



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- www.cityoflakegeneva.com

**PIERS, HARBORS, AND LAKEFRONT COMMITTEE
TUESDAY, JANUARY 11, 2022- 5:00 PM
LAKE GENEVA CITY HALL, COUNCIL CHAMBERS (MAIN LEVEL)**

Committee Members: Chairperson Joan Yunker, Alderpersons: Shari Straube, Ken Howell, Rich Hedlund, and Tim Dunn

CITY HALL WILL BE OPEN TO THE PUBLIC DURING ALL MEETINGS. THE CITY OF LAKE GENEVA IS HOLDING ALL MEETINGS VIRTUALLY AS WELL AS IN PERSON. IF YOU WISH TO LISTEN OR WATCH THE MEETING YOU MAY DO SO BY USING THE FOLLOWING:

1. Links to the City of Lake Geneva's live video stream can be found at www.cityoflakegeneva.com/video
2. Television: Watch live broadcast of the meeting on Spectrum Cable Channel 25
3. Listen to audio via phone: (602) 333-2017 (Long distance rates may apply) (888) 204-5987 (Toll Free) **Access Code:** 9746153

AGENDA

1. Meeting called to order by Chairman Yunker
2. Roll Call
3. Discussion/Recommendation regarding the approval of the November 9, 2021 Piers, Harbors, and Lakefront Committee minutes as prepared and distributed
4. Comments from the public limited to 5 minutes, limited to items on this agenda
5. Harbormaster Report
6. Discussion/Recommendation regarding Lake Geneva Boat Line lease
7. Discussion/Recommendation regarding use of Vibly and Park Mobile Apps for boat launch fees
8. Discussion/Recommendation regarding cashless beach admission requiring use of credit card or Vibly App
9. Discussion/Recommendation regarding boathouse located on the Riviera Pier
10. Discussion/Recommendation regarding television live stream of Riviera Plaza
11. Discussion/Recommendation regarding possible purchase of a CD3 Boat Cleaning Machine and location placement
12. Adjournment

*This is a meeting of the Piers, Harbors & Lakefront Committee.
No official Council action will be taken; however, a quorum of the Council may be present.*

cc: Aldermen, Mayor, Administrator, Harbormaster, Media

PIERS, HARBORS, AND LAKEFRONT COMMITTEE MINUTES
TUESDAY, NOVEMBER 09, 2021 5:00 PM
RIVIERA CONCOURSE (1ST FLOOR), SPACE F, 812 WRIGLEY DRIVE

Committee Members: Chairperson Joan Yunker, Alderpersons: Shari Straube, Ken Howell, Rich Hedlund, and Tim Dunn

Chairperson Yunker called the meeting to order at 5:03 p.m.

Roll Call

Present: Yunker, Howell and Dunn. Straube (arrived at 5:06)

Absent: Hedlund (excused)

Discussion/Recommendation regarding the approval of the October 12, 2021 Piers, Harbors, and Lakefront Committee minutes as prepared and distributed. Moved by Dunn, seconded by Howell. Motion carried by unanimous voice vote.

Comments from the public limited to 5 minutes, limited to items on this agenda. None

Harbormaster Report. Harbormaster Russell addressed the committee remotely and reported that all boats have been removed from City owned slips and buoys and the final pier was removed today.

Discussion/Recommendation regarding Agreement with Lake Geneva Boat Lines. Chairman Yunker distributed a draft agreement to the members of the Committee as well as Kent Martzke, owner of the Lake Geneva Boat Line. General discussion was held. Chairperson Yunker asked that everyone review the document and continue this discussion at the December Piers & Harbors meeting.

Discussion/Recommendation regarding use of Viply and Park Mobile Apps for cashless beach admission and boat launch payment. Harbormaster Russell addressed the committee concerning this topic. General discussion was held by the committee concerning the concept of going completely cashless vs. providing some alternative for those who wish to pay cash as well. After additional discussion Howell so moved to continue this discussion at the December Piers and Harbors committee meeting, Straube seconded. Motion carried by unanimous voice vote.

Discussion/Recommendation regarding boathouse located on the Riviera Pier. Chairperson Yunker and City Administrator Dave Nord advised the committee members that it has been determined that Gage Marine has been using the Boat house, near the south west corner of the Riviera Building without a lease agreement or paying rent. The Committee was advised that representatives of the City (Mayor, City Attorney, Chairman Yunker, Administrator Nord and City staff) recently met with representatives of Gage Marine to discuss the matter and attempt to come to some manner of resolution. City Attorney Draper will be drafting a proposal for the committee to review and possibly act on. Howell so moved to continue this discussion at the December Piers and Harbors committee meeting, Dunn seconded. Motion carried by unanimous voice vote.

Adjournment. At 5:30 pm, Motion by Dunn to adjourn, seconded by Straube. Motion carried by unanimous voice vote.

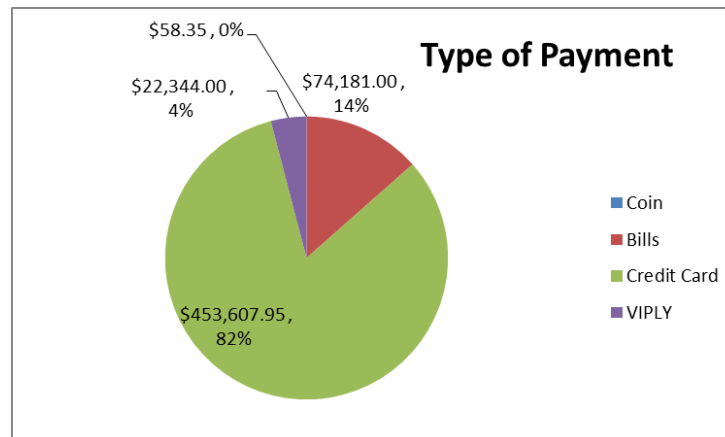
Harbormaster Report
Piers, Harbor and Lakefront Committee
January 11, 2022

- **Buoy/Slips/Piers**

- 2022 Season contracts will be mailed by February 1, 2022 with payment and forms due by March 15th (per City Ordinance) and grace period (with late fee) ending on March 25, 2022
- Meeting with Gage Marine later to review pier damage from the 2021 season and estimated pier repair costs
- Extend Lagoon Slip leases to October 31?
 - Offset the difficulty of using during summer festivals
 - Piers are not removed at the end of the season

