



**TOURISM COMMISSION
MONDAY, August 8, 2022 – 4:00PM (CST)
LAKE GENEVA CITY HALL; Council Chambers**

THE CITY OF LAKE GENEVA IS HOLDING MEETINGS VIRTUALLY WITH LIMITED CAPACITY IN COUNCIL CHAMBERS TO COMPLY WITH SOCIAL DISTANCING DUE TO THE CORONAVIRUS (COVID-19) PANDEMIC. HERE'S HOW YOU CAN PARTICIPATE:

4:00 p.m.- August 8, 2022 Tourism Commission
Mon, Aug 8, 2022 4:00 PM - 5:00 PM (CDT)

Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/157036069>

You can also dial in using your phone.

United States: [+1 \(872\) 240-3212](tel:+18722403212)

Access Code: 157-036-069

AGENDA

- 1) Chairman, Waspi call the meeting to order
- 2) Roll Call
- 3) Comments from the public limited to 5 minutes, limited to items on this agenda
- 4) Approval of the Tourism Commission minutes from June 13, 2022
- 5) Update from Heather Jones (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
- 6) Update from Tourism Entity (VISIT Lake Geneva) on Promotional Activity, Calendar, and Hotel performance
- 7) Update from Lake Geneva Business Improvement District (BID).
- 8) Written financial update regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements, list of outstanding (unpaid) tourism grants awarded.

- 9) Discussion / Action on Tourism Promotional Grant Program and Requests:
- A. Equipment for 2nd Floor of Riviera Building
 - B. Never Say Never Playground
 - C. Riviera Marketing Effort
 - D. Abominable Snow Race
 - E. MPI - Great Lakes Education Summit
 - F. Honky Tonk Fest
 - G. Oktoberfest
- 10) Update concerning potential additional livestream camera locations
- 11) Future meeting agenda items (next meeting date: Monday, September 12, 2022 at 4pm)
- 12) Adjourn

This is a meeting of the Tourism Commission. No official City Council action will be taken; however, a quorum of the City Council may be present.