

**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING
Wednesday, May 4th – 9:00am
Harbor Shores
Minutes**

1. Call to order at 9:02 am
2. Roll Call (Speedo, Laura, Beth, TR, Shari, Dimitri, Janine) (Kristi, Wendy, Nicki)
3. Approval of minutes from last meeting Speedo 1st. TR 2nd all approve
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes none
5. City News and Mayor Klein Update Mayor out of town
6. Appearance of VISIT Lake Geneva Monthly meetings back to in person. They are working with other Walworth county chambers to collaborate on events and promotions Restaurant week stats not available yet, but was a great success. Lots of media promotions for Restaurant week.
7. Appearance of Event Director, Kristi Tarantino Updates

Fashion week had 100 participants and was well received with great comments.

Wine Walk is May 22. As of now 400 registered. The Cove, Lake Geneva Country Meats, The Bottle Shop are sponsors

8. New business:
 - a. BID's official Non aggression workplace policy for handling members, community and any issues. (Linn as an example)
Discussion of the need for this. Kristi has been approached by some businesses in a not so positive way and she feels this would be good to put on our website.
 - b. Andrea Christian submitted a letter to the city and was in attendance regarding wheelchair charging stations in the downtown area. Ideas for locations are Library, Rivera and city hall. This is really a city issue not BID.
9. Pay Bills:
 - a. Fashion week Bills 1st TR, 2nd Dimitri – all approve
 - i. A+ Printing \$439.58
 - ii. Wisconsin Balloon Décor \$432
 - iii. WLKG \$500
 - iv. WGN \$750.
 - v. City of Lake Geneva \$135.78
 - vi. Facebook Boost \$65.62

- b. Approve Neal Aspinall proposal for Oktoberfest discussion on need for this and maybe other estimates – get bids for it. Neil's rate is \$880 for design, not including printing.
- c. Sponsor checks – received Lake Geneva Country Meats for Wine Walk bags
- d. Confirm grant deposits (Oktoberfest, Holiday, and Shamrock)

10. Other Business

- a. Bike Rack – City does have bike racks. They were taken down due to lack of use. BID not in control of Bike Racks.
- b. Veteran's Day weekend. Discussion on if fireworks are appropriate and what other entertainment should be.
- c. Directory progress for BID members. Kristi said they were working on it and everything is in an excel spreadsheet.
- d. Each BID member should be receiving copy of agenda and minutes.

11. Set Next Meeting date: June 1st 9am