MOBILITY:				2,697.22
AT&T WISCONSIN				
7238595118	05/07/2026	CITY HALL-IP ROUTER- .45	11-16-10-52210 CITY HALL TELEPHONE	228.02
7238595118	05/07/2026	POLICE MAIN-IP ROUTER- .45	11-21-00-52210 PD TELEPHONE EXPENSE	228.02
7238595118	05/07/2026	COURT MAIN-IP ROUTER- .05	11-12-00-52210 MUNICIPAL CT TELEPHONE	25.34
7238595118	05/07/2026	METER-IP ROUTER- .05	42-34-50-52210 TELEPHONE EXPENSE	25.34
Total AT&T WISCONSIN:				506.72
BAKER, CORY				
41926	05/08/2026	FDIC-HOTEL PARKING	11-22-00-51440 FD TRAVEL/MEAL EXPENSES	230.00
42426	05/07/2026	FDIC-FUEL	11-22-00-53410 FD FUEL EXPENSE	50.86
Total BAKER, CORY:				280.86

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
BALDWIN, BENJAMIN				
04/11/26	04/11/2026	RIVIERA DEPOSIT REFUNDS 04	40-55-10-23530 SECURITY DEPOSITS-UPPER RIV	1,000.00
04/11/26	04/11/2026	CATERING DEPOSIT REFUND 0	40-55-10-46740 UPPER RIVIERA REVENUE	1,000.00
Total BALDWIN, BENJAMIN:				2,000.00
CHARTER COMMUNICATIONS				
152473401050	05/01/2026	INTERNET SVC-MAY 2026	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	100.00
152474001042	04/21/2026	INTERNET SVC-MAY 2026	11-22-00-52210 FIRE TELEPHONE EXPENSE	119.99
Total CHARTER COMMUNICATIONS:				219.99
CITY OF LAKE GENEVA PETTY CASH				
05/15/26	05/15/2026	LAUNCH RAMP CASH	40-52-11-10100 LAUNCH RAMP CHANGE FUND	100.00
Total CITY OF LAKE GENEVA PETTY CASH:				100.00
CITY OF LAKE GENEVA POLICE DEPT				
05/13/26	05/13/2026	PETTY CASH-POSTAGE	11-21-00-53120 PD POSTAGE	42.40
05/13/26	05/13/2026	JONES TRAVEL DRIVER-AWAR	11-21-00-57360 DONOR PURCHASES	100.00
Total CITY OF LAKE GENEVA POLICE DEPT:				142.40
CORRAL, CLARISSA				
04/16/26	04/16/2026	RIVIERA DEPOSIT REFUND 04/1	40-55-10-23530 SECURITY DEPOSITS-UPPER RIV	1,000.00
04/16/26	04/16/2026	RIVIERA SETUP 2 HOURS 04/16	40-55-10-46740 UPPER RIVIERA REVENUE	100.00
Total CORRAL, CLARISSA:				900.00
CULLIGAN OF BURLINGTON				
424730	04/30/2026	SOLAR SALT APR 2026	40-55-20-53600 RIV MAINTENANCE SERVICE COSTS	126.50
500X03445406	04/30/2026	5 GALLON WATER/ BOTTLE DE	99-00-00-55320 LIBRARY EQUIP LEASES & MAINT	32.00
500X03445505	04/30/2026	5 GALLON WATER/ BOTTLE DE	99-00-00-55320 LIBRARY EQUIP LEASES & MAINT	46.40
500X03445604	04/30/2026	BOTTLED WATER RENTAL-MAY	99-00-00-55320 LIBRARY EQUIP LEASES & MAINT	9.00
500X03445703	04/30/2026	DRINKING WATER MAY 2026	99-00-00-55320 LIBRARY EQUIP LEASES & MAINT	50.00
Total CULLIGAN OF BURLINGTON:				263.90
DUCHEMIN, LAURA				
05/06/26	05/06/2026	CONFERENCE-LODGING/MEAL	11-15-10-53310 MEALS & LODGING	361.49
05/06/26	05/06/2026	CONFERENCE-MILEAGE REIMB	11-15-10-53300 TRAVEL	239.25
Total DUCHEMIN, LAURA:				600.74
ELAN FINANCIAL SERVICES				
1459-MAR202	03/25/2026	WIX-GOOGLE ADS-FEB-MAR	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	300.00
1459-MAR202	03/25/2026	IPCAMLIVE-6MONTH-FEB-JULY	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	114.00
1459-MAR202	03/25/2026	BABY SHOWER VANESSA	11-10-00-51390 STAFF APPRECIATION	328.98
1459-MAR202	03/25/2026	SOCIETY FOR HUMAN RESOUR	11-15-10-53200 PROFESSIONAL DUES	299.00
1459-MAR202	03/25/2026	WMCA-RENEWAL	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	22.19
1459-MAR202	03/25/2026	ACROBAT PRO-ERICK	40-54-10-53100 BEACH OFFICE SUPPLIES	14.20
1459-MAR202	03/25/2026	PRISMM-50 YEARLY EVENTS-M	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	109.00
1459-MAR202	03/25/2026	WIX-GOOGLE ADS RIV.	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	339.26
1459-MAR202	03/25/2026	RINGEX ADVANCED-MONTHLY	11-22-00-52210 FIRE TELEPHONE EXPENSE	265.92
1459-MAR202	03/25/2026	RINGEX ADVANCED-MONTHLY	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	141.82
1459-MAR202	03/25/2026	RINGEX ADVANCED-MONTHLY	99-00-00-52210 LIBRARY TELEPHONE EXP	202.13
1459-MAR202	03/25/2026	ADDITIONAL LOCAL NUMBER-LI	99-00-00-52210 LIBRARY TELEPHONE EXP	5.80

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
1459-MAR202	03/25/2026	ADOBE ACROBAT-PRO-B&Z	11-24-00-53100 OFFICE SUPPLIES	407.76
1459-MAR202	03/25/2026	ADOBE ACROBAT-PRO-CITY AD	11-14-20-53100 OFFICE SUPPLIES	203.88
1459-MAR202	03/25/2026	ADOBE ACROBAT-PRO-CLERK	11-14-30-53100 OFFICE SUPPLIES	575.76
1459-MAR202	03/25/2026	ADOBE ACROBAT-PRO-FINANC	11-15-10-53100 OFFICE SUPPLIES	407.76
1459-MAR202	03/25/2026	ADOBE ACROBAT-PRO-PARKS	11-52-00-53400 PARKS OPERATING SUPPLIES	287.88
1459-MAR202	03/25/2026	ADOBE ACROBAT-PRO-LAKE F	40-54-10-53100 BEACH OFFICE SUPPLIES	203.88
1459-MAR202	03/25/2026	ACROBAT PRO-PARKS	11-52-00-53400 PARKS OPERATING SUPPLIES	283.15
1459-MAR202	03/25/2026	ACROBAT PRO-B&Z-RENEE	11-24-00-53100 OFFICE SUPPLIES	283.15
1459-MAR202	03/25/2026	SLING-RIV	40-55-20-53990 MISCELLANEOUS EXPENSES	16.00
1459-MAR202	03/25/2026	SLING-PARKING	42-34-50-53100 OFFICE SUPPLIES	29.07
1459-MAR202	03/25/2026	WIX-GOOGLE ADS MAR	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	300.00
1459-MAR202	03/25/2026	FRGN TRANS FEE-IPCAMLIVE	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	2.28
1877-MAR202	03/25/2026	ZOOM SUBSCRIPTION	99-00-00-55150 LIBRARY COMPUTER SOFTWARE	16.99
1877-MAR202	03/25/2026	ADULT PRINT - COLLECTION	99-00-00-54100 LIBRARY ADULT MATERIALS	59.07
1877-MAR202	03/25/2026	FACEBOOK AD	99-00-00-54155 LIBRARY MARKETING	62.43
1877-MAR202	03/25/2026	ADULT PRINT - COLLECTION	99-00-00-54100 LIBRARY ADULT MATERIALS	112.00
1877-MAR202	03/25/2026	GOOGLE BUSINESS SUITE	99-00-00-55150 LIBRARY COMPUTER SOFTWARE	134.40
1877-MAR202	03/25/2026	MEETING REFRESHMENTS	99-00-00-52110 GENERAL ADMIN EXPENSES	6.93
1877-MAR202	03/25/2026	MEETING REFRESHMENTS	99-00-00-52110 GENERAL ADMIN EXPENSES	3.55
1877-MAR202	03/25/2026	CLAUDE SUBSCRIPTION (ANN	99-00-00-55150 LIBRARY COMPUTER SOFTWARE	200.00
1877-MAR202	03/25/2026	MEETING REFRESHMENTS	99-00-00-52110 GENERAL ADMIN EXPENSES	35.85
1877-MAR202	03/25/2026	LIBRARY JOURNAL SUBSCRIPT	99-00-00-54100 LIBRARY ADULT MATERIALS	179.99
1877-MAR202	03/25/2026	BOOKBABY-RETURN	99-00-00-54100 LIBRARY ADULT MATERIALS	3.08-
2474-MARCH2	03/25/2026	BEARING CAP	11-32-10-52500 ST DEPT EQUIPMENT REPAIRS	10.99
2474-MARCH2	03/25/2026	PACKING TAPE	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	19.58
2474-MARCH2	03/25/2026	GORILLA LIFT	11-32-10-52500 ST DEPT EQUIPMENT REPAIRS	159.00
2474-MARCH2	03/25/2026	WORK GOLVES	11-32-10-53900 FIRST AID AND SAFETY SUPPLIES	89.76
2474-MARCH2	03/25/2026	ULTRA GRATE LIFTER	11-32-10-53450 SAFETY GRANT EXPENDITURES	1,149.90
2474-MARCH2	03/25/2026	DRAIN BLADDER KIT	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	18.04
2474-MARCH2	03/25/2026	MONTHLY VERIZON BILL-2 MO	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	945.06
2474-MARCH2	03/25/2026	ADOBE SUB	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	21.09
2474-MARCH2	03/25/2026	DOG POOP SIGNS	11-52-00-53520 GROUNDS MAINT SUPPLIES	85.36
2474-MARCH2	03/25/2026	REGIONAL NEWS SUB	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	24.99
2474-MARCH2	03/25/2026	BUDGETING CLASS	11-32-13-54100 TRAINING & SEMINARS	150.00
2474-MARCH2	03/25/2026	TURF CONFERENCE	11-32-13-54100 TRAINING & SEMINARS	118.00
2474-MARCH2	03/25/2026	HEADSETS MICROPHONE	11-32-13-54300 TREE, BRUSH & COMPOST OPER SUP	54.98
2474-MARCH2	03/25/2026	GRIP PLUG	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	16.93
2474-MARCH2	03/25/2026	ADHISIVE- BATHROOMS	11-52-00-53400 PARKS OPERATING SUPPLIES	39.97
2474-MARCH2	03/25/2026	COUPLER KIT, AIR LINE FILTER	11-32-10-52500 ST DEPT EQUIPMENT REPAIRS	92.94
2474-MARCH2	03/25/2026	COUPLER KIT	11-32-10-52500 ST DEPT EQUIPMENT REPAIRS	19.86
2474-MARCH2	03/25/2026	LOCK NUT SET	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	59.99
2474-MARCH2	03/25/2026	CROSS SLIDE	11-32-10-53500 BLDG MAINT SUPPLIES-STR DEPT	89.99
2474-MARCH2	03/25/2026	LUNCH	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	39.11
2474-MARCH2	03/25/2026	LUNCH	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	29.55
2949 MAR 202	03/25/2026	IAAI-JOLLY ACTIVE MEMBERSH	11-22-00-53200 MEMBERSHIP DUES & FEES	103.00
2949 MAR 202	03/25/2026	TRAIN FIREFIGHTERS ACADEM	11-22-00-54100 FIRE TRAINING PAY	349.00
2949 MAR 202	03/25/2026	IAAI-JOLLY FIT RENEWAL	11-22-00-53200 MEMBERSHIP DUES & FEES	128.00
2949 MAR 202	03/25/2026	NFPA FIRE TRAINING COURSE-	11-22-00-54100 FIRE TRAINING PAY	369.73
2949 MAR 202	03/25/2026	TEMS SUPPORT-OSNACZ	11-22-00-58110 SPECIALIZED TEAMS EQUIP/SUP	1,013.00
2949 MAR 202	03/25/2026	AHA BLS CLASS-J SMITH	11-22-00-53320 FIRE DEPT CONFERENCES/SCHOOLS	84.99
2949 MAR 202	03/25/2026	AQUA LUNG MILITARY PROF-J	11-22-00-58110 SPECIALIZED TEAMS EQUIP/SUP	96.37
2949 MAR 202	03/25/2026	WSFCA-LODGING PETERS	11-22-00-51440 FD TRAVEL/MEAL EXPENSES	229.50
2949 MAR 202	03/25/2026	LP GAS F/GRILL	11-22-00-53400 OPERATING SUPPLIES	48.51
2949 MAR 202	03/25/2026	AWARDS NIGHT-BEVERAGES	11-22-00-53995 STAFF APPRECIATION	31.22
2949 MAR 202	03/25/2026	AWARDS NIGHT-ICE QTY 2	11-22-00-53995 STAFF APPRECIATION	12.98
2949 MAR 202	03/25/2026	SPRAY PAINT-DRIVERS COURS	11-22-00-54100 FIRE TRAINING PAY	26.94
4416 MAR 202	03/25/2026	FOOD-ELECTION TRAINING	11-14-30-53110 BALLOTS/OTHER ELECTION EXPENSE	27.72

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
7126-MAR202	03/25/2026	ROOM STAY-MARRIOT	11-14-20-53320 CONFERENCES & SEMINARS	231.40
7126-MAR202	03/25/2026	BUSINESS CARDS-VISTA PRINT	11-14-20-53100 OFFICE SUPPLIES	39.98
7498-MAR 202	03/25/2026	HOME DEPOT-TOOL BAG/RUBB	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	73.93
7498-MAR 202	03/25/2026	HOME DEPOT-FX8 OSB X8	11-22-00-54100 FIRE TRAINING PAY	107.84
7498-MAR 202	03/25/2026	HOME DEPOT-PAINTERS TOUC	11-22-00-53400 OPERATING SUPPLIES	16.92
7498-MAR 202	03/25/2026	MAT KIT	11-22-00-53510 EQUIP MAINT SUPPLIES-FIRE DEPT	40.79
7498-MAR 202	03/25/2026	SUPER GRIP DRY GLOVES	11-22-00-58110 SPECIALIZED TEAMS EQUIP/SUP	148.95
7498-MAR 202	03/25/2026	KNOX-KNOX BOX FPB	11-22-00-51155 FIRE SAFETY/PUBLIC ED EXP	251.00
7498-MAR 202	03/25/2026	AWARDS NIGHT-PLAQUES, COI	11-22-00-53995 STAFF APPRECIATION	325.00
7498-MAR 202	03/25/2026	COPIER RETURN SHIPPING	11-22-00-53400 OPERATING SUPPLIES	613.00
7498-MAR 202	03/25/2026	LOCKER TAGS, RETRO SHIELD	11-22-00-58000 FIRE EQUIPMENT/SUPPLIES	541.00
7498-MAR 202	03/25/2026	GS EXTREME, GSX-MAX PROT	11-22-00-52620 FD-COMMUNICATION SYS MAINT FEE	2.37
7498-MAR 202	03/25/2026	FIREBELLS, STATION ALERT KI	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	1,628.17
7498-MAR 202	03/25/2026	GS EXTREME, GSX-MAX PROT	11-22-00-52620 FD-COMMUNICATION SYS MAINT FEE	126.59
7498-MAR 202	03/25/2026	CREDIT-SP 911 SYSTEMS	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	749.90-
7498-MAR 202	03/25/2026	CREDIT-MAGNUM ELECTRONIC	11-22-00-53500 BLDG MAINT SUPPLIES-FIREHOUSE	20.91-
9347-MAR202	03/25/2026	PROGRAM SUPPLIES	99-00-00-54150 LIBRARY PROGRAMS	9.51
9347-MAR202	03/25/2026	STORYWALK LAMINATION	99-00-00-54110 LIBRARY YOUTH MATERIALS	129.78
9347-MAR202	03/25/2026	POSTAGE	99-00-00-53120 LIBRARY POSTAGE	12.75
9347-MAR202	03/25/2026	FRIENDS GIFT CARD (WILL BE	99-00-00-52110 GENERAL ADMIN EXPENSES	50.00
9417MAR2026	03/25/2026	BUSINESS CARDS	11-24-00-53100 OFFICE SUPPLIES	39.98
9417MAR2026	03/25/2026	APA, AICP, WI CHAPTER MEMB	11-24-00-53200 MEMBERSHIP DUES & FEES	693.40
9805 MAR 202	03/25/2026	BIRD CITY RENEWAL FEE	11-70-00-57800 AVIAN COMMITTEE EXPENSES	175.00
Total ELAN FINANCIAL SERVICES:				16,193.60
FOREMOST ELECTRIC LLC				
26236	03/19/2026	STREET LIGHT REPAIR	11-34-10-52610 STREET LIGHTS REPAIRS	5,115.00
Total FOREMOST ELECTRIC LLC:				5,115.00
GERLACH, KATLIN				
05022026	05/06/2026	SEWING MACHINE BASICS	99-00-00-54150 LIBRARY PROGRAMS	100.00
Total GERLACH, KATLIN:				100.00
GREAT AMERICA FINANCIAL SERVICES CORP				
41846561	04/27/2026	SHARP COPIER-MAY 2026	11-13-00-53100 CITY ATTORNEY OFFICE SUPPLIES	73.85
Total GREAT AMERICA FINANCIAL SERVICES CORP:				73.85
HEPHZIBAH FARMS				
05042026	05/04/2026	CHICKEN EMBRYOLOGY PROG	99-00-00-54150 LIBRARY PROGRAMS	250.00
Total HEPHZIBAH FARMS:				250.00
JOHN PETERS				
4/29/26	04/29/2026	FDIC CONF-4.22.26-4.24.26	11-22-00-51440 FD TRAVEL/MEAL EXPENSES	170.00
Total JOHN PETERS:				170.00
LAKE GENEVA JAYCEES				
05/02/26	05/02/2026	RIVIERA DEPOSIT REFUND 05/0	40-55-10-23530 SECURITY DEPOSITS-UPPER RIV	1,000.00
Total LAKE GENEVA JAYCEES:				1,000.00

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
MERCY HEALTH SYSTEM				
00045655-00	04/02/2026	ROCKWEILER, J -DRUG SCREE	11-21-00-53100 PD OFFICE SUPPLIES	46.00
Total MERCY HEALTH SYSTEM:				46.00
MUTUAL OF OMAHA				
002089944494	05/01/2026	LTD MAY 2026	11-00-00-21555 LT DISABILITY INS PAYABLE	2,422.82
002089944494	05/01/2026	STD MAY 2026	11-00-00-21562 ST DISABILITY DEDUCTIONS	1,815.56
002089944494	05/01/2026	ACC MAY 2026	11-00-00-21564 ACCID INS DEDUCTIONS	607.48
Total MUTUAL OF OMAHA:				4,845.86
NEW EARTH STRATEGIES LLC				
05/15/26	05/15/2026	BI-WEEKLY-HILMOOR COORDI	11-62-01-59900 OTHER PROFESSIONAL SERVICES	1,500.00
Total NEW EARTH STRATEGIES LLC:				1,500.00
ORTIZ, RAFEL				
04/30/26	04/30/2026	RIVIERA DEPOSIT REFUND 04/3	40-55-10-23530 SECURITY DEPOSITS-UPPER RIV	1,000.00
04/30/26	04/30/2026	RIVIERA SETUP 4 HOURS 04/30	40-55-10-46740 UPPER RIVIERA REVENUE	200.00-
Total ORTIZ, RAFEL:				800.00
R&R INSURANCE SERVICES INC				
3406956	05/13/2026	RENEW POLICY-ACCIDENT/HE	11-22-00-51340 FD WORKMEN DISABILITY INS	26,292.00
3406957	05/13/2026	STORAGE TANKS	11-10-10-55130 BOILER & MACHINERY INS	568.80
3406957	05/13/2026	STORAGE TANKS	11-00-00-16100 PREPAID EXPENSES	1,706.47
Total R&R INSURANCE SERVICES INC:				28,567.27
RATLIFF, LINDAY				
03/21/26	03/21/2026	RIVIERA DEPOSIT REFUND 03/2	40-55-10-23530 SECURITY DEPOSITS-UPPER RIV	1,000.00
Total RATLIFF, LINDAY:				1,000.00
REEVES, TAYLOR				
4/29/26	04/30/2026	2874-FUEL (PEER SUPPORT TR	11-22-00-53410 FD FUEL EXPENSE	86.35
Total REEVES, TAYLOR:				86.35
RHYME BUSINESS PRODUCTS				
41890391	05/01/2026	RHYME COPIER - MAY 26	11-22-00-53400 OPERATING SUPPLIES	276.86
Total RHYME BUSINESS PRODUCTS:				276.86
SECURIAN FINANCIAL GROUP INC				
JUN-LIFE-2026	05/12/2026	JUN 2026	11-10-00-51330 LIFE INSURANCE POLICY FEES	292.87
JUN-LIFE-2026	05/12/2026	JUN 2026	11-00-00-21340 LIFE INSURANCE DEDUCTION	3,705.20
LIFE JUN 2026	05/12/2026	JUN LIFE	61-00-00-92630 LIFE INSURANCE EXPENSE	9.68
LIFE JUN 2026	05/12/2026	JUN LIFE	62-00-00-92630 LIFE INSURANCE EXPENSE	14.05
LIFE JUN 2026	05/12/2026	JUN LIFE	11-00-00-21340 LIFE INSURANCE DEDUCTION	217.16
Total SECURIAN FINANCIAL GROUP INC:				4,238.96
SPINNER, LANA				
5/8/26	04/29/2026	PAYROLL CHECK DEPOSITED T	11-00-00-21300 PAYROLL PAYABLE	111.83

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
Total SPINNER, LANA:				111.83
TIETZ, KATIE				
05/04/26	05/04/2026	REIMB TUITION/BOOKS-TIETZ	11-21-00-54150 TUITION & BOOKS PER CONTRACT	2,218.00
Total TIETZ, KATIE:				2,218.00
US CELLULAR				
0802283187	04/12/2026	HARBORMASTER CELL	40-55-10-52210 TELEPHONE EXPENSE	50.74
0802283187	04/12/2026	ADMINISTRATOR CELL	11-16-10-52210 CITY HALL TELEPHONE	52.23
0802283187	04/12/2026	BUILDING INSPECTOR CELL	11-24-00-52620 TELEPHONE EXPENSE	17.74
0802283187	04/12/2026	BEACH CELL	40-54-10-52210 BEACH TELEPHONE	17.24
0802283187	04/12/2026	RIVIERA CELL-HEATHER	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	32.73
0802283187	04/12/2026	PARKING CELL #1	42-34-50-52210 TELEPHONE EXPENSE	38.77
0802283187	04/12/2026	PARKING CELL #2	42-34-50-52210 TELEPHONE EXPENSE	39.17
0802283187	04/12/2026	CITY MAINTENANCE CELL	11-16-10-52210 CITY HALL TELEPHONE	17.74
0802283187	04/12/2026	PARKING SUPERVISOR CELL	42-34-50-52210 TELEPHONE EXPENSE	17.24
0802283187	04/12/2026	CITY CLERK CELL	11-16-10-52210 CITY HALL TELEPHONE	52.73
0802283187	04/12/2026	PARKS SUPERINTENDENT	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	45.73
0802283187	04/12/2026	CEMETERY CELL	48-00-00-52210 CEM TELEPHONE EXP	17.75
0802283187	04/12/2026	STREET DIRECTOR (TOM) CEL	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	70.19
0802283187	04/12/2026	STREET FOREMAN (NEIL) CELL	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	52.73
0802283187	04/12/2026	STREET FOREMAN (BRETT) CE	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	17.74
0802283187	04/12/2026	ARBORIST (JON) CELL	11-32-10-52210 ST DEPT TELEPHONE EXPENSE	22.24
0802283187	04/12/2026	PARKING MANAGER CELL	42-34-50-52210 TELEPHONE EXPENSE	17.24
Total US CELLULAR:				579.95
VERIZON WIRELESS				
6141915850	04/23/2026	PHONE-APRIL 26	11-22-00-52210 FIRE TELEPHONE EXPENSE	38.01
Total VERIZON WIRELESS:				38.01
ZABROUSKI, ALEXIA				
04/25/26	04/25/2026	RIVIERA DEPOSIT REFUND 04/2	40-55-10-23530 SECURITY DEPOSITS-UPPER RIV	1,000.00
04/25/26	04/25/2026	RIVIERA SETUP 2 HOURS 04/25	40-55-10-46740 UPPER RIVIERA REVENUE	100.00-
Total ZABROUSKI, ALEXIA:				900.00
Grand Totals:				107,066.87

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
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Dated: _____

Mayor: _____

City Council: _____

City Recorder: _____

Report Criteria:

Detail report.

Invoices with totals above \$0.00 included.

Paid and unpaid invoices included.

Invoice.Batch = "05082026","CC05082026","PP05082026","05132026","05152026"

Report Criteria:

Detail report.

Invoices with totals above \$0.00 included.

Only unpaid invoices included.

Invoice.Batch = "05202026","05202026A"

Invoice Detail.GL account (2 Characters) = {<>} "61"

Invoice Detail.GL account (2 Characters) = {<>} "62"

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
ADAMS ELECTRIC INC				
234255	05/12/2026	INSTALL NEW WATER CONNEC	11-52-00-52410 BLDG MAINT&REPAIR-PARKS	344.33
Total ADAMS ELECTRIC INC:				344.33
AURORA HEALTH CARE INC				
CINV045024	05/14/2026	EMP CLINIC-APRIL 2026	11-10-20-51320 HEALTH AND DENTAL ADMIN CHGS	3,150.00
Total AURORA HEALTH CARE INC:				3,150.00
BAILEY, MEGAN				
BAILEY_CN80	05/06/2026	CN80G3FP89	11-12-00-45100 COURT PENALTIES & FINES	219.50
Total BAILEY, MEGAN:				219.50
BOTTS WELDING				
715306	04/30/2026	DEEP NUT, HARD WASHER, U B	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	51.12
Total BOTTS WELDING:				51.12
BREEZY HILL NURSERY				
INV/2026/0308	05/01/2026	POND MAINT	42-34-50-52200 PARKING LOT PLANTING/MAINT	265.30
Total BREEZY HILL NURSERY:				265.30
BUMPER TO BUMPER				
662-511734	04/28/2026	B&Z FORD-WIPERS	11-24-00-53410 VEHICLE-FUEL & OIL	33.98
662-512066	05/07/2026	MATERIAL PACK-#51	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	12.99
Total BUMPER TO BUMPER:				46.97
CINTAS				
5332625510	04/29/2026	FIRST AID SUPPLIES	11-32-10-53900 FIRST AID AND SAFETY SUPPLIES	104.33
Total CINTAS:				104.33
CITY ELECTRIC SUPPLY-MA				
LKG/114724	05/11/2026	ROD CLAMP	11-34-10-52610 STREET LIGHTS REPAIRS	11.30
Total CITY ELECTRIC SUPPLY-MA:				11.30
CIVICPLUS LLC				
368757	04/29/2026	VIRTUAL TRAINING	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	787.50
368794	04/29/2026	PAYMENT TERMINALS	11-52-00-53400 PARKS OPERATING SUPPLIES	59.36
Total CIVICPLUS LLC:				846.86
COLUMBIA CASCADE COMPANY				
55424-21	01/20/2026	BENCH DONATION	11-52-00-57360 PARK DONATION PURCHASES	4,065.00

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
Total COLUMBIA CASCADE COMPANY:				4,065.00
COLUMN SOFTWARE PBC				
C2330076-014	04/28/2026	4/13/26 CC MINUTES	11-10-00-53140 OFFICIAL PUBLICATIONS & NOTICE	249.49
C2330076-014	04/28/2026	3/23/26 CC MINUTES	11-10-00-53140 OFFICIAL PUBLICATIONS & NOTICE	189.34
C2330076-014	05/08/2026	ZBA 6.3.26	11-10-00-53140 OFFICIAL PUBLICATIONS & NOTICE	39.45
Total COLUMN SOFTWARE PBC:				478.28
CREATIVE EDGE LANDSCAPES LLC				
6265	05/08/2026	INSTALLATION BRICKS SPRING	11-00-00-47450 MEMORIAL BRICKS	1,067.66
Total CREATIVE EDGE LANDSCAPES LLC:				1,067.66
DEKIND COMPUTER CONSULTANTS				
45070	05/01/2026	IT SVC MAY	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	6,511.00
45274	05/13/2026	SENTINEL ONE COMPLETE SO	11-14-20-54500 COMPUTER IT SVC & EQUIPMENT	3,118.05
Total DEKIND COMPUTER CONSULTANTS:				9,629.05
DESTINATION GN				
03312026	03/31/2026	LIBRARY PROGRAM-LGN BANQ	99-00-00-54150 LIBRARY PROGRAMS	324.88
Total DESTINATION GN:				324.88
DOWN TO EARTH CONTRACTORS INC				
8811	05/04/2026	STORM SEWER REPAIRS/REPL	43-32-10-17010 STREET IMP PROGRAM	6,947.00
Total DOWN TO EARTH CONTRACTORS INC:				6,947.00
DUNN LUMBER				
2385507	04/29/2026	BLACK CABLE TIE	11-32-10-52620 ST DEPT COMM SYSTEM MAINT FEES	31.78
2386488	04/29/2026	KITCHEN BRUSH	11-32-13-54300 TREE, BRUSH & COMPOST OPER SUP	5.69
2391166	05/04/2026	AUGER TOLIET	11-52-01-53400 VETS PARK OPERATING SUPPLIES	16.99
2391208	05/04/2026	NUTS AND BOLTS	40-55-20-53500 BLDG MAINT SUPPLIES-LOWER RIV	2.58
Total DUNN LUMBER:				57.04
EQUIPARTS CORP				
385555	04/29/2026	RESTROOMS FAUCET	11-52-00-52410 BLDG MAINT&REPAIR-PARKS	332.83
385559	04/29/2026	WASHER FLANGE, KIT FOR UR	11-52-00-53500 BLDG MAINT SUPPLIES-PARKS	442.00
Total EQUIPARTS CORP:				774.83
FORWARD TS LTD				
AR282094	05/11/2026	SHARP CONTRACT-APRIL2026	11-13-00-53100 CITY ATTORNEY OFFICE SUPPLIES	14.00
Total FORWARD TS LTD:				14.00
GENEVA UPHOLSTERING CORP				
26273	03/06/2026	AWNING FOR OFFICE	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	728.95
Total GENEVA UPHOLSTERING CORP:				728.95
GORDON FLESCH CO INC				
IN15607859	05/05/2026	COPIES 03/31/26-04/30/26	99-00-00-55320 LIBRARY EQUIP LEASES & MAINT	251.47

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
Total GORDON FLESCH CO INC:				251.47
HUMPHREYS CONTRACTING LLC				
5/5/26	05/05/2026	STORM DRAIN REPAIRS	11-32-15-54500 STORM SEWER MAINTENANCE	1,869.04
Total HUMPHREYS CONTRACTING LLC:				1,869.04
IDI				
IN1091571	04/30/2026	IDI_IN1091571	11-12-00-52140 COLLECTION FEES	125.00
Total IDI:				125.00
INGRAM BOOK COMPANY				
94989445	03/05/2026	ADULT BOOKS- CREDIT	99-00-00-54100 LIBRARY ADULT MATERIALS	3.24
95717434	04/07/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95717434	04/07/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	19.27
95717436	04/07/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95717436	04/07/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.61
95717438	04/07/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	37.33
95717438	04/07/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
95717440	04/07/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	7.96
95717440	04/07/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	65.19
95717442	04/07/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
95717442	04/07/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	22.99
95717444	04/07/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
95717444	04/07/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.56
96149739	04/27/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	11.94
96149739	04/27/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	98.30
96149740	04/27/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	31.84
96149740	04/27/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	268.06
96149741	04/27/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	9.95
96149741	04/27/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	128.23
96149742	04/27/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	22.11
96149742	04/27/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96149743	04/27/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	74.02
96149743	04/27/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96149744	04/27/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96149744	04/27/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	37.03
96149745	04/27/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	15.45
96149745	04/27/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96149746	04/27/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	39.07
96149746	04/27/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
96149747	04/27/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	17.07
96149747	04/27/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96149748	04/27/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	31.55
96149748	04/27/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
96190305	04/28/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	46.73
96190305	04/28/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96190306	04/28/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	15.92
96190306	04/28/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	125.62
96190307	04/28/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96190307	04/28/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	37.16
96190308	04/28/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	11.94
96190308	04/28/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	60.79
96190309	04/28/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	18.31
96190309	04/28/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
96190310	04/28/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	15.64
96190310	04/28/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96202147	04/28/2026	ADULT BOOKS- CREDIT	99-00-00-54100 LIBRARY ADULT MATERIALS	38.88-
96246965	04/30/2026	ADULT BOOKS- CREDIT	99-00-00-54100 LIBRARY ADULT MATERIALS	.38-
96253373	04/30/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	18.24
96253373	04/30/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96253374	04/30/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	21.00
96253374	04/30/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96253375	04/30/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	90.57
96253375	04/30/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
96253376	04/30/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	53.58
96253376	04/30/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	11.94
96253377	04/30/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	36.19
96253377	04/30/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96253378	04/30/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	257.86
96253378	04/30/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	29.85
96253379	04/30/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	34.32
96253379	04/30/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96253380	04/30/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.59
96253380	04/30/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96253381	04/30/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96253381	04/30/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	22.48
96253382	04/30/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	17.16
96253382	04/30/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96253383	04/30/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	20.88
96253383	04/30/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96289113	05/01/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	14.73
96289113	05/01/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96289114	05/01/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	12.46
96289114	05/01/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96346722	05/04/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	19.29
96346722	05/04/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96346723	05/04/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	20.47
96346723	05/04/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96346724	05/04/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	57.53
96346724	05/04/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	9.95
96346725	05/04/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	76.04
96346725	05/04/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96346726	05/04/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	88.29
96346726	05/04/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	9.95
96346727	05/04/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	9.64
96346727	05/04/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96346728	05/04/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	15.03
96346728	05/04/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96355686	05/04/2026	YOUTH BOOK-CREDIT	99-00-00-54110 LIBRARY YOUTH MATERIALS	11.88-
96368942	05/05/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	34.97
96368942	05/05/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96368943	05/05/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	10.60
96368943	05/05/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96368944	05/05/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	29.96
96368944	05/05/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96368945	05/05/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	54.43
96368945	05/05/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96368946	05/05/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	42.18
96368946	05/05/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	7.96
96368947	05/05/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	21.65
96368947	05/05/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
96368948	05/05/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	66.94
96368948	05/05/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	7.96
96460062	05/08/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	14.33
96460062	05/08/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96460063	05/08/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	31.99
96460063	05/08/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96460064	05/08/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	59.53
96460064	05/08/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	5.97
96460065	05/08/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	105.79
96460065	05/08/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	19.90
96460066	05/08/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	15.45
96460066	05/08/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96460067	05/08/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96460067	05/08/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.55
96460068	05/08/2026	ADULT BOOKS	99-00-00-55170 LIBRARY OUTREACH	619.97
96460068	05/08/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	75.62
96460069	05/08/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	101.21
96460069	05/08/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	13.93
96460070	05/08/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	16.56
96460070	05/08/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96460071	05/08/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	20.60
96460071	05/08/2026	MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96477419	05/08/2026	ADULT BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	20.94
96477419	05/08/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1.99
96477420	05/08/2026	ADULT BOOKS	99-00-00-55170 LIBRARY OUTREACH	39.60
96477420	05/08/2026	PROCESSING MATERIALS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
96516812	05/11/2026	ADULT BOOKS- CREDIT	99-00-00-54100 LIBRARY ADULT MATERIALS	.33-
96516813	05/11/2026	YOUTH BOOK-CREDIT	99-00-00-54110 LIBRARY YOUTH MATERIALS	.33-
Total INGRAM BOOK COMPANY:				3,799.56
JERRY WILLKOMM INC				
325725	05/06/2026	1800.00 GAL	11-32-10-53410 VEHICLE-FUEL & OIL	8,206.20
436824	04/29/2026	GREASE	11-32-10-53410 VEHICLE-FUEL & OIL	613.27
Total JERRY WILLKOMM INC:				8,819.47
JOHNS DISPOSAL SERVICE				
2108315	04/30/2026	CEMETERY DUMPSTER	48-00-00-53600 CEM MAINT SERVICE EXP	73.00
2122040	05/05/2026	GARBAGE-SVC MAY 2026	11-36-00-52940 SOLID WASTE-RESIDENTIAL	42,150.78
2122040	05/05/2026	RECYCLE-SVC-MAY2026	11-36-00-52970 SOLID WASTE-RECYCLING	23,119.74
Total JOHNS DISPOSAL SERVICE:				65,343.52
KAESTNER AUTO ELECTRIC CO				
452361	05/08/2026	SAFETY GLASSES	11-32-10-53900 FIRST AID AND SAFETY SUPPLIES	23.88
452361	05/08/2026	PICO B SHRNK BUTT	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	50.00
Total KAESTNER AUTO ELECTRIC CO:				73.88
KAPUR & ASSOCIATES INC				
139670	04/17/2026	HILLMOOR DRT REVIEW	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	962.50
Total KAPUR & ASSOCIATES INC:				962.50
KEHOE HENRY & ASSOCIATES INC				
2409-3	05/06/2026	SALT STORAGE SHED-ENLARG	43-32-10-17020 DPW CAPITAL PROJECTS	2,194.30

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
Total KEHOE HENRY & ASSOCIATES INC:				2,194.30
LAKE GENEVA UTILITY				
1750 LASALLE	03/20/2026	1750 LASALLE ST	45-00-00-24520 WATER IMPACT FEES	1,690.00
1750 LASALLE	03/20/2026	1750 LASALLE ST	45-00-00-24530 SEWER IMPACT FEES	1,865.00
302 EVAN DR	04/08/2026	302 EVAN DR	45-00-00-24520 WATER IMPACT FEES	2,530.00
302 EVAN DR	04/08/2026	302 EVAN DR	45-00-00-24530 SEWER IMPACT FEES	4,103.00
Total LAKE GENEVA UTILITY:				10,188.00
LEONARD, BEVERLY				
05012026	05/01/2026	AVIAN SUPPLIES/PURPLE MAR	11-70-00-57800 AVIAN COMMITTEE EXPENSES	276.69
Total LEONARD, BEVERLY:				276.69
LOZADA, SAVANNAH				
CN80G26N2N	05/06/2026	CN80G26N2N	11-12-00-45100 COURT PENALTIES & FINES	100.00
Total LOZADA, SAVANNAH:				100.00
MACCARB INC				
INV311048	05/01/2026	CO2 RENTAL	40-55-10-53600 UPPER RIVIERA MAINTENANCE	510.00
Total MACCARB INC:				510.00
MID-STATE EQUIPMENT				
R06584	04/28/2026	JOHN DEER 3720	50-48-00-58000 CEMETERY EQUIPMENT REPLACEME	1,130.00
Total MID-STATE EQUIPMENT:				1,130.00
MIDWEST TAPE LLC				
508791769	04/30/2026	ADULT AUDIO BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	320.94
508791769	04/30/2026	PROCESSING MATERIALS-AUDI	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	11.94
508825414	05/06/2026	ADULT AUDIO BOOKS	99-00-00-54100 LIBRARY ADULT MATERIALS	111.98
508825414	05/06/2026	PROCESSING CHARGES	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	3.98
Total MIDWEST TAPE LLC:				448.84
MILLER-BRADFORD & RISBERG INC				
P5420002	05/04/2026	HYDRAULIC FILTER	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	185.82
P5420102	05/04/2026	PLATE/PLATE MOUNTING	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	48.25
Total MILLER-BRADFORD & RISBERG INC:				234.07
MUNICIPAL CODE ENFORCEMENT LLC				
1877	05/01/2026	APR 2026-CODE ENFORCE	11-24-00-52500 ZONING CODE ENFORCEMENT	5,444.86
Total MUNICIPAL CODE ENFORCEMENT LLC:				5,444.86
NAPA AUTO PARTS				
397737	04/29/2026	UBOLT KIT, BOLT	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	65.05
397751	04/29/2026	UBOLT KIT CREDIT	11-32-10-53510 VEHICLE/EQUIPMENT MAINTENANCE	42.79-
Total NAPA AUTO PARTS:				22.26

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
NATIVE RANGE ECOLOGICAL				
1743	04/30/2026	ECOLOGICAL RESTORATION FI	43-52-00-53000 PARKS AND REC CAPITAL PROJECTS	3,279.75
Total NATIVE RANGE ECOLOGICAL:				3,279.75
NORTHWIND PERENNIAL FARM				
11795	05/12/2026	GARDEN CARE 5/7/2026	99-00-00-53600 LIBRARY BLDG MAINT SERVICES	784.00
Total NORTHWIND PERENNIAL FARM:				784.00
OFFICE PRO INC				
766109-0	05/06/2026	BELT	40-55-20-53500 BLDG MAINT SUPPLIES-LOWER RIV	3.99
Total OFFICE PRO INC:				3.99
OPN INC				
24657000-11	04/30/2026	FURNITURE REPLACEMENT	43-99-00-17010 LIBRARY CAPITAL PROJECTS	2,233.14
Total OPN INC:				2,233.14
OTIS ELEVATOR COMPANY				
F10000300995	04/30/2026	MAINT SERVICE	40-55-10-53600 UPPER RIVIERA MAINTENANCE	175.00
Total OTIS ELEVATOR COMPANY:				175.00
PITNEY BOWES GLOBAL LEASE				
3322494691	05/03/2026	POSTAGE METER LEASE-MAY-J	11-16-10-55320 CH POSTAGE METER RENT & EXP	543.15
Total PITNEY BOWES GLOBAL LEASE:				543.15
PLAYAWAY PRODUCTS LLC				
533844	05/11/2026	YOUTH BOOKS	99-00-00-54110 LIBRARY YOUTH MATERIALS	59.84
Total PLAYAWAY PRODUCTS LLC:				59.84
POTTERS INDUSTRIES LLC				
91479520	05/05/2026	STANDAR HIGHWAT SAFETY M	11-34-10-53700 MARKING PAINT	1,120.00
Total POTTERS INDUSTRIES LLC:				1,120.00
PRAIRIE LAKES LIBRARY SYSTEM				
3075	04/30/2026	RFID TAGS -7 ROLLS	99-00-00-55120 LIBRARY PROCESSING SUPPLIES	1,641.71
Total PRAIRIE LAKES LIBRARY SYSTEM:				1,641.71
QUILL LLC				
48701503	04/27/2026	8-1/2X11 67LB COVER STOCK	99-00-00-53100 LIBRARY OFFICE SUPPLIES	23.79
48859973	05/08/2026	FOLD TOWEL, PAPER ROLLS, K	99-00-00-53500 LIBRARY MAINT SUPPLIES	78.72
Total QUILL LLC:				102.51
RAFFERT-STUMPF, IRELAND ELIZABETH				
BN743136-2	05/06/2026	BN743136-2	11-12-00-45100 COURT PENALTIES & FINES	124.00
Total RAFFERT-STUMPF, IRELAND ELIZABETH:				124.00

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
REINDERS				
5512123-00	04/30/2026	30 GAL DRUM, 2.5 JUG	11-52-00-53620 GROUNDS FERTILIZER/WEED CONTR	951.26
Total REINDERS:				951.26
RHYME BUSINESS PRODUCTS				
41902589	05/04/2026	SHARP COPIER-MAY2026	11-16-10-55310 CH OFFICE EQUIPMENT CONTRACTS	425.05
41974071	05/09/2026	PRINTER SUB	11-32-10-53400 OPERATING SUPPLIES-STREET DEPT	213.81
Total RHYME BUSINESS PRODUCTS:				638.86
ROTE OIL LTD				
27088	04/24/2026	685.5 ON RD	11-32-10-53410 VEHICLE-FUEL & OIL	3,082.01
27540	04/28/2026	225.6 GAL ON RD	11-32-10-53410 VEHICLE-FUEL & OIL	1,014.30
27541	04/28/2026	463.3 OFF RD	11-32-10-53410 VEHICLE-FUEL & OIL	1,941.23
28396	05/06/2026	293.2 ON RD	11-32-10-53410 VEHICLE-FUEL & OIL	1,391.53
Total ROTE OIL LTD:				7,429.07
SAFEBUILT LLC				
3757939	04/30/2026	BLDG INSP/PLAN REVIEWS-AP	11-24-00-52190 CONTRACT BUILDING INSPECTOR	19,158.80
Total SAFEBUILT LLC:				19,158.80
SCHMITZ READY MIX INC				
1242212-IN	04/28/2026	STORM DRAIN MAINT	11-32-15-54500 STORM SEWER MAINTENANCE	902.50
Total SCHMITZ READY MIX INC:				902.50
SHERWIN INDUSTRIES INC				
SC055440	04/28/2026	FIBER MIX ROAD MAINTANCE	11-32-10-53700 ROAD MAINTENANCE SUPPLIES	1,945.32
Total SHERWIN INDUSTRIES INC:				1,945.32
SHERWIN WILLIAMS				
776881311904	04/29/2026	PAINT	40-55-10-53500 BLDG MAINT SUPPLIES-UPPER RIV	386.44
780591315204	04/29/2026	TRAFFIC PAINT	11-34-10-53700 MARKING PAINT	9,286.56
Total SHERWIN WILLIAMS:				9,673.00
SOUTHERN LAKES PLUMBING & HEATING INC				
10113011	05/04/2026	WATER HEATER INSTALLATION	99-00-00-52500 LIBRARY BLDG REPAIR	1,315.00
Total SOUTHERN LAKES PLUMBING & HEATING INC:				1,315.00
STATE OF WISCONSIN				
64-246 04/26	05/12/2026	COURT FINES- APR 2026	11-12-00-24240 COURT FINES-STATE	5,519.46
Total STATE OF WISCONSIN:				5,519.46
THE STARK COLLECTION AGENCY INC				
32337	02/27/2026	COLLECTION FEES-FEB2026	42-34-50-52160 CALE CC AND COLLEC FEES	3,082.50
32649	03/31/2026	COLLECTION FEES-MARCH202	42-34-50-52160 CALE CC AND COLLEC FEES	2,269.64
Total THE STARK COLLECTION AGENCY INC:				5,352.14

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
TIMBER LINE SIGN CO INC				
04242026	04/24/2026	NEW RESERVED SIGNS	42-34-50-53400 OPERATING SUPPLIES-ENFORCEMEN	590.00
Total TIMBER LINE SIGN CO INC:				590.00
TOTAL PARKING SOLUTIONS INC				
107883	06/01/2026	JULY WEB OFFICE	42-34-50-54500 SUPPORT CONTRACTS	3,850.00
107896	05/05/2026	APRIL PAY-BY-TEXT	42-34-50-54500 SUPPORT CONTRACTS	1,052.45
TOTAL PARKING SOLUTIONS INC:				4,902.45
TRUGREEN PROCESSING CTR				
223834124	04/30/2026	FERTILIZER SVC	11-52-00-53620 GROUNDS FERTILIZER/WEED CONTR	200.98
Total TRUGREEN PROCESSING CTR:				200.98
ULINE INC				
207697600	05/06/2026	LADDER	48-00-00-53400 CEM OPERATING SUPPLIES	172.56
Total ULINE INC:				172.56
UNIQUE MANAGEMENT SERVICES INC				
6159301	05/01/2026	PLACEMENTS-APRIL	99-00-00-55110 CIRCULATION SUPPLIES & SERVICE	41.20
Total UNIQUE MANAGEMENT SERVICES INC:				41.20
UPLAND DESIGN LTD				
1430	05/01/2026	HILLMOOR ZONE 1 DESIGN (KN	47-70-00-57155 TOURISM MUNICIPAL DEVELOPMENT	3,662.50
Total UPLAND DESIGN LTD:				3,662.50
WALT'S PETROLEUM SERVICE INC				
163452	05/06/2026	FUEL PUMPS SERVICE	11-32-10-53410 VEHICLE-FUEL & OIL	321.06
Total WALT'S PETROLEUM SERVICE INC:				321.06
WALWORTH COUNTY TREASURER				
64-246 04/26	05/12/2026	COURT FINES- APR 2026	11-12-00-24200 COURT FINES-COUNTY	2,044.74
Total WALWORTH COUNTY TREASURER:				2,044.74
WI DEPARTMENT OF TRANSPORTATION				
395-00004372	05/01/2026	HWY 50 ROAD IMPROVEMENT	43-32-10-17010 STREET IMP PROGRAM	6,277.08
395-00004372	05/01/2026	HWY 50 ROAD IMPROVEMENT	43-32-10-17010 STREET IMP PROGRAM	10,076.54
395-00004372	05/01/2026	HWY 120 ROAD IMPROVEMENT	43-32-10-17010 STREET IMP PROGRAM	3,745.45
Total WI DEPARTMENT OF TRANSPORTATION:				20,099.07
WITTE SUPPLY COMPANY				
181211	05/07/2026	PULVERIZED TOPSOIL	11-32-13-54300 TREE, BRUSH & COMPOST OPER SUP	660.00
181421	05/08/2026	TOPSOIL-OAK HILL CEM	48-00-00-53620 CEM GROUNDS/LANDSCAPING	174.50
181663	05/11/2026	PULVERIZED TOPSOIL	11-32-13-54300 TREE, BRUSH & COMPOST OPER SUP	470.00
Total WITTE SUPPLY COMPANY:				1,304.50
WT COX INFORMATION SERVICES				
3164668	04/28/2026	05/01/2026-04/30/2027- MAGAZI	99-00-00-54100 LIBRARY ADULT MATERIALS	24.75

Invoice Number	Invoice Date	Description	GL Account and Title	Net Invoice Amount
Total WT COX INFORMATION SERVICES:				24.75
Grand Totals:				227,236.17

Dated: _____

Mayor: _____

City Council: _____

City Recorder: _____

Report Criteria:

Detail report.

Invoices with totals above \$0.00 included.

Only unpaid invoices included.

Invoice.Batch = "05202026","05202026A"

Invoice Detail.GL account (2 Characters) = {<>} "61"

Invoice Detail.GL account (2 Characters) = {<>} "62"



Agenda Item Memo

City of Lake Geneva

Committee: Council

Meeting Date: May 26, 2026

Subject / Title: Agent Change Maya Geneva

Submitted By: Clerk's Office

Background / Request

Maya Geneva has filed a Change of Agent application. The applicant is qualified to be an agent on an alcohol license in WI, has paid the required processing fee, and has passed the necessary background check.

Fiscal Impact / Budget

- **Estimated Cost:** [Click or tap here to enter text.](#)
- **Funding Source:** [Click or tap here to enter text.](#) (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** ☐ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _____
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

N/A

Recommendation:

Approve the agent change.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
Council	05/26/26		Approval recommended

Attachments (list any and all attachments that go with this item and memo)

Agent change application.

Reviewed by	Date:	Comments
PD	May 2026	Background check complete
Clerk's Office	May 2026	Applicant qualified

 **Approvals** | Application Upload

 **Form Submission**
05/14/2026 | Submitted
 ea710c00-5375-4e19-a119-1db307f86ee3

 **Clerk - Initial Review**
05/14/2026 | Approved by cityclerk@cityoflakegeneva.gov
[VIEW SUBMISSION](#)  [ADD NOTE](#)

 **PD-Background Check**
Last Friday At 8:43 AM | Approved by
comsuper@cityoflakegeneva.gov
 [ADD NOTE](#)

 **PD Admin-Background Check, Premises Review,
Sidewalk Cafe Review**
Last Friday At 11:11 AM | Approved by
chief@cityoflakegeneva.gov
 [ADD NOTE](#)

Alcohol Beverage
Appointment of Agent

Date

Agent Type (check one)

- ☐ Original (no fee) ☒ Successor (\$10 fee for municipal licensees only)

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

MAYA GENEVA INC

2. Business Trade Name or DBA

3. Entity Type (check one)

☐ Limited Liability Company☒ Corporation☐ Nonprofit Organization

4. Alcohol Beverage Business Authorization (check one)

☒ Municipal Retail License ☐ State Permit

5. If successor agent, provide State Permit or Municipal Retail License Number

6. Describe the reason for appointing a successor agent, if successor is checked above.

Our previous agent is not working for us anymore so we appoint a new agent.

Part B: Agent Information

1. Last Name

RODRIGUEZ

2. First Name

EDWIN

3. M.I.

4. Email

5. Phone

6. Home Address

7. City

8. State

9. Zip Code

10. Date of Birth

11. Driver's License/State ID Number

12. Driver's License/State ID State of Issuance

Part C: Agent Questions

1. Have you satisfied the responsible beverage server training requirement? ☒ Yes ☐ No
Submit proof of completion.
2. Have you completed Form AB-100, *Alcohol Beverage Individual Questionnaire* (licensee) or
Form AB-300, *Alcohol Beverage Personal Questionnaire* (permittee)? ☒ Yes ☐ No
3. Have you been a Wisconsin resident for at least 90 continuous days? ☒ Yes ☐ No
See instructions for exceptions.

Continued →

Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name DADHWAL	First Name SHIKHA	M.I.
Title MANAGER	Email [REDACTED]	Phone [REDACTED]
Signature <i>shikha</i>		Date 05/12/26

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name RODRIGUEZ	First Name EDWIN	M.I.
Signature <i>Edwin</i>		Date 05/12/2026



Agenda Item Memo

City of Lake Geneva

Committee: Council

Meeting Date: May 26, 2026

Subject / Title: Agent Change Maya Geneva

Submitted By: Clerk's Office

Background / Request

The Cove has filed a Change of Agent application. The applicant is qualified to be an agent on an alcohol license in WI, has paid the required processing fee, and has passed the necessary background check.

Fiscal Impact / Budget

- **Estimated Cost:** [Click or tap here to enter text.](#)
- **Funding Source:** [Click or tap here to enter text.](#) (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** ☐ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _____
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

N/A

Recommendation:

Approve the agent change.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
Council	05/26/26		Approval recommended

Attachments (list any and all attachments that go with this item and memo)

Agent change application.

Reviewed by	Date:	Comments
PD	May 2026	Background check complete
Clerk's Office	May 2026	Applicant qualified

 **Approvals | Application Upload**

 **Form Submission**
Last Wednesday At 4:40 PM | Submitted
 002ca5f0-c224-4b5f-bea4-86d5e7751fba

 **Clerk - Initial Review**
Last Wednesday At 4:40 PM | Approved by
cityclerk@cityoflakegeneva.gov
[VIEW SUBMISSION](#)  [ADD NOTE](#)

 **PD-Background Check**
Today At 7:03 AM | Approved by
comsuper@cityoflakegeneva.gov
 [ADD NOTE](#)

 **PD Admin-Background Check, Premises Review,
Sidewalk Cafe Review**
Today At 2:41 PM | Approved by chief@cityoflakegeneva.gov
 [ADD NOTE](#)

Alcohol Beverage
Appointment of AgentDate
5-18-26

Agent Type (check one)

- ☐
- Original (no fee)
- ☒
- Successor (\$10 fee for municipal licensees only)

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

Cove Condominium Association

2. Business Trade Name or DBA

Cove of Lake Geneva

3. Entity Type (check one)

- ☒
- Limited Liability Company
- ☐
- Corporation
- ☐
- Nonprofit Organization

4. Alcohol Beverage Business Authorization (check one)

- ☒
- Municipal Retail License
- ☐
- State Permit

5. If successor agent, provide State Permit or Municipal Retail License Number

6. Describe the reason for appointing a successor agent, if successor is checked above.

Current agent (Mitchell Whelan) is moving out of state.

Part B: Agent Information

1. Last Name

McLeod

2. First Name

Duncan

3. M.I.

4. Email

5. Phone

6.

7.

8.

Part C: Agent Questions

1. Have you satisfied the responsible beverage server training requirement? ☒ Yes ☐ No
Submit proof of completion.
2. Have you completed Form AB-100, *Alcohol Beverage Individual Questionnaire* (licensee) or
Form AB-300, *Alcohol Beverage Personal Questionnaire* (permittee)? ☒ Yes ☐ No
3. Have you been a Wisconsin resident for at least 90 continuous days? ☒ Yes ☐ No
See instructions for exceptions.

Continued →

Part D: Business Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name McLeod		First Name Duncan	M.I.
Title Controller	Email [REDACTED]	Phone [REDACTED]	
Signature <i>Daniel McLeod</i>		Date 5-12-2026	

Part E: Agent Attestation

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name McLeod		First Name Duncan	M.I.
Signature <i>Daniel McLeod</i>		Date 5-12-2026	



Agenda Item Memo

City of Lake Geneva

Committee: Council

Meeting Date: May 26, 2026

Subject / Title: Premises extension – existing liquor license holder

Submitted By: City Clerk

Background / Request

The owner of Lake City Social has filed a premises extension request to include the lower level, patio and pool areas they are now responsible for.

Fiscal Impact / Budget

- **Estimated Cost:** [Click or tap here to enter text.](#)
- **Funding Source:** [Click or tap here to enter text.](#) (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** ☐ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _____
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

N/A

Recommendation:

Recommend approval.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome

Attachments (list any and all attachments that go with this item and memo)

Premises change application, 4 premise maps/layouts, 2025 license with previous premise description.

Reviewed by	Date:	Comments
City Clerk	May 7/8, 2026	Recommend approval
PD/BZ/Fire	May 21, 2026	Recommend approval

Approvals for Premis Extension – Lake City Social

 **Approvals** | Application Upload

 **Form Submission**
Yesterday At 4:46 PM | Submitted
 1f9547f3-0a88-485b-87fa-b1d3ff68b3db

 **Clerk - Initial Review**
Yesterday At 4:46 PM | Approved by
cityclerk@cityoflakegeneva.gov
[VIEW SUBMISSION](#)  [ADD NOTE](#)

 **PD-Background Check**
Skipped based on form submission

 **PD Admin-Background Check, Premises Review, Sidewalk Cafe Review**
Today At 3:13 PM | Approved by chief@cityoflakegeneva.gov
 [ADD NOTE](#)

 **B&Z Review-Gen Bus Lic, Alcohol/Tobacco Premises Review**
Today At 3:22 PM | Approved by
bzadmin@cityoflakegeneva.gov
 [ADD NOTE](#)

 **FD Review-Gen Bus Lic, Alcohol/Tobacco Premises Review**
Today At 3:22 PM | Approved by
ddetkowski@cityoflakegeneva.gov
 [ADD NOTE](#)



CITY OF LAKE GENEVA

626 Geneva Street, Lake Geneva, WI 53147- (262) 248-3673-www.cityoflakegeneva.gov

Alcohol License Change to Premises Application

Please fill in all blanks completely. Incomplete applications will be rejected.
Please note: Not necessary for premises changes during the renewal process.

Please Check:

- | | |
|--|---|
| ☐ Request for premises extension to sidewalk café | ☐ Request for temporary (special event) premises extension |
| ☒ Request for premises extension to permanent outdoor area | ☐ Other request for premises change |

Application Checklist:

- ☒ **Applicant must currently hold a valid alcohol license**
- ☐ **Applicant obtained a Temporary Use Permit or Conditional Use Permit from the Building and Zoning Department (for special events and permanent outdoor areas)**
- ☒ **Scaled diagram** which accurately depicts the location of the premises change or extension. Such drawing shall include the access points, fencing (if applicable) and the location where alcohol will be stored and/or served.
- ☒ **Application Fee** of \$25.00 to amend an already approved licensed premises.

