



TOURISM COMMISSION
MONDAY, August 8, 2022 – 4:00PM (CST)
LAKE GENEVA CITY HALL; Council Chambers

THE CITY OF LAKE GENEVA IS HOLDING MEETINGS VIRTUALLY WITH LIMITED CAPACITY IN COUNCIL CHAMBERS TO COMPLY WITH SOCIAL DISTANCING DUE TO THE CORONAVIRUS (COVID-19) PANDEMIC. HERE'S HOW YOU CAN PARTICIPATE:

4:00 p.m.- August 8, 2022 Tourism Commission
Mon, Aug 8, 2022 4:00 PM - 5:00 PM (CDT)

Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/157036069>

You can also dial in using your phone.

United States: [+1 \(872\) 240-3212](tel:+18722403212)

Access Code: 157-036-069

AGENDA

- 1) Chairman, Waspi call the meeting to order
- 2) Roll Call
- 3) Comments from the public limited to 5 minutes, limited to items on this agenda
- 4) Approval of the Tourism Commission minutes from June 13, 2022
- 5) Update from Heather Jones (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
- 6) Update from Tourism Entity (VISIT Lake Geneva) on Promotional Activity, Calendar, and Hotel performance
- 7) Update from Lake Geneva Business Improvement District (BID).
- 8) Written financial update regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements, list of outstanding (unpaid) tourism grants awarded.

9) Discussion / Action on Tourism Promotional Grant Program and Requests:

- A. Equipment for 2nd Floor of Riviera Building
- B. Never Say Never Playground
- C. Riviera Marketing Effort
- D. Abominable Snow Race
- E. MPI - Great Lakes Education Summit
- F. Honky Tonk Fest
- G. Oktoberfest

10) Update concerning potential additional livestream camera locations

11) Future meeting agenda items (next meeting date: Monday, September 12, 2022 at 4pm)

12) Adjourn

This is a meeting of the Tourism Commission. No official City Council action will be taken; however, a quorum of the City Council may be present.

TOURISM COMMISSION MINUTES
Monday, June 13, 2022
COUNCIL CHAMBERS, CITY HALL

Meeting was called to order by Alderman Hedlund at 4:00 p.m.

Roll Call

Present: Alderman Hedlund, Alderman Fesenmaier, Zakia Pirzada, Linda Moritz, Kevin Singh

Non-Voting Members/Staff: Mayor Klein, Stephanie Klett (absent), Admin. Nord (online)

Absent: Chair Brian Waspi

Comments from the Public limited to 5 minutes, limited to items on the agenda: None

Approval of Tourism Commission minutes from May 9, 2022

Motion by Mortiz, second by Pirzada, to approve the May 9, 2022 meeting minutes.

Unanimously carried.

Election of Tourism Commission Officer (continued from May meeting)

Motion by Zakia, second by Fesenmaier, to nominate Brian Waspi as Chair. With no other nominations, motion by Hedlund, second by Pirzada, to close nominations and elect Brian Waspi as Chair. Unanimously carried.

Motion by Fesenmaier, second by Hedlund, to nominate Pirzada as Vice Chair. Motion by Hedlund, second by Singh, to close nominations and elect Zakia Pirzada as Vice Chair. Unanimously carried.

Motion by Pirzada, second by Moritz, to nominate Fesenmaier as Secretary. Motion by Hedlund, second by Pirzada, to elect Fesenmaier as Secretary. Unanimously carried.

Update from Stephanie Copsey, Independent Contractor for Tourism Commission, Meet at the Lake Promotional Activity

Copsey is working with our new hire, Heather Jones, in the transition. Jones could not attend due to illness. Copsey highlighted the Media Marketing data and was delighted to show that the number of inquiries has taken a huge jump. There will be a new social media campaign beginning in July which will focus on weekday corporate events and holiday groups. The bookings continue to increase with 20 contracts signed already for 2023.

Update from Tourism Entity – Visit Lake Geneva

Deanna Goodwin announced that the Impact Awards nominations are now open until August 5 (<https://www.visitlakegeneva.com/impact-awards/>). Concerts in the Park this year will be held on Thursdays from June 30 to August 11 ([visitlakegeneva.com/events/concerts-park/](https://www.visitlakegeneva.com/events/concerts-park/)). This year they are promoting take-outs from the local restaurants and will again have food vendors (3) in Flat Iron Park.

The Today Show will be visiting and taping in the Lake Geneva area next Thursday.

Social Media numbers are increasing with Facebook adding 338 followers and Instagram 189. The Visitors Center experienced a sprucing up outside the building and a refresh inside, too.

Occupancy rates are level or showing an increase month-over-month showing a great bounce-back from the beginning of the pandemic.

Update from Lake Geneva Business Improvement District (BID) – None

Written financial update provided by City Comptroller [City Administrator]

Alderman Hedlund pointed out that the room tax dollars will be received in third quarter which is August.

Balance Sheet as of May 31, 2022

Total Assets [data not included in packet]

Restricted (Uncommitted) Fund Balance [date not included in packet]

Tourism Promotional Grant Program and Requests:

60th Annual Venetian Festival – Lake Geneva Jaycees

Ryan Lasch explained the budget proposal which includes social media (\$5,000), radio ads (\$10,000), and the fireworks show (\$25,000) itself. The marketing will include a new focus on Sunday overnight stays and will include ALL city hotels

(<https://www.lakegenevariviera.com/hotels>). The fireworks range from 18-22 minutes and will be spectacular this year to celebrate their 60th year. Complete budget for fireworks: \$10,000 from the regular City budget, \$15,000 from Jaycees, and \$25,000 from this grant.

Motion by Pirzada, second by Moritz, to award the full \$40,000 for the “best-ever” fireworks grant request. Unanimously carried.

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Future meeting agenda items and next meeting date – Monday, July 11 at 4:00 PM

Motion by Pirzada, second by Singh, to adjourn at 4:39 p.m. Carried.

Respectfully submitted,

Alderman Fesenmaier, Secretary

Riviera Ballroom/MATL Update- Tourism Commission Meeting August 2022

Marketing Update

- Website Analytics Update: Past 30 Days:
 - Site Sessions: 2,232 (47% increase). Unique Visitors: 1,747 (23% Increase)
 - Sessions by Traffic Source (Top 5)
 - Google (1,194), Direct (787), Facebook (50), Bing (49), Visit Lake Geneva (42)
 - Active Inquiries: 77 (+4) *86 reported LY in July (Which was an increase likely due to renovation press and increase in confidence "post-covid")
 - Avg. Session Duration: 3 min 30 sec (- 49 seconds)
 - Site Bounce Rate: 48.4% (3.4% increase)

- WeddingWire & TheKnot: July Stats
 - 138 Storefront Views. Compared to 98- average in our market/category.
 - 17 leads (+0)
 - Looking at upgrading the Knot listing for better exposure in the Chicago market and working on increasing reviews from 2022 couples on knot and wedding wire.

- Hotels & Lodging Analytics Update Past 30 days:
 - 155 Page Views (-46 from last month)
 - Avg. time spent on hotels/lodging page: 1.15 minutes (25% increase)
 - Mill Creek & Harbor Shores over 3 minute each
 - Majority of properties had between 1.9 and 3.1 minutes spent on their page
 - 54% Exit Rate (no change)
 - Hotels/Lodging is #5 in top pages clicked on the site. (Was #4 in June 2022, replaced with parking)

***Reports generated on 8/1/22**

- Month long social media campaign August 1- August 31, targeting winter weddings and meetings. Will include incentives to book guest rooms at city of Lake Geneva hotels (pending grant request approval)

Sales Update

	2018	2019	2020	2021	2022	2023
Weddings	45	28	9	54	55	30
Social	4	1	0	1	4	1
Corporate	4	2	1	1	1	
Non-Profit	7	10	0	3	1	1
Event Total	60	41	10	60	60	32
Cancellation Total	0	0	40	11		
Rescheduled	0	0	20	4		

- Sales by Year:
 - 2022 Events- Past 30 days: Booked wedding for 9/4/22
 - 2023 Events- Past 30 days: Booked 4 additional weddings & one additional social event with 5 wedding contracts out likely to book
 - Last Year- Reported on August 3rd, we had 57 total events on the books for 2021 and 36 events booked for 2022. Covid related rebooks played a part in 2021 bookings for 2022

ACTUAL RIVIERA BALLROOM REVENUE BY YEAR 2018 - 2021

CITY OF LAKE GENEVA RIVIERA REVENUE (NET REVENUE AFTER TAX)

12/31/2018	12/31/2019	12/31/2020	12/31/2021
\$146,139.23	\$99,792.62	\$29,095.71	\$162,926.92
CATERING REVENUE			
\$29,159.74	\$14,688.76	\$4,337.68	\$32,970.09



Lake Geneva Tourism Commission | AUGUST 8, 2022 VISIT Lake Geneva Update

Upcoming Partner Meetings & Events

- Monthly Partnership Meeting – August 16, 8-9am at Covenant Harbor
- VISIT Lake Geneva Annual Partner Dinner & Impact Awards – October 25 at The Abbey Resort

Public Events – 2022

- Concerts in the Park – Thursdays June 30 - August 11 – Music lineup at visitlakegeneva.com/events/concerts-park/
- Electric Christmas Parade – Saturday, December 3

Earned Media Highlights – JULY 2022

- [Visiting Lake Geneva in Wisconsin](#) | The Jet Set en Espanol (Web)
- [15 Midwest Vacation Spots to Visit at Least Once](#) | Readers Digest & MSN.com (Web)
- [5 Reasons to Get Back to Lake Geneva](#) | OnMilwaukee.com (Web)
- [Top 12 Things to do in Lake Geneva Wisconsin](#) | GettingStamped.com (Web)
- [Best Restaurants in Lake Geneva – 2022 Foodie Guide](#) | GettingStamped.com (Web)
- [Top 10 Best Breakfast in Lake Geneva – 2022 Foodie Guide](#) | GettingStamped.com (Web)
- [10 Best Small Towns in Wisconsin for Serene Views, Charming Hotels, and Delicious Food](#) | Travel + Leisure (Web)
- [5 Lake Geneva Adventures for Outdoor Enthusiasts](#) | FabulousWisconsin.com (Web)
- [Historical Lake Geneva Public Library Renovated with History in Mind](#) | CBS58 (TV + Web)
- [Yerkes Observatory Opens Again for Tours](#) | TMJ4 (TV + Web)
- [Soaring inflation, spiking gas price drive renewed interest in Wisconsin resort communities this summer](#) | Chicago Tribune (Web)

Media in Progress

- Climbing Across America blogger visited July 9-16 (content pending)
- Chicago Foodie Sisters bloggers visited July 15-16 (content pending)
- Travel Wisconsin (WI Dept. of Tourism) filmed at Riviera Beach, Lake Geneva Cruise Line, and Yerkes Observatory on July 25. Footage to be used in Summer 2023 advertising campaign
- Discover Wisconsin TV episode filming week of August 22 (October air date)
- Geiger Media Tour September 6-8

Marketing Metrics – JULY 2022

- Website – VisitLakeGeneva.com
 - Visitor Sessions: 149,929 (+17.3%) | YTD 858,005 (+26.7%)
 - Pageviews: 367,227 (+5.9%) | YTD 2,109,103 (+12%)
 - Users: 112,662 | YTD 645,790
 - Online Guide Visits: 10,212 | YTD 38,404

- Top Cities:

1. Chicago (37.8%)	6. Minneapolis (1.5%)
2. Milwaukee (4.9%)	7. Denver (1.1%)
3. (not set) (3.9%)	8. Los Angeles (0.8%)
4. New York (3.4%)	9. Ashburn (VA) (0.8%)
5. Lake Geneva (2.1%)	10. Dallas (0.8%)
- Top Pages:

1. Things to Do	6. Things to Do Shore Path
2. Home	7. Things to Do Family Fun
3. Events	8. Things to Do Shopping
4. Blog Area Fireworks Guide	9. Stay
5. Stay Hotels & Resorts	10. Things to Do Tours
- 59% Female | 41% Male
- Age Group:

1. 35-44 – 23.8%	4. 55-64 – 15.6%
2. 25-34 – 19.8%	5. 65+ – 11.7%
3. 45-54 – 18.0%	6. 18-24 – 11.1%
- **Social Media**

○ Facebook – 56,937 Followers (+371)	○ Twitter – 3,469 Followers (+20)
○ Instagram – 9,539 Followers (+160)	○ LinkedIn - 792 Followers (+24)
- **Email Subscribers** – 53,129 (+175)

Visitor Center Activity – JULY 2022

- Walk-ins – 2,725 (YTD 11,366)
- Phone Calls – 352 (YTD 1,974)
- Emails – 1,828 (YTD 7,726)
- Visitor Guides Fulfilled – 1,811 (YTD 7,644)

Hotel Activity (Lake Geneva Region) – JUNE 2022

- Occupancy = 69.9% (+4.7%) | (YTD +6.6%)
- ADR = \$191.17 (+6.2%)
- RevPar = \$133.54 (+11.2%)
- Demand = 46,293 (+5%)

Meeting & Events Update

- Jill Gaulke, VLG's Destination Sales Leader, is attending two meetings and group industry shows in August, including Connect Marketplace in Detroit (Aug 8-10) and the ASAE Annual Meeting & Exposition in Nashville (Aug 20-23).
- Miss America 30th Reunion at The Abbey Resort Sept. 16-18; activities planned throughout Lake Geneva area.
- Wisconsin Library Association Annual Conference at Grand Geneva Nov. 1-4; activities planned around Downtown Lake Geneva and Lake Geneva Public Library.

• **RFP Report – JULY 2022**

2022 RFP#	Total Room Nights	Meeting Type	Properties Sourced
1076	15	Corporate	Baker House , Bella Vista Suites , Grand Geneva, Harbor Shores , Maxwell Mansion , The Geneva Inn
1077	1702	Corporate	Grand Geneva
1078	0	Social	Lake Geneva Museum , Dungeon Hobby Shop , Grand Geneva, Mars Resort, Baker House , Maxwell Mansion
1079	50	Social	Harbor Shores , The Cove , Lake Lawn Resort, The Abbey, The Ridge, Grand Geneva
1080	455	Corporate	The Abbey Resort, Grand Geneva
1081	76	Corporate	Abbey, Bella Vista Suites , Geneva National, The Ridge, Grand Geneva, Harbor Shores , The Cove
1082	225	Corporate	Abbey, Geneva National, The Ridge Hotel, Grand Geneva, Lake Lawn Resort
1083	2	Social	Lake Geneva Cruise Line , Lake Geneva Zip Lines, Lake Geneva Clue Room , Tristan Crist Magic Theater , Tuscan , Lake City Social , Gino's , MARS Resort, Bottle Shop Magpies , Champs
1084	30	Social	Riviera , Bella Vista Suites , Grand Geneva, Harbor Shores , The Cove , The Ridge, Geneva Inn, Fairfield , The Abbey, Lake Lawn Resort
1085	38	Corporate	Grand Geneva Resort
1086	130	Religious	Abbey Resort, Geneva National, Grand Geneva, Harbor Shores , Lake Lawn, The Ridge
1087	1052	Government	Grand Geneva
1088	350	Corporate	Abbey, Grand Geneva
1089	132	Social	Lake Lawn Resort, The Abbey, The Ridge, Maxwell Mansion , Bella Vista Suites , Harbor Shores , The Cove , Sky Run Rentals
1090	10	Corporate	Lake Lawn Resort
1091	60	Social	Lake Lawn Resort, The Ridge, The Abbey Resort
1092	54	Association	Abbey, Grand Geneva, Lake Lawn, Geneva Inn
1093	30	Social	Harbor Shores , The Cove , Bella Vista Suites , The Ridge, Lake Lawn Resort and The Abbey
1094	1525	Religious	Grand Geneva
1095	38	Corporate	The Cove , Timber Ridge, Grand Geneva, Geneva National, The Ridge, Abbey Resort
1096	60	Corporate	Abbey Resort, Grand Geneva

**CITY OF LAKE GENEVA
ROOM TAX COMPARISONS
2021 AND 2022**

2021

	Room Tax Regular	Room Tax Marketplace	Totals
January	32,043.91	21,313.92	53,357.83
February	40,900.03	22,311.55	63,211.58
March	41,658.26	27,250.21	68,908.47
April	43,529.84	32,512.99	76,042.83
May	70,384.66	26,784.82	97,169.48
June			-
July			-
August			-
September			-
October			-
November			-
December			-
	<u>228,516.70</u>	<u>130,173.49</u>	<u>358,690.19</u>

2022

	Room Tax Regular	Room Tax Marketplace	Net Totals
January	54,550.20	-	54,550.20
February	74,435.95	-	74,435.95
March	77,487.03	146,570.03	224,057.06
April	73,954.48		73,954.48
May	106,582.99		106,582.99
June			-
July			-
August			-
September			-
October			-
November			-
December			-
	<u>387,010.65</u>	<u>146,570.03</u>	<u>533,580.68</u>

Variance 174,890.49

Note: Marketplace Providers now pay on a quarterly basis

**CITY OF LAKE GENEVA
ROOM TAX COMPARISONS
2021 AND 2022**

2021

	Room Tax Regular	Room Tax Marketplace	Totals
January	32,043.91	21,313.92	53,357.83
February	40,900.03	22,311.55	63,211.58
March	41,658.26	27,250.21	68,908.47
April	43,529.84	32,512.99	76,042.83
May			-
June			-
July			-
August			-
September			-
October			-
November			-
December			-
	<u>158,132.04</u>	<u>103,388.67</u>	<u>261,520.71</u>

2022

	Room Tax Regular	Room Tax Marketplace	Net Totals
January	54,550.20	-	54,550.20
February	74,435.95	-	74,435.95
March	77,487.03	146,570.03	224,057.06
April	73,954.48		73,954.48
May			-
June			-
July			-
August			-
September			-
October			-
November			-
December			-
	<u>280,427.66</u>	<u>146,570.03</u>	<u>426,997.69</u>

Variance 165,476.98

Note: Marketplace Providers now pay on a quarterly basis



2021						
March						
	Wisc. Hotel & Lodging Assoc. Trade Show	\$	2,400.00	\$	2,400.00	
May	D.A.R.E. Training Conference	\$	1,500.00	\$	1,500.00	
October	City of Lake Geneva ; Riviera Restoration	\$	211,712.00	\$202,911.98 transferred so far	\$	8,800.00
	Copsey / Riviera marketing contract	\$	64,000.00	(\$5,332/month) 11-1-2021 - 10-31-2022	\$	10,667.00 (YTD)
			</			

City of Lake Geneva Tourism Commission
Tourism Promotion Grant Application

Revised September, 2021

Date Submitted: June 27, 2022

Organization: City of Lake Geneva, Wisconsin

Contact Person: Dave Nord; City Administrator

Phone Number: 262-249-4098

Street Address: 626 Geneva Street

City, State, Zip: Lake Geneva, Wisconsin 53147

Email Address: cityadmin@cityoflakegeneva.com

Name of Event: N/A Building - maintaining a convention (Per Wisconsin State statute. Replacement of kitchen related equipment within the second floor of the Riviera Building.

Date(s) of Event: Replace - install summer / fall of 2022

Location of Event: Second floor of Riviera Building (Riviera Ballroom Kitchen)

Type of Event: N/A
(Festival, Cultural, Convention, Tour, Sporting, Other)

Estimated Number of Attendees: N/A

Have you Applied Before? Yes or No; Explain: No previous application for improvements to kitchen.

Where is this event physically located? (street address and governmental jurisdiction):
Installation will be on second floor of the Riviera Building, 812 Wrigley Drive, Lake Geneva.

What other governmental bodies have been approached for support and what amount has been received? N/A None

Has the City of Lake Geneva Common Council approved this event taking place? (All proposed events must be approved *prior* to applying for a tourism grant). Yes / No N/A

Estimated Number of Overnight Stays: N/A

Note: Please explain above how you estimated the number of overnight stays.

Annual Event (Yes/No): No; one time request for equipment replacement

Note: In addition, if chosen, the applicant agrees to include the City of Lake Geneva logo on all marketing materials including print, banners, websites and social media and will be required to provide paid receipts, and an evaluation of the results of this promotional effort within 45 days of its completion, which is to include approximate number of room nights retained in City of Lake Geneva hotels.

Grant Amount Requested: \$90,026.62

Provide as attachment the following:

- 1) Event Overview/Description
- 2) Event Budget (Include how grant funds will be used)
- 3) Mock-up of all Marketing Material to include City of Lake Geneva Logo (also list all social media outlets associated with this event)
- 4) Marketing plan for the event
- 5) How will this grant generate overnight stays within the City of Lake Geneva?
- 6) How did you or your organization calculate the estimated number of overnight stays to be generated by your event?
- 7) Any other helpful information

*Please beware that the applicant is required to notify the City Administrator or Tourism Commission Chair prior to making changes to the event as proposed in this grant application in regard to event location, events planned, etc. Failure to provide notice and receive approval by the City Administrator or the Tourism Commission Chair may invalidate the grant approval.

Please send the completed application with required additional information, one week prior to meeting, to citvadmin@cityoflakegeneva.com



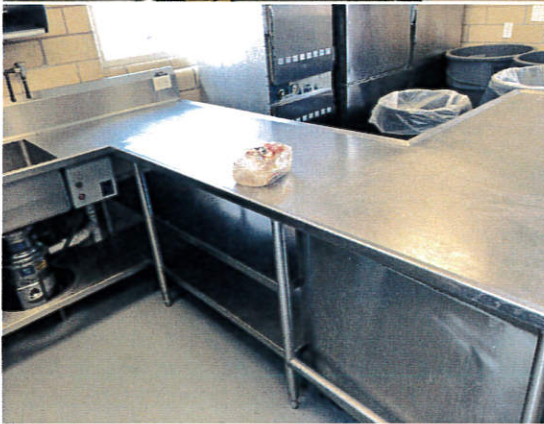
Provide as attachment the following:

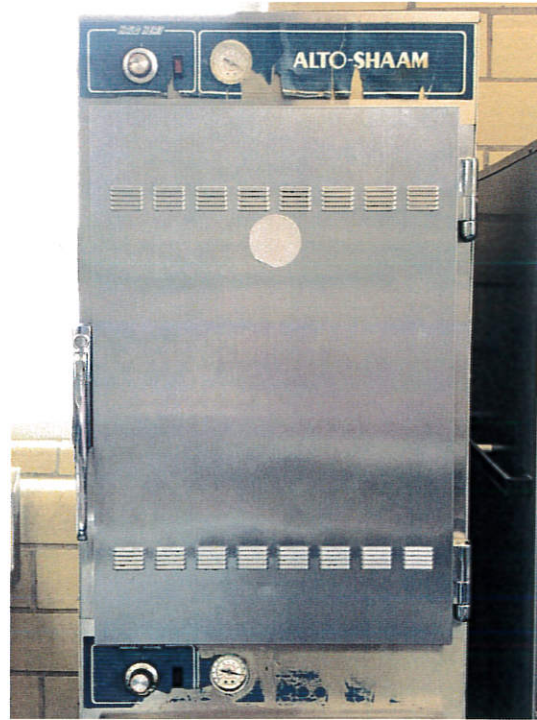
- 1) **Event Overview / Description:** The request is for a one-time purchase of kitchen related equipment for the Riviera Ballroom (2nd floor). Per Wisconsin State Statute; this request is to allow "Tangible municipal development, including building / maintaining a convention center".

The requested amount is to pay for the replacement of existing kitchen equipment that has been in place since the late 1980s. Equipment is breaking down at an increasing rate given the significantly higher number of events taking place at the Riviera. At the same time, replacement parts are becoming harder to secure and more expensive. Currently one of the two garbage disposals is out of commission as parts cannot be found. Current equipment issues also involve refrigerant leaks, on/off switches that do not always work (staff has come in the morning after an event to discover the warming ovens are on even though the switch was off). While being provided tours of the Riviera Ballroom, both caterers and potential renters have asked "does this equipment work?"