- **Beach**

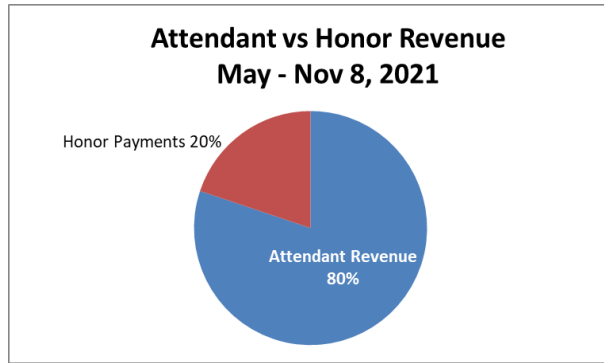
- Nothing to report
- Review of 2021 revenue by TYPE of PAYMENT



- **Boat Launch**

- Revenue May-Nov 8, 2021 (pre-TAX)

TIL Rev	TIL Rev	
Attended	Honor	Total Rev
\$19,793.00	\$4,907.50	\$24,700.50



○ Total Launches

PAID LAUNCHES MAY THROUGH NOV 8, 2021											
	Non-Motor RESIDENT	Non-Motor Non-Resident	<20 Feet RESIDENT	<20 Feet Non- Resident	20'-25' RESIDENT	20'-25' Non- Resident	>26' RESIDENT	>26' Non- Resident	Jet Ski RESIDENT	Jet Ski Non- Resident	Est CC Launches
Attendant Tickets	2	3	146	551	134	266	57	21	20	36	158
Honor Tickets	3	4	90	216	17	63	0	0			15
Total Tickets	5	7	236	767	151	329	57	21	20	36	173
Total Paid Launches		1802									

Data does not include SEASON PASS launches

● Riviera 2021 EVENTS

RIVIERA EVENTS	
MONTH	No of EVENTS
May	5
June	8
July	12
August	10
September	10
October	8
November	4
December	5
Total	62

○

● Riviera 2022 Events Scheduled

RIVIERA EVENTS 2022	
MONTH	No of EVENTS
January	4
February	0
March	1
April	2
May	7
June	9
Total	23

○

VIPLY Solution for Boat Launch

- ✓ Credit Card kiosk and selections would remain the same
- ✓ Following is an example of how the VIPLY APP can be applied to the boat launch
 - Launch customer would use their SMART PHONE to complete the transaction AFTER they have launched and parked in the trailer parking lot
 - First selection; Resident or Non-Resident Pass to be purchased
 - Second selection; Size of boat and applicable fee
 - Purchase pass and directed to enter tow vehicle license plate number
 - Two different PLACARDS would be present in the parking lot
 - One for RESIDENT passes purchased
 - One for NON-RESIDENT passes purchased
 - Customer scans appropriate QR CODE per the boat length
 - Customer receives a specific CODE for the transaction and enters that code on hang tag
 - Customer places hang tag on code for Parking Enforcement to see



VIPLY

Viply resolves challenges by transforming Parks & Recreation Areas' visitor management process, sales, fee collection & marketing

Viply is a turnkey platform solution offering organizations an easy approach to offer digital entrance & self check-in passes via it's free smartphone consumer app. (**95% use smartphones**)

- Offer Park Entrance, Recreation & Permit Passes via app
- Track / Scan-In visitors by entrance / check-in point location (even if unattended)
- Self service check-in is now made easy
- Fully Automated – Purchasing, Tracking, Auto Deposit, Detailed Reporting
- No capital costs and No additional operational / resource costs
- Attain 100% data capture - Track visitor behavior and insights
- Market and Notify on events, available passes or important announcements

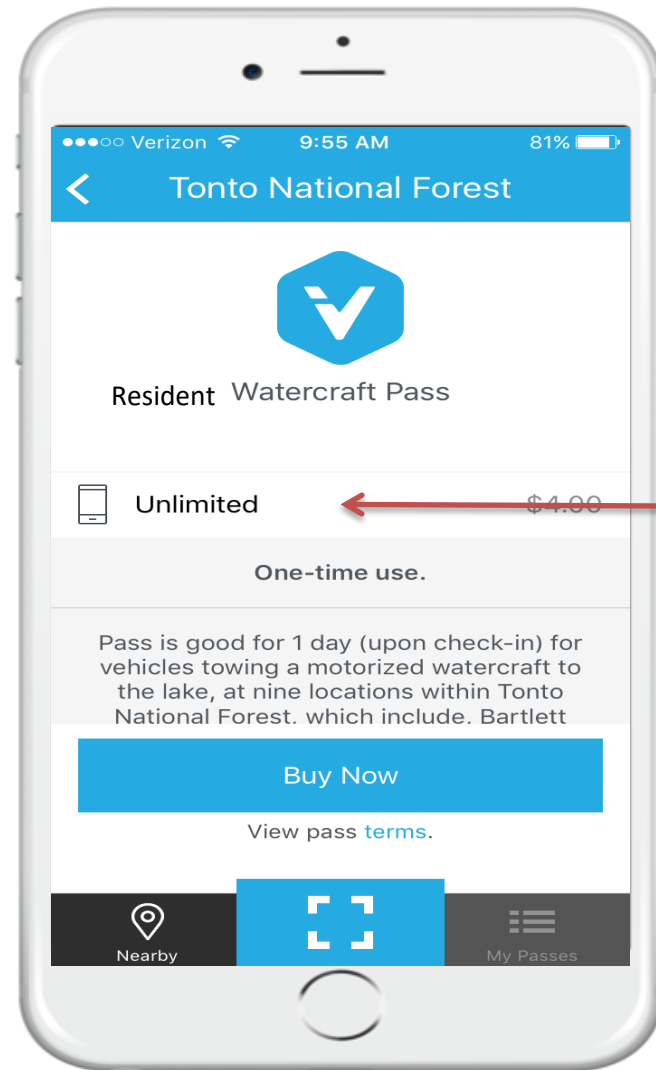
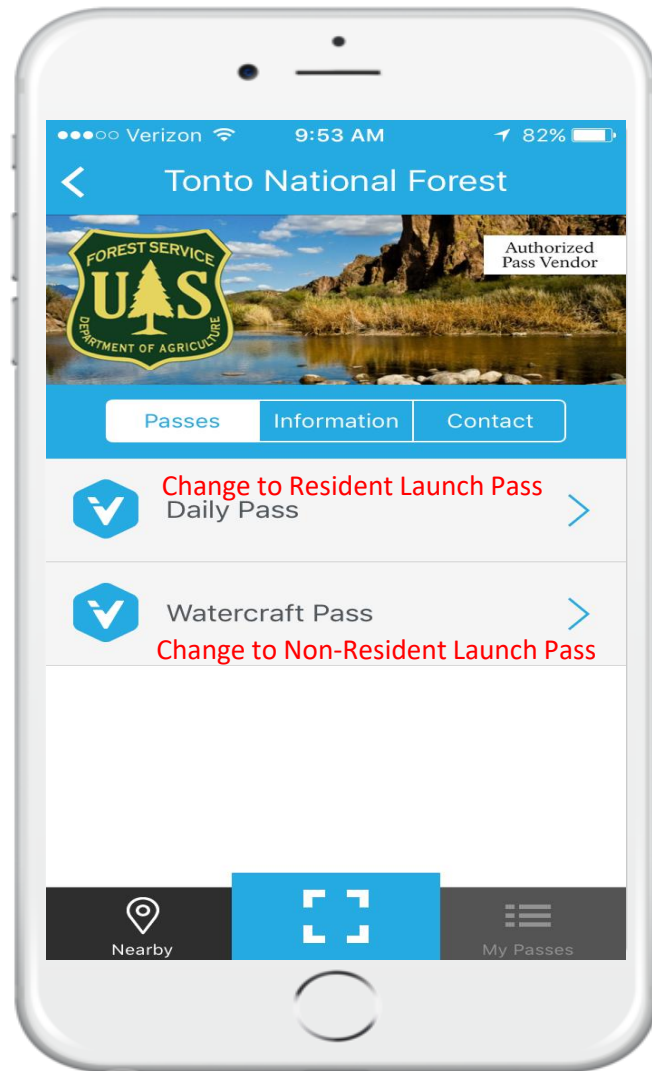
NO upfront or ongoing costs, NO technology investment, NO resource uplift,
NO connectivity or integration points necessary, NO hardware, NO Risk