Applicant Information

Applicant Name: Stephen Schroeder

Establishment Name: Lake City Social

Address: 111 Center Street Lake Geneva WI 53147

Alcohol License No.: BCombo 7 Phone: [REDACTED]

Email: [REDACTED]

Describe new premises:

Main level dining room, bar, patio. Lower level office, storage rooms, liquor room, coolers, maintenance room, banquet room. cove hotel indoor & outdoor pool along with outdoor container bar service & storage container

Special Event Information (For Temporary Premises Extension Only)

Event Title: _____

Date and Time of Event: _____

Have you obtained a Temporary Use Permit (or Conditional Use Permit) from the Building and Zoning Department? ☐ Yes ☐ No

Event Description:



05/07/2026

Signature of Applicant

Date

For Office Use Only

Date Filed with Clerk: May 7, 2026

Total Amount: \$ \$25.00 Receipt No.: _____

Date Forwarded to Police Chief: _____

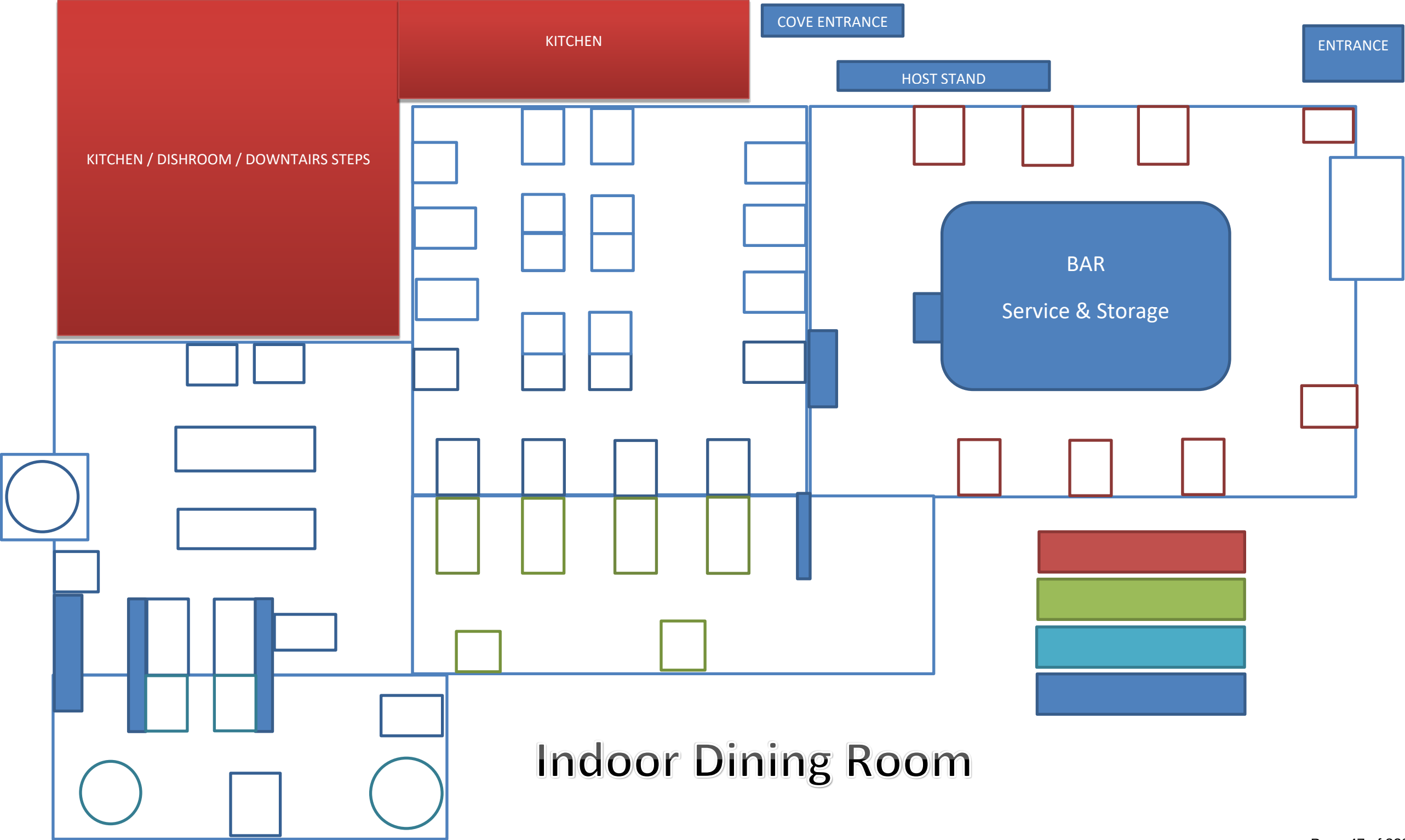
Police Chief Signature: _____ Approved Denied

Date Forwarded to Zoning Administrator: _____ (for non-sidewalk café applications)

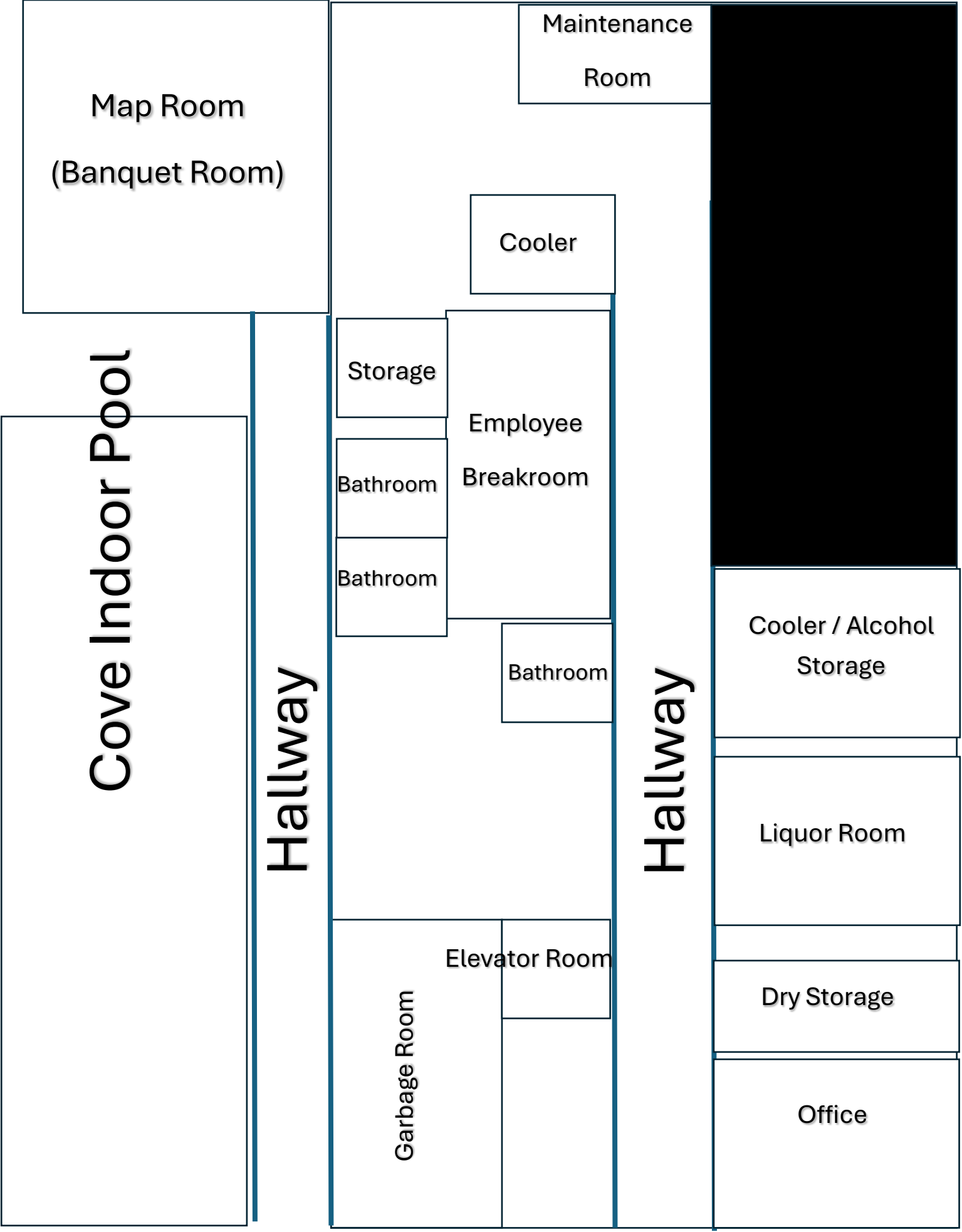
Zoning Administrator Signature: _____ Approved Denied

Date of Council Approval: _____

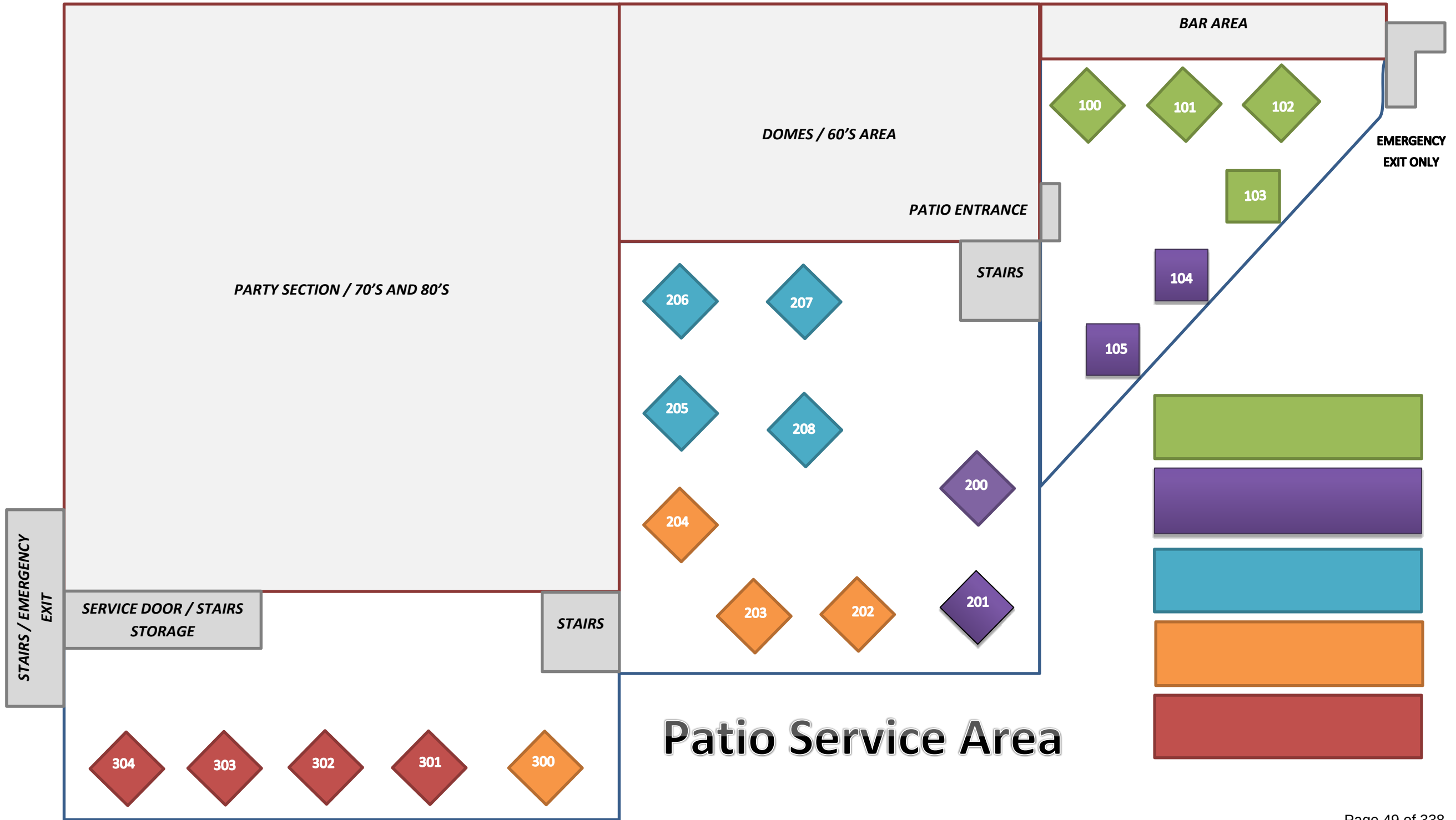
Copies Provided to: Police Chief

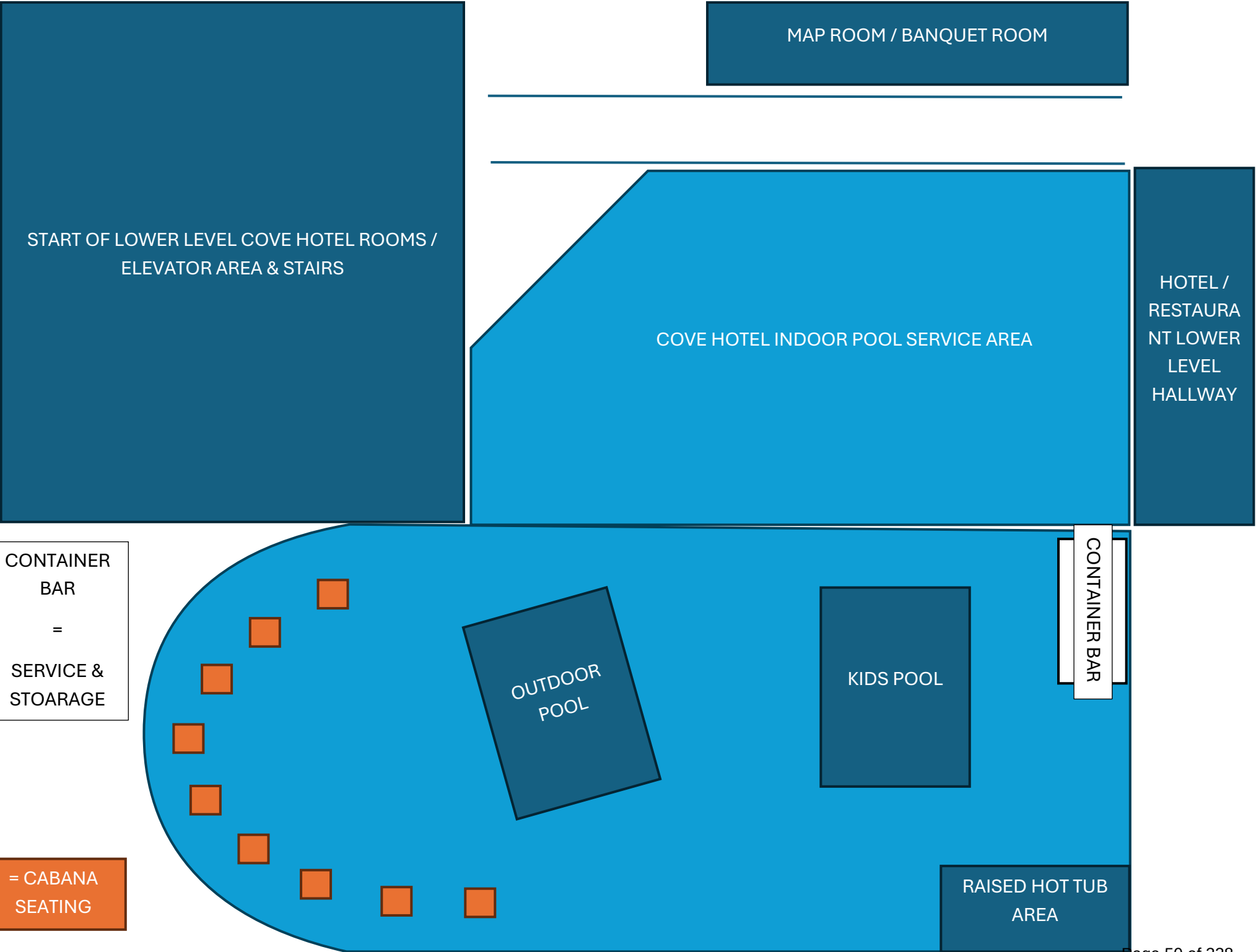


Indoor Dining Room



Parking Lot along pool & river







Agenda Item Memo

City of Lake Geneva

Committee: Council

Meeting Date: May 26, 2026

Subject / Title: Premises change – existing liquor license holder

Submitted By: City Clerk

Background / Request

The Cove has filed a premise change request to remove some of their current area and give control of the area to Lake City Social.

Fiscal Impact / Budget

- **Estimated Cost:** [Click or tap here to enter text.](#)
- **Funding Source:** [Click or tap here to enter text.](#) (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** ☐ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _____
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

N/A

Recommendation:

Recommend approval.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome

Attachments (list any and all attachments that go with this item and memo)

Premises change application, approvals sheet and current premise description.

Reviewed by	Date:	Comments
City Clerk	May 7/8, 2026	Recommend approval
PD/BZ/Fire	May 21, 2026	Recommend approval

 **Approvals | Application Upload**

 **Form Submission**

Last Wednesday At 4:40 PM | Submitted

 002ca5f0-c224-4b5f-bea4-86d5e7751fba

 **Clerk - Initial Review**

Last Wednesday At 4:40 PM | Approved by
cityclerk@cityoflakegeneva.gov

[VIEW SUBMISSION](#)  [ADD NOTE](#)

 **PD-Background Check**

Today At 7:03 AM | Approved by
comsuper@cityoflakegeneva.gov

 [ADD NOTE](#)

 **PD Admin-Background Check, Premises Review,
Sidewalk Cafe Review**

Today At 2:41 PM | Approved by chief@cityoflakegeneva.gov

 [ADD NOTE](#)

Current premise description for the Cove:

Condo style hotel, selling beer and drinks in gift shop and cabana bar by outdoor pool; storage is in lower level between elevator and sales office. Invoices in back office.

Current premise description for Lake City Social:

Main level dining room, lower level banquet room, office, lower level liquor room, back utility room in lower level.

CITY OF LAKE GENEVA EVENT PERMIT APPLICATION

LAKE GENEVA

For events using City Parks or other Public Property.
Please fill in all blanks completely, as incomplete applications will be rejected.
Applications for Public Events must be submitted AT LEAST 45 DAYS prior to the proposed event date for consideration.

Submit to: parksdirector@cityoflakegeneva.gov

Do not use this form if your event is on private property.

Section I- APPLICANT INFORMATION

Name of Applicant: Badger High School - Student Council
 Name of Event Organizer/Producer: Ben Nugent & Emily Koltz
 Production Company/Organization: BHS FEIN #: _____
 Street Address: 200 South St.
 City: Lake Geneva State: WI Zip code: 53147
 E-mail Address: _____
 Daytime Phone: _____
 Are you a ☐ Business/Individual OR ☒ Non-Profit Organization 501(c) _____
 EIN # (Tax Exempt Number): _____
 *All non-profits must present a copy of their current Tax ID- EIN#

Section II- EVENT INFORMATION- Select all that apply

☐ **Private Event/Shelter Reservation-** Use of City of Lake Geneva Park and or Park Shelter for private use or event not that is not open to the public. Examples: family reunion, birthday party, club meeting, team practice. *Local non-profits exempt from fees

- ☐ Flat Iron Park Brunk Pavilion \$250/day
☐ Gazebo-Flat Iron Park \$125/day
☐ Seminary Park Shelter \$75/day
☐ Cobb Park Shelter \$75/day
☐ Park Use (no shelter) \$75/day

Other Location: _____

☒ **Public Event-**Event open to the public, including ticketed or open admission. Examples: festival, art/ware sale/market, concert, community activity, parade. *Non-profits exempt from fees

Application fee: ☒ \$100- submitted at least 60 days prior
☐ \$300- submitted at least 45 days but fewer than 60 days prior

Select parks/facilities used during event, fees applied from list above:

- Park Space**
☐ Flat Iron Park
☐ Seminary Park
☐ Cobb Park
☐ Library Park
☐ Other: _____

- Shelters**
☐ Brunk Pavilion ☐ Gazebo
☐ Seminary Park Shelter
☐ Cobb Park Shelter

*Applicants for a Public Event Permit MUST attend the Committee & Council meetings where their applications are considered for approval.

1. Title of Event: Badger Homecoming Parade
2. Date(s) of Event: 6 Oct 16, 2026
3. Location(s) of Event: Downtown Lake Geneva
4. Hours: Starting @ 4:15 Parade start time @ 4:45 end about 5:30
Include Start Time & End Time of event, and set up and tear down times
5. Event Chair/Contact Person: Ben Wagent or Emily Kalba Phone: [REDACTED]
6. Day of Event Contact Name: Ben Wagent Phone: [REDACTED]
7. Is the event open to the public? ☒ Yes ☐ No
8. Will you charge an admission fee? ☐ Yes ☒ No
9. Estimated Attendance Number: 150-300
10. Basis for estimate: history of event
11. Will you be setting up a tent? ☐ Yes ☒ No

If yes, list the location, size, Rental Company, and proof of completion of locates.

12. Will there be any animals? ☒ Yes ☐ No
 If yes, what type and how many: Maybe horses 2-3

13. Attach a detailed description of proposed event with map of the exact location of the event and/or route.

14. Description of plan for handling refuse collection and after-event clean-up:

Floats will be taken away by each group
 sponsor to be dismantled.

15. Description of plan for providing event security (if applicable):

16. Will there be fireworks or pyrotechnics at your event? ☐ Yes ☒ No
 If yes, please submit a fireworks display application.

17. Will your event include the sale of beer and/or wine? ☐ Yes ☒ No
 If yes, please submit a completed Temporary Alcohol License & any necessary Temporary Operator License Applications to the City Clerk's office.

18. Will you or any other vendors be selling food or merchandise? ☐ Yes ☒ No
 If yes, please attach list of proposed vendors, including business name and type of food/merchandise sold.

19. Describe Signage to be used during event:

Section III- STREET USE/CLOSURE-\$75 PER DAY PLUS COST OF BARRICADE RENTAL

☒ Street Closure ☐ Street Use ☐ N/A-Skip to Section IV

Required for any event using a public street. Per Sec. 62-243 of the municipal code, this application must include the following attachments:

- ☐ Certificate of Comprehensive General Liability Insurance with the City, its employees and agents as additional insured with coverage for contractual liability with minimum limits of \$500,000 per occurrence for bodily injury and property damage limits of \$250,000 per occurrence.
- ☐ Petition signed by more than half of the residential dwelling units and/or commercial units residing along that portion of the street designated for the proposed use or whose property is denied access by virtue of the granting of the permit.

Describe street(s) being used or closed. Attach additional pages if necessary & include a map.

Street closures must include rental of barricades; must be coordinated with the City of Lake Geneva Department of Public Works

Staging on North St. Both sides, South on Broad, Right on Main St/Hwy 50,
Right on Cook St. end @ Central DeWitt school

Section IV- PARKING REQUESTS

Will any parking stalls be used or blocked during the event?

☐ Yes ☒ No

Parking Stall daily fees or bagging of Parking Stall fees are not included with the event permit fee; arrangements must be made with the City of Lake Geneva Parking Manager

Dates of Use: _____

Total Number of Parking Stalls being Requested: _____

Parking Stall Location: _____

Attach a map showing location of requested stalls.

Section V - REQUESTS FOR ADDITIONAL SERVICES

Anticipated Services Beyond Facility/Park Space Use Will Result in Additional Fees

Please indicate below any additional services you are requesting for your event. Estimated Fees for these services may be required prior to issuance of permit

☐ Electricity; Explain: _____

☐ Water; Explain: _____

☒ Traffic Control; Explain: help close roads, set up detours & direct traffic

☒ Police Services; Explain: lead parade /end parade route

☒ Fire/EMS Services; Explain: participate in parade, block start of parade

☐ Other; Explain: _____

Section VI - SIGNATURE AND INDEMNIFICATION

Acknowledgements-Applicant Must Initial Each Item

1. EL The City of Lake Geneva, the Police Department and/or Fire Department have the right to cancel an event due to inclement weather, other safety risks, or if event is found to be in violation of any conditions of the event permit issued. No refunds will be issued for cancellations due to safety risks or permit violations.
2. EL All Parks and Public Spaces must be left the way they were originally found.
3. EL Event Tear Down and Clean Up must be completed within time frame specified in the hours listed on page 2, unless prior arrangements are made with the Parks Director and/or other appropriate City Staff.
4. EL Applicant is responsible for the cost of damages or additional clean up resulting from event.
5. EL Applicant will be invoiced for damages or clean up charges. Failure to pay invoices will result in denial of any and all future event applications.
6. EL Must have a designated contact person on site and accessible at all times.
7. EL Application fees due upon submission. Facility/Park Space fees, Parking Fees, Additional Services Fees due at least 1 week prior to the start of the event.
8. EL Applicant is responsible for reporting any issues or concerns with event location to the appropriate City Department as soon as they are aware.
9. EL Any Incomplete, misleading, or falsified Information in this application will result in automatic denial.

The applicant for her/himself and for other persons, organizations, firms and corporations, if any listed in this application, being of sound mind and body, do hereby freely, voluntarily and knowingly, now and for all times, fully save and hold harmless and defend, the CITY OF LAKE GENEVA, a Wisconsin Municipal Corporation located in the Walworth County, and each and every of its elected and appointed officials, employees, representatives, agents, heirs, and assigns, jointly and severally from and against any and all claims, causes of action, actions, liabilities, demands, losses, damages, and/or expenses of whatsoever kind and nature including counsel or attorneys' fees, which I have or may, at any time, incur or sustain arising from, resulting from, incurred in consequence of, or pertaining to, any and all intentional and negligent acts, omissions, incidents, activities and transactions, of whatever kind and nature, direct or indirect, of mine own and those of or by the CITY OF LAKE GENEVA, and each and every of its elected and appointed officials, employees, representatives, and agents, regardless of when or where, occurring or arising from this event.

Applicant Signature: _____

Date: _____

11-3-25

Submit completed applications to the Parks Director: parksdirector@cityoflakegeneva.gov

For Office Use Only

Date Filed: _____

Fees: ☐ Exempt

☐ Charged

Amt Due: _____

Required Approvals

Parks Director Signature: David Winger Date: 05/08/2026
David Winger (May 8, 2026 09:52:09 CDT)

☒ Approve ☐ Denied Notes: _____

Police Chief Signature: Lt. Kaitlin Tietz Date: 05/08/2026
Lt. Kaitlin Tietz (May 8, 2026 09:53:47 CDT)

☒ Approve ☐ Denied Notes: _____

Fire Chief Signature: Dennis Date: 05/06/2026
Dennis (May 6, 2026 15:13:11 CDT)

☒ Approve ☐ Denied Notes: _____

DPW Signature: Neil Waswo Date: 05/06/2026
Neil Waswo (May 6, 2026 12:02:03 CDT)

☒ Approve ☐ Denied Notes: None

As Needed Approvals

Parking Signature: _____ Date: _____

☐ Approve ☐ Denied Notes: _____

Harbormaster Signature: _____ Date: _____

☐ Approve ☐ Denied Notes: _____

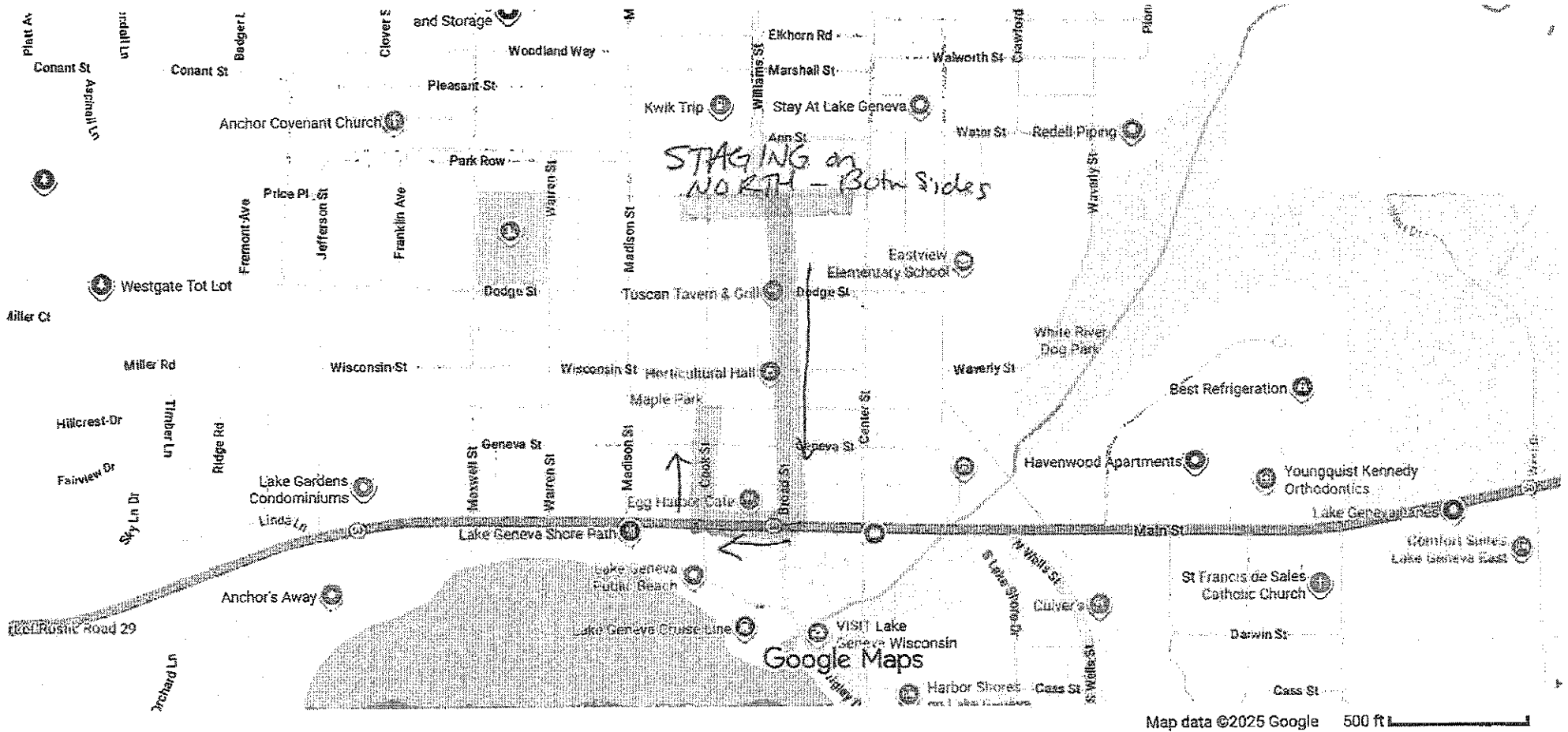
City Clerk Signature: _____ Date: _____

☐ Approve ☐ Denied Notes: _____

Public Events:

FLR Meeting Date: _____

Council Meeting Date: 5/26/2026



Badger Homecoming Parade_Redacted

Final Audit Report

2026-05-08

Created:	2026-05-06
By:	David Winger (parksdirector@cityoflakegeneva.gov)
Status:	Signed
Transaction ID:	CBJCHBCAABAAQ7Lso1TWj5amEX2MNQkjD-RXcWJjtsbq

"Badger Homecoming Parade_Redacted" History

-  Document created by David (parksdirector@cityoflakegeneva.gov)
2026-05-06 - 2:36:13 PM GMT
-  Document emailed to David (parksdirector@cityoflakegeneva.gov) for signature
2026-05-06 - 2:36:21 PM GMT
-  Document emailed to Katie (patrollt@cityoflakegeneva.gov) for signature
2026-05-06 - 2:36:21 PM GMT
-  Document emailed to Dennis (ddetkowski@cityoflakegeneva.gov) for signature
2026-05-06 - 2:36:22 PM GMT
-  Document emailed to Neil (dpwsuperintendent@cityoflakegeneva.gov) for signature
2026-05-06 - 2:36:22 PM GMT
-  Email viewed by Katie (patrollt@cityoflakegeneva.gov)
2026-05-06 - 2:43:04 PM GMT
-  Email viewed by Neil (dpwsuperintendent@cityoflakegeneva.gov)
2026-05-06 - 4:59:46 PM GMT
-  Signer Neil (dpwsuperintendent@cityoflakegeneva.gov) entered name at signing as Neil Waswo
2026-05-06 - 5:02:01 PM GMT
-  Document e-signed by Neil Waswo (dpwsuperintendent@cityoflakegeneva.gov)
Signature Date: 2026-05-06 - 5:02:03 PM GMT - Time Source: server - Signature Appearance Selected: TYPE
-  Email viewed by Dennis (ddetkowski@cityoflakegeneva.gov)
2026-05-06 - 8:12:04 PM GMT
-  Document e-signed by Dennis (ddetkowski@cityoflakegeneva.gov)
Signature Date: 2026-05-06 - 8:13:11 PM GMT - Time Source: server - Signature Appearance Selected: DRAW

 Email viewed by David (parksdirector@cityoflakegeneva.gov)

2026-05-08 - 2:51:14 PM GMT

 Signer David (parksdirector@cityoflakegeneva.gov) entered name at signing as David Winger

2026-05-08 - 2:52:07 PM GMT

 Document e-signed by David Winger (parksdirector@cityoflakegeneva.gov)

Signature Date: 2026-05-08 - 2:52:09 PM GMT - Time Source: server - Signature Appearance Selected: TYPE

 Email viewed by Katie (patrollt@cityoflakegeneva.gov)

2026-05-08 - 2:52:19 PM GMT

 Signer Katie (patrollt@cityoflakegeneva.gov) entered name at signing as Lt. Kaitlin Tietz

2026-05-08 - 2:53:45 PM GMT

 Document e-signed by Lt. Kaitlin Tietz (patrollt@cityoflakegeneva.gov)

Signature Date: 2026-05-08 - 2:53:47 PM GMT - Time Source: server - Signature Appearance Selected: TYPE

 Agreement completed.

2026-05-08 - 2:53:47 PM GMT

RESOLUTION OF THE COMMON COUNCIL			
Authorizing and directing the proper city official(s) to issue the Alcohol License renewals for the period of July 1, 2026, to June 30, 2027			
Committee Action:	N/A		
Fiscal Impact:	Class A Beer=\$100; Class A Liquor=\$500; Class B Beer=\$100; Class B Liquor=\$500; Class C Wine=\$100; Publication fee=\$25		
File Number:	26-R29	Date Introduced:	May 26, 2026

WHEREAS the City Clerk’s office has received applications for Alcohol License renewals for the period of July 1, 2026, to June 30, 2027, for the following businesses:

Combination “Class A” Intoxicating Liquor & Class “A” Fermented Malt Beverage:

- Aldi, Inc. (Wisconsin) dba Aldi #56, 200 N Edwards Blvd, Briel Holmes, Agent
- Kelley Williamson Company dba Lake Geneva Mobil, 350 N Edwards Blvd, Suzanne Dorsey-Sterling, Agent
- SK Group Holdings dba Northside Mobil, 501 Interchange N, William Stubbs, Agent
- Stinebrink’s Lake Geneva Foods LLC dba Stinebrink’s Piggly Wiggly, 100 E Geneva Sq, David Stinebrink, Agent
- Target Corporation dba Target Store T-2348, 660 N Edwards Blvd, Bryce Hedges, Agent
- Wal-Mart Stores East, LP dba Walmart #910, 201 S Edwards Blvd, Brianna Sheperd, Agent

Class “A” Fermented Malt Beverage:

- Evergreen BP Operating Corp dba Evergreen BP, 300 Peller Rd, Judith Schwartz, Agent

Combination “Class B” Liquor & Class “B” Fermented Malt Beverage (Hotel Exemption):

- Harbor Shores Hotel Management Inc dba Harbor Shores on Lake Geneva, 300 Wrigley Dr, Virginia Krunig, Agent

Combination “Class B” Liquor & Class “B” Fermented Malt Beverage:

- Capitol Geneva, LLC dba Lake City Social, 111 Center St, Stephen Schroeder, Agent
- Sandal, Inc dba Lake Geneva Lanes, 192 E Main St, Franklin Guske Jr, Agent

Class “B” Fermented Malt Beverage & Class “C” Wine:

- Breakfast Bungalow Great Eggs LLC dba Great Eggs, 220 Cook St #101, Catherine Griffith, Agent
- LG Axe Throwing LLC dba LG Axe Throwing, 253 Center St #900, Madelyna Kelly, Agent
- The Candle Mercantile, LLC dba The Candle Mercantile, 870 W Main St, Elizabeth Doyle, Agent
- Tristan Crist Magic Theater LLC dba Tristan Crist Magic Theater, 100 N Edwards Blvd, Tristan Christ, Agent

WHEREAS, upon advisement from the Police Chief, recommends approval of all licenses; now therefore

BE IT RESOLVED by the Common Council of the City of Lake Geneva that the proper city official(s) be hereby authorized and directed to issue the Alcohol Licenses to these businesses contingent upon

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	City of Lake Geneva
License Period	7/1/2026 - 6/30/2027

Application Type (check one)

☐ Initial (New) ☒ Renewal

PD 625.00 ✓ 6/20/26

License(s) Requested: (up to two boxes may be checked)

☒ Class "A" Beer \$ 100 ☐ Class "B" Beer \$ _____
☒ "Class A" Liquor \$ 500 ☐ Regular "Class B" Liquor \$ _____
☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
☐ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B"
Liquor \$ _____

Fees

License Fee(s)	\$ 600
Background Check Fee	\$
Publication Fee	\$ 25
Total Fees	\$ 625

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

ALDI, Inc. (Wisconsin)

2. Business Trade Name or DBA

ALDI #56

3. FEIN

4. Wisconsin Seller's Permit Number

5. Entity Type (check one)

☐ Sole Proprietor ☐ Partnership ☐ Limited Liability Company ☒ Corporation ☐ Nonprofit Organization

6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☒ No

If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.

7. State of Organization

WI

8. Date of Organization

12/02/1986

9. Wisconsin DFI Registration Number

10. Premises Address

200 N. Edwards Boulevard

11. City

Lake Geneva

12. State

WI

13. Zip Code

53147

14. County

Walworth

15. Governing Municipality: ☒ City ☐ Town ☐ Village

of Lake Geneva

16. Aldermanic District

17. Premises Phone

(855) 955-2534

18. Premises Email

licensing@krugerhenry.com

19. Website

www.aldi.us

20. Premises Description

Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☒

21. Mailing Address (if different from premises address)

317 East Carson Street, Suite 333

22. City

Pittsburgh

23. State

PA

24. Zip Code

15219

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.									
3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No If yes, provide the name of the restricted investor and describe the nature of the interest.									
4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No 5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No 6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No									
Part C: Individual Information Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section. ☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA. ☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA. ☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business. ☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.									
Part D: Attestation One of the following must sign and attest to this application: • sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted. <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">Last Name Beattie</td> <td style="width: 40%;">First Name Philip</td> <td style="width: 20%;">M.I. J</td> </tr> <tr> <td>Title Assistant Treasurer</td> <td>Email licensing@krugerhenry.com</td> <td>Phone [REDACTED]</td> </tr> <tr> <td colspan="2">Signature </td> <td>Date 03/24/26</td> </tr> </table>	Last Name Beattie	First Name Philip	M.I. J	Title Assistant Treasurer	Email licensing@krugerhenry.com	Phone [REDACTED]	Signature 		Date 03/24/26
Last Name Beattie	First Name Philip	M.I. J							
Title Assistant Treasurer	Email licensing@krugerhenry.com	Phone [REDACTED]							
Signature 		Date 03/24/26							
Part E: For Clerk Use Only <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Date Application Was Filed With Clerk</td> <td style="width: 30%;">License Number</td> <td style="width: 20%;">Date License Granted</td> <td style="width: 20%;">Date License Issued</td> </tr> <tr> <td colspan="2">Signature of Clerk/Deputy Clerk</td> <td colspan="2">Date Provisional License Issued (if applicable)</td> </tr> </table>	Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued	Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)		
Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued						
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)							

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	
License Period	

License(s) Requested: (up to two boxes may be checked)

- ☒ Class "A" Beer \$ _____ ☐ Class "B" Beer \$ _____
- ☐ "Class A" Liquor \$ _____ ☐ "Class B" Liquor \$ _____
- ☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
- ☐ "Class C" Liquor (wine only) \$ _____

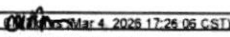
Fees	
License Fees	\$
Background Check Fee	\$
Publication Fee	\$
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) KELLEY WILLIAMSON COMPANY			
2. Business Trade Name or DBA SEE ATTACHED			
3. FEIN [REDACTED]		4. Wisconsin Seller's Permit Number [REDACTED]	
5. Entity Type (check one) ☐ Sole Proprietor ☐ Partnership ☐ Limited Liability Company ☒ Corporation ☐ Nonprofit Organization			
6. State of Organization IL		7. Date of Organization	
9. Premises Address SEE ATTACHED		8. Wisconsin DFI Registration Number [REDACTED]	
10. City SEE ATTACHED		11. State	12. Zip Code
13. County		14. Governing Municipality: ☐ City ☐ Town ☐ Village of: _____	
16. Premises Phone SEE ATTACHED		17. Premises Email DEBBIEV@KW-OIL.COM	
		18. Website WWW.KELLEYSMARKET.COM	
19. Premises Description - Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. CONVENIENCE STORE/WALK-IN/REACH-IN COOLER			
20. Mailing Address (if different from premises address) 1132 HARRISON AVE			
21. City ROCKFORD		22. State IL	23. Zip Code 61104

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No		
If yes, list the details of violation below. Attach additional sheets if necessary.		
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? ☐ Yes ☐ No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.			
3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or distributor? ☐ Yes ☒ No If yes, provide the name of the restricted investor and describe the nature of the interest.			
4. Is the applicant business owned by another business entity? ☐ Yes ☒ No If yes, provide the name(s) and FEIN(s) of the business entity owners below. Attach additional sheets as needed.			
4a. Name of Business Entity		4b. Business Entity FEIN	
5. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No			
6. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No			
7. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No			
Part C: Individual Information			
List the name, title, and phone number for each person or entity holding the following positions in the applicant business or businesses listed in Part B, Question 4: sole proprietor, all officers, directors, and agent of a corporation or nonprofit organization, all partners of a partnership, and all members, managers, and agent of a limited liability company. Attach additional sheets if necessary. Include Form AB-100 for each person listed below. Corporations and LLCs must appoint an agent by including Form AB-101.			
Last Name	First Name	Title	Phone
SEE ATTACHED			
Part D: Attestation			
One of the following must sign and attest to this application: • sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC			
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name Morris		First Name Clifton	M.I. R
Title PRESIDENT		Email CLIFM@KW-OIL.COM	Phone [REDACTED]
Signature 		Date 04/04/2026	
Part E: For Clerk Use Only			
Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	
License Period	

Application Type (check one)

NEW OWNER

☒ Initial (New) ☐ Renewal

License(s) Requested: (up to two boxes may be checked)

☒ Class "A" Beer \$ _____ ☐ Class "B" Beer \$ _____
☒ "Class A" Liquor \$ _____ ☐ Regular "Class B" Liquor \$ _____
☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
☐ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B" Liquor \$ _____

Fees

License Fee(s)	\$
Background Check Fee	\$
Publication Fee	\$
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) SK GROUP HOLDINGS LLC		
2. Business Trade Name or DBA NORTHSIDE MOBIL		
3. FEIN [REDACTED]	4. Wisconsin Seller's Permit Number [REDACTED]	
5. Entity Type (check one) ☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization		
6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☒ No If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.		
7. State of Organization WI	8. Date of Organization 01/25/2023	9. Wisconsin DFI Registration Number [REDACTED]
10. Premises Address 501 INTERCHANGE NORTH		
11. City LAKE GENEVA	12. State WI	13. Zip Code 53147
14. County Walworth	15. Governing Municipality: ☒ City ☐ Town ☐ Village of _____	16. Aldermanic District DISTRICT 1
17. Premises Phone (515) 559-8496	18. Premises Email SANDHU7HOTELS@GMAIL.COM	19. Website
20. Premises Description Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☐ Address: 501 Interchange North, Lake Geneva, WI 53147. The licensed premises consists of the interior of a commercial building located at 501 Interchange North, Lake Geneva, Wisconsin. The premises includes the retail sales area open to the public, service counters, and all nonpublic areas used in the operation of the business, including storage rooms, offices, restrooms, and employee-only areas within the same building footprint. Alcohol beverages are sold for off-premise consumption only. No consumption of alcohol is permitted on the licensed premises, including all interior areas of the building. No alcohol service, tasting, or drinking is allowed at any time on the premises. Tobacco and cigarette products are displayed, stored, and sold only within the interior of the licensed premises in compliance with all applicable state and local regulations. The licensed premises does not include any outdoor areas, parking lots, sidewalks, or adjacent or neighboring tenant spaces.		

21. Mailing Address (if different from premises address)

22. City	23. State	24. Zip Code
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Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
 If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ☐ Yes ☐ No	
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ☐ Yes ☐ No	

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.

☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.

☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.

☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name SANDHU		First Name PARDIP SINGH		M.I.
Title OWNER/MEMBER		Email SANDHU7HOTELS@GMAIL.COM	Phone [REDACTED]	
Signature 			Date 03/24/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	
License Period	

Application Type (check one)

☐ Initial (New) ☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☒ Class "A" Beer \$ 100 ☐ Class "B" Beer \$ _____
☒ "Class A" Liquor \$ 500 ☐ Regular "Class B" Liquor \$ _____
☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
☐ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B"
Liquor \$ _____

Fees

License Fee(s)	\$ 600
Background Check Fee	\$
Publication Fee	\$ 25
Total Fees	\$ 625

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) Stinebrink's Lake Geneva Foods LLC			
2. Business Trade Name or DBA Stinebrink's Piggly Wiggly			
3. FEIN [REDACTED]		4. Wisconsin Seller's Permit Number [REDACTED]	
5. Entity type (check one) ☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization			
6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☒ No If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.			
7. State of Organization WI		8. Date of Organization 12/01/1974	
9. Wisconsin DFL Registration Number [REDACTED]			
10. Premises Address 100 E. Geneva Sq			
11. City Lake Geneva		12. State WI	13. Zip Code 53147
14. County Walworth		15. Governing Municipality: ☒ City ☐ Town ☐ Village of Lake Geneva	
16. Aldermanic District 3		17. Premises Phone (262) 248-8798	
18. Premises Email dstinebrink@shopthepig.com		19. Website N/A	
20. Premises Description Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☒			
21. Mailing Address (if different from premises address)			
22. City		23. State	24. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No If yes, list the details of violation below. Attach additional sheets if necessary.			
Law/Ordinance Violated		Location	
Penalty Imposed		Trial Date	
Was sentence completed? ☐ Yes ☐ No			
Law/Ordinance Violated		Location	
Penalty Imposed		Trial Date	
Was sentence completed? ☐ Yes ☐ No			

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No
5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No
6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

- ☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.
☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Stinebrink		First Name David		M.I. J.
Title Agent		Email dstinebrink@shopthepig.com	Phone [REDACTED]	
Signature 		Date 4-24-26		

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	
License Period	

Application Type (check one)

☐ Initial (New) ☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☒ Class "A" Beer \$ ☐ Class "B" Beer \$
☒ "Class A" Liquor \$ ☐ Regular "Class B" Liquor \$
☐ "Class A" Liquor (cider only) \$ ☐ Reserve "Class B" Liquor \$
☐ "Class C" Liquor (wine only) \$ ☐ Above-Quota "Class B"
Liquor \$

Fees

License Fee(s)	\$
Background Check Fee	\$
Publication Fee	\$
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

Target Corporation

2. Business Trade Name or DBA

Target Store T-2348

3. FEIN

4. Wisconsin Seller's Permit Number

5. Entity Type (check one)

☐ Sole Proprietor ☐ Partnership ☐ Limited Liability Company ☒ Corporation ☐ Nonprofit Organization

6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☒ No

If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.

7. State of Organization

MN

8. Date of Organization

02/11/1902

9. Wisconsin DFL Registration Number

10. Premises Address

660 N Edwards Blvd

11. City

Lake Geneva

12. State

WI

13. Zip Code

53147

14. County

Walworth

15. Governing Municipality: ☒ City ☐ Town ☐ Village

of Lake Geneva

16. Aldermanic District

17. Premises Phone

262-248-5610

18. Premises Email

liquor.licensing@target.com

19. Website

www.target.com

20. Premises Description

Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☐

Stored in aisles and coolers in grocery department; sold at front checklanes and dedicated guest drive-up parking in front of the lot.

21. Mailing Address (if different from premises address)

PO Box 9471

22. City

Minneapolis

23. State

MN

24. Zip Code

55440

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.			
3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No If yes, provide the name of the restricted investor and describe the nature of the interest.			
4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No			
5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No			
6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No			
Part C: Individual Information			
Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.			
☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.			
☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.			
☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.			
☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.			
Part D: Attestation			
One of the following must sign and attest to this application: • sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC			
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name		First Name	
Guiney		Aileen	
Title		M.I.	
Vice President		M	
Email		Phone	
liquor.licensing@target.com		[REDACTED]	
Signature		Date	
[Signature]		04/30/2026	
Part E: For Clerk Use Only			
Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License issued (if applicable)	

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	
License Period	

Application Type (check one)

☐ Initial (New) ☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☒ Class "A" Beer \$ 100 ☐ Class "B" Beer \$ _____
☒ "Class A" Liquor \$ 500 ☐ Regular "Class B" Liquor \$ _____
☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
☐ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B"
Liquor \$ _____

Fees

License Fee(s)	\$ 600
Background Check Fee	\$
Publication Fee	\$ 25
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

Wal-Mart Stores East, LP

2. Business Trade Name or DBA

Walmart # 910

3. FEIN

4. Wisconsin Seller's Permit Number

5. Entity Type (check one)

☐ Sole Proprietor ☒ Partnership ☐ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☐ No

If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100. N/A

7. State of Organization

DE

8. Date of Organization

11/09/2001

9. Wisconsin DEI Registration Number

10. Premises Address

201 S. Edwards Boulevard

11. City

Lake Geneva

12. State

WI

13. Zip Code

53147

14. County

Walworth

15. Governing Municipality: ☒ City ☐ Town ☐ Village

of: Lake Geneva

16. Aldermanic District

17. Premises Phone

(262) 248-2266

18. Premises Email

bln001d.s00910.us@wal-mart.

19. Website

www.walmart.com

20. Premises Description

Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☒

1 room, 1 story, approximately 168,249 square feet including stalls and/or canopy locations in parking lot specifically designated for online grocery pickup. Records/receipts are located in back room.

21. Mailing Address (if different from premises address)

22. City

23. State

24. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2 Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages ☐ Yes ☒ No
If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed

3 Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4 Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion ☒ Yes ☐ No

5 Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

6 Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

- ☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 5 using Form AB-200AA.
- ☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
- ☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
- ☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Little		First Name Sarah		M.I. C
Title Assistant Secretary		Email complic@wal-mart.com		Phone [REDACTED]
Signature [Signature]			Date 3/16/2026	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	Lake Geneva
License Period	7/1/26 - 6/30/27

Application Type (check one)

☐ Initial (New) ☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☒ Class "A" Beer \$ 100 ☐ Class "B" Beer \$ _____
☐ "Class A" Liquor \$ _____ ☐ Regular "Class B" Liquor \$ _____
☒ "Class A" Liquor (cider only) \$ 0 ☐ Reserve "Class B" Liquor \$ _____
☐ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B"
Liquor \$ _____

Fees

License Fee(s)	\$ <u>100</u>
Background Check Fee	\$ _____
Publication Fee	\$ <u>25</u>
Total Fees	\$ <u>125.00</u>

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

Evergreen BP Operating Corp

2. Business Trade Name or DBA

Evergreen Bp

3. FEIN

4. Wisconsin Seller's Permit Number

☐ Sole Proprietor ☐ Partnership ☐ Limited Liability Company ☒ Corporation ☐ Nonprofit Organization

6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☒ No
If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.

7. State of Organization

WI

8. Date of Organization

01/01/2006

10. Premises Address

300 Peller Rd

11. City

Lake Geneva

12. State

WI

13. Zip Code

53147

14. County

Walworth

15. Governing Municipality: ☒ City ☐ Town ☐ Village
of Lake Geneva

16. Aldermanic District

17. Premises Phone

(262) 203-5375

18. Premises Email

evergreenbp@roteoil.com

19. Website

N/A

20. Premises Description

Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☒

21. Mailing Address (if different from premises address)

22. City

23. State

24. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☐ Yes ☒ No
5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No
6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

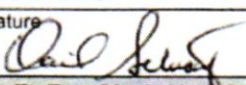
- ☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.
☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Schwartz		First Name David		M.I. C
Title President	Email dave.schwartz@roteoil.com		Phone [REDACTED]	
Signature 			Date 03/16/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 3/27/26	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk			Date Provisional License Issued (if applicable)

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	
License Period	

Application Type (check one)

☐ Initial (New) ☐ Renewal

License(s) Requested: (up to two boxes may be checked)

☐ Class "A" Beer \$ _____ ☐ Class "B" Beer \$ _____
☐ "Class A" Liquor \$ _____ ☐ Regular "Class B" Liquor \$ _____
☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
☐ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B"
Liquor \$ _____

Fees

License Fee(s)	\$
Background Check Fee	\$
Publication Fee	\$
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)
Harbor Shores Hotel Management Inc

2. Business Trade Name or DBA
Harbor Shores on Lake Geneva

3. FEIN

4. Wisconsin Seller's Permit Number

5. Entity Type (check one)

☐ Sole Proprietor ☐ Partnership ☐ Limited Liability Company ☒ Corporation ☐ Nonprofit Organization

6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☐ No
If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.

7. State of Organization
WI

8. Date of Organization
03/01/1996

9. Wisconsin DFI Registration Number

10. Premises Address
300 Wrigley Drive

11. City
Lake Geneva

12. State
WI

13. Zip Code
53147

14. County
Walworth

15. Governing Municipality: ☒ City ☐ Town ☐ Village
of: Lake Geneva

16. Aldermanic District

17. Premises Phone
(262) 248-9181

18. Premises Email
tammie@harborshoreslg.com

19. Website
www.harborshoreslg.com

20. Premises Description

Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☒

21. Mailing Address (if different from premises address)

22. City

23. State

24. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No

5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

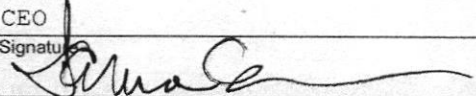
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- ☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
- ☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
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Part D: Attestation

One of the following must sign and attest to this application:

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READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Carstensen	First Name Tammie	M.I. J
Title CEO	Email tammie@harborshoreslg.com	Phone [REDACTED]
Signature 		Date 04/27/26

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Save

Print

Clear

Form
AB-200Alcohol Beverage License
Application

For Municipal Use Only

Municipality

License Period

Application Type (check one)

☐ Initial (New)☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ _____☐ "Class A" Liquor \$ _____ ☒ Regular "Class B" Liquor \$ _____☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____☐ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B" Liquor \$ _____

Fees

License Fee(s)	\$
Background Check Fee	\$
Publication Fee	\$ 25
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

Capitol Geneva LLC

2. Business Trade Name or DBA

Lake City Social

3. FEIN

4. Wisconsin Seller's Permit Number

5. Entity Type (check one)

☐ Sole Proprietor☐ Partnership☒ Limited Liability Company☐ Corporation☐ Nonprofit Organization6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☒ No

If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.

7. State of Organization

WI

8. Date of Organization

10/01/2010

9. Wisconsin DFI Registration Number

10. Premises Address

111 Center Street

11. City

Lake Geneva

12. State

WI

13. Zip Code

53147

14. County

Walworth

15. Governing Municipality: ☒ City ☐ Town ☐ Village

of Lake Geneva

16. Aldermanic District

1

17. Premises Phone

(262) 248-7047

18. Premises Email

stephen@lakecitysociallg.com

19. Website

www.lakecitysociallg.com

20. Premises Description

Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☐

Main level dining room, bar, patio. Lower level office, storage rooms, liquor room, coolers, maintenance room, banquet room. cove hotel indoor & outdoor pool along with outdoor container bar service & storage container

21. Mailing Address (if different from premises address)

22. City

23. State

24. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☒ Yes ☐ No

If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Labor Law Violation (2021)

Location

Trial Date

Penalty Imposed

Fine

Was sentence completed? ☒ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No
5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No
6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

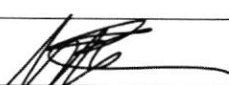
- ☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.
- ☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
- ☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
- ☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Schroeder		First Name Stephen	M.I. J
Title Owner	Email stephen@lakecitysociallg.cocm	Phone [REDACTED]	
Signature 		Date 05/04/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only	
Municipality	
License Period	

Application Type (check one)

☐ Initial (New) ☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ 100
☐ "Class A" Liquor \$ _____ ☒ Regular "Class B" Liquor \$ 500
☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
☐ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B"
Liquor \$ _____

Fees

License Fee(s)	\$ 600
Background Check Fee	\$
Publication Fee	\$ 25
Total Fees	\$ 625.00

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) Sandal, Inc.			
2. Business Trade Name or DBA Lake Geneva Lanes			
3. FEIN [REDACTED]		4. Wisconsin Seller's Permit Number [REDACTED]	
5. Entity Type (check one) ☐ Sole Proprietor ☐ Partnership ☐ Limited Liability Company ☒ Corporation ☐ Nonprofit Organization			
6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☐ No If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.			
7. State of Organization WI		8. Date of Organization 05/13/1975	
9. Wisconsin DFL Registration Number [REDACTED]			
10. Premises Address 192 E. Main Street			
11. City Lake Geneva		12. State WI	13. Zip Code 53147
14. County Walworth	15. Governing Municipality: ☒ City ☐ Town ☐ Village of: Lake Geneva		16. Aldermanic District
17. Premises Phone (262) 248-4805		18. Premises Email jaurbahn@wellsautoservice.com	
		19. Website www.lakegenevalanes.com	
20. Premises Description Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☐ Please see attached diagram. Building has 16 bowling lanes with a bar, kitchen, arcade area and rental (resale shop). Storage of alcohol is in bar area, dry storage on main level and walk-in cooler (bsmt). Basement also stores soda for soda system and liquor for liquor system (also located in the basement)			
21. Mailing Address (if different from premises address) PO Box 366			
22. City Lake Geneva		23. State WI	24. Zip Code 53147

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ☐ Yes ☐ No	
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ☐ Yes ☐ No	

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
- If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No
- If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No
5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No
6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

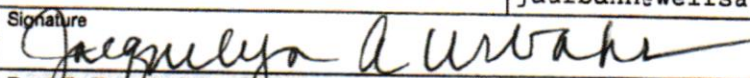
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- ☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
- ☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
- ☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Urbahn		First Name Jacquelyn		M.I. A
Title VP	Email jaurbahn@wellsautoservice.com		Phone [REDACTED]	
Signature 		Date 5/6/26		

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only
Municipality
License Period

Application Type (check one)

☐ Initial (New) ☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☐ Class "A" Beer \$ ☒ Class "B" Beer \$ 100
☐ "Class A" Liquor \$ ☐ Regular "Class B" Liquor \$
☐ "Class A" Liquor (cider only) \$ ☐ Reserve "Class B" Liquor \$
☒ Class "C" Liquor (wine only) \$ 100 ☐ Above-Quota "Class B" Liquor \$

Fees

License Fee(s)	\$ 200
Background Check Fee	\$
Publication Fee	\$ 25
Total Fees	\$ 225

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) BREAKFAST BUFFALO GREAT EGGS LLC			
2. Business Trade Name or DBA GREAT EGGS			
3. FEIN		4. Wisconsin Seller's Permit Number	
5. Entity Type (check one) ☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization			
6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☒ No If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.			
7. State of Organization WISCONSIN		8. Date of Organization 4-19-2022	
9. Wisconsin DEL Registration Number			
10. Premises Address 220 COOK STREET #101			
11. City LAKE GENEA		12. State WI	13. Zip Code 53147
14. County WALLWORTH		15. Governing Municipality: ☒ City ☐ Town ☐ Village of: LAKE GENEA	
16. Aldermanic District 1		17. Premises Phone 262-812-4077	
18. Premises Email greateggslg@gmail.com		19. Website greateggslakegenea.com	
20. Premises Description Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☒			

21. Mailing Address (if different from premises address)

22. City

23. State

24. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No

If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ☐ Yes ☐ No	
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ☐ Yes ☐ No	

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.										
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4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No										
5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No										
6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No										
Part C: Individual Information										
Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.										
☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.										
☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.										
☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.										
☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.										
Part D: Attestation										
One of the following must sign and attest to this application: • sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC										
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 40%;">Last Name GRIFFITH</td> <td style="width: 40%;">First Name CATHERINE</td> <td style="width: 20%;">M.I. L</td> </tr> <tr> <td>Title PRESIDENT</td> <td>Email greatestslg@gmail.com</td> <td>Phone </td> </tr> <tr> <td colspan="2">Signature Cathy Griffith</td> <td>Date 4-13-26</td> </tr> </table>		Last Name GRIFFITH	First Name CATHERINE	M.I. L	Title PRESIDENT	Email greatestslg@gmail.com	Phone 	Signature Cathy Griffith		Date 4-13-26
Last Name GRIFFITH	First Name CATHERINE	M.I. L								
Title PRESIDENT	Email greatestslg@gmail.com	Phone 								
Signature Cathy Griffith		Date 4-13-26								
Part E: For Clerk Use Only										
Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued							
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)								

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only
Municipality
License Period

Application Type (check one)

☐ Initial (New) ☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ _____
☐ "Class A" Liquor \$ _____ ☐ Regular "Class B" Liquor \$ _____
☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
☒ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B"
Liquor \$ _____

Fees

License Fee(s)	\$
Background Check Fee	\$
Publication Fee	\$
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

LG Axe Throwing LLC

2. Business Trade Name or DBA

3. FEIN

4. Wisconsin Seller's Permit Number

5. Entity Type (check one)

☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☒ Yes ☐ No
If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.

7. State of Organization

8. Date of Organization

9. Wisconsin DFI Registration Number

10. Premises Address

253 center st #900

11. City

lake geneva

12. State

WI

13. Zip Code

53147

14. County

Walworth

15. Governing Municipality: ☒ City ☐ Town ☐ Village
of: lake geneva

16. Aldermanic District

17. Premises Phone

(262) 203-5520

18. Premises Email

lgaxethrowing@gmail.com

19. Website

lgaxethrowing.com

20. Premises Description

Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☐

21. Mailing Address (if different from premises address)

22. City

23. State

24. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☐ Yes ☒ No

5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No

6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

- ☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.
- ☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
- ☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
- ☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name kelly		First Name madelyna		M.I.
Title owner		Email		Phone
Signature <i>Madelyna Kelly</i>			Date 04/25/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Form
AB-200

Alcohol Beverage License Application

For Municipal Use Only
Municipality
License Period

Application Type (check one)

☐ Initial (New) ☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ 100
☐ "Class A" Liquor \$ _____ ☐ Regular "Class B" Liquor \$ _____
☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
☒ "Class C" Liquor (wine only) \$ 100 ☐ Above-Quota "Class B"
Liquor \$ _____

Fees

License Fee(s)	\$ 200
Background Check Fee	\$
Publication Fee	\$ 25
Total Fees	\$ 225

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship)

The Candle Mercantile, LLC

2. Business Trade Name or DBA

3. FEIN

4. Wisconsin Seller's Permit Number

5. Entity Type (check one)

☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization

6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☒ No

If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.

7. State of Organization

WI

8. Date of Organization

02/18/2018

9. Wisconsin DFI Registration Number

10. Premises Address

870 W Main St.

11. City

Lake Geneva

12. State

WI

13. Zip Code

53147

14. County

Walworth

15. Governing Municipality: ☒ City ☐ Town ☐ Village
of: Lake Geneva

16. Aldermanic District

1

17. Premises Phone

(262) 203-5557

18. Premises Email

info@thecandlemercantile.co

19. Website

thecandlemercantile.com

20. Premises Description

Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☒

21. Mailing Address (if different from premises address)

22. City

23. State

24. Zip Code

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

Law/Ordinance Violated

Location

Trial Date

Penalty Imposed

Was sentence completed? ☐ Yes ☐ No

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.

3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No
If yes, provide the name of the restricted investor and describe the nature of the interest.

4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No
5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No
6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No

Part C: Individual Information

Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.

- ☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.
- ☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.
- ☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.
- ☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.

Part D: Attestation

One of the following must sign and attest to this application:

- sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Myers		First Name Leigh Ann		M.I.
Title Member	Email leighann@thecandlemercantile.co		Phone [REDACTED]	
Signature 			Date 05/11/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk	License Number	Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk		Date Provisional License Issued (if applicable)	

Form
AB-200

Alcohol Beverage License
Application

For Municipal Use Only	
Municipality	
License Period	

Application Type (check one)

☐ Initial (New) ☒ Renewal

License(s) Requested: (up to two boxes may be checked)

☐ Class "A" Beer \$ _____ ☒ Class "B" Beer \$ _____
☐ "Class A" Liquor \$ _____ ☐ Regular "Class B" Liquor \$ _____
☐ "Class A" Liquor (cider only) \$ _____ ☐ Reserve "Class B" Liquor \$ _____
☒ "Class C" Liquor (wine only) \$ _____ ☐ Above-Quota "Class B" Liquor \$ _____

Fees

License Fee(s)	\$
Background Check Fee	\$
Publication Fee	\$
Total Fees	\$

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietorship) Tristan Crist Magic Theatre LLC		
2. Business Trade Name or DBA Tristan Crist Magic Theatre		
3. FEIN [REDACTED]	4. Wisconsin Seller's Permit Number [REDACTED]	
5. Entity Type (check one) ☐ Sole Proprietor ☐ Partnership ☒ Limited Liability Company ☐ Corporation ☐ Nonprofit Organization		
6. If the applicant business is an LLC, are the controlling members other LLCs or corporations? ☐ Yes ☒ No If yes, the members, managers, officers and directors of those business entities must be listed in Part C and provide a Form AB-100.		
7. State of Organization WI	8. Date of Organization 01/29/2018	9. Wisconsin DFI Registration Number [REDACTED]
10. Premises Address 100 N Edwards Blvd		
11. City Lake Geneva	12. State WI	13. Zip Code 53147
14. County Walworth	15. Governing Municipality: ☒ City ☐ Town ☐ Village of Lake Geneva	16. Aldermanic District 3
17. Premises Phone (262) 248-0505	18. Premises Email tristancrist@gmail.com	19. Website LakeGenevaMagic.com
20. Premises Description Initial (New Applicants Only): Describe the building or buildings where alcohol beverages are produced, sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Renewal Applicants Only: I am renewing a license and by checking the box following this statement, I affirm that I have reviewed the last issued license certificate and the premises description remains the same. ☒		

21. Mailing Address (if different from premises address)

22. City _____ 23. State _____ 24. Zip Code _____

Part B: Questions

1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No
If yes, list the details of violation below. Attach additional sheets if necessary.