Included in the equipment request is replacement of two ice making machines from the early 1990s which are unable to keep up with ice cube needs when receptions are booked for two consecutive days. The current equipment is simply not able to take on the demands of a dramatically increasing number of events throughout the entire year. Current equipment has and will continue to breakdown; jeopardizing the renters' experience as well as the Riviera's reputation.

- 2) **Event Budget:** All funds requested are only to replace existing equipment; not to add any additional equipment. City staff feels it is unnecessary to replace the existing stainless steel counter tops, as they are in good condition. Obviously with any tourism grant awarded; any unused funds will be returned to the Tourism Commission.
- 3) **Mock-up of marketing materials:** N/A
- 4) **Marketing plan for the event:** N/A
- 5) **How will this grant generate overnight state within the City of Lake Geneva?** While there is no direct correlation; having up to date kitchen related equipment at the Riviera will further enhance its desirability with some weddings and special events who may be deciding between the Riviera and another venue.
- 6) **How did you or your organization calculate the estimated number of overnight stays to be generated by your event:** N/A
- 7) **Any other helpful information:** A representative will be present at the meeting to answer questions. Various photographs of the existing equipment have also been provided.





**STAFFORD-SMITH, Inc.****SINCE 1940**

Budgetary Quote

07/07/2022

To:
City of Lake Geneva
Neal
812 Wrigley Dr
Lake Geneva, WI 53147
262-248-6644 (Contact)

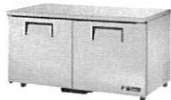
Project:
Riviera Ball Room Holding Kitchen
812 Wrigley Dr
Lake Geneva, WI 53147

From:
Stafford Smith, Inc.
Kami Miller
501 Nathan Lane Ste 1
Elkhorn, WI 53121
2693431240 1111
262-723-5900 4 (Contact)

Job Reference Number: 56479

Due to the global supply chain issues and subsequent freight issues, Stafford Smith is not responsible for any unforeseen surcharges, price increases and other increases in cost after the order is placed. These costs will be passed along to the customer. Proof of these increases can be surrendered upon request.

Item	Qty	Description	Sell	Sell Total
1	1 ea	REACH-IN REFRIGERATOR	\$7,967.51	\$7,967.51
				
		True Mfg. - General Foodservice Model No. TSD-47G-HC-LD Refrigerator, reach-in, (2) glass sliding doors, (6) PVC coated adjustable wire shelves, LED interior lighting, stainless steel front, aluminum sides, clear coated aluminum interior with stainless steel floor, 6" legs, R290 Hydrocarbon refrigerant, 1/2 HP, 115v/60/1-ph, 8.5 amps, NEMA 5-15P, cULus, UL EPH Classified, CE, Made in USA		
	1 ea	Note: Due to the continued supply chain issues in the industry all True pricing is tentative based on final production dates. Any units ordered that will be produced on or after October 1st, 2022 may be subject to additional pricing escalators. Please contact your True representative for final lead times.		
	1 ea	Self-contained refrigeration standard		
	1 ea	Warranty - 7 year compressor (self-contained only), please visit www.Truemfg.com for specifics		
	1 ea	Warranty - 5 year parts and labor, please visit www.Truemfg.com for specifics		
	1 st	872025 6" Legs, set of 4 (adds 6" to OA height)		
ITEM TOTAL:			\$7,967.51	\$7,967.51
2	1 ea	UNDERCOUNTER REFRIGERATOR	\$4,425.65	\$4,425.65

Item	Qty	Description	Sell	Sell Total
		True Mfg. - General Foodservice Model No. TUC-60-ADA-HC Undercounter Refrigerator, 34" working height, 33 - 38°F, (2) stainless steel doors, (4) PVC coated adjustable wire shelves, stainless steel top & sides, aluminum interior with stainless steel floor, 3" castors, R290 Hydrocarbon refrigerant, 1/4 HP, 115v/60/1-ph, 4.0 amps, NEMA 5-15P, cULus, UL EPH Classified, ADA Compliant, Made in USA		
	1 ea	Note: Due to the continued supply chain issues in the industry all True pricing is tentative based on final production dates. Any units ordered that will be produced on or after October 1st, 2022 may be subject to additional pricing escalators. Please contact your True representative for final lead times.		
	1 ea	Self-contained refrigeration standard		
	1 ea	Warranty - 7 year compressor (self-contained only), please visit www.Truemfg.com for specifics		
	1 ea	Warranty - 5 year parts and labor, please visit www.Truemfg.com for specifics		
ITEM TOTAL:				\$4,425.65
3	1 ea	HEATED HOLDING CABINET	\$4,940.92	\$4,940.92
		Alto-Shaam Model No. 1000-UP Halo Heat® Heated Holding Cabinet, mobile, double-compartment, on/off simple control with adjustable thermostats, insulated, capacity for (8) 18" x 26" x 1" sheet pans in each compartment, heavy-duty stainless steel exterior and interior, 5" heavy-duty casters (2 rigid & 2 swivel with brake), EcoSmart®, cULus, UL EPH ANSI/NSF 4, CE, IPX3, TUV NORD		
	1 ea	NOTE: Subject to Manufacturer's Terms & Conditions. See Documents Section		
	1 ea	120v/60/1-ph, 16.0 amps, 1.9kW, 9' cord, NEMA 5-20P		
	2 ea	Reach-in design, standard		
	2 ea	Solid door, hinged on right, standard		
ITEM TOTAL:				\$4,940.92
4	1 ea	HEATED BANQUET CART	\$10,027.77	\$10,027.77
		Alto-Shaam Model No. 1000-BQ2/192 Halo Heat® Banquet Cart, 192 plate capacity, ON/OFF power switch, up and down arrow buttons, heat indicator light, temperature display button, digital display, electronic controller, solid doors, stainless steel construction, (6) 6" heavy-duty casters; 2 rigid, 4 swivel with brakes, EcoSmart®, cULus, UL EPH ANSI/NSF 4, CE, IPX4, TUV NORD, EAC		
	1 ea	NOTE: Subject to Manufacturer's Terms & Conditions. See Documents Section		
	1 ea	120v/60/1-ph, 24.0 amps, 2.9kW, 6' cord, (switch in low position) NEMA 5-20P, (switch in high position) NEMA 5-30P		
ITEM TOTAL:				\$10,027.77

Item	Qty	Description	Sell	Sell Total
5	1 ea	DISPOSER  InSinkErator Model No. SS-100 SS-100™ Disposer, basic unit only, 1 HP motor, stainless steel construction, includes mounting gasket 1 ea Specify voltage	\$1,537.25	\$1,537.25
			ITEM TOTAL:	\$1,537.25
6	1 ea	DISPOSER  InSinkErator Model No. SS-200 SS-200™ Disposer, basic unit only, 2 HP motor, stainless steel construction, includes mounting gasket, adjustable leg kit 1 ea Standard height disposer body 1 ea Specify voltage	\$2,289.10	\$2,289.10
			ITEM TOTAL:	\$2,289.10
7	1 ea	DISHWASHER, DOOR TYPE, VENTLESS  Hobart Model No. AM16VLT-BASX-2 Ventless Dishwashing Machine, tall chamber (27"), door type, energy recovery, high temp sanitizing, 208-240/60/3 (field convertible to single phase), internal condensing system, 40 racks/hour, straight-thru or corner installation, digital controls, Sense-A-Temp™ booster, electric tank heat, X-shaped wash arms, scrap screen and basket, door actuated start, door lock, stainless steel tank, tank shelf, chamber, trim panels, frame & feet, cULus, NSF, ENERGY STAR®. Factory Startup - Free for installations within 100 miles of a Hobart Service Office during normal business hours with appropriate notice; installation beyond 100 miles will be quoted by Service. 1 ea Standard warranty - 1-Year parts, labor & travel time during normal working hours within the USA 1 ea DWT2-AM16 Drain water tempering (dual valve) kit with Pumped Drain Air Gap for VL-BAS and VLT-BAS models 1 ea ACC-INSTALL-HOB Accessory Installation - for installation within 100 miles of a Hobart Service Office during normal business hours with appropriate notice; installation beyond 100 miles will be quoted by Service. Includes installation of this item only, final electrical or plumbing connections by others. Recommendation: coordinate accessory installation with machine assembly/ installation (NET) 1 ea RAPID-FILL1-AM16 Rapid Fill Kit Single Valve – For faster filling, requires separate hot water connection 1 ea WS40-NOINSTALL Water Softening System, 2,527 grains/lb capacity, 5 gallons regeneration volume, & salt alarm, holds 1 bag of salt, pricing DOES NOT include standard installation. INSTALLATION BY AUTHORIZED HOBART SERVICE OFFICE IS RECOMMENDED (NET)	\$23,899.49	\$23,899.49

Item	Qty	Description	Sell	Sell Total
			ITEM TOTAL:	\$28,465.42
8	2 ea	ICE MAKER, CUBE-STYLE	\$3,091.94	\$6,183.88
		Manitowoc Model No. IYT0450A		
		Indigo NXT™ Series Ice Maker, cube-style, air-cooled, self-contained condenser, 30"W x 24"D x 21-1/2"H, production capacity up to 490 lb/24 hours at 70°/50° (378 lb AHRI certified at 90°/70°), easyTouch display with 13 different language options, date/time stamp display, automatic reminder/alert icon, one touch asset information, automatic detection of accessories, continuous operating status, programmable production options (time, weight, day or night), one touch cleaning with displayed instructions, Alpha-San anti-microbial protection, acoustical ice sensing probe, self-diagnostic technology, DuraTech™ exterior, half-dice size cubes, R410A refrigerant, NSF, cULus, CE, ENERGY STAR®		
	2 ea	WARRANTY-ICE-SC 3 year parts & labor (Machine), 5 year parts & labor (Evaporator), 5 year parts & 3 years labor (Compressor), standard		
	2 ea	(-161) 115v/60/1-ph, 11.9 amps		
	2 ea	D400 Ice Bin, 30"W x 34"D x 38"H, with side-hinged front-opening door, side grips, 365 lbs. application capacity, AHRI certified 12.3 cu. ft., for top-mounted ice maker, Duratech exterior, NSF	\$1,112.57	\$2,225.14
	2 ea	WARRANTY-BIN/DISP 3 year parts & labor warranty, standard		
	2 ea	Legs, 6" adjustable stainless steel, standard		
	2 ea	Surcharge 5%	\$210.23	\$420.46
			ITEM TOTAL:	\$8,829.48
8A	2 ea	ICE BIN FOR ICE MACHINES	\$1,284.01	\$2,568.02
		Manitowoc Model No. D570		
		Ice Bin, 30"W x 34"D x 50"H, with side-hinged front-opening door, side grips, 532 lbs. application capacity, AHRI certified 17.9 cu. ft., for top-mounted ice maker, Duratech exterior, NSF		
	2 ea	WARRANTY-BIN/DISP 3 year parts & labor warranty, standard		
	2 ea	Legs, 6" adjustable stainless steel, standard		
	2 ea	Surcharge 5%	\$64.20	\$128.40
			ITEM TOTAL:	\$2,696.42
8B	2 ea	WATER FILTRATION SYSTEM, FOR ICE MACHINES	\$239.36	\$478.72
		Everpure Model No. EV932401		
		Insurice® Water Filtration System, Insurice® Single-i2000 ² , Single, (1) i2000 ² Micro-Pure® II Precoat primary filtration cartridge, reduces chlorine, taste & odor, inhibits scale, outlet pressure gauge, flushing valve, 9,000 gallons, 1.67 gpm, 0.5 micron, 3/8" inlet, 3/8" outlet, NSF 42 & 53 (EV932401)		
	2 ea	ZZSURCHARGE1 Energy/Transportation Surcharge 7%	\$17.64	\$35.28
			ITEM TOTAL:	\$514.00

Merchandise	\$71,693.52
Freight	\$1,516.32
Installation	\$16,816.78
Total	\$90,026.62

Prices Good Until: 07/21/2022

TERMS: Upon receipt of application for business account, signed quote/purchase order and review by the credit department, the down payment and terms will be established and shared with the customer and account executive. Stafford-Smith reserves the right to progress bill for equipment as needed. This includes items shipped by the manufacturer to Stafford-Smith for storage and is not conditional upon being installed, mechanically connected or operational. You are welcome to inspect all stored materials.

Stafford-Smith, Inc. shall retain security interest in all equipment, parts, small wares, accessories, attachments, additions, and any replacements of the above that have been installed, affixed to or used in connection with the items specified in this proposal until all amounts have been paid.

Should the Buyer sell or otherwise dispose of such collateral in violation of the terms of this agreement, Stafford-Smith, Inc. retains an interest in the proceeds from such transactions. Buyer authorizes Stafford-Smith, Inc. to file a financing statement describing the collateral and a copy of this agreement and/or the credit application may be filed as a security agreement for granting a secured interest in Buyer's inventory and sales proceeds thereof.

Past due amounts constitute a default and are subject to service charges of 1 ½% per month, collection costs, and attorney fees. Warranties are conditioned on your paying the full purchase price for the equipment.

In addition to non-payment, an act of default by the buyer will have occurred if the buyer fails to accept the order of goods or fails to perform any other covenants under this agreement. In the event of default, Stafford-Smith, Inc. may enter any business property and without breach of the peace take possession of any or all collateral and exercise our rights in the event of default of a secured party as specified under the Uniform Commercial Code. Should any disputes arise, Buyer also acknowledges and submits to jurisdiction in the State of Michigan and County of Kalamazoo.

Except as otherwise provided herein, this proposal does not include any applicable State or Federal taxes, any charge for electrical wiring or plumbing and is subject to acceptance by buyer and seller within thirty (30) days from the date of this quote and only in accordance with the terms stated.

When ordering drop-ship equipment, please be aware to inspect your order immediately upon receipt. You may request the driver wait, for a reasonable amount of time, while you inspect and they must comply to your request. If the driver refuses to wait, please mark the receipt "driver not willing to wait" and contact Stafford-Smith within (48) hours in order for a claim to be filed. If there is damage, you may refuse or you can accept and note the damage. Please take photos, if possible, to assist in filing the claim. You must keep all original cartons, even if you accept the damage, so Stafford-Smith can pursue a freight claim on your behalf. Please send the bill of lading and any additional documentation to your Stafford-Smith representative.

If you don't have time to inspect when delivered, you have up to (48) hours to inspect and notify us

immediately if there is an issue so we can address the best way to handle the claim. If not notified within (48) hours, your claim may not be valid.

Effective 2-1-22 we will be implementing a 3.5% surcharge on credit card transactions. As an alternative we also accept ACH, ECheck and wire transactions and you can pay directly from our website.

I agree to the terms hereof and offer to purchase described goods and services as proposed hereby.

Acceptance: _____ Date: _____

Printed Name: _____

Project Grand Total: \$90,026.62



To:	Project:	From:
City of Lake Geneva	Riviera Ball Room Holding Kitchen	Stafford Smith, Inc.
Neal	812 Wrigley Dr	Kami Miller
812 Wrigley Dr	Lake Geneva, WI 53147	501 Nathan Lane Ste 1
Lake Geneva, WI 53147		Elkhorn, WI 53121
262-248-6644 (Contact)		2693431240 1111
		262-723-5900 4 (Contact)

Job Reference Number: 56479

Due to the global supply chain issues and subsequent freight issues, Stafford Smith is not responsible for any unforeseen surcharges, price increases and other increases in cost after the order is placed. These costs will be passed along to the customer. Proof of these increases can be surrendered upon request.

Item	Qty	Description	Sell	Sell Total
1	1 ea	REACH-IN REFRIGERATOR	\$7,967.51	\$7,967.51
				
		True Mfg. - General Foodservice Model No. TSD-47G-HC-LD Refrigerator, reach-in, (2) glass sliding doors, (6) PVC coated adjustable wire shelves, LED interior lighting, stainless steel front, aluminum sides, clear coated aluminum interior with stainless steel floor, 6" legs, R290 Hydrocarbon refrigerant, 1/2 HP, 115v/60/1-ph, 8.5 amps, NEMA 5-15P, cULus, UL EPH Classified, CE, Made in USA		
	1 ea	Note: Due to the continued supply chain issues in the industry all True pricing is tentative based on final production dates. Any units ordered that will be produced on or after October 1st, 2022 may be subject to additional pricing escalators. Please contact your True representative for final lead times.		
	1 ea	Self-contained refrigeration standard		
	1 ea	Warranty - 7 year compressor (self-contained only), please visit www.Truemfg.com for specifics		
	1 ea	Warranty - 5 year parts and labor, please visit www.Truemfg.com for specifics		
	1 st	872025 6" Legs, set of 4 (adds 6" to OA height)		
ITEM TOTAL:				\$7,967.51
2	1 ea	UNDERCOUNTER REFRIGERATOR	\$4,425.65	\$4,425.65

Item	Qty	Description	Sell	Sell Total
		True Mfg. - General Foodservice Model No. TUC-60-ADA-HC Undercounter Refrigerator, 34" working height, 33 - 38°F, (2) stainless steel doors, (4) PVC coated adjustable wire shelves, stainless steel top & sides, aluminum interior with stainless steel floor, 3" castors, R290 Hydrocarbon refrigerant, 1/4 HP, 115v/60/1-ph, 4.0 amps, NEMA 5-15P, cULus, UL EPH Classified, ADA Compliant, Made in USA		
	1 ea	Note: Due to the continued supply chain issues in the industry all True pricing is tentative based on final production dates. Any units ordered that will be produced on or after October 1st, 2022 may be subject to additional pricing escalators. Please contact your True representative for final lead times.		
	1 ea	Self-contained refrigeration standard		
	1 ea	Warranty - 7 year compressor (self-contained only), please visit www.Truemfg.com for specifics		
	1 ea	Warranty - 5 year parts and labor, please visit www.Truemfg.com for specifics		
ITEM TOTAL:				\$4,425.65
3	1 ea	HEATED HOLDING CABINET Alto-Shaam Model No. 1000-UP Halo Heat® Heated Holding Cabinet, mobile, double-compartment, on/off simple control with adjustable thermostats, insulated, capacity for (8) 18" x 26" x 1" sheet pans in each compartment, heavy-duty stainless steel exterior and interior, 5" heavy-duty casters (2 rigid & 2 swivel with brake), EcoSmart®, cULus, UL EPH ANSI/NSF 4, CE, IPX3, TUV NORD	\$4,940.92	\$4,940.92
	1 ea	NOTE: Subject to Manufacturer's Terms & Conditions. See Documents Section		
	1 ea	120v/60/1-ph, 16.0 amps, 1.9kW, 9' cord, NEMA 5-20P		
	2 ea	Reach-in design, standard		
	2 ea	Solid door, hinged on right, standard		
ITEM TOTAL:				\$4,940.92
4	1 ea	HEATED BANQUET CART Alto-Shaam Model No. 1000-BQ2/192 Halo Heat® Banquet Cart, 192 plate capacity, ON/OFF power switch, up and down arrow buttons, heat indicator light, temperature display button, digital display, electronic controller, solid doors, stainless steel construction, (6) 6" heavy-duty casters; 2 rigid, 4 swivel with brakes, EcoSmart®, cULus, UL EPH ANSI/NSF 4, CE, IPX4, TUV NORD, EAC	\$10,027.77	\$10,027.77
	1 ea	NOTE: Subject to Manufacturer's Terms & Conditions. See Documents Section		
	1 ea	120v/60/1-ph, 24.0 amps, 2.9kW, 6' cord, (switch in low position) NEMA 5-20P, (switch in high position) NEMA 5-30P		
ITEM TOTAL:				\$10,027.77

Item	Qty	Description	Sell	Sell Total
5	1 ea	DISPOSER InSinkErator Model No. SS-100 SS-100™ Disposer, basic unit only, 1 HP motor, stainless steel construction, includes mounting gasket	\$1,537.25	\$1,537.25
	1 ea	Specify voltage		
ITEM TOTAL:				\$1,537.25
6	1 ea	DISPOSER InSinkErator Model No. SS-200 SS-200™ Disposer, basic unit only, 2 HP motor, stainless steel construction, includes mounting gasket, adjustable leg kit	\$2,289.10	\$2,289.10
	1 ea	Standard height disposer body		
	1 ea	Specify voltage		
ITEM TOTAL:				\$2,289.10
7	1 ea	DISHWASHER, DOOR TYPE, VENTLESS Hobart Model No. AM16VLT-BASX-2 Ventless Dishwashing Machine, tall chamber (27"), door type, energy recovery, high temp sanitizing, 208-240/60/3 (field convertible to single phase), internal condensing system, 40 racks/hour, straight-thru or corner installation, digital controls, Sense-A-Temp™ booster, electric tank heat, X-shaped wash arms, scrap screen and basket, door actuated start, door lock, stainless steel tank, tank shelf, chamber, trim panels, frame & feet, cULus, NSF, ENERGY STAR®. Factory Startup - Free for installations within 100 miles of a Hobart Service Office during normal business hours with appropriate notice; installation beyond 100 miles will be quoted by Service.	\$23,899.49	\$23,899.49
	1 ea	Standard warranty - 1-Year parts, labor & travel time during normal working hours within the USA		
	1 ea	DWT2-AM16 Drain water tempering (dual valve) kit with Pumped Drain Air Gap for VL-BAS and VLT-BAS models	\$816.35	\$816.35
	1 ea	ACC-INSTALL-HOB Accessory Installation - for installation within 100 miles of a Hobart Service Office during normal business hours with appropriate notice; installation beyond 100 miles will be quoted by Service. Includes installation of this item only, final electrical or plumbing connections by others. Recommendation: coordinate accessory installation with machine assembly/ installation (NET)	\$715.00	\$715.00
	1 ea	RAPID-FILL1-AM16 Rapid Fill Kit Single Valve – For faster filling, requires separate hot water connection	\$150.38	\$150.38
	1 ea	WS40-NOINSTALL Water Softening System, 2,527 grains/lb capacity, 5 gallons regeneration volume, & salt alarm, holds 1 bag of salt, pricing DOES NOT include standard installation. INSTALLATION BY AUTHORIZED HOBART SERVICE OFFICE IS RECOMMENDED (NET)	\$2,884.20	\$2,884.20

Item	Qty	Description	Sell	Sell Total
ITEM TOTAL:				\$28,465.42
		Merchandise		\$59,653.62
		Freight		\$1,516.32
		Installation		\$16,266.81
		Total		\$77,436.75

Prices Good Until: 07/21/2022

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the bill of lading and any additional documentation to your Stafford-Smith representative.

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Effective 2-1-22 we will be implementing a 3.5% surcharge on credit card transactions. As an alternative we also accept ACH, ECheck and wire transactions and you can pay directly from our website.

I agree to the terms hereof and offer to purchase described goods and services as proposed hereby.

Acceptance: _____ Date: _____

Printed Name: _____

Project Grand Total: \$77,436.75



TRUE MANUFACTURING CO., INC.
U.S.A. FOODSERVICE DIVISION

2001 East Terra Lane • O'Fallon, Missouri 63366-4434 • (636)240-2400
Fax (636)272-2408 • Toll Free (800)325-6152 • Intl Fax# (001)636-272-7546
Parts Dept. (800)424-TRUE • Parts Dept. Fax# (636)272-9471 • www.truemfg.com

Project Name: _____

Location: _____

Item #: _____ Qty: _____

Model #: _____

A/A #

SIS #

Model:

TSD-47G-HC-LD

TSD Series:

Reach-In Solid Slide Door Refrigerator with Hydrocarbon Refrigerant & LED Lighting



TSD-47G-HC-LD

- ▶ Designed using the highest quality materials and components to provide the user with colder product temperatures, lower utility costs, exceptional food safety and the best value in today's food service marketplace.
- ▶ Factory engineered, self-contained, capillary tube system using environmentally friendly R290 hydro carbon refrigerant that has zero (0) ozone depletion potential (ODP), & three (3) global warming potential (GWP).
- ▶ High capacity, factory balanced refrigeration system that maintains cabinet temperatures of 33°F to 38°F (5°C to 3.3°C) for the best in food preservation.
- ▶ Stainless steel front. The very finest stainless with higher tensile strength for fewer dents and scratches. Energy efficient, "Low-E", double pane thermal glass doors.
- ▶ Adjustable, heavy duty PVC coated shelves.
- ▶ NSF/ANSI Standard 7 compliant for open food product.
- ▶ Unique space saving design for space tight kitchens.
- ▶ LED interior lighting provides more even lighting throughout the cabinet. Safety shielded.