Use Case

U.S. Forest Service Tonto National Forest

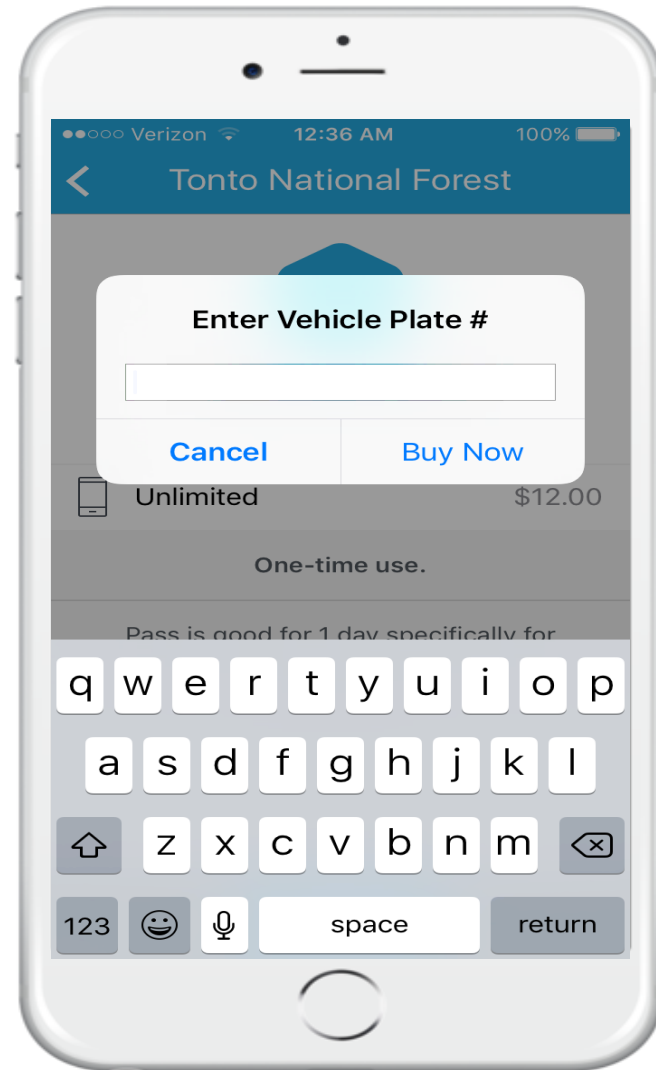
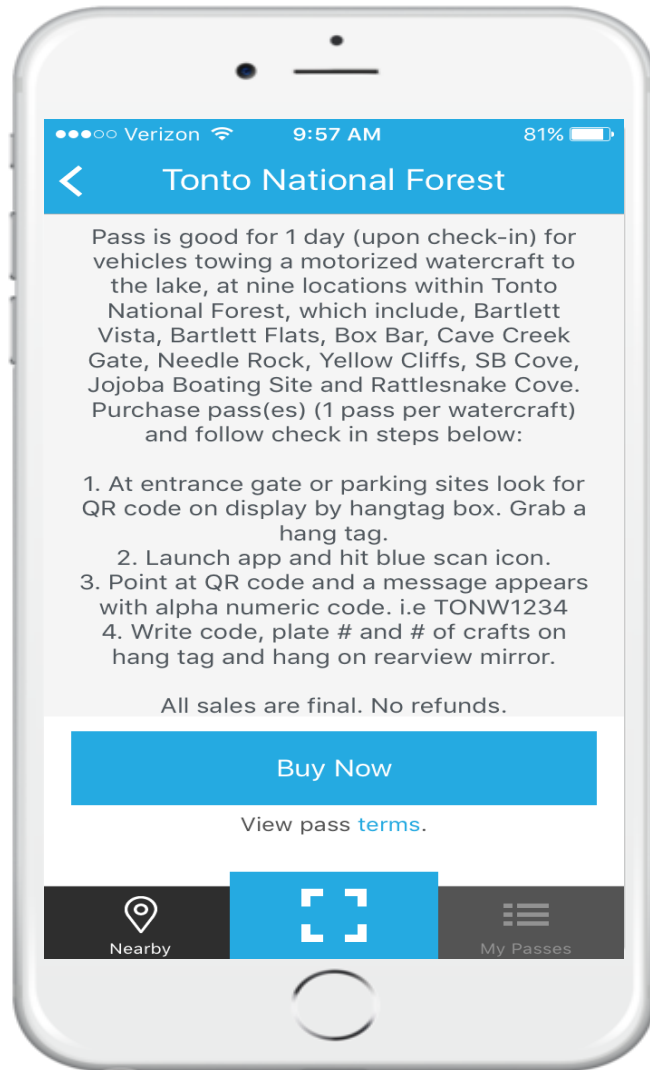


At Tonto, visitors gain quick access and easily purchase park passes and self check-in