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ☐ Yes ☐ No	
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed	Was sentence completed? ☐ Yes ☐ No	

AB-200 (R. 2-26)

- 1 -

Wisconsin Department of Revenue

2. Are charges for any offenses pending against the business? Exclude traffic offenses unless related to alcohol beverages. ☐ Yes ☒ No If yes, describe the nature and status of pending charges using the space below. Attach additional sheets as needed.	
3. Is the applicant business or any of its officers, directors, members, agent, employees, owners, or other related individuals or entities a restricted investor with any interest in an alcohol beverage producer or wholesaler? ☐ Yes ☒ No If yes, provide the name of the restricted investor and describe the nature of the interest.	
4. Have the partners, agent, or sole proprietor satisfied the responsible beverage server training requirement for this license period? Submit proof of completion. ☒ Yes ☐ No	
5. Is the applicant business indebted to any wholesaler beyond 15 days for beer or 30 days for liquor/wine? ☐ Yes ☒ No	
6. Does the applicant business owe past due municipal property taxes, assessments, or other fees? ☐ Yes ☒ No	
Part C: Individual Information	
Check each box to attest that you have provided the appropriate supplementary information to complete your application. See the instructions for Part C of this application, beginning on page 2, to complete this section.	
☒ I have accurately listed and provided contact and personal information for all required persons involved in the applicant business and any business identified in Part A, Question 6 using Form AB-200AA.	
☒ I have provided an accurate Form AB-100 for each person listed in Form AB-200AA.	
☒ (For corporations, limited liability companies, and nonprofit organizations only) I have provided an accurate Form AB-101 to appoint an agent on behalf of my business.	
☒ I understand that my application is not complete until this supplementary paperwork is received by the municipal clerk where I am applying for an alcohol beverage license.	
Part D: Attestation	
One of the following must sign and attest to this application: • sole proprietor • one general partner of a partnership • one corporate officer • one member of an LLC	
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant business and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate this business according to the law, including but not limited to, purchasing alcohol beverages from state authorized wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.	
Last Name Christ	First Name Tristan
Title Member	M.I. S
Email tristancrist@gmail.com	[Redacted]
Signature 	Date 04/22/26
Part E: For Clerk Use Only	
Date Application Was Filed With Clerk	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	Date Provisional License Issued (if applicable)

RESOLUTION OF THE COMMON COUNCIL			
A RESOLUTION DETERMINING NECESSITY FOR ACQUISITION OF PROPERTY INTERESTS AT 1103 S. EDWARDS BLVD., LAKE GENEVA, WALWORTH COUNTY, WISCONSIN TAX PARCEL NO. ZYUP 00149D1 CONTAINING 15.96 ACRES			
Committee:	Police and Fire Commission		
Fiscal Impact:	Appraised Value of Real Estate		
File Number:	26-R30	Date:	May 26, 2026

WHEREAS, the Common Council of the City of Lake Geneva has determined that the existing police and fire facilities are inadequate to meet the current and projected public safety needs of the City; and

WHEREAS, the Police and Fire Commission contracted with Five Bugles Design/Wendel (FBD) Companies and Public Administration Associates, LLC (PAA) to perform a long-term facility needs assessment, station location assessment, and operational analysis of both the police department and the fire department (hereinafter, the "Assessment"), and the Assessment settled on an analysis using a two station model for the fire department, using the existing fire station on Marshall Street and a new facility on the southern part of the city and determined that the existing police station facilities on Geneva Street are inadequate; and

WHEREAS, the property at 1103 S. Edwards Blvd., is in the southern part of the city as recommended for the fire department by the Assessment, and

WHEREAS, the police station is mobile by nature and can be in the southern part of the city in larger facilities as part of a public safety building; and

WHEREAS, the Common Council of the City of Lake Geneva deems it a public necessity to acquire land or rights to land to establish larger, more efficiently located, improved police and fire stations, which would be facilitated by ownership of the above-described real property situated at 1103 S. Edwards Blvd., City of Lake Geneva, Walworth County Wisconsin (Tax Parcel No. ZYUP 00149D1) (the "Property"); and

WHEREAS, it is in the City's best legal, governing, and fiscal interests to reach such determination of necessity as described herein and attempt to acquire the Property pursuant to Wis. Stat. §§ 32.06(1), 32.07(2), and 62.22(1); and,

WHEREAS, Wis. Stat. § 32.06(1) requires a resolution determining necessity for the acquisition and to authorize and facilitate negotiations.

NOW, THEREFORE, BE IT RESOLVED, by the Common Council of the City of Lake Geneva, Walworth County, Wisconsin, as follows:

Section 1. That this Resolution constitutes a determination of necessity in accordance with Wis. Stat. §§ 32.06(1) and 62.22(1), based upon the assessments performed by FBD and PAA, and recommendations of the Lake Geneva Police and Fire Commission all of which constitute a determination of necessity in accordance with Wis. Stat. § 32.07(2) as required; and

Section 2. That the Common Council has determined that it is necessary and of a public purpose to proceed to exercise the powers granted to it for the acquisition of the Property; and

Section 3. That the City of Lake Geneva will acquire fee simple interest in the Property legally

ORDINANCE OF THE COMMON COUNCIL			
An ordinance amending Subsections (a), Members of Sec. 70-55 Tourism Commission of Article III, Room Tax of Chapter 70, Taxation of the Municipal Code of the City of Lake Geneva, Wisconsin amending the number of members on the Tourism Commission and qualifications to serve as a member of the Tourism Commission.			
Committee	N/A		
Fiscal Impact	N/A		
File Number	26-08	First Reading Second Reading	May 26, 2026 May __, 2026

The Common Council of the City of Lake Geneva, Wisconsin, does hereby ordain that Subsections (a), Members of Sec. 70-55 Tourism Commission of Article III, Room Tax of Chapter 70, Taxation of the Municipal Code of the City of Lake Geneva, Wisconsin is amended to read as follows:

Sec. 70-55 Tourism Commission.

(a) Members. The Tourism Commission shall consist of five members: two of the members shall be Aldermen of the City of Lake Geneva; One member shall be an owner of a business in the City of Lake Geneva; the remaining two members shall be members who represent the Wisconsin hotel and motel industry in the City of Lake Geneva. No more than two members may be a member of the Lake Geneva Downtown Business Improvement District (BID), and no Commission member may serve as Board Member, officer, or employee for Lake Geneva Chamber of Commerce, Incorporated d/b/a VISIT Lake Geneva or another organization performing the functions of a tourism entity for the Tourism Commission while serving as a member of the Tourism Commission. Members of the Commission shall be appointed by the Mayor and shall be confirmed by the City Council. Commissioners shall serve for a one-year term, at the pleasure of the appointing official, and may be reappointed.

Approved by the City of Lake Geneva Common Council on this _____ day of May 2026.

Council Action: ☐ Adopted ☐ Failed **Vote** _____

Mayoral Action: ☐ Accept ☐ Veto

Todd Krause, Mayor Date

Attest:

Lacey L. Reynolds, City Clerk Date

ORDINANCE OF THE COMMON COUNCIL			
An ordinance amending Subsections (a), Members of Sec. 70-55 Tourism Commission of Article III, Room Tax of Chapter 70, Taxation of the Municipal Code of the City of Lake Geneva, Wisconsin amending the number of members on the Tourism Commission and qualifications to serve as a member of the Tourism Commission.			
Committee	N/A		
Fiscal Impact	N/A		
File Number	26-08	First Reading Second Reading	May 26, 2026 May __, 2026

The Common Council of the City of Lake Geneva, Wisconsin, does hereby ordain that Subsections (a), Members of Sec. 70-55 Tourism Commission of Article III, Room Tax of Chapter 70, Taxation of the Municipal Code of the City of Lake Geneva, Wisconsin is amended to read as follows:

Sec. 70-55 Tourism Commission.

(a) Members. The Tourism Commission shall consist of ~~six~~ five members: two of the members shall be Aldermen of the City of Lake Geneva; One member shall be ~~a citizen of an owner of a business in~~ the City of Lake Geneva; the remaining ~~three~~ two members shall be ~~members who from the business community wherein on of the members must~~ represent the Wisconsin hotel and motel industry ~~in the City of Lake Geneva.~~ No more than two members may at least one member must be a member of the Lake Geneva Downtown Business Improvement District (BID), and ~~at least one member must be a business owner within the City of Lake Geneva~~ no Commission member may serve as Board Member, officer, or employee for Lake Geneva Chamber of Commerce, Incorporated d/b/a VISIT Lake Geneva or another organization performing the functions of a tourism entity for the Tourism Commission while serving as a member of the Tourism Commission. Members of the Commission shall be appointed by the Mayor and shall be confirmed by the City Council. Commissioners shall serve for a one-year term, at the pleasure of the appointing official, and may be reappointed.

Approved by the City of Lake Geneva Common Council on this _____ day of May 2026.

Council Action: ☐ Adopted ☐ Failed Vote _____

Mayoral Action: ☐ Accept ☐ Veto

Todd Krause, Mayor Date

Attest:

Lacey L. Reynolds, City Clerk Date

ORDINANCE OF THE COMMON COUNCIL			
An ordinance amending Section 6-1 State statutes adopted, Article I, IN GENERAL, amending subsections (a) and (b) and adding subsections (c) and (d) of Section 6-59, Closing hours of Division 2, RESTRICTIONS AND REGULATIONS, of ARTICLE II, Licenses, and repealing Sec. 6-77 through Sec. 6-83 inclusive of DIVISION 3, RESTAURANT LICENSES FOR ESTABLISHMENTS IN MUSEUMS of ARTICLE II, LICENSES of Chapter 6, Alcohol Beverages of the Municipal Code of the City of Lake Geneva, Wisconsin adding a provision for “Class B” premises to sell alcohol in unopened packages, correcting when alcohol in unopened packages can be sold from various licensed premises and repealing provisions for sale of alcohol in restaurants in museums.			
Committee	N/A		
Fiscal Impact	N/A		
File Number	26-09	First Reading Second Reading	May 26, 2026 June ____, 2026

1. The Common Council of the City of Lake Geneva, Wisconsin, does hereby ordain that Section 6-1, State statutes adopted, Article I, IN GENERAL of Chapter 6, Alcohol Beverages of the Municipal Code of the City of Lake Geneva, Wisconsin is amended to read as follows:

Sec. 6-1State statutes adopted.

[Code 1992, § 11.03]

(a) The provisions of W.S.A., ch. [125](#), including all definitions and subsequent revisions, amendments and additions, relating to the sale and consumption of alcohol beverages, inclusive of any provisions relating to the penalty to be imposed or the punishment for violation of such statutes, are adopted and made a part of this chapter by reference. A violation of any of such provisions shall constitute a violation of this chapter.

(b) The provisions of §125.51(3)(b) is adopted and made a part of this chapter by reference wherein the holder of a retail “Class B’ license is authorized to sell intoxicating liquor to be consumed by the glass on the premises where sold or off the premises if the licensee seal the container of intoxicating liquor with a tamper-evident seal before the intoxicating liquor is remove from the premises. The “Class B” license also authorizes the sale of intoxicating liquor in the original package or container in any quantity, to be consumed off the premises where sold, subject to the limitations on the sale of alcohol for off premises consumption set forth in Sec. 6-59 of this chapter.

2. The Common Council of the City of Lake Geneva, Wisconsin, does hereby ordain that Section 6-59, Closing hours of Division 2, RESTRICTIONS AND REGULATIONS, of ARTICLE ii, Licenses, is amended by amending subsections (a) and (b) and adding subsections (c) and (d) to read as follows:

Sec. 6-59Closing hours.

[Ord. No. 02-41, § I, 7-22-2002; amended 1-9-2012 by Ord. No. 12-01]

- (a) Between 9:00 p.m. and 6:00 a.m. no person may sell ~~fermented malt and~~ intoxicating liquor beverages on ~~Class "B"~~ "Class A" licensed premises in an original unopened package, container or bottle, or for consumption away from the premises.
- (b) Class "A" premises may remain open for the conduct of their regular business but may not sell fermented malt beverages ~~or intoxicating liquor~~ between 9:00 p.m. and 6:00 a.m.
- (c) "Class B" premises may remain open for the conduct of their regular business but may not sell intoxicating liquor or wine in unopened packages for off premises consumption between 9:00 p.m. and 6:00 a.m.
- (d) Class "B" premises may remain open for the conduct of their regular business but may not sell fermented malt beverages in unopened packages for off premises consumption between 9:00 p.m. and 6:00 a.m.

The Common Council of the City of Lake Geneva, Wisconsin, does hereby ordain that Sec. 6-77 through Sec. 6-83 inclusive of DIVISION 3, RESTAURANT LICENSES FOR ESTABLISHMENTS IN MUSEUMS of ARTICLE II, LICENSES of Chapter 6 Alcohol Beverages of the Municipal Code of the City of Lake Geneva, Wisconsin are hereby repealed in their entirety.

DIVISION 3 RESTAURANT LICENSES FOR ESTABLISHMENTS IN MUSEUMS

~~{Code 1992, § 11.02(j)}~~

~~Restaurant licenses may be issued for museums under the provisions of W.S.A., § 125.51(4)(m).~~

Sec. 6-77 Use of museum and restaurant areas.

~~{Code 1992, § 11.02(j)1}~~

~~(a) Museum area. Use of the museum area shall be as follows:~~

- ~~(1) The area shall be determined on a total square footage of floor space three times that of the defined restaurant area.~~
- ~~(2) Museum area shall not include any areas defined in the total square footage of the restaurant area.~~
- ~~(3) Museum area shall be a place for the exhibition of objects of interest from history, the arts or science. Such museum exhibits shall constitute a majority of the items placed in each room or area and shall be of a permanent nature.~~
- ~~(4) No displayed items in the museum area shall be for sale or display a price tag.~~
- ~~(5) No museum area shall include multipurpose rooms other than open sitting areas.~~
- ~~(6) All museum areas shall be open to the public during all hours of operation of the intoxicating liquor and fermented malt beverage license.~~
- ~~(7) All museum areas shall be open to the public at all times the restaurant is open.~~
- ~~(8) No food shall be served at any time in any area defined as museum area.~~
- ~~(9) A reasonable fee may be charged for admission to the museum, but such admission fee may not be in excess of the usual and customary museum admission fees charged within the state.~~

~~(b) Restaurant area. The use of the restaurant area of the museum shall be as follows:~~

- ~~(1) Area shall be computed on a total square footage of floor space, including the following:~~
 - ~~a. Dining room.~~
 - ~~b. Kitchen and food preparation areas.~~
 - ~~c. Pantry and/or storage.~~

d. Restrooms.

e. Service station areas.

f. Hallways, corridors necessary for restaurant service or business.

g. Any area where food is served or prepared in any manner.

~~(2) The restaurant shall be open for the service of regular meals, excluding snacks, during all hours of operation of the intoxicating liquor and fermented malt beverage license.~~

Sec. 6-78 Floor plan required.

~~{Code 1992, § 11.02(j)2}~~

~~A license applicant shall provide the License and Judicial Committee with a detailed floor plan of the applicant's building clearly delineating in two colors all areas of the restaurant and all areas of the museum, respectively.~~

Sec. 6-79 Documentation.

~~{Code 1992, § 11.02(j)3}~~

~~An applicant must provide ample and sufficient documentation to the License and Judicial Committee in proof that the applicant's building was built during the first eight years of statehood or earlier.~~

Sec. 6-80 Application of appropriate provisions of state or City ordinances and codes.

~~{Code 1992, § 11.02(j)4}~~

~~All other statutes, ordinances or codes enacted by the state or the City shall be applicable to this license, license holder and licensed premises.~~

Sec. 6-81 Transferral.

~~{Code 1992, § 11.02(j)5}~~

~~All licenses issued under this division are transferable under W.S.A., § 125.04(12), provided that all conditions and criteria of W.S.A., § 125.51(4)(m) are met.~~

Sec. 6-82 Issuance to owner.

~~{Code 1992, § 11.02(j)6}~~

~~This license shall be issued only in the name of the owner of the museum and restaurant described in the license.~~

Sec. 6-83 Violations of division.

~~{Code 1992, § 11.02(j)7}~~

~~Any violation of this division shall be deemed grounds for revocation of this license.~~

Approved by the City of Lake Geneva Common Council on this _____ day of May 2026.

Council Action:

☐

Adopted

☐

Failed

Vote

Mayoral Action:

☐

Accept

☐

Veto

Todd Krause, Mayor

Date

Attest:

Lacey L. Reynolds, City Clerk

Date



Agenda Item Memo

City of Lake Geneva

Committee: PHL

Meeting Date: 5/12/2026

Subject / Title: Lakefront Signage Approval

Submitted By: David Winger

Background / Request

Geneva Lake Environmental Agency (GLEA) approached the PHL Committee requesting to update and post the following signs:

- Wake Enhanced & Surf Boating Awareness Sign – New Sign
- Aquatic Invasive Species (AIS) Prevention Sign – Update to Current Signage
- E. Coli Level Indicator Signs – Updated to Current Signage

GLEA will purchase all signs and equipment, and co-brand them with the City logo to present a partnered approach to lake awareness and safety. City will install at their desired locations.

Fiscal Impact / Budget

- **Estimated Cost:** \$0
- **Funding Source:** GLEA will pay for signs (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** ☐ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _____
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Recommend the following motion:

- A. *Motion to approve the proposed signage from Geneva Lake Environmental Agency (GLEA) on the condition that each sign is co-branded with the City of Lake Geneva logo.*

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
PHL	5/12/2026	#6, 7, & 8	Recommended
Council	5/26/2026		

Attachments (list any and all attachments that go with this item and memo)

AIS, E. Coli, and Wake proposed signage.

Reviewed by	Date:	Comments



Geneva Lake Environmental Agency

Village of Fontana - Village of Williams Bay - City of Lake Geneva - Town of Linn - Town of Walworth
Phone: 262.245.4532 Fax: 262.245.4533 Email: info@gleawi.org Website: www.gleawi.org
105 N Elkhorn Rd., P.O. Box 914, Williams Bay, WI 53191

Recommendation on Wake-Enhanced Sports on Geneva Lake for Ecological Protection

Date: March 2026

Purpose

This recommendation outlines the growing ecological concerns surrounding wake-enhanced water sports on Wisconsin's inland lakes and recommends policy action by municipalities around Geneva Lake to help preserve shoreline integrity, water quality, and public safety.

Background

Wake enhanced enabled boats or larger boats can create large wave action reaching to the bottom of the lake when recreating in water depths under 30 feet. Wake enhanced boats are often 22 to 26 feet in length and are specifically designed or modified to create large, powerful wakes for sports like wakesurfing and wakeboarding. These boats often rely on **ballast tanks**, **hydrofoils**, and **trim tabs** to generate significant wave energy, increasing the environmental and safety risks far beyond that of traditional recreational boats.

These wakes:

- Accelerate **shoreline erosion**, even hundreds of feet from shore
- Disrupt **aquatic vegetation**, **fish spawning areas**, and **benthic habitat**
- Resuspend **nutrient-rich sediments**, contributing to harmful algae blooms
- Pose safety concerns to **kayakers**, **paddleboarders**, **swimmers**, and small watercraft
- Spread **aquatic invasive species** through unemptied and unsanitized ballast systems

Ballast tanks, which can hold hundreds to thousands of pounds of water, are one of the key contributors. They can also harbor and transfer **invasive species** like zebra mussel larvae or spiny water fleas, if not fully drained and disinfected between lake visits, causing other issues to the lake.

Aftermarket **wake-enhancing devices** (such as wave plates or ballast bags) further intensify wave size, often without boaters being fully aware of the extended reach or impact of their wake. With Geneva Lake's increasing popularity, these impacts are growing more visible and more frequent.

State and Local Developments

Legislative Efforts:

- **SB 1024 (2026):** would require wake-enhanced boating to be done **≥500 ft from shore**, in **≥20 ft of water**, and **explicitly preserves local government authority** to enact stronger lake protections (with civil immunity for enforcement).
- **AB 1033 / SB 1025 (2026):** would set a **~200–300 ft shoreline setback** for wakesurfing but **has no minimum depth requirement or strong local control protections**.

Local Ordinances:

- The Town of Presque Isle banned wake-enhancing equipment on 70 lakes.
- Oneida, Bayfield, and Jefferson Counties passed advisory resolutions recommending shoreline setbacks (500–700 feet) and depth minimums (30 feet).
- Town of Ottawa lakes (Hunters, Pretty, School Section), Waukesha County: Prohibit using equipment to enhance wakes and operate boat in artificially bow-high manner.
- Town of Norway lakes (Long, Waubeesee, Wind), Racine County: Prohibit wake surfing (riding wake without rope connection to boat).
- Ten other lakes within Waukesha, Racine, and Washington County are working on recommendations.

Wake Sports Reform Coalition

Formed in 2024, the Wakesports Reform Coalition comprised of 76 member groups, including: Last Wilderness Alliance, Walleyes for Tomorrow, Wisconsin's Green Fire, Wisconsin Lakes, Wisconsin Wildlife Federation, and more, has supported a statewide rule requiring wake-enhanced boating to occur:

- At least 700 feet from shore
- More than 500 feet from other boats or lake users
- In water at least 30 feet deep
- With boats fully emptied and sanitized before launching to prevent the spread of aquatic invasive species

GLEA Recommendation

In partnership with the Southeastern Wisconsin Regional Planning Commission (SEWRPC), the Geneva Lake Environmental Agency (GLEA) has reviewed local lake data and statewide trends.

Based on the majority of what other lakes across the state are doing and weighing the ecological impact, GLEA recommends:

Wake-enhanced and surf boating shall occur no closer than 500 feet from shore and only in areas where the lake is at least 30 feet deep.

This recommendation helps:

- Preserve Geneva Lake's ecological health
 - Reduce shoreline erosion
 - Limit nutrient disturbance and algae risk
 - Improve safety for non-motorized users and swimmers
-

Call to Action for Municipalities Around Geneva Lake

To ensure consistent and science-based protections across Geneva Lake, GLEA urges surrounding municipalities at this point in time to help communicate the recommendation.

Then in the future to possibly:

1. **Adopt a Uniform Local Ordinance**
Require wake-enhanced boating to follow the recommended 500-foot/30-foot standard.
2. **Coordinate with Enforcement Partners**
Work with water patrol to support education, compliance, and public safety.
3. **Launch Public Awareness Campaigns**
Incorporate wake boat guidance into pier permitting packets, newsletters, boat launch signage, and association communications.
4. **Engage Regionally**
Collaborate with Walworth County and other lakefront municipalities for a cohesive lake-wide policy.

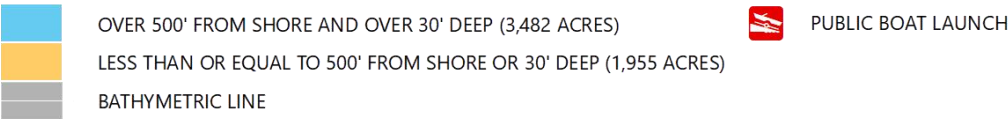
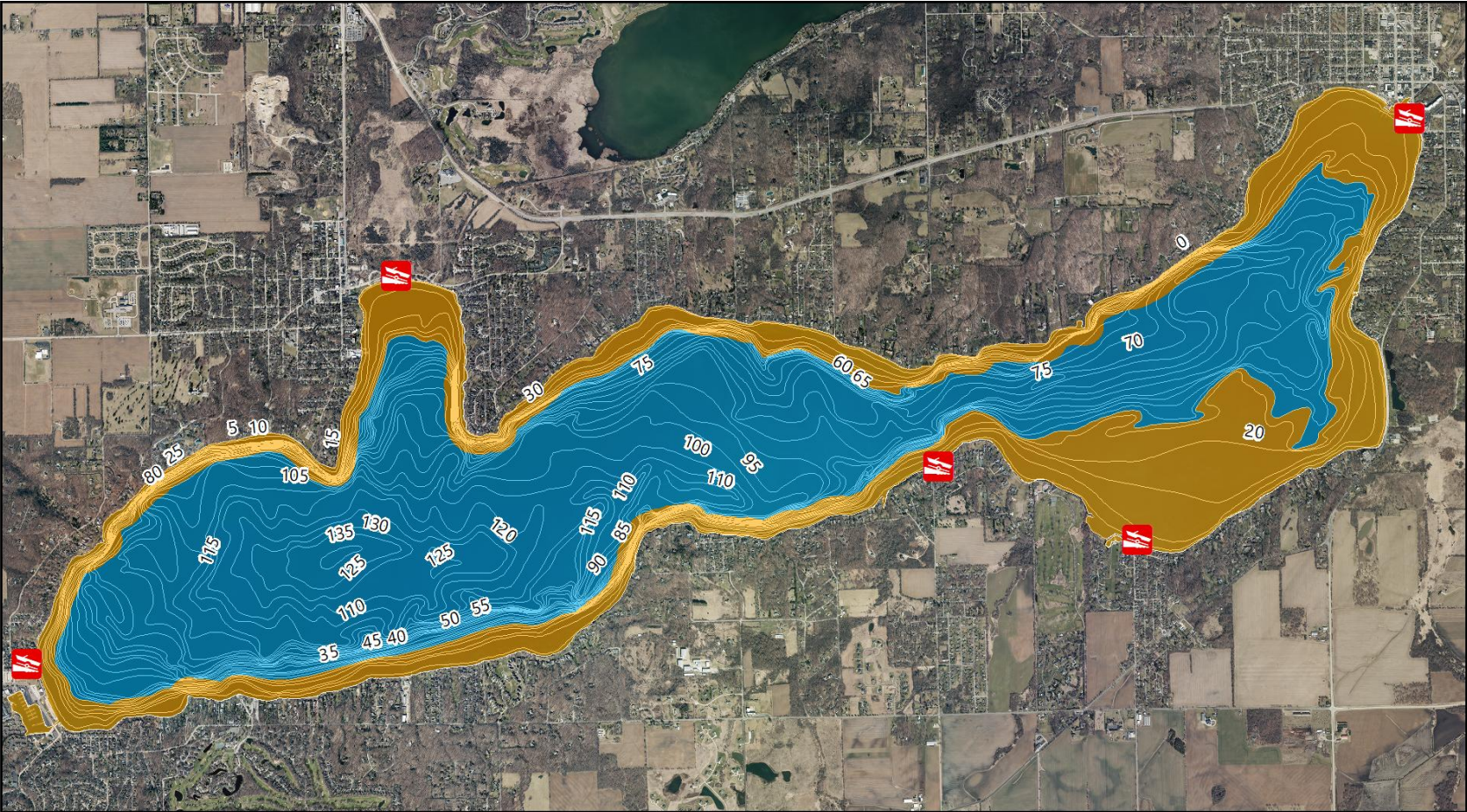
Contact and Support: GLEA is ready to assist with ordinance templates, education materials, and signage. Contact: director@gleawi.org, or call (262) 683-2067

Proposed Signage:



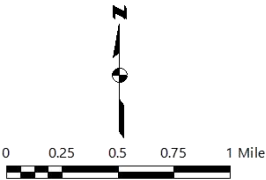
Attachment: Map of Geneva Lake and recommended wake enhanced zone

Recommended Area for Wake-Enhanced Boating on Geneva Lake: 500' from Shore and 30' Deep



Note: Date of Aerial Photography: 2024

Source: Wisconsin Department of Natural Resources and Southeastern Wisconsin Regional Planning Commission



AIS Signage

Current signage at boat launches around the lake is often mounted high on light posts and positioned out of direct sightlines, making it easy for users to overlook critical Clean Boats Clean Waters messaging. For signage to be effective, it must be at eye level, prominent, and clearly visible where boaters are preparing to launch and load. Improved, highly visible signs would allow launch attendants to easily point to the guidance while engaging with users, reinforcing inspection, removal, and drainage practices in real time. Clear, accessible signage is a simple but essential tool to strengthen compliance and protect the lake from aquatic invasive species. GLEA will purchase movable sign bases and provide two AIS signs so that users at launches can see the signage as they enter and leave the lake.

Example of sign base and AIS sign below:



NEW E. Coli Recommendations 2026

Use the Highest Sample Within the Beach

Due to issue last year with a level of 144 and the average being at 84 for a beach, it's not accurate as that pocket of 144 can be moving around. Even though 144 is still below the cautionary level of 235, it is more accurate to post the highest measurement verses the average of 144.

This protects all municipalities from dilution effects in other areas, and posts and more accurate portrayal of e. coli levels. GLEA is also looking into other ways to test E. coli levels for more accurate results.

After a Heavy Rainfall the Signs Go to Yellow for 24 Hours

Most elevated E. coli events are linked to:

- Heavy rainfall (24–48 hour window) – most common so recommend we change signs
- Large bird presence
- Stream inflows
- Resuspension during high winds

New Signage



Swim at your own risk. Water quality conditions may change.
Nadar bajo su propio riesgo. Las condiciones de la calidad del agua pueden cambiar.

-  **Do not swallow the water.**
No tragar el agua.
-  **Wash hands before eating.**
Lavar las manos antes de comer.
-  **Shower after swimming.**
Ducharse después de nadar.



Swim at your own risk. Bacteria levels are moderately high.
Nadar bajo su propio riesgo. Los niveles de bacterias son moderadamente altos.

-  **Do not swallow the water.**
No tragar el agua.
-  **Wash hands before eating.**
Lavar las manos antes de comer.
-  **Shower after swimming.**
Ducharse después de nadar.





Bacteria levels are currently unsafe for swimming.
Actualmente los niveles de bacterias no son seguros para nadar.

DO NOT SWIM!
¡NO NADAR!



New Signage System

Locked box with four slots in each box for beach signs: green, yellow, red, algae. Signs can be slid out, changed quickly, and all signs can then be kept in one location. No more having to unscrew a sign to change it.





Agenda Item Memo

City of Lake Geneva

Committee: PHL

Meeting Date: 5/12/2026

Subject / Title: YMCA Beach Pass Request

Submitted By: Luke Riesterer

Background / Request

The Geneva Lakes Family YMCA approached the staff requesting beach passes to be donated against revenue to allow 80 campers access to the Riviera Beach on:

- June 17th, July 1st, July 15th, July 22nd, August 5th, August 12th, August 19th, and August 26th.

This would be \$800 per visit (\$10/person x 80 people) for 8 visits over the summer totaling to a donation of \$6,400.

Fiscal Impact / Budget

- **Estimated Cost: (\$6,400)**
- **Funding Source: Lakefront Fund** (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** ☐ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _____
- **GL Number: 40-54-10-46730**

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

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Recommendation:

Recommend the following motion:

- A. *Motion to approve YMCA beach pass request in the amount of \$6,400.00.*

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
PHL	5/12/2026	#9	TBD
Council	5/26/2026		

Attachments (list any and all attachments that go with this item and memo)

Letter from Emma Watters from the Geneva Lakes Family YMCA.

Reviewed by	Date:	Comments



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

April 21, 2026

TO : Luke Riesterer, Harbormaster
City of Lake Geneva | Piers, Harbor & Lakefront Committee

FR: Emma Watters, Camp Director
Geneva Lakes Family YMCA

RE: Beach Pass Request

The City of Lake Geneva and the YMCA have been community partners throughout the years. Together, we have brought programming to families and youth to enrich their lives and to provide positive, lifetime experiences. A significant part of what we offer is summer camp programming.

Background

The Geneva Lakes Family YMCA has been the primary year-round childcare provider in our shared community. Since 2014, we have offered a variety of summer camp programs that have served children from the ages of 3-13 years old. We have grown from serving a total of 10 campers to more than 300 campers in 2024, which included local, out-of-state, and international residences.

Request

We would like to request 80 beach passes for the 2026 season to enrich the summer day camp program for our campers.

Beach Use

A highlight of our program is taking campers to Riviera Beach for a few hours of “fun in the sun”. Typically, it has been one day a week on a Wednesday, from 11 am – 2:30 pm. We set up an area marked with cones that provide a visual boundary for our campers. During that time, the campers engage in both water and sand play activities.

GENEVA LAKES FAMILY YMCA | 203 S. Wells Street | Lake Geneva, WI 53147
www.GenevaLakesYMCA.org | 262.248.6211

Attendance & Supervision

On a beach day, we typically will have anywhere from 60-80 campers ages 4-14 years old. In addition, we have between 15-18 camp counselors, leaders, and directors on site to supervise. We also bring our lifeguard employed by the YMCA to accompany this beach visit.

Safety

All YMCA staff are CPR/First Aid certified. Families provide approved flotation devices for the children who have not passed our swim test. We also have extra flotation devices on hand. All children wear color-coded necklaces that reflect their swimming abilities, allowing us to easily identify and monitor the use of flotation devices and keep swimming practice safe. Children are only allowed at the pier if they have achieved the highest swim tier and must be accompanied by camp staff.

Timeframe

Ideally, we would love to have this request approved by April 30. This will allow us time to put together a beach schedule that is approved by the Piers, Harbor & Lakefront Committee. Please know the opportunity to collaborate with the City of Lake Geneva has been so beneficial to the children participating. It allows us the chance to practice our Y Values of Caring, Honesty, Respect, and Responsibility in the public space while exploring themes of ecosystems, taking care of our natural resources, and an appreciation for the local community. It has also strengthened the children's swimming skills, which is vital in a community surrounded by lakes, rivers, ponds, and pools.

Thank you in advance for your time and consideration. We look forward to future collaborations with the City of Lake Geneva allowing us to make the most of its abundant natural resources



Agenda Item Memo

City of Lake Geneva

Committee: Common Council

Meeting Date: 08 June 2026

Subject / Title: Discussion/Recommendation regarding approval of the Mared Mechanical Bid for Project 2026-07 Museum Furnace in the amount of \$77,800.00

Submitted By: Tom Earle, Robin Rozinski

Background / Request

Replacement of the RTU at the Museum. Unit beyond useful life, only working at 50% capacity.

Fiscal Impact / Budget

- **Estimated Cost:** \$ 77,800.00 _____
- **Funding Source:** (e.g., General Fund, TID, Water Utility, Grants) **CIP**
- **Budget Status:** ☐ Within Budget _____ ☒ Over Budget \$15,000 is recommended to be reallocated from Tuckpointing will be added to CIP in 2027, tuckpoint estimates are significantly more than the \$15,000. ☐
Budget Amendment Required _____

- **GL Number:**

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

None

Recommendation:

Approval of the bid from Mared Mechanical

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome

Attachments (list any and all attachments that go with this item and memo)

Bid tab, bids received, Bid RFB

Reviewed by	Date:	Comments

2026-07 Museum Furnace 5/20/26 10AM	Bid Amount	Extras/Addendums	Bid Bond
Southport Mechanical	\$84,463.00	\$115.00/per hr	Included
Helm Mechanical	\$103,900.00	\$139.00/per hr	included
Mared Mechanical	\$77,800.00	\$156.00/per hr	included
Pure Mechanical	\$125,850.00	\$155.00/per hr	included

City of Lake Geneva Project 2026-07 Museum Furnace Replacement

The City of Lake Geneva WI is soliciting bids for project 2026-07, delivery and installation of a 20 ton Trane RTU located at the Geneva Lake Museum, 255 Mill St, Lake Geneva WI. Sealed bids will be accepted in the City Clerk's office at 626 Geneva Street, Lake Geneva, Wisconsin, until 10am Wednesday 20 May 2026 for project as specified in the official documents. Bids must be sealed and submitted on the official bid forms and returned clearly marked 'City of Lake Geneva Project 2026-07 Museum Furnace' with name of bidder, opening time and date. Undated, unsigned, unsealed, late, incomplete, emailed or faxed bids will not be considered.

The City is not responsible for late or misdirected mail or cartage therefore hand delivery is advised. Bidders must submit a pre-qualification packet prior to the opening of bids by visiting the City website. Bid will not be awarded until Pre-Qual is approved. A 5% surety/bid bond is required per State Statute 62.15. All bids shall be F.O.B. destination, prepaid and allowed to the Clerk's Office with no charges for packing or cartage.

The City reserves the right to reject any or all bids and to accept any bid deemed most advantageous to the City of Lake Geneva. Documents are available by emailing the DPW Administrative Specialist Ms. Cassandra Vina. dpwoffice@cityoflakegeneva.gov or (262)248-6644.

The City of Lake Geneva is exempt from Federal Excise Tax and State Sales Tax; therefore, bids must be made exclusive of these taxes. Exemption Registry number will be furnished to the successful bidder. Additional requirements included in the project packet. Bidders shall not contact any City Staff or Elected Official other than those listed as a contact in the official project packet regarding this project, doing so shall be grounds for disqualification.

Department of Public Works

Email: dpwoffice@cityoflakegeneva.gov

Phone number: 262.248.6644

1065 Carey Street, Lake Geneva WI 53147

Espanol

La Ciudad de Lake Geneva, Wisconsin solicita ofertas para el proyecto 2026-07, Entrega e instalacion de un trane de 20 toneladas ubicado en el Museo del lago de Geneva. Se aceptarán ofertas selladas en la oficina del secretario Municipal ubicada en 626 Geneva Street, Lake Geneva WI. Ofertas serán aceptadas hasta las 10:00 am del miércoles 20 de Mayo del 2026 para el proyecto especificado en los documentos oficiales. Las ofertas deben presentarse selladas en los formularios oficiales y devolverse claramente marcadas "Ciudad de Lake Geneva 2026-07 "horno de museo" con el nombre del proponente, la fecha y la hora de apertura. No se considerarán las ofertas sin fechas, sin firma, tardías, incompletas, enviadas por correo electrónicas o por fax.



City of Lake Geneva Public Works

Streets/Parks/Forestry/Cemeteries/Buildings and Grounds

1065 Carey St. Lake Geneva WI. 53147 (262)248-6644

Project ID; 2026-07 Geneva Lake Museum Furnace Project

255 Mill St. Lake Geneva WI



Sec 1. General. Request for Bids.

Furnish and install all materials and labor to complete the following FURNACE replacement at the Geneva Lake Museum. Per WI Adm 10.06. Competitive bidding.

1. Disconnect and remove existing furnace and any needed duct work
2. Disconnect existing gas piping, electrical, and controls.
3. Furnish and install (1) 20 Ton Trane, YSK240A3SOH, 00B0A20100A, 8000 CFM, RTU with the following features: (no alternates considered)
 - o Staged DX cooling
 - o Staged gas heating with aluminized steel heat exchanger
 - o Fused disconnect.
 - o Convenience outlet
 - o 14" curb.
 - o MERV 8 filters.
 - o Barometric relief
4. Furnish and install galvanized sheet metal ductwork for new exterior supply and return duct. All new ductwork to be internally lined with 1" insulation for sound attenuation.

5. Furnish and install new natural gas piping from exterior wall to new RTU connection.
6. Furnish and install new conduit and wire from existing disconnect to new RTU connection. New RTU to be provided with fused disconnect to provide code required overcurrent protection. RTU to be compatible with existing electrical service.
7. Furnish and install new 2" board type duct insulation with jacketing for all new outdoor ductwork.
8. Extend existing concrete pad to accommodate new RTU on grade.
9. All rigging, hoisting, air balancing and startup must be included.
10. 3rd party air balancing if needed must be included in this bid.
11. New installation must meet all current codes. Note clearance issues in front of existing exterior electrical disconnect and CT cabinet.
12. Work shall be completed in a substantial workmanlike manner following all manufacturers installation rules and recommendations. All material to be commercial quality and industry standard.
13. Include 10-year workmanship, labor and material warranty, non-pro-rated.
14. Bidder shall furnish all material and provide all labor to supply the City with a fully completed, functional project. No aspects of the project shall be considered as 'done by others'.
15. Any unforeseen circumstances involving extra time and/or material shall be performed only when approved by the City DPW in writing/email at specified rates below. See Sec. 6 (7)
16. Bidder is responsible for all delivery and freight of materials to project site including unloading, lifting, setting, etc.
17. Bidder is responsible for disposal of waste material and existing unit, based on all State recycling and solid waste rules:
18. It is the bidder's responsibility to determine if a site visit is needed. There will be no concessions given for issues that arise after the bids are submitted. The city will be available during normal working hours for site visits.
19. **All bids shall be submitted on this form.** Items attached to the bid form may or may not be considered. No bidder shall contact any City official regarding this project other than those listed on bid form or advertisement for project. Doing so shall be grounds for disqualification. Advertisements for project shall be considered part of this bid form. The City of Lake Geneva is a Tax-Exempt municipality; proper tax-exempt certificates shall be provided to successful bidder. Bid shall be submitted with no sales tax.
20. The City shall reserve the right to reject any and/or all bids and to accept the bid deemed most advantageous to the City.

21. All permits needed shall be the responsibility of the Bidder, all City permits shall be provided no charge.
22. Per Wisconsin State Statute 62.15, a 5% bid bond/check of the Total Contract price must accompany the bid.

Sec. 2. Remarks

The successful bidder shall be pre-qualified by the City by obtaining and submitting an approved Pre-Qualification packet including Insurance information from the City of Lake Geneva DPW Office Administrative Assistant. The City may accept bids without pre-qualification, but the bid will not be awarded until pre-qualification is approved.

1. All RFB holders shall submit an email address for anyone wishing to be copied on all questions/answers asked by holders regarding the RFB. Questions shall be accepted by the DPW Admin Assistant Ms. Kassy Vina at dpwoffice@cityoflakegeneva.gov up to five (5) days prior to due date and all answers shall be sent to all email addresses provided a minimum of three (3) days prior to due date.
2. This RFB shall be considered all-inclusive with no aspects being considered as to be 'done by others' unless specifically stated in RFB.
3. Completion shall be within six (6) months of acceptance by the City with extensions being approved as needed at the sole discretion of the City DPW.
4. The Advertisement for this RFB shall be part of this contract/proposal.
5. All work shall be performed and all material supplied/installed in a substantial professional workmanlike manner to industry and manufacturers standards for commercial building.

Sec. 3. Insurance and Liabilities

1. The successful bidder shall have Liability Insurance as outlined in the pre-qualification packet, naming the City as an additional insured. Minimum \$1 million liability coverage.
2. Bidder agrees to save, defend, indemnify and hold harmless the City of Lake Geneva against all demands, liabilities, costs and expenses connected with the furnishing of any material or labor, or because of any injury to persons or property, or from the violation of law and infringement patents. The City of Lake Geneva, in consideration for the bidder complying with the contract provided for by the specifications, agrees

to pay the bidder at the times and in the manner set forth in said specifications the sum and amounts set forth in said specifications
the sum and amounts set forth in said bid, pursuant hereof the bid was awarded to him, it being understood that such payment shall be made on invoices furnished by the contractor. It is further agreed by and between the parties hereto that all differences arising out of increase or diminution of contractors shall be adjusted by the City, the understanding being that the material and workmanship shall be free from all defects which might be caused by the use of poor materials or improperly done. If during that period it is found that workmanship is defective or that there has been work improperly performed, the contractor shall at his own cost and expense upon written order from the City, entirely remove any defective portion of the work or repair the same under City direction.

Sec. 4. Payments

1. 15% down prior to start.
2. Monthly draws approved by City.
3. Minimum 5% retainage until final approval.

Sec. 5. Agreement

1. The bidder shall hereby agree to provide the City with all the items in the request for proposals including the advertisement for the project.
2. Total contract price in words
\$ Seventy-Seven Thousand Eight Hundred Dollars and 00/100
3. Total contract price in numbers
\$ 77,800.00
4. Surety bond/check, required. 5% See Sec 1 (22)
\$ 3,890.00
5. Submitted by, Company,
Mared Mechanical Contractors
6. Representative (print name)
Joe Wantz

7. Position in company Account Executive / Design Engineer
8. Email jwant2@marredmechanical.com
9. Phone (414) 507-3776

Signature of Company representative (Sec. 5 line 6)

Janet A. Wont Date 5 / 4 /2026

10. Acceptance by the City of Lake Geneva.

- a. City Clerk or authorized representative.

Signature: _____ Date ____/____/2026

- b. Administrator or authorized representative.

Signature: _____ Date ____/____/2026

11. Witnesseth that whereas the City, under provision of Sec.62.29 wis stats, and by virtue of authority vested in the said City Council has awarded the contractor the work.

12. The City confirms that adequate funds are available and dedicated for this project.

- a. City of Lake Geneva Comptroller.

Signature: _____ Date ____/____/2026

Sec. 6. Extras

1. Labor rate for approved extras shall be set at \$ 156 per hour
2. Materials shall be at cost plus 10%.
3. Saturday work from 7am until 5pm allowed if needed.
4. Contractor shall work with the Museum to provide minimal disruption of daily and special activities.
5. Site shall be kept free of any hazards to the Public and Museum employees and basic housekeeping shall be performed daily.

6. All needed ducting, flashing, sealing, electrical, plumbing, controls, etc. shall be considered incidental to the work and must be included in the total price. Contractor shall turn over to the City a fully functional unit.

7. Any price increase in materials or supplies due to circumstances beyond the bidders' control shall be submitted as a change order to the City for consideration prior to performing the work. Incidental items shall not be included. Increases are subject to Wisconsin State Statute 62.15(1c) generally referred to as the 15% rule.





RHEEM AIR CONDITIONING DIVISION
FORT SMITH, ARKANSAS

OUTDOOR
USE

**MADE
IN THE
USA**

MODEL NO./
MODELE: RKKB-A240CL30E

SERIAL NO/
NUMERO DE SERIE: 2D6611ADA AF130411119

OPTION CODE/
CODE D'OPTION:

MFG. DATE/
DATE DE FABRICATION: 03/2004

POWER SUPPLY/SOURCE D'ALIMENTATION: 208/230 VOLTS 3 PH. 60 HZ
COMPRESSOR/ (EACH)(CHAQUE) 200/230 VOLTS 3 PH. 17.8 RLA 124.0 LRA
COMPRESSEUR:
OUTDOOR FAN/ (EACH)(CHAQUE) 208/230 VOLTS 1 PH. 2.4 FLA 1/3(.25) HP(KW)
VENTILATEUR EXTERNE:
INDOOR BLOWER/
SOUFFLEUR INTERNE: 208/230 VOLTS 3 PH. 14.7 FLA 5(3.73) HP(KW)

DESIGN PRESSURE: 300 PSIG (2068 kPa) HIGH SIDE, 150 PSIG (1034 kPa) LOW SIDE
PRESSION DE CALCUL: 300 PSIG (2068 kPa) HAUTE, 150 PSIG (1034 kPa) BASSE

FACORY CHARGE/CHARGE A L'USINE: 76.8(2.18)/72(2.05) OZ(KG) R22 (CIRCUIT 1.2 / 3.4)
MIN. CIRCUIT AMPACITY/AMPACITE DE CIRCUIT MIN.: 100 AMPS
MAX. FUSE OR CKT. BKR. SIZE (CKT. BKR. MUST BE HACR TYPE FOR USA)/
DIMENSIONS DU DISJONCTEUR A MAXIMA: 110 AMPS
RATED HEATING INPUT/ 300.000(87.9) BTU/HR(KW)
POISSANCE ENTREE CHAUFFAGE NOMINALE:
MINIMUM HEATING INPUT/ 150.000(43.9) BTU/HR(KW)
POISSANCE ENTREE CHAUFFAGE MINIMUM:
OUTPUT CAPACITY/POISSANCE DEBIT: 243.000(71.2) BTU/HR(KW)
THERMAL EFFICIENCY/RENDREMENT THERMIQUE:
FACTORY EQUIPPED FOR/EQUIPE A L'USINE POUR:
ORIFICE SIZE/INJECTEUR: #42 DMS
MANIFOLD PRESSURE/PRESSION TUYAUERIE: 81 NATURAL GAS/GAZ NATUREL

NATURAL GAS/GAZ NATUREL: 3.5(.875) IN. W.C. (kPa)/PO CE (kPa)
PROPANE/PROPANE: 10.0(2.49) IN. W.C. (kPa)/PO CE (kPa)
GAS SUPPLY PRESSURE/PRESSION ALIMENTATION GAZ:
NATURAL GAS/GAZ NATUREL: 5.0-10.5(1.24-2.61) IN. W.C. (kPa)/PO CE (kPa)
PROPANE/PROPANE: 11.0-13.0(2.73-3.23) IN. W.C. (kPa)/PO CE (kPa)
TEMPERATURE RISE/MONTEE DE TEMPERATURE:
MAX. EXTERNAL STATIC PRESSURE/ 15-45(8-25) °F(°C)
PRESSION STATIQUE EXTERNE MAX.:
DESIGN MAXIMUM OUTLET AIR TEMPERATURE/ 2.0(.498) IN. W.C. (kPa)/PO CE (kPa)
TEMP. MAX. D'AIR SORTANT:
LIMIT SETTING/LIMITE COUPE-CIRCUIT A: 180(82.2) °F(°C)
AUX. LIMIT SETTING/LIMITE COUPE-CIRCUIT AUXILIAIRE: 140(60.0) °F(°C)
MINIMUM OUTDOOR AMBIENT TEMPERATURE/ 0-2000(0-610)
TEMPERATURE AMBIANTE EXTERIEURE MINIMUM: -40 (-40) °F(°C)
THIS APPLIANCE EQUIPPED FOR ALTITUDES/CET APPAREIL EST EQUIPE POUR DES ALTITUDES:
COMPRESES ENTRE: 0-2000(0-610) FT.(M)/PIEDS(M)

MINIMUM CLEARANCES/DEGAGEMENT MINIMUM - IN.(M)/PO(M):
FRONT (CONTROLS)/ 48(1.22)
D'AVANT(COMMANDES):
RIGHT SIDE/ 36(.91)
COTE DROIT:
LEFT SIDE/ 36(.91)
COTE GAUCHE:
BACK / 24(.61)
ARRIERE:
TOP / 60(1.52)
DESSUS:

SUPPLY PLENUM TO COMBUSTIBLE STRUCTURE/
CONDUIT D'ALIMENTATION VERS STRUCTURE COMBUSTIBLE: 0
FOR INSTALLATION ON COMBUSTIBLE FLOORING OR CLASS A, B, OR C
ROOF COVERING MATERIAL/ POUR D'INSTALLATION SUR SOL COMBUSTIBLE
PLANKER OU CLASSE A, B, OU C TOIT COVERANT MATERIAUX

DESIGN CERTIFIED AS A COMBINATION FORCED AIR FURNACE WITH COOLING UNIT FOR
OUTDOOR INSTALLATION ONLY / CHAUDIERE A CIRCULATION D'AIR FORCEE AVEC UNITE DE
REFROIDISSEMENT, POUR INSTALLATION A L'EXTERIEUR SEULEMENT.
92-23634-08



COOLING PORTION
OF HEATING AND
COOLING UNIT
7/62
UNDERWRITER LABORATORIES INC. IN
ACCORDANCE WITH
ANSI Z21.47 0-2002

CSA 2.3 0-2002
CENTRAL FURNACES



PROPOSITION 65
CONTAINS

BLANK

MERCHANTS BONDING COMPANY™

MERCHANTS NATIONAL BONDING, INC. P.O. BOX 14498, DES MOINES, IA 50306-3498
PHONE: (800) 678-8171 FAX: (515) 243-3854

Bid Bond

CONTRACTOR:

(Name, legal status and address)

Mared Mechanical Contractors Corp.
W128 N8600 Old Orchard Rd
Menomonee Falls, WI 53051

OWNER:

(Name, legal status and address)

City of Lake Geneva
626 Geneva St
Lake Geneva, WI 53147

BOND AMOUNT: Five Percent of Bid Amount
5 %

PROJECT:

(Name, location or address, and Project number, if any)

City of Lake Geneva Project 2026-07 Museum RTU Replacement

Bond Number: 532054

SURETY:

(Name, legal status and principal place
of business)

Merchants National Bonding, Inc.
A Corporation
6700 Westown Parkway, West Des Moines, IA 50266

This document has important legal
consequences. Consultation with
an attorney is encouraged with
respect to its completion or
modification.

Any singular reference to
Contractor, Surety, Owner or
other party shall be considered
plural where applicable.

The Contractor and Surety are bound to the Owner in the amount set forth above, for the payment of which the Contractor and Surety bind themselves, their heirs, executors, administrators, successors and assigns, jointly and severally, as provided herein. The conditions of this Bond are such that if the Owner accepts the bid of the Contractor within the time specified in the bid documents, or within such time period as may be agreed to by the Owner and Contractor, and the Contractor either (1) enters into a contract with the Owner in accordance with the terms of such bid, and gives such bond or bonds as may be specified in the bidding or Contract Documents, with a surety admitted in the jurisdiction of the Project and otherwise acceptable to the Owner, for the faithful performance of such Contract and for the prompt payment of labor and material furnished in the prosecution thereof; or (2) pays to the Owner the difference, not to exceed the amount of this Bond, between the amount specified in said bid and such larger amount for which the Owner may in good faith contract with another party to perform the work covered by said bid, then this obligation shall be null and void, otherwise to remain in full force and effect. The Surety hereby waives any notice of an agreement between the Owner and Contractor to extend the time in which the Owner may accept the bid. Waiver of notice by the Surety shall not apply to any extension exceeding sixty (60) days in the aggregate beyond the time for acceptance of bids specified in the bid documents, and the Owner and Contractor shall obtain the Surety's consent for an extension beyond sixty (60) days.

If this Bond is issued in connection with a subcontractor's bid to a Contractor, the term Contractor in this Bond shall be deemed to be Subcontractor and the term Owner shall be deemed to be Contractor.

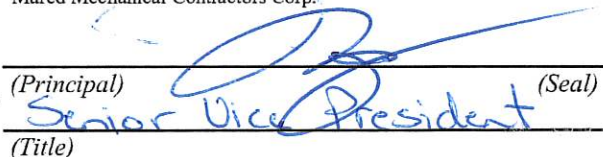
When this Bond has been furnished to comply with a statutory or other legal requirement in the location of the Project, any provision in this Bond conflicting with said statutory or legal requirement shall be deemed deleted herefrom and provisions conforming to such statutory or other legal requirement shall be deemed incorporated herein. When so furnished, the intent is that this Bond shall be construed as a statutory bond and not as a common law bond.

Signed and sealed this 4th day of May, 2026

Mared Mechanical Contractors Corp.


(Witness)

(Principal)


(Title)


(Witness)

Merchants National Bonding, Inc.

(Surety)


(Title) Matthew Marcum Attorney-in-Fact

CON 0657 (2/15)

Printed in cooperation with American Institute of Architects (AIA). The language in this document conforms exactly to the language used in AIA Document A310-Bid Bond-2010

MERCHANTS
BONDING COMPANY™
POWER OF ATTORNEY

Bond #: 532054

Know All Persons By These Presents, that MERCHANTS BONDING COMPANY (MUTUAL) and MERCHANTS NATIONAL BONDING, INC., both being corporations of the State of Iowa, and MERCHANTS NATIONAL INDEMNITY COMPANY, an assumed name of Merchants National Bonding, Inc., (herein collectively called the "Companies") do hereby make, constitute and appoint, individually,

Matthew Marcum

their true and lawful Attorney(s)-in-Fact, to sign its name as surety(ies) and to execute, seal and acknowledge any and all bonds, undertakings, contracts and other written instruments in the nature thereof, on behalf of the Companies in their business of guaranteeing the fidelity of persons, guaranteeing the performance of contracts and executing or guaranteeing bonds and undertakings required or permitted in any actions or proceedings allowed by law.

This Power-of-Attorney is granted and is signed and sealed by facsimile under and by authority of the By-Laws adopted by the Board of Directors of the Companies.

"The President, Secretary, Treasurer, or any Assistant Treasurer or any Assistant Secretary or any Vice President shall have power and authority to appoint Attorneys-in-Fact, and to authorize them to execute on behalf of the Company, and attach the seal of the Company thereto, bonds and undertakings, recognizances, contracts of indemnity and other writings obligatory in the nature thereof."

"The signature of any authorized officer and the seal of the Company may be affixed by facsimile or electronic transmission to any Power of Attorney or Certification thereof authorizing the execution and delivery of any bond, undertaking, recognizance, or other suretyship obligations of the Company, and such signature and seal when so used shall have the same force and effect as though manually fixed."

In connection with obligations in favor of the Florida Department of Transportation only, it is agreed that the power and authority hereby given to the Attorney-in-Fact includes any and all consents for the release of retained percentages and/or final estimates on engineering and construction contracts required by the State of Florida Department of Transportation. It is fully understood that consenting to the State of Florida Department of Transportation making payment of the final estimate to the Contractor and/or its assignee, shall not relieve this surety company of any of its obligations under its bond.

In connection with obligations in favor of the Kentucky Department of Highways only, it is agreed that the power and authority hereby given to the Attorney-in-Fact cannot be modified or revoked unless prior written personal notice of such intent has been given to the Commissioner - Department of Highways of the Commonwealth of Kentucky at least thirty (30) days prior to the modification or revocation.

In Witness Whereof, the Companies have caused this instrument to be signed and sealed this 4th day of May, 2026.



MERCHANTS BONDING COMPANY (MUTUAL)
MERCHANTS NATIONAL BONDING, INC.
MERCHANTS NATIONAL INDEMNITY COMPANY

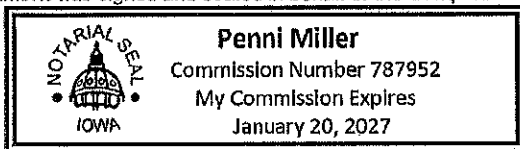
By

Larry Taylor

President

STATE OF IOWA
COUNTY OF DALLAS ss.

On this 4th day of May, 2026, before me appeared Larry Taylor, to me personally known, who being by me duly sworn did say that he is President of MERCHANTS BONDING COMPANY (MUTUAL), MERCHANTS NATIONAL BONDING, INC., and MERCHANTS NATIONAL INDEMNITY COMPANY; and that the seals affixed to the foregoing instrument are the Corporate Seals of the Companies; and that the said instrument was signed and sealed in behalf of the Companies by authority of their respective Boards of Directors.



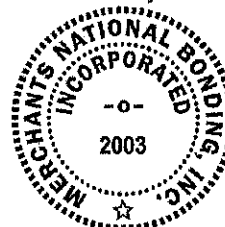
(Expiration of notary's commission
does not invalidate this instrument)

Penni Miller

Notary Public

I, Elisabeth Sandersfeld, Secretary of MERCHANTS BONDING COMPANY (MUTUAL), MERCHANTS NATIONAL BONDING, INC., and MERCHANTS NATIONAL INDEMNITY COMPANY do hereby certify that the above and foregoing is a true and correct copy of the POWER-OF-ATTORNEY executed by said Companies, which is still in full force and effect and has not been amended or revoked.

In Witness Whereof, I have hereunto set my hand and affixed the seal of the Companies on this 4th day of May, 2026.



Elisabeth Sandersfeld

Secretary

POA 0018 (5/25)



City of Lake Geneva Public Works

Streets/Parks/Forestry/Cemeteries/Buildings and Grounds

1065 Carey St. Lake Geneva WI. 53147 (262)248-6644

Project ID; 2026-07 Geneva Lake Museum Furnace Project

255 Mill St. Lake Geneva WI



Sec 1. General. Request for Bids.

Furnish and install all materials and labor to complete the following FURNACE replacement at the Geneva Lake Museum. Per WI Adm 10.06. Competitive bidding.

1. Disconnect and remove existing furnace and any needed duct work
2. Disconnect existing gas piping, electrical, and controls.
3. Furnish and install (1) 20 Ton Trane, YSK240A3SOH, 00B0A20100A, 8000 CFM, RTU with the following features: (no alternates considered)
 - o Staged DX cooling
 - o Staged gas heating with aluminized steel heat exchanger
 - o Fused disconnect.
 - o Convenience outlet
 - o 14" curb.
 - o MERV 8 filters.
 - o Barometric relief
4. Furnish and install galvanized sheet metal ductwork for new exterior supply and return duct. All new ductwork to be internally lined with 1" insulation for sound attenuation.

5. Furnish and install new natural gas piping from exterior wall to new RTU connection.
6. Furnish and install new conduit and wire from existing disconnect to new RTU connection. New RTU to be provided with fused disconnect to provide code required overcurrent protection. RTU to be compatible with existing electrical service.
7. Furnish and install new 2" board type duct insulation with jacketing for all new outdoor ductwork.
8. Extend existing concrete pad to accommodate new RTU on grade.
9. All rigging, hoisting, air balancing and startup must be included.
10. 3rd party air balancing if needed must be included in this bid.
11. New installation must meet all current codes. Note clearance issues in front of existing exterior electrical disconnect and CT cabinet.
12. Work shall be completed in a substantial workmanlike manner following all manufacturers installation rules and recommendations. All material to be commercial quality and industry standard.
13. Include 10-year workmanship, labor and material warranty, non-pro-rated.
14. Bidder shall furnish all material and provide all labor to supply the City with a fully completed, functional project. No aspects of the project shall be considered as 'done by others'.
15. Any unforeseen circumstances involving extra time and/or material shall be performed only when approved by the City DPW in writing/email at specified rates below. See Sec. 6 (7)
16. Bidder is responsible for all delivery and freight of materials to project site including unloading, lifting, setting, etc.
17. Bidder is responsible for disposal of waste material and existing unit, based on all State recycling and solid waste rules.
18. It is the bidder's responsibility to determine if a site visit is needed. There will be no concessions given for issues that arise after the bids are submitted. The city will be available during normal working hours for site visits.
19. **All bids shall be submitted on this form.** Items attached to the bid form may or may not be considered. No bidder shall contact any City official regarding this project other than those listed on bid form or advertisement for project. Doing so shall be grounds for disqualification. Advertisements for project shall be considered part of this bid form. The City of Lake Geneva is a Tax-Exempt municipality; proper tax-exempt certificates shall be provided to successful bidder. Bid shall be submitted with no sales tax.
20. The City shall reserve the right to reject any and/or all bids and to accept the bid deemed most advantageous to the City.

21. All permits needed shall be the responsibility of the Bidder, all City permits shall be provided no charge.
22. Per Wisconsin State Statute 62.15, a 5% bid bond/check of the Total Contract price must accompany the bid.

Sec. 2. Remarks

The successful bidder shall be pre-qualified by the City by obtaining and submitting an approved Pre-Qualification packet including Insurance information from the City of Lake Geneva DPW Office Administrative Assistant. The City may accept bids without pre-qualification, but the bid will not be awarded until pre-qualification is approved.

1. All RFB holders shall submit an email address for anyone wishing to be copied on all questions/answers asked by holders regarding the RFB. Questions shall be accepted by the DPW Admin Assistant Ms. Kassy Vina at dpwoffice@cityoflakegeneva.gov up to five (5) days prior to due date and all answers shall be sent to all email addresses provided a minimum of three (3) days prior to due date.
2. This RFB shall be considered all-inclusive with no aspects being considered as to be 'done by others' unless specifically stated in RFB.
3. Completion shall be within six (6) months of acceptance by the City with extensions being approved as needed at the sole discretion of the City DPW.
4. The Advertisement for this RFB shall be part of this contract/proposal.
5. All work shall be performed and all material supplied/installed in a substantial ~~professional workmanlike manner to industry and manufacturers standards for~~ commercial building.

Sec. 3. Insurance and Liabilities

1. The successful bidder shall have Liability Insurance as outlined in the pre-qualification packet, naming the City as an additional insured. Minimum \$1 million liability coverage.
2. Bidder agrees to save, defend, indemnify and hold harmless the City of Lake Geneva against all demands, liabilities, costs and expenses connected with the furnishing of any material or labor, or because of any injury to persons or property, or from the violation of law and infringement patents. The City of Lake Geneva, in consideration for the bidder complying with the contract provided for by the specifications, agrees

to pay the bidder at the times and in the manner set forth in said specifications the sum and amounts set forth in said specifications
the sum and amounts set forth in said bid, pursuant hereof the bid was awarded to him, it being understood that such payment shall be made on invoices furnished by the contractor. It is further agreed by and between the parties hereto that all differences arising out of increase or diminution of contractors shall be adjusted by the City, the understanding being that the material and workmanship shall be free from all defects which might be caused by the use of poor materials or improperly done. If during that period it is found that workmanship is defective or that there has been work improperly performed, the contractor shall at his own cost and expense upon written order from the City, entirely remove any defective portion of the work or repair the same under City direction.

Sec. 4. Payments

1. 15% down prior to start.
2. Monthly draws approved by City.
3. Minimum 5% retainage until final approval.

Sec. 5. Agreement

1. The bidder shall hereby agree to provide the City with all the items in the request for proposals including the advertisement for the project.
2. Total contract price in words
\$ One Hundred Three Thousand Nine Hundred Dollars
3. Total contract price in numbers
\$ 103900.00
4. Surety bond/check, required. 5% See Sec 1 (22)
\$ 5% bid bond
5. Submitted by, Company,
Mechanical Inc dba Helm Service
6. Representative (print name)
Andrea Fasciano

7. Position in company Senior Account Manager
8. Email afasciano@helmgroupp.com
9. Phone 262-798-1500

Signature of Company representative (Sec. 5 line 6)

 Date 5 / 20 /2026

10. Acceptance by the City of Lake Geneva.

a. City Clerk or authorized representative.

Signature: _____ Date ____ / ____ /2026

b. Administrator or authorized representative.

Signature: _____ Date ____ / ____ /2026

11. Witnesseth that whereas the City, under provision of Sec.62.29 wis stats, and by virtue of authority vested in the said City Council has awarded the contractor the work.