Bottom mounted units feature:

- ▶ "No stoop" lower shelf.
- ▶ Storage on top of cabinet.
- ▶ Compressor performs in coolest, most grease free area of kitchen.
- ▶ Easily accessible condenser coil for cleaning.

ROUGH-IN DATA

Specifications subject to change without notice.
Chart dimensions rounded up to the nearest 1/8" (millimeters rounded up to next whole number).

Model	Doors	Shelves	Cabinet Dimensions (inches) (mm)			HP	Voltage	Amps	NEMA Config.	Cord Length (total ft.) (total m)	Crated Weight (lbs.) (kg)
			W	D†	H*						
TSD-47G-HC-LD	2	6	54 1/8 1375	29 3/8 753	78 3/8 1991	1/2 N/A	115/60/1	8.5 N/A	5-15P	9 2.74	440 200

† Depth does not include 3/8" (10 mm) for door handle.

* Height does not include 6 1/8" (156 mm) for legs or 5" (127 mm) for optional castors.



6/18-A

Printed in U.S.A.

APPROVALS:

AVAILABLE AT:

Model:

TSD-47G-HC-LD**TSD Series:***Reach-In Solid Slide Door Refrigerator with Hydrocarbon Refrigerant & LED Lighting***True**®**STANDARD FEATURES****DESIGN**

- True's sliding door reach-in's are designed with enduring quality that protects your long term investment.
- True's commitment to using the highest quality materials and oversized refrigeration systems provides the user with colder product temperatures, lower utility costs, exceptional food safety and the best value in today's food service marketplace.

REFRIGERATION SYSTEM

- Factory engineered, self-contained, capillary tube system using environmentally friendly R290 hydrocarbon refrigerant that has zero (0) ozone depletion potential (ODP), & three (3) global warming potential (GWP).
- High capacity, factory balanced refrigeration system that maintains cabinet temperatures of 33°F to 38°F (5°C to 3.3°C) for the best in food preservation.
- State of the art, electronically commutated evaporator and condenser fan motors. ECM motors operate at higher peak efficiencies and move a more consistent volume of air which produces less heat, reduces energy consumption and provides greater motor reliability.
- Bottom mounted condensing unit positioned for easy maintenance. Compressor runs in coolest and most grease free area of the kitchen. Allows for storage area on top of unit.

CABINET CONSTRUCTION

- Exterior - Stainless steel front. Anodized quality aluminum ends. Corrosion resistant GalFan coated steel back.
- Interior - attractive, NSF approved, clear coated aluminum liner. Stainless steel floor with coved corners.
- Insulation - entire cabinet structure is foamed-in-place using a high density, polyurethane insulation that has zero ozone depletion potential (ODP) and zero global warming potential (GWP).
- Welded, heavy duty steel frame rail, black powder coated for corrosion protection.
- Frame rail fitted with 6" (153 mm) legs.

DOORS

- "Low-E", double pane thermal glass insert with mitered plastic channel frame.
- Each door fitted with 12" (305 mm) long molded plastic handle.
- Self-closing doors, efficient counter balanced weight system for smooth, even, positive closure. Sliding doors ride on stainless steel V-Channel with stainless steel bearings. Doors fit within plastic channel frame.

SHELVING

- Six (6) adjustable, heavy duty PVC coated wire shelves 24 7/16" L x 20 9/16" D (621 mm x 523 mm). Four (4) chrome plated shelf clips included per shelf.
- Shelf support pilasters made of same material as cabinet interior; shelves are adjustable on 1/2" (13 mm) increments.

LIGHTING

- LED interior lighting provides more even lighting throughout the cabinet. Safety shielded.

MODEL FEATURES

- Exterior temperature display.
- Evaporator is epoxy coated to eliminate the potential of corrosion.
- NSF/ANSI Standard 7 compliant for open food product.

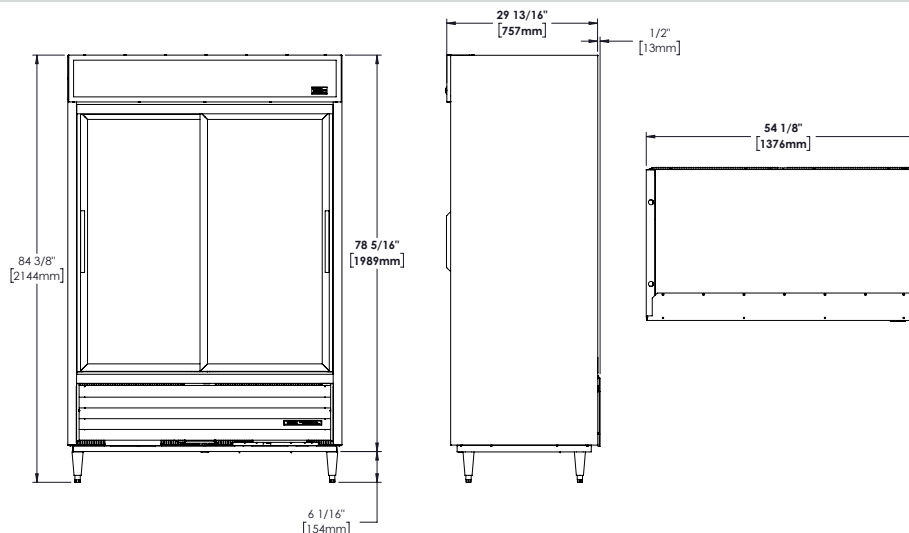
ELECTRICAL

- Unit completely pre-wired at factory and ready for final connection to a 115/60/1 phase - 15 amp dedicated outlet. Cord and plug set included.

115/60/1
NEMA-5-15R**OPTIONAL FEATURES/ACCESSORIES**

Upcharge and lead times may apply.

- ☐ 2 1/2" (64 mm) diameter castors.
- ☐ 4" (102 mm) diameter castors.
- ☐ Siesmic/flanged legs.
- ☐ Door locks.
- ☐ Stainless steel interior.
- ☐ Additional shelves.

PLAN VIEW**WARRANTY**

Three year warranty on all parts and labor and an additional 2 year warranty on compressor. (U.S.A. only)

METRIC DIMENSIONS ROUNDED UP TO THE NEAREST WHOLE MILLIMETER

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE



Model	Elevation	Right	Plan	3D	Back
TSD-47G-HC-LD					

TRUE MANUFACTURING CO., INC.

2001 East Terra Lane • O'Fallon, Missouri 63366-4434 • (636)240-2400 • Fax (636)272-2408 • Toll Free (800)325-6152 • Intl. Fax# (001)636-272-7546 • www.truemfg.com



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Parts Dept. (800)424-TRUE • Parts Dept. Fax# (636)272-9471 • www.truemfg.com

Project Name: _____

Location: _____

Item #: _____ Qty: _____

Model #: _____

A/A #

S/S #

Model:

TUC-60-ADA-HC

Undercounter:

ADA Compliant Solid Door Refrigerator with Hydrocarbon Refrigerant



TUC-60-ADA-HC

- ▶ Designed using the highest quality materials and components to provide the user with colder product temperatures, lower utility costs, exceptional food safety and the best value in today's food service marketplace.
- ▶ 3" (77 mm) diameter stem castors standard. 34" (864 mm) work surface height. Complies with the Americans with Disabilities Act (ADA) requirements.
- ▶ Factory engineered, self-contained, capillary tube system using environmentally friendly R290 hydro carbon refrigerant that has zero (0) ozone depletion potential (ODP), & three (3) global warming potential (GWP).
- ▶ High capacity, factory balanced refrigeration system that maintains cabinet temperatures of 33°F to 38°F (.5°C to 3.3°C) for the best in food preservation.
- ▶ All stainless steel front, top and ends. Corrosion resistant GalFan coated steel back.
- ▶ Interior - attractive, NSF approved, clear coated aluminum liner. Stainless steel floor with coved corners.
- ▶ Heavy duty PVC coated wire shelves.
- ▶ Foamed-in-place using a high density, polyurethane insulation that has zero ozone depletion potential (ODP) and zero global warming potential (GWP).

ROUGH-IN DATA

Chart dimensions rounded up to the nearest 1/8" (millimeters rounded up to next whole number).

Specifications subject to change without notice.

Model	Doors	Shelves	Cabinet Dimensions (inches) (mm)			HP	Voltage	Amps	NEMA Config.	Cord Length (total ft.) (total m)	Crated Weight (lbs.) (kg)
			W	D†	H*						
TUC-60-ADA-HC	2	4	60 ³ / ₈ 1534	30 ¹ / ₈ 766	29 ³ / ₄ 756	1/4 N/A	115/60/1	4.0 N/A	5-15P	7 2.13	325 148

† Depth does not include 1" (26 mm) for rear bumpers.

* Height does not include 4" (102 mm) for castors.



6/18-A

Printed in U.S.A.

APPROVALS:

AVAILABLE AT:

Model:

TUC-60-ADA-HC**Undercounter:****ADA Compliant Solid Door Refrigerator with Hydrocarbon Refrigerant****True****STANDARD FEATURES****DESIGN**

- True's undercounter units are designed with enduring quality that protects your long term investment.
- True's commitment to using the highest quality materials and oversized refrigeration systems provides the user with colder product temperatures, lower utility costs, exceptional food safety and the best value in today's food service marketplace.

REFRIGERATION SYSTEM

- Factory engineered, self-contained, capillary tube system using environmentally friendly R290 hydro carbon refrigerant that has zero (0) ozone depletion potential (ODP), & three (3) global warming potential (GWP).
- Energy efficient, factory balanced refrigeration system with guided airflow to provide uniform product temperatures.
- High capacity, factory balanced refrigeration system that maintains cabinet temperatures of 33°F to 38°F (.5°C to 3.3°C) for the best in food preservation.
- State of the art, electronically commutated evaporator and condenser fan motors. ECM motors operate at higher peak efficiencies and move a more consistent volume of air which produces less heat, reduces energy consumption and provides greater motor reliability.
- Condensing unit access in back of cabinet, slides out for easy maintenance.

CABINET CONSTRUCTION

- Exterior - stainless steel front, top and ends. Corrosion resistant GalFan coated steel back.

- Interior - attractive, NSF approved, clear coated aluminum liner. Stainless steel floor with coved corners.
- Insulation - entire cabinet structure and solid doors are foamed-in-place using a high density, polyurethane insulation that has zero ozone depletion potential (ODP) and zero global warming potential (GWP).
- 3" (77 mm) diameter stem castors. 34" (864 mm) work surface height. Compliant with American Disabilities Act (ADA) requirements.

DOORS

- Stainless steel exterior with clear aluminum liner to match cabinet interior.
- Each door fitted with 12" (305 mm) long recessed handle that is foamed-in-place with a sheet metal interlock to ensure permanent attachment.
- Positive seal self-closing doors with 90° stay open feature. Doors swing within cabinet dimensions.
- Magnetic door gaskets of one piece construction, removable without tools for ease of cleaning.

SHELVING

- Four (4) adjustable, heavy duty PVC coated wire shelves. Top shelves are 27 1/2"W x 16"D (699 mm x 407 mm), bottom shelves are 27 1/2"W x 13 3/4"D (699 mm x 350 mm). Four (4) chrome plated shelf clips included per shelf.
- Shelf support pilasters made of same material as cabinet interior; shelves are adjustable on 1/2" (13 mm) increments.

MODEL FEATURES

- Evaporator is epoxy coated to eliminate the potential of corrosion.
- NSF/ANSI Standard 7 compliant for open food product.

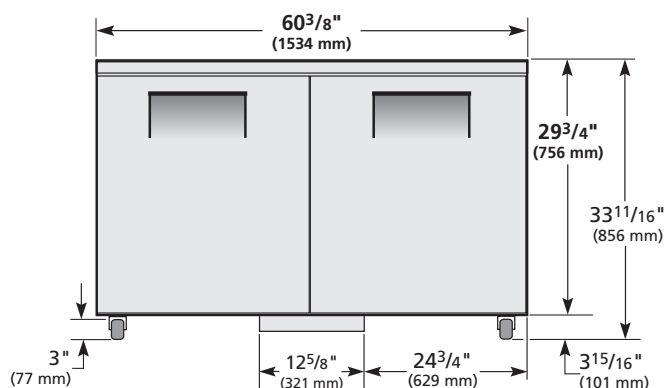
ELECTRICAL

- Unit completely pre-wired at factory and ready for final connection to a 115/60/1 phase, 15 amp dedicated outlet. Cord and plug set included.

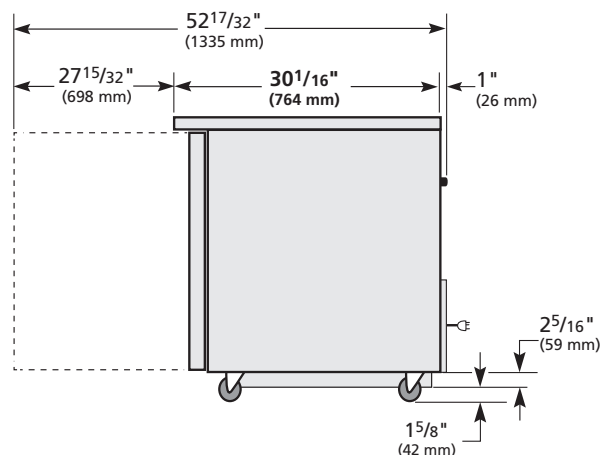
115/60/1
NEMA-5-15R**OPTIONAL FEATURES/ACCESSORIES**

Upcharge and lead times may apply.

- ☐ Barrel locks (factory installed). Requires one per door.
- ☐ Single overshef.
- ☐ Double overshef.
- ☐ Stacking collar.
- ☐ 30" (762 mm) deep, 1/2" (13 mm) thick, white polyethylene cutting board. Requires "L" brackets.
- ☐ 30" (762 mm) deep, 1/2" (13 mm) thick, composite cutting board. Requires "L" brackets.
- ☐ Heavy duty 16 gauge top.
- ☐ Exterior rectangular digital temperature display (factory installed).
- ☐ Standard height units with 5" (127 mm) diameter castors. 36" (915 mm) work surface height.
- ☐ Low profile models with 31 7/8" (810 mm) work surface height.

PLAN VIEW

ELEVATION



RIGHT VIEW

WARRANTY

Three year warranty on all parts and labor and an additional 2 year warranty on compressor. (U.S.A. only)

METRIC DIMENSIONS ROUNDED UP TO THE NEAREST WHOLE MILLIMETER

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE



Model	Elevation	Right	Plan	3D	Back
TUC-60-ADA-HC					

TRUE MANUFACTURING CO., INC.

2001 East Terra Lane • O'Fallon, Missouri 63366-4434 • (636)240-2400 • Fax (636)272-2408 • Toll Free (800)325-6152 • Intl. Fax# (001)636-272-7546 • www.truemfg.com

1000-UP, 1000-UP/P

Low Temperature Hot Food Holding Cabinet

Keeping food that has been cooked to perfection hot and fresh until the moment it is served demands the gentle precision of Alto-Shaam's exclusive Halo Heat® technology. With controlled temperatures and a closed environment free from forced air, harsh heating elements and added humidity, food is kept warm and flavorful, just as intended.

Standard features

- Simple and intuitive pushbutton control that commands all appliance functions with easily identifiable icons
- Halo Heat—a controlled, uniform heat source that gently surrounds food for better appearance, taste, and longer holding life
- Stainless steel interior resists corrosion
- Digital control senses temperature drops faster, providing quick heat recovery time
- Close temperature tolerance and even heat application maintain ideal serving temperature throughout the cabinet
- Door venting holds crispy food better

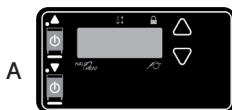
Model 1000-UP/P

- ☐ Double cavity proofing cabinet with window doors.

Deluxe control option (select one)

Deluxe control features SureTemp™ heat recovery system. SureTemp™ reacts immediately to compensate for any loss of heat whenever the door is opened.

- ☐ Deluxe control (A)
- ☐ Deluxe control with probe (A)
- ☐ Deluxe control with six (6) independent shelf timers (B)
- ☐ Deluxe control with probe and shelf timers (B)



TEMPERATURE

Temperature range: 60°F to 200°F [16°C to 93°C]



CAPACITY

- 4** Four full-size or GN 1/1 pans 2-1/2" [65mm] deep
[on wire shelves only]
- 8** Eight full-size sheet pans (optional)
- 4** Four side racks with eight pan positions spaced
on 2-15/16" [75mm] centers
- 120 lb [54 kg] product maximum
- 60 qt [76 L] volume maximum



ALTO-SHAAM



1000-UP

Configurations (select one)

Door choices

- ☐ Solid door, standard
- ☐ Window door, optional—window standard on proofing cabinet

Door swing

- ☐ Right hinged, standard
- ☐ Left hinged, optional

Cabinet choices

- ☐ Reach-in, standard
- ☐ Pass-through, optional—note: pass-through cabinets cannot have doors hinged on the same side

Electrical

- ☐ 120V, 1 ph
- ☐ 230V, 1 ph
- ☐ 208–240V, 1 ph

Accessories (select all that apply)

- ☐ Bumper, full perimeter [5009767]
- ☐ Door lock with key—each handle [LK-22567]
- ☐ Security panel with lock—requires door lock [LK-22567] [5013934]
- ☐ Pan grid, wire, chrome plated—18" x 26" [457mm x 660mm] pan insert [PN-2115]
- ☐ Legs, 6" [152mm], flanged—set of four [5011149]
- ☐ Drip pan with drain, 1-11/16" [43mm] deep [5005616]
- ☐ Drip pan without drain, 1-7/8" [48mm] deep [11906]
- ☐ Water reservoir pan—included with proofing cabinet [1775]
- ☐ Water reservoir pan cover—included with proofing cabinet [1774]

Casters, stem—2 rigid, 2 swivel w/ brake

- ☐ 3-1/2" [89mm] [5008017]
- ☐ 5" [127mm] [5004862]—standard

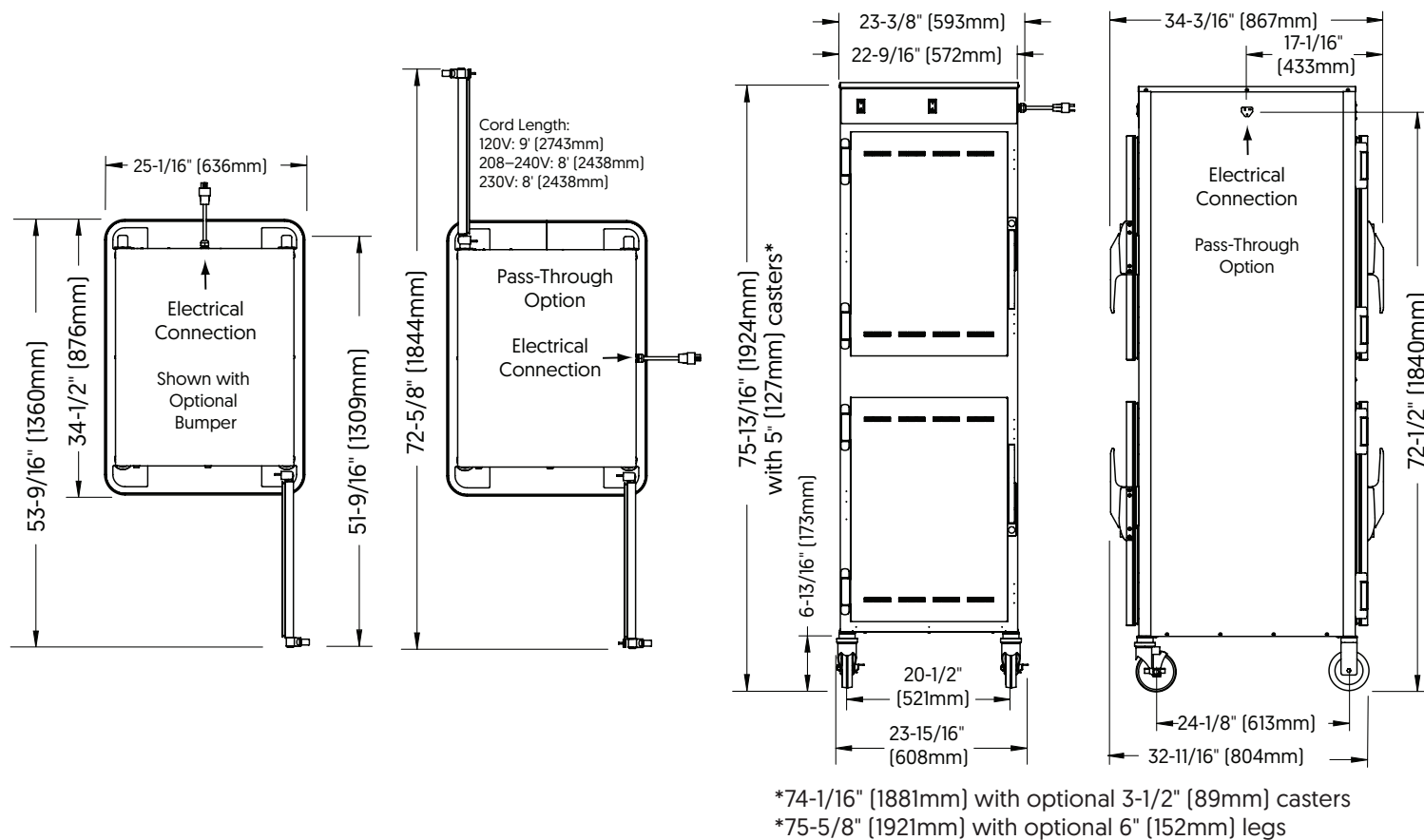
Shelves

- ☐ Stainless steel, reach-in [SH-2325]
- ☐ Stainless steel, pass-through [SH-2346]

1000-UP, 1000-UP/P

Specification

ALTO-SHAAM



DIMENSIONS

Model
1000-UP

Exterior (H x W x D)
75-13/16" x 23-15/16" x 32-11/16" [1924mm x 608mm x 804mm]

Interior—each compartment (H x W x D)
26-7/8" x 18-7/8" x 26-1/2" [682mm x 479mm x 673mm]

Pass-Through Exterior
75-13/16" x 23-15/16" x 34-3/16" [1924mm x 608mm x 867mm]

Net Weight
282 lb [128 kg]

Ship Dimensions (L x W x H)*
1000-UP 35" x 35" x 82" [889mm x 889mm x 2083mm]

Ship Weight*
360 lb [163 kg]

*Domestic ground shipping information. Contact factory for export weight and dimensions.

1000-UP, 1000-UP/P

ALTO-SHAAM



CHECK FIRST

- Appliance must be installed level.
- Appliance must not be installed in any area where it may be affected by steam, grease, dripping water, extreme temperatures, or any other severely adverse conditions.
- Appliances with casters and no cord or plug must be secured to the building structure with a flexible connector. Not factory supplied.