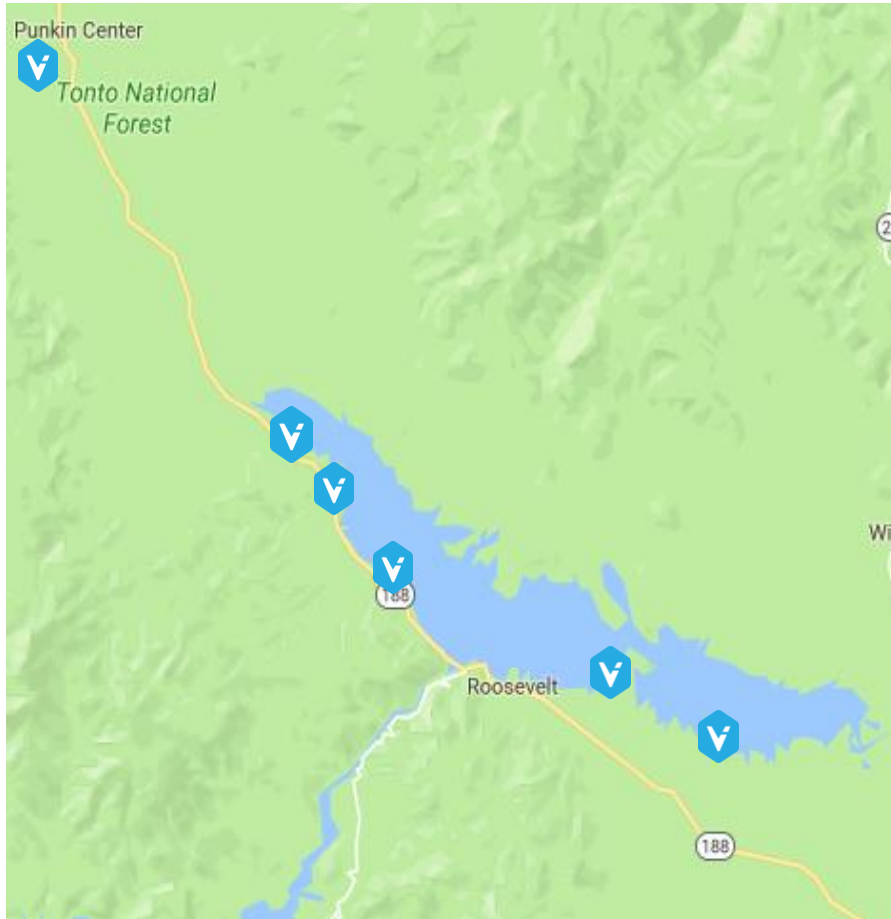


This would list the four sizes and fees. Select one that applies to size

At Tonto, visitors gain quick access and easily purchase park passes and self check-in



Strategically placed 'Viply' self serve placards locations streamlines purchase, check-in, and visitor tracking: No need for Hardware, Power or Cabling



Watercraft Day Pass
(Cholla Campground)



Create unique QR
code by location for
tracking visitors.



For **Self Check-In**: At Tonto, Viply placards with hangtag boxes are posted at designated sites w/ check-in directions



Daily Pass



Tonto National Forest Passes

Location: Bartlett Vista

Get your Tonto passes on the Viply app.



VIPLY



Watercraft Pass

How it works:

1. Download free **Viply** app from iTunes or Google Play.
2. Find 'Tonto' and purchase a Daily and (if applicable) Watercraft Pass(es).
3. Keep app open and **tap bottom blue scan icon button** or 'Scan Now' button.
4. **Point at correct QR code (DAILY OR WATERCRAFT)** and message appears with **alpha numeric code**.
5. **Write code, vehicle plate # and # of crafts (if any) on hang tag.**
Hang visibly on rearview mirror.

Questions: E-mail support@viplypass.com or call 732-800-1771.

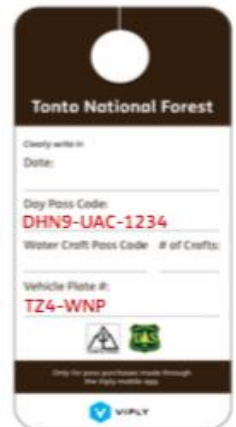
NOTE: Your credit / debit card statement will show charges as **BT-TONTO NF**. All sales are final. No refunds.

Passes purchased via Viply **CAN ONLY BE USED** at the following locations within Tonto: **Bartlett Vista, Bartlett Flats, Box Bar, Cave Creek Gate, Needle Rock, Yellow Cliffs, SB Cove, Jajoba Boating Site and Rattlesnake Cove.** These passes **CANNOT BE USED** at any developed Tonto campground.



Write in code here

You must write in your vehicle plate # here.



For **Self Check-In**: At Tonto, Viply placards with hangtag boxes are posted at designated sites w/ check-in directions

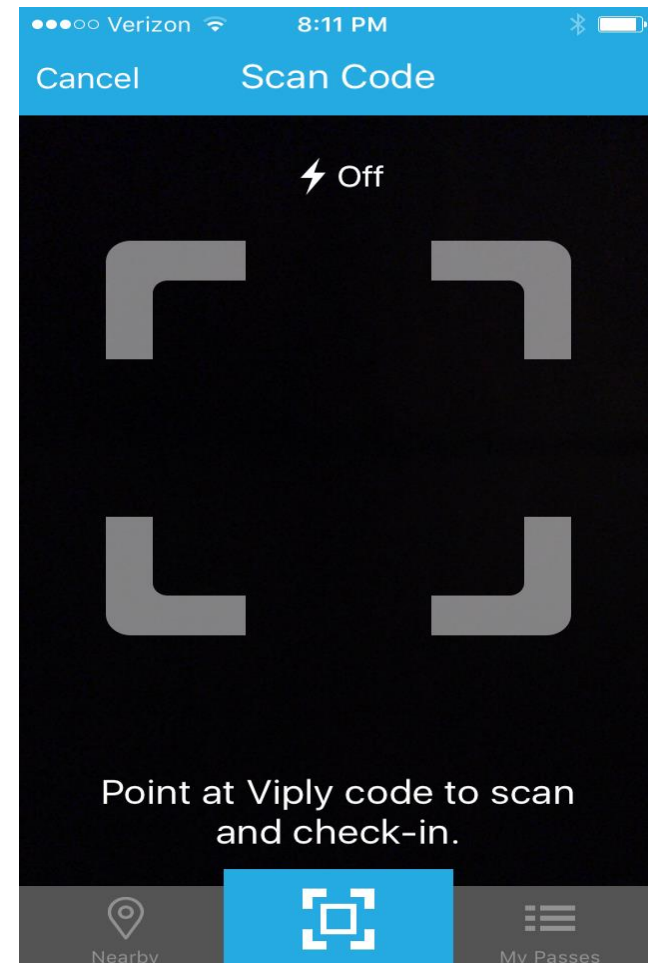


One placard for **RESIDENT** passes, One placard for **NON-Resident** passes.