12. The City confirms that adequate funds are available and dedicated for this project.

a. City of Lake Geneva Comptroller.

Signature: _____ Date ____ / ____ /2026

Sec. 6. Extras

1. Labor rate for approved extras shall be set at \$ 139.00 per hour M-F 7:00 : 3:30
2. Materials shall be at cost plus 10%.
3. Saturday work from 7am until 5pm allowed if needed. \$207.00 / Hr.
4. Contractor shall work with the Museum to provide minimal disruption of daily and special activities.
5. Site shall be kept free of any hazards to the Public and Museum employees and basic housekeeping shall be performed daily.

6. All needed ducting, flashing, sealing, electrical, plumbing, controls, etc. shall be considered incidental to the work and must be included in the total price. Contractor shall turn over to the City a fully functional unit.

7. Any price increase in materials or supplies due to circumstances beyond the bidders' control shall be submitted as a change order to the City for consideration prior to performing the work. Incidental items shall not be included. Increases are subject to Wisconsin State Statute 62.15(1c) generally referred to as the 15% rule.





RHEEM AIR CONDITIONING DIVISION
FORT SMITH, ARKANSAS

OUTDOOR USE
MADE IN THE USA

MODEL NO./
MODELE: RKK8-A240CL30E SERIAL NO/
NUMERO DE SERIE: 2D6611ADA AF130411119

OPTION CODE/
CODE D'OPTION: HFG DATE/
DATE DE FABRICATION: 03/2004

POWER SUPPLY/SOURCE D'ALIMENTATION: 208/230 VOLTS 3 PH. 60 HZ

COMPRESSOR/ (EACH)(CHAQUE) 200/230 VOLTS 3 PH. 17.8 RLA 124.0 LRA

COMPRESSEUR: 208/230 VOLTS 1 PH. 2.4 FLA 1/3(.25) HP(KW)

OUTDOOR FAN/ (EACH)(CHAQUE) 208/230 VOLTS 3 PH. 14.7 FLA 5(3.73) HP(KW)

VENTILATEUR EXTERNE: 208/230 VOLTS 3 PH. 14.7 FLA 5(3.73) HP(KW)

INDOOR BLOWER/ 208/230 VOLTS 3 PH. 14.7 FLA 5(3.73) HP(KW)

SOUFFLEUR INTERNE: 208/230 VOLTS 3 PH. 14.7 FLA 5(3.73) HP(KW)

DESIGN PRESSURE: 300 PSIG (2068 kPa) HIGH SIDE, 150 PSIG (1034 kPa) LOW SIDE

PRESSION DE CALCUL: 300 PSIG (2068 kPa) HAUTE, 150 PSIG (1034 kPa) BASSE

FACTORY CHARGE/CHARGE A L'USINE: 76.8(2.18)/72(2.05) OZ(KG) R22 (CIRCUIT 1.2 / 3.4)

MIN. CIRCUIT AMPACITY/AMPACITE DE CIRCUIT MIN: 100 AMPS

MAX. DISC OR CKT. BKR. SIZE (CKT BKR. MUST BE HACR TYPE FOR USA)/

DIMENSIONS DU DISJONCTEUR A MAXIMA: 110 AMPS

RATED HEATING INPUT/ 300,000(87.9) BTU/HR(KW)

PUISANCE ENTREE CHAUFFAGE NOMINALE:

MINIMUM HEATING INPUT/ 150,000(43.9) BTU/HR(KW)

PUISANCE ENTREE CHAUFFAGE MINIMUM:

OUTPUT CAPACITY/PUISANCE DEBIT:

THERMAL EFFICIENCY/RENDIMENT THERMIQUE: 243,000(71.2) BTU/HR(KW)

FACTORY EQUIPPED FOR/EQUIPE A L'USINE POUR:

DRIFT SIZE/INJECTEUR: #42 DMS

NATURAL GAS/GAZ NATUREL

PROpane/PROPANE: 3.5(1.875) IN. W.C. (kPa)/PO CE (kPa)

GAS SUPPLY PRESSURE/PRESSION ALIMENTATION GAZ:

NATURAL GAS/GAZ NATUREL: 5.0-10.3(1.24-2.61) IN. W.C. (kPa)/PO CE (kPa)

PROPANE/PROPANE: 11.0-13.0(2.73-3.23) IN. W.C. (kPa)/PO CE (kPa)

TEMPERATURE RISE/MONTee DE TEMPERATURE:

DESIGN MAXIMUM OUTLET AIR TEMPERATURE/ 15-45(8-25) °F(°C)

PRESSION STATIQUE EXTERME MAXI: 2.0(.498) IN. W.C. (kPa)/PO CE (kPa)

LIMIT SETTING/LIMITE COUPE-CIRCUIT A: 180(82.2) °F(°C)

MINIMUM OUTDOOR AMBIENT TEMPERATURE/ 140(60.0) °F(°C)

TEMPERATURE AMBIANTE EXTERIEURE MINIMUM: -40 (-40) °F(°C)

THIS APPLIANCE EQUIPPED FOR ALTITUDES/CE APPAREIL EST EQUIPE POUR DES ALTITUDES

0-2000(0-610) FT. (M)/PIEDS(M)

MINIMUM CLEARANCES/ORGAGEMENT MINIMUM - IN. (M)/POIN:

FRONT (CONTROLS)/ 36(.91) RIGHT SIDE/ 36(.91) LEFT SIDE/ 36(.91) BACK / 24(.61) TO DESS

DEPART (COMMANDES):

COITE DROIT: COITE GAUCHE: ARRIERE: TO DESS

SUPPLY PLUMB TO COMBUSTIBLE STRUCTURE/ 0

CANOPY D'ALIMENTATION VERS STRUCTURE COMBUSTIBLE:

FOR INSTALLATION ON COMBUSTIBLE FLOORING OR CLASS A, B, OR C

DOCK COVERING MATERIAL/ POUR B' INSTALLATION SUR SOL COMBUSTIBLE

PLANKER OU CLASSE A, B, OU C DOIT COUVRIR MATERIAUX

DESIGN CERTIFIED AS A COMBINATION FORCED AIR FURNACE WITH COOLING UNIT FOR

OUTDOOR INSTALLATION ONLY / EQUIPEE A CIRCULATION D'AIR FORCEE AVEC UNITE DE

RETOURNEMENT POUR INSTALLATION A L'EXTERIEUR SEULEMENT

92-23634-08

LISTED BY

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COOLING UNIT

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CLASS 2

CLASS 3

CLASS 4

CLASS 5

CLASS 6

CLASS 7

CLASS 8

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CLASS 10

CLASS 11

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Contractor's Qualification Statement

The Undersigned certifies under oath that the information provided herein is true and sufficiently complete so as not to be misleading.

SUBMITTED TO: City of Lake Geneva

SUBMITTED BY: Mechanical Inc dba Helm Service

NAME:

ADDRESS: 2279 Yellow Creek Road
Freeport IL 61032

PRINCIPAL OFFICE:

- ☒ Corporation
- ☐ Partnership
- ☐ Individual
- ☐ Joint Venture
- ☐ Other

NAME OF PROJECT: *(if applicable)*

City of Lake Geneva Project 2026-07 Museum Furnace

TYPE OF WORK: *(file separate form for each Classification of Work)*

- ☐ General Construction
- ☒ HVAC
- ☐ Electrical
- ☒ Plumbing
- ☒ Other: *(Specify)* Process Piping, Aquatic Piping, Steel Fabrication

§ 1 ORGANIZATION

§ 1.1 How many years has your organization been in business as a Contractor? 58 Years

§ 1.2 How many years has your organization been in business under its present business name? 58 Years

§ 1.2.1 Under what other or former names has your organization operated?

§ 1.3 If your organization is a corporation, answer the following:

- § 1.3.1 Date of incorporation: 1/2/90
- § 1.3.2 State of incorporation: Illinois
- § 1.3.3 President's name: Jeffory McCoy
- § 1.3.4 Vice-president's name(s): Pattie Krippendorf

ADDITIONS AND DELETIONS:

The author of this document has added information needed for its completion. The author may also have revised the text of the original AIA standard form. An *Additions and Deletions Report* that notes added information as well as revisions to the standard form text is available from the author and should be reviewed. A vertical line in the left margin of this document indicates where the author has added necessary information and where the author has added to or deleted from the original AIA text.

This document has important legal consequences. Consultation with an attorney is encouraged with respect to its completion or modification.

This form is approved and recommended by the American Institute of Architects (AIA) and The Associated General Contractors of America (AGC) for use in evaluating the qualifications of contractors. No endorsement of the submitting party or verification of the information is made by AIA or AGC.

§ 1.3.5 Secretary's name: Craig Buikema

§ 1.3.6 Treasurer's name: Craig Buikema

§ 1.4 If your organization is a partnership, answer the following:

§ 1.4.1 Date of organization:

§ 1.4.2 Type of partnership (if applicable):

§ 1.4.3 Name(s) of general partner(s)

§ 1.5 If your organization is individually owned, answer the following:

§ 1.5.1 Date of organization:

§ 1.5.2 Name of owner:

§ 1.6 If the form of your organization is other than those listed above, describe it and name the principals:

§ 2 LICENSING

§ 2.1 List jurisdictions and trade categories in which your organization is legally qualified to do business, and indicate registration or license numbers, if applicable.

UA Plumbers, Pipefitters & International Association of Sheet Metal Workers

§ 2.2 List jurisdictions in which your organization's partnership or trade name is filed.

Continental United States

§ 3 EXPERIENCE

§ 3.1 List the categories of work that your organization normally performs with its own forces.

Plumbing, Heating, Sheet Metal, Process Piping

§ 3.2 Claims and Suits. (If the answer to any of the questions below is yes, please attach details.)

§ 3.2.1 Has your organization ever failed to complete any work awarded to it?

No

§ 3.2.2 Are there any judgments, claims, arbitration proceedings or suits pending or outstanding against your organization or its officers?

No

§ 3.2.3 Has your organization filed any law suits or requested arbitration with regard to construction contracts within the last five years?

No

§ 3.3 Within the last five years, has any officer or principal of your organization ever been an officer or principal of another organization when it failed to complete a construction contract? (If the answer is yes, please attach details.)

No

§ 3.4 On a separate sheet, list major construction projects your organization has in progress, giving the name of project, owner, architect, contract amount, percent complete and scheduled completion date. See Attached

§ 3.4.1 State total worth of work in progress and under contract:

See Attached

§ 3.5 On a separate sheet, list the major projects your organization has completed in the past five years, giving the name of project, owner, architect, contract amount, date of completion and percentage of the cost of the work performed with your own forces.

See Attached

§ 3.5.1 State average annual amount of construction work performed during the past five years:

\$484,000,000

§ 3.6 On a separate sheet, list the construction experience and present commitments of the key individuals of your organization.

See Attached

§ 4 REFERENCES

§ 4.1 Trade References:	Columbia Pipe & Supply 815-773-1920	Lift Works 630-833-4626	Porter Pipe & Supply 630-725-8381
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§ 4.2 Bank References: BMO Harris Bank
Tim O'Connor
608-252-5853

§ 4.3 Surety:

§ 4.3.1 Name of bonding company: Fidelity & Deposit of Maryland (Subsidiary of Zurich)

§ 4.3.2 Name and address of agent: Gallagher
555 S Perryville, Rockford, IL 61108
Blake Allison 217-333-3317

§ 5 FINANCING

§ 5.1 Financial Statement.

§ 5.1.1 Attach a financial statement, preferably audited, including your organization's latest balance sheet and income statement showing the following items: **See Attached Financial Letter - we will submit a financial statement upon request.**

Current Assets (e.g., cash, joint venture accounts, accounts receivable, notes receivable, accrued income, deposits, materials inventory and prepaid expenses);

Net Fixed Assets;

Other Assets;

Current Liabilities (e.g., accounts payable, notes payable, accrued expenses, provision for income taxes, advances, accrued salaries and accrued payroll taxes);

Other Liabilities (e.g., capital, capital stock, authorized and outstanding shares par values, earned surplus and retained earnings).

§ 5.1.2 Name and address of firm preparing attached financial statement, and date thereof:

§ 5.1.3 Is the attached financial statement for the identical organization named on page one?

§ 5.1.4 If not, explain the relationship and financial responsibility of the organization whose financial statement is provided (e.g., parent-subsiary).

§ 5.2 Will the organization whose financial statement is attached act as guarantor of the contract for construction?

Yes

§ 6 SIGNATURE

§ 6.1 Dated at this 20th day of May, 2026

Name of Organization: Mechanical Inc dba Helm Service

By: Jeffery McCoy

Title: Jeffery McCoy, President

§ 6.2

M being duly sworn deposes and says that the information provided herein is true and sufficiently complete so as not to be misleading.

Subscribed and sworn before me this 20th day of May, 2026

Jennifer Marie Hopkins
Notary Public





Helm Service
S84W18852 Enterprise Drive
Muskego, WI 53150
262-798-1500
www.helmgroup.com

References

~HVAC, Plumbing, Building Automation, Electrical, Sheetmetal Fabrication ~

Walworth County

Brent Brooks-262-949-7853-Facilities Foreman

Performed Chiller Maintenance and Service at the various Walworth County Buildings

Village of Sussex

Secret Strobl- 262-246-5230- Assistant Village Engineer

Perform Preventative Maintenance and Service at 12 Buildings since 2023. Work includes replacements, repairs and emergency service work- HVAC and Plumbing.

Madison Metropolitan Sewage District

Erik Rehr- 608-514-3126- Maintenance and Reliability Manager

Performed Maintenance and Service on Boilers and Chiller since 2024. Work includes replacements, repairs and emergency service work.

Fort Atkinson Wastewater Utility

Erin Sweeney- 920-397-9917- Wastewater Superintendent

Helm has built a strong relationship with Fort Atkinson since 2024. Work includes replacements, repairs and emergency service work. Projects include BAS & Integration, Boiler, Split System and Chiller Replacements.

Walworth County Metropolitan Sewage District

Kevin Berg- 262-755-9229- Engineering Services Director

Performed Equipment Evaluations & Assessments on 25 Buildings. Emergency Service work and repairs.



Helm Service
2601 Beverly Dr, Suite 111
Aurora, IL 60502
708-989-6079
www.helmgroup.com

Municipal References

City of Loves Park | Shannon Messinger 815-222-8036

shannonmessinger@cityoflovespark.com

Disciplines Supported- Chiller/Building Automation/HVAC/Plumbing/Electrical Projects & Service Provider & Planned Maintenance

Winnebago County Government | Shawn Franks 815-871-1590

sfranks@fm.wincoil.gov

Disciplines Supported- Chiller / Building Automation/HVAC/Electrical Projects & Service Provider

City of Dixon | Ryan Cuskohl 815-288-4337

RBUSKOHL@DIXONFD.COM

Disciplines Supported- Chiller/Building Automation/HVAC/Plumbing/Electrical Projects & Service Provider & Planned Maintenance

City of Rockford | Mark Kalousek 779-348-7664

Mark.Kalousek@rockfordil.gov

Disciplines Supported- Chiller / Building Automation/HVAC/Plumbing/Electrical

Stephenson County Sheriff | Sheriff Steve Stovell 815-297-5122

sstovall@stephensoncountyil.gov

Disciplines Supported- Chiller/Building Automation/HVAC/Plumbing/Electrical Projects & Service Provider & Planned Maintenance

Green County | Dick Marti 608-558-2674

rmarti@greencountywi.org

Disciplines Supported- Chiller/Building Automation/HVAC/Plumbing Projects & Service Provider & Planned Maintenance

City of DesPlaines | Tom Bueser 847-391-5470

Tbueser@desplaines.org

Disciplines Supported- HVAC/Building Automation/Plumbing/Electrical Projects & Service Provider

Major Construction Project References

PROJECT NAME	JOB #	PM NAME	CONTRACT AMOUNT	OWNER/IG/CM	CONTACT	PHONE	EMAIL	ARCH/ENG	SCOPE	YEAR COMPLETED	BONDED
RIN Meta Data Center	2715	Shayne Stuebeck	\$160,892,422	Mesa / Merderson	Paul Kitching	612-710-0857	paul.kitching@merderson.com	Burns & McDonnell	HVAC/PLUMBING	2025	NO
DKL 350 Data Center	2756	Kyle Davila	\$135,860,386	AWS / Clayco	Alex Lanari	636-399-4241	alanaria@claycorp.com	AWS	HVAC/PLUMBING	2027	YES
AWS SBN Data Center 107	2764	Aaron LaMothe	\$73,815,997	AWS / Clayco	Alex Lanari	636-399-4241	alanaria@claycorp.com	AWS	HVAC/PLUMBING	2026	YES
AWS SBN Data Center 108	2765	Aaron LaMothe	\$73,815,997	AWS / Clayco	Alex Lanari	636-399-4241	alanaria@claycorp.com	AWS	HVAC/PLUMBING	2026	YES
Amazon Web Services-SBN 101 - HVAC & Plumbing	3276	Aaron LaMothe	\$52,482,077	AWS / Clayco	Alex Lanari	636-399-4241	alanaria@claycorp.com	AWS	HVAC/PLUMBING	2026	YES
Amazon Web Services-SBN 100 Data Center-HVAC & Plumbing	3283	Aaron LaMothe	\$52,255,164	AWS / Clayco	Alex Lanari	636-399-4241	alanaria@claycorp.com	AWS	HVAC/PLUMBING	2026	YES
Amazon Web Services-SBN 102 - HVAC & Plumbing	3283	Aaron LaMothe	\$51,315,324	AWS / Clayco	Alex Lanari	636-399-4241	alanaria@claycorp.com	AWS	HVAC/PLUMBING	2026	YES
O'Hare International Airport Replacement of HTW Generators	3280	Kevin Current	\$40,602,813	Penn Gaming/Power Construction	Pat Klimmek-Power SPM	312-206-5465	pklimmek@powerconstruction.net	Bear Label CE	HVAC	2026	YES
O'Hare International Airport Replacement of HTW Generators	2201	Kevin Current	\$40,602,813	CDA/AHC/JV/Walsh Construction	Nick Simmons	312-631-4628	nsimmons@walshgroup.com	HNTB	HVAC	2027	YES
Hollywood Casino & Hotel - HVAC	3281	Scott Havir	\$33,610,586	General Mills (Direct Contract) CM (Project Management Consulting, LLC)	Nick Cole (PMC)	852-250-2385	ncole@pmcproject.com	Mead & Hunt	HVAC/PLUMBING	2024	NO
O'Hare - TP 02 Hydronic Piping	2826	David DeMarco	\$29,488,000	Trammel Crow/Power Construction	Josh Kraus	847-214-0019	jkraus@powerconstruction.net	WSP	HVAC	2025	NO
Northwestern University - Jacobs Center Renovation-HVAC	2707	Axel Larsen	\$27,143,100	Northwestern University/Power Construction	Mike Ross-Power SPM	773-682-7441	mross@powerconstruction.net	Elara Engineering	HVAC/PLUMBING	2025	NO
Northwestern University-Ryan Field-Sheet Metal/Piping	2720	Alex Beebe	\$26,240,774								
General Mills Panther Project	3237	Ben Robertson	\$20,017,660								
Hyde Park Labs	3213	Matt Fors	\$19,831,803								
Northwestern University-Boller Decentralization Phase II	2400	Scott Havir	\$17,862,222								



2279 E. Yellow Creek Rd., Freeport, IL 61032



Brian Helm, P.E.

CEO and President



Contact

815-297-6001

brianhelm@helmgroupp.com

2283 Business US 20 East
P.O. Box 750
Freeport, IL 61032

www.helmgroupp.com

Education

Georgia Tech University

M.S. Civil Engineering

Duke University

B.S. Civil Engineering

Work Experience

Helm Group	2001 - PRESENT
CEO and President	
Civil Constructors	1991 - 2001
Project Manager	
Kiewit Construction	1995 - 1999
Field Engineer / Job Superintendent	

Associations

MCAA

- President, 2019 - 2021
- Executive Committee
- Board Member
- Education Board, Past Chair
- Technology Board, Past

MCA Chicago

- President, 2018 - 2020
- Board Member

Local 597, JATC, Past Chair

Local 23, JATC, Past Chair

Piping Council of Rockford

- Board and Past President

Industrial Relations UA
Council

YPO Member

Community Activities

Board of Directors

- Northern Illinois Development Alliance
- Greater Freeport Partnership
- Rock Valley College Foundation
- YMCA of Northwest Illinois

Licenses & Certifications

Registered Professional
Engineer - Illinois

OSHA 30 Hour

Red Cross First Aid/CPR, EIT



Contact

815-297-8686

cloring@helmgroupp.com

2283 Business US 20 East
P.O. Box 750
Freeport, IL 61032

www.helmgroupp.com

Education

Illinois State University

B.S. Communications and
Public Relations

Chris Loring

Corporate Safety Director



Work Experience

Helm Group	2007- PRESENT
Corporate Safety Director	
Honeywell	2000- 2007
Senior HSE Specialist	
Factory Supervisor	
Goodyear	1997 - 2000
Area Manager	

Certifications

Mental Health First Aid Certification

- National Council for Behavioral Health, March 2021

ASSE Certification to the Series 12020 Health and Safety Standard

- April 2020

Defensive Driver Instructor Course

- NSC, July 2019

NFPA Instructor Trainer Course

- NFPA/MCAA, June 2019

OSHA 502: Update for Trainers in Construction

- 2011, 2015, and April 2019

Trench Safety Conference

- OSHA, April 2019 and November 2020

Part 46 - Annual Certification

- MSHA, February 2019

Safety Directors Conference

- MCAA, 2008, 2018, 2019, 2020, 2021

Competent Person for Fall Protection (Military)

- MSA, May 2018

First Aid, CPR, and AED Instructor

- National Safety Council, August 2017

Construction Health and Safety Technician (CHST)

- BCSP, September 2016

Safety Training Methods

- National Safety Council, February 2016

Certified Trainer

- Boom Lift and Scissor Lift, January 2016

Circuit Court of Stephenson County

- Jury Service, December 2015

Lead Renovation Refresher

- Midwest Certified Training, Inc., April 2015



Jeff McCoy
President Service Division

A mechanical systems contractor

2238 W. Bluemound Road
Waukesha, WI 53186
(262) 798-1500
www.helmgroup.com

EDUCATION

U.S. Navy (Seabees) Utilitiesman "A" School

ADDITIONAL EDUCATION

Customer Service Developmental Training, Johnson Controls Institute
Leadership Development & Selling, Johnson Controls Institute
L.I.S.T. Customer Communications, Johnson Controls Institute
IAP Facility Audits, Chelsie Organization
L.I.S.T. Customer Communications, JCI Institute
OSHA 10 Hour
EPA Safety Regulations
Leadership Training, Helm Group
CPR/First Aid Certified

WORK EXPERIENCE

President Service Division	Mechanical Inc.	2000-Present
Service Manager	Siebe/Invensys	1997-2000
Service Manager	Johnson Controls Inc.	1991-2000
Utilities man	U.S. Navy (Seabees)	1986-1991

ASSOCIATIONS

ASHRAE Chapter President 2004
Association for Facilities Engineering
Mechanical Contractors Association of America (MCAA)
Mechanical Service Contractors of America (MSCA)—Education Committee
MSCA—National Board of Managers



Mechanical Inc., along with other Helm Group companies, have been rebranded as a single entity.
Our services and commitment to our customers remain unchanged.



Helm Mechanical
Helm Service
2279 Yellow Creek Road
PO Box 690
Freeport, IL 61032
Tel 815 235 1955
Fax 815 235 1940

To Whom It May Concern:

It is our understanding that certain financial information has been requested about Helm Mechanical/Helm Service as part of the bid package / prequalification information we are preparing for your organization. Helm Mechanical/Helm Service is a wholly owned subsidiary of the Helm Group, Inc. and represents approximately 75% of the revenue of the Helm Group, Inc.

An audited consolidated financial statement is prepared for the Helm Group and subsidiaries after each calendar year end. A separate audited financial statement is not prepared for Helm Mechanical/Helm Service as a stand alone entity. Below are some financial highlights for the past few years.

Helm Mechanical / Helm Service. (alone):

2019 Revenue	\$203,327,455
2020 Revenue	\$251,145,004
2021 Revenue	\$297,436,639
2022 Revenue	\$415,848,523
2023 Revenue	\$469,857,016
2024 Revenue	\$495,794,500
2025 Revenue	\$704,663,109

Helm Group, Inc. (total consolidated, all subsidiaries):

2019 Revenue	\$269,555,128
2020 Revenue	\$343,113,270
2021 Revenue	\$389,035,371
2022 Revenue	\$527,756,186
2023 Revenue	\$639,066,893
2024 Revenue	\$682,988,098
2025 Revenue	\$900,686,044

Helm Group, Inc. (total consolidated, all subsidiaries):

As of December 31, 2025:

Total assets	\$473,786,852
Total current assets	\$388,300,439
Total liabilities	\$330,874,453
Total current liabilities	\$313,434,326
Total equity	\$142,912,399

Available line of credit with bank \$ 60,000,000

Specific financial questions and reference requests can be directed to Craig Buikema, CFO, at 815-297-8690.

Thank you,

HELM MECHANICAL / HELM SERVICE
2279 Yellow Creek Rd.
Freeport, IL 61032

Cottingham & Butler

September 29, 2025

800 Main Street | Dubuque, IA 52001
1.800.793.5235 | www.CottinghamButler.com

To Whom It May Concern

RE: Historical NCCI Experience Modification Factors

This letter is to confirm the Workers Compensation experience modification history for Helm Group/Civil Constructors, Inc./Mechanical, Inc. is as follows:

04/01/2002	0.55
04/01/2003	0.59
04/01/2004	0.57
06/25/2005	0.69
06/25/2006	0.70
06/25/2007	0.78
10/01/2008	0.76
10/01/2009	0.75
10/01/2010	0.61
10/01/2011	0.60
10/01/2012	0.52
10/01/2013	0.53
10/01/2014	0.47
10/01/2015	0.46
10/01/2016	0.48
10/01/2017	0.52
10/01/2018	0.48
10/01/2019	0.48
10/01/2020	0.52
10/01/2021	0.62
10/01/2022	0.62
10/01/2023	0.66
10/01/2024	0.47
10/01/2025	0.57

Please feel free to contact me if you have questions or require any further detail.

Sincerely,
Micki Wulfekuhle, *CR/IS*

Account Manager / Service Supervisor, Risk Management

O 563.587.5604 C 563.513.8260
Cottingham & Butler | 800 Main St | Dubuque, IA 52001
1.800.793.5235 | www.CottinghamButler.com



Document A310™ – 2010

Conforms with The American Institute of Architects AIA Document 310

Bid Bond

CONTRACTOR:

(Name, legal status and address)

Mechanical Inc dba Helm Service
S84 W18852 Enterprise Drive
Muskego, WI 53150

SURETY:

(Name, legal status and principal place of business)

Fidelity and Deposit Company of Maryland
1299 Zurich Way
Schaumburg, IL 60196-1056
Mailing Address for Notices

This document has important legal consequences. Consultation with an attorney is encouraged with respect to its completion or modification.

Any singular reference to Contractor, Surety, Owner or other party shall be considered plural where applicable.

OWNER:

(Name, legal status and address)

Geneva Lake Museum
255 Mill Street
Lake Geneva, WI 53147

BOND AMOUNT: 5% Five Percent of Amount Bid

PROJECT:

(Name, location or address, and Project number, if any)

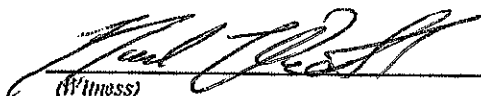
City of Lake Geneva Project 2026-07 Museum Furnace

The Contractor and Surety are bound to the Owner in the amount set forth above, for the payment of which the Contractor and Surety bind themselves, their heirs, executors, administrators, successors and assigns, jointly and severally, as provided herein. The conditions of this Bond are such that if the Owner accepts the bid of the Contractor within the time specified in the bid documents, or within such time period as may be agreed to by the Owner and Contractor, and the Contractor either (1) enters into a contract with the Owner in accordance with the terms of such bid, and gives such bond or bonds as may be specified in the bidding or Contract Documents, with a surety admitted in the jurisdiction of the Project and otherwise acceptable to the Owner, for the faithful performance of such Contract and for the prompt payment of labor and material furnished in the prosecution thereof; or (2) pays to the Owner the difference, not to exceed the amount of this Bond, between the amount specified in said bid and such larger amount for which the Owner may in good faith contract with another party to perform the work covered by said bid, then this obligation shall be null and void, otherwise to remain in full force and effect. The Surety hereby waives any notice of an agreement between the Owner and Contractor to extend the time in which the Owner may accept the bid. Waiver of notice by the Surety shall not apply to any extension exceeding sixty (60) days in the aggregate beyond the time for acceptance of bids specified in the bid documents, and the Owner and Contractor shall obtain the Surety's consent for an extension beyond sixty (60) days.

If this Bond is issued in connection with a subcontractor's bid to a Contractor, the term Contractor in this Bond shall be deemed to be Subcontractor and the term Owner shall be deemed to be Contractor.

When this Bond has been furnished to comply with a statutory or other legal requirement in the location of the Project, any provision in this Bond conflicting with said statutory or legal requirement shall be deemed deleted herefrom and provisions conforming to such statutory or other legal requirement shall be deemed incorporated herein. When so furnished, the intent is that this Bond shall be construed as a statutory bond and not as a common law bond.

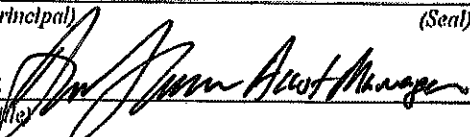
Signed and sealed this 19th day of May, 2026.


(Witness)

Mechanical Inc dba Helm Service

(Principal)

(Seal)

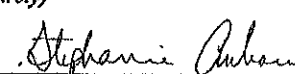
By: 

(Title)

Fidelity and Deposit Company of Maryland

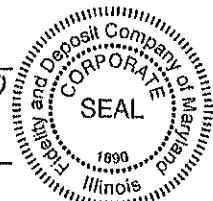
(Surety)

(Seal)

By: 

(Title)

Stephanie Amborn Attorney-in-Fact



Bond No. Bid Bond

Obligee: Geneva Lake Museum

**ZURICH AMERICAN INSURANCE COMPANY
COLONIAL AMERICAN CASUALTY AND SURETY COMPANY
FIDELITY AND DEPOSIT COMPANY OF MARYLAND
POWER OF ATTORNEY**

KNOW ALL MEN BY THESE PRESENTS: That the ZURICH AMERICAN INSURANCE COMPANY, a corporation of the State of New York, the COLONIAL AMERICAN CASUALTY AND SURETY COMPANY, a corporation of the State of Illinois, and the FIDELITY AND DEPOSIT COMPANY OF MARYLAND a corporation of the State of Illinois (herein collectively called the "Companies"), by Christopher Nolan, Vice President, in pursuance of authority granted by Article V, Section 8, of the By-Laws of said Companies, which are set forth on the reverse side hereof and are hereby certified to be in full force and effect on the date hereof, do hereby nominate, constitute, and appoint Stephanie Amborn, its true and lawful agent and Attorney-in-Fact, to make, execute, seal and deliver, for, and on its behalf as surety, and as its act and deed: **any and all bonds and undertakings**, and the execution of such bonds or undertakings in pursuance of these presents, shall be as binding upon said Companies, as fully and amply, to all intents and purposes, as if they had been duly executed and acknowledged by the regularly elected officers of the ZURICH AMERICAN INSURANCE COMPANY at its office in New York, New York., the regularly elected officers of the COLONIAL AMERICAN CASUALTY AND SURETY COMPANY at its office in Owings Mills, Maryland., and the regularly elected officers of the FIDELITY AND DEPOSIT COMPANY OF MARYLAND at its office in Owings Mills, Maryland., in their own proper persons.

The said Vice President does hereby certify that the extract set forth on the reverse side hereof is a true copy of Article V, Section 8, of the By-Laws of said Companies, and is now in force.

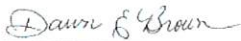
IN WITNESS WHEREOF, the said Vice-President has hereunto subscribed his/her names and affixed the Corporate Seals of the said ZURICH AMERICAN INSURANCE COMPANY, COLONIAL AMERICAN CASUALTY AND SURETY COMPANY, and FIDELITY AND DEPOSIT COMPANY OF MARYLAND, this 7th day of February, A.D. 2025.



ATTEST:
ZURICH AMERICAN INSURANCE COMPANY
COLONIAL AMERICAN CASUALTY AND SURETY COMPANY
FIDELITY AND DEPOSIT COMPANY OF MARYLAND



By: Christopher Nolan
Vice President



By: Dawn E. Brown
Secretary

State of Maryland
County of Baltimore

On this 7th day of February, A.D. 2025, before the subscriber, a Notary Public of the State of Maryland, duly commissioned and qualified, Christopher Nolan, Vice President and Dawn E. Brown, Secretary of the Companies, to me personally known to be the individuals and officers described in and who executed the preceding instrument, and acknowledged the execution of same, and being by me duly sworn, depose and saith, that he/she is the said officer of the Company aforesaid, and that the seals affixed to the preceding instrument are the Corporate Seals of said Companies, and that the said Corporate Seals and the signature as such officer were duly affixed and subscribed to the said instrument by the authority and direction of the said Corporations.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my Official Seal the day and year first above written.



Genevieve M. Maison
Notary Public
My Commission Expires January 27, 2029



Authenticity of this bond can be confirmed at bondvalidator.zurichna.com or 410-559-8790

EXTRACT FROM BY-LAWS OF THE COMPANIES

"Article V, Section 8, Attorneys-in-Fact. The Chief Executive Officer, the President, or any Executive Vice President or Vice President may, by written instrument under the attested corporate seal, appoint attorneys-in-fact with authority to execute bonds, policies, recognizances, stipulations, undertakings, or other like instruments on behalf of the Company, and may authorize any officer or any such attorney-in-fact to affix the corporate seal thereto; and may with or without cause modify or revoke any such appointment or authority at any time."

CERTIFICATE

I, the undersigned, Vice President of the ZURICH AMERICAN INSURANCE COMPANY, the COLONIAL AMERICAN CASUALTY AND SURETY COMPANY, and the FIDELITY AND DEPOSIT COMPANY OF MARYLAND, do hereby certify that the foregoing Power of Attorney is still in full force and effect on the date of this certificate; and I do further certify that Article V, Section 8, of the By-Laws of the Companies is still in force.

This Power of Attorney and Certificate may be signed by facsimile under and by authority of the following resolution of the Board of Directors of the ZURICH AMERICAN INSURANCE COMPANY at a meeting duly called and held on the 15th day of December 1998.

RESOLVED: "That the signature of the President or a Vice President and the attesting signature of a Secretary or an Assistant Secretary and the Seal of the Company may be affixed by facsimile on any Power of Attorney....Any such Power or any certificate thereof bearing such facsimile signature and seal shall be valid and binding on the Company."

This Power of Attorney and Certificate may be signed by facsimile under and by authority of the following resolution of the Board of Directors of the COLONIAL AMERICAN CASUALTY AND SURETY COMPANY at a meeting duly called and held on the 5th day of May, 1994, and the following resolution of the Board of Directors of the FIDELITY AND DEPOSIT COMPANY OF MARYLAND at a meeting duly called and held on the 10th day of May, 1990.

RESOLVED: "That the facsimile or mechanically reproduced seal of the company and facsimile or mechanically reproduced signature of any Vice-President, Secretary, or Assistant Secretary of the Company, whether made heretofore or hereafter, wherever appearing upon a certified copy of any power of attorney issued by the Company, shall be valid and binding upon the Company with the same force and effect as though manually affixed.

IN TESTIMONY WHEREOF, I have hereunto subscribed my name and affixed the corporate seals of the said Companies, this 19th day of May, 2026.



MJ Pethick

Mary Jean Pethick
Vice President

TO REPORT A CLAIM WITH REGARD TO A SURETY BOND, PLEASE SUBMIT A COMPLETE DESCRIPTION OF THE CLAIM INCLUDING THE PRINCIPAL ON THE BOND, THE BOND NUMBER, AND YOUR CONTACT INFORMATION TO:

Zurich Surety Claims
1299 Zurich Way
Schaumburg, IL 60196-1056
reportsfclaims@zurichna.com
800-626-4577

Authenticity of this bond can be confirmed at bondvalidator.zurichna.com or 410-559-8790

ATTORNEY-IN-FACT AFFIDAVIT

STATE OF ILLINOIS

COUNTY OF WINNEBAGO

Before me, a Notary Public, personally came Stephanie Amborn, known to me, and known to be the Attorney-in-Fact of Fidelity & Deposit Company of Maryland, which executed the attached bond as surety, who deposed and said that his signature and the corporate seal of said Fidelity & Deposit Company of Maryland were affixed by order and authority of said Company's Board of Directors, and that the execution of the attached bond is the free act and deed of Fidelity & Deposit Company of Maryland.

Given under my hand and seal this 19th day of May, 2026.



Notary Public





City of Lake Geneva Public Works

Streets/Parks/Forestry/Cemeteries/Buildings and Grounds

1065 Carey St. Lake Geneva WI. 53147 (262)248-6644

Project ID; 2026-07 Geneva Lake Museum Furnace Project

255 Mill St. Lake Geneva WI



Sec 1. General. Request for Bids.

Furnish and install all materials and labor to complete the following FURNACE replacement at the Geneva Lake Museum. Per WI Adm 10.06. Competitive bidding.

1. Disconnect and remove existing furnace and any needed duct work
2. Disconnect existing gas piping, electrical, and controls.
3. Furnish and install (1) 20 Ton Trane, YSK240A3SOH, 00B0A20100A, 8000 CFM, RTU with the following features: (no alternates considered)
 - o Staged DX cooling
 - o Staged gas heating with aluminized steel heat exchanger
 - o Fused disconnect.
 - o Convenience outlet
 - o 14" curb.
 - o MERV 8 filters.
 - o Barometric relief
4. Furnish and install galvanized sheet metal ductwork for new exterior supply and return duct. All new ductwork to be internally lined with 1" insulation for sound attenuation.

5. Furnish and install new natural gas piping from exterior wall to new RTU connection.
6. Furnish and install new conduit and wire from existing disconnect to new RTU connection. New RTU to be provided with fused disconnect to provide code required overcurrent protection. RTU to be compatible with existing electrical service.
7. Furnish and install new 2" board type duct insulation with jacketing for all new outdoor ductwork.
8. Extend existing concrete pad to accommodate new RTU on grade.
9. All rigging, hoisting, air balancing and startup must be included.
10. 3rd party air balancing if needed must be included in this bid.
11. New installation must meet all current codes. Note clearance issues in front of existing exterior electrical disconnect and CT cabinet.
12. Work shall be completed in a substantial workmanlike manner following all manufacturers installation rules and recommendations. All material to be commercial quality and industry standard.
13. Include 10-year workmanship, labor and material warranty, non-pro-rated.
14. Bidder shall furnish all material and provide all labor to supply the City with a fully completed, functional project. No aspects of the project shall be considered as 'done by others'.
15. Any unforeseen circumstances involving extra time and/or material shall be performed only when approved by the City DPW in writing/email at specified rates below. See Sec. 6 (7)
16. Bidder is responsible for all delivery and freight of materials to project site including unloading, lifting, setting, etc.
17. Bidder is responsible for disposal of waste material and existing unit, based on all State recycling and solid waste rules.
18. It is the bidder's responsibility to determine if a site visit is needed. There will be no concessions given for issues that arise after the bids are submitted. The city will be available during normal working hours for site visits.
19. **All bids shall be submitted on this form.** Items attached to the bid form may or may not be considered. No bidder shall contact any City official regarding this project other than those listed on bid form or advertisement for project. Doing so shall be grounds for disqualification. Advertisements for project shall be considered part of this bid form. The City of Lake Geneva is a Tax-Exempt municipality; proper tax-exempt certificates shall be provided to successful bidder. Bid shall be submitted with no sales tax.
20. The City shall reserve the right to reject any and/or all bids and to accept the bid deemed most advantageous to the City.

21. All permits needed shall be the responsibility of the Bidder, all City permits shall be provided no charge.
22. Per Wisconsin State Statute 62.15, a 5% bid bond/check of the Total Contract price must accompany the bid.

Sec. 2. Remarks

The successful bidder shall be pre-qualified by the City by obtaining and submitting an approved Pre-Qualification packet including Insurance information from the City of Lake Geneva DPW Office Administrative Assistant. The City may accept bids without pre-qualification, but the bid will not be awarded until pre-qualification is approved.

1. All RFB holders shall submit an email address for anyone wishing to be copied on all questions/answers asked by holders regarding the RFB. Questions shall be accepted by the DPW Admin Assistant Ms. Kassy Vina at dpwoffice@cityoflakegeneva.gov up to five (5) days prior to due date and all answers shall be sent to all email addresses provided a minimum of three (3) days prior to due date.
2. This RFB shall be considered all-inclusive with no aspects being considered as to be 'done by others' unless specifically stated in RFB.
3. Completion shall be within six (6) months of acceptance by the City with extensions being approved as needed at the sole discretion of the City DPW.
4. The Advertisement for this RFB shall be part of this contract/proposal.
5. All work shall be performed and all material supplied/installed in a substantial professional workmanlike manner to industry and manufacturers standards for commercial building.

Sec. 3. Insurance and Liabilities

1. The successful bidder shall have Liability Insurance as outlined in the pre-qualification packet, naming the City as an additional insured. Minimum \$1 million liability coverage.
2. Bidder agrees to save, defend, indemnify and hold harmless the City of Lake Geneva against all demands, liabilities, costs and expenses connected with the furnishing of any material or labor, or because of any injury to persons or property, or from the violation of law and infringement patents. The City of Lake Geneva, in consideration for the bidder complying with the contract provided for by the specifications, agrees

to pay the bidder at the times and in the manner set forth in said specifications the sum and amounts set forth in said specifications
the sum and amounts set forth in said bid, pursuant hereof the bid was awarded to him, it being understood that such payment shall be made on invoices furnished by the contractor. It is further agreed by and between the parties hereto that all differences arising out of increase or diminution of contractors shall be adjusted by the City, the understanding being that the material and workmanship shall be free from all defects which might be caused by the use of poor materials or improperly done. If during that period it is found that workmanship is defective or that there has been work improperly performed, the contractor shall at his own cost and expense upon written order from the City, entirely remove any defective portion of the work or repair the same under City direction.

Sec. 4. Payments

1. 15% down prior to start.
2. Monthly draws approved by City.
3. Minimum 5% retainage until final approval.

Sec. 5. Agreement

1. The bidder shall hereby agree to provide the City with all the items in the request for proposals including the advertisement for the project.
2. Total contract price in words
\$ Eight three thousand four hundred sixty three dollars
3. Total contract price in numbers
\$ 83,463
4. Surety bond/check, required. 5% See Sec 1 (22)
\$ 4,174
5. Submitted by, Company,
Southport Mechanical, LLC
6. Representative (print name)
Michael Chart

7. Position in company President
8. Email cjohnson@southportwi.com
9. Phone 262-515-3422

Signature of Company representative (Sec. 5 line 6)

[Signature] Date 5 / 20 / 2026

10. Acceptance by the City of Lake Geneva.

- a. City Clerk or authorized representative.

Signature: _____ Date ____/____/2026

- b. Administrator or authorized representative.

Signature: _____ Date ____/____/2026

11. Witnesseth that whereas the City, under provision of Sec.62.29 wis stats, and by virtue of authority vested in the said City Council has awarded the contractor the work.

12. The City confirms that adequate funds are available and dedicated for this project.

- a. City of Lake Geneva Comptroller.

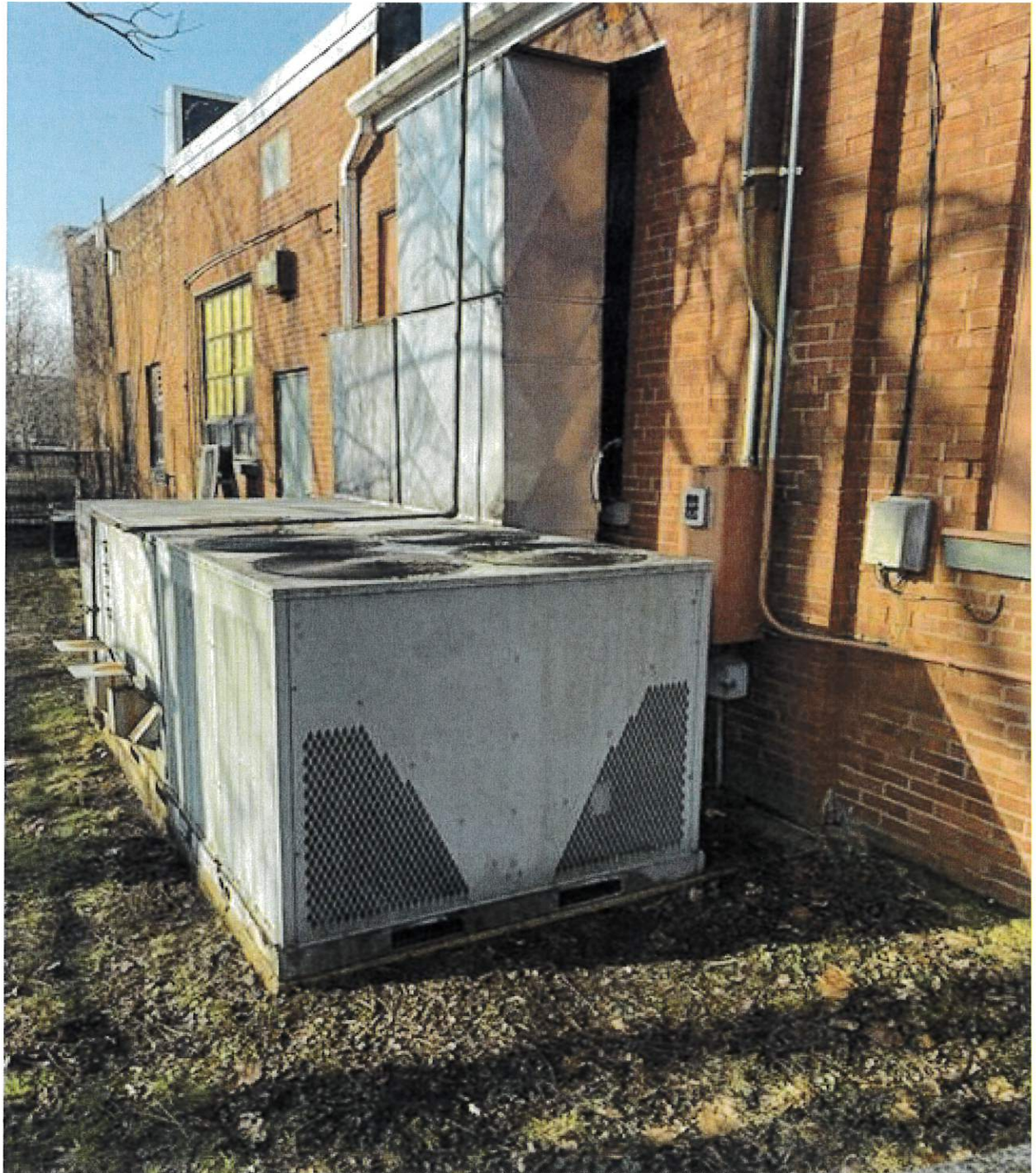
Signature: _____ Date ____/____/2026

Sec. 6. Extras

1. Labor rate for approved extras shall be set at \$ 115 per hour
2. Materials shall be at cost plus 10%.
3. Saturday work from 7am until 5pm allowed if needed.
4. Contractor shall work with the Museum to provide minimal disruption of daily and special activities.
5. Site shall be kept free of any hazards to the Public and Museum employees and basic housekeeping shall be performed daily.

6. All needed ducting, flashing, sealing, electrical, plumbing, controls, etc. shall be considered incidental to the work and must be included in the total price. Contractor shall turn over to the City a fully functional unit.

7. Any price increase in materials or supplies due to circumstances beyond the bidders' control shall be submitted as a change order to the City for consideration prior to performing the work. Incidental items shall not be included. Increases are subject to Wisconsin State Statute 62.15(1c) generally referred to as the 15% rule.





RHEEM AIR-CONDITIONING DIVISION
FORT SMITH, ARKANSAS

OUTDOOR
USE

**MADE
IN THE
USA**

MODEL NO./
MODELE: RKK8-A240CL30E

SERIAL NO./
NUMERO DE SERIE: 2D6611ADA AF130411119

OPTION CODE/
CODE D'OPTION:

MFG. DATE/
DATE DE FABRICATION: 03/2004

POWER SUPPLY/SOURCE D'ALIMENTATION:

208/230 VOLTS 3 PH. 60 HZ

COMPRESSOR/ (EACH)(CHAQUE)

200/230 VOLTS 3 PH. 17.8 RLA 124.0 LRA

OUTDOOR FAN/ (EACH)(CHAQUE)

VENTILATEUR EXTERNE:

208/230 VOLTS 1 PH. 2.4 FLA 1/3(.25) HP(KW)

INDOOR BLOWER/

SOUFFLEUR INTERNE:

208/230 VOLTS 3 PH. 14.7 FLA 5(3.73) HP(KW)

DESIGN PRESSURE: 300 PSIG (2068 kPa) HIGH SIDE: 150 PSIG (1034 kPa) LOW SIDE
PRESSION DE CALCUL: 300 PSIG (2068 kPa) HAUTE: 150 PSIG (1034 kPa) BASSE

FACTORY CHARGE/CHARGE A L'USINE: 76.8(2.18)/72(2.05) OZ(KG) R22 (CIRCUIT 1.2 / 3.4)
MFR. CIRCUIT IMPACT/IMPACTE DE CIRCUIT MINIMUM: 100 AMPS
MFR. FUSE OR CKT. BRK. SIZE (CKT. BRK. MUST BE HACR TYPE FOR USA): 100 AMPS

DIMENSIONS DU DISJONCTEUR A MAXIMA:

RATED HEATING INPUT/

POISSANCE ENTREE CHAUFFAGE NOMINALE:

MINIMUM HEATING INPUT/

POISSANCE ENTREE CHAUFFAGE MINIMUM:

OUTPUT CAPACITY/POISSANCE DEBIT:

THEORETICAL EFFICIENCY/RENDREMENT THERMIQUE:

FACTORY EQUIPPED FOR/EQUIPE A L'USINE POUR:

CRITICE SIZE/IN. VCTEUR:

NATURAL GAS/GAZ NATUREL:

PROPANE/PROPANE:

GAS SUPPLY PRESSURE/PRESSION ALIMENTATION GAZ:

NATURAL GAS/GAZ NATUREL:

PROPANE/PROPANE:

TEMPERATURE RISE/MONTÉE DE TEMPERATURE:

MAX. EXTERNAL STATIC PRESSURE/

PRESSION STATIQUE EXTERIEURE MAXI:

DESIGN MAXIMUM OUTLET AIR TEMPERATURE/

TEMP. MAX. D'AIR SORTANT:

LIMIT SETTING/LIMITE COUPE-CIRCUIT A:

MINIMUM OUTDOOR AMBIENT TEMPERATURE/

TEMPERATURE AMBIANTE EXTERIEURE MINIMUM:

THIS APPLIANCE EQUIPPED FOR ALTITUDES/CEI APPAREIL EST EQUIPE POUR DES ALTITUDES

COMPRESSES ENTREE:

MINIMUM CLEARANCES/DEGAGEMENT MINIMUM - IN. (IN.)/PO (IN.):

FRONT (CONTROLS)/

DEVANT (COMMANDES):

48(1.22)

RIGHT SIDE/

COTE DROIT:

36(.91)

LEFT SIDE/

COTE GAUCHE:

36(.91)

BACK /

ARRIERE:

24(.61)

TO

DESS

60(1.52)

FOR INSTALLATION ON COMBUSTIBLE FLOORING OR CLASS A, B, OR C

ROOF COVERING MATERIAL/ POUR D'INSTALLATION SUR SOL COMBUSTIBLE

PLANCHER OU CLASSE A, B, OU C TOIT COUVRANT MATERIAUX

DESIGN CERTIFIED AS A COMBINATION FORCED AIR FURNACE WITH COOLING UNIT FOR

OUTDOOR INSTALLATION ONLY / COMBINATION A CIRCUITATION D'AIR FORCEE AVEC UNITE DE

REFROIDISSEMENT POUR INSTALLATION A L'EXTERIEUR SEULEMENT

92-23834-06



COOLING PORTION
BY IN. (IN.)/PO (IN.):

COOLING UNIT

7/8"

COOLING PORTION

BY IN. (IN.)/PO (IN.):

COOLING UNIT

7/8"

COOLING PORTION

BY IN. (IN.)/PO (IN.):

COOLING UNIT

7/8"

COOLING PORTION

BY IN. (IN.)/PO (IN.):

COOLING UNIT

7/8"

COOLING PORTION

BY IN. (IN.)/PO (IN.):

COOLING UNIT

7/8"



PROPOSITION
CONTAINING

BLANK



AIA Document A310™ – 2010

Bid Bond

CONTRACTOR:

(Name, legal status and address)
Southport Mechanical, LLC

1343 S. 27th Street
Caledonia, WI 53108

OWNER:

(Name, legal status and address)

City of Lake Geneva
626 Geneva Street
Lake Geneva, WI 53147

BOND AMOUNT: *FIVE PERCENT OF AMOUNT BID*****

SURETY:

(Name, legal status and principal place of business)

Hudson Insurance Company
100 William Street, 5th Floor
New York, NY 10038

This document has important legal consequences. Consultation with an attorney is encouraged with respect to its completion or modification.

Any singular reference to Contractor, Surety, Owner or other party shall be considered plural where applicable.

PROJECT:

(Name, location or address, and Project number, if any)

2026-07 Geneva Lake Museum Furnace Project

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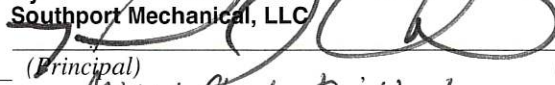
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Signed and sealed this 20th day of

May 2026


(Witness)


Southport Mechanical, LLC
(Principal) (Seal)
Michael Chart - President
(Title)


(Witness)

Hudson Insurance Company
(Surety) (Seal)

(Title) Thomas O. Chambers, Attorney-in-Fact

Init.

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POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS: That HUDSON INSURANCE COMPANY, a corporation of the State of Delaware, with offices at 100 William Street, New York, New York, 10038, has made, constituted and appointed, and by these presents, does make, constitute and appoint

Thomas O. Chambers, Todd Schaap
of the State of Wisconsin

its true and lawful Attorney(s)-in-Fact, at New York, New York, each of them alone to have full power to act without the other or others, to make, execute and deliver on its behalf, as Surety, bonds and undertakings given for any and all purposes, also to execute and deliver on its behalf as aforesaid renewals, extensions, agreements, waivers, consents or stipulations relating to such bonds or undertakings provided, however, that no single bond or undertaking shall obligate said Company for any portion of the penal sum thereof in excess of the sum of **Twenty Five Million Dollars (\$25,000,000.00)**.

Such bonds and undertakings when duly executed by said Attorney(s)-in-Fact, shall be binding upon said Company as fully and to the same extent as if signed by the President of said Company under its corporate seal attested by its Secretary.

In Witness Whereof, HUDSON INSURANCE COMPANY has caused these presents to be of its Senior Vice President thereunto duly authorized, on this 1st day of November, 2025 at New York, New York.



(Corporate seal)

HUDSON INSURANCE COMPANY

Attest Karen L. Colonna
Karen L. Colonna
Corporate Secretary

By Andrew A. Dickson
Andrew A. Dickson
Senior Vice President

STATE OF NEW YORK
COUNTY OF NEW YORK. SS.

On the 1st day of November, 2025 before me personally came Andrew A. Dickson to me known, who being by me duly sworn did depose and say that he is a Senior Vice President of HUDSON INSURANCE COMPANY, the corporation described herein and which executed the above instrument, that he knows the seal of said Corporation, that the seal affixed to said instrument is such corporate seal, that it was so affixed by order of the Board of Directors of said Corporation, and that he signed his name thereto by like order.

(Notarial Seal)



Ann M. Murphy
ANN M. MURPHY
Notary Public, State of New York
No. 01MU6067553
Qualified in Nassau County
Commission Expires December 10, 2029

CERTIFICATION

STATE OF NEW YORK
COUNTY OF NEW YORK. SS.

The undersigned Karen L. Colonna hereby certifies:

That the original resolution, of which the following is a true and correct copy, was duly adopted by unanimous written consent of the Board of Directors of Hudson Insurance Company dated July 27th, 2007, and has not since been revoked, amended or modified:

"RESOLVED, that the President, the Executive Vice Presidents, the Senior Vice Presidents and the Vice Presidents shall have the authority and discretion, to appoint such agent or agents, or attorney or attorneys-in-fact, for the purpose of carrying on this Company's surety business, and to empower such agent or agents, or attorney or attorneys-in-fact, to execute and deliver, under this Company's seal or otherwise, bonds obligations, and recognizances, whether made by this Company as surety thereon or otherwise, indemnity contracts, contracts and certificates, and any and all other contracts and undertakings made in the course of this Company's surety business, and renewals, extensions, agreements, waivers, consents or stipulations regarding undertakings so made; and

FURTHER RESOLVED, that the signature of any such Officer of the Company and the Company's seal may be affixed by facsimile to any power of attorney or certification given for the execution of any bond, undertaking, recognizance, contract of indemnity or other written obligation in the nature thereof or related thereto, such signature and seal when so used whether heretofore or hereafter, being hereby adopted by the Company as the original signature of such officer and the original seal of the Company, to be valid and binding upon the Company with the same force and effect as though manually affixed."

THAT the above and foregoing is a full, true and correct copy of Power of Attorney issued by said Company, and of the whole of the original and that the said Power of Attorney is still in full force and effect and has not been revoked, and furthermore that the Resolution of the Board of Directors, set forth in the said Power of Attorney is now in force.

Witness the hand of the undersigned and the seal of said Corporation this 20th day of May, 2026.

(Corporate seal)



By Karen L. Colonna
Karen L. Colonna, Corporate Secretary

STATE OF WISCONSIN)

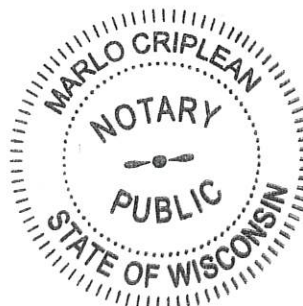
COUNTY OF **Racine**)

ON THIS 20th day of May, 2026,
before me, a notary public, within and for said County and State, personally appeared ____
Thomas O. Chambers to me personally known, who being duly sworn,
upon oath did say that he is the Attorney-in-Fact of and for the _____
Hudson Insurance Company, a corporation
of Delaware, created, organized and existing under and
by virtue of the laws of the State of Delaware; that the corporate seal
affixed to the foregoing within instrument is the seal of the said Company; that the seal
was affixed and the said instrument was executed by authority of its Board of Directors;
and the said Thomas O. Chambers did acknowledge that he/she
executed the said instrument as the free act and deed of said Company.



Marlo Cripple

Notary Public, **Racine** County, Wisconsin
My Commission Expires **6/13/2028**





City of Lake Geneva Public Works

Streets/Parks/Forestry/Cemeteries/Buildings and Grounds

1065 Carey St. Lake Geneva WI. 53147 (262)248-6644

Project ID; 2026-07 Geneva Lake Museum Furnace Project

255 Mill St. Lake Geneva WI



Sec 1. General. Request for Bids.

Furnish and install all materials and labor to complete the following FURNACE replacement at the Geneva Lake Museum. Per WI Adm 10.06. Competitive bidding.

1. Disconnect and remove existing furnace and any needed duct work
2. Disconnect existing gas piping, electrical, and controls.
3. Furnish and install (1) 20 Ton Trane, YSK240A3SOH, 00B0A20100A, 8000 CFM, RTU with the following features: (no alternates considered)
 - o Staged DX cooling
 - o Staged gas heating with aluminized steel heat exchanger
 - o Fused disconnect.
 - o Convenience outlet
 - o 14" curb.
 - o MERV 8 filters.
 - o Barometric relief
4. Furnish and install galvanized sheet metal ductwork for new exterior supply and return duct. All new ductwork to be internally lined with 1" insulation for sound attenuation.

5. Furnish and install new natural gas piping from exterior wall to new RTU connection.
6. Furnish and install new conduit and wire from existing disconnect to new RTU connection. New RTU to be provided with fused disconnect to provide code required overcurrent protection. RTU to be compatible with existing electrical service.
7. Furnish and install new 2" board type duct insulation with jacketing for all new outdoor ductwork.
8. Extend existing concrete pad to accommodate new RTU on grade.
9. All rigging, hoisting, air balancing and startup must be included.
10. 3rd party air balancing if needed must be included in this bid.
11. New installation must meet all current codes. Note clearance issues in front of existing exterior electrical disconnect and CT cabinet.
12. Work shall be completed in a substantial workmanlike manner following all manufacturers installation rules and recommendations. All material to be commercial quality and industry standard.
13. Include 10-year workmanship, labor and material warranty, non-pro-rated.
14. Bidder shall furnish all material and provide all labor to supply the City with a fully completed, functional project. No aspects of the project shall be considered as 'done by others'.
15. Any unforeseen circumstances involving extra time and/or material shall be performed only when approved by the City DPW in writing/email at specified rates below. See Sec. 6 (7)
16. Bidder is responsible for all delivery and freight of materials to project site including unloading, lifting, setting, etc.
17. Bidder is responsible for disposal of waste material and existing unit, based on all State recycling and solid waste rules.
18. It is the bidder's responsibility to determine if a site visit is needed. There will be no concessions given for issues that arise after the bids are submitted. The city will be available during normal working hours for site visits.
19. **All bids shall be submitted on this form.** Items attached to the bid form may or may not be considered. No bidder shall contact any City official regarding this project other than those listed on bid form or advertisement for project. Doing so shall be grounds for disqualification. Advertisements for project shall be considered part of this bid form. The City of Lake Geneva is a Tax-Exempt municipality; proper tax-exempt certificates shall be provided to successful bidder. Bid shall be submitted with no sales tax.
20. The City shall reserve the right to reject any and/or all bids and to accept the bid deemed most advantageous to the City.

21. All permits needed shall be the responsibility of the Bidder, all City permits shall be provided no charge.
22. Per Wisconsin State Statute 62.15, a 5% bid bond/check of the Total Contract price must accompany the bid.

Sec. 2. Remarks

The successful bidder shall be pre-qualified by the City by obtaining and submitting an approved Pre-Qualification packet including Insurance information from the City of Lake Geneva DPW Office Administrative Assistant. The City may accept bids without pre-qualification, but the bid will not be awarded until pre-qualification is approved.

1. All RFB holders shall submit an email address for anyone wishing to be copied on all questions/answers asked by holders regarding the RFB. Questions shall be accepted by the DPW Admin Assistant Ms. Kassy Vina at dpwoffice@cityoflakegeneva.gov up to five (5) days prior to due date and all answers shall be sent to all email addresses provided a minimum of three (3) days prior to due date.
2. This RFB shall be considered all-inclusive with no aspects being considered as to be 'done by others' unless specifically stated in RFB.
3. Completion shall be within six (6) months of acceptance by the City with extensions being approved as needed at the sole discretion of the City DPW.
4. The Advertisement for this RFB shall be part of this contract/proposal.
5. All work shall be performed and all material supplied/installed in a substantial professional workmanlike manner to industry and manufacturers standards for commercial building.