CLEARANCE

Top: 2" [51mm]
Left: 1" [25mm]
Right: 1" [25mm]
Back: 3" [76mm]



HEAT

Heat of rejection

1000-UP	Heat Gain qs, BTU/hr	Heat Gain qs, kW
	385	0.11



ELECTRIC

1000-UP	V	Ph	Hz	A	kW	Cord & Plug
120V	120	1	50/60	16.0	1.9	NEMA 5-20p 20A-125V plug 
208-240V	208	1	50/60	7.0	1.4	NEMA 6-15p 15A-250V plug
	240	1	50/60	8.0	1.9	[U.S.A. only] 
230V	230	1	50/60	7.7	1.8	plugs rated 250V CEE 7/7 
						CH2-16p 
						BS 1363 [U.K. only] 
						AS/NZS 3112 

CONTACT US

W164 N9221 Water Street | Menomonee Falls, Wisconsin 53051 | U.S.A.
Phone: 262.251.3800 | 800.558.8744 U.S.A./Canada | Fax: 262.251.7067 | alto-shaam.com



ITEM NO. _____

1000-BQ2/192

HOT HOLDING BANQUET CARTS



- **HALO HEAT** . . . a controlled, uniform heat source that gently surrounds food for better appearance, taste, and longer holding life.
- Close temperature tolerance and even heat application provides even heat from top to bottom – side to side.
- Holds preplated food fresh, flavorful, and hot.
- No moisture pans, water or canned heat needed.
- Designed to adapt to any type of banquet holding:
 - Covered plates, stacked
 - Covered or uncovered plate carriers
 - Accepts trays for banquet service
 - Additional shelves for full-size and half-size pans (gastronorm pans)
- Non-magnetic stainless steel interior resists corrosion.
- Full perimeter, wall-friendly bumper, transport handles, and heavy duty casters.

Stainless steel exterior with two (2) doors and transport handles on each end of the cart. Two side-by-side vertical compartments, each individually controlled with an ON/OFF power switch; Up and Down Arrow Keys with a temperature range of 60° to 200°F (16° to 93°C); heat indicator light; temperature display key, and digital display. Eight (8) chrome plated wire shelves are included. A full-perimeter, wall-friendly bumper is included, along with six (6) 6" (152mm) heavy duty casters, 2 rigid and 4 swivel with brake. The 120 V.A.C. cabinet includes one (1) high/low power switch and two (2) electrical cords with plug.

Flexible choice of preplated meal service: This banquet cart will also hold covered meals without plate carriers. Additional shelves will equip cart to hold preplated meals without covers, trays, and bulk food items in pans.

☐ **MODEL 1000-BQ2/192:** Mobile banquet cart with capacity of 192 meals (10" covered plates)



ANSI/NSF 4

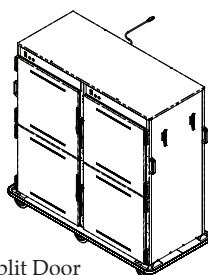


IP X4



FACTORY INSTALLED OPTIONS

- Door Choices
 - ☐ Full door, standard
 - ☐ Split door, optional
- Electrical Choices
 - ☐ 120V
 - ☐ 208-240V
 - ☐ 230V
- ☐ Trailer Hitch



Split Door
Option

SPECIAL INFORMATION:

- Plate covers are not furnished.
- Plate carriers are optional.
- Since plates and plate covers vary in size, cabinet may not hold maximum quantity of meals specified.



DC-2868



DC-2869

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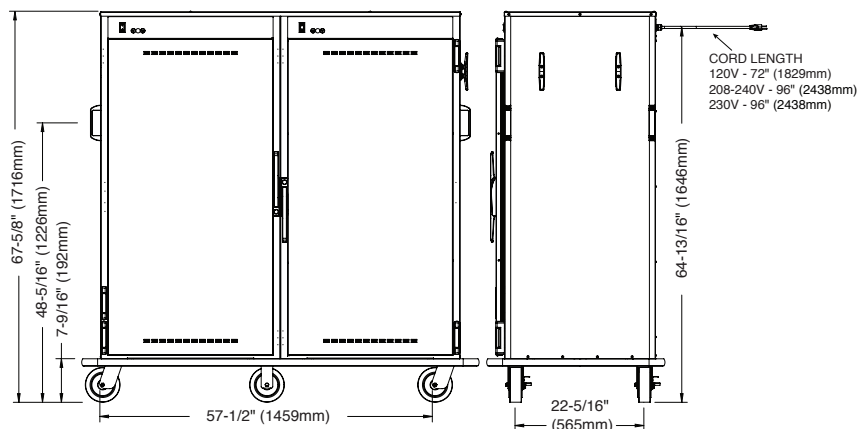
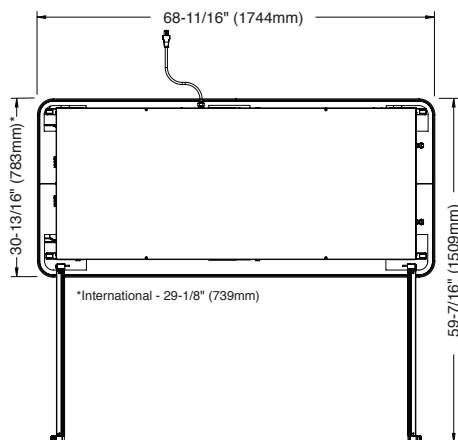
DUE TO ONGOING PRODUCT IMPROVEMENT, SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE.

#48 - 09/15



1000-BQ2/192

HOT HOLDING BANQUET CARTS



DIMENSIONS: H x W x D

EXTERIOR:

67-5/8" x 68-11/16" x 30-13/16"
(1716mm x 1744mm x 783mm)

INTERIOR PER DOOR OPENING:

52-7/8" x 28-1/4" x 25-1/2"
(1342mm x 717mm x 647mm)

WEIGHT

NET 618 lbs (280 kg)

SHIP 750 lbs (340 kg)

CARTON DIMENSIONS: (L x W x H)

73" x 33" x 75"
(1803mm x 813mm x 1854mm)

INSTALLATION REQUIREMENTS

Cart must be installed level. It must not be installed in any area where it may be affected by steam, grease, dripping water, high temperatures, or any other severely adverse conditions.

CLEARANCE REQUIREMENTS

Full perimeter bumper accommodates all clearance requirements.

OPTIONS & ACCESSORIES

Plate Carriers, chrome plated (EACH HOLD 4 PREPLATED MEALS)

☐ **Uncovered "P" Carriers**

DC-2868

Plate dia: 10" (254mm) max. • 7-3/4" (197mm) min.

Vertical rung spacing: 2-5/8" (67mm)

CAPACITY: 48 CARRIERS, 192 PREPLATED MEALS

☐ **Covered "C" Carriers**

DC-2869

Plate dia: 9-3/4" (248mm) max. • 7-3/4" (197mm) min.

Vertical clearance between top and bottom carrier: 11-5/8" (295mm)

CAPACITY: 48 CARRIERS, 192 PREPLATED MEALS

☐ **Door Lock with Key**

LK-22567

☐ **Shelf Support** (2 required for each shelf)

1061

☐ **Shelf Support Clip** (1 required for each shelf)

11533

☐ **Wire Shelf, chrome plated**

SH-2835

Plate Carriers, chrome plated (EACH HOLD 4 PREPLATED MEALS)

☐ **Uncovered "EP" Carriers**

DC-23580

Plate dia: 12-1/2" (318mm) max. • 9-1/2" (241mm) min.

Vertical rung spacing: 2-5/8" (67mm)

CAPACITY: 32 CARRIERS, 128 PREPLATED MEALS

☐ **Covered "EC" Carriers**

DC-23676

Plate dia: 12-1/2" (318mm) max. • 9-1/2" (241mm) min.

Vertical clearance between top and bottom carrier: 11-5/8" (295mm)

CAPACITY: 32 CARRIERS, 128 PREPLATED MEALS

☐ **Security Devices**

5013816

Includes tamper-proof screws, control panel security cover, and door lock

ELECTRICAL

VOLTAGE	PHASE	CYCLE/HZ	AMPS	kW	CORD & PLUG INCLUDED	
120	1	60	24.0	2.9		NEMA 5-20P
POWER SWITCH IN LOW POSITION				16.0		20A - 125V PLUG
POWER SWITCH IN HIGH POSITION				25.0 MAX		NEMA 5-30P
				3.0		30A - 125V PLUG
208	1	60	11.8	2.5		NEMA 6-15P
240	1	60	13.6	3.3		15A - 250V PLUG
230	1	50/60	13.0	3.0	PLUGS RATED 250V	
		CEE 7/7			CH2-16P	
		BS 1363			AS/NZS 3112	

CAPACITY

480 lbs (218 kg) MAXIMUM

VOLUME MAXIMUM: 300 QUARTS (380 LITERS)

PLATES: (without plate carriers)

— 8" - 8-3/4" (203mm - 222mm) with covers: 256 (8 per shelf)

— 9" - 10" (229mm - 254mm) with covers: 192 (6 per shelf)

— 10-1/4" - 12-3/4" (260mm - 324mm) with covers: 128 (4 per shelf)

LARGER DIAMETER ITEMS WILL RESULT IN REDUCED PLATE CAPACITIES

PANS: Full-size and half-size pan combinations (per shelf)

— 12" x 20" (530mm x 325mm - GN 1/1): 2

— 12" x 10" (265mm x 325mm - GN 1/2): 4

ADDITIONAL WIRE SHELVES WITH SUPPORT CLIPS WILL ACCOMMODATE VARIOUS

COMBINATIONS OF 2-1/2" (65mm), 4" (100mm) OR 6" (150mm) DEEP PANS

SHELF CAPACITY*:

— Shelves maximum: 32 SPACING ON CENTERS 3-5/32" (80mm)



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PROJECT: _____ ITEM NO.: _____



SS SERIES FOOD WASTE DISPOSERS

Food waste disposers are a hygienic and environmentally sustainable way to manage pre- and post-consumer scraps in a foodservice establishment. The SS Series disposers are ideal for heavy-duty applications such as restaurants, schools and universities, healthcare facilities and hospitals, and government facilities.

PRODUCT FEATURES & SPECIFICATIONS

SS-SERIES

- Whether you serve 25 or 2,500 people, there is an InSinkErator disposer that's designed for your operation. From the small-capacity SS-100™ model to our large-capacity SS-1000™ workhorse, InSinkErator disposers deliver superior performance, quiet operation, maximum energy efficiency, and reliable service.

SYSTEM OVERVIEW

- Stainless steel and chrome-plated finish
- Corrosion-resistant, stainless steel grind chamber
- Heavy-duty induction motor with built-in thermal overload protection
- Enclosure provides protection against outside moisture with controlled power air flow to cool motor
- Cast-nickel, chrome-alloy stationary and rotating shredding elements
- Double-tapered Timken roller bearings provide a shock-absorbing cushion
- Triple lip seal protects motor from water damage
- Secondary spring-loaded oil seal provides double protection against water and loss of grease

CLEANING

- Disposers are easy to clean and maintain
- Wipe down exterior surfaces with a wet cloth
- Use warm soapy water on the splashguard



1
YEAR
ON-SITE
PARTS & LABOR
WARRANTY

Commercial Disposer Sizing Chart

To determine the proper size disposer, use this recommended sizing chart. Sizing recommendations are given in general terms; actual capacities vary depending on the volume and type of food waste.

Volume Processed / Application		High					
		Buffet/Cafeteria Government	SS-300	SS-300/ SS-500	SS-500	SS-500/ SS-1000	SS-500/ SS-1000
		Medium	SS-200	SS-300	SS-300/ SS-500	SS-500	SS-500/ SS-1000
		Full Service Restaurant	SS-100	SS-200	SS-300	SS-300/ SS-500	SS-1000
Low	Limited Service Restaurant/Cafe/ Fast Casual	SS-100	SS-100	SS-200	SS-300	SS-300/ SS-500	
		Light	Medium		Heavy		
		Majority Fruits & Vegetables		50/50 Mixture		Majority Meats & Seafood	
Food Waste Composition							

A complete collection of our product drawings is available for download at the InSinkErator Revit/CAD Library, which can be found at www.insinkerator.com/foodservice. Product information is also accessible on *The KCL CADalog*. More information is available from KCL at www.kclcad.com.



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TEL: 800-845-8345
FAX: 262 554-3620

www.insinkerator.com/foodservice



The Emerson logo is a trademark and a service mark of Emerson Electric Co.



WHAT'S INCLUDED

- Base disposer: 1 mounting gasket
- Disposer packages: 1 mounting/bowl assembly, 1 electrical control, 1 syphon breaker, 1 solenoid valve, and 1 flow control valve (the standard flow control valve will be sent with the unit unless the optional valve is specified)

MODEL & HORSEPOWER/ELECTRICAL REQUIREMENTS (CHOOSE ONE)

Small Capacity Disposers



☐ **SS-100**
1 HP

Water Usage:

- ☐ 115/208-230V, 60 Hz, 1 Ph, 11.6/5.1/5.7 amps, **cULus**
☐ 208-230/460V, 60 Hz, 3 Ph, 2.0/2.4/1.2 amps, **cULus**

- ☐ 120/208-240V, 60 Hz, 1 Ph, 11.6/5.1/5.7 amps, **NOM**
☐ 100/200-230V, 50/60 Hz, 1 Ph, 10.4/5.2/5.4 amps

☐ 5 GPM (18.9 LPM) standard water flow

☐ 3 GPM (11.4 LPM) reduced water flow (optional)

Medium Capacity Disposer



☐ **SS-200**
2 HP

Water Usage:

- ☐ 115/208-230V, 60 Hz, 1 Ph, 17.4/7.7/8.7 amps, **cULus**
☐ 208-230/460V, 60 Hz, 3 Ph, 3.6/4.4/2.2 amps, **cULus**
☐ 115/208-230V, 60 Hz, 1 Ph, 17.4/7.7/8.7 amps, **cULus, short body**

- ☐ 208-230/460V, 60 Hz, 3 Ph, 3.6/4.4/2.2 amps, **cULus, short body**
☐ 208-240/460V, 60 Hz, 3 Ph, 3.6/4.4/2.2 amps, **NOM**

☐ 7 GPM (26.5 LPM) standard water flow

☐ 5 GPM (18.9 LPM) reduced water flow (optional)

Large Capacity Disposers



☐ **SS-300**
3 HP

Water Usage:

- ☐ 208-230/460V, 60 Hz, 3 Ph, 6.0/7.4/3.7 amps, **CUL**
☐ 208-230/460V, 60 Hz, 3 Ph, 6.0/7.4/3.7 amps, **CUL, short body**
☐ 208-230/460V, 60 Hz, 3 Ph, 7.0/8.6/3.7 amps, **NOM**

- ☐ 415V, 50 Hz, 3 Ph, 4.9 amps
☐ 220V, 50 Hz, 3 Ph, 7.2 amps
☐ 380V, 50/60 Hz, 3 Ph, 4.1/3.0 amps

☐ 8 GPM (30.3 LPM) standard water flow

☐ 7 GPM (26.5 LPM) reduced water flow (optional)

☐ **SS-500**
5 HP

Water Usage:

- ☐ 208-230/460V, 60 Hz, 3 Ph, 8.6/8.8/4.4 amps, **CUL**
☐ 208-230/460V, 60 Hz, 3 Ph, 8.6/8.8/4.4 amps, **CUL, short body**
☐ 230/460V, 50 Hz, 3 Ph, 9.0/4.5 amps

- ☐ 415V, 50 Hz, 3 Ph, 6.0 amps
☐ 380V, 50 Hz, 3 Ph, 8.9 amps

☐ 8 GPM (30.3 LPM) standard water flow

☐ 7 GPM (26.5 LPM) reduced water flow (optional)

☐ **SS-1000**
10 HP

Water Usage:

- ☐ 208-230/460V, 60 Hz, 3 Ph, 11.0/13.0/6.5 amps, **CUL**
☐ 208-230/460V, 60 Hz, 3 Ph, 11.0/13.0/6.5 amps, **CUL, short body**

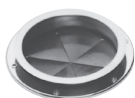
☐ 10 GPM (37.9 LPM) standard water flow

DISPOSER MOUNTING ASSEMBLIES (CHOOSE ONE)

Sink Collar Mounts



- ☐ **#5 Sink Flange Kit**
for 3-1/2"–4" (88.9 mm–101.6 mm) sink opening (support legs are recommended)
#5 adaptors only available on small and medium capacity disposers.



- ☐ **#6 Collar Adaptor Kit**
for welding into trough, for 6-5/8" (168.3 mm) opening, includes splash baffle



- ☐ **#7 Collar Adaptor Kit**
for welding into sink, for 6-5/8" (168.3 mm) opening, includes splash baffle and stopper

Sink Bowl Mounts

Bowl Size

- ☐ 12" (304.8 mm) with one adjustable water nozzle
☐ 15" (381.0 mm) with one adjustable water nozzle
☐ 18" (457.2 mm) with two adjustable water nozzles

Kit Type



- ☐ **Type A Sink Bowl Assembly**
- bowl
 - water nozzle(s)
 - bowl cover
 - splash baffle



- ☐ **Type B Sink Bowl Assembly**
- bowl
 - water nozzle(s)
 - silver guard
 - splash baffle



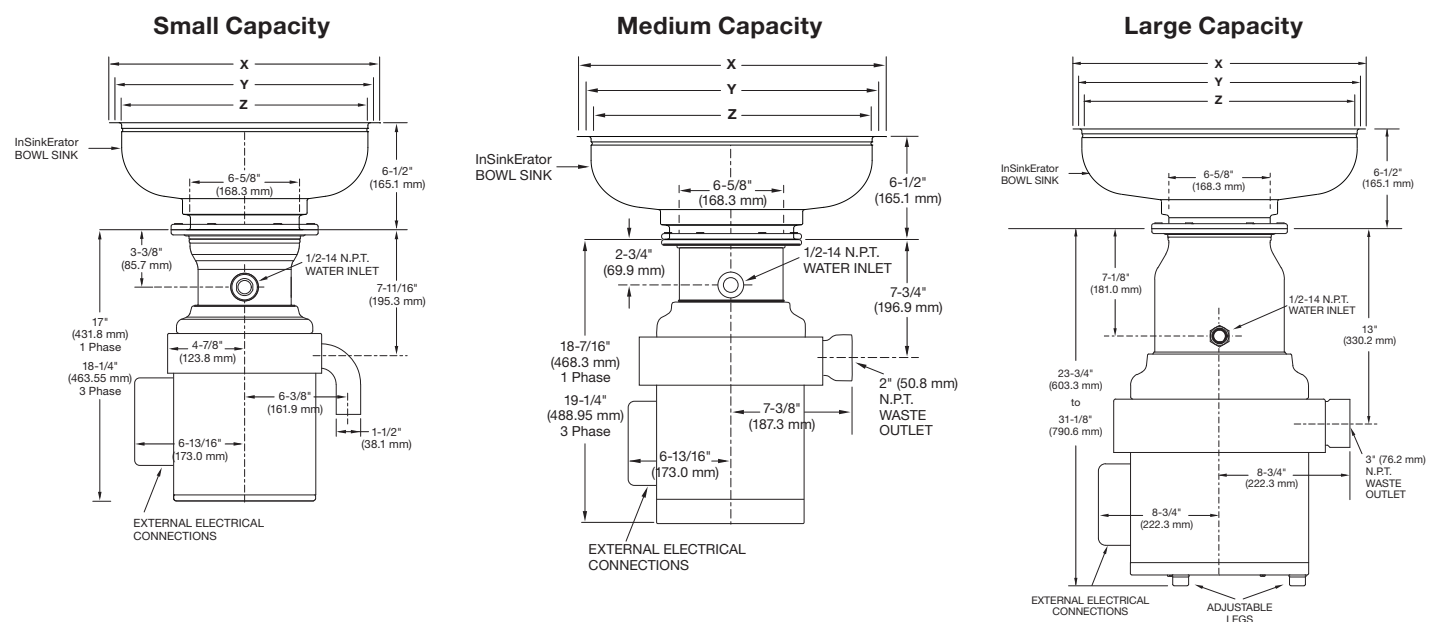
- ☐ **Type C Sink Bowl Assembly**
- bowl
 - water nozzle(s)
 - splash baffle

ELECTRICAL CONTROLS (CHOOSE ONE)

☐ AS-101 Control Center AquaSaver®	☐ CC-101 Control Center	☐ CC-202 Control Center	☐ Manual Reverse Switch	☐ Manual Switch
				
- Automatically changes direction - Stainless-steel housing - Automatic shut-off with power loss - Line disconnect - Programmable post-flush - Timed run - Automatically regulates water flow to grind load	- Automatically changes direction - Stainless-steel housing - Automatic shut-off with power loss - Line disconnect - Programmable post-flush - Timed run	- Automatically changes direction - Stainless-steel housing - Automatic shut-off with power loss	- Manually changes direction - Stainless-steel housing - Automatic shut-off with power loss	- Single direction - Polycarbonate housing - Automatic shut-off with power loss

DISPOSER DIMENSIONS

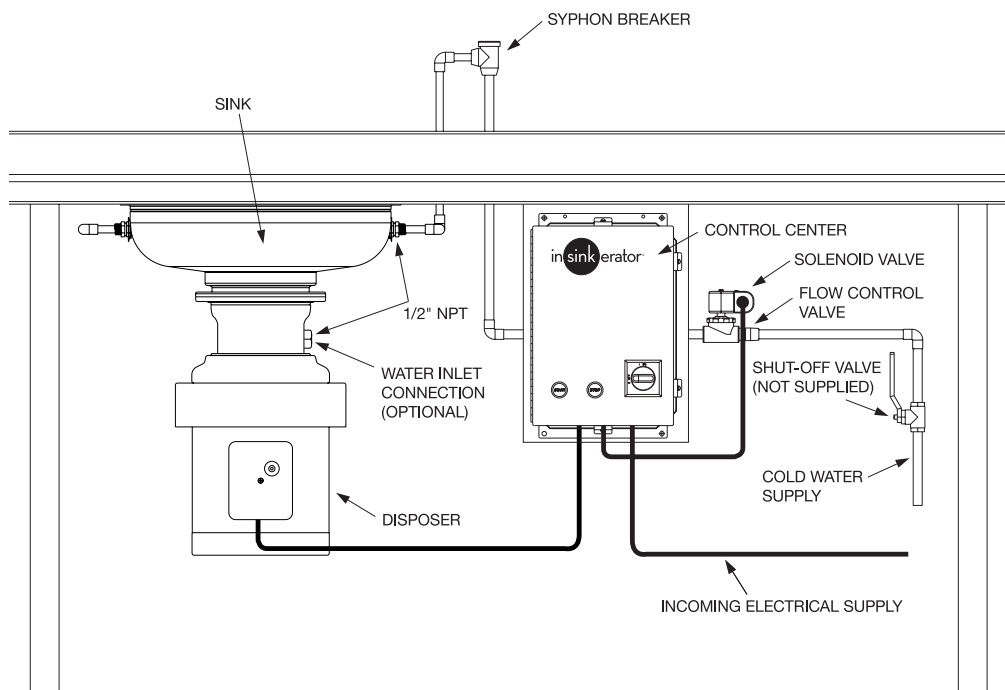
Standard models shown. A short body model is available on medium and large capacity disposers. Short body models reduce overall height by 1" (25.4 mm) on medium capacity disposers and by 3" (76.2 mm) on large capacity disposers.



If mounting directly to a sink, use dimension chart below for adaptor height in place of InSinkErator bowl sink height.
IMPORTANT: #5 adaptors only available on small and medium capacity disposers.

Bowl Mounts	Flange O.D. X	Work Table Hole Y	Flange I.D. Z	Height
12" (304.8 mm)	13-1/2" (342.9 mm)	12-1/4" (311.2 mm)	12" (304.8 mm)	6-1/2" (165.1 mm)
15" (381 mm)	16-1/2" (419.1 mm)	15-1/4" (387.4 mm)	15" (381.0 mm)	6-1/2" (165.1 mm)
18" (457.2 mm)	19-1/2" (495.3 mm)	18-1/4" (463.6 mm)	18" (457.2 mm)	6-1/2" (165.1 mm)
Collar Mounts	X	Y	Z	Height
#5	Fits Standard Sink Opening: 3-1/2" – 4" (88.9 mm – 101.6 mm)			2-3/4" (69.9 mm)
#6	7-13/16" (198.4 mm)	6-7/8" (174.6 mm)	6-5/8" (168.3 mm)	1-3/16" (30.2 mm)
#7	9-1/8" (231.8 mm)	7-7/8" (200.0 mm)	7-5/8" (193.7 mm)	2-1/16" (52.4 mm)

TYPICAL INSTALLATION - BOWL



REPLACING A COMPETITIVE DISPOSER

- Refer to the Mounting Adaptor Guide or Video for adaptors that fit competitor sink bowls or cones.
- Have sink bowl/cone type with appropriate dimensions available when contacting Customer Service with questions or to place an order.