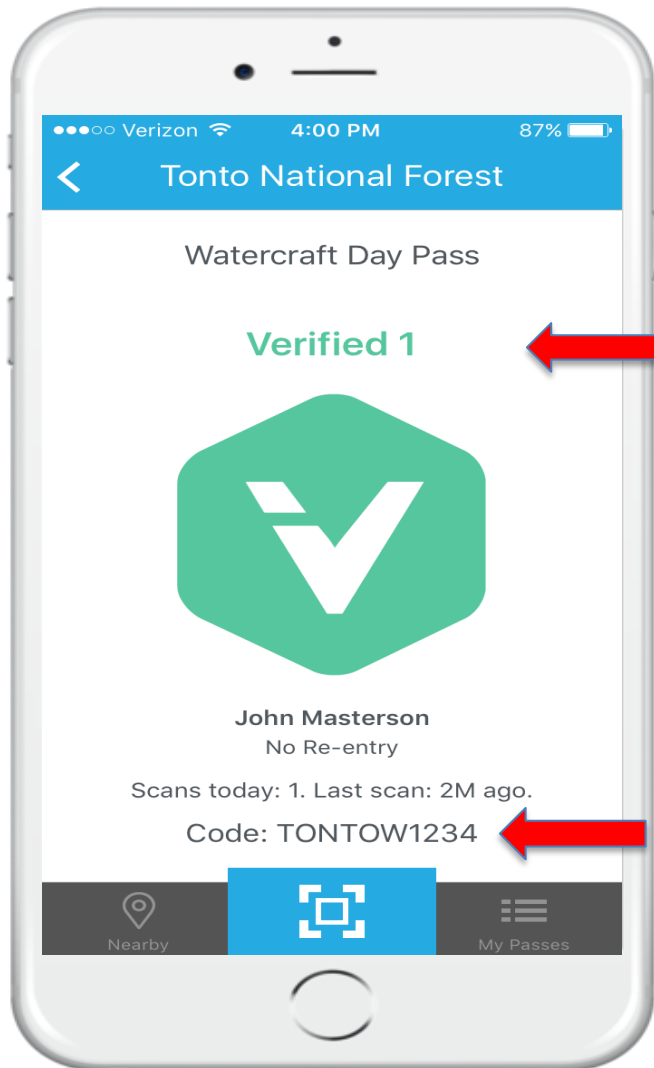
Each placard would have a QR code for each fee

Example: <20'
20' to <26'
≥ 26'

At Tonto, visitors launch Viply's app and simply scan-in off the appropriate pass QR code on display



An animated validation screen appears with a specialized code which visitors enter on vehicle hang tag



of crafts
to check-in

Visitor enters
code on vehicle
hang tag along
with plate #

The vehicle hang tag is a white rectangular card. At the top, it features the USDA logo, a black circular hole for a string, and the U.S. Forest Service logo. Below these is a mountain icon with a cactus and the text 'TONTOW PASS'. The main title is 'Tonto National Forest Discovery Pass'. Underneath, it says 'Clearly write in'. The 'Date:' field is filled with '12 / 20 / 17'. The 'Day Pass Code:' field is empty. Below this, there are two fields: 'Water Craft Pass Code' filled with 'TONTOW1234' and '# of Crafts:' filled with '1'. The 'Vehicle Plate #:' field is filled with 'UNP 44T'. At the bottom, it states 'USDA is an equal opportunity provider, employer and lender.' and 'Only for pass purchases made through the Viplly mobile app.' The Viplly logo is at the very bottom.

Our solution's simplicity offers both user & venue issue free experience vs. **Fee Tubes & Kiosks systems**

Fee Tubes & Kiosks systems

- Large upfront costs – hardware, implement
- Ongoing IT investment or Service costs
- Management resource uplift
- Integration points to current systems
- Connectivity and Power needed
- No visitor data collection / No Marketing
- System Failure
- High exposure – Locked into investment



- No upfront costs and no hardware invest
- No ongoing costs and support is free
- No additional management resources
- No system integration points necessary
- No connectivity costs or issues
- Captures visitor data / market direct
- Non concern
- No risk or exposure



Cost Comparison:

Viply vs. Fee Tubes (Iron Ranger) & Payment Kiosks

	<u>Fee Tube*</u>	<u>Kiosks**</u>	<u>Viply***</u>
Equipment / Material (per unit)	\$1,500	\$55,000 ave.	\$ 0
Shipping & Installation (per unit)	\$500	\$5,500 ave.	\$ 60***
Annual Maintenance (per unit)	\$ 0	\$3,000 ave.	\$ 0
Fee Collections (per unit annually)	\$3,000	\$?	\$ 0
Total:	\$5,000	\$63,500	\$ 60

* Based on a 2006 Bureau of Land Management, (Oregon Region) requisition and estimated cost of 'Iron Ranger' fee tubes including vault costs Insert costs (2 per unit), and shipping costs. Installation is rough estimate. Fee collections is based on Armor Service (3rd party) collection with monthly pick up frequency and deposit.

** Costs based on blended average of several state and municipal entities kiosk purchases, including the State of Alaska Park Services, City of San Diego Park & Recreation Services, and State of Florida Park and Recreation Services from 2014 – 2016.

*** Installation may require iron or wood post attachment with a cost typically lower than \$60 per location.

Piers, Harbor, and Lakefront Committee

Tuesday, January 11, 2022

Live Stream T.V. feed

Grant Proposal for Tourism Commission

Here are some resources to view preceding the meeting and discussion.

Best way to promote Riviera Ballroom, Riviera Beach, all events in downtown, beautiful sunsets, all activities can be view by people all over the world.

It is very famous now-a-days posting live streaming on social media. Kids, teenagers, and grandparents can wave and share to their loved ones and show how much fun all is having in Lake Geneva.

This website nee can view other location and get some ideas along with information regarding cameras, mounting, services, and installation.

<https://www.earthcam.com/>



CD3 General Benefit Corporation
1865 Ashland Ave.
Saint Paul, MN 55104
+1 6124679441
mark@cd3systems.com
<http://www.cd3systems.com>

Quote 201028-01

ADDRESS

Janet Happ
Geneva Lake Conservancy Inc
398 Mill St
Fontana, WI 53125
United States

DATE
10/28/2020

TOTAL
USD 35,800.00

**EXPIRATION
DATE**
12/31/2020

SHIPPED TO:
53125

SHIPPING TERMS:
FCA Incoterms

EQUIPMENT & COMPONENTS

	QTY	PRICE	AMOUNT
CD3 Wayside Solar Body Assembly w/ Trailer Mounting 15' x 55" Trailer mounted CD3 System with ratchet down system, off-grid 500W solar array, battery and DC inverter, IOT controller, blower system, wet/dry vacuum & tankage, tethered brush, wrench, grabber, marine LED lights. Backup 120v plug in recharge option included.	1	30,750.00	30,750.00
Solar Panel Highway Mesh Cover Solar trailer highway cover for shipping or trailering	1	750.00	750.00
Play Clean Go Wrap Top upper right and left panels, bottom full Play Clean Go wrap	1	1,250.00	1,250.00
Shipping CD3 CD3 will deliver unit	1	850.00	850.00
MyCD3System.com Software Annual Fee My CD3 Software & Data Service (annual)	1	950.00	950.00
Software Setup Fee One-time Software Platform Setup/Training	1	1,250.00	1,250.00

Quotation is valid for 30 days, thereafter it is subject to change without notice.