Sec. 3. Insurance and Liabilities

1. The successful bidder shall have Liability Insurance as outlined in the pre-qualification packet, naming the City as an additional insured. Minimum \$1 million liability coverage.
2. Bidder agrees to save, defend, indemnify and hold harmless the City of Lake Geneva against all demands, liabilities, costs and expenses connected with the furnishing of any material or labor, or because of any injury to persons or property, or from the violation of law and infringement patents. The City of Lake Geneva, in consideration for the bidder complying with the contract provided for by the specifications, agrees

to pay the bidder at the times and in the manner set forth in said specifications the sum and amounts set forth in said specifications
the sum and amounts set forth in said bid, pursuant hereof the bid was awarded to him, it being understood that such payment shall be made on invoices furnished by the contractor. It is further agreed by and between the parties hereto that all differences arising out of increase or diminution of contractors shall be adjusted by the City, the understanding being that the material and workmanship shall be free from all defects which might be caused by the use of poor materials or improperly done. If during that period it is found that workmanship is defective or that there has been work improperly performed, the contractor shall at his own cost and expense upon written order from the City, entirely remove any defective portion of the work or repair the same under City direction.

Sec. 4. Payments

1. 15% down prior to start.
2. Monthly draws approved by City.
3. Minimum 5% retainage until final approval.

Sec. 5. Agreement

1. The bidder shall hereby agree to provide the City with all the items in the request for proposals including the advertisement for the project.
2. Total contract price in words
\$ One Hundred Twenty-Five Thousand Eight Hundred Fifty Dollars
3. Total contract price in numbers
\$ 125,850.00
4. Surety bond/check, required. 5% See Sec 1 (22)
\$ 6,292.50 5%
5. Submitted by, Company,
Pure Mechanical
6. Representative (print name)
Fred Zinski

7. Position in company Senior Estimator
8. Email Fred@Pure-Hvac.com
9. Phone 414-345-7968

Signature of Company representative (Sec. 5 line 6)

[Signature] Date 5/19/2026

10. Acceptance by the City of Lake Geneva.

- a. City Clerk or authorized representative.

Signature: _____ Date ____/____/2026

- b. Administrator or authorized representative.

Signature: _____ Date ____/____/2026

11. Witnesseth that whereas the City, under provision of Sec.62.29 wis stats, and by virtue of authority vested in the said City Council has awarded the contractor the work.

12. The City confirms that adequate funds are available and dedicated for this project.

- a. City of Lake Geneva Comptroller.

Signature: _____ Date ____/____/2026

Sec. 6. Extras

1. Labor rate for approved extras shall be set at \$ 155 per hour

2. Materials shall be at cost plus 10%.

3. Saturday work from 7am until 5pm allowed if needed.

4. Contractor shall work with the Museum to provide minimal disruption of daily and special activities.

5. Site shall be kept free of any hazards to the Public and Museum employees and basic housekeeping shall be performed daily.

6. All needed ducting, flashing, sealing, electrical, plumbing, controls, etc. shall be considered incidental to the work and must be included in the total price. Contractor shall turn over to the City a fully functional unit.

7. Any price increase in materials or supplies due to circumstances beyond the bidders' control shall be submitted as a change order to the City for consideration prior to performing the work. Incidental items shall not be included. Increases are subject to Wisconsin State Statute 62.15(1c) generally referred to as the 15% rule.



Bid Bond

KNOW ALL MEN BY THESE PRESENTS, that we Pure Mechanical LLC
N8W22275 Johnson Dr, Waukesha, WI 53186
as principal, hereinafter called the Principal, and **Granite Re, Inc., 14001 Quailbrook Drive, Oklahoma City, OK 73134**,
a corporation duly organized under the laws of the State of Minnesota as Surety, hereinafter called the Surety, are held
and firmly bound unto City of Lake Geneva
626 Geneva St, Lake Geneva, WI 53147
as Obligee, hereinafter called the Obligee, in the sum of **** Five Percent of Bid Amount (5%) ****
for payment of which sum well and truly to be made, the said Principal and the said Surety, bind ourselves, our heirs,
executors, administrators, successors and assigns, jointly and severally, firmly by these presents.

WHEREAS, the Principal has submitted a bid for
Project: Geneva Lake Museum Furnace Project

Bid Date: 05/20/2026

The conditions of this Bond are such that if the Obligee accepts the bid of the Principal within the time specified in the bid documents or within such time period as may be agreed to by the Obligee and Principal, and the Principal either (1) enters into a contract with the Obligee in accordance with the terms of such bid, and gives such bond or bonds as may be specified in the bidding or Contract Documents, with a surety admitted in the jurisdiction of the Project and otherwise acceptable to the Obligee, for the faithful performance of such Contract and for the prompt payment of labor and material furnished in the prosecution thereof; or (2) pays to the Obligee the difference, not to exceed the amount of this Bond, between the amount specified in said bid and such larger amount for which the Obligee may in good faith contract with another party to perform the work covered by said bid, then this obligation shall be null and void, otherwise to remain in full force and effect. The Surety hereby waives any notice of an agreement between the Obligee and Principal to extend the time in which the Obligee may accept the bid. Waiver of notice by the Surety shall not apply to any extension exceeding sixty (60) days in the aggregate beyond the time for acceptance of bids, and the Obligee and Principal shall obtain the Surety's consent for an extension beyond sixty (60) days.

When this Bond has been furnished to comply with a statutory or other legal requirement in the location of the Project, any provision in this Bond conflicting with said statutory or legal requirement shall be deemed deleted herefrom and provisions conforming to such statutory or other legal requirement shall be deemed incorporated herein. When so furnished, the intent is that this bond shall be construed as a statutory bond and not as a common law bond.

Signed and sealed this 05/20/2026.

H. Schulz
Witness

Pure Mechanical LLC

T. J. Smith Senior Estimator
Title (SEAL)

Granite Re, Inc.

Kenneth D. Whittington
Kenneth D. Whittington, Attorney-in-Fact





City of Lake Geneva Public Works

Streets/Parks/Forestry/Cemeteries/Buildings and Grounds

[1065 Carey St. Lake Geneva WI. 53147 \(262\)248-6644](mailto:1065.Carey.St.Lake.Geneva.WI.53147(262)248-6644)

Project ID; 2026-07 Geneva Lake Museum Furnace Project

255 Mill St. Lake Geneva WI



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 - o Staged gas heating with aluminized steel heat exchanger
 - o Fused disconnect.
 - o Convenience outlet
 - o 14" curb.
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to pay the bidder at the times and in the manner set forth in said specifications the sum and amounts set forth in said specifications

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Sec. 5. Agreement

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2. Total contract price in words
\$ _____
3. Total contract price in numbers
\$ _____
4. Surety bond/check, required. 5% See Sec 1 (22)
\$ _____
5. Submitted by, Company,

6. Representative (print name)

7. Position in company_____
8. Email _____
9. Phone_____

Signature of Company representative (Sec. 5 line 6)

_____ Date ____/____/2026

10. Acceptance by the City of Lake Geneva.

- a. City Clerk or authorized representative.

Signature:_____ Date ____/____/2026

- b. Administrator or authorized representative.

Signature:_____ Date ____/____/2026

11. Witnesseth that whereas the City, under provision of Sec.62.29 wis stats, and by virtue of authority vested in the said City Council has awarded the contractor the work.

12. The City confirms that adequate funds are available and dedicated for this project.

- a. City of Lake Geneva Comptroller.

Signature: _____ Date ____/____/2026

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RHEEM AIR CONDITIONING DIVISION
FORT SMITH, ARKANSAS

OUTDOOR
USE

**MADE
IN THE
USA**

MODEL NO./
MODELE: RKKB-A240CL30E

SERIAL NO/
NUMERO DE SERIE: 2D6611ADAAAF130411119

OPTION CODE/
CODE D'OPTION:

MFG. DATE/
DATE DE FABRICATION: 03/2004

POWER SUPPLY/SOURCE D'ALIMENTATION: 208/230 VOLTS 3 PH. 60 HZ
COMPRESSOR/ (EACH)(CHAQUE) 200/230 VOLTS 3 PH. 17.8 RLA 124.0 LRA
COMPRESSEUR:
OUTDOOR FAN/ (EACH)(CHAQUE) 208/230 VOLTS 1 PH. 2.4 FLA 1/3(.25) HP(KW)
VENTILATEUR EXTERNE:
INDOOR BLOWER/ 208/230 VOLTS 3 PH. 14.7 FLA 5(3.73) HP(KW)
SOUFFLEUR INTERNE:

DESIGN PRESSURE: 300 PSIG (2068 kPa) HIGH SIDE, 150 PSIG (1034 kPa) LOW SIDE
PRESSION DE CALCUL: 300 PSIG (2068 kPa) HAUTE, 150 PSIG (1034 kPa) BASSE

FACTORY CHARGE/CHARGE A L'USINE: 76.8(2.18)/72(2.05) OZ(KG) R22 (CIRCUIT 1.2 / 3.4)
MIN. CIRCUIT AMPACITY/AMPACTE DE CIRCUIT MIN.: 100 AMPS
MAX. FUSE OR CKT. BKR. SIZE (CKT BKR. MUST BE HACR TYPE FOR USA)/
DIMENSIONS DU DISJONCTEUR A MAXIMA: 110 AMPS
RATED HEATING INPUT/ 300,000(87.9) BTU/HR(KW)
PUISSANCE ENTREE CHAUFFAGE NOMINALE:
MINIMUM HEATING INPUT/ 150,000(43.9) BTU/HR(KW)
PUISSANCE ENTREE CHAUFFAGE MINIMUM:
OUTPUT CAPACITY/PUISSANCE DEBIT: 243,000(71.2) BTU/HR(KW)
THERMAL EFFICIENCY/RENDIMENT THERMIQUE:
FACTORY EQUIPPED FOR/EQUIPE A L'USINE POUR:
ORIFICE SIZE/INJECTEUR: #42 DMS
MANIFOLD PRESSURE/PRESSION TUYAUERIE:
NATURAL GAS/GAZ NATUREL: 3.5(1.875) IN. W.C. (kPa)/PO CE (kPa)
PROPANE/PROPANE: 10.0(2.49) IN. W.C. (kPa)/PO CE (kPa)
GAS SUPPLY PRESSURE/PRESSION ALIMENTATION GAZ:
NATURAL GAS/GAZ NATUREL: 5.0-10.5(1.24-2.61) IN. W.C. (kPa)/PO CE (kPa)
PROPANE/PROPANE: 11.0-13.0(2.73-3.23) IN. W.C. (kPa)/PO CE (kPa)
TEMPERATURE RISE/MONTEE DE TEMPERATURE:
MAX. EXTERNAL STATIC PRESSURE/ 15-45(8-25) °F(°C)
PRESSION STATIQUE EXTERNE MAXI:
DESIGN MAXIMUM OUTLET AIR TEMPERATURE/ 2.0(.498) IN. W.C. (kPa)/PO CE (kPa)
TEMP. MAX. D'AIR SORTANT:
LIMIT SETTING/LIMITE COUPE-CIRCUIT A: 180(82.2) °F(°C)
AUX. LIMIT SETTING/LIMITE COUPE-CIRCUIT AUXILIAIRE: 140(60.0) °F(°C)
MINIMUM OUTDOOR AMBIENT TEMPERATURE/ 0-2000(0-610) °F(°C)
TEMPERATURE AMBIANTE EXTERIEURE MINIMUM: -40 (-40) °F(°C)
THIS APPLIANCE EQUIPPED FOR ALTITUDES/CET APPAREIL EST EQUIPE POUR DES ALTITUDES
COMPRESES ENTRE: FT.(M)/PIEDS(M)

MINIMUM CLEARANCES/DEGAGEMENT MINIMUM - IN.(M)/PO(M):
FRONT (CONTROLS)/ 40(1.22)
DEVANT(COMMANDES):
RIGHT SIDE/ 36(.91)
COTE DROIT:
LEFT SIDE/ 36(.91)
COTE GAUCHE:
BACK / 24(.61)
ARRIERE:
TOP / 60(1.52)
DESSUS:

SUPPLY PLENUM TO COMBUSTIBLE STRUCTURE/ 0
CONDUIT D'ALIMENTATION VERS STRUCTURE COMBUSTIBLE:
FOR INSTALLATION ON COMBUSTIBLE FLOORING OR CLASS A, B, OR C
ROOF COVERING MATERIAL/ POUR D'INSTALLATION SUR SOL COMBUSTIBLE
PLANCHER OU CLASSE A, B, OU C TOIT COUVRANT MATERIAUX

DESIGN CERTIFIED AS A COMBINATION FORCED AIR FURNACE WITH COOLING UNIT FOR
OUTDOOR INSTALLATION ONLY / CHAUDIERE A CIRCULATION D'AIR FORCEE AVEC UNITE DE
REFROIDISSEMENT, POUR INSTALLATION A L'EXTERIEUR SEULEMENT.
92-23634-08



COOLING PORTION
OF HEATING AND
COOLING UNIT
7F62
GAS FIRED HEATING PORTION CLASSIFIED BY
ACCORDANCE WITH
ANSI Z21.47 0-2002

*CSA 2.3 0-2002
CENTRAL FURNACES



PROPOSITION 65
CONTAINS

BLANK



Agenda Item Memo

City of Lake Geneva

Committee: Common Council

Meeting Date: 26 May 2026

Subject / Title: Oak Hill Cemetery Road improvements

Submitted By: DPW/Engineering

Background / Request

Roadway and drainage improvements in Oak Hill Cemetery, approved by Cemetery Board

\$100,000.00 CIP, remainder from Perpetual Care.

Fiscal Impact / Budget

- **Estimated Cost:** \$ 326,319.00 _____
- **Funding Source:** (e.g., General Fund, TID, Water Utility, Grants) **CIP and Perpetual Care Funds**
- **Budget Status:** ☒ Within Budget _____ yes _____ ☐ Over Budget _____
☐ Budget Amendment Required _____
- **GL Number:**

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

None

Recommendation:

Approval of the bid from Wolf Paving

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome

Attachments (list any and all attachments that go with this item and memo)

Bid tab, memo from Kapur

Reviewed by	Date:	Comments

MEMORANDUM TO THE CITY OF LAKE GENEVA

To: Neil Waswo, Tom Earle
From: Bridget Barry, P.E. (262-806-9194)
CC: Lacey Reynolds, Vanessa Jahns, Naomi Rauch, P.E.
Date: May 15th, 2026
Re: Recommendation for Approval of Bids for Oak Hill Cemetery Phase 1 Paving

A total of three bids were received on Friday, May 15th, 2026, for the **Oak Hill Cemetery Phase 1 Paving**. The bids were reviewed, and the final bid tab results are as follows:

Item	Bidder No. 1 Wolf Paving Co, Inc. (Hartland, WI)	Bidder No. 2 Asphalt Contractors, Inc. (Union Grove, WI)	Bidder No. 3 Payne & Dolan, Inc. (Waukesha, WI)
Total Bid	\$ 326,319.00	\$ 345,533.00	\$ 384,359.00

Per the Contract, the award of the **Oak Hill Cemetery Phase 1 Paving** shall go to the lowest responsible bidder based on the lowest bid of the work that the City chooses to complete. Based on the review of the bids, the review of the bidder's qualification statement and previous experience, and discussion with the City and DPW staff, it is my recommendation to award of the base bid of the **Oak Hill Cemetery Phase 1 Paving** contract to **Wolf Paving Co, Inc.** A bid bond of 5% of the contract price, and qualification statement were submitted and complete with each bid. The project General Bid Tab is attached for your review.



Kapur

Cemetery Paving Phase 1

City of Lake Geneva, Walworth County, Wisconsin - Bid Opening 05/15/2026 at 11:00 am

				Engineer Estimate		WOLF PAVING		ASPHALT CONTRACTORS		PAYNE & DOLAN, INC.	
Item No.	Item Description	Unit	Estimated Qty.	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension	Unit Price	Extension
204.0110	Removing Asphaltic Surface (FULL DEPTH)	SY	2000	\$ 12.00	\$ 24,000.00	\$ 10.60	\$ 21,200.00	\$ 10.00	\$ 20,000.00	\$ 6.25	\$ 12,500.00
205.0100	Excavation Common	CY	75	\$ 37.00	\$ 2,775.00	\$ 53.72	\$ 4,029.00	\$ 45.00	\$ 3,375.00	\$ 41.50	\$ 3,112.50
205.0100	Excavation Common - EBS (Undistributed)	CY	710	\$ 37.00	\$ 26,270.00	\$ 30.00	\$ 21,300.00	\$ 45.00	\$ 31,950.00	\$ 41.00	\$ 29,110.00
305.0120	Base Aggregate Dense 1 1/4-Inch	TON	250	\$ 32.00	\$ 8,000.00	\$ 40.00	\$ 10,000.00	\$ 34.00	\$ 8,500.00	\$ 43.00	\$ 10,750.00
305.0120	Base Aggregate Dense 1 1/4-Inch - EBS (Undistributed)	TON	1484	\$ 32.00	\$ 47,488.00	\$ 36.00	\$ 53,424.00	\$ 34.00	\$ 50,456.00	\$ 43.00	\$ 63,812.00
325.0100	Pulverize and Relay (4" Pulverize)	SY	910	\$ 6.00	\$ 5,460.00	\$ 13.50	\$ 12,285.00	\$ 12.60	\$ 11,466.00	\$ 16.00	\$ 14,560.00
460.5223	HMA Pavement Type 3LT 58-28 S (LIGHT LOAD - 12 TON MAX. PER TRUCK)	TON	353	\$ 130.00	\$ 45,890.00	\$ 118.00	\$ 41,654.00	\$ 155.00	\$ 54,715.00	\$ 180.00	\$ 63,540.00
460.5224	HMA Pavement Type 4LT 58-28 S (LIGHT LOAD - 12 TON MAX. PER TRUCK)	TON	276	\$ 140.00	\$ 38,640.00	\$ 129.50	\$ 35,742.00	\$ 155.00	\$ 42,780.00	\$ 195.00	\$ 53,820.00
520.4112	Culvert Pipe Class IV 12-Inch - RCP	LF	82	\$ 100.00	\$ 8,200.00	\$ 120.00	\$ 9,840.00	\$ 180.00	\$ 14,760.00	\$ 168.00	\$ 13,776.00
522.1012	Apron Endwalls for Culvert Pipe Reinforced Concrete 12-Inch	EACH	3	\$ 1,500.00	\$ 4,500.00	\$ 1,575.00	\$ 4,725.00	\$ 900.00	\$ 2,700.00	\$ 870.00	\$ 2,610.00
606.0200	Riprap Medium	CY	6	\$ 100.00	\$ 600.00	\$ 85.00	\$ 510.00	\$ 200.00	\$ 1,200.00	\$ 155.00	\$ 930.00
611.1230	Catch Basins 2X3-FT	EACH	4	\$ 2,500.00	\$ 10,000.00	\$ 2,095.00	\$ 8,380.00	\$ 1,800.00	\$ 7,200.00	\$ 1,616.00	\$ 6,464.00
611.1004	Catch Basins 4-FT Diameter	EACH	2	\$ 4,500.00	\$ 9,000.00	\$ 3,694.00	\$ 7,388.00	\$ 2,000.00	\$ 4,000.00	\$ 1,741.00	\$ 3,482.00
628.1504	Silt Sock	LF	1265	\$ 8.00	\$ 10,120.00	\$ 6.75	\$ 8,538.75	\$ 8.00	\$ 10,120.00	\$ 5.31	\$ 6,717.15
628.2037	Erosion Mat Class III Type C	SY	25	\$ 20.00	\$ 500.00	\$ 25.00	\$ 625.00	\$ 30.00	\$ 750.00	\$ 51.50	\$ 1,287.50
645.0120	Geotextile Type HR	SY	36	\$ 40.00	\$ 1,440.00	\$ 20.00	\$ 720.00	\$ 6.00	\$ 216.00	\$ 3.00	\$ 108.00
690.0150	Sawing Asphalt	LF	150	\$ 3.00	\$ 450.00	\$ 7.25	\$ 1,087.50	\$ 4.00	\$ 600.00	\$ 7.40	\$ 1,110.00
SPV.0090.01	Curb and Gutter 24-Inch Depressed	LS	910	\$ 30.00	\$ 27,300.00	\$ 57.25	\$ 52,097.50	\$ 46.00	\$ 41,860.00	\$ 52.25	\$ 47,547.50
SPV.0060.01	R-3501-P Inlet Grate	EACH	4	\$ 2,000.00	\$ 8,000.00	\$ 950.00	\$ 3,800.00	\$ 800.00	\$ 3,200.00	\$ 780.00	\$ 3,120.00
SPV.0060.01	R-4353 Inlet Grate	EACH	2	\$ 1,500.00	\$ 3,000.00	\$ 1,906.00	\$ 3,812.00	\$ 1,600.00	\$ 3,200.00	\$ 1,486.90	\$ 2,973.80
SPV.0180.01	Geogrid Type NX750 - EBS	SY	2120	\$ 10.00	\$ 21,200.00	\$ 5.00	\$ 10,600.00	\$ 4.50	\$ 9,540.00	\$ 7.75	\$ 16,430.00
SPV.0180.02	Restoration of Disturbed Areas	SY	1765	\$ 16.00	\$ 28,240.00	\$ 8.25	\$ 14,561.25	\$ 13.00	\$ 22,945.00	\$ 15.07	\$ 26,598.55
TOTAL				\$	331,073.00	\$	326,319.00	\$	345,533.00	\$	384,359.00



Agenda Item Memo

City of Lake Geneva

Committee: Council

Meeting Date: 5/26/2026

Subject / Title: Hillmoor Zone 1 Task Order for Phase 1 of Trail System

Submitted By: David Winger

Background / Request

To complete the Knowles-Nelson Stewardship Grant, the City must proceed with design and implementation of Phase 1 trail improvements within Zone 1 of the Hillmoor Property.

City staff, the Hillmoor consultant, and City Engineer Kapur have coordinated to develop a Task Order defining the scope, design, engineering, and bidding documents necessary to advance Phase 1 trail improvements for public bidding and construction consideration.

Approval of this item authorizes the proposed Task Order and bidding process for Phase 1 trail improvements associated with the Knowles-Nelson Stewardship Grant.

Fiscal Impact / Budget

- **Estimated Cost: \$430,000 – total project amount**
- **Funding Source: Tourism Municipal Development** (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** ☒ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _____
- **GL Number: __ 47-70-00-57155 (Knowles-Nelson Grant) __**

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

Recommend Council approval for the following motion:

- A. *Motion to approve the proposed Task Order #50 in the amount not-to-exceed \$53,268.00 and authorize bidding for Phase 1 trail improvements within Zone 1 of the Hillmoor Property associated with the Knowles-Nelson Stewardship Grant.*

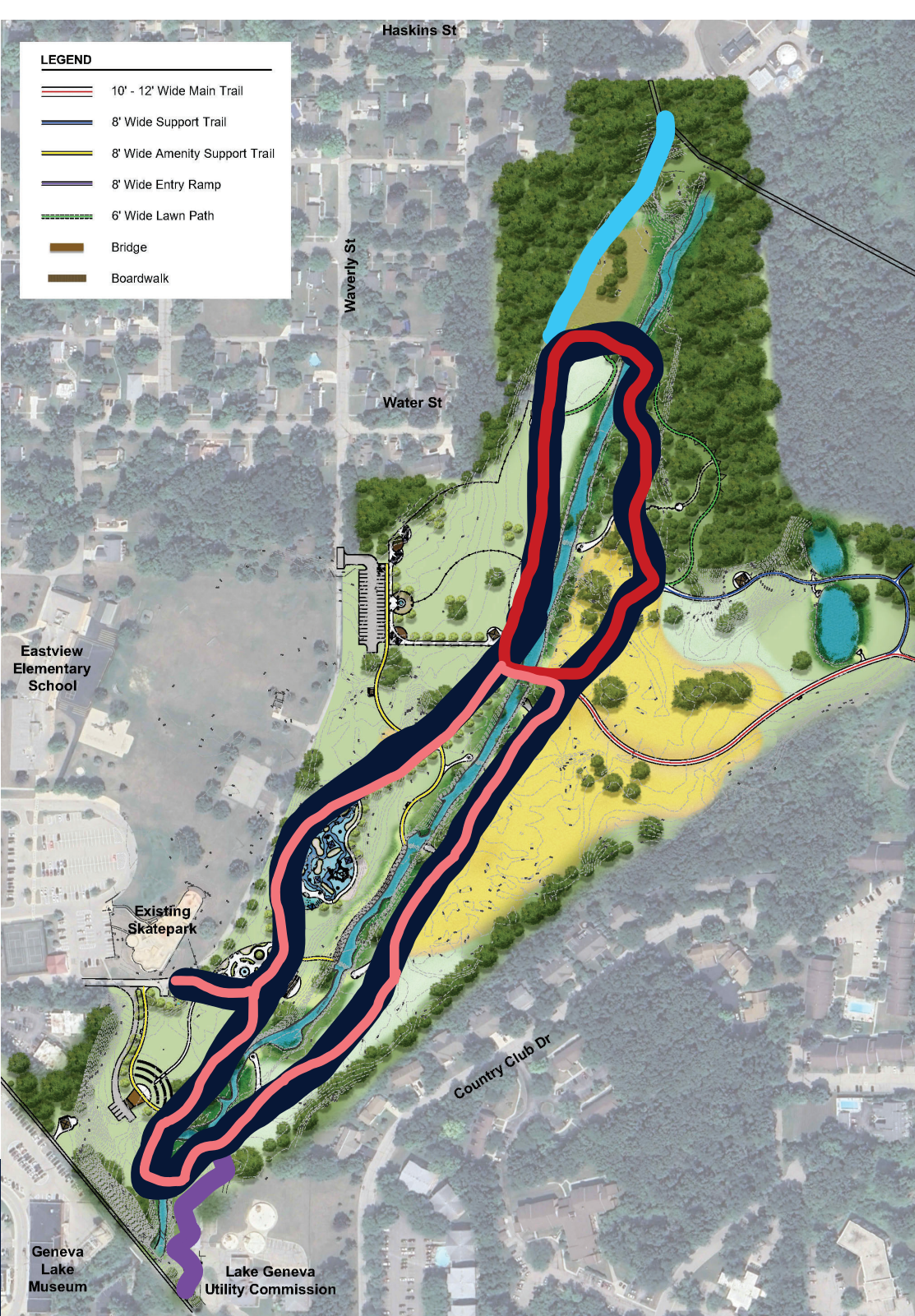
Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
Hillmoor Commission	4/9/2026	7	Recommended
Council	4/27/2026	15	Approved trail layout
Council	5/26/2026		TBD

Attachments (list any and all attachments that go with this item and memo)

Phased trail project document and task order from Kapur.

Reviewed by	Date:	Comments



LEGEND

	10' - 12' Wide Main Trail	1.21 Miles
	8' Wide Support Trail	0.27 Mile
	8' Wide Amenity Support Trail	0.24 Mile
	8' Wide Entry Ramp	0.08 Mile
	6' Wide Lawn Path	0.18 Mile
	Bridge	
	Boardwalk	

Main Trail

0.39 Mile - North Loop

0.65 Mile - South Loop

1.04 Mile - Entire Loop

Connector Trails

0.11 Mile - North Connection

0.08 Mile - South Connection

Trails and Pathways

TASK ORDER NUMBER #50 CIVIL ENGINEERING SERVICES

This task order is made as of May 11th 2026, under the terms and conditions established in the **MASTER AGREEMENT FOR ENGINEERING SERVICES** (the Agreement), between the **City of Lake Geneva (Owner)** and **Kapur (Engineer)**. This Task Order is made for the following purpose:

Provide civil engineering services for the design, bidding, and construction management of the **Hillmoor Park Zone 1 – Phase 1**, consisting of approximately 0.65 miles of 11-foot-wide asphalt shared-use trail, stormwater management calculations and facility design, permitting and construction inspections services.

The City is proposing to remove existing asphalt trails on the Zone 1 Hillmoor Property, regrade and construct 0.65 miles of new 11-ft wide accessible shared use trails primarily along the southern half of the site. The trail sections are connected by two existing pedestrian bridges that span the White River. No work is proposed on the existing bridges. The intent is to balance removal of existing impervious and construction of new impervious to minimize the cost for stormwater management facilities in Phase 1. The base scope of services for this proposal includes all activities as discussed below.

Section A. – Scope of Services

Engineer shall perform the following Services:

WETLAND DELINEATION

A wetland delineation of the site is recommended based on initial site inspections and DNR wetland map review.

- 1) Perform desktop review of antecedent conditions, soils report and local permit data.
- 2) Collect soils, vegetation and hydrology data from approximately data points within the study area to determine existing wetland limits.
- 3) Prepare report based on field investigation and development a map book of wetland limits. Survey wetland limits to be compared with proposed improvements to determine potential wetland impacts and allow for proper placement of features to avoid/limit impacts. Wetland boundaries are typically accepted for 5-years from the data of delineation.

- 4) Complete Natural Heritage Review (NHI) to identify potential impacts on rare or endangered species and natural communities.

TOPOGRAPHIC SURVEY

Upland Design performed an existing conditions topographic survey of the Hillmoor Zone 1. They provided a CAD file and survey cogo points for Kapur's use of the existing conditions survey data for design.

- 5) Review title documents, recorded plats, right-of-way records, and easement exhibits provided by the City. This review will identify all easements, encumbrances, and restrictions affecting the project corridor. Kapur will compare recorded easements to existing survey mapping to confirm locations, identify potential conflicts, and summarize any impacts relevant to design, grading, drainage features, or construction access.
- 6) Review available topographic mapping from Upland Design, record drawings, and utility information provided by the City.
- 7) Spot check Upland Design survey along the proposed trail corridor to confirm critical elevations, topographic features, and surface utilities necessary for trail design. Supplemental field data will be collected where required.
- 8) Set permanent horizontal and vertical control on site for future use. Points will be referenced to the Wisconsin County Coordinate System, Walworth Zone, NAD '83 (2012).
- 9) Verify Upland Design mapping of existing features within the Zone 1 Phase 1 project area.
- 10) Upon notice to proceed, Digger's Hotline and private underground locator will be notified. Digger's Hotline requires a ten-day locate period.

PLANS AND SPECIFICATIONS

- 11) Coordinate with the City and geotechnical consultants to obtain soil borings along the proposed trail alignment and incorporate geotechnical recommendations into the design.
- 12) Prepare construction plans for an approximately 0.65-mile-long, 11-foot-wide trail, designed to meet ADA accessibility requirements, including running slope, cross slope, and landing areas as required.
 - a) Plans will include layout, grading, erosion control, typical sections, construction details, and notes necessary to complete the work.

- b) Cross-sections will be prepared at 25-ft intervals for construction.
- 13) Evaluate horizontal and vertical alignment to provide a safe, accessible, and constructible trail facility. The horizontal alignment set by Upland Design will be reviewed and areas where excessive grading is required to construct the path at the proposed location will be discussed with the City.
- 14) Create a stormwater management plan to address stormwater quantity and quality requirements of Chapter 78-247 of the City of Lake Geneva Municipal Code. It is anticipated that this project will create more than one acre of land disturbance and thus a stormwater management plan is required.
- a) Perform comparison of existing and proposed impervious surface calculations.
 - b) Prepare a HydroCAD hydrologic model to compare existing and proposed release rates for any “excess” new impervious surface. Design and size stormwater best management practices to reduce proposed conditions peak release rates to match existing conditions.
 - c) Assess impact of Phase 1 proposed improvements on water quality parameter, total suspended solids (TSS). TSS concentrations based on land use will be modeled using WinSLAMM.
- 15) Prepare an erosion control plan in accordance with City of Lake Geneva and Wisconsin DNR construction site runoff requirements. The project will require a construction site runoff Notice of Intent (NOI) from the WDNR.
- 16) Develop earthwork quantities and perform earthwork balancing to minimize material import and export where feasible.
- 17) Prepare construction details and specifications for the trail improvements.
- 18) Scope specifically does not include a landscaping plan. Graded areas will be stabilized with standard seed mixes.
- 19) Provide a summary table of quantities for information to bidders as well as an engineer’s opinion of probable construction cost for the proposed improvements.

- 20) Prepare project manual including but not limited to: Advertisement for Bids, Instructions to Bidders, Bid Form, Bidder's Qualification Statement, Agreement, General Conditions of Contract, Supplementary Conditions, and Special Provisions.
- 21) Prepare and attend bid opening.
- 22) Review project bids, make a recommendation for award, and coordinate notice of award, agreement, and notice to proceed documentation.
- 23) Attend meetings as required and provide coordination with City staff throughout design and bidding.

PERMITTING

- 24) Land disturbance over 1-acre requires a Notice of Intent (NOI) be submitted to the Wisconsin Department of Natural Resources (WDNR). Kapur will develop construction plans consistent with NOI requirements, and coordinate with WDNR during permit review and issuance. Erosion control inspections will be required during construction and are included in the construction services section of the proposal.
- 25) Wetland impacts are not anticipated. A wetland impact permit is not included in this task order. Kapur has the ability to complete wetland impact permitting and such services can be included as a revision to this task order.
- 26) Chapter 30 Waterway permits are not anticipated based on the current path alignment. Kapur has the expertise and ability to complete Chapter 30 permitting
- 27) The master plan prepared by Upland Design shows limited impacts to the regulatory floodplain that extends on-site. No floodplain fill is anticipated.

STAKING AND CONSTRUCTION MANAGEMENT ACTIVITIES

- 28) Provide construction survey staking for trail alignment, grades, and other necessary items within the construction contract. This survey provides for a one-time staking for a particular item. If the contractor damages any stakes, they shall be responsible for the cost to replace the damaged stakes.
- 29) Provide administrative services to manage client coordination, invoicing, project schedules, contract change order documentation, project logs, contractor pay estimates, and contract closeout documentation.
- 30) Conduct periodic site visits during construction to observe progress and conformance with the plans and specifications.
- 31) Review and process shop drawings, RFIs, construction bulletins, and pay applications.
- 32) Coordinate and conduct the preconstruction conference, including meeting minutes distribution.
- 33) Prepare punch list, conduct final site visit, and verify completion of corrective work.
- 34) Complete final closeout documentation and acceptance of improvements memorandum.

Section B. – Compensation

In return for the performance of the foregoing obligations, Owner shall pay to Engineer an amount **not-to-exceed \$ 53,268**, payable according to the following terms:

- A not-to-exceed amount based on the rates as listed in **Attachment A of the Agreement**, plus direct expenses. Cost-plus services are limited to the agreed maximum figure unless amended.
- Engineer may request a change to the billing hours if scope changes beyond the control of the Engineer result in schedule extensions or changes in staffing requirements.
- Compensation for Additional Services (if any) shall be paid according to the hourly billing rates shown in Attachment A of the Agreement.

Authorization

IN WITNESS WHEREOF, the Owner and Engineer have executed this Task Order.

For: **City of Lake Geneva**

Engineer: **Kapur & Associates, Inc.**

By: _____

By: __Naomi Rauch_____

Signature: _____

Signature:  _____

Title: _____

Title: Project Engineer / Associate

Date: _____

Date: __May 11, 2026_____

Kapur Associates, Inc.
Summary of Staff Hours and Labor Costs for the City of Lake Geneva



Task Order 50: Hillmoor Zone A Phase 1																		
Classification	Project Engineer III		Staff Engineer II		Technician III		Technician II		Project Surveyor		Survey Crew		Environmental Scientist II		Environmental Scientist I		Total Labor	
Average Hourly Wage (2026)	\$175.00		\$131.00		\$120.00		\$109.00		\$169.00		\$153.00		\$137.00		\$109.00			
	Hours	Dollars	Hours	Dollars	Hours	Dollars	Hours	Dollars	Hours	Dollars	Hours	Dollars	Hours	Dollars	Hours	Dollars	Hours	Dollars
Task Description																		
Wetland and Natural Resources																		
Wetland Delineation and Concurrence		\$ -		\$ -		\$ -		\$ -		\$ -		\$ -	20	\$2,740.00	32	\$3,488.00		\$ 6,228.00
NHI		\$ -		\$ -		\$ -		\$ -		\$ -		\$ -		\$ -		\$ -		\$ -
Meetings as Required		\$ -		\$ -		\$ -		\$ -		\$ -		\$ -	6	\$ 822.00	4	\$ 436.00		\$ 1,258.00
Subtotal		\$ -		\$ -		\$ -		\$ -		\$ -		\$ -	26	\$3,562.00	36	\$3,924.00		\$ 7,486.00
Design/Plan Preparation																		\$ -
Survey and Mapping		\$ -		\$ -	8	\$ 960.00		\$ -	2	\$ 338.00	4	\$ 612.00		\$ -		\$ -	14	\$ 1,910.00
Design/Plan Preparation		\$ -		\$ -			32	\$3,488.00						\$ -		\$ -	32	\$ 3,488.00
Stormwater Management Calculations / Report	8	\$ 1,400.00		\$ -			16	\$1,744.00						\$ -		\$ -	24	\$ 3,144.00
Quantities and Details		\$ -		\$ -		\$ -	16	\$1,744.00		\$ -		\$ -		\$ -		\$ -	16	\$ 1,744.00
QAQC	8	\$ 1,400.00		\$ -				\$ -						\$ -		\$ -	8	\$ 1,400.00
Survey and Staking		\$ -		\$ -		\$ -		\$ -	2	\$ 338.00	32	\$ 4,896.00		\$ -		\$ -	34	\$ 5,234.00
Subtotal	16	\$ 2,800.00		\$ -	8	\$ 960.00	64	\$6,976.00	4	\$ 676.00	36	\$ 5,508.00		\$ -		\$ -	128	\$ 16,920.00
Project Manual/Administration																		
Administration	8	\$ 1,400.00		\$ -	8	\$ 960.00		\$ -		\$ -		\$ -		\$ -		\$ -	16	\$ 2,360.00
Advertisement/Project Manual	8	\$ 1,400.00		\$ -	20	\$ 2,400.00		\$ -		\$ -		\$ -		\$ -		\$ -	28	\$ 3,800.00
Attend Bid Opening		\$ -		\$ -	4	\$ 480.00		\$ -		\$ -		\$ -		\$ -		\$ -	4	\$ 480.00
Post Bid Opening Activities		\$ -		\$ -	4	\$ 480.00		\$ -		\$ -		\$ -		\$ -		\$ -	4	\$ 480.00
Meetings as Required	16	\$ 2,800.00		\$ -	8	\$ 960.00		\$ -		\$ -		\$ -		\$ -		\$ -	24	\$ 3,760.00
Subtotal	32	\$ 5,600.00		\$ -	44	\$ 5,280.00		\$ -		\$ -		\$ -		\$ -		\$ -	76	\$ 10,880.00
Construction Observation & Administration																		
Construction Administration	8	\$ 1,400.00	42	\$ 5,502.00	24	\$ 2,880.00		\$ -		\$ -		\$ -		\$ -		\$ -	74	\$ 9,782.00
Subtotal	8	\$ 1,400.00	42	\$ 5,502.00	24	\$ 2,880.00		\$ -		\$ -		\$ -		\$ -		\$ -	74	\$ 9,782.00
TOTALS	56	\$ 9,800	42	\$ 5,502	76	\$ 9,120	64	\$ 6,976	4	\$ 676	36	\$ 5,508	26	\$ 3,562	36	\$ 3,924	278	\$ 45,068

Summary of Expenses					Cost	Total
Estimated Mileage (LS)					\$700.00	\$ 700.00
Soil Borings					\$7,500.00	\$ 7,500.00
Totals						\$ 8,200.00

Expenses:																	\$ 8,200.00
Project Total:																	\$ 53,268.00



Agenda Item Memo

City of Lake Geneva

Committee: Common Council

Meeting Date: May 26, 2026

Subject / Title: Consideration and approval: City Communication Plan

Submitted By: Chris Bennett

Background / Request

The communication plan first came in front of the Common Council at its May 10 meeting in draft form. The plan is in front of the Common Council for approval. Alders Fesenmaier and Yager originally presented this as an agenda item request.

Fiscal Impact / Budget

- **Estimated Cost in 2027:** partial salary of Assistant City Administrator and whatever website changes that are might be added to the 2027 budget.
- **Funding Source:** General Fund.
- **Budget Status:** ☐ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

The approved policy will be added to the City's Manual.

Recommendation:

Alder Fesenmaier is interested in adding provisions regarding data reporting and how newsletter(s) might be handled and will bring her ideas in front of the Common Council for consideration.

The plan is to be sent back for additional revision or approved. If approved it will be immediately included in the City's Policy Manual.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
Common Council	May 11, 2026	19	Discussion

Attachments (list all attachments that go with this item and memo)

Communication plan ready for inclusion in City's Policy Manual.

Communication Policy

211.1 PURPOSE

This policy provides direction to City Staff and elected Officials and details the City's internal and external communication and outreach efforts. The City will establish and maintain and consistent and effective approach to internal and external communication. The plan will align with the responsibilities of the Assistant City Administrator and address the needs of the City Administrator, Mayor, City Council, Staff and residents.

211.2 DEPARTMENT RESPONSIBLE

The Assistant City Administrator, or designee of the City Administrator, will be responsible for executing the duties outlined in this policy.

211.3 OBJECTIVES

- Ensure timely, accurate, and transparent communication between City leadership, staff, agencies and the public
- Support the City Administrator and staff through proactive project communication, issue management and stakeholder engagement
- Strengthen community trust through consistent digital, written and in person communication
- Improve internal communication across departments to support strategic goals, training activities, volunteer management and project coordination
- Maintain compliance with city policies, state and federal regulations, ADA requirements and records standards

211.4 AUDIENCES

Internal

- Mayor and City Council
- City Administrator
- Department Heads and City Employees
- Boards, Commissions and Committees
- IT staff and contracted service providers
- Volunteers

External

- Residents
- Business owners and developers
- Neighborhood associations and homeowner's associations
- Lake organizations
- Media outlets
- County, state and federal agencies
- Consultants, contractors and project partners
- Tourism and economic development organizations

211.5 CHANNELS & RESPONSIBILITIES – ASSISTANT ADMINISTRATOR

City Council & Mayor

- Provide written and oral reports at meetings, when requested
- Prepare presentations and data summaries
- Share updates on strategic planning, project progress and operational issues

City Administrator

- Conduct check-ins to align project timelines, priorities and messaging
- Provide early warnings on emerging issues, resident concerns or political sensitivities
- Communicate departmental needs, project timelines and interagency coordination

Departments & Employees

- Facilitate cross-department communication for projects, grants, IT coordination, ADA matters and staff training
- Maintain open communication for staff feedback and engagement initiatives
- Distribute internal updates, policy clarifications and training schedules, when needed

Residents & General Public

- Manage and update the City's website and social media accounts
- Prepare newsletters, digital bulletins and emergency notices
- Respond to resident inquiries or route them to appropriate department
- Pick the low hanging fruit in communication – inform citizens about simple matters, such a construction or changes to garbage pickup

Media

- Maintain relationships with local journalists and news outlets
- Prepare press-ready statements, reports and press releases
- Coordinate interviews or public comment with the City Administrator or Mayor or other elected officials or staff

Boards & Commissions

- Attend meetings and help prepare reports and follow-up communications related to those meetings

211.6 COMMUNICATION FREQUENCY

Daily

- Internal emails or briefings with the City Administrator and departments
- Social media monitoring and update
- Public inquiry responses

Weekly

- Website updates
- Scheduled departmental check-ins
- Project status tracking and reporting
- Social media content planning and publishing

Monthly

- City newsletter content
- Staff engagement and training communications

Quarterly

- Employee engagement and retention communications
- Reports to City Council on major projects, if not already informed
- Review of ADA compliance communications (timely to related projects)

Annually

- Coordination of annual budget communication, both internal and external
- Review/update digital platforms and communication tools
- Strategic Plan revisions and reporting – release findings to public

211.7 COMMUNICATION FRAMEWORK

Tone

- Clear and accessible
- Professional and neutral
- Transparent and factual
- Community-centered
- Solutions-focused

Themes

- Transparency in city operations
- Strategic planning and long-term vision
- Public safety and community wellbeing
- Lake management and environmental stewardship
- Economic development
- Community engagement/ volunteerism
- IT modernization/digital services improvements

Platforms

- Electronic platforms: Facebook, city website and any additional social media sites deemed relevant and appropriate (LinkedIn, X, Tik Tok, etc.)

211.8 SPECIAL PROJECT COMMUNICATION

For each major project (grants, IT upgrades, lake initiatives, planning/zoning, economic development):

- Identify stakeholders
- Establish communication objectives
- Define internal and external communication timelines
- Create standard templates for updates and public notices
- Maintain a project communications log
- Coordinate interdepartmental updates and media outreach

211.9 CRISIS & EMERGENCY COMMUNICATION

The Assistant City Administrator will:

- Defer to and work within the city's Emergency Management system and coordinate actions with police, fire, public works and emergency management personnel
- Support the Mayor and City Administrator as part of the communication leadership team
- Issue timely, accurate information across all platforms
- Maintain documentation for compliance and public transparency

211.10 EVALUATION & CONTINUOUS IMPROVEMENT

Track website analytics, social media engagement, and public feedback

- Facebook and social media sites detail times and posts that are the most popular
- Website traffic can be tracked and posts that are most popular can be tracked
- Electronic newsletters can be tracked by how many individuals open and interact with the product

- Data for media campaigns is specific – as a simple example public participation numbers for an event or attraction might be examined as an indicator of an effective communication campaign
- Monitor internal communication effectiveness through surveys or staff input
- Gauge/review community response to newsletters, alerts, and meeting participation
- Recommend improvements to tools, content, and communication workflows
- Integrate lessons learned into updates of the Strategic Plan and communication strategies

211.11 GOALS

The goals of any communication initiative, whether specific to a project or broader in nature, will be executed within a short and long-term framework, as needed and elaborated below.

Short-Term Goals (3–6 Months)

Focus: Structure, consistency and quick wins

- Standardize communications: Define roles, create templates and implement a basic content calendar
- Improve key channels: Update website, align social media use and establish a consistent newsletter
- Strengthen internal coordination: Regular department check-ins and simple reporting protocols
- Increase public responsiveness: Set response expectations and communicate routine updates (construction, service changes)
- Pilot project communications: Apply framework to 1–2 major projects with clear updates and stakeholder tracking
- Start performance tracking: Establish baseline metrics (website, social, feedback)
- City will establish format for updates on at least a biweekly basis and develop a newsletter

Long-Term Goals (6–24 Months)

Focus: Scale, strategy and impact

- Build an integrated system: Streamline workflows and distribute communication responsibilities across departments
- Advance digital tools: Enhance website, expand alert systems and improve accessibility (ADA compliance)
- Use data to drive decisions: Define KPIs and regularly report performance to leadership
- Expand community engagement: Increase public input through surveys, meetings, and partnerships
- Institutionalize project communication: Standardize updates and improve transparency for all major initiatives
- Strengthen brand and crisis capacity: Develop consistent messaging and improve emergency communication readiness

Bottom Line

- Short term: Get organized and consistent
- Long term: Become strategic, scalable and data-driven



Agenda Item Memo

City of Lake Geneva

Committee: Common Council

Meeting Date: May 26, 2026

Subject / Title: Consideration and approval: Requests for Proposals for Transit/Trolley Service

Submitted By: Chris Bennett

Background / Request

The Common Council approved soliciting RFPs for a transit/trolley service at its April 27 meeting. The City solicited RFPs from May 1-14, 2026 and received six. Those six RFPs, analysis of each and a recommendation are included.

Fiscal Impact / Budget

- **Estimated Cost in 2027:**
- **Funding Source:** General Fund.
- **Budget Status:** ☐ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

Recommendation:

If the City's priority is lowest operating cost, GO Riteway appears most favorable. If the priority is local familiarity and straightforward operations, Dousman and Lakefront Shuttle's City-owned option are strong comparisons. If the priority is avoiding City ownership risk, Lakefront Shuttle's contractor-owned turnkey model is the cleanest full-service structure. If the priority is pilot flexibility with revenue potential, the Lake Geneva Transit Co. investor model offers the most innovative approach but also the most moving parts.

Of note: None of the options break even at 25 percent parking at Central Dennison. Of the City-owned options Go Riteway, Lakefront and Dousman break even at 50 percent revenue at Central Denison. Of the contractor-operated options DTC and Lake Geneva Transit's models break even at 50 percent revenue at Central Denison.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome
Common Council	April 27, 2026	16	Solicit RFPs

Attachments (list all attachments that go with this item and memo)

RFPs and related materials, analysis and recommendation.

Overview

The City put out a Request for Proposal (RFP) to operate a transit system in Lake Geneva during the period of time in which Hwy. 50 is under construction. Specifically, the transit system will run from the beginning of May through the end of September.

The RFP was open from May 1-14, 2026. The City received significant interest from several companies.

Scoring

The rubric used for scoring each RFP is included below.

Criterion	Weight	Poor (0-3)	Adequate (4-6)	Good (7-8)	Excellent (9-10)
Relevant Experience	25%	Little/no similar experience	Some similar projects	Multiple relevant projects	Extensive proven success
Cost & Value	25%	Unclear or unrealistic cost	Basic cost clarity	Competitive and reasonable	Highly competitive and transparent
Operational Approach	20%	Weak or unclear plan	Basic plan	Detailed and workable	Highly detailed and reliable
Service Quality & Fleet	15%	Poor quality or unclear	Meets minimum standards	Good quality and compliance	High-quality, customer-focused
Local Understanding	15%	Little understanding	Basic awareness	Good local insight	Strong tailored understanding

Weighted RFP Evaluation Comparison

Proposer	Relevant Experience (25%)	Cost & Value (25%)	Operational Approach (20%)	Service Quality & Fleet (15%)	Local Understanding (15%)	Weighted Total
GO Riteway Transportation Group	9.5	9.0	9.5	9.0	8.5	9.13 / 10
Coach USA – City-Owned Option	10.0	8.0	9.0	9.0	9.0	9.00 / 10
Dousman Transport – City-Owned Option	8.5	8.0	9.0	8.5	10.0	8.75 / 10
Dousman Transport – Turnkey Option	8.5	7.5	9.0	8.5	10.0	8.63 / 10
Lake Geneva Transit Co. / DTC Investor Model	7.5	8.5	8.0	8.0	10.0	8.35 / 10
Lakefront Shuttle – City-Owned Option	7.0	7.5	8.0	8.0	10.0	7.88 / 10
Lakefront Shuttle – Contractor-Owned Turnkey	7.0	6.5	8.0	8.5	10.0	7.70 / 10

Narrative Evaluation

1. GO Riteway Transportation Group

Weighted Score: 9.13 / 10

GO Riteway submitted the strongest overall proposal based on the weighted evaluation criteria. The proposal demonstrated exceptional organizational depth, operational infrastructure, and transportation experience. GO Riteway operates one of the region's largest transportation systems with extensive experience managing circulator, commuter, university, resort, and event transportation programs throughout the Midwest. The company demonstrated significant experience operating in high-volume, destination-oriented environments similar to Lake Geneva.

Operationally, GO Riteway provided the most comprehensive management structure, including 24/7 dispatch, dedicated account supervision, regional staffing support, KPI monitoring, driver training programs, and operational redundancy. Their proposal reflected a mature transportation management organization capable of scaling operations and responding to changing traffic conditions, special events, and construction impacts.

GO Riteway also submitted the lowest overall traditional operating proposal at approximately \$207,600, creating a strong value proposition relative to the level of operational support offered. While the proposal was operationally strong, it was somewhat less specifically tailored to Lake Geneva's local tourism dynamics and stakeholder environment than some locally focused proposals. The City owns the trolleys under GO Riteway's proposal.

Strengths

- Most extensive transportation experience
- Strongest dispatch and operational infrastructure
- Competitive pricing
- Extensive staffing depth and redundancy
- Advanced operational controls and safety systems

Weaknesses

- Less locally tailored than competing local operators
- City retains maintenance responsibility for trolley vehicles

Pricing

- Estimated total two-year cost: **\$207,600 plus fuel and maintenance pass-throughs**

2. Coach USA – City-owned option

Weighted Score: 9.0 / 10

Coach USA submitted a strong proposal for the City of Lake Geneva's seasonal trolley service, demonstrating extensive experience in municipal transit, commuter transportation, airport shuttles, university routes, and seasonal event transportation throughout Wisconsin and nationally. The company's longstanding operational history, regional staffing infrastructure, and established maintenance and dispatch systems strengthen the proposal and reduce operational risk for the City.

Financially, Coach USA submitted a revised 2027 operating cost proposal of \$166,000, with 2028 costs projected at \$173,040 plus fuel as a pass-through expense. While not the lowest-cost proposal received, the pricing was transparent and supported by significant operational depth, regional resources, and institutional capacity.

Strengths

- Extensive municipal and public transit experience throughout Wisconsin

- Strong operational infrastructure including dispatch, staffing, and maintenance systems
- Significant regional and national fleet resources
- Proven ability to scale operations for festivals and tourism peaks
- Comprehensive safety, ADA, and compliance programs
- Strong reporting, analytics, and performance tracking capabilities
- Detailed implementation and operational readiness plan
- Low operational and staffing risk due to company size and experience
- Strong understanding of Lake Geneva's tourism and congestion challenges

Weaknesses

- Less tourism-oriented branding and destination-focused presentation compared to boutique trolley operators
- More institutional transit-management approach rather than a customized visitor-experience model
- Pricing was competitive but not among the lowest-cost submissions
- Fuel costs remain a pass-through expense subject to market fluctuation

Pricing

- Estimated total two-year cost: **\$339,400 plus fuel and maintenance pass-throughs**

3. Dousman Transport – City-Owned Option

Weighted Score: 8.75 / 10

Dousman Transport submitted one of the strongest locally grounded proposals. The company demonstrated substantial familiarity with Lake Geneva operations, tourism activity, seasonal traffic conditions, and special event transportation needs. Their proposal emphasized local workforce familiarity, regional operational presence, and existing transportation relationships within the Lake Geneva market.

The proposal included a detailed operational framework with dispatch oversight, incident response procedures, route familiarization, driver training, ridership reporting, and operational accountability systems. Dousman's proposal balanced operational competence with practical understanding of the community's transportation challenges and visitor expectations.

While pricing was higher than GO Riteway, the proposal remained competitive and offered strong value considering the local operational familiarity and customer-service orientation.

Strengths

- Strong local operational familiarity
- Detailed operational and incident management procedures
- Existing Lake Geneva event experience
- Strong tourism and customer-service focus

Weaknesses

- Higher overall cost than GO Riteway
- Smaller operational scale and staffing depth

Pricing

- Estimated total two-year cost: **\$251,806 plus fuel and maintenance pass-throughs**

4. Dousman Transport – Turnkey Option

Weighted Score: 8.63 / 10

Dousman's turnkey option maintained the same operational strengths and local familiarity as the City-owned proposal while transferring additional operational responsibility away from the City. The proposal

included vehicle operation, staffing, dispatch, cleaning, maintenance coordination, and operational oversight.

The turnkey structure provided operational simplicity and reduced direct City management involvement while leveraging Dousman's strong local transportation experience. The revised proposal total of approximately \$273,990 remained competitive within the turnkey category.

Strengths

- Strong local transportation presence
- Proven operational procedures
- Simplified turnkey structure
- Good balance of operational reliability and local familiarity

Weaknesses

- Higher total cost than City-owned structures
- Less innovative financially than investor-backed proposal

Pricing

- Estimated total two-year cost: **\$273,990 plus fuel and maintenance pass-throughs**

5. Lake Geneva Transit Co. / DTC Model & Investor Administered options

Weighted Score: 8.35 / 10

The Lake Geneva Transit Co. proposal presented the most innovative and financially creative structure. Rather than requiring direct City trolley ownership, the proposal established a privately funded, investor-owned trolley system supported operationally by Dousman Transport Company.

The proposal strongly emphasized circulation management, parking integration, tourism mobility, and downtown economic activity rather than solely transportation operations. It introduced potential fare-sharing opportunities, parking revenue integration, and long-term operational flexibility. The investor-backed model reduced municipal capital exposure while allowing the City flexibility to evaluate, expand, or discontinue the system as needed.

However, the proposal introduced additional administrative complexity related to insurance, governance, revenue-sharing structures, and operational coordination between ownership, operations, and the City. The proposal also includes a fare structure that is to be determined and could be between \$3-\$5.

Strengths

- Most innovative financing structure
- Potential fare and parking revenue participation
- Reduced municipal capital exposure
- Strong understanding of tourism circulation strategy

Weaknesses

- More administratively and legally complex
- Less direct transportation operational experience at ownership level

Pricing

- Estimated total two-year cost: **\$161,740 to \$191,740 plus fuel and maintenance pass-throughs**

6. Lakefront Shuttle – City-Owned Option

Weighted Score: 7.88 / 10

Lakefront Shuttle submitted a locally focused proposal emphasizing direct owner involvement, hands-on management, and personalized service delivery. The proposal demonstrated familiarity with downtown Lake Geneva operations, seasonal congestion, and tourism transportation demands.

Operationally, the proposal was straightforward and practical, including direct management oversight, daily inspections, route familiarity, and customer service expectations. The proposal relied heavily on owner-operated accountability and local knowledge rather than large-scale operational infrastructure. Although pricing remained reasonable, maintenance, fuel, and certain operating expenses were passed through separately to the City, reducing overall pricing certainty.

Strengths

- Strong local understanding
- Personalized owner-operated structure
- Straightforward operations plan
- Strong accountability emphasis

Weaknesses

- Limited organizational scale
- Less demonstrated large-scale transportation experience
- Pass-through costs create additional uncertainty

Pricing

- Estimated total two-year cost: **\$265,600 plus fuel and maintenance pass-throughs**

7. Lakefront Shuttle – Contractor-Owned Turnkey

Weighted Score: 7.70 / 10

Lakefront Shuttle's contractor-owned turnkey proposal provided the most comprehensive risk-transfer structure for the City. Under this model, Lakefront Shuttle would acquire, own, insure, maintain, and operate the trolley vehicles while providing complete operational management services.

The proposal significantly reduced municipal ownership and maintenance risk while simplifying administration for the City. However, this structure also produced the highest overall cost among submitted proposals. While the proposal demonstrated strong local understanding and direct management accountability, it lacked the operational scale and infrastructure depth demonstrated by GO Riteway and Dousman Transport.

Strengths

- Lowest City ownership and liability exposure
- Full-service turnkey structure
- Strong local management involvement
- Predictable operational structure

Weaknesses

- Highest overall cost
- Smaller operational organization
- Less extensive transportation management infrastructure

Pricing

- Estimated total two-year cost: **\$374,000 plus fuel and maintenance pass-throughs**

Simple Price Comparison

Proposer	Model	Total Price	Key Cost Notes
Lake Geneva Transit Co. / DTC	Investor-owned trolley lease + DTC operations	\$161,740 to \$191,740 estimated annual expense	Includes \$36,000 annual lease fee; offers potential fare revenue offset to City.
GO Riteway	City-owned trolley, contractor-operated	\$207,600	Lowest clear operating price; fuel excluded; City responsible for trolley maintenance/repairs.
Dousman Transport	City-owned trolley option	\$251,806	City provides trolley vehicles; DTC operates service; maintenance billed at \$90/hour plus parts/materials.
Lakefront Shuttle LLC	City-owned trolley, contractor-operated	\$265,600 over two years	\$100/hour in 2027; 2028 rate subject to CPI or 3%; fuel, maintenance, and cleaning are pass-through costs.
Dousman Transport	Turnkey option	\$273,990 revised	Amended proposal includes 2,672 service hours at \$67.65/hour plus operating cost.
Coach USA	City-owned trolley, contractor-operated	\$339,400	Competitive and supported by substantial operational resources and regional transit infrastructure.
Lakefront Shuttle LLC	Contractor-owned turnkey model	\$374,000 over two years	\$184,500 in 2027 and \$189,500 in 2028; includes vehicles, insurance, maintenance, storage, dispatch, and operations; fuel excluded.

Overall Price Comparison
One year and two-year total

Vendor	Trolley	1-year cost	Fuel	Insurance	Storage	Depreciation	1-year cost	CenDen (50% capacity)	CenDen (25% capacity)	Total 50% revenue	Total 25% revenue
GO RiteWay	City	\$103,800	\$15,936	\$1,200	\$12,000	\$8,000	\$140,936	\$193,200	\$98,000	\$52,264	(\$42,936)
Dousman	City	\$125,903	\$15,936	\$1,200	\$12,000	\$8,000	\$163,039	\$193,200	\$98,000	\$30,161	(\$65,039)
Lakefront Shuttle	City	\$132,800	\$15,936	\$1,200	\$12,000	\$8,000	\$169,936	\$193,200	\$98,000	\$23,264	(\$71,936)
Dousman	Contractor	\$136,995	\$15,936				\$154,131	\$193,200	\$98,000	\$39,069	(\$56,131)
Lake Geneva Transit	DTC partnership	\$162,620	\$15,936				\$178,556	\$193,200	\$98,000	\$14,644	(\$80,556)
Coach USA	City	\$166,000	\$15,936	\$1,200	\$12,000	\$8,000	\$203,136	\$193,200	\$98,000	(\$9,936)	(\$105,136)
Lakefront Shuttle	Contractor	\$187,000	\$15,936				\$202,936	\$193,200	\$98,000	(\$9,736)	(\$104,936)
Lake Geneva Transit	Investor Administered	\$191,740	\$15,936				\$207,676	\$193,200	\$98,000	(\$14,476)	(\$109,676)
Vendor	Trolley	2-year cost	Fuel	Insurance	Storage	Depreciation	2-year cost	CenDen (50% capacity)	CenDen (25% capacity)	Total 50% revenue	Total 25% revenue
GO RiteWay	City	\$207,600	\$32,350	\$2,400	\$24,000	\$16,000	\$282,350	\$386,400	\$196,000	\$104,050	(\$86,350)
Dousman	City	\$251,806	\$32,350	\$2,400	\$24,000	\$16,000	\$326,556	\$386,400	\$196,000	\$59,844	(\$130,556)
Lakefront Shuttle	City	\$265,600	\$32,350	\$2,400	\$24,000	\$16,000	\$340,350	\$386,400	\$196,000	\$46,050	(\$144,350)
Dousman	Contractor	\$273,990	\$32,350				\$306,340	\$386,400	\$196,000	\$80,060	(\$110,340)
Lake Geneva Transit	DTC partnership	\$324,360	\$32,350				\$356,710	\$386,400	\$196,000	\$29,690	(\$160,710)
Coach USA	City	\$339,040	\$32,350	\$2,400	\$24,000	\$16,000	\$413,790	\$386,400	\$196,000	(\$27,390)	(\$217,790)
Lakefront Shuttle	Contractor	\$374,000	\$32,350				\$406,350	\$386,400	\$196,000	(\$19,950)	(\$210,350)
Lake Geneva Transit	Investor Administered	\$385,240	\$32,350				\$417,590	\$386,400	\$196,000	(\$31,190)	(\$221,590)

Lowest apparent cost: GO Riteway at **\$207,600**, but this is a City-owned model and excludes fuel while leaving vehicle maintenance and repair responsibility with the City. It offers the strongest large-scale transportation credentials and the deepest staffing/dispatch infrastructure.

Lowest City-owned trolley option after GO Riteway: Dousman's City-owned trolley option at **\$251,806**, with strong local presence, existing Lake Geneva familiarity, CDL drivers, dispatch, maintenance capacity, and transportation experience.

Most complete private-risk model: Lakefront Shuttle's contractor-owned turnkey proposal at **\$374,000 over two years** transfers vehicle acquisition, ownership, maintenance, storage, insurance, and operational responsibility to the contractor. It is more expensive but reduces City risk and capital exposure.

Most flexible/creative financing model: Lake Geneva Transit Co.'s investor-owned structure provides a lease-based model with DTC operations and potential revenue offsets through fares, specialty events, and parking coordination. It may reduce upfront capital needs but appears more complex and would require legal, insurance, and administrative review.

Recommendation

If the City's priority is **lowest operating cost**, GO Riteway appears most favorable. If the priority is **local familiarity and straightforward operations**, Dousman and Lakefront Shuttle's City-owned option are strong comparisons. If the priority is **avoiding City ownership risk**, Lakefront Shuttle's contractor-owned turnkey model is the cleanest full-service structure. Dousman's option is also very strong. If the priority is **flexibility with revenue potential**, the Lake Geneva Transit Co. investor model offers the most innovative approach but also the most moving parts.