SAMPLE SPECIFICATION

InSinkErator Food Waste Disposer. Food waste grinding system with _____ HP disposer, _____ control panel. _____ Volts, _____ Hz, _____ Phase operation. _____ disposer mount. Syphon breaker with 1/2" NPT connections; flow control valve; (1) 24V water solenoid.

PROJECT INFORMATION

Item Number: _____

Model Number: _____

Quantity: _____

Electrical

Manufacturer: InSinkErator

Requirements:

_____ volts _____ phase

Project: _____

Dealer: _____

Address: _____

City/State/Zip: _____

City/State/Zip: _____

Contact: _____

Contact: _____

Phone: _____

Phone: _____

Installer: _____

Consultant: _____

Contact: _____

Contact: _____

Phone: _____

Phone: _____

PROJECT: _____ ITEM NO.: _____



SS SERIES FOOD WASTE DISPOSERS

Food waste disposers are a hygienic and environmentally sustainable way to manage pre- and post-consumer scraps in a foodservice establishment. The SS Series disposers are ideal for heavy-duty applications such as restaurants, schools and universities, healthcare facilities and hospitals, and government facilities.

PRODUCT FEATURES & SPECIFICATIONS

SS-SERIES

- Whether you serve 25 or 2,500 people, there is an InSinkErator disposer that's designed for your operation. From the small-capacity SS-100™ model to our large-capacity SS-1000™ workhorse, InSinkErator disposers deliver superior performance, quiet operation, maximum energy efficiency, and reliable service.

SYSTEM OVERVIEW

- Stainless steel and chrome-plated finish
- Corrosion-resistant, stainless steel grind chamber
- Heavy-duty induction motor with built-in thermal overload protection
- Enclosure provides protection against outside moisture with controlled power air flow to cool motor
- Cast-nickel, chrome-alloy stationary and rotating shredding elements
- Double-tapered Timken roller bearings provide a shock-absorbing cushion
- Triple lip seal protects motor from water damage
- Secondary spring-loaded oil seal provides double protection against water and loss of grease

CLEANING

- Disposers are easy to clean and maintain
- Wipe down exterior surfaces with a wet cloth
- Use warm soapy water on the splashguard



1
YEAR
ON-SITE
PARTS & LABOR
WARRANTY

Commercial Disposer Sizing Chart

To determine the proper size disposer, use this recommended sizing chart. Sizing recommendations are given in general terms; actual capacities vary depending on the volume and type of food waste.

Volume Processed / Application		High					
		Buffet/Cafeteria Government	SS-300	SS-300/ SS-500	SS-500	SS-500/ SS-1000	SS-500/ SS-1000
		Medium	SS-200	SS-300	SS-300/ SS-500	SS-500	SS-500/ SS-1000
		Full Service Restaurant	SS-100	SS-200	SS-300	SS-300/ SS-500	SS-1000
Low	Limited Service Restaurant/Café/ Fast Casual	SS-100	SS-100	SS-200	SS-300	SS-300/ SS-500	
		Light		Medium		Heavy	
		Majority Fruits & Vegetables		50/50 Mixture		Majority Meats & Seafood	
Food Waste Composition							

A complete collection of our product drawings is available for download at the InSinkErator Revit/CAD Library, which can be found at www.insinkerator.com/foodservice. Product information is also accessible on *The KCL CADalog*. More information is available from KCL at www.kclcad.com.



4700 21st STREET
RACINE, WI 53406
TEL: 800-845-8345
FAX: 262 554-3620

www.insinkerator.com/foodservice



The Emerson logo is a trademark and a service mark of Emerson Electric Co.



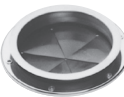
WHAT'S INCLUDED

- Base disposer: 1 mounting gasket
- Disposer packages: 1 mounting/bowl assembly, 1 electrical control, 1 syphon breaker, 1 solenoid valve, and 1 flow control valve (the standard flow control valve will be sent with the unit unless the optional valve is specified)

MODEL & HORSEPOWER/ELECTRICAL REQUIREMENTS (CHOOSE ONE)

Small Capacity Disposers		
	☐ SS-100 1 HP	☐ 115/208-230V, 60 Hz, 1 Ph, 11.6/5.1/5.7 amps, cULus ☐ 208-230/460V, 60 Hz, 3 Ph, 2.0/2.4/1.2 amps, cULus ☐ 120/208-240V, 60 Hz, 1 Ph, 11.6/5.1/5.7 amps, NOM ☐ 100/200-230V, 50/60 Hz, 1 Ph, 10.4/5.2/5.4 amps
	Water Usage:	☐ 5 GPM (18.9 LPM) standard water flow ☐ 3 GPM (11.4 LPM) reduced water flow (optional)
Medium Capacity Disposer		
	☐ SS-200 2 HP	☐ 115/208-230V, 60 Hz, 1 Ph, 17.4/7.7/8.7 amps, cULus ☐ 208-230/460V, 60 Hz, 3 Ph, 3.6/4.4/2.2 amps, cULus ☐ 115/208-230V, 60 Hz, 1 Ph, 17.4/7.7/8.7 amps, cULus, short body ☐ 208-230/460V, 60 Hz, 3 Ph, 3.6/4.4/2.2 amps, cULus, short body ☐ 208-240/460V, 60 Hz, 3 Ph, 3.6/4.4/2.2 amps, NOM
	Water Usage:	☐ 7 GPM (26.5 LPM) standard water flow ☐ 5 GPM (18.9 LPM) reduced water flow (optional)
Large Capacity Disposers		
	☐ SS-300 3 HP	☐ 208-230/460V, 60 Hz, 3 Ph, 6.0/7.4/3.7 amps, CUL ☐ 208-230/460V, 60 Hz, 3 Ph, 6.0/7.4/3.7 amps, CUL, short body ☐ 208-230/460V, 60 Hz, 3 Ph, 7.0/8.6/3.7 amps, NOM ☐ 415V, 50 Hz, 3 Ph, 4.9 amps ☐ 220V, 50 Hz, 3 Ph, 7.2 amps ☐ 380V, 50/60 Hz, 3 Ph, 4.1/3.0 amps
	Water Usage:	☐ 8 GPM (30.3 LPM) standard water flow ☐ 7 GPM (26.5 LPM) reduced water flow (optional)
	☐ SS-500 5 HP	☐ 208-230/460V, 60 Hz, 3 Ph, 8.6/8.8/4.4 amps, CUL ☐ 208-230/460V, 60 Hz, 3 Ph, 8.6/8.8/4.4 amps, CUL, short body ☐ 230/460V, 50 Hz, 3 Ph, 9.0/4.5 amps ☐ 415V, 50 Hz, 3 Ph, 6.0 amps ☐ 380V, 50 Hz, 3 Ph, 8.9 amps
	Water Usage:	☐ 8 GPM (30.3 LPM) standard water flow ☐ 7 GPM (26.5 LPM) reduced water flow (optional)
	☐ SS-1000 10 HP	☐ 208-230/460V, 60 Hz, 3 Ph, 11.0/13.0/6.5 amps, CUL ☐ 208-230/460V, 60 Hz, 3 Ph, 11.0/13.0/6.5 amps, CUL, short body
	Water Usage:	☐ 10 GPM (37.9 LPM) standard water flow

DISPOSER MOUNTING ASSEMBLIES (CHOOSE ONE)

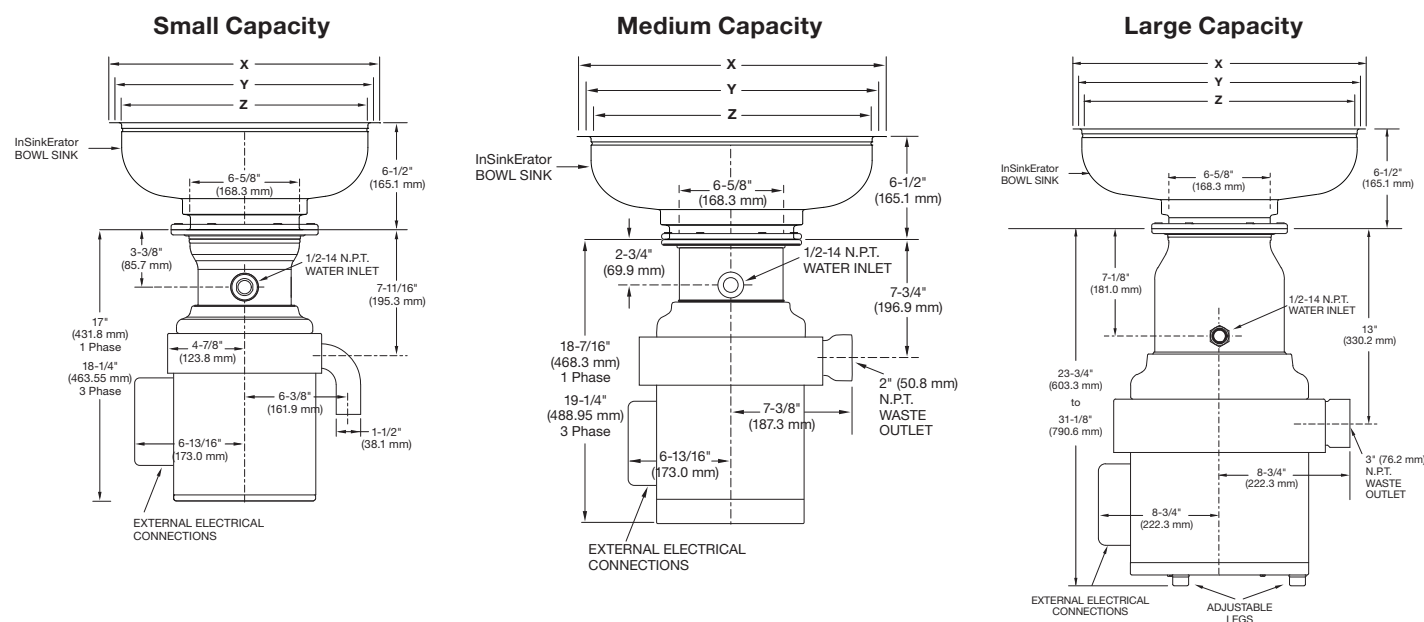
Sink Collar Mounts		Sink Bowl Mounts	
	☐ #5 Sink Flange Kit for 3-1/2"–4" (88.9 mm–101.6 mm) sink opening (support legs are recommended) <i>#5 adaptors only available on small and medium capacity disposers.</i>	Bowl Size	Kit Type
	☐ #6 Collar Adaptor Kit for welding into trough, for 6-5/8" (168.3 mm) opening, includes splash baffle		
	☐ #7 Collar Adaptor Kit for welding into sink, for 6-5/8" (168.3 mm) opening, includes splash baffle and stopper		
		☐ 12" (304.8 mm) with one adjustable water nozzle ☐ 15" (381.0 mm) with one adjustable water nozzle ☐ 18" (457.2 mm) with two adjustable water nozzles	☐ Type A Sink Bowl Assembly • bowl • water nozzle(s) • bowl cover • splash baffle
			☐ Type B Sink Bowl Assembly • bowl • water nozzle(s) • silver guard • splash baffle
			☐ Type C Sink Bowl Assembly • bowl • water nozzle(s) • splash baffle

ELECTRICAL CONTROLS (CHOOSE ONE)

☐ AS-101 Control Center AquaSaver®	☐ CC-101 Control Center	☐ CC-202 Control Center	☐ Manual Reverse Switch	☐ Manual Switch
				
- Automatically changes direction - Stainless-steel housing - Automatic shut-off with power loss - Line disconnect - Programmable post-flush - Timed run - Automatically regulates water flow to grind load	- Automatically changes direction - Stainless-steel housing - Automatic shut-off with power loss - Line disconnect - Programmable post-flush - Timed run	- Automatically changes direction - Stainless-steel housing - Automatic shut-off with power loss	- Manually changes direction - Stainless-steel housing - Automatic shut-off with power loss	- Single direction - Polycarbonate housing - Automatic shut-off with power loss

DISPOSER DIMENSIONS

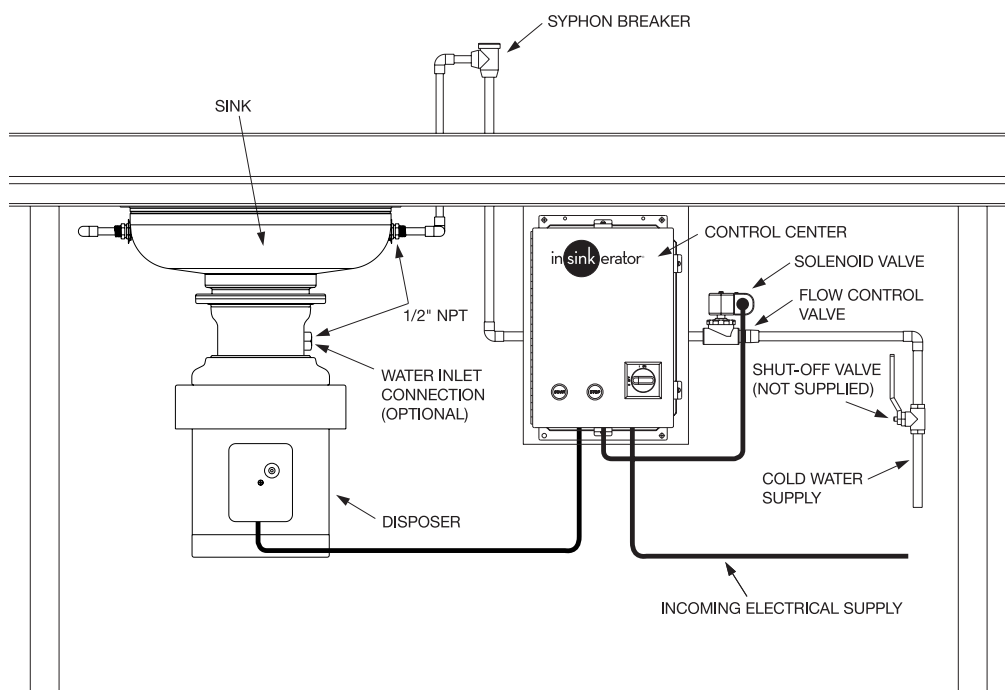
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Collar Mounts	X	Y	Z	Height
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#6	7-13/16" (198.4 mm)	6-7/8" (174.6 mm)	6-5/8" (168.3 mm)	1-3/16" (30.2 mm)
#7	9-1/8" (231.8 mm)	7-7/8" (200.0 mm)	7-5/8" (193.7 mm)	2-1/16" (52.4 mm)

TYPICAL INSTALLATION - BOWL



REPLACING A COMPETITIVE DISPOSER

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- Have sink bowl/cone type with appropriate dimensions available when contacting Customer Service with questions or to place an order.

SAMPLE SPECIFICATION

InSinkErator Food Waste Disposer. Food waste grinding system with _____ HP disposer, _____ control panel. _____ Volts, _____ Hz, _____ Phase operation. _____ disposer mount. Syphon breaker with 1/2" NPT connections; flow control valve; (1) 24V water solenoid.

PROJECT INFORMATION

Item Number: _____

Quantity: _____

Manufacturer: InSinkErator

Project: _____

Address: _____

City/State/Zip: _____

Contact: _____

Phone: _____

Installer: _____

Contact: _____

Phone: _____

Model Number: _____

Electrical

Requirements:

_____ volts _____ phase

Dealer: _____

City/State/Zip: _____

Contact: _____

Phone: _____

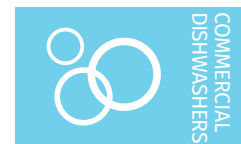
Consultant: _____

Contact: _____

Phone: _____



Project _____
 AIA # _____ SIS # _____
 Item # _____ Quantity _____ C.S.I. Section 114000



AM16VLT-BASX TALL BASE ELECTRIC High Temperature Ventless Door-Style Dishwashing Machine



SPECIFIER STATEMENT

Specified unit will be a Hobart AM16 Tall Base electric high temperature ventless dishwashing machine. Features include 3-sided pillarless hood, ventless operation & energy recovery, door lock, NSF pot and pan rating for 2-, 4- & 6-minute cycles, 27" door opening, pumped drain, auto door start with auto fill, interchangeable stainless steel rinse arms and X-shaped wash arms, delime cycle, digital controls with service diagnostics, up to 40 racks per hour, .67 U.S. gallons per rack pumped final rinse.

1 year parts and labor warranty.

STANDARD FEATURES

- + .67 gallons per rack pumped final rinse
- + 40 racks per hour – hot water sanitizing
- + Ventless energy recovery
- + Two stage filtration
- + Pillarless opening
- + 3-sided hood
- + Single point electrical connection standard, field convertible to dual point connection
- + 3 phase standard, field convertible to single phase
- + Digital controls with status indicators
- + Temperature and chemical lock outs (with Hobart equipped chemical pumps)
- + Pumped drain
- + Door lock
- + Timed wash cycles for 1, 2, 4 or 6 minutes
- + NSF pot and pan rating for 2-, 4- & 6- minute cycles
- + Sense-A-Temp™ 70°F rise electric booster heater
- + Self-draining, high efficiency wash pump with stainless steel impeller
- + 27" door opening for 18" x 26" sheet pans or 60-quart mixing bowl
- + Stainless steel drawn tank, tank shelf, chamber, trim panels, frame and feet
- + Spring counterbalanced chamber with UHMW guides
- + X-shaped revolving, interchangeable upper and lower anticlogging wash arms
- + Revolving, interchangeable upper and lower rinse arms
- + Slanted, self-locating, one-piece scrap screen and basket system
- + Automatic fill
- + Door actuated start
- + AutoClean
- + Factory startup
- + Service diagnostics
- + Straight-through or corner installation
- + Delime cycle with notification (field activated)
- + Sheet pan rack

OPTIONS & ACCESSORIES (Available at extra cost)

- ☐ Peg, combination and wine rack
- ☐ Chemical pumps
- ☐ Splash shield for corner installations
- ☐ Flanged and seismic feet
- ☐ Water hammer arrestor kit
- ☐ Rapid fill kit
- ☐ Sink integration kit
 - Sink saddle & 3" leg extension
 - Sink rail kit
 - Fold down table
- ☐ Drain water tempering kit
- ☐ Prison package
- ☐ Marine package
- ☐ Pumped drain air gap kit

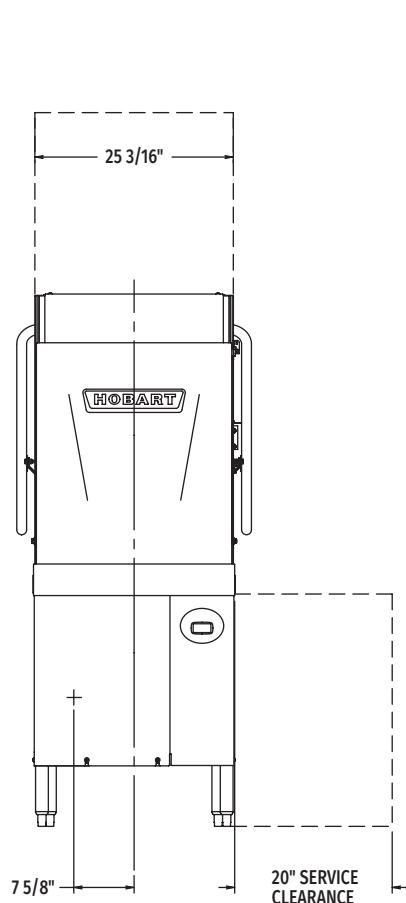
AM16 SERIES – AM16VLT-BASX TALL BASE ELECTRIC VENTLESS

Approved by _____ Date _____ Approved by _____ Date _____

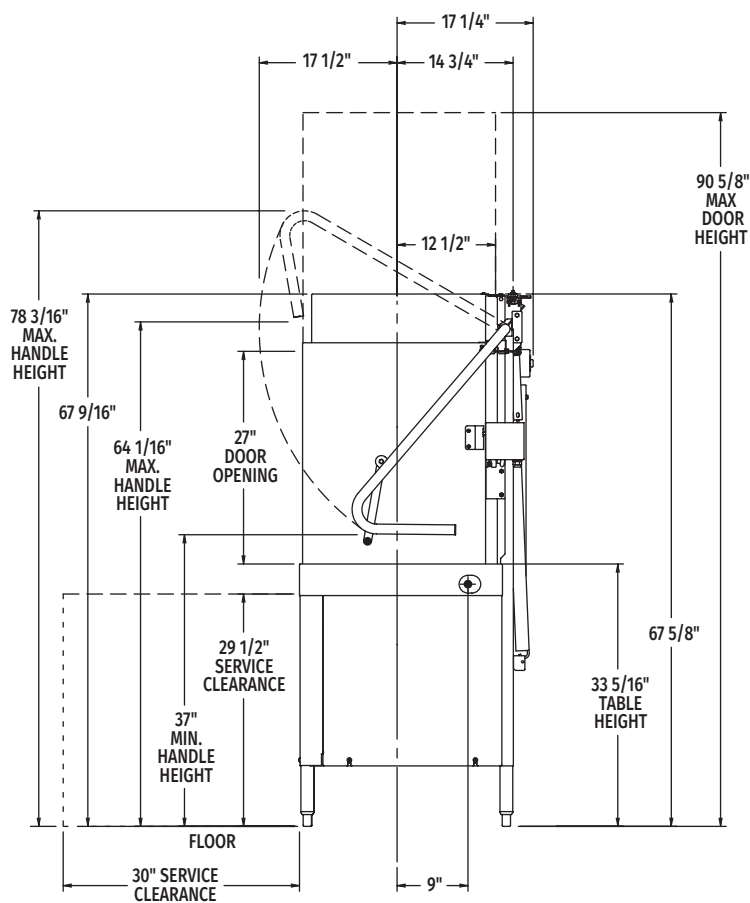


AM16VLT-BASX TALL BASE ELECTRIC

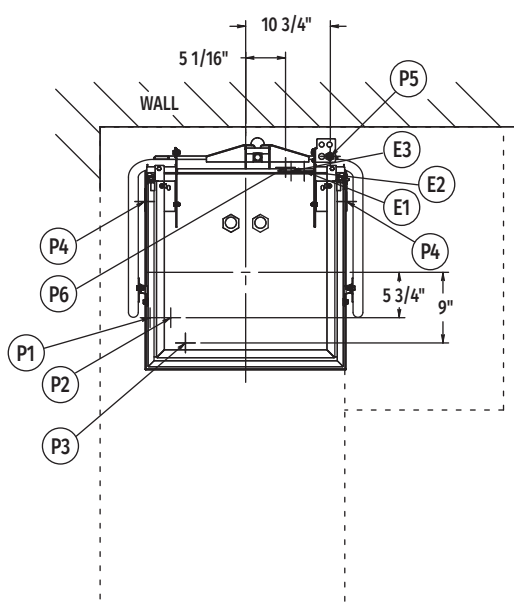
High Temperature Ventless
Door-Style Dishwashing Machine



Front View

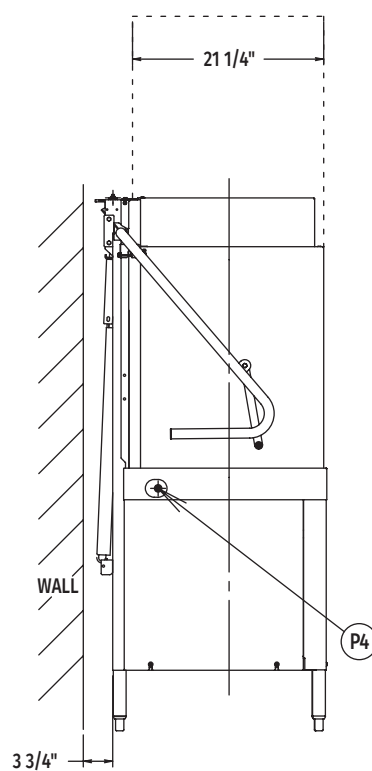


Right Side View



Top View

Top View



Left Side View

MODEL:
AM16VLT-BASX
00-563739

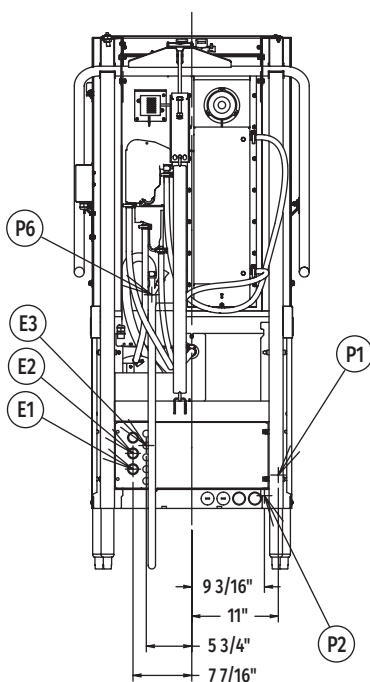


AM16VLT-BASX TALL BASE ELECTRIC

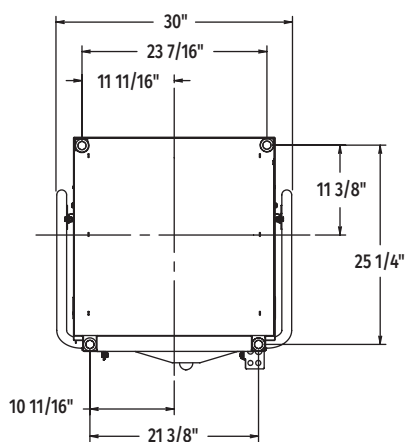
High Temperature Ventless Door-Style Dishwashing Machine

WARNING: Electrical and grounding connections must comply with the applicable portion of the National Electrical Code and/or other local electrical codes.