50% down payment requested upon signing and 50% upon shipment.

Terms and Conditions of Sale: The Terms and Conditions are legally binding on you and are part of this Sale Agreement. Please read the Terms and Conditions carefully before signing this Agreement.

TOTAL

USD 35,800.00

THANK YOU.

Accepted By

Accepted Date



CD³ Systems Educational Kiosk Custom Wrap Overview

Engage the public at access sites with custom AIS information, community partner decals & specific call-to-action on all sides.*



CD³ Station/Wayside/Trailer:

Top left: 41.8" x 20.3"

Top right: 41.8" x 20.3"

Bottom: 110" x 25"

CD³ Outpost:

Request dimensional templates

Material: 180-10C, laminated vinyl with UV protection



* All CD³ Systems will come standard with operational instruction decals, legal disclaimers and button functions in middle panel area for on/off of lights, vacuum & blower.

CD³ General Benefit Corporation

www.cd3station.com | stopais@cd3station.com | 612.467.9441

Patent Pending | Made in USA | © 2019

**EVERYBODY LIKES
A CLEAN BOAT™**



County-Wide Prevention Infrastructure: Hennepin County

CD³ Case Study

The Problem:

Located within the Minneapolis-St. Paul metro area, Hennepin County is home to over 60 public boat ramps that span the urban to rural spectrum. Ownership of public accesses is shared across many state and local government agencies. This presents challenges for regional standards for prevention actions.

Hennepin County is a leader in the State of Minnesota in the development of behavioral cues including signage, pavement markers, arrows, and cleanout zones at public accesses. After covertly observing behaviors of boaters without staffed inspectors, they realized that these efforts were not enough for the public to take 24/7 action.



The Solution:

Starting in 2017 the county began investing in CD³ Waterless Cleaning Systems as a pilot to see if CD³ systems can facilitate positive behavior changes and empower the day-boating public to self-decontaminate boats by cleaning, draining, and drying.

“Arrows away from the launch to a ‘Stop Here’ pavement markers or sign have really worked to increase awareness and develop behavior patterns that direct people to use the tools.” Stated Tony Brough, Senior Water Resource Planner. He continued, **“After seeing how well this worked, we realized that on some sites multiple units will help move boaters away from the launch in periods and increase prevention actions.”**

The county also developed an AIS community engagement strategy that provides grants for CD³ Systems for partners that would help take on operations and maintenance of the equipment. By the end of the 2019 boating season, three local government agencies, two lake associations and one non-profit have partnered with the county to procure and manage CD³ systems at 8 locations.



The Results:

Over the first season in 2017 at 3 public access locations, CD³ Systems logged over 6,000 tool uses. In 2018, the tool use increased by 50% and the county had covert observations of boaters and determined that with CD³ Systems present there is a 70% reduction in AIS violations. In 2019, with 7 CD³ systems in the county, the equipment had nearly 25,000 total tool uses. Accessible 24/7, CD³ Stations had been proven to extend AIS budgets and that the public used the equipment. CD³ Stations will be part of the AIS plan and budget options for the foreseeable future of Hennepin County.



SALE OR LEASE CONTACT:

stopAIS@cd3systems.com | 612-467-9441
cd3systems.com



EVERYBODY LIKES A CLEAN BOAT™

MADE IN MINNESOTA, USA

© 2020 CD³



CD³ Wayside Solar Specifications

Waterless Cleaning System

Clean. Drain. Dry. Dispose. CD³ Systems use behavioral science to empower the public to increase compliance with invasive species rules and regulations.

USER OPERATED EQUIPMENT

- High public approval
- Free public use
- Low maintenance costs

PUBLIC EDUCATION AND INSTRUCTIONS

- Easy to follow prevention steps
- Wifi Hub for public resources, maps and videos
- Graphics and kiosk are customizable

SITE SOFTWARE ANALYTICS

- Internet connected for real-time data
- Software monitors functionality
- Automatic tool tamper alert

CD³ Wayside Solar

- Waterless, free, user-operated cleaning equipment that includes wet/dry vacuum, blower system, tethered hand tools, & lights.
- Off-grid, 450 watt solar array with battery storage provides use for ~10 hours (~85 boats/day).
- Precast base option for easy installation reducing permitting & contracting issues.
- Unit and base bolt together and weighs ~1,900 lbs.
- Vacuum tank emptied by satellite toilet vendor after ~400+ uses.



SALE OR LEASE CONTACT:

stopAIS@cd3systems.com | 612-467-9441
cd3systems.com



EVERYBODY LIKES A CLEAN BOAT™

MADE IN MINNESOTA, USA
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SAMPLE AUTHORIZING RESOLUTION

Instructions: Each applicant must submit to the DNR an *Authorizing Resolution* that is approved by the governing body of the organization and indicates which officers or employees of the organization are authorized to submit the following documents to the DNR:

1. Sign and submit the grant application
2. Sign a grant agreement between applicant and the DNR
3. Submit quarterly and/or final reports to the DNR to satisfy the grant agreement
4. Submit grant reimbursement request to the DNR
5. Sign and submit other required documentation

We strongly recommend that applicants show title of position in the Authorizing Resolution, rather than name of employee. Employees have been known to retire or change jobs in the middle of a grant. Were this to happen, resolution would be ineffective. If your organization requires that a person be named in an Authorizing Resolution, then the resolution should also include contact information for the individual named.

Note: If applicant is required to submit a draft "intergovernmental agreement (IGA)" along with your grant application, an Authorizing Resolution is not a substitute for an IGA.

STANDARD AUTHORIZING RESOLUTION

WHEREAS, the Geneva Lake Conservancy is interested in obtaining a cost-share grant from the Wisconsin Department of Natural Resources for the purpose of Aquatic Invasive Species Prevention (as described in the application);

WHEREAS, the Geneva Lake Conservancy attests to the validity and veracity of the statements and representations contained in the grant application;

WHEREAS, a grant agreement is requested to carry out the project; and

NOW, THEREFORE, BE IT RESOLVED, that the Geneva Lake Conservancy will meet the financial obligations necessary to fully and satisfactorily complete the project and hereby authorizes and empowers the following officials or employees to submit the following documents to the Wisconsin Department of Natural Resources for financial assistance that may be available:

Task	Title of Authorized Representative	Email address and Phone Number if alternative is used
Sign and submit a grant application	Director of Development	
Enter into a grant agreement with the DNR	Director of Development	
Submit quarterly and/or final reports to the DNR to satisfy the grant agreement, as appropriate	Director of Development	
Submit reimbursement request(s) to the DNR no later than the date specified in the grant agreement	Director of Development	
Sign and submit All forms associated with the AIS Prevention Grant	Director of Development	

BE IT FURTHER RESOLVED that applicant will comply with all local, state and federal rules, regulations and ordinances relating to this project and the cost-share agreement.

