

**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING
Wednesday, February 2nd -- 9:00 am
Harbor Shores
Minutes**

1. Call to order at 9:01 am
2. Roll Call
TR, Speedo, Beth, Janine, Dimitri, Shari, Laura and Alethea
3. Approval of minutes from last meeting
Speedo 1st, TR 2nd
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes
NONE
5. City News and Mayor Klein Update
Was an exciting Winterfest weekend. Great energy. No Shadow from Groundhog, spring around corner.
6. Appearance of VISIT Lake Geneva
Feb. 15 meeting will be virtual. They have created a seasonal media kit to promote Lake Geneva. Lots of Social Media to help with promotions.
7. Appearance of Event Director, Kristi Tarantino Updates, review December Events, 12 Days of Christmas Theme
1st Quarter permits have been submitted. Lots of fun events set for 2022. Next is the Shamrock Shuffle. A virtual Walk with a party at Topsy Turvy at conclusion. Wine Walk in May.
8. Approval of financials 2021
Table until Feb. 8 at 9 am as there wasn't enough time to review and there were questions by Dimitri
9. New business:
 - a. Forensic Audit and City position
City Council has voted to investigate further. Motion to table. 1st Speedo 2nd TR
 - b. mural update from Alethea and Janine
They are going to the FLR meeting. There is a \$150 fee to be seen by the committee. Motion to pay the \$150 for meeting fee. 1st Beth 2nd TR
 - c. Election of Officers
Continue with current board and positions Dimitri 1st Laura 2nd
 - d. Extend BID boundaries
Talk of where the boundaries would be. Speedo to talk to Dan Drapper- City Attorney about process to expand BID
 - e. Beautification
Motion for budget of \$18,380 Flowers 120 hanging and 64 planters 1st TR
2nd Alethea

10. Pay Bills

- a. (3) 2021 bills to sign
\$795 Santa 1st Dimitri 2nd Beth

11. Other Business

Jim Strauss asked who is responsible for the fencing off the water by the Riviera during Winterfest. Deanna of Visit Lake Geneva will check with City as their permit only covers the land.

12. Set Next Meeting date: March 2nd 9am

13. Adjourn 10:01 am 1st Speedo 2nd TR

Follow up

BID Meeting

Tuesday February 8, 2022

9:00 am

Attend: Speedo, TR, Beth, Janine, Laura, Alethea

Call to Order 9:01 am

\$12,000 discrepancy in financials as we are waiting on grant money.
Santa bill was missing so the grant money wouldn't be paid out

Financials 2022

Budget 2022

Adjourn 9:14 am