Plumbing connections must comply with applicable sanitary, safety, and plumbing codes.



Rear View



Bottom View

LEGEND

Electrical Connections	
E1	Electrical connection: wash pump motor & sump heater, 1" or 3/4" conduit hole; 12-11/16" AFF.
E2	Electrical connection: electric booster & controls only or single point electrical connection (3PH only), 1" or 3/4" conduit hole; 14-11/16" AFF.
E3	Electrical connection: detergent & rinse agent feeders, (DPS1 & DPS2) 1.5 amps @ nameplate supply voltage, (RPS1 & RPS2) 1.5 amps @ nameplate supply voltage; 1/2" conduit hole, 15-11/16" AFF.
Plumbing Connections	
P1	Common water connection including booster heater: 55°F water minimum; 15-65 PSI recommended; 3/4" female garden hose fitting on 6' long hose supplied with machine; 11-15/16".
P2	Optional – hot water connection: 110°F water minimum (rapid fill accessory - when ordered); 3/4" female garden hose fitting on 6' long hose; 9-5/16" AFF.
P3	Detergent probe sensor: remove cap and stud assembly to access 7/8" hole; 16-3/8" AFF.
P4	Detergent feeder: two locations available. Remove cap and stud assembly to access 7/8" hole; 30-3/4" AFF.
P5	Rinse agent feeder: remove 1/8" NPT pipe plug to access 1/8" NPT tapped hole; 67-5/8" AFF.
P6	Drain connection: 5/8" barb fitting with 6' long hose supplied with machine; 34-13/16" AFF. Maximum height 40" AFF.

SPECIFICATIONS

Capacities

Racks Per Hour (maximum)	40
Dishes per Hour (average 25 per rack)	1,000
Glasses per Hour (average 45 per rack)	1,800
Wash Tank (U.S. gallons)	10.5

Motor Horsepower

Rinse Pump	0.18
Wash Pump	2
Drain Pump	0.21
Blower	0.05

Rinse

Gallons per Rack	0.67
Gallons per Hour (maximum consumption)	26.8

Peak Rate of Drain Flow

Gallons per Minute (initial rate with full tank)	18.5
--	------

Heating

Electric Booster (kW)	7.1
Electric Heating Unit (kW)	5.4

Shipping Weight (approximate) 372 lbs.

Crated Dimensions 73.75"H x 36.5"W x 36.5"L



AM16VLT-BASX TALL BASE ELECTRIC

High Temperature Ventless
Door-Style Dishwashing Machine

E1	AM16VLT-BASX with Electric Heat (TB2) (When Field Converted to Dual Point)		
Voltage	Rated Amps	Minimum Supply Circuit Ampacity	Maximum Protective Device
208-240/60/1	39.6	50	50
208-240/60/3	26.9	30	30
480/60/3	10.5	15	15

E2	9.5KW Booster & Controls (TB1) (When Field Converted to Dual Point)		
Voltage	Rated Amps	Minimum Supply Circuit Ampacity	Maximum Protective Device
208-240/60/1	43.5	50	50
208-240/60/3	26.8	30	30
480/60/3	13.5	15	15

E2	AM16VLT-BASX Single Point Electrical Service Connection as Shown Below		
Voltage	Rated Amps	Minimum Supply Circuit Ampacity	Maximum Protective Device
208-240/60/3	53.7	60	60
480/60/3	24.0	30	30

Approximate Heat Gain to Space without Vent Hood	
Type	BTU/Hr.
Latent	6,800
Sensible	5,000

Miscellaneous Notes: All dimensions taken from floor line may increase 7/8" or decrease 3/8" depending on leg adjustment.

Vent hood (if required) to provide a minimum 450 CFM exhaust (ref installation instructions).

Net weight of machine including booster: 355 lbs.

Domestic shipping weight including booster: 375 lbs.

Size of racks – 19³/₄" x 19³/₄".

Plumbing Notes: Water hammer arrestor (meeting ASSE-1010 standard or equivalent) to be supplied (by others) in common water supply line at service connection.

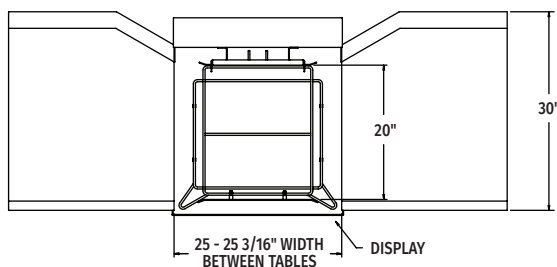
Recommended water hardness to be 3 grains or less for best results.

Note: Electric heating unit & booster (kW) calculated at 208V. Recommended building flowing water pressure to the dishwasher at or above 20 PSI. Pressures lower than 20 PSI may affect machine fill/start-up times.

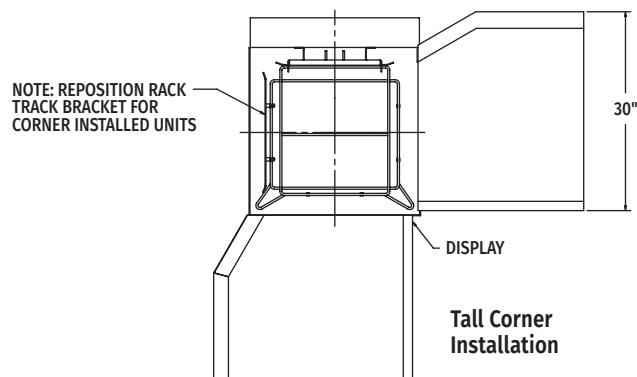
This is a pumped rinse machine. Pressure regulating valve is not necessary on hot or cold lines.

For convenience when cleaning, water tap should be installed near machine with heavy duty hose and squeeze valve.

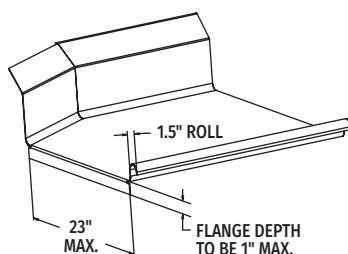
AM16VLT-BAS TABLING CONFIGURATIONS AND TRACK DESIGN



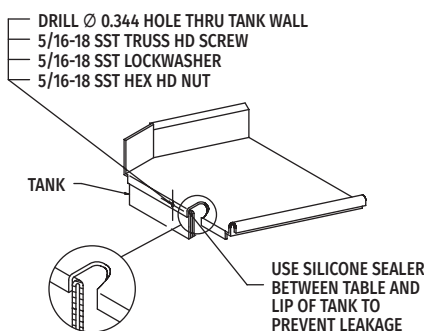
Pass Thru Installation



Tall Corner Installation



Suggested Table Design



As continued product improvement is a policy of Hobart, specifications are subject to change without notice.



701 S Ridge Avenue, Troy, OH 45374
1-888-4HOBART • www.hobartservice.com

WATER SOFTENING SYSTEMS – WS-40



FEATURES:

Operating Profile

Softener will remove hardness to less than 1/2 gpg when operated in accordance with the operating instructions. The system includes two tanks. This duplex configuration operates with one tank on-line during service. During regeneration cycles, one tank will provide water to service and to the regenerating tank. A water meter initiates system regeneration. The water meter measures the processed volume and is adjustable. Service flow is up-flow and regeneration flow is down-flow.

Regeneration Control Valve

The regeneration control valve is top mounted (top of media tank), and manufactured from non-corrosive materials. Control valve does not weigh more than four pounds. Control valve provides service and regeneration control for two media tanks. Inlet and outlet ports accept a quick connect, double o-ring sealed adapter. Interconnection between tanks are made through the regeneration valve with a quick connect adapter. Control valve operates using a minimum inlet pressure of 15 psi. Pressure is used to drive all valve functions. No electric hook-up is required. Control valve incorporates four operational cycles including; service, brine draw, slow rinse, and a combined fast rinse and brine refill. Service cycle operates in an up-flow direction. The brine cycle flows down-flow, opposite the service flow, providing a countercurrent regeneration. Control valve contains a fixed orifice eductor nozzle and self-adjusting backwash flow control. The control valve will prevent the bypass of hard water to service during the regeneration cycle.

Media Tanks

The tanks are designed for a maximum working pressure of 125 psi and hydrostatically tested at 300 psi. Tanks are made of engineered plastic with a 2.5 in. threaded top opening. Each tank is NSF approved. Upper distribution system is of a slot design. Lower distribution system is of a flat plate design. Distributors will provide even flow of regeneration water and the collection of processed water.

Conditioning Media

Each softener will include uniform bead cation resin having a minimum exchange capacity of 30,000 grains/ft³ when regenerated with 15.0 lbs/ft³. The media is solid, of a proper particle size and contains no plates, shells, agglomerates or other shapes, which might interfere with the normal function of the water softener.

Brine System

A combination salt storage and brine production tank is manufactured of corrosion resistant, plastic. The brine tank has a chamber to house the brine valve assembly. The brine float assembly allows for adjustable salt settings and provides for a shut-off to the brine refill. The brine tank includes a safety over-flow connection to be plumbed to a suitable drain.

Salt Alarm

Salt alarm consists of an alarm box and a brine sensor. Brine sensor is mounted internally on the grid plate and operates on the specific gravity of proper brine concentration. An alarm condition is triggered when the concentration falls below acceptable level for more than 15 minutes. The alarm is both an 80-db audible alarm every 3 seconds and a red LED flash every 7 seconds. The alarm box operates on three AA batteries and connects to the brine sensor with a standard 2-wire phone cord (7' phone cord supplied).

MODEL:

☐ Model WS-40

Specifications, Details and Dimensions on Back.



Model WS-40



Salt Alarm

WATER SOFTENING SYSTEMS - WS-40

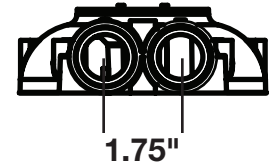
WATER SOFTENING SYSTEMS – WS-40

HOBART

 701 S Ridge Avenue, Troy, OH 45374
 1-888-4HOBART • www.hobartservice.com

System Components

Media Vessel (qty) Size(2) 6 x 13"
 Media Vessel ConstructionFiberglass Wrapped Engineered Plastic
 Empty Bed Volume0.16 ft³
 Media TypeUniform Bead Cation Resin
 Media Volume0.16 ft³
 Bed DepthPacked
 Free BoardNone
 Riser Tube1" CPVC
 Distributor
 Upper0.012" Slots, Engineered Plastic Basket
 Lower0.009" Slots, Stainless Steel Flat Plate
 Under beddingNone
 Regeneration ControlNon-electric Use Meter
 Regeneration TypeCountercurrent
 Meter Type0.30 - 25.00 gpm Polypropylene Turbine



Inlet Water Quality

Pressure Range15 – 125 psi Dynamic Pressure
 Temperature Range35 – 160° F
 Temperature (Continuous)150° F
 pH Range5 – 10 SU
 Free Chlorine Cl₂ (Max.)2.0 mg/l
 Hardness as CaCO₃ (Max.)30 gpg

Operating Specs

Flow Range (15 / 30 psig)9.1 – 15.2 gpm
 Flow ConfigurationAlternating
 Dimensions (width x depth x height)14 x 14 x 22"
 Weight (Operating / Shipping)110 / 60 lbs.

Connections

Inlet / Outlet ConnectionsCustom Adapter and Bracket
 Drain Connection0.375" Tube
 Brine Line Connection0.375" Tube (internal)
 Overflow Connection0.375" Tube
 PowerNone
 Salt Alarm.....3 AA Batteries

System Part Numbers

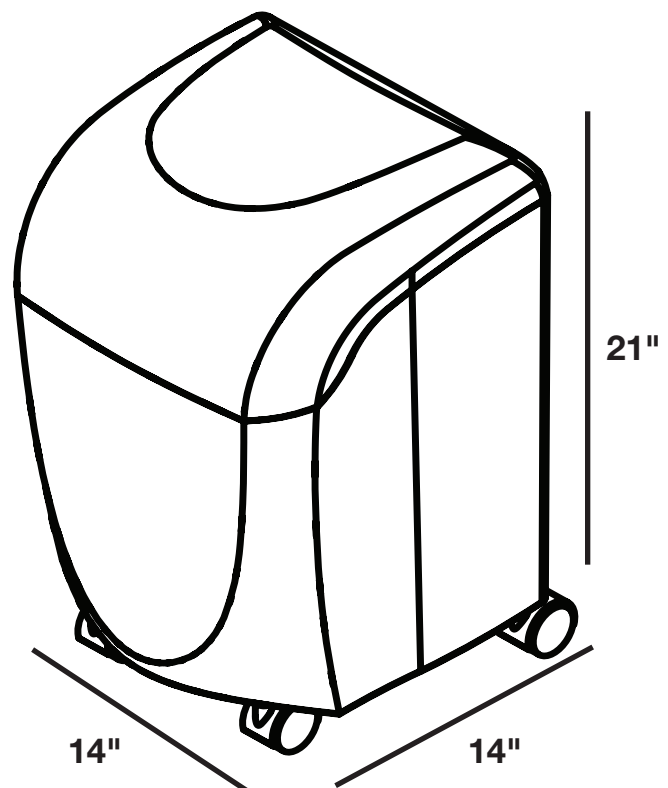
WS-40, Compact Cabinet Softener913091-123

Brine Tank Options

Tank Description206 Cabinet
 Tank Height22"
 Tank Footprint14 x 14"
 MaterialHDPE
 Salt Capacity40 lbs.

Regeneration Specifications

Regeneration Volume5 gallons
 Regeneration Time11 minutes
 Backwash Flow Control0.70 gpm
 Brine Refill Flow Control0.20 gpm



Disc Selection

(Compensated Hardness*)

Setting	Capacity	Efficiency	Dosing	Meter Disc	1	2	3	4	5	6	7	8
1.0 lbs.	2,527 grains	2,527 gr./lb.	5.5 lbs./ft ³		4	8	11	15	19	23	27	30
Gallons/Regeneration:					583	282	194	146	117	97	83	73
Flow during regeneration (@ 15 psig):					9.1	9.1	9.1	9.1	8.4	6.6	5.4	4.4

*Compensated hardness in gpg = Hardness + (3 x Fe in mg/l)

As continued product improvement is a policy of Hobart, specifications are subject to change without notice.

City of Lake Geneva Tourism Commission

Tourism Promotion Grant Application

Revised September, 2021

Date Submitted: Jul 1, 2022
Organization: Never Say Never, Inc.
Contact Person: Dusti Grenus
Phone Number: 262-206-6991
Street Address: N2444 Howard
City, State, Zip: Burlington, WI 53105
Email Address: neversayneverplayground@gmail.com
Name of Event: Help Us Build
Date(s) of Event: Ongoing
Location of Event: Veteran's Park
Type of Event: Recreation

(Festival, Cultural, Convention, Tour, Sporting, Other)

Estimated Number of Attendees: 50-100+ daily all year

Have you Applied Before? Yes or No; Explain: No

Where is this event physically located? (street address and governmental jurisdiction):

901 E Townline Rd, Lake Geneva, WI 53147

What other governmental bodies have been approached for support and what amount has been received? The City of Lake Geneva promised \$15,000; Mayor Klein held a New Years Eve Gala that raised \$14,936.

Has the City of Lake Geneva Common Council approved this event taking place? (All proposed events must be approved **prior** to applying for a tourism grant). Yes / No Yes

Estimated Number of Overnight Stays: 8,121

Note: Please explain above how you estimated the number of overnight stays.

Annual Event (Yes/No): Yes - open year round

Note: In addition, if chosen, the applicant agrees to include the City of Lake Geneva logo on all marketing materials including print, banners, websites and social media and will be required to provide paid receipts, and an evaluation of the results of this promotional effort within 45 days of its completion, which is to include approximate number of room nights retained in City of Lake Geneva hotels.

Grant Amount Requested: \$311,000

Provide as attachment the following:

- 1) Event Overview/Description
- 2) Event Budget (Include how grant funds will be used)
- 3) Mock-up of all Marketing Material to include City of Lake Geneva Logo
- 4) Marketing plan for the event
- 5) How will this grant generate overnight stays within the City of Lake Geneva?
- 6) How did you or your organization calculate the estimated number of overnight stays to be generated by your event?
- 7) Any other helpful information

*Please beware that the applicant is required to notify the City Administrator or Tourism Commission Chair prior to making changes to the event as proposed in this grant application in regard to event location, events planned, etc. Failure to provide notice and receive approval by the City Administrator or the Tourism Commission Chair may invalidate the grant approval.

Please send the completed application with required additional information, one week prior to meeting, to cityadmin@cityoflakegeneva.com

City of Lake Geneva Tourism Commission

Tourism Promotion Grant Application

1) Event (Project) Overview/Description:

- a. The \$311,000 grant request will allow an all-inclusive playland at Veterans Park to be completed, A Community Build Event. Never Say Never will be a custom designed 13,000 sq ft, fully inclusive playground, compliant with the ADA. Some of the key features that make it *fully accessible to all*, are swings with high backs and safety belts, a wheelchair friendly merry-go-round where all kids can twirl together, a wheelchair swing, traditional sling swings, no stairs- but extra wide ramps, a zip line for both the able-bodied and disabled, cochlear friendly slides, monkey bars lower to the ground for accessibility and smaller aged children and the entire playground will have a poured-in-place rubber foundation. There are too many unique features to list them all, but the playground will be the first of its kind in the Walworth County area.

2) Event (Project) Budget:

- a. The budget to bring NSN to fruition is \$610,000. Granting Never Say Never (NSN) the \$311,000 will give us the rest of the money needed to be able to purchase all the components needed for the playground and prepare for the Community Build Event.

3) Mock-up of Marketing Material to include City of Lake Geneva Logo:

- a. Because this is not an actual event but a one-time project (build week) to be completed, we are including marketing material we have used to promote sponsorship of the playground and components. Donors who have sponsored a component will have a plaque with their name on the piece they sponsored as well as on the donor wall. A grant of \$311,000 will entitle the Tourism Commission special recognition permanently placed at the site on the donor wall.
- b. Future marketing for events being held at Veterans Park or within Lake Geneva and/or Walworth County will be able to promote that our community has an ***inclusive*** playland where families can stay and play together as one. Having an inclusive playland will draw many new families to the area for travel.

4) Marketing Plan for the build week:

- a. Marketing for the Community Build Event will be done by social media platforms, contacting local colleges, universities, community centers, service clubs, libraries, youth and group homes, businesses, scout groups, churches, large employers. Posting flyers at area businesses, sending flyers home with students at the area schools, public service announcements on television and radio stations and the NSN Constant Contact email list. There are also several internet resources we will utilize to gather volunteers; Ysa.org, energizing.com, volunteermatch.org, idealist.org, Home Depot Foundation, Target Community Volunteerism, Points of Light Institute, Kohls Associates in Action, Lowes Newsroom, just to name a few. We will also setup an online signup to keep volunteer information and time organized.

- 5) How will this grant generate overnight stays within the City of Lake Geneva:
- a. A Community Build inspires everyone who participates with a sense of true grassroots ownership, so they become a focus of community life. Families who help build will return for picnics and bring out-of-town guests to show them what the community accomplished together, they will also spread the word about having an inclusive playground in our hometown.
 - b. Lake Geneva holds multiple annual events that draw in thousands of people year-round and people who bring children with will be able to take breaks from activities to allow children to play in a unique playland.
- 6) How did you or your organization calculate the estimated number of overnight stays to be generated by your event (project):
- a. We researched the events that have been and/or will be held in Lake Geneva for 2022 (see attached spreadsheet), how many people in attendance and how many possible over nights. In summation, we found 14 events, approximately 66,880 people attending these events and approximately 8, 121 overnight stays. These are all annual events.
 - b. Walworth County has approximately 9,452* people with disabilities; City of Lake Geneva has approximately 681*, there are six neighboring schools with approximately 459* students with disabilities, Lakeland School has approximately 200 students enrolled, Wisconsin School for the Deaf enrolls about 130 students annually, all of whom would now have a playland that promotes active play, stimulates imagination, provides opportunities to learn about each other.
 - c. The YMCA holds tournaments all summer with approximately 26,880 participants that that will be at the ballfields in proximity to the park. A very good chance many of those thousands will be playing on the new playland.
 - d. The Dream Team baseball team made up of kids and adults with special needs also hold their games at the ballfields at Veteran's Park.
- 7) Any other helpful information:
- a. Remember inclusion means to include everybody. This playland is *not* just for the disabled members of our community, it truly is for everyone. Grandparents can scoot around in their mobility scooters and play with their grandchildren. The Veteran that had his leg amputated will once again be able to play with his kids. The family of three with one disabled child can take *the entire family* to play at one location. This is more than a playground, it's custom-designed and will make amazing memories for everyone of all ages to play for many years to come.
 - b. Never Say Never Playland video- <https://youtu.be/3eW68p-JXZg>
 - c. Communication on the playground: How to make your play space more inclusive.
 - i. "Parents agree. A nationwide parent survey on inclusive play conducted by Landscape Structures Inc. revealed how much perceptions have changed. Nearly three-fourths (74%) of parents believe it is important that children have the opportunity to play with a variety of children, including those with disabilities".

- ii. https://www.lakegenevanews.net/online_features/family_living/communication-on-the-playground-how-to-make-your-play-space-more-inclusive/article_693ad576-42a7-5a98-894d-22fcedc3b57a.html#tncms-source=login
- d. All Abilities Trane Park opens in La Crosse (2021), paving way for inclusive play.
 - i. https://lacrossetribune.com/news/local/watch-now-all-abilities-trane-park-opens-in-la-crosse-paving-way-for-inclusive-play/article_e288d796-b37e-5c9e-9883-b8468be442c2.html
- e. CBS News report on NSN
 - i. <https://www.cbs58.com/news/never-say-never-playland-looks-to-bring-all-inclusive-playground-to-lake-geneva>
- f. Past newspaper reports about NSN
 - i. https://www.lakegenevanews.net/news/local/contestants-to-strut-their-stuff-during-mr-lake-geneva-pageant/article_d23900bc-c268-11ec-a946-cb0c18a1729a.html
 - ii. <https://walworthcountycommunitynews.com/2021/08/30/never-say-never-playland-inclusive-playground-nearly-half-way-to-fundraising-goal/>
 - iii. https://www.lakegenevanews.net/news/local/about-280-000-raised-for-lake-geneva-all-inclusive-never-say-never-playground-370k-still/article_3d8891d8-dc73-11ec-9d72-ab9781514d1e.html#tncms-source=signup

*2019 Census information.