Adopted on 10th day of October, 2020

I hereby certify that the foregoing resolution was duly adopted by The Geneva Lake Conservancy Board of Directors at a legal meeting held on day of October 10th, 2020

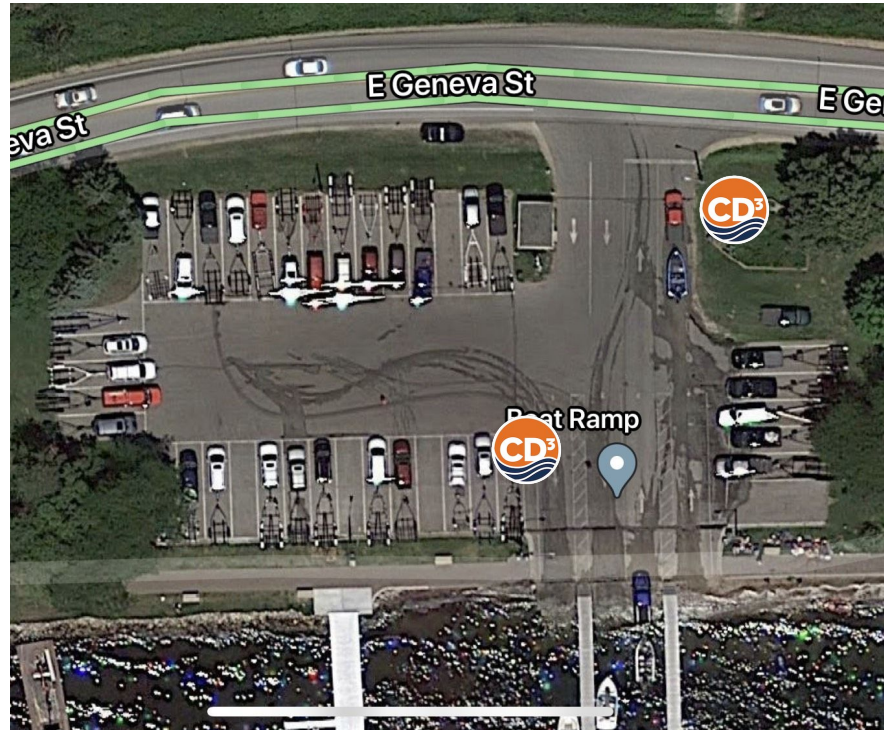
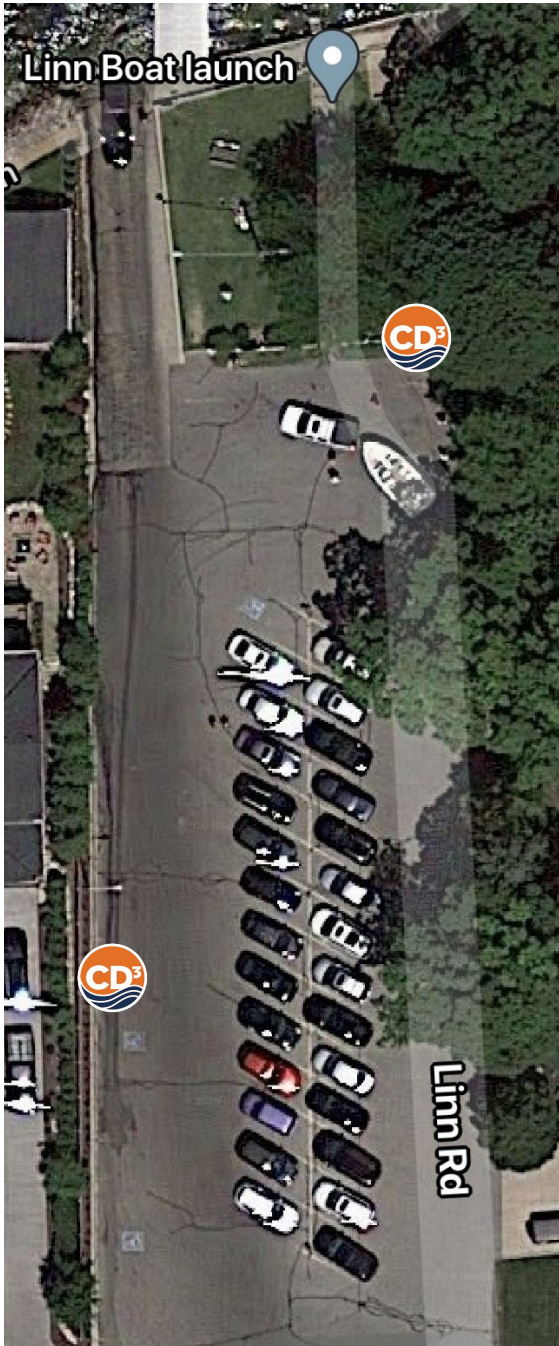
	10-30-20
Authorized Signature ↑ Executive Director	Date Certified ↑
Title ↑	



CD³ Site Analysis

Lake Geneva Public Access

Proposed 04/2020



CD³ System Location Considerations:

1. CD³ Wayside Solar: Locate as Clean In/ Out location.
2. Precast base can be placed on any level surface. Install bollards as needed.
3. Redo the signage & arrows and/or stop signs to promote traffic flow
4. If inspectors present, have staff empower boaters to do removal with tools
5. Average time boaters spend at CD³ Systems is 3-7 minutes.

GENEVA LAKE ASSOCIATION

P.O. Box 412, Lake Geneva, WI 53147 • Phone 262-203-7108 • www.genevalakeassoc.org • glaoffice@aol.com



November 5, 2020

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Robin Randolph

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Frank K. Voris

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Martha Craven

Alice J. Morava

Joy P. Rasin

Thomas E. Reynolds, Jr.

Howard A. Vaughan, Jr.

To Whom it May Concern:

On behalf of the Geneva Lake Association, I am pleased to provide our organization's strong support for the grant application being made by the Geneva Lake Conservancy for a CD3 Wayside Solar Trailer unit.

The GLA is one of the largest and oldest non-profit organizations in the Lake Geneva area, with a mission to advance the general welfare of Geneva Lake with timely and issue-centered communications and education. We are particularly focused on maintaining and improving the water quality of Geneva Lake through heightened awareness and education of our over 500 members.