None of the options break even at 25 percent parking at Central Dennison. Of the City-owned options Go Riteway, Lakefront and Dousman break even at 50 percent revenue at Central Denison. Of the contractor-operated options DTC and Lake Geneva Transit's models break even at 50 percent revenue at Central Denison.

Final Weighted Ranking

Rank	Proposer	Weighted Score
1	GO Riteway Transportation Group	9.13 / 10
2	Coach USA	9.0 / 10
3	Dousman Transport – City-Owned	8.75 / 10
4	Dousman Transport – Turnkey	8.63 / 10
5	Lake Geneva Transit Co. / DTC & Investor Model	8.35 / 10
6	Lakefront Shuttle – City-Owned	7.88 / 10
7	Lakefront Shuttle – Contractor-Owned	7.70 / 10

Depreciation – City and DTC

Comptroller Laura Pisarcik said the city uses straight line depreciation for vehicles

- The purchase price is \$100,000 and the trolleys are estimated to last another 10 years after the city ceases operating the trolleys. If each trolley depreciates at roughly \$8,000 per year the value of the two is roughly \$65,000-\$70,000 when the city is done with ownership.
- This is for the scenarios proposed by DTC, Lake Geneva Transit and Lakefront Shuttle in which the City owns the vehicles.

Fuel

Fuel is market-driven, and a flat price is not included in any of the RFPs. **Per City calculations fuel is estimated at cost \$15,936 in 2027 and \$16,414 in 2028.**

The cost is based on two trips per hour of eight miles in length. The average miles per gallon for the platforms proposed is between 7-8 miles per gallon. Using a flat rate of \$6/gallon each trolley loop under the proposed route is \$6 in fuel costs.

The figure for 2028 factors a 3 percent increase for CPI or increased fuel costs.

A sample route and stops are included.

Trolley Route – Example

- A proposed route, offered as an example, and map are included. Staff drove the route in a personal vehicle on April 7 and timed one loop at 23 minutes
- Figure between 30 and 40 minutes for one loop

Trolley Stop and Parking – Exit Town Bank parking lot and turn right on Center Street

Town Bank lot is a stop – parking, pickup and drop-off

Take Center Street to Dodge Street and turn right

Take Dodge Street to Madison Street and turn left

Central-Denison Elementary is a stop – parking, pickup and drop-off

Take Madison Street to Geneva Street and turn left

Take Geneva Street to Broad Street and turn right

In front of the Geneva Theatre is a stop – pickup and drop-off

Take Broad Street onto Wrigley Drive, follow Wrigley Drive to Baker Street and turn left

The bottom of Broad as it becomes Wrigley is a stop – pickup and drop-off

Take Baker Street onto Lakeshore Drive, follow Lakeshore Drive to Campbell Street and turn left

Seminary Park is a potential stop – pickup and drop-off

Take Campbell Street to Wells Street and turn left

The Cove is a stop – parking, pickup and drop-off

ALTERNATE: pull through Cover lot and take Wells Street to West Main Street and turn left

Take West Main Street to Lakeshore Drive and turn left

(Could pull through Cove Lot and avoid Intersection at Main)

Take Wells Street to West Main Street and turn left

Take West Main Street to Lakeshore Drive and turn left

Take Lakeshore Drive to Campbell Street and turn left

Take Campbell Street to Wells Street and turn right

Take Wells Street to Bloomfield Road and turn left

Circle through school complex and turn right on Bloomfield Road

Lake Geneva Middle School is a stop – parking, pickup and drop-off

Turn right on Bloomfield Road and turn left on Hwy 120

Take Hwy 120 to Townline Road and turn right

Take Townline Road to Veterans Parkway and circle through lots

Veterans Park is a stop – parking, pickup and drop-off

Turn right out of Veterans Park onto Veterans Parkway

Take Veterans Parkway to Park Drive and turn left

Take Park Drive to Hwy 120/Edwards Blvd and turn right

Take 120/Edwards Blvd to Sheridan Springs and follow road left

City lot near Serv Pro is a stop – parking, pickup and drop-off

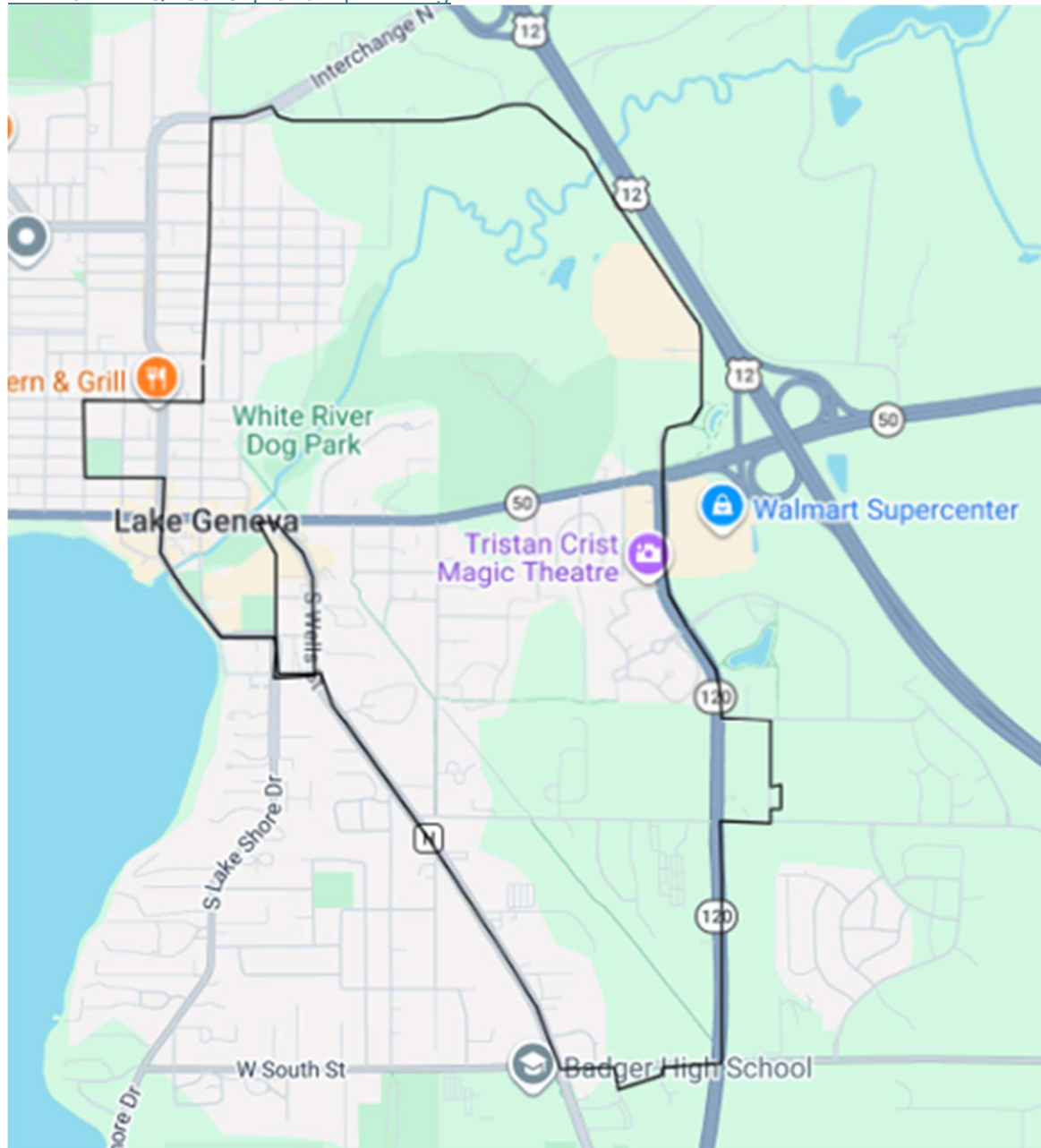
Take Sheridan Springs to Interchange North and turn left on Interchange North

Take Interchange North to Center Street and turn left

Center Street to Town Bank

Map with route marked in black line –

https://www.google.com/maps/d/u/0/edit?mid=1y5lkZLYGDm--HWW3XZm_QwU9d5djbOo&usp=sharing



Parking Revenue

Central Denison		
Capacity Scenario	Weekly Revenue	Seasonal Revenue (14 weeks)
25% Capacity	7000	98000
50% Capacity	13800	193200
Central Denison & The Cove		
Capacity Scenario	Weekly Revenue (City Share)	Seasonal Revenue (14 weeks)
25% Capacity	8000	112000
50% Capacity	15700	219800
Central Denison & Town Bank		
Capacity Scenario	Weekly Revenue (City Share)	Seasonal Revenue (14 weeks)
25% Capacity	10800	151200
50% Capacity	21300	298200
Central Denison, The Cove & Town Bank		
Capacity Scenario	Weekly Revenue (City Share)	Seasonal Revenue (14 weeks)
25% Capacity	11800	165200
50% Capacity	23200	324800

- There are 38 spots at The Cove, 138 at Central Denison and 150 at Town Bank. Revenue projections are provided for each lot at 50 and 25 percent capacity. There is a total of 326 spots.
- Parking Manager Beth Gehris-Padro said each space is worth \$200 per week.
- The city shares revenue at 50 percent. The numbers do not include any projected revenue from the city charging for parking at either Lake Geneva Middle School or Veterans Park.
- Paid parking is from 9 a.m. to 7 p.m. Monday through Sunday. Paid parking costs \$2 per hour Monday through Thursday and \$4 per hour Friday through Sunday.
- The numbers provided are estimates based on projected lot use and should not be interpreted as guaranteed income.
- **The safest projection is to consider the numbers for Central Denison. The city maintains the most control over that lot, it is a new revenue stream and agreements are yet to be reached with the proprietors/owners of Town Bank and The Cove.**

REQUEST FOR PROPOSALS (RFP)



Issued by:

City of Lake Geneva, Wisconsin
May 1, 2026

The City of Lake Geneva is seeking proposals from qualified transportation providers to operate a seasonal trolley/transport system for the 2027 and 2028 summer tourism seasons.

Proposals Must Be Submitted by 12 p.m. (Noon) CST May 14, 2026

City of Lake Geneva
626 Geneva Street
Lake Geneva, Wisconsin 53147
Phone 262-248-3673 / Fax 262-248-4715
www.Cityoflakegeneva.gov

REQUEST FOR PROPOSALS (RFP)

Seasonal Trolley Service – City-Owned Trolleys/ Contractor-Operated
Issued by City of Lake Geneva, Wisconsin
May 1, 2026

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9. SUBMITTAL INSTRUCTIONS
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1. INTRODUCTION & PURPOSE

The City of Lake Geneva is soliciting proposals from qualified transportation providers to operate a seasonal trolley system for 2027 and 2028 under a City-owned, contractor-operated model.

Under this model:

- The City will own two trolley vehicles
- The selected contractor will operate, staff, and maintain the system during the designated time periods

2. PROJECT SCOPE

The trolley system is being implemented in advance of State Highway 50 reconstruction (2027–2028). Lake Geneva experiences significant seasonal congestion driven by tourism. The trolley system is being sought to ease congestion and reduce traffic downtown in the construction zone.

The route shown in the Appendix is based on current discussion and is subject to change based on final project impact and selected vendor input.

3. SCOPE OF WORK

Overview

The City owns the trolley vehicles. The contractor operates the service.

Contractor Responsibilities

- Provide drivers and staff and all applicable benefits and insurance
- Provide minimum of \$2 million in liability insurance
- Operate daily service per scheduled route
- Provide dispatch services
- Perform routine maintenance and cleaning
- Store vehicles during operating season

City Responsibilities

- Purchase and own vehicles
- Provide vehicle insurance
- Store vehicles outside operating season

Cost Structure

- Hourly for general operation, with separate rates provided for maintenance and cleaning

Service Requirements

Operating Timeframe

May 1 – September 26, 2027 and May 5 – October 1, 2028

Shoulder Season

2027: May 1-27 and Sept. 10-26

2028: May 5-28 and Sept. 1-Oct. 1

- Friday–Sunday
- 11 a.m. – 7 p.m.
- One trolley

Peak Season

2027: May 28-Sept. 9

2028: May 29-August 31

- One trolley daily
- Second trolley Friday–Sunday
- 11 a.m. – 7 p.m.

Service Expectations

- ADA-compliant vehicles
- Professional drivers
- Safe operations
- Coordination with City and BID

Safety & Compliance

- All required licensing and certifications
- Insurance coverage
- Safety procedures and reporting

Deliverables – Data

- Weekly and monthly reports detailing ridership and service reliability
- Ridership data
- End-of-season evaluation of operations

OPTIONAL ADDITIONAL BID

- For intermittent weekend special event use, such as Winterfest or Oktoberfest

4. PROJECT SCHEDULE

Phase	Date
RFP Issued	May 1, 2026
Proposals Due	May 14, 2026
Service Start	May 1, 2027

5. PROPOSAL REQUIREMENTS

- Cover letter & executive summary
- Firm qualifications
- Relevant experience (cite any similar projects)
- Understanding of local context
- Operational approach
- Project schedule
- Fee proposal – included detailed cost breakdown in chart shown below
- References (3–5)

Fee Proposal

Proposer Name:			
Contact:			
1. Hourly Operating Rates			
Cost Component	Shoulder (1)	Peak (1)	Peak (2)
Driver Labor			
Maintenance			
Cleaning			
TOTAL	0	0	0
2. Seasonal Cost Summary			
Season	Hours	Rate	Total
Shoulder			0
Peak Weekday			0
Peak Weekend			0
TOTAL			0
4. Grand Total			
Operating Cost	0		
TOTAL PROPOSED COST	0		

6. EVALUATION CRITERIA & SCORING

Criteria	Weight
Experience	25%
Cost & Value	25%
Operational Approach	20%
Service Quality	15%
Local Understanding	15%

Criterion	Weight	Poor (0-3)	Adequate (4-6)	Good (7-8)	Excellent (9-10)
Relevant Experience	25%	Little/no similar experience	Some similar projects	Multiple relevant projects	Extensive proven success
Cost & Value	25%	Unclear or unrealistic cost	Basic cost clarity	Competitive and reasonable	Highly competitive and transparent
Operational Approach	20%	Weak or unclear plan	Basic plan	Detailed and workable	Highly detailed and reliable
Service Quality & Fleet	15%	Poor quality or unclear	Meets minimum standards	Good quality and compliance	High-quality, customer-focused
Local Understanding	15%	Little understanding	Basic awareness	Good local insight	Strong tailored understanding

7. SELECTION PROCESS

- Staff review
- Scoring and ranking
- Reference checks
- Interviews (if needed)
- Council award
- Contract negotiation

8. PROJECT SUCCESS CRITERIA

- Reliable service
- Positive rider experience
- Reduced congestion
- Integration with parking system
- Financial sustainability

9. SUBMITTAL INSTRUCTIONS

Submission Deadline: All proposals must be received by the City no later than 12:00 PM (Noon) Central Standard Time (CST) May 14, 2026

Late proposals will not be accepted. Proposers bear risk for timely delivery regardless of chosen delivery method.

All proposals must be signed by an authorized representative of the firm or lead firm if submitting as team. Signature indicates authority to bind the firm to proposal terms, acceptance of all RFP conditions and certification that all information provided is accurate

The City reserves the right to reject any proposals that are incomplete, contain material omissions, or include alterations to RFP requirements.

Required Documents for Submission

- One (1) electronic PDF copy submitted via email to [Chris Bennett](#), Assistant City Administrator
- Filename format: "CompanyName_LakeGeneva_TROLLEY_2026.pdf"

The City will print proposal copies as needed. Consultants should not submit printed proposals unless specifically requested.

Questions

All questions about the RFP or RFP process must be submitted in writing via email to [Chris Bennett](#), Assistant City Administrator, by 12:00 PM (Noon) CST May 12, 2026.

Restrictions

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- Questions received after deadline will not be answered.

Answer Distribution

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It is each proposer's responsibility to monitor the City's website regularly for question and answer postings, RFP addendums or clarifications and any schedule changes or updates.

Addenda

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- Proposers may withdraw their proposal personally or by written request at any time prior to the submittal deadline.

The City reserves the right to:

- Accept the proposal determined to be in the best interest of the City and its residents
- Reject the lowest-cost proposal
- Reject any or all proposals
- Waive irregularities or informalities in proposals, provided such waivers are in the City's interest
- Request clarifications or additional information from any proposer
- Conduct site visits, interviews, or additional evaluation steps as deemed necessary
- Negotiate final scope, schedule, and fee with the selected firm
- Award the base scope only or selectively include optional add-on services based on budget availability and value
- Cancel, reissue, or modify this RFP prior to contract execution
- Extend deadlines or modify the RFP schedule with notice to proposers

Point of Contact – City

Assistant City Administrator Chris Bennett
(262) 248-9465
asstcityadmin@cityoflakegeneva.gov

10. APPENDIX

- Example route and stops

Example – Trolley Route

Trolley Stop and Parking – Exit Town Bank parking lot and turn right on Center Street

Town Bank lot is a stop – parking, pickup and drop-off

Take Center Street to Dodge Street and turn right

Take Dodge Street to Madison Street and turn left

Central-Denison Elementary is a stop – parking, pickup and drop-off

Take Madison Street to Geneva Street and turn left

Take Geneva Street to Broad Street and turn right

In front of the Geneva Theatre is a stop – pickup and drop-off

Take Broad Street onto Wrigley Drive, follow Wrigley Drive to Baker Street and turn left

The bottom of Broad as it becomes Wrigley is a stop – pickup and drop-off

Take Baker Street onto Lakeshore Drive, follow Lakeshore Drive to Campbell Street and turn left

Seminary Park is a potential stop – pickup and drop-off

Take Campbell Street to Wells Street and turn left

Alternate: pull through Cove lot and take Wells Street to West Main Street and turn left

Take West Main Street to Lakeshore Drive and turn left

(Could pull through Cove Lot and avoid Intersection at Main)

Take Wells Street to West Main Street and turn left

Take West Main Street to Lakeshore Drive and turn left

The Cove is a stop – parking, pickup and drop-off

Take Lakeshore Drive to Campbell Street and turn left

Take Campbell Street to Wells Street and turn right

Take Wells Street to Bloomfield Road and turn left

Circle through school complex and turn right on Bloomfield Road

Lake Geneva Middle School is a stop – parking, pickup and drop-off

Turn right on Bloomfield Road and turn left on Hwy 120

Take Hwy 120 to Townline Road and turn right

Take Townline Road to Veterans Parkway and circle through lots

Veterans Park is a stop – parking, pickup and drop-off

Turn right out of Veterans Park onto Veterans Parkway

Take Veterans Parkway to Park Drive and turn left

Take Park Drive to Hwy 120/Edwards Blvd and turn right

Take 120/Edwards Blvd to Sheridan Springs and follow road left

City lot near Serv Pro is a stop – parking, pickup and drop-off

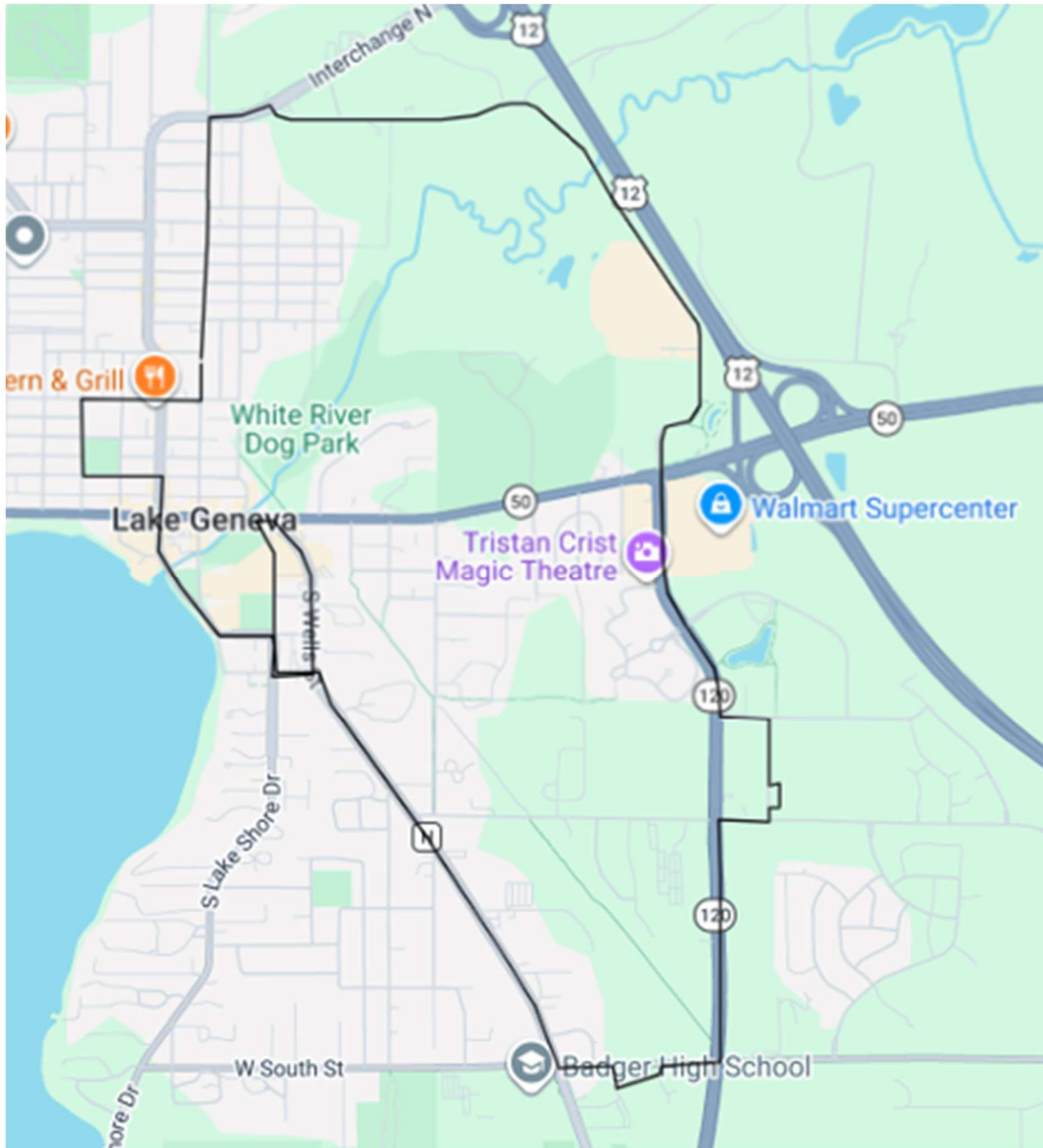
Take Sheridan Springs to Interchange North and turn left on Interchange North

Take Interchange North to Center Street and turn left

Center Street to Town Bank

Map with route marked in black line –

https://www.google.com/maps/d/u/0/edit?mid=1y5IkZLYGDm--HWW3XZm_QwU9d5djbOo&usp=sharing



REQUEST FOR PROPOSALS (RFP)



Issued by:

City of Lake Geneva, Wisconsin
May 1, 2026

The City of Lake Geneva is seeking proposals from qualified transportation providers to operate a seasonal trolley/transport system for the 2027 and 2028 summer tourism seasons.

Proposals Must Be Submitted by 12 p.m. (Noon) CST May 14, 2026

City of Lake Geneva
626 Geneva Street
Lake Geneva, Wisconsin 53147
Phone 262-248-3673 / Fax 262-248-4715
www.Cityoflakegeneva.gov

REQUEST FOR PROPOSALS (RFP)

Seasonal Trolley Service – Contractor-Owned Turnkey Model

Issued by City of Lake Geneva, Wisconsin

May 1, 2026

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1. INTRODUCTION & PURPOSE
2. PROJECT SCOPE
3. SCOPE OF WORK
4. PROJECT SCHEDULE
5. PROPOSAL REQUIREMENTS
6. EVALUATION CRITERIA & SCORING
7. SELECTION PROCESS
8. PROJECT SUCCESS CRITERIA
9. SUBMITTAL INSTRUCTIONS
10. APPENDIX

1. INTRODUCTION & PURPOSE

The City of Lake Geneva is soliciting proposals from qualified transportation providers to deliver a fully turnkey, contractor-owned and operated seasonal trolley or transportation service for 2027 and 2028.

Under this model:

- The contractor owns and provides vehicles.
- The contractor is fully responsible for operations, staffing, maintenance, and insurance

2. PROJECT SCOPE

The trolley system is being implemented in advance of State Highway 50 reconstruction (2027–2028). Lake Geneva experiences significant seasonal congestion driven by tourism. The trolley system is being sought to ease congestion and reduce traffic downtown in the construction zone.

The route shown in the Appendix is based on current discussion and is subject to change based on final project impact and selected vendor input.

3. SCOPE OF WORK

Overview

The contractor provides a complete, turnkey transportation service that is efficient and safe. Vehicles do not need to be trolley style, but the City does prefer that style of vehicle. Any proposed vehicle(s) must meet the City’s needs.

Contractor Responsibilities

- Own and provide vehicles
- Staff and operate service
- Maintain and insure vehicles
- Store vehicles during operating season
- Provide dispatch and management
- Deliver all-inclusive service

City Responsibilities

- Contract oversight only

Cost Structure

- Fixed seasonal or annual fee

Service Requirements

Operating Timeframe

May 1 – September 26, 2027 and May 5 – October 1, 2028

Shoulder Season

2027: May 1-27 and Sept. 10-26

2028: May 5-28 and Sept. 1-Oct. 1

- Friday–Sunday
- 11 a.m. – 7 p.m.
- One trolley

Peak Season

2027: May 28-Sept. 9

2028: May 29-August 31

- One trolley daily
- Second trolley Friday–Sunday
- 11 a.m. – 7 p.m.

Service Expectations

- ADA-compliant vehicles
- Professional drivers
- Coordination with City and BID

Safety & Compliance

- Conduct safe and reliable operations
- All required licensing and certifications
- Insurance coverage
- Safety procedures and reporting

Deliverables – Data

- Weekly and monthly reports detailing ridership and service reliability
- Ridership data
- End-of-season evaluation of operations

OPTIONAL ADDITIONAL BID

- For intermittent weekend special event use, such as Winterfest or Oktoberfest

4. PROJECT SCHEDULE

Phase	Date
RFP Issued	May 1, 2026
Proposals Due	May 14, 2026
Service Start	May 1, 2027

5. PROPOSAL REQUIREMENTS

- Cover letter & executive summary
- Firm qualifications
- Relevant experience (cite any similar projects)
- Understanding of local context
- Operational approach
- Project schedule
- Fee proposal – included detailed cost breakdown in chart shown below
- References (3–5)

Fee Proposal

Proposer Name:			
Contact:			
1. Hourly Operating Rates			
Cost Component	Shoulder (1)	Peak (1)	Peak (2)
Driver Labor			
Maintenance			
Cleaning			
TOTAL	0	0	0
2. Seasonal Cost Summary			
Season	Hours	Rate	Total
Shoulder			0
Peak Weekday			0
Peak Weekend			0
TOTAL			0
4. Grand Total			
Operating Cost	0		
TOTAL PROPOSED COST	0		

6. EVALUATION CRITERIA & SCORING

Criteria	Weight
Experience	25%
Cost & Value	25%
Operational Approach	20%
Service Quality	15%
Local Understanding	15%

Criterion	Weight	Poor (0-3)	Adequate (4-6)	Good (7-8)	Excellent (9-10)
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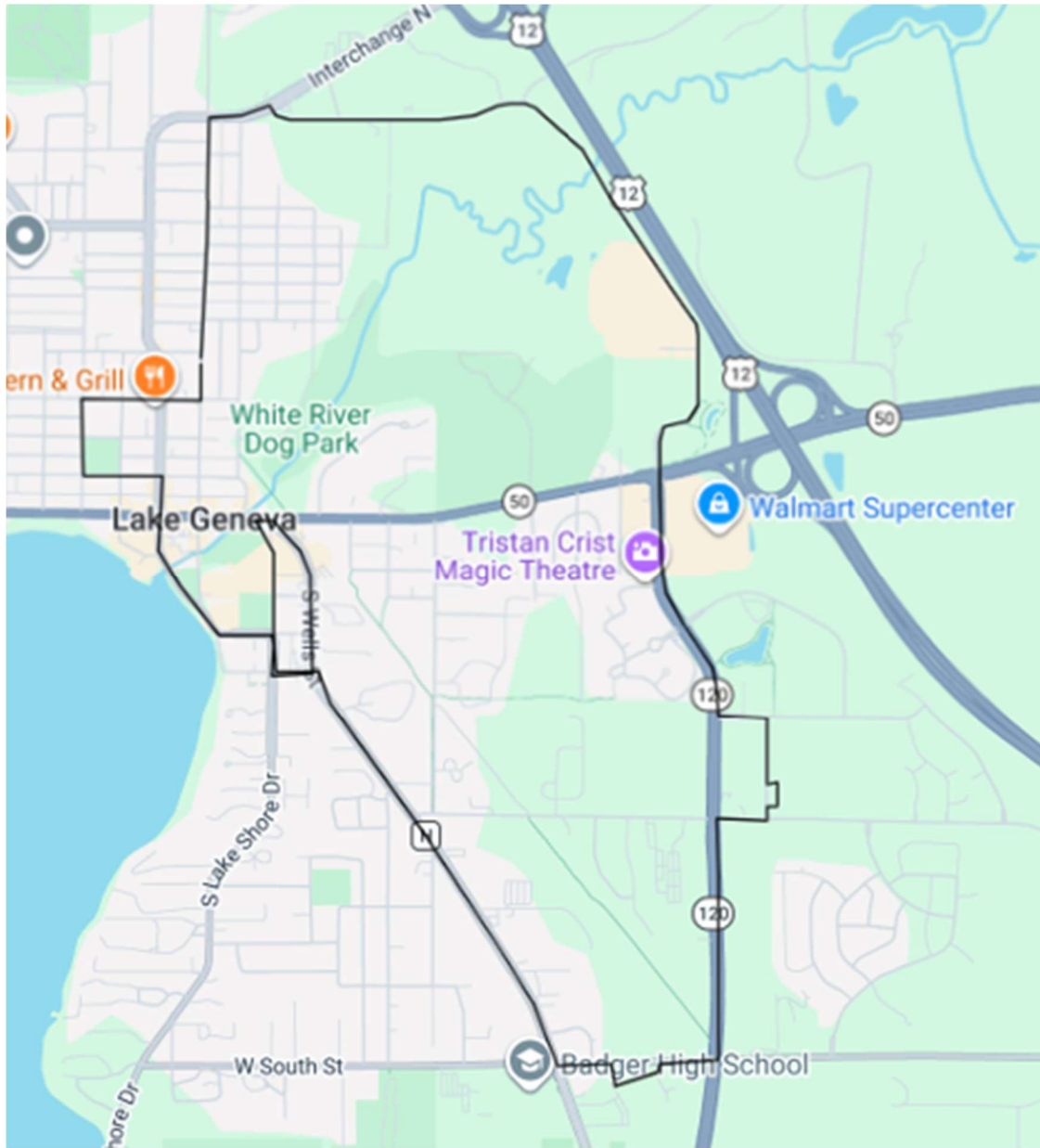
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 Take Campbell Street to Wells Street and turn right
 Take Wells Street to Bloomfield Road and turn left
 Circle through school complex and turn right on Bloomfield Road
 Lake Geneva Middle School is a stop – parking, pickup and drop-off
 Turn right on Bloomfield Road and turn left on Hwy 120
 Take Hwy 120 to Townline Road and turn right
 Take Townline Road to Veterans Parkway and circle through lots
 Veterans Park is a stop – parking, pickup and drop-off
 Turn right out of Veterans Park onto Veterans Parkway
 Take Veterans Parkway to Park Drive and turn left
 Take Park Drive to Hwy 120/Edwards Blvd and turn right
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Map with route marked in black line –

https://www.google.com/maps/d/u/0/edit?mid=1y5IkZLYGDm--HWW3XZm_QwU9d5djbOo&usp=sharing



City of Lake Geneva, Wisconsin

Request for Proposals - City-Owned RFP

Due: May 14, 2026, 12:00 PM

Proposal to Operate a Seasonal Trolley for the 2027 - 2028 Summer Tourism Seasons



Submitted to:

Chris Bennett, Assistant City Administrator
City of Lake Geneva
626 Geneva Street
Lake Geneva, Wisconsin 53147
Email: asstcityadmin@cityoflakegeneva.gov

Submitted by:

Brian Rogers, Vice President and General Manager
Coach USA (Wisconsin Transit Lines)
1520 Arcadian Avenue
Waukesha, WI 53186
Email: brian.rogers@coachusa.com

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Address

1520 Arcadian Avenue
Waukesha, WI 53186
www.coachusa.com

1. COVER LETTER AND EXECUTIVE SUMMARY

May 14, 2026

Chris Bennett
Assistant City Manager
City of Geneva Lake
626 Geneva Street
Lake Geneva, Wisconsin 53147
Email: asstcityadmin@cityoflakegeneva.gov

Dear Chris Bennett:

Thank you very much for the opportunity to provide our proposal to the City of Lake Geneva to operate your Seasonal Trolley System for the 2027 and 2028 Summer Tourism Seasons. As a recognized expert in passenger transportation in the State of Wisconsin, we are excited to provide these services for you.

On the following pages, we have provided the requested information regarding our understanding of the project and our approach to delivering high-quality transportation for visitors to the Lake Geneva area. We encourage you to contact our references and refamiliarize yourself with our team. As a provider of fixed route, scheduled services, and charter services in Wisconsin since the 1950s, we have a strong understanding of these services and a well-established operation. We are extremely proud of our decades of experience operating in Wisconsin, and we look forward to continuing that presence with this new contract with the City.

Coach USA's proposal presents a comprehensive solution to operate the City of Lake Geneva's seasonal trolley service, anchored in its extensive experience as one of North America's largest and most established passenger transportation providers. With more than a century of operating history and a significant presence in Wisconsin, Coach USA brings deep regional expertise and a proven track record of delivering fixed-route, commuter, seasonal, and event-based transportation services. This experience includes long-standing municipal partnerships, university routes, airport express services, and high-demand event operations, all of which demonstrate the company's ability to manage complex, customer-facing transit systems reliably and efficiently.

The proposal reflects a strong understanding of Lake Geneva's unique operating environment, particularly the challenges associated with tourism-driven demand, weekend surges, and congestion that will be intensified by the Highway 50 reconstruction project. Coach USA positions its service as a practical and attractive alternative to private vehicle use, emphasizing ease of use, accessibility, and a visitor-friendly experience.

A key strength of Coach USA's offering is its focus on safety, workforce quality, and customer experience. The company commits to deploying professionally trained, commercially licensed drivers with strong safety records, supported by comprehensive onboarding programs covering ADA compliance, safety protocols, and customer service excellence. Drivers are positioned as ambassadors of the service, delivering a high level of hospitality that aligns with Lake Geneva's identity as a premier tourist destination.

Coach USA also provides a disciplined approach to maintenance, ensuring that the City-owned trolley vehicles are maintained to the highest standards through preventive maintenance programs, routine servicing, and regular cleaning. This focus on fleet condition and presentation supports both operational reliability and the overall rider experience. In parallel, the company offers data-driven performance management, including weekly and monthly ridership reporting, on-time performance tracking, and end-of-season evaluations designed to identify trends and drive continuous improvement.

Finally, Coach USA's scalability and flexibility are key advantages. With access to a large regional and national fleet, we can quickly adjust service levels or provide additional vehicles to support special events such as Winterfest or Oktoberfest. This capability ensures that the trolley system can evolve alongside the City's needs and respond effectively to fluctuations in demand. Complementing this operational strength is a transparent and competitive pricing structure, positioning Coach USA as a cost-effective and low-risk partner for delivering reliable, high-quality trolley service in Lake Geneva.

Should you have any questions regarding our proposal or wish to schedule an in-person meeting to discuss it further, please feel free to contact me, Brian Rogers. I can be reached by phone at (262) 542-8861, ext 140, or by email at brian.rogers@coachusa.com. Thank you for your consideration of our proposal.

Sincerely,

A handwritten signature in blue ink that reads 'Brian Rogers'.

Brian Rogers
General Manager
Coach USA (Wisconsin Transit Lines LLC)

2. FIRM QUALIFICATIONS



Coach USA is one of North America's leading providers of ground transportation and mobility solutions, with operations in 11 locations throughout the United States and Canada and a fleet of over 1,100 vehicles. We are the largest privately owned, U.S.-based bus operator in the country.

Coach USA's affiliates and subsidiaries have offered passenger transportation

solutions for over 100 years. Coach USA and its affiliated companies are trusted business partners that provide specialized ground transportation solutions to colleges, universities, major corporations, government agencies, and airports. In today's world, which has experienced immense change and insecurity over the past three years, we understand our role in helping move us all forward is to promote broader economic growth through job creation and access to safe, reliable, and affordable passenger transportation.

Coach USA operates a wide variety of passenger transportation services, including:



Transportation management



Charter operations



Fixed-route, commuter, and express services



Retail marketplace and ticketing



Corporate and industrial employee transportation



University shuttle operations



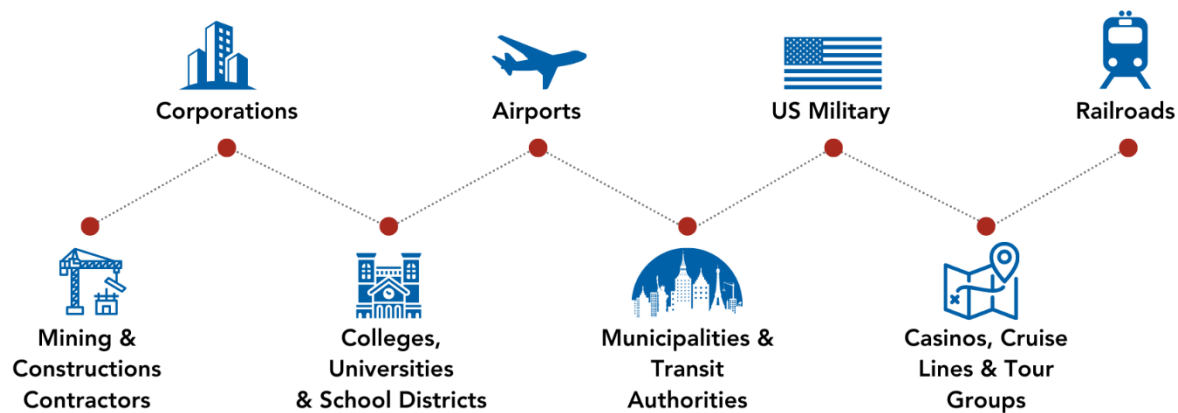
Airport shuttle operations



Paratransit operations and on-demand service

Coach USA's Nationwide Network

Coach USA has operated in several states across the US, including Wisconsin, New Jersey, New York, Maryland, and Nevada. Coach USA operates over 35M miles annually with over 1,700 employees nationwide. In Canada, we also own two operating companies, which operate around 200 vehicles in the Provinces of Quebec and Ontario under the Coach Canada brand.



Our experience, coupled with the vast resources of our parent company, makes Coach USA the first choice for delivering consistently excellent service to passengers across North America.

Coach USA in Wisconsin



Wisconsin Transit Lines has been a leader in urban mass transit in southeastern Wisconsin for over 80 years. Throughout its long history, Wisconsin Transit Lines has developed and operated a wide variety of services, including reverse commuter routes, flexible employee shuttles, summer festival service, and more. These services have been supported by aggressive and creative marketing strategies—from billboard and newspaper ads to TV, radio, social media campaigns, and even fully wrapped buses.

Wisconsin Transit Lines has also successfully leveraged marketing grants to extend its reach.

Wisconsin Transit Lines operates fixed-route and flexible-route transit connecting key cities and regions, including:

- Kenosha, Racine, Milwaukee
- Waukesha, Mukwonago, Oconomowoc, Brookfield, New Berlin
- Pewaukee, UW-Whitewater, Janesville, Milton, Whitewater, East Troy, Muskego
- Watertown, Fond du Lac, Rockford (IL), and Port Washington to Milwaukee
- Chicago O'Hare and Milwaukee Airport

Our experience in southeastern Wisconsin includes extensive knowledge of federal and state transit funding programs, including 5307, 5311, and 85.20. As the operator of the City of Racine's intercity

transit service, Wisconsin Transit Lines has long worked with the Federal Transit Administration (FTA), WisDOT, and the National Transit Database (NTD) to ensure full compliance and accurate reporting.

3. RELEVANT EXPERIENCE

Below, we have provided information on our current fixed-route and relevant charter services:

- **City of Racine:** Under the present contract with the City of Racine, Wisconsin Transit Lines provides daily, scheduled round-trip transit service between points in Kenosha, Racine, Milwaukee's Mitchell International Airport, and downtown Milwaukee. This service has been in place since 1964. We have transported over 265,000 passengers on this service over the last five (5) years.
- **Milwaukee-Janesville Loop:** Wisconsin Transit Lines is the current provider of daily mass transit service for the State of Wisconsin, operating the Milwaukee-Janesville Loop service. Wisconsin Transit Lines began providing this service in 2016. The current service is contracted with the State of Wisconsin's Department of Transportation as part of the Section 5311 program. We have transported over 5,000 passengers on this service over the last five (5) years.
- **Coach USA Airport Express:** Wisconsin Transit Lines operates Coach USA Airport Express, which provides hourly service with 15 southbound and northbound trips from Waukesha, Milwaukee, Racine, and Kenosha Counties to Mitchell and Chicago's O'Hare Airports, 7 days a week, 365 days a year. This service has been operated by Wisconsin Coach Lines since April 2002. As this service is privately operated, this information is proprietary.
- **University of Wisconsin – Whitewater:** Wisconsin Transit Lines has been providing scheduled transit service between Milwaukee, Waukesha, and the University of Wisconsin-Whitewater since 1998. This service is currently under contract with the University of Wisconsin-Whitewater. We have transported over 6,000 passengers on this service over the last five (5) years.
- **Summerfest:** Wisconsin Transit Lines provided scheduled transit service between various Waukesha County Park and Ride lots and the Summerfest grounds for the festival. This service was provided to the citizens of southeastern Wisconsin through the combined resources of Wisconsin Transit Lines and its sister company. Over the past years, residents of southeastern Wisconsin have depended on this service as a safe, reliable mass transit service. As this service is privately operated, this information is proprietary.
- **The Jingle Bus:** Wisconsin Transit Lines operated "The Jingle Bus" throughout downtown Milwaukee in conjunction with the Milwaukee Business Improvement District #21. This fixed route service operated throughout the Christmas holiday season. Wisconsin Transit Lines provided this service for over 20 years. We transported over 40,000 passengers over the last five (5) years of this service.

4. UNDERSTANDING OF LOCAL CONTEXT

Coach USA has extensive experience operating transportation services in high-demand tourism and special-event environments similar to Lake Geneva. We recognize that Lake Geneva’s mobility challenges are driven by strong seasonal tourism, concentrated downtown activity, and constrained roadway capacity—conditions that will be amplified during the planned Highway 50 reconstruction.

Our experience operating in comparable resort, downtown circulator, and seasonal shuttle environments allows us to understand the City’s objectives: reducing congestion, improving access to downtown, and enhancing the overall visitor experience through reliable, visible transit service.

We understand the Lake Geneva environment in several critical ways:

- **Tourism-Driven Demand Patterns:** Lake Geneva experiences sharp increases in visitation during summer months, with particularly heavy demand on weekends and during special events. This requires a service model that is not only scalable but also operationally agile to maintain consistent headways and reliability.
- **Downtown Congestion and Construction Impacts:** The Highway 50 reconstruction will intensify congestion in and around the downtown core. The trolley system must function as a practical alternative to private vehicles, intercepting riders before they enter the most constrained corridors.
- **Strategic Route Connectivity:** The proposed route connects key demand generators, including downtown retail, lakefront destinations, schools, and peripheral parking locations such as Veterans Park and The Cove, creating an opportunity to shift trip behavior and reduce parking pressures.
- **Visitor-Focused Service Needs:** A large share of riders will be visitors unfamiliar with the area. This requires intuitive operations, clear communication, and a hospitality-forward approach that aligns with Lake Geneva’s brand as a premier destination.
- **Event and Seasonal Flexibility:** The City’s interest in optional event service (e.g., festivals) aligns well with Coach USA’s experience scaling operations for surges in ridership and coordinating closely with municipalities and business districts.

As one of the largest private ground transportation providers in North America, Coach USA brings a deep understanding of how to successfully implement circulator services that not only move people efficiently but also enhance the identity and accessibility of destination communities like Lake Geneva.

5. OPERATIONAL APPROACH

Coach USA will deliver a highly reliable, safety-focused, and customer-oriented trolley operation built on proven systems, professional staffing, and data-driven management practices.

Proven Service Delivery Framework

Coach USA will apply its established operational framework used across municipal, commuter, and seasonal shuttle services to ensure consistent execution, including the following key elements:

- Adherence to the City's defined seasonal schedules and service levels (shoulder and peak periods)
- Dynamic dispatch oversight to manage traffic variability and maintain on-time performance
- Real-time communication between drivers, dispatch, and City stakeholders

Our scale and regional presence allow us to quickly adapt to changing conditions while maintaining service continuity.

Professional Workforce and Localized Training

Coach USA will leverage its established recruiting, training, and retention programs to staff the Lake Geneva operation with highly qualified personnel, including:

- Commercially licensed drivers with clean safety records
- Comprehensive onboarding that includes ADA compliance, safety protocols, and customer service excellence
- Location-specific training, including route familiarization and key destination knowledge to assist visitors

Our drivers serve as frontline ambassadors, reinforcing both safety and the City's visitor experience goals.

Industry-Leading Safety and Compliance Programs

Safety is our first priority at Coach USA. Our approach includes:

- A System Safety Program that comprises all topics necessary to initiate and maintain effective safety practices for these services
- Standardized pre-trip/post-trip inspection protocols
- Robust safety monitoring and incident reporting systems
- Accident prevention programs that focus on the safety of pedestrians, bicyclists, and scooters
- Full compliance with insurance, licensing, and regulatory requirements specified by the City

Coach USA's established safety culture ensures consistent, auditable performance across all operations.

Maintenance and Fleet Stewardship

Although vehicles are City-owned, Coach USA will treat them as critical assets within our fleet management program, including:

- Preventive maintenance programs aligned with manufacturer guidelines
- Scheduled preventive maintenance and rapid corrective response
- Daily cleaning and detailing to maintain high presentation standards
- Coordination for secure storage during the operating season
- Documentation of maintenance activities for transparency and asset protection

Maintenance of the trolley vehicles will take place either at our Wisconsin Transit Lines facility located in Waukesha, WI, or with a local maintenance vendor. Preventive maintenance services will be scheduled to avoid interfering with service provision.

Customer Experience Excellence

Coach USA emphasizes a premium passenger experience, particularly in tourism-focused markets. Our plans to heighten the customer experience include:

- Friendly, uniformed, and knowledgeable drivers
- Clear communication of stops and routes
- Clean, comfortable, ADA-compliant vehicles
- Consistent service delivery to build rider trust

This aligns directly with the City's goal of providing a positive rider experience.

Data-Driven Performance Management

Coach USA will provide robust reporting and analytics to support City oversight and continuous improvement:

- Weekly and monthly ridership reporting
- On-time performance tracking and service reliability metrics
- Identification of demand trends and service optimization opportunities
- End-of-season performance review with actionable recommendations

Our systems allow for clear visibility into operations and support proactive decision-making.

Coordination, Scalability, and Event Support

Coach USA's regional and national footprint and operational depth allow us to provide flexible, scalable service. We can offer:

- Coordination with City staff for route adjustments and service planning
- Ability to support special events such as Winterfest or Oktoberfest
- Rapid scaling of vehicles, staffing, and operational resources during peak periods

This ensures the trolley service remains responsive to Lake Geneva's evolving needs throughout both operating seasons.

Coach USA has a large nationwide fleet of motorcoach vehicles, including fleets in both Waukesha and Janesville, Wisconsin, that could be used to supplement the City-provided trolleys for special events. We welcome the opportunity to discuss the use of Coach USA vehicles to support special events and other opportunities in Lake Geneva.

6. PROJECT SCHEDULE

Coach USA will implement a streamlined and efficient project schedule to ensure the Lake Geneva trolley service is fully operational by the required May 1, 2027, start date. Early efforts will focus on establishing a strong partnership with City staff through contract execution and a kickoff meeting, where service expectations, communication protocols, and route assumptions will be confirmed.

Throughout summer and fall 2026, Coach USA will finalize the operating plan, including seasonal service levels and schedules, while coordinating closely with the City to address any adjustments resulting from the Highway 50 reconstruction.

In early 2027, efforts will shift to staffing and operational preparation. Coach USA will recruit and train qualified drivers, with a strong emphasis on safety, ADA compliance, and customer service. At the same time, the City-owned vehicles will be inspected, prepared, and readied for service. Route familiarization and dry runs will be conducted to confirm timing, identify any operational considerations, and ensure readiness for launch.

Service will officially begin on May 1, 2027, with close operational oversight during the initial weeks to ensure reliability and a positive rider experience. Throughout both the 2027 and 2028 operating seasons, Coach USA will deliver service in accordance with the defined seasonal schedules, maintaining ongoing communication with the City and adjusting as needed to respond to demand, traffic conditions, and special events.

At the conclusion of each season, Coach USA will conduct a concise review of operations, providing the City with performance insights and recommendations to support continuous improvement. This practical, phased approach ensures a smooth startup, consistent service delivery, and flexibility to meet Lake Geneva's evolving needs.

7. FEE PROPOSAL

Fee Proposal

Proposer Name:	Wisconsin Transit Lines LLC (Coach USA)		
Contact:	Brian Rogers, Vice President and General Manager		
1. Hourly Operating Rates			
Cost Component	Shoulder (1)	Peak (1)	Peak (2)
Driver Labor	\$45.00	\$45.00	\$45.00
Maintenance	\$60.00	\$60.00	\$60.00
Cleaning	\$20.00	\$20.00	\$20.00
TOTAL	\$125.00	\$125.00	\$125.00
2. Seasonal Cost Summary			
Season	Hours	Rate	Total
Shoulder	160	\$125.00	\$20,000.00
Peak Weekday	480	\$125.00	\$60,000.00
Peak Weekend	720	\$125.00	\$90,000.00
TOTAL	1,360		\$170,000.00
4. Grand Total			
Operating Cost	\$170,000.00		
TOTAL PROPOSED COST	\$170,000.00		

**Fuel is a passthrough and not included in the rates above.*

**An increase of 3% will be added to the hourly rate in 2028.*

8. REFERENCES

We have provided references for relevant contracts below:

Carroll University	 CARROLL UNIVERSITY
Coach USA provides athletic charter services for Carroll University. Carroll University fields 23 NCAA Division III men's and women's athletics teams in the College Conference of Illinois and Wisconsin.	
Contact Information:	Mark Krzykowski Associate Athletic Director 100 N. East Avenue Waukesha, WI 53186 262-650-4870 (Office) mkrzykow@carrollu.edu

City of Racine	
Coach USA Wisconsin provides daily commuter inter-city transit service in Kenosha, Racine, and Milwaukee, WI.	
Contact Information:	Trevor Jung (WCL-Kenosha-Racine-Milwaukee inter-city transit service) City of Racine Transit and Parking Systems Manager 730 Washington Ave., Room 304 Racine, WI 53403 Trevor.Jung@cityofracine.org 262-636-9123 (Office)

Wisconsin Department of Transportation (WisDOT)

Coach USA Wisconsin provides daily commuter service between Milwaukee, Muskego, East Troy, Whitewater, Milton, and Janesville. This service is funded through the 5311 grant program.

**Contact Information:**

Mr. Kevin Lang (Milwaukee-Janesville daily service)
Wisconsin Department of Transportation (WisDOT)
Transit Section Lead
4802 Sheboygan Avenue
Madison, WI 53707
Kevin.lang@dot.wi.gov
608-266-2365 (Office)

Below, please find our revised price pages, as per the City's email dated May 18, 2026.

Fee Proposal – Rates 2027

Proposer Name:	Wisconsin Transit Lines LLC (Coach USA)		
Contact:	Brian Rogers, Vice President and General Manager		
1. Hourly Operating Rates			
Cost Component	Shoulder (1)	Peak (1)	Peak (2)
Driver Labor	\$45.00	\$45.00	\$45.00
Maintenance	\$60.00	\$60.00	\$60.00
Cleaning	\$20.00	\$20.00	\$20.00
TOTAL	\$125.00	\$125.00	\$125.00
2. Seasonal Cost Summary			
Season	Hours	Rate	Total
Shoulder	160	\$125.00	\$20,000.00
Peak Weekday	480	\$125.00	\$60,000.00
Peak Weekend	688	\$125.00	\$86,000.00
TOTAL	1,328		\$166,000.00
4. Grand Total			
Operating Cost	\$166,000.00		
TOTAL PROPOSED COST	\$166,000.00		

**Fuel is a passthrough and not included in the rates above.*

Fee Proposal – Rates 2028

Proposer Name:	Wisconsin Transit Lines LLC (Coach USA)		
Contact:	Brian Rogers, Vice President and General Manager		
1. Hourly Operating Rates			
Cost Component	Shoulder (1)	Peak (1)	Peak (2)
Driver Labor	\$46.35	\$46.35	\$46.35
Maintenance	\$61.80	\$61.80	\$61.80
Cleaning	\$20.60	\$20.60	\$20.60
TOTAL	\$128.75	\$128.75	\$128.75
2. Seasonal Cost Summary			
Season	Hours	Rate	Total
Shoulder	216	\$128.75	\$27,810.00
Peak Weekday	456	\$128.75	\$58,710.00
Peak Weekend	672	\$128.75	\$86,520.00
TOTAL	1,344		\$173,040.00
4. Grand Total			
Operating Cost	\$173,040.00		
TOTAL PROPOSED COST	\$173,040.00		

**Fuel is a passthrough and not included in the rates above.*



Dousman Transport Co., Inc.
WE TRANSPORT THE WORLD'S MOST PRECIOUS CARGO

May 14, 2026

Mr. Chris Bennett
Assistant City Administrator
626 Geneva St.
Lake Geneva, WI 53147

Dear Mr. Bennett,

Dousman Transport Company is pleased to submit this response to your request for shuttle services for the City of Lake Geneva's construction project in 2027 and 2028. Attached, you will find a proposal for transportation services, which I believe will deliver substantial benefits to the City. Our wealth of experience and resources, and our exceptional safety record posture us for a great partnership with you.

Dousman Transport is uniquely capable of providing unrivaled execution of your transportation requirements. With extensive experience in passenger transportation, we possess the right resources, leaders, and team members to safely and reliably perform this shuttle service requirement at the very best value. We will leverage the *entirety* of our resources to adequately staff your requirements, and fulfill our obligation to provide safe and responsive service to the City of Lake Geneva and every guest we transport.

Highlights of our proposal include:

- o Rates—Turnkey option and City-owned Trolley option
- o Trained and licensed CDL drivers qualified to driver either a bus or trolley
- o Fully insured buses and drivers
- o Management team
- o ASE-certified technicians
- o On-site storage of buses/trolleys

Thank you for giving me the opportunity to submit this proposal. It is my sincere hope this is the beginning of a long and mutually beneficial partnership.

Please feel free to contact me at (262) 337-5228 to discuss this proposal or any other questions you may have.

Sincerely,


Larry Kirkley
President

Dousman Transport Company, Inc.
larrykirkley@dtcbus.com

Executive Summary

Thank you for considering Dousman Transport Company, Inc. for the opportunity to provide shuttle transportation services throughout the City of Lake Geneva's construction projects in 2027 and 2028. With a proven record of delivering safe and reliable transportation services for our customers, our company brings nearly eight decades of industry expertise, a strong understanding of the local operating environment, and a disciplined, results-driven approach to this requirement.

Dousman Transport Company (DTC) possesses extensive experience delivering services comparable in scope and complexity to this engagement. Aside from our vast school district clientele, DTC has successfully completed transportation services similar to yours for countless organizations including Girls Scouts of Wisconsin Southeast, Camp Bar, Beber Camp and Harley Davidson. These projects demonstrate our ability to deliver solutions that are safe, reliable, and competitively priced.

Additionally, we possess a strong understanding of the local context in which this service will be needed—applicable regulations, operational constraints, and community expectations. Our expertise in passenger transport and high familiarity with local geography allows us to anticipate challenges, minimize risk, and tailor a transportation solution that aligns with your priorities.

Dousman Transport is a collaborative, transparent, and results-driven organization. Upon assessing and confirming your objectives, our experienced leaders collaborate with you on the best possible transportation solution. Throughout the project, we will emphasize stakeholder engagement, proactive issue management, courteous and professional service, and continuous quality control to ensure outcomes meet or exceed your expectations. We propose a realistic and efficient project schedule designed to meet all RFP requirements while maintaining flexibility to accommodate the City of Lake Geneva's needs. The schedule includes clearly defined milestones, deliverables, and review points to ensure timely decision-making and progress tracking. Our leadership team is fully prepared to mobilize immediately upon contract award to begin planning.

Qualifications to Provide Shuttle Transportation Services

Dousman Transport Company is fully qualified to provide safe, reliable, and compliant shuttle transportation services. Our organization maintains strict adherence to all applicable federal, state, and local transportation regulations, ensuring the highest standards of safety, operational integrity, and passenger service. Our buses are purpose built and appropriately sized to meet passenger demand. Our drivers are fully licensed to operate either buses or the City-owned trolleys.

Vehicle Regulatory Compliance

All vehicles in our fleet are maintained and operated in full compliance with Federal Motor Carrier Safety Administration (FMCSA) requirements and applicable Department of Transportation (DOT) regulations. This includes, but is not limited to, vehicle registration, annual DOT inspections, preventive maintenance programs, safety audits, insurance coverage that exceeds state mandates, and required recordkeeping. Our compliance program is routinely reviewed and updated to reflect current regulatory standards. Additionally, the buses we will use for this service will be ADA compliant, to include wheelchair lifts and all required restraint devices. Our buses undergo regular preventive maintenance and safety inspections, performed in accordance with manufacturer recommendations, and federal and state regulatory requirements. All buses are equipped with required safety features and are maintained to ensure consistent reliability and minimal service interruptions.

Driver Qualifications and Training

All DTC bus drivers possess valid Commercial Driver's Licenses (CDLs) with appropriate endorsements to operate buses and/or trolleys with passengers. Drivers meet or exceed all state and federal qualification standards, including criminal background checks, motor vehicle record checks, drug and alcohol testing, medical certifications, and ongoing compliance with training requirements. Our drivers receive recurring training in defensive driving, passenger safety, customer service, and emergency procedures to ensure a professional and safe rider experience.

Operational Readiness

Dousman Transport maintains established operational controls to ensure consistent service delivery, including driver and vehicle availability planning, route familiarity, dispatch coordination, dedicated ASE-certified technicians, and safety procedures and reporting. Our leadership team actively monitors compliance, performance, and safety to ensure uninterrupted service and continuous improvement.

Relevant Experience

Dousman Transport Company brings extensive experience providing daily transportation services to more than 40 school districts in both Wisconsin and Illinois, demonstrating the scale, operational discipline, and regulatory compliance necessary to deliver safe and reliable transportation services. This breadth of experience supports our ability to manage complex routing, maintain consistent driver availability, and uphold rigorous safety standards on a daily basis.

In addition to our pupil transportation operations, DTC has direct and relevant experience providing shuttle services for organizations with needs comparable to those outlined in this RFP. Aside from being the City of Lake Geneva's select provider for both Winter and October Fests, we continue to service other large-scale shuttle operations.

Dousman Transport has long been Girl Scouts of Wisconsin Southeast's select provider, providing both route-type and shuttle-type transportation services supporting program activities, events, and seasonal operations. These services require reliable scheduling, close coordination with program staff, and drivers experienced in working with youth populations, all while maintaining full compliance with state and federal regulations.

DTC has been Beber's Camp choice provider for decades. Delivering services designed to support daily camp-to-camp and camp-to-activity operations, this engagement requires operational flexibility, adherence to defined schedules, consistent service delivery, and close coordination with Camp staff. Our work with Beber Camp reflects our ability to adapt our operations to your unique needs.

We also provide shuttle services within the cities of Wauwatosa, Milwaukee and Oconomowoc for Camp Bar and Harley Davidson. With a focus on punctuality, safety, and operational flexibility, these two services highlight our ability to deliver safe and reliable shuttle operations in dynamic environments with fluxing passenger volumes.

Together, these engagements highlight our ability to combine large-scale daily transportation operations with targeted shuttle service delivery, making us well qualified to meet the requirements of this RFP.

Understanding of Local Context

Dousman Transport Company has a strong understanding of the local operating environment in which these shuttle services will be delivered. As an established provider in Lake Geneva, we are familiar with local roadway conditions, traffic patterns, seasonal weather impacts, and community expectations that directly affect service reliability and safety. A key component of this understanding is our driver workforce, which consists of community citizens who live and work in the areas they serve. This local

presence enhances route familiarity, promotes safe and courteous driving, and strengthens accountability to the communities and passengers we serve. Our drivers are trained to operate professionally and respectfully, recognizing that their interactions often shape a visitor's first impression of the community. We also understand that a significant portion of shuttle passengers throughout the service periods will be visitors to Lake Geneva. For many riders, our drivers and vehicles represent their initial and most consistent point of contact. As a result, we emphasize customer service, clear communication, and professional conduct to help create a welcoming experience that reflects positively on the community and encourages visitors to return.

Operational Approach

Dousman Transport's operational approach is designed to ensure safe, reliable, and well-coordinated shuttle service through proactive planning, continuous communication, and disciplined execution. Our operations are structured to support daily service consistency while allowing for rapid response to changing conditions.

Collaboration with Stakeholders

We will work closely with the City of Lake Geneva's administration and other key stakeholders to align service delivery with schedules, passenger needs, and any other service-specific requirements. Regular communication before and during service will ensure expectations are clearly defined, adjustments are addressed promptly, and service performance remains aligned with operational goals.

Driver Training and Route Familiarization

Drivers assigned to shuttle routes will receive targeted training that includes route familiarization, site access procedures, passenger management, and customer service expectations. Drivers will be trained on pickup and drop-off locations, traffic and pedestrian considerations, recordkeeping and contingency operations to ensure efficient and safe operation. In the event the City of Lake Geneva decides to utilize its trolleys, DTC drivers will receive trolley operations training prior to the start of service. This training will include vehicle-specific operation, safe passenger boarding and unloading, and maneuvering in constrained or high-pedestrian environments. Our service will always place emphasis on professionalism and situational awareness, particularly when serving visitor populations.

Vehicle Readiness and Inspections

In addition to regular preventative maintenance, all vehicles undergo required pre-trip inspections prior to the start of each route. These inspections verify the safe operating condition of any vehicle we operate, and help prevent service disruptions. At the conclusion of each route, vehicles will be checked for any remaining/sleeping passengers, and will be cleaned and prepared for the next service day. Additionally, all vehicles utilized in this operation—buses and/or trolleys—will be thoroughly washed and cleaned once per week, or more often if necessary (mud, passenger sickness, etc.).

Dispatch and Operational Oversight

A physically present dispatcher will provide real-time operational oversight and will be available with near-immediate response to on-site needs. The dispatcher will maintain regular communication with the dedicated location manager, who is available at all times to support decision-making, issue resolution, and service continuity. At the conclusion of each day, either the dispatcher or location manager will conduct a "daily debrief" with our drivers (a standard DTC practice) to review the day's service

performance and proactively address any issues before the next service day. This operational practice serves to enhance service continuity, safety and readiness.