EVENT	DATE	# ATTENDING	ANNUAL	# BEDS	GRANT \$
Venetian Fest	Aug 17-21, 2022	20,000+	Y	Full Capacity	\$40,000
Delevan/Darien LaCross Tourn	Jun 18-19, 2022	6,000	Y	236	\$5,000
Riviera Ballroom Staff Trng	Spring-Summer 2022		Y	Numerous	\$10,000
Geneva Lakes Art Foundation	On-going 2022	100-300 per event	Y	260-800	\$5,000
Art in the Park	Aug 13-14, 2022	4,500	Y	1,000-2,000	\$10,000
BID Spring 2022 Line Up	Shamrock Shuffle; Fashion Week; Wine Walk	1000+	Y	1,000	\$16,000
Lake Geneva Bacon Fest	May 21-22, 2022	5,000	Y	750	\$10,000
Lake Geneva Jazz Festival	May 13-15, 2022	3,000	Y	450	\$10,000
Lake Geneva Taco Fest	Sep 9-11, 2022	4500	Y	675	\$10,000
Pub & Grub Crawl	May 13-15, 2022	5,000	Y	250	\$20,000
Lake Geneva Winter Bride Expo	Jan 2022	1,000	Y	100	\$15,000
YMCA 8 summer tournaments	Summer 2022	7,680	Y	320	\$7,177
YMCA 20 Tournaments	May - Oct 2022	19,200	Y	800	\$225,000
Streets of LG Holiday Event	Nov 12-Dec 31 2021	10,000	Y	1,000-2,000	\$14,200

14 Events

66,880

8,121

\$397,377

Walworth County*	9,452
City of Lake Geneva*	681
Lakeland School	200
Six neighboring schools	459
*2019 Census Disabled population	10,792

Help Us Build a Playground for All!



Never Say Never Playland is the dream and passion of Dusti Grenus and an army of like minded friends behind her. Dusti's only daughter, 21-year-old Kameron, was born with Cerebral Palsy, and has limited mobility and communication ability. For all of these years, Dusti has searched for opportunities to give Kam the life of a "normal" kid, and has pursued tireless research and campaigning to develop Never Say Never, inc.

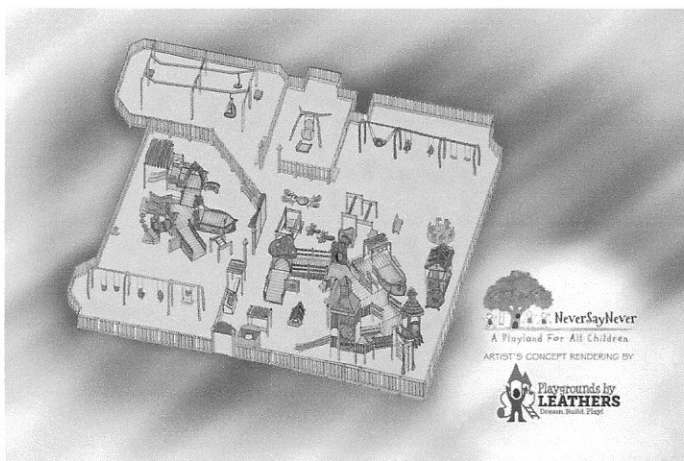
This amazing playground will be located in Veteran's Park in Lake Geneva, and will offer an innovative, safe, accessible and fun experience for kids (and adults) of all ages and mobility levels. We are one of only two counties in the state with a special needs school, and Walworth County is also the home of The Wisconsin School For the Deaf, yet we have no appropriate outdoor recreation area for the less-abled members of our community.

"Most playgrounds are inaccessible to many children, and are therefore telling them, 'no, you cannot play here.' The title for the Playland was born out of this. We as a community can never say never to a child's desire to play, and we need to encourage and emphasize that all children, regardless of their abilities, can play on our playground".

-Diane K., Occupational
Therapist

Never Say Never will be a 13,000 sq ft, fully inclusive playground, compliant with the ADA. Some of the key features that make it fully accessible to all, are swings with high backs and safety belts, a wheelchair friendly merry-go-round, wheelchair swing, no stairs and lastly, the entire playground will have a poured-in-place rubber foundation. There are too many unique features to list them all, but the playground will be the first of it's kind in the Walworth County area.

Join us. Help us. Learn more about us. The land has been donated, and initial funding is underway, but we need your help to reach our goal of \$520,000 to bring the playground to life for Walworth County.



Sponsorship

We are looking for a Sponsorship, not a handout!
We will work with you to fully maximize all the community goodwill such a project can generate.
Your contribution will be immortalized on our donor wall, giving your organization a lifetime of recognition for your generosity.

Sponsorship Levels



Components Sale

✓ = This Component is Already Funded!

Tot Lot (ages 2-5)			
Marimbas Musical Component	\$4,900	Turquoise Teepee	\$2,500
Low Ladder	\$1,100	Double slide	\$1,700
✓ Mermaid Dive Tunnel	\$1,800	Bench (x2)	\$500 ✓
✓ Mushroom Steppers	\$1,700	Bucket Seat (x2)	\$2,250
✓ Wavy Bridge	\$1,300	Tot Therapeutic Swing (x2)	\$2,300 ✓
Expression Swing	\$4,200	Canoe Climber	\$1,600
Mermaid Lagoon with Swinging Deck	\$3,000	Turtle Drum	\$3,100
✓ Coral Cave	\$500	Trellised Seating	\$1,500
✓ Clock/Sign Language Panel	\$1,200	Ramp (x2)	\$1,000 ✓ ✓
✓ Clover Climber	\$900	Mermaid Coral Reef Wreck	\$500 ✓
✓ Wheelchair Wavy Bridge	\$2,500		
Older Kid's Area			
✓ We-Saw	\$8,500	Accessible Zip Krooz	\$9,500 ✓
Metallophone Musical Component	\$5,100	Zip Krooz	\$9,500
Music Station	\$6,000	Dragonfly Stepping Beam	\$600 ✓
Magical Clock Tower	\$4,800	Fairy Dust Forest Tree Cottage	\$800 ✓
Walk the Plank climber	\$1,600	Pirate's Escape Cable	\$650 ✓
✓ Gear Panel	\$1,200	Mushroom Entry	\$1,000 ✓
✓ Braille Panel	\$1,100	Hook's Harbor Ship with swinging platform	\$3,000 ✓
Jumbo Roller Slide	\$8,000	Land of Puppets Theatre	\$900 ✓
32" Deck Slide	\$2,500	Pixie Playhouse	\$1,500 ✓
✓ Seedpod Hollow Art Station	\$800	Strap Seat (x2)	\$2,150
Incline Tunnel	\$2,500	Therapeutic Swing (x2)	\$2,400
✓ Vertical Net	\$1,200	Team Swing	\$5,000 ✓
✓ Step Ladder	\$500	Sunflower Seat	\$600 ✓
Clock Climb	\$1,600	Bench (x5) ✓ ✓ ✓ ✓ ✓	\$500
✓ Cable Bridge	\$575	Ramp (x3)	\$1,000
High Ring Bridge	\$2,400	Accessible Surfacing	\$240,000
✓ Low Ring Bridge	\$2,400	Liberty Swing ✓	\$12,500
✓ Accessible Merry-Go-Round	\$20,000	Trellised Seating (x2) ✓ ✓	\$1,500
Vertical Ladder	\$950	Ramp Climber ✓	\$850
Short Ramp (x2) ✓ ✓	\$500		

Personalize a Fence Picket!

The 13,000 sq ft playground will be surrounded by a fence, for additional safety and peace of mind. Engrave a picket with your company name! Or how about the names of your children, your grandchildren, or even your pet? Each engraved picket has room for up to 22 characters, and at \$50 each, the pickets represent a fun, easy way to be included in this community project.

For more information, or to download a sponsorship form, please visit our website at **neversayneverplayland.com**.

You can also reach out to Dusti at neversayneverplayground@gmail.com

NEVER SAY NEVER INC.
PO Box 824
Lake Geneva, WI. 53147

All donations are tax deductible, as Never Say Never Inc. is a registered non-profit 501(c)3 organization.

Follow us!

@neversayneverplayland
 @nsnplayland

June 2022

City of Lake Geneva Tourism Commission

Tourism Promotion Grant Application

Revised September, 2021

Date Submitted: 6/30/22

Organization: The Riviera Ballroom/City of Lake Geneva

Contact Person: Heather Jones

Phone Number: 262-344-8246

Street Address: 812 Wrigley Drive

City, State, Zip: Lake Geneva, WI 53121

Email Address: Lakegenevariviera@gmail.com

Name of Event: Winter Event Promotion 2023

Date(s) of Event: January 1, 2023- April 1, 2023

Location of Event: The Riviera Ballroom

Type of Event: Off Peak Booking Discount

(Festival, Cultural, Convention, Tour, Sporting, Other)

Estimated Number of Attendees: 50-800

Have you Applied Before? Yes or No; Explain: Yes, in 2021.

Where is this event physically located? (street address and governmental jurisdiction):

The Riviera Ballroom

What other governmental bodies have been approached for support and what amount has been received? N/A

Has the City of Lake Geneva Common Council approved this event taking place? (All proposed events must be approved **prior** to applying for a tourism grant). Yes / No N/A

Estimated Number of Overnight Stays: 40 room nights- per wedding for 4 weddings.

Estimating 160 total room nights

Note: Please explain above how you estimated the number of overnight stays.

Annual Event (Yes/No): N/A

Note: In addition, if chosen, the applicant agrees to include the City of Lake Geneva logo on all marketing materials including print, banners, websites and social media and will be required to provide paid receipts, and an evaluation of the results of this promotional effort within 45 days of its completion, which is to include approximate number of room nights retained in City of Lake Geneva hotels.

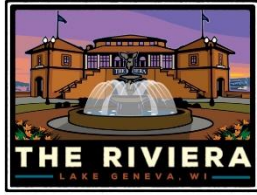
Grant Amount Requested: \$5,800

Provide as attachment the following:

- 1) Event Overview/Description
- 2) Event Budget (Include how grant funds will be used)
- 3) Mock-up of all Marketing Material to include City of Lake Geneva Logo
- 4) Marketing plan for the event
- 5) How will this grant generate overnight stays within the City of Lake Geneva?
- 6) How did you or your organization calculate the estimated number of overnight stays to be generated by your event?
- 7) Any other helpful information

*Please beware that the applicant is required to notify the City Administrator or Tourism Commission Chair prior to making changes to the event as proposed in this grant application in regard to event location, events planned, etc. Failure to provide notice and receive approval by the City Administrator or the Tourism Commission Chair may invalidate the grant approval.

Please send the completed application with required additional information, one week prior to meeting, to cityadmin@cityoflakegeneva.com



Riviera Ballroom 2023 Winter Event Promo

This promotion offers targeted groups 25% off their Riviera rental fee if they book a **minimum** of 30 room nights at a City of Lake Geneva hotel between January 1st 2023 – April 1st 2023. The grant money requested will pay the 25% difference for each group that books to the City of Lake Geneva to ensure the city collects their standard rental fee in full. Because the average size of events at The Riviera is approximately 200 guests, it is likely that the groups will book closer to 40+ room nights.

The grant money requested will only be used when a group has committed to contracting a minimum of 30 room nights at a City of Lake Geneva hotel, so if no groups take advantage of the offer, none of the grant money will be used. The goal is to book at least 4 events with this promotion. The grant amount total is based on booking events with the highest rental fee option; however, it is likely that we will book a few events at a lower rental fee thus reducing the amount of grant money required or allowing us to book additional groups.

Examples:

Event Rental Fee (Corporate weekday event): \$1,250

Client pays \$937.50 to city & commits to 30+ overnight stays at a City of Lake Geneva hotel

Grant amount used for this event: **\$312.50** (\$1,250 x 30%)

Event Rental Fee (2023 Saturday off-peak): \$5,800

Client pays \$4,350 to city & commits to 30+ overnight stays at a City of Lake Geneva hotel

Grant Amount used for this event: **\$1,450** (\$5,800 x 30%)

Post-Event Grant Payout:

After April 1st, 2023, proof of discounted room rentals and amounts will be presented to the Tourism Commission along with the grant evaluation. Grant funds would then be paid at the conclusion of the promotion by the Tourism Commission to the City of Lake Geneva.

Marketing

We will run 4 email/online campaigns to target potential clients and generate awareness of the promotion:

Chicago Style Weddings Social Media Campaign, Visit Lake Geneva Carousel Ad, Storefront Promotion on The Knot & follow-up emails booking incentive.

The grant money WILL NOT be used to pay for the marketing efforts tied to this promotion.

City of Lake Geneva Tourism Commission

Tourism Promotion Grant Application

Revised September, 2021

Date Submitted: 6/15/2022

Organization: ASR Events, LLC

Contact Person: Bill Wolfe

Phone Number: 618-558-5663

Street Address: 616 Whitney Blvd

City, State, Zip: Belvidere, IL 61008

Email Address: bwolfe@abominablesnowrace.com

Name of Event: Abominable Snow Race

Date(s) of Event: January 28, 2023

Location of Event: Lake Geneva Zipline & Adventure Park

Type of Event: Winter Obstacle Race

(Festival, Cultural, Convention, Tour, Sporting, Other)

Estimated Number of Attendees: 1700

Have you Applied Before? Yes or No; Explain: Yes. Applied in 2021, and we were granted/awared \$7,000 to promote our Jan 2022 event, which brought 1100 racers to the area.

Where is this event physically located? (street address and governmental jurisdiction):

Lake Geneva Zipline & Adventure Park. N3232 County Road H Lake Geneva, WI 53147

What other governmental bodies have been approached for support and what amount has been received? N/A

Has the City of Lake Geneva Common Council approved this event taking place? (All proposed events must be approved **prior** to applying for a tourism grant). Yes / No N/A

Estimated Number of Overnight Stays: 220

Note: Please explain above how you estimated the number of overnight stays.

Annual Event (Yes/No): Yes, we host each year on the last saturday of January.

Note: In addition, if chosen, the applicant agrees to include the City of Lake Geneva logo on all marketing materials including print, banners, websites and social media and will be required to provide paid receipts, and an evaluation of the results of this promotional effort within 45 days of its completion, which is to include approximate number of room nights retained in City of Lake Geneva hotels.

Grant Amount Requested: \$10,000

Provide as attachment the following:

- 1) Event Overview/Description
- 2) Event Budget (Include how grant funds will be used)
- 3) Mock-up of all Marketing Material to include City of Lake Geneva Logo
- 4) Marketing plan for the event
- 5) How will this grant generate overnight stays within the City of Lake Geneva?
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Please send the completed application with required additional information, one week prior to meeting, to cityadmin@cityoflakegeneva.com



Abominable Snow Race

Lake Geneva Tourism Grant Application

August 8, 2022

About ASR



Our mission is to inspire 2000 racers to get out to play in the middle of Winter, promoting fitness, family, and fun!

ASR is a Winter Obstacle Race challenging racers to reconnect with their inner child, embrace teamwork, and make new friends. It's about creating warm memories in the coldest time of the year!

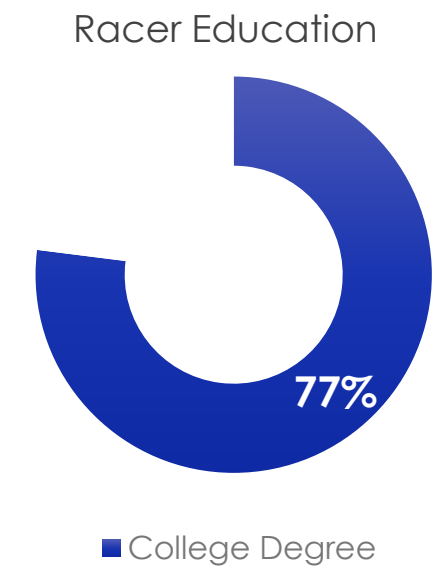
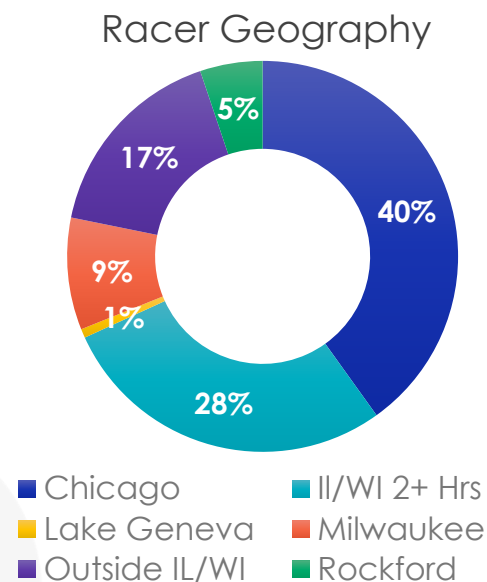
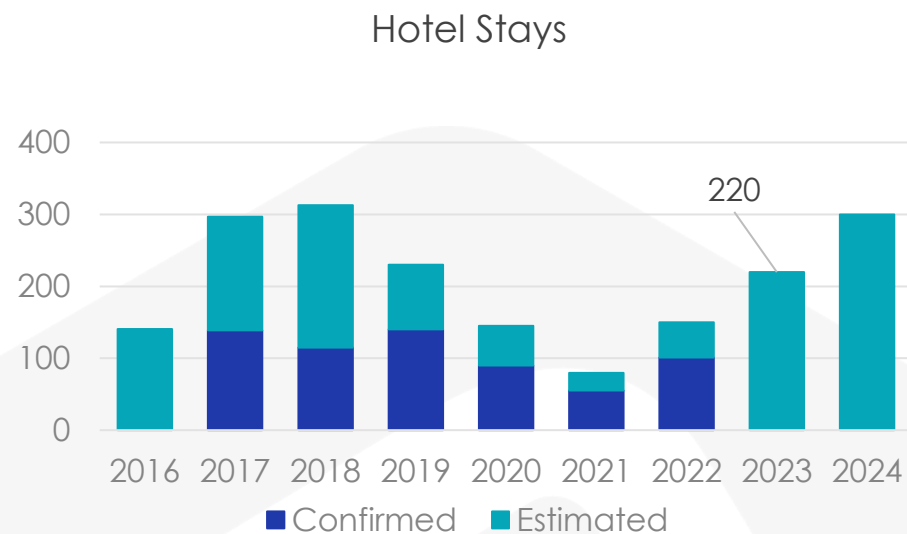
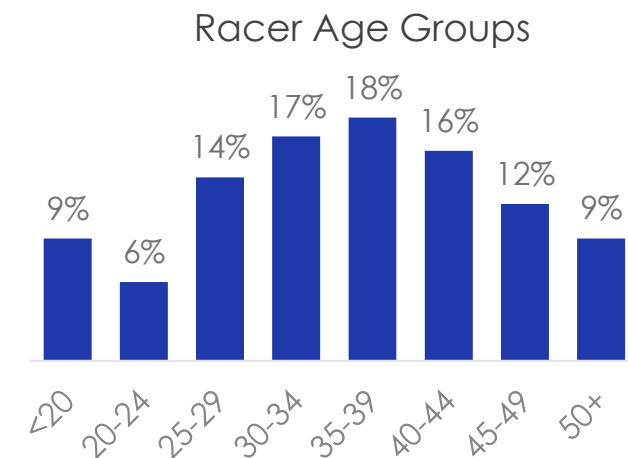
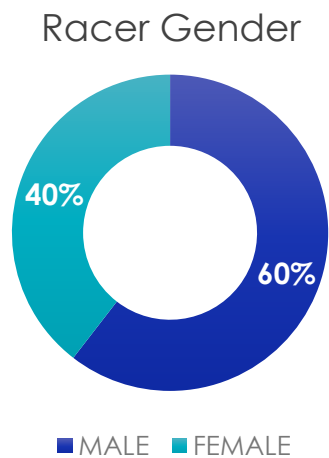
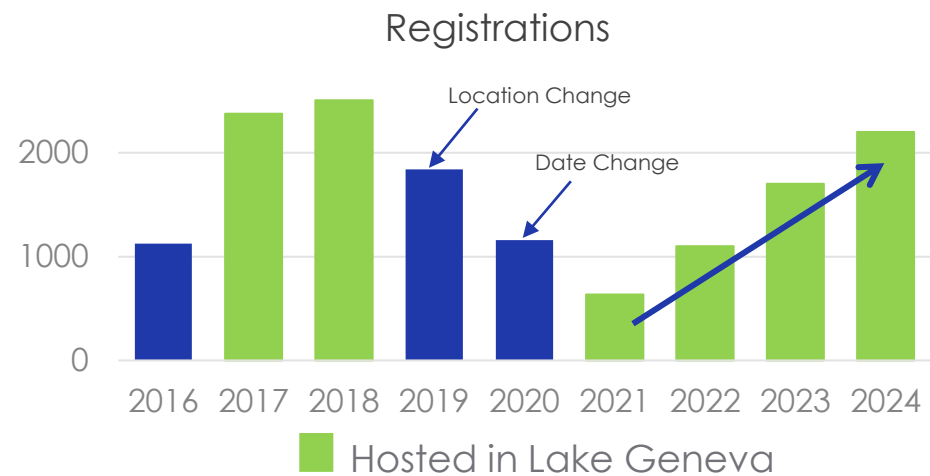
ASR was founded in Jan 2015, is locally owned and based in Belvidere, IL. Our 1st annual event was hosted in Jan 2016 at Veteran Acres Park in Crystal Lake, IL.

Over 10,000 racers have conquered ASR from 2016 – 2022. 55% of our racer base is in the Chicago, Rockford, Milwaukee areas, 44% travel from outside these regions, and 1% is from Lake Geneva

4 of the last 7 years have been held in Lake Geneva. ASR 2023 will be held at Lake Geneva Zipline & Adventure Park.



ASR Registrations, Hotel Stays, & Demographics



2021/2022 Grant Performance



ASR was granted \$7,000 in support of our January 2022 event. Results of Grant Use Below



ASR spent \$3,933 of the total \$7,000 in support of marketing & promotion activities, including social media campaigns and yeti sightings. We confirmed 101 hotel stays with our hotel partners and estimate another 30-60 hotels were booked outside of our view.



3 hotels agreed to partner with ASR (5 were approached). Participating hotels were Fairfield Inn, The Cove, and Harbor Shores. We were able to confirm 101 stays at these hotels (although the Cove did not reply with a count). Discussions with racers indicate that Timber Ridge Waterpark, Comfort Suites, VRBO, and Airbnb benefited from overnight stays as well.



ASR actively promotes local LG businesses to encourage racers to “Stay & Play” over the weekend, further promoting hotel stays. In 2022 ASR partnered with Next Door Pub, Ice Castles, Geneva Lake Distilling, House of Music, and LG Zipline & Adventure park to promote local events, dining, and tastings. We look forward to expanding this campaign for the 2023 event.

2023 Grant Request



ASR is seeking a grant of \$10,000 in support of marketing efforts to convert 220 hotel stays and increase traffic to LG shops and events.



Website page development promoting hotel offers (w/ click thru) and pre-event Yeti Sighting Promotion Campaign at participating hotels.



Marketing services to drive monthly social media and email campaigns around brand awareness, racer registration, to encourage racers to “Stay & Play”, leading to higher hotel conversions.



Monthly social media and email campaigns to drive ASR brand awareness, racer registration, and hotel conversions.

Grant Use Summary	Amount
Website Page Development / Yeti Hotel Sighting Campaign	\$2,000
ASR Marketing Services FB/IG/Google Campaigns	\$8,000

Campaign Spend \$10,000

2023 Event Budget	Amount
Direct Race Support	\$75,000
Festival Support	\$10,000
Marketing/Professional	\$10,000
Overheads	\$15,000

Total Budget \$110,000

ASR Community Partnerships 2017 - 2022





2022/2023 ASR Charity Partner





Thank You!

