



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.com

CITY OF LAKE GENEVA TOURISM COMMISSION
MONDAY, OCTOBER 10, 2022 - 4:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members:

4:00 p.m.- October 10, 2022 Tourism Commission
Mon, Oct 10, 2022 4:00 PM - 5:00 PM (CDT)

**Please join my meeting from your computer,
tablet or smartphone.**

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Access Code: 951-581-429

AGENDA

1. Chairman, Waspi call the meeting to order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the September 12, 2022 Tourism Commission minutes
5. Update from Heather Jones (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
6. Update from Tourism Entity (VISIT Lake Geneva) on Promotional Activity, Calendar, and Hotel performance
7. Update from Lake Geneva Business Improvement District (BID) -BID Holiday Events
8. Written financial update regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements, list of outstanding (unpaid) tourism grants awarded
9. Discussion / Action on Tourism Promotional Grant Program and Requests:
 - a. Womens' Weekend 2023 (Geneva Lakes Women's Association)
 - b. Tourism grant transfer to debt service fund for part of the Riviera renovation project bond payment (Request from the City of Lake Geneva for \$167,375.00)

10. Discussion/Action related to Heather Jones (Independent Contractor for Tourism Commission) annual contract negotiations / approval.

11. Future Agenda Items (next meeting date: Monday, November 14, 2022 at 4:00 pm)

12. Adjournment

This is a meeting of the Tourism Commission. No official City Council action will be taken; however, a quorum of the City Council may be present.