Senior leadership will be available to the location manager and project stakeholders, providing executive-level support, rapid escalation when needed, and accountability throughout the duration of the service. The dispatcher and location manager will provide weekly and monthly reports that detail ridership levels and service reliability, giving stakeholders clear visibility into operational performance. Each driver will consistently collect ridership data for operations summarization to support informed decision-making, service adjustments, and future planning. Throughout the operating season, these reports will track trends, identify opportunities for efficiency improvements, and confirm adherence to service expectations. At the conclusion of each season (shoulders and peaks), Dousman Transport will conduct a comprehensive end-of-season evaluation of shuttle operations, reviewing ridership patterns, on-time performance, service consistency, and any operational challenges. Findings and recommendations will be shared with stakeholders to support continuous improvement and planning for future service periods.

Accident and Incident Reporting

DTC maintains formal accident and incident reporting procedures to ensure safety, communication, and follow-up. Any accident or service-related incident is reported immediately to dispatch and management, investigated in accordance with company policy, and will be communicated to the City of Lake Geneva's representative, as appropriate.

Accident Procedures

The following steps are taken to communicate, manage and investigate accidents, incidents, and injuries:

➤ ***Responsibilities of the Driver***

- Remain calm throughout the emergency
- Assess the situation: self, passengers and location
- Assist passengers who are injured and reassure others
- Contact the dispatcher to report the collision (time, location, etc.)
- Request emergency teams be dispatched to the scene
- Keep passengers who are not injured away from any source of danger.

➤ ***Responsibilities of the Dispatcher***

- Clear all radio traffic
- Dispatch emergency services, e.g. police and ambulance
- Inform Location Manager
- Dispatch a replacement bus to the scene to assume the route
- Complete the ***Collision Response – Dispatcher's Checklist***

➤ ***Responsibilities of the Location Manager***

- Immediately inform appropriate customer point of contact of the details of the accident or incident, including the passengers' and bus driver's condition
- Dispatch a safety representative to the scene (dependent on severity of accident)
- Initiate ***Collision Response Task List***
- Direct phone calls from the media to the president of Dousman Transport

- ***Responsibilities of the Safety Representative on Scene***
 - Identify yourself to authorities on scene
 - Support bus driver throughout, as needed
 - Call Location Manager with information concerning:
 - Injuries to passengers, driver and damage to bus
 - Who has been transported, and to where
 - Begin the collision investigation as soon as possible
 - Obtain witness contact information and brief statement
 - Take pictures of the scene and all physical damage of property
 - Help bus driver complete the ***Collision Report Kit*** on bus while at scene
 - Accommodate any transportation needed for employee
 - Remain on scene to act as company liason with attending authorities
 - Complete the ***Collision Scene Attendant Checklist***
 - Commemorate

Project Schedule

May 1, 2027: Begin shuttle service

April 2027

- Stakeholders' operations meeting
- DTC senior leadership readiness meeting with location manager and dispatcher
- Route familiarization (actual vehicle and live traffic conditions)
- Final vehicle inspections; equip trolleys with 2-way radios (as applicable)
- Confirm driver assignments
- If utilizing trolleys, trolley operations training
- Vehicle-specific training—wheelchair handling procedures
- Data collection and reporting framework, and cleaning criteria established

March 2027

- If utilizing trolleys, trolley operations training
- Vehicle-specific training—wheelchair handling procedures
- Emergency procedures and accident/incident reporting training
- Initial route/site access familiarization
- Stakeholders' meeting—status report

February 2027

- Driver selection (qualifications validation)
- Customer meeting with DTC drivers (optional)

January 2027

- If using trolleys, initial inspection—order parts, schedule repairs
- Determine equipment needs—procure
- Stakeholder meeting to confirm operation specifications

Contract pricing

See Exhibits A (Turnkey Option) and B (Trolley Option)

References

See Exhibit C

Dousman Transport is your hometown provider. Our proven track record of providing safe, reliable, and on-time transportation makes us a great fit for the City of Lake Geneva's shuttle service throughout the duration of its 2027/2028 construction project. We appreciate this opportunity for consideration to partner with you.

Exhibit A

Turnkey Transportation Cost

Proposer Name: Dousman Transport Company			
Contact: Larry Kirkley			
1. Hourly Operating Rates			
Cost Component	Shoulder (1 & 2)	Peak (1)	Peak (2)
Driver Labor	\$53.00	\$53.00	\$53.00
Maintenance	\$8.00	\$8.00	\$8.00
Cleaning	\$53.00	\$53.00	\$53.00
TOTAL (per hour)	\$61.00	\$61.00	\$61.00
2. Seasonal Cost Summary			
Season	Hours	Rate	Total
Shoulder (1 & 2)	455	\$61.00	\$27,755
Peak Weekday	1,044	\$61.00	\$63,684
Peak Weekend	1,628	\$61.00	\$99,308
TOTAL			\$190,747
4. Grand Total			
Operating Cost	\$86,075		
TOTAL PROPOSED COST	\$276,822		

Exhibit B

Trolley Option Transportation Cost

Proposer Name: Dousman Transport Company			
Contact: Larry Kirkley			
1. Hourly Operating Rates			
Cost Component	Shoulder (1 & 2)	Peak (1)	Peak (2)
Driver Labor	\$53.00	\$53.00	\$53.00
Maintenance	\$90.00 + parts/material	\$90.00 + parts/material	\$90.00 + parts/material
Cleaning	\$53.00	\$53.00	\$53.00
TOTAL (per hour)	\$53.00	\$53.00	\$53.00
2. Seasonal Cost Summary			
Season	Hours	Rate	Total
Shoulder (1 & 2)	455	\$53.00	\$24,115
Peak Weekday	1,044	\$53.00	\$55,332
Peak Weekend	1,628	\$53.00	\$86,284
TOTAL			\$165,731
4. Grand Total			
Operating Cost	\$86,075		
TOTAL PROPOSED COST	\$251,806		

Exhibit C References

<u>CUSTOMER</u>	<u>POINT OF CONTACT</u>	<u>SERVICES</u>
Kettle Moraine School District	Dr. John Stellmacher, Chief Financial Officer (262) 968-6303 stellmacherj@kmsd.edu	Pupil Transportation
Girl Scouts of Wisconsin Southeast	Ms. Tiffany Armas, Director of Business Services (414) 443-3919 tarmas@gswise.org	Route and Shuttle
Beber Camp	Ms. Julia Bessen, Director of Operations (847) 677-7130 julia@bebercamp.com	Trips and Shuttle
Camp Bar	Mr. Paul Hackbarth, Owner (262) 719-7955 paul@campbarmke.com	Shuttles

Exhibit A
Turnkey Option Fee Proposal (Amendment 1)

Proposer Name: Dousman Transport			
Contact: Larry Kirkley			
1. Hourly Operating Rates			
Cost Component	Shoulder (1)	Peak (1)	Peak (2)
Driver Labor	\$59.65	\$59.65	\$59.65
Maintenance	\$8.00	\$8.00	\$8.00
Cleaning	\$53.00	\$53.00	\$53.00
TOTAL	\$67.65	\$67.65	\$67.65
2. Seasonal Cost Summary			
Season	Hours	Rate	Total
Shoulder	376	\$67.65	\$25,436
Peak Weekday	936	\$67.65	\$63,320
Peak Weekend	1360	\$67.65	\$92,004
TOTAL	2,672		\$180,760
4. Grand Total			
Operating Cost (includes cleaning)	\$93,230		
TOTAL PROPOSED COST	\$273,990		

Exhibit B
City-Owned Trolley Option Fee Proposal (Amendment 1)

Proposer Name: Dousman Transport			
Contact: Larry Kirkley			
1. Hourly Operating Rates			
Cost Component	Shoulder (1)	Peak (1)	Peak (2)
Driver Labor	\$59.65	\$59.65	\$59.65
Maintenance	\$90.00 + parts & materials	\$90.00 + parts & materials	\$90.00 + parts & materials
Cleaning	\$53.00	\$53.00	\$53.00
TOTAL	\$59.65	\$59.65	\$59.65
2. Seasonal Cost Summary			
Season	Hours	Rate	Total
Shoulder	376	\$59.65	\$22,428
Peak Weekday	936	\$59.65	\$55,832
Peak Weekend	1360	\$59.65	\$81,124
TOTAL	2,672		\$159,384
4. Grand Total			
Operating Cost (includes cleaning)	\$93,230		
TOTAL PROPOSED COST	\$252,614		



***Service Proposal to Operate City-owned
Trolley :
2027 – 2028 Summer Tourism Season***

City of Lake Geneva

626 Geneva Street

Lake Geneva, Wisconsin 53147

Phone 262-248-3673 / Fax 262-248-4715

www.Cityoflakegeneva.gov

SUBMITTED TO:

Chris Bennett

Assistant City Administrator of Lake
Geneva

626 Geneva Street

Lake Geneva, Wisconsin 53147

Phone (262) 248-9465

asstcityadmin@cityoflakegeneva.gov

SUBMITTED BY:

Felma Degefa

GO Riteway Transportation Group
Vice President Sales & Marketing,
Commercial Services

414-570-5230

Felma.Degefa@goriteway.com

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Date: May 14, 2026

Chris Bennett

Assistant City Administrator
City of Lake Geneva
626 Geneva Street
Lake Geneva, WI 53147

Re: Proposal for Seasonal Trolley Service – 2027 & 2028

GO Riteway Transportation Group is pleased to submit this proposal to operate the **City of Lake Geneva Seasonal Trolley Service** for the **2027 and 2028 seasons**. With more than **65 years of experience** providing safe, reliable passenger transportation throughout Wisconsin and the Midwest, GO Riteway is well-qualified to support this important community and visitor-focused service.

We understand the City's goals to reduce congestion, improve downtown access, and enhance the visitor experience during peak tourism periods and Highway 50 reconstruction. Our proposal reflects a clear understanding of the City's operating schedule, service assumptions, and cost structure, and presents a practical, transparent approach to delivering dependable trolley service.

GO Riteway brings extensive experience operating **fixed-route, circulator, and seasonal shuttle services** in destination communities and high-visibility environments. Our employee drivers, live dispatch support, and safety-first culture ensure consistent service quality and positive public interaction.

The enclosed proposal outlines our qualifications, relevant experience, operational approach, service schedule, pricing, and references. We appreciate the opportunity to be considered and look forward to the possibility of partnering with the City of Lake Geneva.

Please feel free to contact me with any questions.

Sincerely,

A handwritten signature in blue ink that reads "Felma Degefa".

Felma Degefa

Vice President Sales & Marketing
Commercial Services
GO Riteway Transportation
414-570-5230
Felma.Degefa@goriteway.com

2. FIRM QUALIFICATIONS & EXPERIENCE

Why GO Riteway for Lake Geneva

A proven transportation operator with deep Wisconsin roots, experienced in managing seasonal, visitor-focused circulator services that must balance safety, reliability, and hospitality in a high-profile destination environment.

Experience Overview

- **Established Passenger Transportation Provider**
 - More than **69 years of experience** delivering regulated passenger transportation services across Wisconsin and the Midwest, including fixed-route, circulator, shuttle, and seasonal programs.
 - Longstanding success supporting public sector, institutional, resort, and event-driven transportation services with high visibility and public interaction.
- **Directly Relevant Circulator and Shuttle Operations**
 - Extensive experience operating services with characteristics similar to the Lake Geneva trolley program, including:
 - Defined routes and published schedules
 - Frequent stops and short trip lengths
 - High passenger turnover
 - Weekend, seasonal, and peak-period demand fluctuations
 - Proven ability to manage services that operate in **downtown, pedestrian-dense, and tourism-oriented environments**.
- **Seasonal and Flexible Service Delivery**
 - Experience scaling service levels based on seasonality, ridership demand, and special events.
 - Operational models designed to accommodate schedule changes, increased weekend volume, and real-time service adjustments without compromising safety or reliability.
- **Organizational Depth and Operational Oversight**
 - Dedicated operations, dispatch, safety, and management staff supporting service delivery.
 - **24/7/365 live dispatch and operational support**, ensuring real-time monitoring and rapid response to service disruptions, traffic conditions, or weather impacts.
- **Experience with Client-Owned Vehicles**
 - Demonstrated capability operating and caring for **City- or client-owned vehicles** under contract, including daily readiness, cleanliness, routine inspections, and coordinated maintenance activities during the operating season.

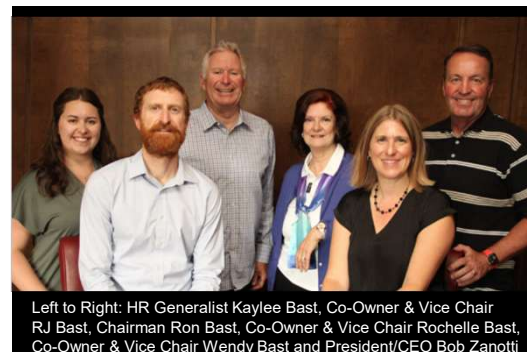
Additional information on GO Riteway's company background, shuttle service capabilities, relevant experience, and driver workforce is provided on the following pages.

ABOUT GO RITEWAY

Founded in 1957 by Roland (Rollie) and Pearl Bast, who began with 4 school buses serving the Germantown, WI School District, GO Riteway has grown to one of the region's largest passenger transportation providers with more than 1,300 employees serving customers in Wisconsin, Indiana, Michigan, Illinois and Minnesota.

Leadership Team

Along with the Bast family's second, third and fourth generation leaders, our management team also includes capable and experienced executives from Fortune 500 companies, as well as other large-scale transportation companies, to execute our growth strategy and vision. Our mission of growth, while maintaining our culture of safety, employee development and service excellence, remains our top priority.



Expansion of Services

GO Riteway Transportation Group has two (2) primary divisions. Our deeply-rooted **GO Riteway School Bus Division** serves 50 school districts in Southern and Central Wisconsin. We operate more than 1,100 school buses, using a team of over 1,200 school bus drivers. Each year we continue to expand our footprint and grow our portfolio of public sector customers. Our attention to the needs of our customers has created the foundation that has allowed the organization to grow.

Our second division is our **GO Riteway Commercial Services Division**. This division serves individual and corporate customers, health care organizations, universities, professional sports organizations, tour groups and government entities. We serve this diverse customer base using three types of service.

- Our Motorcoach charter service moves larger groups of people using 32-56 passenger coaches. Our fleet of over 80 motor and 60 mini coaches move short range distances for local events and shuttle service. GO Riteway is the leading local transportation provider for large events, with expertise in route development, safety protocols and shuttle timing to provide a superior passenger experience. Our fleet also goes around the country to bring larger groups of people to more distant destinations. We keep our fleet technology up-to-date with WIFI, LCD televisions and ample electrical outlets.
- Our Contracted service programs are short- or long-term agreements that offer ongoing transportation services to public and private entities. Examples include community-based shared-ride and commuter bus services, university campus shuttles, corporate on- and-off campus shuttles and employee shuttles. These programs can be short-term, due to a temporary situation such as campus construction, or long-term. GO Riteway's flexible and collaborative approach ensures that the right service is designed and implemented to meet each client's unique goals.
- Our Private Ride charter service offers ground transportation using the largest black car fleet in Wisconsin. We know that corporate and airport travel demands that extra attention to detail. Our reservation agents and drivers have been trained to high standards. Whether serving a traveler on the way to the airport, attending a special event or conducting a full-day's road show, our private car service offers the utmost in comfort and privacy.

The GO Riteway Commercial Services Division is the only transportation group of its kind in the Midwest that can offer the breadth of different services to meet our customers' ever increasing expectations.



SHUTTLE SERVICES

GO Riteway has the experience and resources to ensure contracted shuttle programs are successfully executed. In the last 5 years, 100% of major customer contracts have been renewed.

CONTRACTED BUS SERVICE

GO Riteway partners with customers to plan and execute bus service programs, including commuter service, on-campus shuttles, inter-campus shuttles and remote parking shuttles. These programs can be short-term, due to a temporary situation such as campus construction, or long-term contracts. GO Riteway's flexible and collaborative approach ensures that the right service is designed and implemented to meet each client's goals.

Expertise

Our team has the operations, fleet management, safety and customer service experts to ensure a successful shuttle program:

- Route planning
- Safety evaluation and program guideline development
- Driver training and ongoing coaching
- 24/7 live dispatch support
- Technology options to meet customer needs
- Fleet diversity to accommodate a range of passenger volume
- High service standards for pleasant user-experience

Customization

Each shuttle program is unique – customized to meet specific needs. We can explore together special requests such as:

- GPS technology to enhance the user-experience and shuttle management
- Passenger counts and reporting
- Vehicle branding, decals or full bus wraps
- Establishing and managing service KPIs
- Dedicated Account Management team

Experience

A few of the shuttle programs in our portfolio:

- Washington County Commuter Express Service
- Ozaukee County Commuter Express Service
- Froedtert Health Campus Shuttle & Remote Parking Shuttle
- Kohl's Campus Shuttle & Intern Shuttle
- Ashley Furniture Employee Shuttle
- Johnsonville Remote Parking Employee Commuter Shuttle
- Signicast Remote Parking Employee Commuter Shuttle
- Cummins Remote Parking Employee Commuter Shuttle
- Colony Employee Shuttle
- Pace Industries Employee Shuttle
- Milwaukee Tool Intern Shuttle
- UW Milwaukee Campus Shuttle & Remote Parking Shuttle
- UW Madison Campus Shuttle, Remote Parking Shuttle & Metro Route 80 Support
- Carthage College Campus Shuttle & Remote Parking Shuttle
- Marquette University Campus Shuttle
- University of Notre Dame Campus Shuttle
- Lakeshore Technical College Remote Parking Shuttle
- Community Memorial Hospital Campus Shuttle

Resources

Included in this proposal is an overview of our resource depth including GO Riteway's:

- Experience detail
- Workforce
- Fleet
- Facilities
- Safety & environmental practices



OUR EXPERIENCE

We believe our particular expertise in the ground transportation industry makes GO Riteway a great fit for your needs. We know we can offer you peace-of-mind with our safe, timely, quality transportation services. As an experienced “people-moving” company, we understand how to best transport people in various situations, organize transportation needs smoothly and efficiently, and address challenges that will inherently arise. We work together at all levels of the organization to develop systems that assure we provide superior services that meet the needs and expectations of our customers.

PARTIAL CUSTOMER LIST:

The American Club	Northwestern Mutual	University of Wisconsin Milwaukee	Davenport University
Sand Valley Resort	Uline Corporation	University of Wisconsin – Madison	Grand Valley State University
Blue Harbor Resort	HUSCO International	University of Wisconsin - Parkside	Indiana Technical College
Grand Geneva Resort	Milwaukee Tool	University of Wisconsin Stevens Point	Bethel College
Diamond Tours	Direct Supply	Milwaukee Area Technical College	Indiana University South Bend
Great Lakes Tours	SC Johnson	Western Technical College	Notre Dame University
Classic Tours	Harley Davidson	Marquette University	Trine University
Countryside Tours	Quad	Concordia University	Lake Michigan College
Explorer Tours	Fiserv	Madison College	Kalamazoo College
Wordstrides Tours	Briggs and Stratton	Alverno College	Western Michigan University
Milwaukee Bucks	Rockwell Automation	Milwaukee School of Engineering	Northern IL University
Milwaukee Brewers	American Family	Carroll University	North Central College
Champion (MLB)	Fed Ex	Carthage College	Orchardview Community Education
Custom Tours (NBA)	American Airlines	Anthony Travel	STM Driven
Kushner & Assoc.	United Airlines		

HIGH PROFILE CUSTOMERS:

The American Club

GO Riteway is honored to be the long-term contracted transportation provider for The American Club, a five-star, five-diamond hotel that has stood as an icon of gracious hospitality for over 100 years. Servicing valued guests using a range of our vehicles, from sedans and SUVs to 56-passenger motorcoaches, GO Riteway understands the client’s high expectations as an extension of the Destination Kohler experience.

The Milwaukee Bucks & Visiting NBA Teams

As the preferred ground transportation provider of the Milwaukee Bucks and visiting NBA teams, we are able to assist them using both our Group Travel and Black Car services. For years we’ve had the pleasure of moving executives, players and sponsors. They take advantage of our diverse offering and know who to call whether they need to move one person or thousands.

National Conventions & Events (partial list)

RNC
DNC
NCAA
NBA Championship
Ryder Cup
US Open Golf Championship
ASCO Annual Convention
Amazon National Meeting
Starbucks Convention
Harley Davidson International Dealer Meeting
Northwestern Mutual Annual Dealer Meeting
West Bend 125th Anniversary
Travel Writers of America Convention



OUR EXPERIENCE – SHUTTLE SERVICES DETAIL

Ozaukee County Commuter Express Shuttle

The Ozaukee County Express is a commuter bus service that operates between Ozaukee County and downtown Milwaukee. The service includes 3 trips in the morning, from 6:00 am to 9:00 am, and 4 trips in the afternoon from 3:30 pm to 6:30 pm.

UW-Milwaukee Shuttle

GO Riteway shuttles UWM students, staff, and faculty from parking lots and residence halls to campus and back.

- During the academic period we operate a set route and during the non-academic period we provide an on-demand service
- In the academic period, we operate 3 routes. We operate up to 11 shuttles during the week from 5:30 am – 9:00 pm and 3 shuttles on weekends from 9:00 am – 3:00 am.
- Average ridership during the week is more than 4,000/day, 24,000/week, and up to 97,000/month

Customer feedback / performance measurement:

- Positive performance rating of 99.6%
- Vehicle incidents are among the lowest compared to any national, urban area shuttle service provider

UW Madison Accessibility Shuttle

Since 2020, GO Riteway has operated the UW Madison Accessibility Shuttle service that runs M-F, 7:30am to 7:30pm when UW classes are in fall and spring session and during exam periods. GO Riteway provides on-demand, stop-to-stop, curb-to-curb or door-to-door service as requested by the customer. Trips may be scheduled in advance but requests made with one-hour advance notice are typically serviced within a 20-minute window of desired pick-up time.

Madison College Campus Shuttle

Campus shuttle service is provided for the Madison College Truax Campus and the Madison College Goodman Campus from 7:00 am – 5:00 pm during fall and spring sessions.

Notre Dame Campus Shuttle

For the last 10 years, we have provided The University of Notre Dame an on-campus shuttle service. We have operated as many as 3 different routes with a total of (5) 24 passenger buses that run from 7:00 a.m. to 7:00 p.m. Monday thru Friday moving students and staff around campus. We utilize GPS technology that was developed for the Notre Dame campus so that riders can check the location of buses at any moment in time. Buses run continuously with an average of 4 stops per route. Additionally, we supply charter bus service to the University year-round ranging from 24 passenger to 56 passenger with the availability of handicap accessible buses in all sizes.

Johnsonville Employee Shuttle

Monday – Friday, GO Riteway shuttles employees from a Milwaukee-area Park and Ride to the Johnsonville facility in Watertown, WI (55-miles away). Passenger count fluctuates along with the schedule and GO Riteway accommodates the service as needed.

Froedtert Health – Employee and Campus Shuttle

Froedtert is a large and growing hospital complex with construction and limited parking.

- GO Riteway operated a safe and reliable campus shuttle for 7 years
- We transported employees intercampus and moved employees from remote parking locations over several shifts
- We operated the campus construction shuttle for peak morning and afternoon needs
- Vehicle volume fluctuated from 4-11 vehicles, a variety of 14 and 33 passenger capacity minicoaches
- We accommodated a fluid schedule, from 20-24 hours per day, 5 days per week

Kohl's Campus Shuttle

For more than 5 years, GO Riteway provided the campus shuttle service for the Kohl's Menomonee Falls Campus. Using one minicoach, our much-loved driver, Stanley, moved employees between several buildings including the North Lobby, South Lobby, Wellness Center and Innovation Center Monday – Friday, 8:15 am – 4:45 pm. The service has been suspended due to the COVID-19 pandemic.

Washington County Commuter Express

For more than 20 years, GO Riteway provided transportation for commuter services between Milwaukee and Washington Counties. WCCE service consisted of two commuter routes operated Monday–Friday, the Downtown Milwaukee Express and the Milwaukee Regional Medical Center Express. GO Riteway was responsible for ensuring the success of this critical daily service which included vehicle procurement and maintenance, dispatching, driver training, daily reporting, ticketing and safety.



OUR EXPERIENCE – SHUTTLE SERVICES DETAIL

Northwestern Mutual Annual Agent Meeting

GO Riteway has successfully provided group transportation for one of Milwaukee's largest annual events, the Northwestern Mutual Agent Meeting which entails the transportation of more than 14,000 guests to and from their Summer Social event and Summer Concert along with daily shuttles throughout a 5-day period.

Ryder Cup – Kohler, WI

GO Riteway takes on large-scale events with customer service and safety in mind. In order to service the varying needs for this event, every type of vehicle in our fleet was used. Our safety and operations teams worked with local law enforcement, tournament directors and our customers to provide for the most satisfying outcomes. Sales and account managers provided on-site greeting and transportation support services for more than 5 large clients who entertained multiple groups with varied itineraries. GO Riteway received rave reviews for planning and execution throughout the 6-day period which included large group moves, shuttles, VIP events and airport transfers. GO Riteway was the single-source for moving Kohler guests using motorcoaches, minicoaches, executive vans, SUVs and sedans.

West Bend Mutual 125th Anniversary Event

When you fly in your most important stakeholders, you want everything to be perfect. From airport arrivals and hotel transfers to multiple excursions and city tours, GO Riteway moved thousands of VIPs, partners and sponsors. With up to 20 different itineraries each day, we navigated through changes in schedule and weather to minimize wait times. More on-site management and "can do" drivers put clients and passengers at ease.

Amazon National Meeting

Amazon hosted thousands of vendors and corporate customers over a week of seminars, activities and field trips. Our motorcoaches serviced scheduled runs to/from airports, the McCormick Center and area hotels.

Starbucks National Sales Meeting

Utilizing over 30 vehicles from our Indiana and Milwaukee terminals, we participated in 2019's largest Chicago motorcoach move transporting Starbucks employees to and from airports, hotels, convention centers, arenas and attractions.

Harley Davidson International Dealer Meeting

We took over the management of transporting thousands of Harley-Davidson dealers with scheduled line runs, event specific shuttles and point-to-point moves. Working in tandem with Harley's event management team, we led the development of routes and traffic flow with customer convenience and safety in mind. With over 45 vehicles in motion during long hours, our operations, safety, sales and dispatch teams all contributed to a smooth experience for our drivers and customers.

Kohls National Meeting

Over three action-packed days, Kohls hosted hundreds of their retail store personnel with events at their Menomonee Falls HQ, area hotels and the Harley-Davidson Museum. Our solution-oriented approach took cues from their meeting planners and provided customized answers to provide seamless transitions from hotel to meeting to event to airport. On-site captains were able to react to changing schedules and departure times.

US Open Golf Championship – Erin Hills

Our 56-passenger Motorcoaches shuttled thousands of spectators to/from the golf course using USGA-sanctioned access to their drop zone. US Open title and tiered sponsors, broadcast partners and more required a wide variety of vehicle types to address their unique needs. Motorcoaches, minicoaches and executive vans were all used to move sponsor groups to/from the event with a heightened level of customer service and care. An extensive range of vehicle types, from sedans to Motorcoaches, allowed us to service large and small evening events, receptions, dinners and sponsored outings all curtailed to the specific customer requirements. While there is a tournament going on, we at GO Riteway also understand the importance of the ancillary events that make up the complete sponsorship experience. To satisfy the ground transportation needs of those travelling in for the day via private planes, we set up shuttling options targeted to that clientele. Shuttle vans with a remote dispatcher were posted at the local airstrip to provide a convenient transfer to/from the tournament.



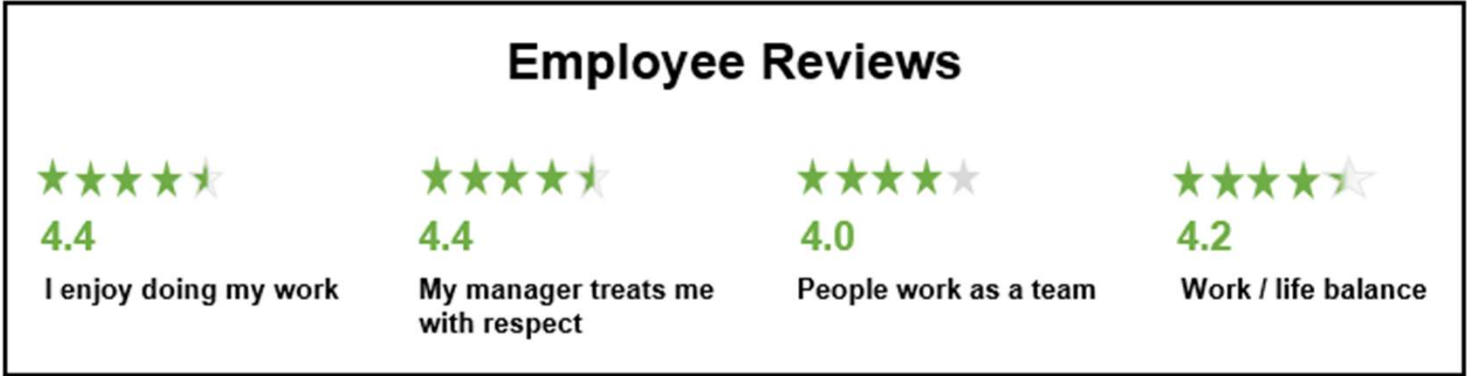
OUR PEOPLE

GO Riteway’s values are grounded in a “people first” philosophy.

Our core values of Safety, Integrity and Teamwork reflect our beliefs about what is important, supports our vision and shapes our culture. Our servant leadership management philosophy puts the focus on valuing and respecting our employees, who are then more likely to exceed the expectations of our customers. In turn, satisfied customers will reward the company with their ongoing loyalty. GO Riteway is proud to have strong customer relationships that span more than a half-century.

GO Riteway makes continual investments to be an employer of choice - to attract and retain a quality staff.

We’ve increased our recruitment staff, added recruitment technology tools, implemented management development programs and improved employee benefits. Our servant leadership practice includes an annual employee engagement survey that provides an opportunity for all employees to rate the company and their direct manager on a number of topics. The results are shared with managers, who in turn meet with their teams for more feedback. This feedback is used to create Management Action Plans which are revisited quarterly with teams to report on the plan’s progress. This process contributes to a culture of open communication and continuous improvement. Although there’s always room to improve, GO Riteway employee ratings are consistently high.



OUR EMPLOYEE DRIVERS

At GO Riteway, our drivers are our employees. This allows us to create the best possible alignment and passion around providing superior ground transportation service for our customers. Each driver wears proper GO Riteway identification to ensure safety and continuity.

We perform criminal background checks for all of our drivers. We research motor vehicle reports and state driving records and also conduct a national sex offender database search. Drivers with a CDL license are required to pass a physical examination every two years. We also perform random drug testing on a quarterly basis, following federal DOT mandates. We random drug test our employee pool annually in keeping with FMCSA guidelines.

There is a wide variety of initial and ongoing training elements at GO Riteway. When a driver is hired, he or she attends our company orientation followed by several days of classroom training. After completion, new hires attend our customer service training. The customer service training has been developed using over 50 years of industry experience, however, we continue to look for ways to enhance our modules. We attended *The American Club 5-star Customer Service Training Program* and incorporated key takeaways from this world class training into our driver manual and driver training sessions.

After classroom and customer service training, on-the-road training begins with our full-time trainer. Drivers learn vehicle familiarization and best practices along with visits to popular pickup and drop off locations. Upon successful completion, they move on to tablet and software training. We utilize several software programs including flight tracking software. Real time flight information is synced with our GPS-enabled driver tablets. This allows us to make passenger arrivals seamless and uninterrupted.

The last step is a formal road test which requires successful completion for drivers to enter our driver workforce.

Once in our driver workforce, drivers are required to attend quarterly driver meetings that are focused on safety and customer service. If a driver is involved in any crash or incident, they are assigned to be retrained by our in-house safety department. Retraining is performed using both classroom material as well as in vehicle situation analysis. Feedback is then given to each driver real time. DriveCam video is also reviewed and used by Managers to coach drivers in areas for improvement or to provide positive feedback on safe driving maneuvers. These tools, as well as customer survey results are used to execute annual performance reviews at GO Riteway.



•Local Presence and Regional Accessibility

- GO Riteway maintains **drivers, fleet assets, and operating facilities located in Northern Illinois and throughout Southeastern Wisconsin**, with coverage both **east and west of the I-94 corridor**.
- This operating footprint provides:
 - Proximity to Lake Geneva
 - Reduced deadhead and pull-out time
 - Access to experienced local drivers familiar with regional traffic, weather, and seasonal travel patterns

•Familiarity with Lake Geneva and Surrounding Service Area

- GO Riteway has direct experience serving **Lake Geneva resort and hotel guests**, including transportation for:
 - Weddings and social events
 - Airport transfers
 - Corporate meetings and conferences
 - Group and special-event travel
- This work requires familiarity with:
 - Local hotels, resorts, and venues
 - Downtown access points and traffic constraints
 - Weekend, seasonal, and event-driven congestion patterns

•Demonstrated Experience in Destination-Level Hospitality Environments

- GO Riteway is the long-standing transportation provider for **The American Club in Kohler, Wisconsin, a Forbes Five-Star and AAA Five-Diamond resort**.
- In **2025**, GO Riteway completed **more than 1,500 guest rides** for American Club guests while meeting the resort's highest standards for:
 - Professional conduct
 - Schedule reliability
 - Guest comfort and discretion
 - Overall service quality
- This experience demonstrates GO Riteway's ability to operate transportation services that meet **premium hospitality and visitor-experience expectations** comparable to those in Lake Geneva.

•Understanding of Seasonal, Weekend, and Event-Driven Demand

- GO Riteway routinely operates services in markets where demand fluctuates based on:
 - Tourism seasons
 - Weekend travel patterns
 - Special events
 - Weather conditions
 - Construction-related traffic impacts
- This operational understanding supports proactive service planning and reliable delivery during Lake Geneva's peak visitor periods.

First-Hand Knowledge of the Lake Geneva Market

- In addition to serving Lake Geneva visitors, GO Riteway has **personally conducted multi-day executive leadership summits in Lake Geneva**, utilizing local hotels, dining, and event venues.
- This first-hand experience provides direct insight into:
 - Visitor movement patterns
 - Transportation access challenges
 - Timing and coordination needs between lodging, dining, and event locations

•Drivers as Front-Line Representatives

- GO Riteway recognizes that drivers play a critical role in public-facing services within a destination community.
- Drivers assigned to visitor-oriented services are trained to deliver:
 - Safe and compliant vehicle operation
 - Professional, courteous, and approachable customer interaction
 - Clear communication with passengers unfamiliar with the area

GO Riteway's established regional presence, direct experience serving Lake Geneva visitors, and demonstrated success operating in destination-driven markets support a strong understanding of local conditions and service expectations.

Operational Approach

GO Riteway's operational approach is designed to deliver a **safe, reliable, and professionally managed seasonal trolley service** that meets the City of Lake Geneva's objectives for congestion mitigation, visitor mobility, and service consistency during the 2027 and 2028 operating seasons. The approach emphasizes disciplined staffing, real-time operational oversight, clear communication, and flexibility to respond to seasonal demand, construction impacts, and special events.

Staffing and Workforce Management

•Employee Driver Model

- GO Riteway will utilize **trained employee drivers** (not subcontractors) to operate the City-owned trolley vehicles.
- All drivers will meet GO Riteway's qualification standards, including background checks, motor vehicle record review, and required training.

•Service Coverage and Reliability

- Staffing will align with the City's defined service schedule:
 - **Shoulder Season:** One trolley operating Friday–Sunday, 11:00 a.m. – 7:00 p.m.
 - **Peak Season:** One trolley operating daily, with a second trolley operating Friday–Sunday, 11:00 a.m. – 7:00 p.m.
- GO Riteway will maintain **relief and backup staffing** to ensure service continuity in the event of absences, call-offs, or increased demand.

•Regional Staffing Support

- Drivers will be sourced from GO Riteway's **Southeastern Wisconsin and Northern Illinois operations**, allowing for flexibility, reduced response times, and minimized service disruption risk.

Dispatch, Communication, and Operational Oversight

•Live Dispatch Support

- GO Riteway provides **24/7/365 live dispatch and operational oversight**.
- Dispatch staff will:
 - Monitor daily service delivery
 - Support drivers with routing, traffic, and incident response
 - Coordinate real-time adjustments due to congestion, weather, or special events

•Driver Communication

- All trolley drivers will be equipped with **handheld two-way radios**, enabling:
 - Immediate communication with dispatch
 - Rapid response to service issues or incidents
 - Coordinated adjustments during peak periods

•Dedicated Account Supervision

- The City will be assigned a **dedicated GO Riteway Account Supervisor** responsible for:
 - Primary coordination with City staff
 - Day-to-day service oversight
 - Communication of schedule changes or service issues
 - Issue resolution and follow-up
- The Account Supervisor will coordinate with dispatch, operations, and safety teams to ensure consistent service delivery.

Safety and Compliance

•Safety-First Operating Model

- Safety is GO Riteway's highest operational priority.
- Drivers assigned to the trolley service will be trained to operate safely in:
 - Pedestrian-dense downtown environments
 - Mixed traffic conditions
 - High-visibility public settings

•Training and Monitoring

- Driver training includes:
 - Safe and defensive vehicle operation
 - Hazard awareness and incident response
 - Professional interaction with the public
- Driver performance is monitored through supervisory oversight and safety review processes.

Customer Service and Visitor Experience

•Public-Facing Service Standards

- GO Riteway recognizes the trolley service as a **high-visibility, visitor-facing operation**.
- Drivers are trained to provide:
 - Courteous, professional, and approachable service
 - Clear communication with riders unfamiliar with the area
 - Consistent service during peak tourism periods

•Professional Presentation

- Drivers will present a professional appearance and carry appropriate identification.
- Emphasis is placed on safe boarding and unloading, smooth operation, and respectful passenger interaction.

Route Compliance and Operational Flexibility

•Route and Schedule Adherence

- GO Riteway will operate the trolley service in accordance with **City-defined routes, stops, and service hours**.
- Drivers and dispatch staff will be briefed on route requirements and operational constraints.

•Flexibility for Local Conditions

- The operational model allows for controlled adjustments in response to:
 - Construction-related detours
 - Special events and peak-season congestion
 - Temporary route or stop changes requested by the City
- Any material adjustments will be coordinated with City staff.

Performance Management and KPIs

•Performance Monitoring

- GO Riteway supports the use of **performance-based Key Performance Indicators (KPIs)** to evaluate service delivery and support continuous improvement.

•Reporting and Review

- Performance data can be reviewed periodically with City staff.
- Final KPI definitions, reporting frequency, and formats will be coordinated with the City.

Optional Technology Enhancement (Additional Cost)

•GPS Tracking and City Visibility

- As an optional enhancement, GO Riteway can equip the City-owned trolleys with **GPS tracking technology (Samsara)**.
- This system can provide:
 - Real-time trolley location tracking
 - Historical route and movement data
 - Visibility into service patterns and on-time performance
- Access can be provided to designated City staff.
- GPS equipment, installation, licensing, and data access are **not included in the base bid** and would be provided **at additional cost**, subject to City approval.

Service Hours and Operating Assumptions

- Based on the RFP schedule, seasonal service is estimated at approximately **1,300–1,400 vehicle service hours per season**, inclusive of the second trolley during peak weekends.
- These hours are understood to represent **revenue service time only** and may not include:
 - Pre-trip and post-trip inspections
 - Pull-out/pull-in (deadhead) time
 - Dispatch, fueling/charging, cleaning, or maintenance
- Final assumptions are **subject to City clarification** and may affect pricing.

SAFETY & SECURITY MEASURES

It's simple. Nothing we do will ever compromise safety. Our commitment to the safety and security of passengers that we transport is our number one priority. All of our employees are committed to providing the highest level of safety in our workplace and operational activities. We place special emphasis on driver training, vehicle maintenance, and fleet replacement to help assure that safe experiences are provided.

Safety Program

We have a comprehensive Safety Program for our drivers to ensure that our drivers are well-trained and focused on safety. An in-house Safety Director oversees the training of our drivers and ensures that our Safety Program is the best in the industry. We require ongoing training to ensure that employees stay current on laws, regulations, and policies, and that they remain competent in their roles and responsibilities. Additionally, many vehicles have safety-assist technology to further enhance our safety efforts.

Department of Defense (DOD) Certified

GO Riteway is proud to note that we are certified to transport our troops for various branches of the military. To maintain this status, the U.S. Department of Defense requires that we are audited and inspected by a contractor who works in conjunction with the military to ensure the troops are transported with high-quality vehicles. During our most recent audit, we received a rating of one-out-of-five, which is the highest rating that a motor carrier can receive.

Maintenance

By City of Lake Geneva

Safety & Green Initiative Awards & Recognitions

We have been well recognized for our safety and green initiatives and have received numerous local, state, and national awards. In October of 2010, the Wisconsin Asthma Coalition presented GO Riteway with the 2010 WAC Taking Action for Asthma award. We were chosen for our leadership and commitment to reducing outdoor air pollution and providing a safer environment for people living with asthma by the “greening” of our fleet. Additional awards recognizing our safety and green efforts include:

- 2024: Forward Fleet Award – Wisconsin Clean Cities
- 2023: GO Riteway is a current sitting Board Member of the Wisconsin Clean Cities Association
- 2019: Sustainable Transportation Champion Award – Wisconsin Clean Cities
Risk Control Award of Excellence (Cardinal Buses) – TRAX
- 10 consecutive years without risk sharing
- 2018: Sustainable Transportation Champion Award – Wisconsin Clean Cities
- 2014: Forward Fleet Award – Wisconsin Clean Cities
- 2013: University of Vermont – Certification for Sustainable Transportation
- 2012: American Bus Association – Green Operator Award 2012
Green Fleet Magazine – 2012 Sustainability All-Star
Transportation Safety Exchange (TSX) – Recipient of highest level of motor carrier safety
United Motor coach Association (UMA) – Safety Leader of the Year
Wisconsin Clean Cities – 2012 Forward Fleet Award
- 2011: National School Transportation Association (NSTA) – Go Yellow, Go Green Award
National School Transportation Association (NSTA) – Gold Level Green Fleet Certification
University of Vermont – Green Coach Certification (Pilot Program)
Wisconsin Clean Cities Southeast Area, Inc – 2011 Clean Energy Champion
- 2010: Wisconsin Asthma Coalition presented GO Riteway with the 2010 WAC Taking Action for Asthma award. We were chosen for our leadership and commitment to reducing outdoor air pollution and providing a safer environment for people living with asthma by the “greening” of our fleet.



OUR FACILITIES

In addition to our headquarters in Oak Creek, Wisconsin, we maintain one of the region's largest ground transportation presences.

We're staffed 24/7/365 so our customers can always speak with a live representative. People move around-the-clock and we're ready. Our customers deserve to feel comfortable and safe when they ride in our vehicles. Drivers inspect every vehicle before each trip and our own in-house porter crew cleans each vehicle after every trip. Most importantly, we service and maintain our fleet using our own in-house mechanics.

LOCATIONS:

Wisconsin:

Germantown
Oak Creek (2)
Milwaukee
Elmbrook
Pewaukee
Mequon
Sheboygan
Mazomanie
Marinette

Cedarburg

West Bend
Slinger
Hartford
Portage
Watertown
Waupaca
Oconomowoc
Chippewa Falls

Marshall

Cambridge/Deerfield
Milton
Edgerton
Clinton
La Crosse
Evansville

Illinois:

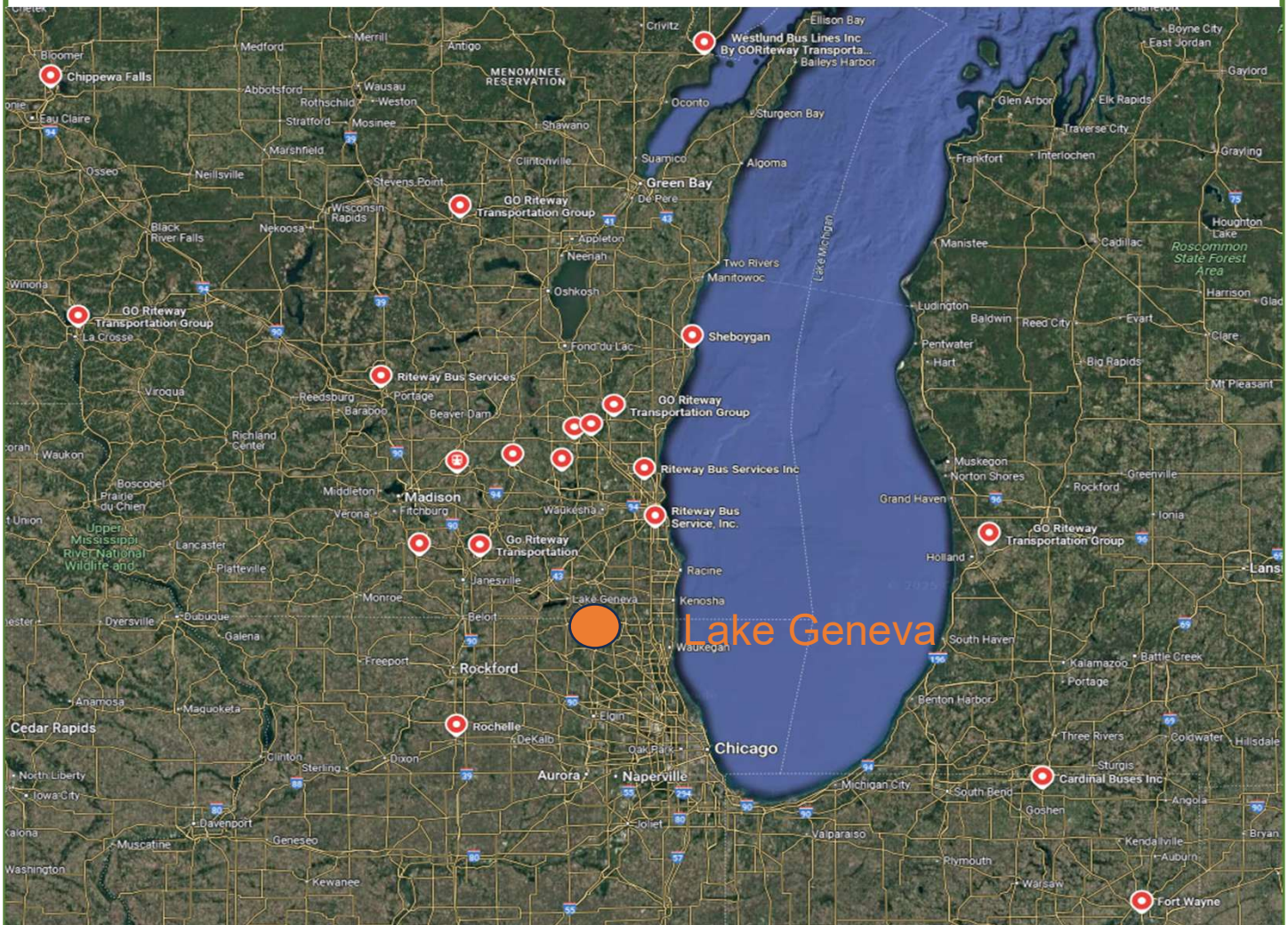
Rochelle

Indiana:

Middlebury
Ft. Wayne

Michigan:

Zeeland



5. MAINTENANCE & CLEANING APPROACH

Maintenance and Cleaning Approach

GO Riteway's maintenance and cleaning approach ensures that the City-owned trolley vehicles remain **safe, clean, and ready for daily service** throughout the operating season. This approach reflects the City's clarification received on **May 12**, in response to GO Riteway's inquiry, regarding responsibility for maintenance and repair of City-owned equipment.

Vehicle Inspections

GO Riteway drivers will perform **required pre-trip and post-trip inspections** prior to and following daily service.

Inspections will focus on safety-related and operational items necessary for public service, including:

- Brakes, lights, mirrors, and signals
- Tires and visible mechanical components
- ADA equipment functionality
- General interior and exterior condition

If a safety-related or mechanical concern is identified, the vehicle will be **removed from service as appropriate** and the City will be notified.

Maintenance and Repair Responsibilities

City Responsibility (Per City Clarification – May 12)

The **City of Lake Geneva is responsible for maintenance and repair of City-owned trolley equipment**, including:

- Routine and major mechanical repairs
- ADA equipment maintenance and repair
- Tires
- Warranty-related work
- Accident-related repairs

Contractor Role

GO Riteway's role is limited to:

- Identifying and communicating vehicle issues
- Coordinating service availability based on City direction
- Adjusting operations as necessary during City-directed maintenance or repair activities

Cleaning and Vehicle Appearance

Routine Cleaning (Contractor Responsibility)

GO Riteway will provide **routine cleaning of the trolley vehicles during the operating season**, as required by the RFP.

Cleaning will include basic interior cleaning necessary to maintain a safe and presentable environment for passengers, such as:

- Trash removal
- Floor sweeping or spot cleaning
- Wipe-down of high-touch surfaces



5. MAINTENANCE & CLEANING APPROACH

Exterior Appearance

Exterior cleaning will be performed as needed to maintain a professional appearance, considering weather and operating conditions.

Public-Facing Standards

GO Riteway recognizes that the trolley service is a **public-facing, visitor-oriented service** and will maintain vehicle cleanliness consistent with that role.

Vehicle Storage

In-Season Storage

GO Riteway will provide **in-season storage** for the trolley vehicles during the operating period, as required by the RFP.

Off-Season Storage

GO Riteway understands that **off-season storage** will be provided by the City.



6. SERVICE SCHEDULE

Service Schedule & Delivery Plan

GO Riteway's service schedule and delivery plan is designed to **fully comply with the City of Lake Geneva's defined seasonal trolley schedule**, while providing reliable, consistent service during both shoulder and peak operating periods. The plan emphasizes schedule adherence, predictable service delivery, and flexibility to respond to local conditions.

Seasonal Operating Schedule

- GO Riteway understands and will operate the trolley service in accordance with the City's defined seasonal schedule:
- **Shoulder Season Operations**
 - **Days of Service:** Friday – Sunday
 - **Hours of Service:** 11:00 a.m. – 7:00 p.m.
 - **Vehicles in Service:** One (1) trolley
- **Peak Season Operations**
 - **Days of Service:**
 - One (1) trolley operating daily
 - Second (1) trolley operating Friday – Sunday
 - **Hours of Service:** 11:00 a.m. – 7:00 p.m.

Service will be delivered in accordance with City-approved routes, stops, and operating parameters.

Daily Service Delivery

- **Service Readiness**
 - Each trolley will be placed into service only after completion of required pre-trip inspections and confirmation of service readiness.
 - Drivers will be assigned based on the daily service schedule and City requirements.
- **Schedule Adherence**
 - GO Riteway will operate the trolley service in accordance with the published schedule and service hours.
 - Dispatch oversight will support on-time departures, route adherence, and coordination in the event of service disruptions.

Estimated Service Hours

Based on the RFP-defined schedule, GO Riteway estimates total service at approximately **1,300–1,400 vehicle service hours per season**, inclusive of the second trolley operating during peak-season weekends.

This estimate reflects **revenue service hours only** and does not include:

- Pre-trip or post-trip inspections
- Pull-out or pull-in (deadhead) time
- Dispatch, fueling/charging, cleaning, or maintenance activities

Final service hours are **subject to City confirmation** and may impact pricing.



6. SERVICE SCHEDULE

Service Schedule & Estimated Revenue Service Hours

All service hours shown below represent **revenue service hours only**, defined as the time the trolley is **actively operating and available to the public (11:00 a.m. – 7:00 p.m.)**.

Service hours **exclude** pre-trip/post-trip inspections, pull-out/pull-in (deadhead), dispatch, cleaning, fueling/charging, maintenance, and repair activities.

2027 Operating Season

May 1 – September 26, 2027

Shoulder Season – 2027

Saturday, May 1 – Thursday, May 27

Tuesday, September 7 – Sunday, September 26

- Service Days: Friday–Sunday
- Vehicles: One (1) trolley
- Daily Service Hours: 8 hours

Period	Dates	Service Days	Hours
Spring Shoulder	May 1 – May 27, 2027	11 days	88
Fall Shoulder	Sept. 7 – Sept. 26, 2027	9 days	72
Total Shoulder Season			160

Peak Season – 2027

Friday, May 28 – Monday, September 6

- One (1) trolley operating **daily**
- Second (1) trolley operating **Friday–Sunday**
- Daily Service Hours per Trolley: 8 hours

Service Component	Calculation	Hours
Base Daily Trolley	102 days × 8 hours	816
Second Trolley (Weekends)	45 days × 8 hours	360
Total Peak Season		1,176

Estimated Total 2027 Revenue Service Hours

Season	Hours
Shoulder Season	160
Peak Season	1,176
Total 2027	1,336 hours



6. SERVICE SCHEDULE

2028 Operating Season

May 5 – October 1, 2028

Shoulder Season – 2028

Saturday, May 5 – Thursday, May 25

Friday, September 8 – Sunday, October 1

- Service Days: Friday–Sunday
- Vehicles: One (1) trolley
- Daily Service Hours: 8 hours

Period	Dates	Service Days	Hours
Spring Shoulder	May 5 – May 25, 2028	8 days	64
Fall Shoulder	Sept. 8 – Oct. 1, 2028	12 days	96
Total Shoulder Season			160

Peak Season – 2028

Friday, May 26 – Monday, September 4

- One (1) trolley operating **daily**
- Second (1) trolley operating **Friday–Sunday**
- Daily Service Hours per Trolley: 8 hours

Service Component	Calculation	Hours
Base Daily Trolley	102 days × 8 hours	816
Second Trolley (Weekends)	45 days × 8 hours	360
Total Peak Season		1,176

Contract-Term Summary (2027–2028)

Season	Hours
Shoulder Season	160
Peak Season	1,176
Total 2028	1,336 hours

Contract-Term Summary (2027–2028)

Year	Total Revenue Service Hours
2027	1,336
2028	1,336
Two-Year Total	2,672 hours



7. DATA REPORTING & PERFORMANCE MONITORING

GO Riteway's reporting and performance management approach is intentionally **simple and focused**, aligned with the RFP requirements and the City's primary interest in confirming that scheduled trolley service hours are delivered as planned.

Service Hours Tracking

GO Riteway will track **hours of trolley service provided** in accordance with the City-approved operating schedule.

Service hour tracking will be based on:

- Trolley vehicle in-service time
- Scheduled days and hours of operation

Tracking is intended to support:

- Verification of service delivery
- Coordination related to seasonal operations
- Alignment with invoicing, if applicable

Performance Oversight

GO Riteway will maintain operational oversight through:

- Live dispatch support
- Direct supervision of drivers
- Day-to-day service management

This oversight allows GO Riteway to:

- Monitor service consistency
- Address issues affecting scheduled service hours
- Coordinate with the City if service adjustments are required

City Coordination

Service delivery issues affecting scheduled hours (such as vehicle availability, weather impacts, or City-directed changes) will be **communicated to the City as they occur**.

Any adjustments to service hours will be implemented **only at the City's direction**.



8. PRICING APPROACH

Proposer Name GO Riteway
Contact Felma Degefa

1. Hourly Operating Rates			
Cost Component	Shoulder (1)	Peak (1)	Peak (2)
Driver Labor	\$23	\$25	\$25
Maintenance	\$95	\$95	\$95
Cleaning	\$23	\$25	\$25
TOTAL	\$141	\$145	\$145
2. Seasonal Cost Summary			
Shoulder	320	\$75	\$24,000
Peak Weekday	912	\$75	\$68,400
Peak Weekend	1440	\$80	\$115,200
TOTAL			\$207,600
4. Grand Total			
Operating Cost	\$207,600		
TOTAL PROPOSED COST	\$207,600		

Fee Proposal Notes and Assumptions

1. Billable Hours

Billable hours are limited to **revenue service time only**, defined as time the trolley is on the road and in public service (11:00 a.m. – 7:00 p.m.). All non-revenue activities (pre-/post-trip inspections, deadhead, breaks, dispatch, cleaning, fueling, and maintenance coordination) are included in the hourly operating rates.

2. Hourly Operating Rates

Hourly rates shown for **Shoulder (1), Peak (1), and Peak (2)** represent the cost to operate **one trolley per service hour**. The **Peak (2)** rate applies to the second trolley operating during peak-season weekends.

3. Maintenance

Maintenance costs shown reflect **coordination and operational readiness only**. In accordance with the City's RFP addendum, **all maintenance, preventive maintenance, major repairs, ADA equipment repairs, tires, warranty work, and accident-related repairs for City-owned vehicles will be billed to the City as pass-through expenses at actual cost** and are not included in the operating rate.

[Continued]



8. PRICING APPROACH

5. Cleaning

Cleaning costs reflect **routine cleaning labor** necessary to maintain vehicles in a clean and acceptable condition for public service. Cleaning supplies and extraordinary cleaning due to damage or unusual conditions are excluded unless authorized by the City.

6. Fuel and Fuel Surcharge

Fuel is **not included** in the hourly operating rates. The contractor will procure fuel and **bill the City at actual cost**. A **fuel surcharge or adjustment mechanism** may be applied by mutual agreement if fuel prices exceed an agreed-upon baseline during the contract term.

7. Annual Rate Increase (2028)

The proposer includes an **annual rate escalation for the 2028 operating season** to account for inflation and increased operating costs. The escalation method (e.g., fixed percentage or CPI-based adjustment) will be finalized by mutual agreement.

8. Service Hours Used for Cost Summary

Seasonal totals are based on City-provided estimates of **Shoulder (160 hours)**, **Peak Weekday (456 hours)**, and **Peak Weekend (720 hours)**. Actual billing will be based on hours operated.

9. Vehicle Ownership and Insurance

Pricing assumes trolley vehicles are **City-owned and insured** prior to the start of service.

10. No Guaranteed Minimum Hours

Compensation is based on **actual hours operated**. No minimum guaranteed hours are assumed.

11. Insurance

GO Riteway will provide all insurance coverage required of the operator under the RFP, including general liability, automobile liability, and workers' compensation insurance. The City will provide insurance for City-owned trolley vehicles. (see page 27)



Insurance Certificate of Insurance



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

8/1/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Hub International Midwest West 2120 Pewaukee Road Suite 202 Waukesha WI 53188		CONTACT NAME: Hub International Midwest West PHONE (A/C, No. Ext.): 262-523-9600 FAX (A/C, No.): 262-523-9601 E-MAIL ADDRESS: mwww.wau.certificates@hubinternational.com	
INSURED Riteway Bus Service, Inc 6970 S. 6th St Oak Creek WI 53154-1907		INSURER(S) AFFORDING COVERAGE INSURER A: National Interstate Insurance Co INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	
License# 100290819 GORT1EW-01		NAIC # 32620	

COVERAGES		CERTIFICATE NUMBER: 304675133		REVISION NUMBER:			
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.							
INSR LTR	TYPE OF INSURANCE	ADOL INSD	SUBR WYD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	☒ COMMERCIAL GENERAL LIABILITY ☐ CLAIMS-MADE ☒ OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: ☒ POLICY ☐ PRO-JECT ☐ LOC ☐ OTHER:			RBS1118730 06	8/1/2025	8/1/2026	EACH OCCURRENCE \$5,000,000 DAMAGE TO RENTED PREMISES (Per occurrence) \$300,000 MED EXP (Any one person) \$10,000 PERSONAL & ADV INJURY \$5,000,000 GENERAL AGGREGATE \$5,000,000 PRODUCTS - COMP/OP AGG \$5,000,000 Abuse & Molestation \$1,000,000
A	☐ AUTOMOBILE LIABILITY ☐ ANY AUTO ☐ OWNED AUTOS ONLY ☐ SCHEDULED AUTOS ☐ HIRED AUTOS ONLY ☐ NON-OWNED AUTOS ONLY ☒ Symbol 10			RBS1118730 06	8/1/2025	8/1/2026	COMBINED SINGLE LIMIT (Per accident) \$5,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	☐ UMBRELLA LIAB ☐ OCCUR ☐ EXCESS LIAB ☐ CLAIMS-MADE ☐ DED ☐ RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A				☐ PER STATUTE ☐ OTHER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
A	Physical Damage- Comp Only			RBS1118730 06	8/1/2025	8/1/2026	Limit \$7,000,000 Comp deductible \$20,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
 Symbol 10 is defined as Any School Unit or Private Passenger Unit operated by the Named Insured

CERTIFICATE HOLDER Wisconsin Department of Transportation 3rd Party Testing Madison WI 53708-8917	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE
---	--

ACORD 25 (2016/03)

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10. REFERENCES

Client References

1. University of Wisconsin–Milwaukee (UWM) Transportation Services

Contact Name: Prasanna Nanda

Title: Director, UWM Transportation Services

Organization: University of Wisconsin–Milwaukee

Location: Milwaukee, Wisconsin

Phone: (414) 229-3076

Email: nanda@uwm.edu

Website: <https://uwm.edu>

Services Provided:

UWM Shuttle Bus Service (Prowl Line) providing campus shuttle transportation for students, staff, and faculty. Service utilizes 45-passenger buses and 27-passenger ADA-accessible mini-coaches and operates seven (7) days per week with extended daily service hours. Additional services include school bus and motorcoach charters, airport transfers, and special event transportation (e.g., Pantherfest).

Contract Duration: Ongoing – 5+ years

Estimated Value: Not provided

Procurement Contact:

Pamela Loignon, purchasing@uwm.edu

2. Marquette University

Contact Name: Rosey Nimmo

Organization: Marquette University (via Anthony Travel)

Address: P.O. Box 1881, David A. Straz, Jr. Tower, Office M215D, Milwaukee, WI 53201-1881

Phone: (414) 288-6061

Email: roseynimmo@anthonytravel.com

Website: <https://www.mu.edu>

Services Provided:

Motorcoach and school bus transportation for athletic teams and student group travel.

Contract Duration: 8+ years

Estimated Value: Not provided

3. Grand Valley State University

Contact Name: Assistant Athletic Director – Corporate Partnerships

Organization: Grand Valley State University

Address: 1 Campus Drive, Field House B172, Allendale, MI 49401

Phone: (616) 331-3741

Email: aschmidtiv@carthage.edu

Website: <https://www.carthage.edu>

Services Provided:

Motorcoach transportation for athletic teams and student group trips.

Contract Duration: 5 years

Estimated Value: Not provided





*Providing a superior transportation experience
for 68 years.*



Thank you for your consideration

Felma Degefa
Vice President Sales & Marketing
GO Riteway Commercial Services
414-570-5230
Felma.Degefa@goriteway.com

Steve Fazlovic
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Riteway Bus Service, Inc.
dba GO Riteway Transportation Group
6970 S. 6th Street, Oak Creek, WI
414-570-5200 | goriteway.com

Chris Bennett MSM, CPM

From: Felma Degefa <felma.degefa@goriteway.com>
Sent: Tuesday, May 19, 2026 10:48 AM
To: Chris Bennett MSM, CPM
Subject: Re: Seasonal Trolley Service Proposal – 2027 & 2028

Correct

Felma Degefa

Vice President of Sales and Marketing
GO Riteway Commercial Services
D: 414-570-5221 / C: 262-825-1675
Felma.degefa@goriteway.com
www.goriteway.com



From: Chris Bennett MSM, CPM <asstcityadmin@cityoflakegeneva.gov>
Sent: Tuesday, May 19, 2026 10:46 AM
To: Felma Degefa <felma.degefa@goriteway.com>
Subject: RE: Seasonal Trolley Service Proposal – 2027 & 2028

CAUTION: This email originated from outside of the GO Riteway mail servers. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Thanks for clarifying, Felma. I want to be clear – the \$207,600 figure in 8. Pricing Approach is for two years of operation, correct?