Questions?

CITY OF LAKE GENEVA TOURISM COMMISSION



TOURISM PROMOTION GRANT INFORMATIONAL GUIDE

Revised September, 2021

I. INTRODUCTION:

In 2017, the City of Lake Geneva Common Council passed Ordinance 17-03, creating and amending Chapter 70, Sec. 70-55, establishing a Tourism Commission to be responsible for the coordination of tourism promotion and tourism development within the City and for ensuring that all room tax dollars are spent on tourism promotion and development as defined in Wisconsin State Statute 66.0615. As part of the duties, this Commission has established the Tourism Promotion Grant Program to fulfill its obligation to support marketing projects, including advertising media buys, creation of printed or electronic promotional tourist materials, or efforts to recruit conventions, sporting events, or motor coach groups.

The Grants are intended to be provided to applicants that can clearly show their event is reasonably likely to generate paid overnight stays by transient tourists at more than one establishment on which a room tax is imposed, that are owned by different persons and located within the City of Lake Geneva. The Commission intent is to focus on those applicants that can demonstrate that likeliness primarily seven days a week during non-peak periods and Sunday to Thursday nights during peak periods (Peak periods being Memorial Day through Labor Day, non-peak Labor Day through Memorial Day).

II. ELIGIBLE APPLICANTS:

Eligible applicants for the Grant are businesses, non-profits, civic groups, downtown promotional entities, and tourism promotion entities who can convey to the Commissions' consensus that their event is reasonably likely to generate paid overnight stays by transient tourists within the City. Applicants must demonstrate that their event or promotion opportunity has fulfilled the State Statute requirements for the grant expenditures. Tourism Commission members shall not be eligible to participate in the program.

Applicants must also state:

- Where is this event physically located?
- What other governmental bodies have been approached for support and what amount has been received?
- Has the City of Lake Geneva Common Council approved this event taking place? (All proposed events must be approved by the Council prior to applying for a tourism grant).

Administration of the Grant Fund will be reviewed by the Tourism Commission with final approval given by a simple majority of those voting. The City Administrator shall be responsible for the day –to-day administration of the Grant Program after Commission approval.

III. APPLICATION PROCEDURES:

Applications are due and shall be submitted one week prior to the Tourism Commission meeting. See City of Lake Geneva website calendar for Tourism Commission meeting dates.

Businesses that are interested in applying for Grant Funds can download the application from the City of Lake Geneva website, and submit to the Lake Geneva City Administrator and designee via email at cityadmin@cityoflakegeneva.com or mail to the Lake Geneva City Hall, 626 Geneva Street, Lake Geneva WI 53147. Applications along with applicable materials are to be marked as “Promotional Tourism Grant.”

Following submittal of an application to the Commission, the Commission will examine the application, approve or deny the application and level of financial support to be granted. As part of the application, the commission requires the City of Lake Geneva logo placed on marketing event/initiative materials including printer materials, banners, websites and all out social media outlets used.

Once the Commission has completed its review of the application, the applicant may be informed of any deficiencies and be requested to amend the application, if necessary. Upon receipt of the completed application, it will be presented to the Commission for consideration.

As part of the grant approval, the Commission may require room block rental contracts with City of Lake Geneva hotels (for applicable events) one week prior.

IV. APPROVAL PROCEDURES:

Ten-minute presentations with grant applicants and the Tourism Commission may take place after a grant request has been submitted. Be prepared to explain how you calculated your estimate for overnight room stays. The City/Tourism Commission reserves the right to reject all applications or to accept any application which will best serve the interests of the City of Lake Geneva and the Tourism Commission.

V. EVENT EXPENSE REIMBURSEMENT PROCEDURES:

Businesses and organizations that have been approved for Grant Funds should indicate the final event/initiative date and will be given 45 days from that date to submit their receipts and examples of any marketing materials, using the attached form. Approved expenses after the event should be emailed to the City of Lake Geneva electronically at cityadmin@cityoflakegeneva.com. The City of Lake Geneva will follow their internal policies in regards to reimbursement and documentation needed for reimbursement up to the approved amount. Any disputes arising from submission will be reviewed for State law compliance by the Lake Geneva City Attorney and the Lake Geneva City Administrator.

City of Lake Geneva Tourism Commission

Tourism Promotion Grant Application

Revised September, 2021

Date Submitted: 7/27/22

Organization: The Riveira Ballroom

Contact Person: Heather Jones

Phone Number: 262-344-8246

Street Address: _____

City, State, Zip: _____

Email Address: lakegenevariveira@gmail.com

Name of Event: MPI - Great Lakes Education Summit

Date(s) of Event: November 13-15, 2022

Location of Event: Lake Geneva Area

Type of Event: Meeting Planner Education Event

(Festival, Cultural, Convention, Tour, Sporting, Other)

Estimated Number of Attendees: TBD

Have you Applied Before? Yes or No; Explain: NO

Where is this event physically located? (street address and governmental jurisdiction):

The Riveira Ballroom- Wrigley Drive Lake Geneva

What other governmental bodies have been approached for support and what amount has been received? none

Has the City of Lake Geneva Common Council approved this event taking place? (All proposed events must be approved **prior** to applying for a tourism grant). Yes / No N/A

Estimated Number of Overnight Stays: N/A

Note: Please explain above how you estimated the number of overnight stays.

Annual Event (Yes/No): no (will not host in the same city)

Note: In addition, if chosen, the applicant agrees to include the City of Lake Geneva logo on all marketing materials including print, banners, websites and social media and will be required to provide paid receipts, and an evaluation of the results of this promotional effort within 45 days of its completion, which is to include approximate number of room nights retained in City of Lake Geneva hotels.

Grant Amount Requested: \$5,300

Provide as attachment the following:

- 1) Event Overview/Description
- 2) Event Budget (Include how grant funds will be used)
- 3) Mock-up of all Marketing Material to include City of Lake Geneva Logo
- 4) Marketing plan for the event
- 5) How will this grant generate overnight stays within the City of Lake Geneva?
- 6) How did you or your organization calculate the estimated number of overnight stays to be generated by your event?
- 7) Any other helpful information

*Please beware that the applicant is required to notify the City Administrator or Tourism Commission Chair prior to making changes to the event as proposed in this grant application in regard to event location, events planned, etc. Failure to provide notice and receive approval by the City Administrator or the Tourism Commission Chair may invalidate the grant approval.

Please send the completed application with required additional information, one week prior to meeting, to cityadmin@cityoflakegeneva.com

Important points for your grant presentation at Tourism Commission:

Revised September, 2021

- Please verify permitting requirements with the City of Lake Geneva *Tourism Grant Applications will not be considered until any required permits or approvals by the City Council are obtained.
- Please be prepared to address the items outlined on page four of this packet when presenting to the Tourism Commission.
- If you are going to bring printed materials to the meeting as part of your presentation; bring seven (7) copies, so all members of the Tourism Commission and the meeting recorder will have copies.
- Presentations should not last more than ten (10) minutes. Additional time is reserved for members of the Tourism Commission to ask questions of the applicant.
- If you intend to present any digital materials to the Commission, you must provide those to the City Administrator one week prior to the meeting.

Important points before submitting your invoices to the Tourism Commission for reimbursement:

Revised September, 2021

- All reimbursable expenses must be listed on the attached Reimbursement Form and submitted to the City Administrator at one time
- All reimbursable expenses must be submitted to the City no later than forty-five (45) consecutive days after the event; not business days
- All expenses to be reimbursed must have an actual receipt included
- All reimbursable receipts must be marked “paid” by the vendor
- You must use the Tourism Commission Reimbursement Form provide. The form must correlate exactly with the individual receipts that are attached.
- Reimbursement forms need to include the Grant Evaluation Form before grant funds will be released.

Under no circumstances will the Tourism Commission reimburse invoices submitted which exceed the amount approved.

City of Lake Geneva Tourism Commission Reimbursement Form

Revised September, 2021

Name: _____

Organization Name: _____

Payment made Payable to: _____

Remittance Address: _____

Contact Phone #: _____ Email: _____

- Please use the table below to list invoices for reimbursement; remember to attach copies of paid invoices for verification. **Reimbursement forms need to include the Grant Evaluation Form before grant funds will be released.**

<u>Invoice Date</u>	<u>Invoice #</u>	<u>Vendor Name</u>	<u>Purchase Description</u>	<u>Purchase Amount</u>	<u>Date Paid</u>

[illegible]

City of Lake Geneva Tourism Commission

Grant Evaluation Form

Revised September, 2021

The City of Lake Geneva Tourism Commission provided funds for your organization's promotional efforts. As required by our guidelines, in return for our investment, you must provide an evaluation of the results of this promotional effort within forty-five (45) days of its completion. This shall be remitted along with marketing materials and paid receipts before grant dollars will be authorized and distributed. Please note that evaluations will be reviewed when consideration of future grants are requested by your organization. Forward all of the required information to:

cityadmin@cityoflakegeneva.com

or mail to

City of Lake Geneva

626 Geneva Street

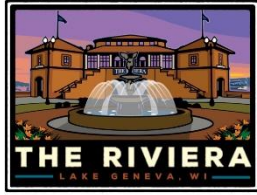
Lake Geneva, WI 53147

1. Provide a final media synopsis that includes the following information
 - a. Number of customer responses generated from type of media utilized
 - b. What media did you use in your use in your campaign?
 - c. What were your target markets?
2. In your grant application you listed estimated number of attendees. What were your actual results?
3. In your grant application you listed estimated number of overnight stays. Please estimate approximate number of City of Lake Geneva hotel room nights booked and how that estimate was attained.
4. Provide an income and expense statement to include actual paid receipts. Any items that are grouped together in a category (I.e. contributions cash or in-kind trade) must be detailed on a separate sheet.
5. Please include any additional information you would consider pertinent in summarizing your promotion/event.

Name:_____ Date:_____

Name of Organization:_____

Email:_____ Phone:_____



Riviera Ballroom MPI Event (Greater Lakes Education Summit)

MPI is hosting a two day education event at Grand Geneva showcasing the Lake Geneva Area. The group will be enjoying a cruise on Geneva Lake and would like to use and showcase The Riviera Ballroom for dinner after the scheduled boat cruise. The group of people attending are all meeting and event planners, collectively representing over 28 million in buying power for events; including meeting and event planners from Wisconsin, Illinois, Indiana and Michigan.

Funds requested- \$5,300 (\$5,000 in kind sponsorship level):

Riviera Ballroom Rental Fee: \$4,900

7 hours of set up staff @ \$20 per hour: \$140

8 hours of event staff hours @ \$12.75: \$102

Promotional print items for booth: \$158

Welcome Reception Partner, \$5,000 in kind donation for the use of The Riviera Ballroom on Sunday, November 13, 2022 would include;

- Recognition as reception partner
- Introduction at the event and 2-3 minutes to speak about The Riviera Ballroom and City of Lake Geneva hotels.
- Promotional material to be placed in welcome bags
- One exhibit table and complimentary conference registration
- Logo listed on event website
- Recognition in electronic newsletter

Post-Event Grant Payout:

Event hours and rental fee to be paid out by 11/20/22.

Marketing

Promotional print items might be required for the exhibit booth included in the in-kind sponsorship level. Estimating \$158 for materials such as; rack cards, folders and expo table setup items.

City of Lake Geneva Tourism Commission

Tourism Promotion Grant Application

Revised September, 2021

Date Submitted: Monday, August 1st, 2022
Organization: The BID
Contact Person: Kristi Tarantino
Phone Number: 773-251-9018
Street Address: PO Box 192
City, State, Zip: Fontana, WI 53125
Email Address: Eventslakegeneva@gmail.com
Name of Event: Oktoberfest & Honky Tonk Fest
Date(s) of Event: Sept. 16, 17, 18 ²⁰²² Honky Tonk Oct 7-8 ²⁰²² Oktoberfest
Location of Event: Oktoberfest → Flat Iron Honky Tonk → Seminary Park
Type of Event: Festival

(Festival, Cultural, Convention, Tour, Sporting, Other)

Estimated Number of Attendees: Oktoberfest 10,000 Honky Tonk 3500

Have you Applied Before? Yes or No Explain: _____

Where is this event physically located? (street address and governmental jurisdiction):

Flat Iron Park & Seminary Park

What other governmental bodies have been approached for support and what amount has been received? None

Has the City of Lake Geneva Common Council approved this event taking place? (All proposed events must be approved **prior** to applying for a tourism grant). Yes No _____

Estimated Number of Overnight Stays: over 1,000

Note: Please explain above how you estimated the number of overnight stays.

Annual Event (Yes/No): (Yes)

Note: In addition, if chosen, the applicant agrees to include the City of Lake Geneva logo on all marketing materials including print, banners, websites and social media and will be required to provide paid receipts, and an evaluation of the results of this promotional effort within 45 days of its completion, which is to include approximate number of room nights retained in City of Lake Geneva hotels.

Grant Amount Requested: 15,000 / 15,000
Octoberfest Monkey Tink

Provide as attachment the following:

- 1) Event Overview/Description
- 2) Event Budget (Include how grant funds will be used)
- 3) Mock-up of all Marketing Material to include City of Lake Geneva Logo
- 4) Marketing plan for the event
- 5) How will this grant generate overnight stays within the City of Lake Geneva?
- 6) How did you or your organization calculate the estimated number of overnight stays to be generated by your event?
- 7) Any other helpful information

*Please beware that the applicant is required to notify the City Administrator or Tourism Commission Chair prior to making changes to the event as proposed in this grant application in regard to event location, events planned, etc. Failure to provide notice and receive approval by the City Administrator or the Tourism Commission Chair may invalidate the grant approval.

Please send the completed application with required additional information, one week prior to meeting, to cityadmin@cityoflakegeneva.com

2022 Streets of Lake Geneva Grant Request
Marketing costs for the BID

The Lake Geneva Business Improvement District seeks an immediate **\$15,000 each event** grant for BID Marketing Costs for two 2022 Events for a total of **\$30,000**:

The 2022 Lake Geneva Honky Tonk Fest

The 2022 Lake Geneva Oktoberfest

We are asking for **\$15,000 for each event** for the following marketing and promotions cost with an estimated and exact breakdown of how these funds will be used below:

1) Printing the Flyers, Posters, rack cards and signs	\$2500
2) Placing add/remote/radio WLKG	\$3500
3) Placing add in regional news, local & distant	\$5000
4) Chicago/Milwaukee/Madison PR	\$1500
5) Facebook boost, Instagram & other social media	\$3000
6) PR Firm/Black Raven Media	\$1750
7) At The Lake Magazine/NT media group	\$1800
8) Website marketing updates	\$1650
9) WGN radio for Chicago market	\$3000
10) Travel Wisconsin/Visit Lake Geneva	\$3000
11) Banners for downtown and stage banners	\$1800

Detailed promotional budget:

1) Printing the flyers, posters, rack cards and signs: The BID would like to promote the events to the local community and to visitors with print. This includes flyers at businesses, posters and handouts. The posters and flyers let visitors know when to return for any special events and shopping information. \$2500

2) Placing add/remote/radio WLKG

We will coordinate placement of 200 spots to run 6 weeks prior to event. Nancy from WLKG will remote both events in the park. This draws many people to the park and to town. \$3500

3) Placing add in regional news, local & distant

We will place full page, half page and banner online ads starting in August to run through October. \$5000

4) Chicago/Milwaukee/Madison Promotion

We will run event specific ads in a new publications for online and print reach to target families and people in Chicago, Milwaukee and Madison. We will combine Honky Tonk Fest and Oktoberfest. \$1500

5) Facebook boost, Instagram & other social media

Weekly and some daily posts up to \$3000 for both events

6) PR Firm/Black Raven Media

PR firm. Debra Lopez facilitates good press and PR on local and national levels. The firm would work with both events to co-promote a larger reach. \$1750

7) At The Lake Magazine/NT media group

A full page add to begin in the Fall issue which goes out in mid to late August, Add is already created and awaiting approval. The full-page ad includes both events and is ready to run per approval. This is read by many in the Chicago market and by most visitors which will generate overnight stays. \$1800

8) Website marketing updates

Updating the Streets of Lake Geneva website as the main source of all information is the most important task. Keeping this current for visitors and guests gives them a trusted place to get all the event info so they can make travel arrangements. \$1650

9) WGN radio for Chicago market

Placing ads on WGN and also running contests related to both events creates awareness of both events in an entirely different hard to reach market. Past experience with this vendor has been positive. \$3000

10) Travel Wisconsin/Visit Lake Geneva

We will do the co-op marketing program with Visit Lake Geneva. We will do website advertising, social media, email marketing and insertion order. \$3000

11) Banners for downtown and stage banners

Creating some new banners and utilizing and updating our current Oktoberfest banners to combine the two events or have two separate independent banners at the same time is in the works.

Estimated economic impact of overnight stays and day trippers:

We estimate that the potential for travel related stays for both events highly probable. Given the comprehensive plan outlined above and the reach that this will give to both highly anticipated events, we predict the hotel occupancy will be high. The overnight stays will also increase as people are looking for outdoor, local, or regional events that they can drive to. Day trippers generate revenue from shopping, dining, and attractions. Overnight stay will generate room revenue. We estimate that most visitors will come to the lake for events and shopping from the Chicago suburbs, Milwaukee and surrounding communities. People are looking now for reasons to plan trips and multiple day fests are a big draw as they can be entertained all weekend. Visitors are looking for reasons to return to Lake Geneva and this gives them options.



Honky Tonk
& Craft Beer



The Business Improvement District produces this event that enhances the image of the city and highlights Lake Geneva. The goal of Honky Tonk Fest is to promote consistent quality, family-oriented entertainment & fun and a must attend event to Lake Geneva citizens and visitors.

Streets of Lake Geneva

OVERALL Timing quick reference

- Friday 5-7pm Buskers, in town
- Saturday 1-5 Buskers, in town
- **Saturday doors at 3pm -SP**
- **Saturday 3-6pm Craft Beer FEST - SP**
- **Saturday-Busker 3-4pm (from Chris) - SP**
- **Saturday 4-6pm Bono Bros- SP**
- **Bono Bros end by 6pm, Beer ends at 6pm -SP**
- Sunday 1-5 SUNDAY FUNDAY, bar, food. -**SP**

FRIDAY, September 16th 5:00pm-7:00pm

- (2) Buskers in town, locations TBD
- The bars and restaurants will provide their own music and bands and we will encourage them to be Honky Tonk themed
- We will actively co-promote their business and music as part of Honky Tonk Fest
- We will encourage all attendees to dress the part, cowboy hats, cowboy boots, flannels, jeans, etc.

SATURDAY, September 17th 1:00pm-5:00pm

- (4) Buskers in town, locations TBD
- The bars and restaurants will provide their own music and bands and we will encourage them to be Honky Tonk themed
- We will actively co-promote their business and music as part of Honky Tonk Fest
- We will encourage all attendees to dress the part, cowboy hats, cowboy boots, flannels, jeans, etc.

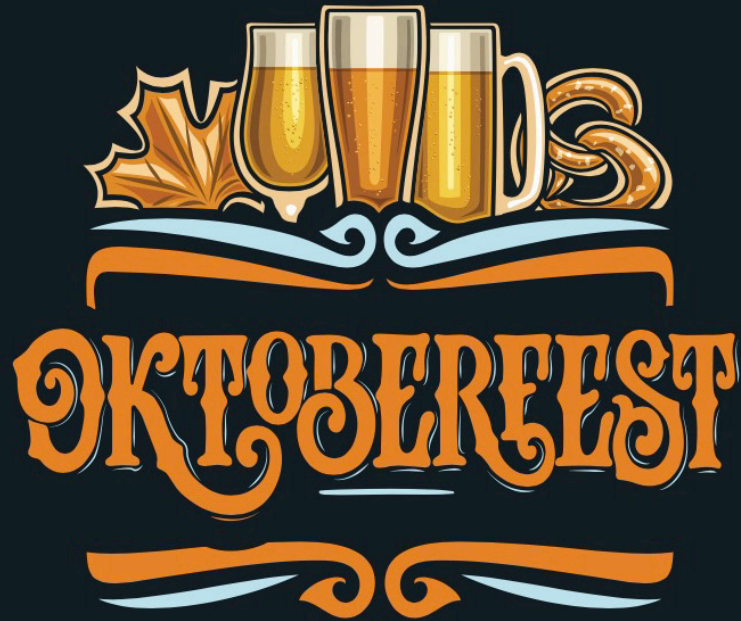
SATURDAY, September 17th 3:00pm-6:00pm

- Seminary Park events include craft beer vendors, food vendors and entertainment!
- Craft Beer fest vendors (approx. 10-12) **3:00pm-6:00pm ENDS AT 6pm**
- **4—6pm The Bono Bros**
- **Gates at 3pm, warm up buskar**
- Tickets \$45 early bird (Aug 1 – Sept 1, after Sept 1 \$55) \$15 designated driver

SUNDAY, September 18th 1:00pm-5:00pm

- Seminary Park
- Some Craft vendors, food vendors
- NO Craft Beer vendors (that's one day event)
- Kids Activities
- Hillbilly Rockstarz 1:00pm-2:00pm
- Line Dancing 2:15-3:00pm
- Chris Kroeze 3:30pm-5:00pm Headline Talent from Barron, WI and was the runner up on the Voice
- Tickets \$15
- Full weekend tickets, craft beer fest, live music \$55/\$45

Columbus Day Weekend



StreetsOfLakeGeneva.com



The 2022 Streets of Lake Geneva Oktoberfest

Lake Geneva, Wisconsin

Oktoberfest is vital to the spirit of Lake Geneva. The BID produces this event that enhances the image of the city and highlights Lake Geneva. The goal of Oktoberfest is to promote consistent quality, family-oriented entertainment & fun and a must attend event to Lake Geneva citizens and visitors.

Streets of Lake Geneva



Oktoberfest, Saturday 12-6pm & Sunday 12-5pm Friday, 6-9pm Topsy Turvy Featured Events and Programs

- The Traditional Beer Garden in Flat Iron Park-Saturday & Sunday
- Traditional Oktoberfest Craft fair in Flat Iron featuring 25 selected vendors
- Kids entertainment in Flat Iron Park with crafts and activities
- Dachsund Dash each day at 3pm on the streets of lake Geneva (or the grass of Lake Geneva)
- Friday night event hosted by Topsy Turvy-live band, big AI, Mug contest, free entrance 6-9pm. Kick off your Oktobefest Celebration!



How to Fest!

How to Fest!

Beer Garden

Live music!

Food & drink available to purchase at establishments

Kids entertainment, free &
ticketed

Craft fair

Beer Stein Contests, Daschund races & fun!

How to FEST! Flat Iron Park

- **ADMISSION**

Single-day tickets \$5 **online**

- Single-day tickets for admission into Flat Iron Park

Saturday – \$5. (Orange Wristband)

Sunday – \$5. (Blue wristband)

Kids admission FREE under 14. **Tickets are available to purchase for Pony rides, Bounce house, Hair braiding, face paint and carnival games/rides (TDB) tickets available onsite at the ticket table near the gazebo. All other kids activities are free unless notated. Signage will be onsite.**

FREE: kids shows (every hour) balloon art and entertainment.

\$5 ticket

- Full Access to Flat Iron park BEER GARDEN!
- Headline Entertainment & Kids entertainment
- Commemorative Lake Geneva Oktoberfest beer stein for purchase (TR) posters (BID) & shirts (BID & TR) available for purchase
- Access to Streets of Lake Geneva Beer Garden, Smashburgers & Perogi's and all food vendors, meat guy, corn, cider donuts, pretzels, etc...
- Rotary brats, hot dogs, water, soda & chips, specialty vendors
- Craft fair access for vetted shopping, music, dinning and kids area access

Kids Area free, ticketed events

- Live music for parents
- **3 bounce houses-ticket**
- **Pony Rides-ticket**
- Cotton candy Vendors
- **Hair braiding-ticket**
- Arts & crafts
- **Face paint-ticket**
- Balloon darts
- Sports game
- Live Children's entertainment and shows every hour

Danke for your time!

Streets of Lake Geneva