



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147-262.248.3673-www.cityoflakegeneva.gov

Piers, Harbor, and Lakefront Committee and Board of Park Commissioners Agenda
Tuesday, June 23, 2026 - 6:00 PM
Lake Geneva City Hall; Council Chambers (Main Floor)

Members:

PHL - President: Cindy Yager; Members: Cathy Stoodley, Linda Frame, Brian Smith, Sherri Ames.
Parks - President: Adam St. Marie; Members: Dana Furlo, Craig Lambrecht, Jessica Pokorny, David Quickel, Peggy Schneider, and Betty Volquardsen. Council Liaisons: Alderperson Cindy Yager and Mayor Todd Krause

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Presentation regarding the Comprehensive Outdoor Recreation and Lakefront Plan
5. Discussion/Recommendation regarding the Comprehensive Outdoor Recreation and Lakefront Plan Kickoff Presentation
6. Adjournment

A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.



Land to Lake Plan Kickoff Meeting

Joint Meeting of the Park Board and
Piers, Harbors, and Lakefront Committee

June 23, 2026



Introductions





JACKIE MICH
ROLE: PROJECT MANAGER



JEFF MALONEY
ROLE: PRINCIPAL DESIGNER



GREG WEYKAMP
ROLE: WATERFRONT MARINA SPECIALIST LEAD



BILL CLEVINGER
ROLE: PARK & RECREATION OPERATIONS & ORGANIZATION



KYLE ESTRADA
ROLE: DOCUMENT AUTHOR & COMMUNITY ENGAGEMENT LEAD



DAN ECKBERG
ROLE: GIS SPECIALIST



NENG LOR
ROLE: ASSISTANT PARK DESIGNER



SUZIE FROMSON
ROLE: WATERFRONT MARINA SPECIALIST



400+

MARINAS DESIGNED

AWARD WINNING
SUSTAINABLE MARINAS

WATERFRONT PARKS
PARK SYSTEM MASTER PLANS



PARKS DEPARTMENT GUIDANCE

- Organizational recommendations – staffing levels, roles, needed skills, etc.
- Roles for Parks and DPW
- Framework for long-term operational budgeting and capital planning



Goals & Objectives



Goals & Objectives

- Prioritize long-term cost efficiency, operational resilience, environmental stewardship, and responsible use of public resources, while supporting high-quality user experiences
- Unify parks and lakefront planning
- Inclusive public participation process
- Plan for the future of parks, meet WDNR requirements



Goals & Objectives, continued



- Address lakefront operations and infrastructure
- Evaluate recreation programming
- Assess the public's interest in a community center
- Recommend organizational frameworks the Parks Department



PLANNING OUTCOMES

- Score and prioritize recommendations
- Organizational recommendations for the Parks Department
- Cost estimates to inform capital improvement recommendations
- Implementation table + action steps
- Funding resources



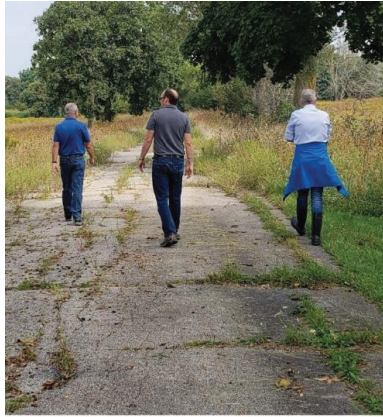
Project Overview



An integrated parks and lakefront system plan...

Park System

- An integrated **Comprehensive Outdoor Recreation Plan** that offers clear vision and sets clear priorities



Lakefront

- A **Lakefront System Plan** that considers the complexities of lakefront operations and management

Community Center

- Exploration of **feasibility of a Community Center**, based on gather community interest, desired amenities, and potential locations

Connectivity

- Trails, sidewalks, bikeways, and shoreline access

Recreation Program

- Review the **Recreation Program** and explore **potential models for the future**



Comprehensive Outdoor Recreation Plan (CORP)

- Inventory and evaluate existing recreational facilities
- Data collection and analysis
- Evaluate City parkland standards and analyze park service areas
- Evaluate community needs and priorities through public engagement



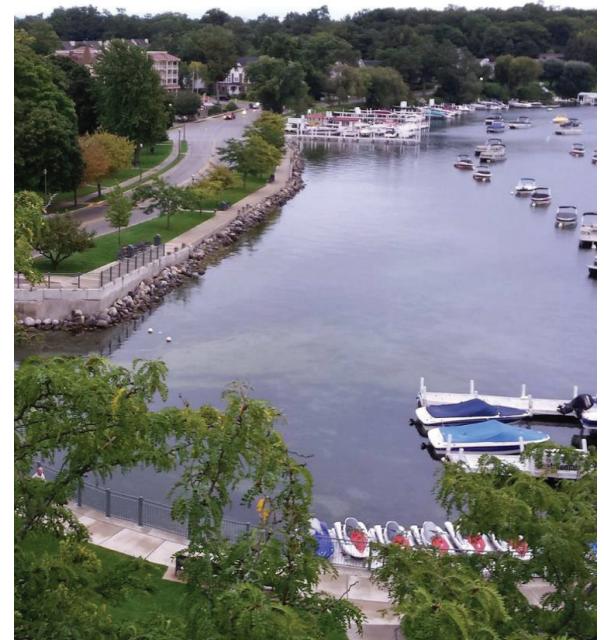
CORP, continued

- Develop recommendations for the maintenance and improvement of the park and recreation system
- Recommend specific facility improvements, identify future park and trail locations,
- Identify potential funding sources, including state and federal grants
- Create an implementation strategy



