



TOURISM COMMISSION
MONDAY, April 11, 2022 – 4:00PM (CST)
LAKE GENEVA CITY HALL; Council Chambers

THE CITY OF LAKE GENEVA IS HOLDING MEETINGS VIRTUALLY WITH LIMITED CAPACITY IN COUNCIL CHAMBERS TO COMPLY WITH SOCIAL DISTANCING DUE TO THE CORONAVIRUS (COVID-19) PANDEMIC. HERE'S HOW YOU CAN PARTICIPATE:

4:00 p.m. April 11, 2022 Tourism Commission
Mon, Apr 11, 2022 4:00 PM - 5:00 PM (CDT)

Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/249895173>

You can also dial in using your phone.

United States: [+1 \(646\) 749-3122](tel:+16467493122)

Access Code: 249-895-173

AGENDA

- 1) Chairman, Waspi call the meeting to order
- 2) Roll Call
- 3) Comments from the public limited to 5 minutes, limited to items on this agenda
- 4) Approval of the Tourism Commission minutes from March 14, 2022
- 5) Update from Stephanie Copsey (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
- 6) Update from Tourism Entity (VISIT Lake Geneva) on Promotional Activity, Calendar, and Hotel performance
- 7) Update from Walworth County Visitors Bureau
- 8) Update from Lake Geneva Business Improvement District (BID) on Events, Activity, and Status of Prior Grants Awarded

- 9) Written financial update provided by Comptroller regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements, list of outstanding (unpaid) tourism grants Awarded
- 10) Grant Application Related Discussion; (45-day deadline, cut-off dates for submitting invoices, permit approval prior to or after grant award, and related items)
- 11) Request for extension of 45-day limit for submitting event receipts for tourism grant reimbursement (BID)
- 12) Discussion / Action on Tourism Promotional Grant Program and Requests:
 - A) Lax Geneva (Lacrosse America) (Continued from March, 2022 meeting).
 - B) Riviera Ballroom venue staffing (City of Lake Geneva)
- 13) Future meeting agenda items (next meeting date: Monday, May 9, 2022 at 4pm)
- 14) Adjourn

This is a meeting of the Tourism Commission. No official City Council action will be taken; however, a quorum of the City Council may be present.