

**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING**

**Wednesday, May 5th -- 9:00 am
Harbor Shores, Lighthouse Room
300 Wrigley Drive, Lake Geneva, WI 53147**

Minutes

- 1. Call to order:** 1st by TR 2nd by Speedo
- 2. Roll Call:** Dimitri Anagnos, Laura Thompson, Spyro Condos, Beth Tumas, TR, Shari Straube and Jeannie
- 3. Approval of minutes from last meeting :** All Approve
- 4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes**
 - a. Roger Wolf brought up concerns of the trash and debris being left after bar time in the alleys. Many area businesses are concerned and want help monitoring the area.
 - b. Jim Strauss requested the BID consider endorsing his “When in doubt vaccinate” program
 - c. Dave Nord asked if you see businesses dumping illegal waste into sewers to please call the police asap.
- 5. City News and Mayor Klein Update :** Dave Nord reported that The Riviera is giving keys to tenants May 14. The first wedding was held and was good. The Riviera Project is doing well and near on time for completion.
- 6. Appearance of Event Director, Kristi Tarantino, First Friday flag approval, Wine Walk update, Oktoberfest update, Lake Geneva LIVE**
 - a. Grant request in for Lake Geneva LIVE. Dimitri met with Chris of House of Music
 - b. Gage Boat tour May 18 and 19
 - c. Request to print map and materials for 1st Fridays. Beth motioned, TR 2nd. All approve.
 - d. Wine Walk 27 businesses participating, two sponsors The Bottle Zop and LG Zipline. Walk is sold out at 525 participants
 - e. Motion to approve paying for the 1st Friday Flags 1st by TR. 2nd by Laura
 - f. Summer Concert Series permits have been obtained. July 11- August 8 Music at Flat Iron 6:30-8:30pm. Music is booked
- 7. Appearance of VISIT Lake Geneva**
 - a. Restaurant Week had 25 restaurants participating.
 - b. Concerts in the Park July 1 – Aug 12

- c. Christmas Parade on track to be held

8. Appearance of tourism board: NA

9. Pop up discussion :

- a. 16.5K grant for marketing
- b. Have many activities in town
- c. 2022 Plan for BID sub committee formed TR, Kristi and Dimitri
- d. Laura and Dimitri to work on Fall Banners
- e. Further discussion Tabled until next meeting

10. Vote on Flowers: Approved by all

11. Approval of financials

12. New board members suggestions and Welcome Janine from Harbor Shores

13. Other Business

14. Pay Bills

15. Set Next Meeting date: June 2nd at 9am

16. Adjourn