

**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING
Thursday, April 14th – 9:00am
Harbor Shores (TBD)
AGENDA**

1. Call to order
2. Roll Call
3. Approval of minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes
5. City News and Mayor Klein Update
6. Appearance of VISIT Lake Geneva
7. Appearance of Event Director, Kristi Tarantino Updates
8. New business:
 - a. mural update from Alethea and Janine
 - b. Meet every two weeks or set up electronic signature payments for vendor bills. Pre-pay some event bills discussion, especially media bills with a grant attached to expediate grant reimbursement
 - c. Hotel promotion discussion. Can the BID promote hotels outside the BID per tourism commission? To vote on this
 - d. Hotel discussion. Can the BID get a tracking link from hotels we do promote
9. Pay Bills:
 - a. Event bills, WGN is only grant related bill this round
10. Other Business
11. Set Next Meeting date: May 4th 9am