LAKEFRONT SYSTEMS PLAN: ELEMENTS

- Data Collection
- Visual Condition Assessment
- Infrastructure and operations
- Marina & Pier System
- Riviera Beach & Shoreline Experience
- Boat Launch & Waterfront Circulation
- Partnership Agreements
- Riviera Plaza & Vendor Zones



COMMUNITY ENGAGEMENT

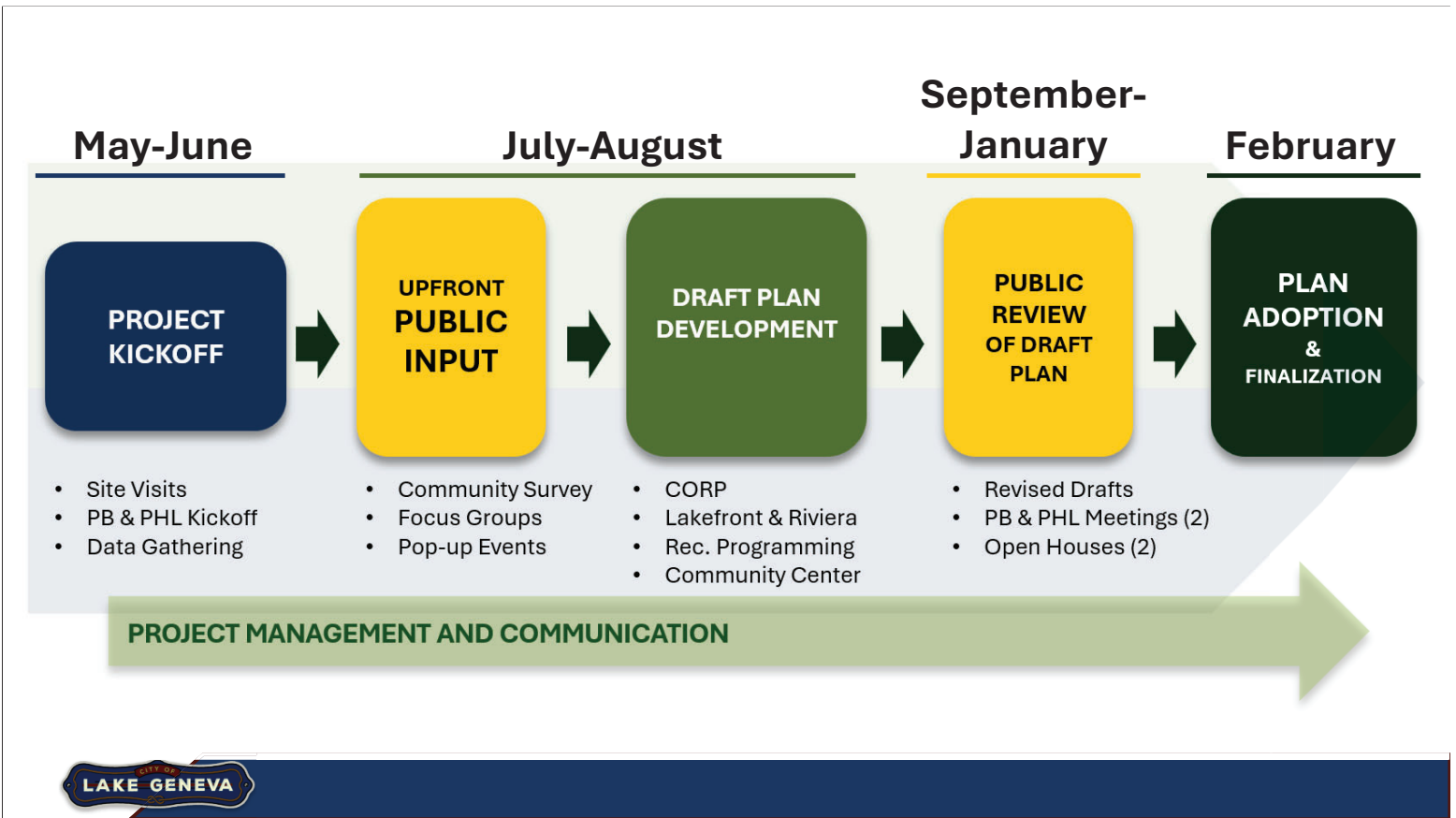
Core Activities:

- Boater Focus Groups
- Stakeholder Focus Groups
- Pop-Up Engagement
- Online Community Survey



Project Schedule





Key Milestones

- Site Visit 1 – June 2
- **Joint PB-PHL Kickoff – June 23**
- Focus Groups – June 23 and July 7
- Pop-Up Events – July 2 and August 22
- Community Survey – Month of July
- Draft #1 of Plan – September
- Joint PB-PHL Meetings & Revised Drafts – October & December
- Final Draft of Plan & Prioritization – January 2027
- Open Houses & Plan Adoption – February 2027

Key Issues & Opportunities

Discussion



Issues & Opportunities – Lakefront

- Marina & Pier System
- Riviera Beach & Shoreline Experience
- Boat Launch & Waterfront Circulation
- Riviera Plaza & Vendor Zones
- Input from Boaters
- Revenue Sources
- Others?



Issues & Opportunities – Park System

- Park System:
 - Downtown Parks
 - Neighborhood Parks
 - Hillmoor
- Veterans Park Scheduling
- Trails/Connectivity
- Others?



Issues & Opportunities – Rec. Programming

- New Parks Department
- Recreational Programming
- Community Center
- Revenue Sources
- Others?



Next Step: Community Survey

