

**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING**

Wednesday, June 1st – 9:00am

Harbor Shores

Minutes

1. Call to order 9:05am
2. Roll Call Speedo, TR, Beth, Janinie, Alethea, Laura, Dimitri
3. Approval of minutes from last meeting 1st TR 2nd Speedo
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes
 - a. Jill Rodriguez of LG Rotary Concern for paying 20% to participate at Oktoberfest. they donate all money raised to charities. She requests that they only pay \$1000 to participate.
 - b. Dimitiri did a shout out to Jill and Sarah McConnell for jumping in and helping in 2020!
5. City News and Mayor Klein Update Great Memorial Day parade and ceremony.
6. Appearance of VISIT Lake Geneva Hotel stays are up. Concerts in the Park start next month. Good publicity from many different sources.
7. Appearance of Event Director, Kristi Tarantino Updates
 - a. Wine walk a great event
 - b. Working on Oktoberfest
 - c. Working on Honky Tonk event
8. New business:
 - a. Art Mural Wall Update There is a meeting with the city to start round one of approvals.
9. Pay Bills:

WLKG \$306
Printing \$659.73
Wisconsin Balloon Décor \$273.75
City of LG \$214.48
Wiscon Valley Digital Ad \$350
The Bottle Shop (wine for walk) \$9076.50
Alternate Storage \$170 & \$375

Royalty Estate Labor \$50
Storage \$2065.25
Fashion Week gold bags \$334
Oktoberfest pumpkins \$200
Treasure Hut Flowers \$36,720

10. Other Business

11. Set Next Meeting date: July 6th 9am/ moved to July 13 at 9 am after meeting adjourned