From: Felma Degefa <felma.degefa@goriteway.com>
Sent: Tuesday, May 19, 2026 8:49 AM
To: Chris Bennett MSM, CPM <asstcityadmin@cityoflakegeneva.gov>
Subject: Re: Seasonal Trolley Service Proposal – 2027 & 2028

Good morning, Chris

In response to your inquiry:

1. Section 8 - pricing approach
 - a. **Hourly rates:** Driver wages apply only when the vehicle is in service and are included in the hourly rate under the *Seasonal Cost Summary*. We do not anticipate additional charges unless the City requests services outside the stated hours, in which case the applicable seasonal hourly rate will apply.
 - b. **Maintenance:** Applies only if work is performed by our technicians when the vehicle is not in operation. As these are City-owned vehicles, we assumed maintenance and repairs

would be handled by the City unless otherwise requested. If GO Riteway performs the work, our hourly operating rate will apply.

- c. **Cleaning:** We anticipate drivers will perform basic daily cleaning and upkeep outside of service hours when the vehicle is not in operation.

- 2. Our bid rate reflects the stated hours. No changes are required.

Again, thank you for the opportunity.

Felma Degefa

Vice President of Sales and Marketing

GO Riteway Commercial Services

D: 414-570-5221 / C: 262-825-1675

Felma.degefa@goriteway.com

www.goriteway.com



From: Chris Bennett MSM, CPM <asstcityadmin@cityoflakegeneva.gov>

Sent: Monday, May 18, 2026 10:47 AM

To: Felma Degefa <felma.degefa@goriteway.com>

Subject: FW: Seasonal Trolley Service Proposal – 2027 & 2028

CAUTION: This email originated from outside of the GO Riteway mail servers. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Please pardon me, Felma. I pasted incorrect data in my prior email. I mistakenly pasted info from another submission into the email intended for you.

To be clear and correct –

- 1. In section 8. Pricing Approach are the numbers for maintenance and cleaning charged for every hour the trolley is on the road, or for those hours when the unit is being repaired/maintained or cleaned?
- 2. The number of hours we are using is 1,327 in 2027 and 1,344 in 2028, and that is the total for both peak and shoulder season. Please run your numbers using those figures and resubmit.

Please clarify and let me know by COB Wednesday (5/20) and let me know if you have additional questions.

Regards,

CMB

From: Chris Bennett MSM, CPM
Sent: Monday, May 18, 2026 10:38 AM
To: 'Felma Degefa' <felma.degefa@goriteway.com>
Subject: RE: Seasonal Trolley Service Proposal – 2027 & 2028

Hi Felma:

I have questions about the RFP you submitted.

1. In Exhibit A Is the \$8/hour maintenance charge for every hour the trolley is on the road or being cleaned?
2. The number of hours we are using is 1,327 in 2027 and 1,344 in 2028, and that is the total for both peak and shoulder season. Please run your numbers using those figures and resubmit.

Please clarify and let me know by COB Wednesday (5/20) and let me know if you have additional questions.

Regards,

CMB

From: Felma Degefa <felma.degefa@goriteway.com>
Sent: Thursday, May 14, 2026 11:56 AM
To: Chris Bennett MSM, CPM <asstcityadmin@cityoflakegeneva.gov>

Cc: Felma Degefa <felma.degefa@goriteway.com>
Subject: Seasonal Trolley Service Proposal – 2027 & 2028

Chris,

Attached, please find our proposal for the Seasonal Trolley Operation.

Thanks

Felma Degefa

Vice President of Sales and Marketing

GO Riteway Commercial Services

D: 414-570-5221 / C: 262-825-1675

Felma.degefa@goriteway.com

www.goriteway.com



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Lakefront Shuttle LLC

PROFESSIONAL
TRANSPORTATION SERVICES

Lake Geneva, Wisconsin
(262) 300-7433
bo@lakefrontshuttle.com

PROPOSAL FOR SERVICES

City of Lake Geneva Seasonal Trolley Service

City-Owned, Contractor-Operated Model
2027 & 2028 Operating Seasons

SUBMITTED TO Chris Bennett Assistant City Administrator City of Lake Geneva, WI	SUBMITTED BY Bo McAllister Owner & Operations Manager Lakefront Shuttle LLC
SUBMISSION DATE May 14, 2026	CONTRACT PERIOD May – October 2027 May – October 2028

CONTENTS

- | | |
|--------------------|--------------------------------|
| — Cover Letter | — Fee Proposal |
| — Company Overview | — Insurance Commitment |
| — Service Plan | — Closing &
Acknowledgments |

May 14, 2026

Chris Bennett
Assistant City Administrator
City of Lake Geneva
626 Geneva Street
Lake Geneva, WI 53147
asstcityadmin@cityoflakegeneva.gov

Dear Mr. Bennett,

I am pleased to submit this proposal on behalf of Lakefront Shuttle LLC in response to the City of Lake Geneva's Request for Proposals for Seasonal Trolley Service — City-Owned, Contractor-Operated model. As a local transportation operator with deep roots in the Lake Geneva and Walworth County area, this opportunity is one I take seriously, and I am genuinely excited about the prospect of contributing to what I believe will be a meaningful addition to the downtown experience.

Lake Geneva's waterfront and Riviera district are the heart of one of Wisconsin's most vibrant tourism markets. I have spent years navigating these streets and serving visitors and residents in this community, and I understand what it takes to run passenger transportation here — the summer surges, the event weekends, the importance of showing up on time and treating every passenger like a guest. This is not a remote contractor relationship for me. Lake Geneva is my backyard.

I appreciate the City's openness during the Q&A process. The clarifications provided — particularly regarding the pass-through structure for fuel and maintenance, the billable hours definition, and the rate renegotiation provisions for Highway 50 construction impacts — allowed me to develop a proposal that is both realistic and transparent. There are no hidden markups or assumptions in these numbers. What you see is what you get.

Lakefront Shuttle LLC is prepared to provide professional, reliable trolley service beginning in the 2027 season. I will personally serve as operations manager and primary City contact throughout the contract, and I am committed to building a working relationship with City staff and the Business Improvement District that is communicative, cooperative, and accountable.

I welcome the opportunity to discuss this proposal in greater detail at your convenience. The full details of our service approach and fee structure are contained in the pages that follow.

Respectfully submitted,

Bo McAllister

Owner & Operations Manager, Lakefront Shuttle LLC

(262) 300-7433 | bo@lakefrontshuttle.com

SECTION 1

Company Overview

ABOUT LAKEFRONT SHUTTLE LLC

Lakefront Shuttle LLC is a locally owned and operated passenger transportation company based in Lake Geneva, Wisconsin. Founded by Bo McAllister in January 2012, the company has been providing scheduled and on-demand transportation services to visitors, residents, and event attendees throughout the Lake Geneva area and broader Walworth County region for over 14 years.

Lakefront Shuttle's operations are centered on the Lake Geneva tourism corridor — one of the most demanding and rewarding environments for passenger transportation in southern Wisconsin. Our service model is built around reliability, professionalism, and a genuine understanding of what guests and residents expect from transportation in a high-visibility, high-traffic resort community.

LOCAL KNOWLEDGE & COMMUNITY PRESENCE

Few contractors bidding on this service will have the same familiarity with downtown Lake Geneva that Lakefront Shuttle brings. Bo McAllister has logged thousands of hours operating vehicles in and around the Riviera, Wrigley Drive, Broad Street, and the Highway 50 corridor. We understand the seasonal traffic patterns, the event-driven surges, and the logistical realities of operating in a pedestrian-heavy lakefront environment. That local knowledge directly translates into safer, more efficient, and more professional trolley service.

VEHICLES

Under this City-Owned model, the City of Lake Geneva will provide two trolley vehicles for Lakefront Shuttle to operate:

- **2010 Freightliner** — 6.7L Cummins diesel engine
- **2011 Ford** — V10 gasoline engine

Both vehicles are City-owned assets. Lakefront Shuttle will operate, maintain, and clean the vehicles per the terms described in this proposal and the forthcoming contract. Maintenance will be performed to manufacturer specifications and documented thoroughly for City review, with costs passed through to the City as confirmed in the City's Q&A responses.

COMMITMENT TO SERVICE

Lakefront Shuttle is committed to delivering a trolley service that reflects positively on the City of Lake Geneva. We believe safe operations, on-time performance, courteous drivers, and clean, well-maintained vehicles are not aspirational goals — they are the baseline expectation for every single day of service. Bo McAllister will be personally accountable for those standards as owner-operator and operations manager throughout the contract period.

SECTION 2

Service Plan

OPERATING SCHEDULE

Service will operate in accordance with the City's schedule: one trolley in service Monday through Thursday and two trolleys in service Friday through Sunday, each operating an 8-hour shift from 11:00 a.m. to 7:00 p.m. during the May through October season. Billable hours reflect time on road, with pre- and post-trip activities absorbed into the hourly rate as clarified in the City's Q&A responses.

STAFFING & DRIVER QUALIFICATIONS

Bo McAllister will serve as operations manager and primary point of contact for the City throughout the contract period. All drivers assigned to trolley service will meet the following minimum qualifications:

- Valid Wisconsin driver's license with appropriate class and endorsements for the vehicle operated
- Clean driving record (reviewed prior to assignment)
- Pre-employment background check
- Pre-employment and ongoing random drug and alcohol screening per applicable regulations
- Customer service orientation training provided by Lakefront Shuttle prior to first day of service
- Familiarity with downtown Lake Geneva routes, stops, and passenger handling procedures

DAILY OPERATIONS

Each operating day, the assigned driver(s) will complete a thorough pre-trip vehicle inspection covering safety systems, fluid levels, tire condition, lighting, and cleanliness prior to departure from the staging area. Vehicles will depart on schedule, operate assigned routes, and maintain a professional and welcoming environment for all passengers. Any safety concerns identified during pre-trip inspection will be reported to Bo McAllister immediately; if the vehicle cannot be cleared for service, the City will be notified before the scheduled departure time.

The proposed route loop is estimated at 30–40 minutes per cycle based on City staff timing. Lakefront Shuttle will work with City and BID staff to finalize stop locations, headways, and scheduling prior to the 2027 season start.

Drivers will actively monitor passenger comfort, including cabin temperature. The City's Q&A noted that one of the Freightliner's A/C units does not operate at full capacity — drivers will be attentive to this condition and take proactive steps (additional ventilation, route adjustments during peak heat) to ensure passenger comfort is maintained.

FUEL MANAGEMENT

Lakefront Shuttle will purchase fuel for both vehicles and maintain itemized receipts. Actual fuel costs will be invoiced to the City monthly with supporting documentation. No markup will be applied to fuel; this is a direct pass-through cost as clarified in the City's Q&A responses.

MAINTENANCE & CLEANING

Lakefront Shuttle will perform all routine maintenance on both City-owned vehicles — including oil changes, fluid checks, filter replacements, tire rotations, and brake inspections — and will maintain detailed service records. Vehicles will be cleaned and presentable prior to each day of service. All maintenance costs will be invoiced to the City monthly with documentation. As with fuel, maintenance and cleaning costs are pass-through expenses at actual cost with no markup.

BREAKDOWN PROTOCOL

Operating two vehicles provides inherent redundancy. In the event of a mechanical failure, the second vehicle will be placed into service as a backup. If both vehicles are simultaneously unavailable, the City will be notified immediately and service will be suspended until a vehicle is returned to operational status, consistent with the guidance provided in the City's Q&A process. Lakefront Shuttle will make all reasonable efforts to minimize any service interruption and will communicate status updates to the City in real time.

SECTION 2 (CONTINUED)

Service Plan

COORDINATION WITH CITY & BID

Lakefront Shuttle is committed to proactive, responsive communication with City staff and the Business Improvement District. Bo McAllister will be reachable by phone and email throughout the operating season and will attend coordination meetings as requested by City staff. We will provide weekly ridership counts and monthly service summaries in whatever format the City prefers. If issues arise — operational, mechanical, or otherwise — we will communicate them promptly rather than waiting for the next scheduled check-in.

VEHICLE STORAGE

During the operating season, both vehicles will be stored in a secure facility in the Lake Geneva/Walworth County area

SPECIAL EVENTS

Lakefront Shuttle is available to provide expanded trolley service for City-designated special events, including but not limited to Winterfest, Oktoberfest, and other community events that may benefit from additional or extended service. Special event services will be billed at the special events hourly rate of **\$110.00 per hour**, as detailed in the Fee Proposal. Coordination for special event deployments will be arranged directly with City staff with reasonable advance notice.

REPORTING & ACCOUNTABILITY

Lakefront Shuttle will maintain accurate daily logs of service hours, passenger counts (if counting equipment is available), and any service interruptions or incidents. Monthly invoices will itemize billable hours, fuel costs, and maintenance costs with supporting documentation. We are committed to transparency and will cooperate fully with any City review of records related to this contract.

SERVICE SUMMARY — 2027 & 2028 SEASONS

Based on the City's published schedule, billable hours are calculated as follows:

Period	Service Days	Billable Hours
2027 Shoulder (Fri–Sun, 1 trolley)	19 days	152 hrs
2027 Peak Mon–Thu (1 trolley)	57 days	456 hrs
2027 Peak Fri–Sun (2 trolleys)	45 days	720 hrs
2027 Season Total		1,328 hrs
2028 Shoulder (Fri–Sun, 1 trolley)	19 days	152 hrs
2028 Peak Mon–Thu (1 trolley)	57 days	456 hrs

Period	Service Days	Billable Hours
2028 Peak Fri–Sun (2 trolleys)	45 days	720 hrs
2028 Season Total		1,328 hrs
Full Contract Total		2,656 hrs

Actual billable hours will reflect time on road only; no minimum guaranteed hours apply per City Q&A.

SECTION 3

Fee Proposal

ITEM	RATE / TERMS	NOTES
OPERATING RATES		
General Hourly Operating Rate — 2027 Season	\$100.00 / hour	Billable hours = time on road only; pre/post-trip absorbed in rate
General Hourly Operating Rate — 2028 Season	\$100.00 / hour + escalation	Adjusted by CPI increase or 3.0%, whichever is greater, applied to the 2027 base rate
Special Events Hourly Rate	\$110.00 / hour	Applies to City-designated special events (Winterfest, Oktoberfest, etc.)
PASS-THROUGH COSTS (ACTUAL COST, NO MARKUP)		
Fuel	Actual cost	Billed monthly with itemized receipts; City's cost per Q&A
Routine Maintenance & Cleaning	Actual cost	Billed monthly with service documentation; City's cost per Q&A
CONTRACT PROVISIONS		
No Minimum Guaranteed Hours	N/A	Payment based on actual billable hours only
Hwy 50 Detour Rate Renegotiation Trigger	+15% route length increase	If construction detours increase route mileage by 15% or more, either party may request rate renegotiation
2028 Rate Escalation Basis	CPI or 3%, whichever greater	Based on applicable U.S. Bureau of Labor Statistics CPI index; adjustment calculated prior to 2028 season start

ITEM	RATE / TERMS	NOTES
Fuel Surcharge Trigger	AAA Wisconsin avg > \$4.50/gal	If the AAA Wisconsin average fuel price exceeds \$4.50/gallon, either party may request negotiation of a temporary fuel surcharge
Hourly Rate Includes	All non- billable time	The \$100/hr rate accounts for pre/post-trip inspections, fueling time, deadhead travel, layovers, and driver breaks — consistent with City Q&A

Estimated Contract Value (for reference only)

At \$100.00/hr and approximately 1,328 annual billable hours (based on City's published schedule): approximately **\$132,800 per year** in operating fees. Full two-season contract estimated at approximately **\$265,600** in operating fees, plus actual fuel and maintenance pass-through costs billed separately. These are estimates only; actual billing will reflect hours on road.

All rates are in U.S. dollars. Invoices will be submitted monthly and shall include itemized hourly logs, fuel receipts, and maintenance documentation as applicable. Payment terms to be established in the final contract agreement.

SECTION 4

Insurance Commitment

Lakefront Shuttle LLC is committed to meeting all insurance requirements specified in the RFP and the final contract. The following outlines our insurance commitment for this engagement.

- ☒ **Commercial General Liability Insurance — \$2,000,000**
Lakefront Shuttle LLC will obtain a commercial general liability insurance policy with a minimum combined single limit of
\$2,000,000
prior to contract execution. The policy will cover bodily injury, property damage, and personal injury arising from trolley service operations.
- ☒ **City of Lake Geneva Named as Additional Insured**
The City of Lake Geneva will be named as an additional insured on all applicable liability policies for the duration of the contract. This requirement will be reflected in the certificate of insurance provided to the City.
- ☒ **Certificate of Insurance Provided Upon Award**
A current certificate of insurance naming the City of Lake Geneva as additional insured will be provided to the City's designated contact prior to the commencement of any service under the contract.
- ☒ **Workers' Compensation**
Lakefront Shuttle LLC will maintain workers' compensation insurance in compliance with Wisconsin state requirements for all employees engaged in trolley service operations.
- ☒ **Notice of Cancellation**
The City will be provided a minimum of 30 days' advance written notice in the event of policy cancellation, material modification, or non-renewal during the contract period.

Lakefront Shuttle LLC understands that proof of insurance is a condition precedent to contract execution and will ensure all documentation is in place well in advance of the 2027 season start date. Additional coverages, endorsements, or policy language requirements specified in the final contract will be accommodated.

SECTION 5

Closing & Acknowledgments

REFERENCES

The following contacts are available to speak to Lakefront Shuttle's reliability, professionalism, and service quality:

Name	Organization	Email
Tammy Dunn	Das Fest WI	tammy@dasfestwi.com
Lenore	Country Thunder	lenore@countrythunder.com
Josh Popp	GaryCon (Lake Geneva)	josh@garycon.com

Lakefront Shuttle LLC is enthusiastic about the City of Lake Geneva's initiative to bring a seasonal trolley service to the downtown waterfront, and we are confident that we are the right local partner to make it work. This is not simply a business opportunity — it is a chance to contribute something lasting and visible to a community that matters to us. A well-run trolley service, operated by people who know Lake Geneva and take pride in it, will be a genuine asset to visitors, merchants, and residents alike.

We have reviewed the RFP documentation, participated in the Q&A process, and developed this proposal with care. Our rates are honest. Our service plan is realistic. And our commitment to the City's expectations — safety, reliability, professionalism, and transparency — is genuine.

Lakefront Shuttle LLC acknowledges and agrees to the following:

- All terms and conditions set forth in the City's RFP, except as specifically noted or clarified in this proposal
- The City's right to negotiate, request clarifications, or reject any and all proposals
- The requirement to provide a certificate of insurance naming the City as additional insured prior to contract execution
- The obligation to comply with all applicable Wisconsin and federal regulations governing commercial passenger transportation
- The City's authority to audit service records and invoices submitted under the contract

Bo McAllister is available to meet in person, answer questions, or provide additional information at any time during the evaluation process. We welcome the opportunity to discuss this proposal further and look forward to hearing from you.

PRIMARY CONTACT FOR THIS PROPOSAL

Name: Bo McAllister
Title: Owner & Operations Manager, Lakefront Shuttle LLC
Phone: (262) 300-7433

Email: bo@lakefrontshuttle.com

Address: Lake Geneva, WI

Submitted by:

Bo McAllister

Owner & Operations Manager, Lakefront Shuttle LLC

May 14, 2026

**Lakefront
Shuttle LLC**

PROFESSIONAL
TRANSPORTATION SERVICES

Lake Geneva, Wisconsin
(262) 300-7433
bo@lakefrontshuttle.com

PROPOSAL FOR SERVICES

**City of Lake Geneva
Contractor-Owned
Turnkey
Transport Service**

Contractor-Owned, Fully Managed Trolley Model
2027 & 2028 Operating Seasons

✓ VEHICLES INCLUDED • INSURANCE INCLUDED •
FIXED ANNUAL FEE

SUBMITTED TO

Chris Bennett
Assistant City
Administrator

SUBMITTED BY

Bo McAllister
Owner & Operations
Manager
Lakefront Shuttle LLC

City of Lake Geneva,
WI

SUBMISSION DATE

May 14, 2026

CONTRACT PERIOD

May – October 2027

May – October 2028

CONTENTS

- Cover Letter
- Company Overview
- Vehicle & Operations Plan
- Fee Proposal
- Insurance Commitment
- Closing & Acknowledgments

May 14, 2026

Chris Bennett
Assistant City Administrator
City of Lake Geneva
626 Geneva Street
Lake Geneva, WI 53147
asstcityadmin@cityoflakegeneva.gov

Dear Mr. Bennett,

Please find enclosed Lakefront Shuttle LLC's proposal in response to the City of Lake Geneva's Request for Proposals for Contractor-Owned Turnkey Transport Service for the 2027 and 2028 summer seasons.

Upon contract award, Lakefront Shuttle will acquire suitable vehicles and deliver a fully managed service for a fixed annual fee. The City would not need to purchase or insure any vehicles — Lakefront Shuttle assumes full ownership, maintenance, and operational responsibility.

Lakefront Shuttle has operated in the Lake Geneva area for over 14 years. We know the streets, the seasonal traffic patterns, and the standards this community expects. We are committed to being a reliable, long-term partner to the City and look forward to the opportunity to discuss this proposal further.

Respectfully submitted,

Bo McAllister

Owner & Operations Manager, Lakefront Shuttle LLC

(262) 300-7433 | bo@lakefrontshuttle.com

SECTION 1

Company Overview

ABOUT LAKEFRONT SHUTTLE LLC

Lakefront Shuttle LLC is a locally owned and operated passenger transportation company based in Lake Geneva, Wisconsin. Founded by Bo McAllister in January 2012, Lakefront Shuttle has been providing scheduled and on-demand transportation services to visitors, residents, and event attendees throughout the Lake Geneva area and broader Walworth County region for over 14 years.

Lakefront Shuttle's operations are centered on the Lake Geneva tourism corridor — one of the most demanding and rewarding environments for passenger transportation in southern Wisconsin. Our service model is built around reliability, professionalism, and a genuine understanding of what guests and residents expect from transportation in a high-visibility, high-traffic resort community.

A FULLY TURNKEY COMMITMENT

This proposal represents a fundamentally different model than traditional contractor arrangements. Under our offer, Lakefront Shuttle LLC is not simply providing drivers or hourly labor. We are assuming full operational responsibility for every element of the service:

- **Vehicle ownership** — We purchase and own the service vehicles
- **Insurance** — Full vehicle coverage and commercial general liability, with the City as additional insured
- **Fuel** — Fuel purchased by contractor, billed to City monthly at actual cost with receipts
- **Maintenance** — Preventive and reactive maintenance fully managed and funded by Lakefront Shuttle
- **Drivers** — Hiring, training, scheduling, and oversight of all drivers
- **Dispatch & management** — Day-to-day operations managed entirely by our team
- **Storage** — Secure storage facility identified and maintained at our cost

The City receives a complete, functioning trolley service for a fixed annual fee covering all costs except fuel, which is billed at actual cost per the City's Q&A guidance. Bo McAllister assumes the operational and financial risk so the City does not have to.

LOCAL KNOWLEDGE & COMMUNITY PRESENCE

Few contractors bidding on this service will have the same familiarity with downtown Lake Geneva that Lakefront Shuttle brings. Bo McAllister has logged thousands of hours operating vehicles in and around the Riviera, Wrigley Drive, Broad Street, and the Highway 50 corridor. We understand the seasonal traffic patterns, the event-driven surges, and the logistical realities of operating in a pedestrian-heavy lakefront environment. That local knowledge translates directly into safer, more efficient, and more professional service on day one.

Bo McAllister will serve as operations manager and primary City contact throughout the entire contract period. This is not an absentee owner relationship — Bo runs the operation personally.

SECTION 2

Vehicle & Operations Plan

VEHICLE ACQUISITION

Upon contract award, Lakefront Shuttle LLC will acquire two vehicles suitable for this service (potentially including the Jones Travel trolleys identified in the City's Q&A process). Vehicle acquisition is contingent on execution of the contract with the City of Lake Geneva — it will not occur without that commitment, and it will occur promptly once that commitment is made, well in advance of the 2027 season start.

Lakefront Shuttle will conduct appropriate due diligence on any vehicles prior to acquisition to confirm they meet the operational requirements of this contract. All acquired vehicles will be ADA-compliant and maintained to manufacturer specifications throughout the contract period.

VEHICLE STORAGE

Both vehicles will be stored in a secure facility in the Lake Geneva/Walworth County area

FUEL MANAGEMENT

Lakefront Shuttle LLC will be responsible for purchasing fuel for both vehicles. The City will be billed for actual fuel costs monthly, accompanied by receipts. Per the City's Q&A, the City is open to a surcharge adjustment mechanism at a defined, agreed-upon threshold if fuel prices increase significantly during the 2027–2028 seasons.

MAINTENANCE

Lakefront Shuttle LLC will manage all preventive and reactive maintenance on both vehicles at our expense. This includes scheduled oil changes, fluid services, filter replacements, tire maintenance, brake inspections, and any unplanned repairs arising from normal operation. Maintenance records will be maintained and made available to the City upon request. There are no maintenance pass-through costs to the City under this proposal.

SECTION 2 (CONTINUED)

Vehicle & Operations Plan

STAFFING & DRIVER QUALIFICATIONS

All drivers assigned to this service will meet the following minimum qualifications:

- Valid Wisconsin driver's license with appropriate class and endorsements for the vehicle operated
- Clean driving record verified prior to assignment
- Pre-employment background check
- Pre-employment and ongoing random drug and alcohol screening per applicable regulations
- Customer service orientation training provided by Lakefront Shuttle prior to first day of service
- Familiarity with downtown Lake Geneva routes, stops, and ADA passenger handling procedures

OPERATING SCHEDULE

Service will operate in accordance with the City's published schedule:

- **Shoulder Season** (1 vehicle, Friday–Sunday, 11:00 a.m.–7:00 p.m.):
 - 2027: May 1–27 and September 10–26
 - 2028: May 5–28 and September 1–October 1
- **Peak Season** (daily service, 2nd vehicle added Friday–Sunday, 11:00 a.m.–7:00 p.m.):
 - 2027: May 28–September 9
 - 2028: May 29–August 31

Each operating day constitutes an 8-hour shift. Lakefront Shuttle will staff appropriately for both single-vehicle and two-vehicle operating days.

DAILY OPERATIONS

Each operating day, the assigned driver(s) will complete a thorough pre-trip inspection covering safety systems, fluid levels, tire condition, lighting, and vehicle cleanliness before departure. Vehicles will operate on-schedule, maintain a welcoming and professional environment for all passengers, and return to secure storage at the close of each service day. Any safety concerns identified during pre-trip inspection will be communicated to Bo McAllister immediately; the City will be notified before scheduled departure if a vehicle cannot be cleared for service.

The proposed route loop is estimated at 30–40 minutes per cycle based on City staff timing. Lakefront Shuttle will work with City and BID staff to finalize stop locations, headways, and scheduling prior to the 2027 season start.

Drivers will actively monitor passenger comfort including cabin temperature. Any climate control issues identified during pre-season vehicle inspection will be addressed prior to the first day of service.

BREAKDOWN PROTOCOL

Operating two vehicles provides inherent redundancy. In the event of a mechanical failure, the second vehicle will be deployed. If both vehicles are simultaneously unavailable, the City will be notified immediately and service will be suspended until a vehicle is returned to operational status. Lakefront Shuttle will communicate real-time status updates and make all reasonable efforts to minimize any service interruption.

SPECIAL EVENTS

Lakefront Shuttle is available to provide expanded service for City-designated special events, including Winterfest, Oktoberfest, and similar community events. Special event services will be billed at the hourly special event rate as detailed in the Fee Proposal. Coordination will be arranged directly with City staff with reasonable advance notice.

REPORTING

Lakefront Shuttle will provide weekly ridership and service summaries and monthly reports to the City in whatever format is preferred. We will maintain daily operational logs, incident records, and vehicle maintenance documentation available for City review at any time. This is a fully managed service — accountability and transparency are part of what the City is paying for.

SECTION 3

Fee Proposal

Lakefront Shuttle LLC proposes a fixed annual seasonal fee for the 2027 and 2028 operating seasons. This fee covers every element of a fully managed trolley service, with the exception of fuel, which is a monthly pass-through cost billed at actual cost with receipts per the City's Q&A guidance.

SERVICE COMPONENT	FEE / RATE	NOTES
ANNUAL SEASONAL FEES		
2027 Annual Seasonal Fee	\$184,500	May – October 2027, per schedule; all costs included
2028 Annual Seasonal Fee	\$189,500	May – October 2028, per schedule; all costs included
SPECIAL EVENTS (ADDITIONAL, UPON REQUEST)		
Special Event Service Rate	\$110.00 / hour	Winterfest, Oktoberfest, and other City-designated events; scheduled in advance
	\$374,000	Special event hours billed separately at \$110/hr
CONTRACT PROVISIONS		
Fuel Surcharge Trigger	AAA Wisconsin avg > \$4.50/gal	If the AAA Wisconsin average fuel price exceeds \$4.50/gallon, either party may request negotiation of a temporary fuel surcharge
Hwy 50 Detour Renegotiation Trigger	+15% route length increase	If construction detours increase route mileage by 15% or more, either party may request renegotiation of the annual fee
2028 Fee Escalation	+\$5,000 vs. 2027	\$189,500 in 2028 reflects inflation and increased operating costs

What is included in the annual fee — everything:

Vehicle acquisition and ownership • Driver wages and payroll taxes • All maintenance • Vehicle storage (secure facility, Walworth County area) • Commercial general liability insurance (\$2M) • Full vehicle coverage on both trolleys • Workers' compensation insurance • Day-to-day dispatch and operations management • Weekly and monthly reporting to the City

WHAT THE CITY SAVES BY SELECTING THIS PROPOSAL

By selecting the Contractor-Owned Turnkey model over the City-Owned Contractor-Operated model, the City of Lake Geneva avoids an estimated **\$100,000 in vehicle acquisition costs** and assumes no ongoing vehicle insurance obligations. Lakefront Shuttle LLC purchases the vehicles, carries the asset risk, and manages all ownership-related expenses — permanently, for the life of the contract.

All fees are in U.S. dollars. Annual seasonal fees will be invoiced quarterly, or on a schedule mutually agreed upon in the final contract. Special event hours will be invoiced following each event. Fuel costs will be billed monthly at actual cost with receipts. A fuel surcharge adjustment mechanism is available at a defined threshold per City Q&A.

SECTION 4

Insurance Commitment

As the vehicle owner and operator under this contract, Lakefront Shuttle LLC will carry comprehensive insurance coverage across all categories applicable to the service. The City of Lake Geneva will bear no insurance obligation for the trolleys or the service operations. All coverages below are included in the annual seasonal fee.

- ☒ **Commercial General Liability Insurance — \$2,000,000**
Lakefront Shuttle LLC will maintain a commercial general liability policy with a minimum combined single limit of
\$2,000,000
covering bodily injury, property damage, and personal injury arising from trolley service operations. The City of Lake Geneva will be named as an additional insured.
- ☒ **Full Physical Damage Coverage — Both Trolleys**
As vehicle owner, Lakefront Shuttle LLC will carry comprehensive and collision coverage on both vehicles for the duration of the contract.
- ☒ **City of Lake Geneva Named as Additional Insured**
The City of Lake Geneva will be named as an additional insured on all applicable liability policies throughout the contract period, reflected in the certificate of insurance provided to the City prior to the start of service.
- ☒ **Workers' Compensation Insurance**
Lakefront Shuttle LLC will maintain workers' compensation insurance in compliance with Wisconsin state requirements for all employees engaged in trolley service operations.
- ☒ **Certificate of Insurance Provided Upon Award**
A current certificate of insurance, naming the City of Lake Geneva as additional insured and reflecting all required coverages, will be provided to the City's designated contact prior to commencement of any service under the contract.
- ☒ **Notice of Cancellation**
The City will be provided a minimum of 30 days' advance written notice in the event of policy cancellation, material modification, or non-renewal during the contract period.

Under the Contractor-Owned Turnkey model, the City is fully insulated from vehicle-related financial risk. All insurance costs are embedded in the annual fee. Lakefront Shuttle LLC will provide all documentation required by the final contract prior to contract execution.

SECTION 5

Closing & Acknowledgments

This proposal is a real commitment. Lakefront Shuttle LLC is prepared to invest real capital — acquiring suitable vehicles for this service — on the strength of a contract award from the City of Lake Geneva. That is not a casual offer. It reflects a genuine belief in this community, a genuine confidence in our ability to deliver, and a genuine desire to build a long-term relationship with the City as its transportation partner.

The Contractor-Owned Turnkey model asks the City to trust us with a meaningful operational responsibility. In exchange, the City gets something valuable: a fixed, predictable cost structure; no capital exposure on vehicles; no asset liability; and a single accountable party — Bo McAllister — responsible for every aspect of the service from opening day to close of season.

We have reviewed the City's RFP documentation and the Q&A process, and we are confident that this proposal responds fully to the City's service needs. Our schedule commitment is clear, our fee structure is transparent, and our operational plan is grounded in local knowledge and practical experience.

REFERENCES

The following contacts are available to speak to Lakefront Shuttle's reliability, professionalism, and service quality:

Name	Organization	Email
Tammy Dunn	Das Fest WI	tammy@dasfestwi.com
Lenore	Country Thunder	lenore@countrythunder.com
Josh Popp	GaryCon (Lake Geneva)	josh@garycon.com

Lakefront Shuttle LLC acknowledges and agrees to the following:

- All terms and conditions set forth in the City's RFP for Contractor-Owned Turnkey Transport Service, except as specifically noted or clarified in this proposal
- The City's right to negotiate, request clarifications, or reject any and all proposals
- The requirement to provide a certificate of insurance naming the City as additional insured prior to contract execution
- The obligation to comply with all applicable Wisconsin and federal regulations governing commercial passenger transportation
- The obligation to acquire the identified vehicles and commence service in accordance with the contract schedule upon award
- The City's authority to audit service records and documentation submitted under the contract
- ADA compliance requirements applicable to the vehicles and the service

We are ready to move quickly upon award. Vehicle acquisition, insurance binding, storage facility confirmation, and driver scheduling can all be completed well in advance of the May 2027 start date. Bo McAllister will be the City's single point of contact throughout — before, during, and after the operating seasons.

PRIMARY CONTACT FOR THIS PROPOSAL

Name: Bo McAllister
Title: Owner & Operations Manager, Lakefront Shuttle LLC
Phone: (262) 300-7433
Email: bo@lakefrontshuttle.com
Address: Lake Geneva, WI

Submitted by:

Bo McAllister

Owner & Operations Manager, Lakefront Shuttle LLC

May 14, 2026

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

1. COVER LETTER & EXECUTIVE SUMMARY

At its core, this proposal is not simply about operating a trolley system — it is an opportunity to invest back into the Lake Geneva community by creating a practical, community-oriented mobility solution that supports residents, visitors, local businesses, and the City alike during a uniquely challenging period of growth, tourism demand, and infrastructure disruption. It is intended to improve circulation between neighborhoods, parking areas, downtown, parks, commercial corridors, and community destinations without repeatedly re-entering congested traffic patterns. Beyond transportation, the system is intended to support a more accessible and better-connected Lake Geneva experience.

Most importantly, this proposal should not be viewed solely as a traditional cost center, but as a revenue-enabled mobility and circulation solution supporting tourism, accessibility, and local economic activity during a time of heightened traffic friction for the City.

Rather than requiring the City to purchase and own trolley assets directly, the proposed structure utilizes privately funded, investor-owned vehicles operated through a third-party transportation operations structure. This approach allows the City to access the benefits of a trolley system without the upfront capital expenditure, long-term ownership burden, or operational complexity typically associated with municipal transportation assets, while providing a built-in exit strategy. In essence, the structure is intentionally designed to function as a flexible, low-risk pilot program that can be evaluated, refined, expanded, or discontinued based on real-world operational performance and community needs.

The proposal is intentionally structured to provide the City flexibility regarding operational administration and oversight:

- The trolley assets are privately purchased and locally owned
- Day-to-day operations are managed by an experienced transportation operator (DTC)
- The structure is designed to support clear communication pathways between the City, asset ownership group, and transportation operator.
- The lease-based model provides a practical and clearly defined exit at the conclusion of the project term if desired

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

Lake Geneva Trolley Model

Local Investment. City Oversight. DTC Operations. Stronger Community.



The ownership group may assist with administrative communication support and marketing coordination while a qualified local operator handles daily transportation operations. This structure:

- Eliminates the financial burden associated with direct municipal asset acquisition
- Minimizes administrative burden for City staff
- Provides a financially flexible and operationally manageable structure

We appreciate the opportunity to submit this proposal and welcome further discussion regarding how this model can support Lake Geneva throughout the Hwy 50 reconstruction period.

2. FIRM QUALIFICATIONS & EXPERIENCE

Organizational Structure

The coordinated service model will have clearly defined roles and responsibilities:

Investor Owned Asset as the Lake Geneva Transit Co., LLC

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

- Asset ownership and provision of trolley vehicles
- Marketing, sponsorship development, sales, and visitor engagement coordination
- Lease administration and non-operational communication support.
- Lake Geneva Transit Co., LLC is not providing regulated transportation operations, driver management, or transportation compliance services. Those responsibilities remain solely with the transportation operator.
- Maintains and carries insurance coverage associated with asset ownership and leasing of the trolley vehicles.

Local Operating Partner (DTC)

- Day-to-day operations and reliable service delivery
- Driver staffing and personnel management
- Dispatch and route execution
- Vehicle maintenance, operations, and coordination

Operational Planning & Service Coordination (City-Led)

- Authorize the program and approves the budget
- Define public objectives and establish desired service framework
- Receive reporting and evaluate performance

Relevant Experience

The proposed model combines operational oversight, tourism-oriented planning, sponsorship development, and service-based management experience relevant to Lake Geneva’s seasonal environment.

The investor team brings experience coordinating seasonal tourism activity, visitor circulation, sponsorship integration, customer flow, and operational logistics within high-traffic environments.

- Integrated marketing, sponsorship activation, and rider engagement capabilities supporting utilization and community awareness
- Established relationships with local businesses, tourism stakeholders, and community partners supporting sponsorship, coordination, and utilization opportunities
- Coordinating logistics, scheduling, and customer flow during peak demand periods

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

- Operational experience coordinating customer demand, seasonal activity patterns, visitor experience, and service delivery within tourism-oriented environments
- Supporting visitor engagement and local economic activity

The inclusion of a local operating partner (DTC) with existing experience in the Lake Geneva market further ensures:

- Familiarity with local traffic patterns and seasonal demand cycles
- Established operational presence within the Lake Geneva market

3. UNDERSTANDING OF LOCAL CONTEXT

With regards to residents, the system is not intended to serve only tourists. The overall objective is to support Lake Geneva's tourism economy while also helping preserve accessibility, usability, and day-to-day functionality for the people who live and work in the community year-round. The City could enable a route structure that creates additional mobility options for residents, seasonal employees, and local families attending downtown events, lakefront activities, community festivals, and peak-season weekends when parking and circulation are most constrained.

With regards to visitors, Lake Geneva's current constraint isn't demand—it's friction at the point of arrival. That friction compounds quickly:

- Circulation between the lakefront, downtown, and outlying destinations slows
- Spend per visitor compresses because movement is limited
- With limited parking and added congestion, visitors are more likely to secure a spot in free residential areas within walking distance from their desired destination which will disrupt more residential communities.

This is where the trolley becomes more than transportation—it becomes a circulation solution that restores flow. A well-positioned trolley system:

- Decouples the visitor experience from parking and traffic constraints
- Encourages multi-stop behavior (shop → dine → activity → return), increasing per-visitor spend
- Extends the effective reach of downtown without requiring additional parking infrastructure

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

- For residents, the system may also provide practical mobility access during periods of congestion and construction, particularly for seniors, seasonal employees, and individuals with mobility limitations.
- Creates a predictable, low-friction way to navigate the city, even during peak congestion

In this environment, the trolley doesn't just move people—it reintroduces ease, continuity, and optionality into the visitor experience.

4. OPERATIONAL DELIVERY MODEL (KEY DIFFERENTIATOR)

OPTION 1 — CITY-LED OPERATIONS OVERSIGHT

Description:

The City contracts directly with DTC for transportation operations while Lake Geneva Transit Co., LLC functions as the asset ownership and lease provider.

City Responsibilities:

- direct DTC relationship,
- operational coordination,
- service directives.

LG Transit Responsibilities:

- asset ownership,
- lease administration,
- sponsorship support and community engagement coordination
- lease administration and reporting support.

DTC Responsibilities:

- Drivers,
- storage
- operations,
- dispatch,

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

- maintenance,
- fuel,
- cleaning,
- transportation compliance.

OPTION 2 — ADMINISTRATIVE COORDINATION STRUCTURE

Description:

Lake Geneva Transit Co., LLC may provide limited non-operational administrative support and communication coordination between the City and transportation operator, subject to final insurance and legal structuring.

City Responsibilities:

- Program oversight, route approval, policy direction, budget authorization.
- Final routes, schedules, stop locations, and operational structure remain subject to City approval and ongoing operational evaluation.

LG Transit Responsibilities:

- Non-operational communication coordination,
- administrative reporting,
- sponsorship and marketing coordination,
- lease administration.

Lake Geneva Transit Co., LLC is not intended to function as a transportation operator, but rather as the privately funded asset ownership and administrative coordination partner supporting the City's mobility program.

DTC Responsibilities:

- ALL transportation operations, maintenance, storage and compliance.

Final operational structure, insurance allocation, operator responsibilities, and administrative roles may be refined based on insurance carrier requirements, legal review, operational agreements, and final City-approved service structure.

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

5. OPERATIONAL APPROACH

Operations Technology

For Drivers & Operations

To support efficient day-to-day operations, the trolley system will utilize a comprehensive transit technology platform. The platform serves as a mobile-friendly rider and operations app that provides real-time vehicle tracking, route visibility, estimated arrival times, and operational reporting. The system would also support smoother day-to-day operations with:

- Real-time updates of next stop and estimated time of arrival
- The platform may assist the transportation operator and City in responding to traffic, congestion, and special events
- Monitor routes and trolley activity throughout the day
- Improve response times if delays or service interruptions occur

The system is designed to provide a simple, reliable, and easy-to-manage circulation platform for both riders and operators.

For Riders

The goal is to make using the trolley feel simple, intuitive, and easy to navigate for both residents and visitors. With the app, riders may be able to:

- View trolley locations in real time from their phone
- See estimated arrival times at each stop
- Quickly understand routes, pickup locations, and information about upcoming stops
- Use simple QR-based, ticketless boarding options
- Access route information, stop locations, and nearby destinations through a rider-friendly interface

This creates a more relaxed “park once and move around the City” experience, especially during busy tourism weekends and construction periods.

Fare Collection

The mobile app version of the transit platform also serves as a platform to collect fares. Fare collection may include:

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

- Mobile ticket purchasing
- Digital passes and QR code validation
- Cashless payment options
- Operator-assisted payment collection if desired

Service Schedule

Service will be provided in accordance with the RFP-defined seasonal schedule:

Shoulder Season

- Friday–Sunday
- 11:00 AM – 7:00 PM
- One (1) trolley in service

Peak Season

- One (1) trolley in service daily
- Two (2) trolleys in service Friday–Sunday
- 11:00 AM – 7:00 PM

Safety & Compliance

- Insurance structure to be finalized based on carrier requirements, operational agreements, and final service structure.
- Licensed and trained CDL drivers
- ADA-compliant equipment (on one trolley)
- Standard operating procedures for safety and reporting

6. DATA, REPORTING & RIDER EXPERIENCE

The transit platform is designed to improve convenience for riders, support drivers, and help operations run smoothly behind the scenes. Consistent with the RFP requirements, the platform may support:

- Ridership tracking and utilization reporting
- Weekly and monthly service reports
- Route performance and peak-demand analysis

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

- Detailed operational data (stop-level activity, ridership reporting, etc.) for end-of-season operational evaluations
- Rider demand and traffic pattern insights

7. INTEGRATION WITH PARKING SYSTEM

Because parking usage patterns, traffic flow, and available parking partnerships will evolve throughout the launch and construction period, the proposed operating structure is intentionally designed to remain flexible and adaptable.”

While the RFP identified potential parking coordination opportunities with locations such as the Cove, Central-Denison, and Town Bank, current discussions and changing site planning considerations will impact the long-term availability and revenue associated with those locations. Additional public and private parking coordination opportunities may also emerge as the project develops—including areas such as Town Square, Veterans Park, and other potential parking partners.

Accordingly, parking coordination, allocation, and any associated agreements may be best managed and directed by the City to ensure alignment with broader municipal priorities, stakeholder coordination, and evolving construction logistics. However, we would be happy to assist the City with parking coordination support, service coordination support, and rider circulation planning as needed throughout the project period.

8. COST & VALUE PROPOSITION

Option 1 — City Contracts Directly With DTC

Under this structure, the City would contract directly with DTC for transportation operations while separately leasing the trolley assets from Lake Geneva Transit Co., LLC. This creates the clearest separation between asset ownership and operations, allowing the City to retain direct operational control while avoiding the capital cost of purchasing trolley assets.

Option 2 — Investor Provides Administrative Coordination

Under this structure, Lake Geneva Transit Co., LLC would provide limited administrative coordination and reporting services while DTC retains full responsibility for all transportation

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

operations. This allows the City to benefit from streamlined administrative communication support and reporting assistance without day-to-day operational management responsibilities.

Total Cost Structure

Both structures enable:

- Predictable, low fixed cost
- Potential fare revenue participation

Potential Revenue Participation & Cost Offset

APPENDIX: FIGURE 1

INVESTOR PRO FORMA: CITY CONTRACT WITH DTC		
Revenue Streams	25% Utilization	50% Utilization
10% Peak & Shoulder Fare Revenue Share:	\$4,512	\$8,544
Operating Costs/City	Base	Conservative
Hours	1,328	1,344.00
DTS Labor/Operations	\$55	\$55
DTC Total Labor/Operations	\$73,040	\$73,920
Cleaning/year	\$5,000.00	\$5,000
Maintenance/year	\$15,500	\$15,500
Fuel/year	\$13,600	\$13,600
Storage/year	\$9,000	\$9,000
Operations Manager		
Transit App (Optional)	\$6,000	\$6,000
EZ Rider - Fare Collection	\$2,400	\$2,400
Insurance - TBD	\$1,200	\$1,200
Annual Lease Fee	\$36,000	\$36,000
Total Expenses	\$161,740	\$88,700
Ratio of Lease Expense to Total Expenses	22.26%	40.59%

NOTE: 1) Transit and fare collection apps are still being evaluated, the cost quoted is at the highest end to enable conservative projections. EZ Rider is \$2400/year, with an one time \$5000 initial setup fee

NOTE: 2) Insurance carriers are still being quoted

INVESTOR PRO FORMA: INVESTOR COORDINATES ADMINISTRATION		
Revenue Streams	25% Utilization	50% Utilization
10% Peak & Shoulder Fare Revenue Share:	\$4,512	\$8,544
Operating Costs/City	Base	Conservative
Hours	1,328	1,344.00
DTS Labor/Operations	\$55	\$55
DTC Total Labor/Operations	\$73,040	\$73,920
Cleaning/year	\$5,000.00	\$5,000
Maintenance/year	\$15,500	\$15,500
Fuel/year	\$13,600	\$13,600
Storage/year	\$9,000	\$9,000
Operations Manager	\$30,000	\$30,000
Transit App (Optional)	\$6,000	\$6,000
EZ Rider - Fare Collection	\$2,400	\$2,400
Insurance - TBD	\$1,200	\$1,200
Annual Lease Fee	\$36,000	\$36,000
Total Expenses	\$118,700	\$118,700
Ratio of Lease Expense to Total Expenses	30.33%	30.33%

* DTC retains sole responsibility for daily operational execution, staffing, dispatch, maintenance, fueling, cleaning, driver management, and operational compliance.

(See Figure 1 in Appendix)

The revenue structure is based on:

- A 10% fare revenue participation paid to the City from gross fare revenue collected to assist in offsetting operational costs outlined in **Figure 2**.
- A 5% revenue participation from specialty tours and community engagement events.

City of Lake Geneva Trolley Initiative

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- Remaining revenue retained by the ownership group to support long-term capital reserves, ongoing maintenance, and replacement or repair of specialized trolley components and high-cost parts associated with operating vintage-style, specialty transportation assets.

Subject to final operating agreements and insurance requirements.

Cost difference between option 1 vs option 2:

- **Option 1:** Costs are based on City contracting directly with the DTC
- **Option 2:** Costs based on investor-coordinated administrative structure

Optional Revenue Generating Add-On Services

- Community engagement and special event service (Winterfest, Oktoberfest)
- Extended hours

9. Projected Financial Performance & Revenue Participation

As utilization increases, the operating model has the potential to improve overall financial efficiency without proportionally increasing fixed asset costs. The City's fixed lease obligation remains relatively modest compared to the broader revenue potential generated by the parking and circulation system contemplated within the RFP materials.

Unlike traditional transportation systems that operate solely as municipal cost centers, the proposed structure is designed to provide:

- Predictable operations and costs,
- scalable service levels,
- measurable performance data,
- and the ability to adjust service based on actual utilization, operational performance, and community needs.

More importantly, the structure is intentionally designed to preserve long-term flexibility, allowing the City to expand, modify, restructure, or discontinue service as conditions evolve.

City of Lake Geneva Trolley Initiative

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10. PROJECT SCHEDULE

- Investor acquires trolley assets - TBD
- City and Investor collaborate on Lease - Spring/Summer 2026
- Operations may begin for full season or select events - Summer/Fall 2026
- Real-time adjustments made
- Data collected throughout season
- End-of-season evaluation - End of 2026
- Refined strategy for following year - End of 2026
- 2027 Operations begin - Winter/Spring 2027

11. PROJECT SUCCESS CRITERIA ALIGNMENT

Criterion	Proposal Alignment
Relevant Experience	Combines transportation asset coordination, tourism-oriented circulation planning, sponsorship development, seasonal operations coordination, and local service coordination support tailored to Lake Geneva's needs.
Cost & Value	Cost structure designed to minimize municipal financial exposure while supporting operational flexibility and measurable community value.
Operational Approach	Clearly defined operational and accountability structure supporting reliable service delivery, oversight, rider communication, maintenance, and operational reporting during construction impacts.
Service Quality & Fleet	One ADA-accessible trolley. Service emphasizing safety, cleanliness, rider accessibility, route visibility, professional operations, and reliable rider communication.
Local Understanding	Proposal specifically addresses Lake Geneva's seasonal congestion, tourism flow, parking pressure, resident accessibility concerns, downtown circulation challenges, and Hwy 50 reconstruction impacts.

12. CONCLUSION

City of Lake Geneva Trolley Initiative

Lake Geneva Transit Co, LLC – Investor Partnership Proposal

During a period of significant congestion and infrastructure disruption, the proposed system is intended to support accessibility, circulation, and mobility throughout Lake Geneva.

The proposed structure is designed to provide a practical, flexible, and operationally manageable mobility solution supporting residents, visitors, local businesses, and the City throughout the Hwy 50 reconstruction period.

Ultimately, the proposal is designed to provide Lake Geneva with a flexible, low-risk mobility solution capable of adapting alongside the City's operational needs throughout the Hwy 50 reconstruction period and beyond.

APPENDIX: FIGURE 1

INVESTOR PRO FORMA: CITY CONTRACT WITH DTC				
Revenue Streams	BASE FOR 2027		BASE FOR 2028	
	25% Utilization	50% Utilization	25% Utilization	50% Utilization
5% of Community Engagement Potential Revenue Share:	TBD	TBD	TBD	TBD
10% Peak & Shoulder Potential Fare Revenue Share:	\$4,512	\$8,544	\$4,512	\$8,544

Operating Costs/City	Base	Conservative	Base	Conservative
Hours	1,328	1,328	1,344.00	1,344.00
DTS Labor/Operations	\$55	\$55	\$55	\$55
DTC Total Labor Hours/Operations	\$73,040	\$73,040	\$73,920	\$73,920
Cleaning/year	\$5,000.00	\$5,000	\$5,000.00	
Maintenance/year	\$15,500	\$15,500	\$15,500	\$15,500
Fuel/year	\$13,600	\$13,600	\$13,600	\$13,600
Storage/year	\$9,000	\$9,000	\$9,000	\$9,000
Operations Manager				
Transit App (Optional)	\$6,000	\$6,000	\$6,000	\$6,000
EZ Rider - Fare Collection	\$2,400	\$2,400	\$2,400	\$2,400
Insurance - TBD	\$1,200	\$1,200	\$1,200	\$1,200
Annual Lease Fee	\$36,000	\$36,000	\$36,000	\$36,000
Total Expenses	\$161,740	\$161,740	\$162,620	\$157,620
Ratio of Lease Expense to Total Expenses	22.26%	22.26%	22.14%	22.84%

NOTE: 1) Transit and fare collection apps are still being evaluated, the cost quoted is at the highest end to enable conservative projections. EZ Rider is \$2400/year, with an one time \$5000 initial setup fee
 NOTE: 2) Insurance carriers are still being quoted

INVESTOR PRO FORMA: INVESTOR COORDINATES ADMINISTRATION				
Revenue Streams	BASE FOR 2027		BASE FOR 2028	
	25% Utilization	50% Utilization	25% Utilization	50% Utilization
5% of Community Engagement Potential Revenue Share:	TBD	TBD	TBD	TBD
10% Peak & Shoulder Potential Fare Revenue Share:	\$4,512	\$8,544	\$4,512	\$8,544

Operating Costs/City	Base	Conservative	Base	Conservative
Hours	1,328	1,344.00	1,328	1,344.00
DTS Labor/Operations	\$55	\$55	\$55	\$55
DTC Total Labor Hours/Operations	\$73,040	\$73,920	\$73,040	\$73,920
Cleaning/year	\$5,000.00	\$5,000	\$5,000.00	\$5,000
Maintenance/year	\$15,500	\$15,500	\$15,500	\$15,500
Fuel/year	\$13,600	\$13,600	\$13,600	\$13,600
Storage/year	\$9,000	\$9,000	\$9,000	\$9,000
Operations Manager	\$30,000	\$30,000	\$30,000	\$30,000
Transit App (Optional)	\$6,000	\$6,000	\$6,000	\$6,000
EZ Rider - Fare Collection	\$2,400	\$2,400	\$2,400	\$2,400
Insurance - TBD	\$1,200	\$1,200	\$1,200	\$1,200
Annual Lease Fee	\$36,000	\$36,000	\$36,000	\$36,000
Total Expenses	\$191,740	\$192,620	\$191,740	\$192,620
Ratio of Lease Expense to Total Expenses	18.78%	18.69%	18.78%	18.69%

* DTC retains sole responsibility for daily operational execution, staffing, dispatch, maintenance, fueling, cleaning, driver management, and operational compliance.

APPENDIX: FIGURE 2

Parking Inventory City Parking Revenue Projections (Per City Packet Dated 4/21/26)

Location	Spaces	City Share
The Cove	46	50%
Central-Denison	138	100%
Town Bank	150	50%
Total Spaces	334	

Assumptions			
Value per space per week:	\$200	Revenue share:	50%
Paid parking:	9 AM – 7 PM (7 days/week)	Peak Season Weeks	14

Peak Season Utilization		25%				
Location	Spaces	25% Utilization (rounded up)	Weekly Revenue Before Split	Peak Season Revenue Before Split (14 wks)	City Share	Peak Season Revenue Ater Split (14 wks)
The Cove	46	12	\$2,400	\$33,600	50%	\$16,800
Central-Denison	138	35	\$7,000	\$98,000	100%	\$98,000
Town Bank	150	38	\$7,600	\$106,400	50%	\$53,200
Total Revenue 25 % Utilization						\$168,000

Peak Season Utilization		50%				
Location	Spaces	25% Utilization (rounded up)	Weekly Revenue Before Split	Peak Season Revenue Before Split (14 wks)	City Share	Peak Season Revenue Ater Split (14 wks)
The Cove	46	23	\$4,600	\$64,400	50%	\$32,200
Central-Denison	138	69	\$13,800	\$193,200	100%	\$193,200
Town Bank	150	75	\$15,000	\$210,000	50%	\$105,000
Total Revenue 50% Utilization						\$330,400

Should Season Utilization		20%				
Location	Spaces	20% Utilization (rounded up)	Weekly Revenue Before Split	Shoulder Season Revenue Before Split (20 days ~ 3 weeks)	City Share	Shoulder Season Revenue After Split (20 days)
The Cove	46	10	\$2,000	\$6,000	50%	\$3,000
Central-Denison	138	28	\$5,600	\$16,800	100%	\$16,800
Town Bank	150	30	\$6,000	\$18,000	50%	\$9,000
Total Revenue 20% Utilization						\$28,800



Agenda Item Memo

City of Lake Geneva

Committee: Common Council

Meeting Date: May 26, 2026

Subject / Title: Letter of request for funding

Submitted By: David De Angelis

Background / Request

Alder Fesenmaier requested at a previous meeting to put together a letter requesting additional fund for the HWY 50 project to encompass the extraordinary costs for the project for communications specialist, possible trolley and other expenses. After review with staff and discussion with both the League of Wisconsin and state representative staff I have put together this letter of request.

Fiscal Impact / Budget

- **Estimated Cost:** **No Cost**
- **Funding Source:** Click or tap here to enter text. (e.g., General Fund, TID, Water Utility, Grants)
- **Budget Status:** ☐ Within Budget _____ ☐ Over Budget _____
☐ Budget Amendment Required _____
- **GL Number:** _____

(If applicable, note grant awards, cost-sharing, or capital plan references.)

Ordinance/Policy Implications/Changes:

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Recommendation:

If the Council wishes to make this request I would recommend approval and signature of this letter. Depending on the outcome of any action on the trolley item we can make changes and have the letter ready for signature.

Implementation/Next Steps

Name of Committee	Date of Meeting	Original Agenda Item #	Outcome

Attachments (list any and all attachments that go with this item and memo)

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Reviewed by	Date:	Comments



CITY OF LAKE GENEVA

626 Geneva Street, Lake Geneva, WI 53147- (262) 248-3673-www.cityoflakegeneva.gov

May 26, 2026

State Senator District 11 Steve Nass

State Representative District 32 Tyler August

State Representative District 33 Robin Vos

RE: State HWY 50 Extraordinary Costs

Via Email

Dear Sirs,

We, the Common Council and Mayor of the City of Lake Geneva, write you today on behalf of our community seeking additional monetary help regarding the reconstruction of state Highway 50 through Lake Geneva over the next two years.

As you may know this project has been in the planning for several years and is now fast approaching the time of construction. As we continue to plan for this project certain extraordinary costs are presenting themselves, and we are requesting additional funding from the State.

Lake Geneva is a national and regional vacation destination. We know that in order to minimize our tourism impact, as this project is our Main Street, we need to have a much more robust communications program than usual. We need to not only support our local business community but ensure that those who choose to visit us know in advance of arriving in the construction zone what their options are so as not to adversely impact not only the businesses but our local residents as well. To that end we have engaged a communications firm, gMoxie, to assist us on both of these fronts. I am including with this letter their proposal to give you the specifics of the work they will be providing.

As gMoxie is a firm the DOT has and is utilizing on other projects around the state, and is being funded through those projects, we are requesting that their expense of \$92,790 be funded for this project.

In addition to the expense of communications the City will experience a significant loss of revenue due to the elimination of our paid parking areas on HWY 50 during construction. We estimate this loss of revenue to be between \$500-\$750,000 dollars. While the City has been proactive in this area by designating funding to pick up this shortfall during these years, we are also attempting to mitigate the impacts of the loss of parking and the inevitable impacts to our adjacent neighborhoods by people looking for parking.

To help ameliorate those impacts the City has been evaluating utilizing a trolley service to encourage people to park in remote lots and utilize the trolley as a means to get to the downtown area. At this point we are anticipating this service to cost the City approximately \$XXXXXXX per year over the 2-year construction cycle. In addition to the cost of the service we anticipate the additional signage required for limiting and directing parking of approximately \$10,000. As this is being done purely due to the construction project we are asking the State for assistance in funding this program as well during the course of this project.

The City of Lake Geneva has a long history of working with the State on various projects and is a huge tax generator for Wisconsin. We helped generate more than \$54 million in state and local taxes in 2024. We would appreciate your assistance in making sure that over the next two years of construction we can continue to generate those funds for everyone, help our local tourism/business community and, most importantly, our residents.

Sincerely,

City of Lake Geneva Mayor and Common Council

Janelle Powers Dist. 1

Sherri Ames Dist. 1

Linda Frame Dist. 2

Mary Jo Fesenmaier Dist. 2

Brian Smith Dist. 3

Joel Hoiland Dist. 3

Cathy Stoodley Dist. 4

Cindy Yaeger Dist. 4

Mayor Todd Krause

City of Lake Geneva

Resident Volunteer Application for: Boards, Committees, and Commissions



Date: 5-11-26 Aldermanic District: 4 Years in Lake Geneva 6

Last name: Swalwell First name: Ron

Residential street address: [REDACTED]

E-mail address: [REDACTED] Phone number: [REDACTED]

Please prioritize your first choice 1-3 of the committees you would like to serve on:

- | | |
|---|--|
| ☐ Avian Committee (2-year term) | ☐ City Plan Commission (3-year term) |
| ☐ Cemetery Board (2-year term) | ☐ Police and Fire Commission (5-year term) |
| ☐ Geneva Lake Environmental Agency (1-year term) | ☐ Tourism Commission (1-year term) |
| ☐ Historic Preservation Committee (3-year term) | ☐ Tree Board (3-year term) |
| ☐ Hillmoor Commission (3-year term) | ☐ Utility Commission (3-year term) |
| ☐ Library Board (3-year term) | ☒ Zoning Board of Appeals 3-year term) |
| ☐ Park Board (3-year term) | ☐ Other _____ |

Please answer the following questions:

Why are you interested in serving on the above indicated committees?

List any specific qualifications you have to serve on your selections.

Planning Comm Plainfield IL
Village Council Plainfield IL
Historic Sites Comm Naperville IL

Describe any prior experience with Public Service or Civic Involvement.

What are your goals for your chosen boards/committees/commissions, or the City in general?

to make the variance process easier & more
understandable for the general public

Thank you for your interest! The Mayor may request an interview.

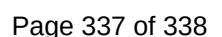
Signature Don Swallow Date 5-11-26

Submit completed forms to the City Clerk's Office:
626 Geneva St, Lake Geneva WI 53147
cityclerk@cityoflakegeneva.gov

Office Use:

Date Received: 05/11/2026
Employee: City Clerk

Resident Volunteer Application for: Boards, Committees, and Commissions



List any specific qualifications you have to serve on your selections.

I am currently Director of Sales, Fairfield Inn & Suites, Lake Geneva which resides in District 3 of the city of Lake Geneva.
Have been employed in the hospitality industry since 2013 which includes past employment at the Fox Cities of Wisconsin CVB and additionally worked at a multi property regional capacity.
Experienced in hospitality sales leadership and marketing that encompasses both full service and select service hotels.
Hold an Associate Degree in Meeting and Event Management

Describe any prior experience with Public Service or Civic Involvement.

Current ESL tutor volunteer for the Walworth County Literacy Council
Current member United Way of Walworth County board of directors
Former volunteer hospice companion
Former elementary school volunteer reading with students
Former chairperson for Bridgie Cross Country Ski race event in the Fox Cities of Wisconsin

What are your goals for your chosen boards/committees/commissions, or the City in general?

To support the tourism community of Lake Geneva in a fair and positive manner.
Collaborate with fellow committee members in a manner that is respectful to others perspectives while moving tourism forward in a productive way.
To be an advocate for all hotels in Lake Geneva.
Works towards enhancing the tourism economy and visitor experience.

Thank you for your interest! The Mayor may request an interview.

Signature May Dely Date 5/19/26

Submit completed forms to the City Clerk's Office:
626 Geneva St, Lake Geneva WI 53147
cityclerk@cityoflakegeneva.gov

Office Use:

Date Received: 05/20/2026
Employee: JK - City Clerk