GLA has historically provided financial support to worthy local projects that are consistent with our mission. The CD3 unit appears to be exactly the type of project that would merit GLA support and I will urge our Board and interested members to do so in order to help defray overall cost. We understand that the CD3 unit will benefit the Geneva Lake area by improving aquatic invasive species removal from area boaters, together with a broad messaging and education platform to elevate awareness.

Thank you for considering our enthusiastic support for this grant application and we respectfully urge your favorable response.

Very Truly Yours,

Mark S. Lillie
President

PROTECTING GENEVA LAKE SINCE 1935

The Geneva Lake Association is a 501 (c) (3) organization. Contributions are deductible for income tax purposes to the full extent of the law.

GENEVA LAKE ENVIRONMENTAL AGENCY

City of Lake Geneva, Town of Linn, Town of Walworth,
Village of Fontana on Geneva Lake, Village of Williams Bay,
350 CONSTANCE BLVD.

P.O. BOX 190 WILLIAMS BAY WI 53191

glea@genevaonline.com, 262-245-4532

October 29, 2020

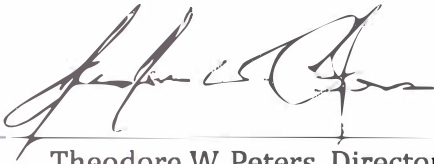
TO: Geneva Lake Conservancy

FROM: Geneva Lake Environmental Agency

The Geneva Lake Environmental Agency has been actively involved in the management of aquatic invasive species on Geneva Lake for several years. Recently, with the help of a Wisconsin Clean Boats Clean Waters grant, we sponsored four CBCW inspectors during the summer of 2020. In addition, this summer we conducted two hand pulling events for the removal of starry stonewort on two locations within Geneva Lake.

We support the efforts of the Geneva Lake Conservancy to secure funding for the purchase of a boat cleaning station to be used on Geneva Lake's municipal launches. We feel that the addition of a cleaning station on Geneva Lake will not only help reduce the spread of aquatic invasive species but it will make a clear statement to boaters coming and going from Geneva Lake that there is a serious and combined commitment by the Geneva Lake communities to fight the spread of aquatic invasive species.

Sincerely:



Theodore W. Peters, Director
Geneva Lake Environmental Agency,

October 30, 2020

To Whom it may concern:

Subject: Surface Water Grant

I am writing this in support of the Geneva Lake Conservancy's request for a Surface Water Grant to purchase a CD3 Kiosk to help clean boats of invasive species entering or leaving the lake by boaters and fishermen who launch their boats at our ramps around the lake.

I am the Co-Chair of the Water Alliance for Preserving Geneva Lake and we are fighting both the spread of invasive species and working on phosphorus buildup problems from heavy rains and short tributaries bringing sediment and possibly manure into the lake.

We are currently fighting Starry Stonewort. It entered the lake in 2019. It is a growing risk for our lake and should not be spread to other lakes that are clean.

Our funding is limited, we approve the Conservancy's support for this CD3 Unit and its possible expansion for use in all our launching ramps.

Please consider our needs.

Sincerely,

Charles L. Colman
The Water Alliance for Preserving Geneva Lake

State of Wisconsin
DEPARTMENT OF NATURAL RESOURCES
107 Sutliff Avenue
Rhineland WI 54501-3349

Tony Evers, Governor
Preston D. Cole, Secretary
Telephone 608-266-2621
Toll Free 1-888-936-7463
TTY Access via relay - 711



September 28, 2020

Kiera Theys, Land Protection Specialist
Geneva Lake Conservancy
398 Mill Street
Fontana, WI 53125

Subject: Qualified Nonprofit Conservation Organization

Dear Kiera:

We have reviewed your Articles of Incorporation, Bylaws and tax exempt letter from the IRS and are pleased to re-certify your organization as an eligible nonprofit conservation organization under the Surface Water Grants Program.

Please keep in mind that in addition to basic eligibility requirements, a nonprofit organization must also be able to demonstrate that it has the financial capacity to carry out a project, as well as the organizational ability to maintain and manage property over time. This determination is made when a group applies for a grant for a specific project.

I look forward to working with your group as you develop specific project proposals.

Sincerely,

Chrissy Kozik
Surface Water Grants SER/NER Project Manager
Bureau of Community Financial Assistance

CC. Laura MacFarland – Surface Water Grants Program Manager

A RECORD
of the
ORGANIZATION AND INCORPORATION
of the
GENEVA LAKE LAND CONSERVANCY
INCORPORATED

duly incorporated under Chapter 181 of the Wisconsin Statutes as a non-stock, non-profit Corporation on the 8th day of June, 1982, by the filing of the Articles of Incorporation appearing on the succeeding pages of this Record, in the office of the Wisconsin Secretary of State in Madison, Wisconsin and their subsequent recording in the office of the Register of Deeds for Walworth County in Elkhorn, Wisconsin on the 14th day of June, 1982 in Volume 33 of Corporations at Pages 637 to 644.

IN WITNESS WHEREOF, the undersigned, being all of the incorporators and initial directors of the Corporation, for the purpose of the adoption and identification of this book, with the records contained therein, as the original record of the corporation, have hereunto subscribed our names and caused the corporation seal to be affixed this
15th day of June, 1982.

William Turner

Kevin Waldeck

THIS MUST BE RECORDED PROMPTLY WITH THE COUNTY REGISTER OF DEEDS

United States of America

State of Wisconsin

Office of Secretary of State

TO ALL TO WHOM THESE PRESENTS SHALL COME, GREETING:

The undersigned, as Secretary of State of the State of Wisconsin, certifies that the attached is a duplicate of a document accepted and filed in my office.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my official seal, at Madison, on the date of filing of said document.


VEL PHILLIPS
Secretary of State



ARTICLES OF INCORPORATION
OF
GENEVA LAKE LAND CONSERVANCY, INC.

The undersigned, being a natural person more than eighteen (18) years of age, hereby executes and acknowledges these Articles of Incorporation for the purpose of forming a corporation under Chapter 181 of the Wisconsin Statutes, WITHOUT STOCK AND NOT FOR PROFIT:

ARTICLE I

NAME

The name of the corporation shall be GENEVA LAKE LAND CONSERVANCY, INC.

ARTICLE II

PERIOD OF EXISTENCE

The period of existence shall be perpetual.

ARTICLE III

PURPOSES AND POWERS

The corporation is organized exclusively for charitable, educational, and scientific purposes, and, more specifically within these purposes:

(1) To preserve, maintain and enhance the natural beauty, open spaces, and ecological integrity of the lands and waters of the Geneva Lake Watershed;

(2) To maintain and protect scenic and historic sites within the Geneva Lake Watershed;

(3) To protect the waters of Geneva Lake and its tributary streams against pollution;

(4) To acquire, by gift, purchase or otherwise, real or personal property of any kind whatsoever, including partial interests in real property, to be used in a manner consistent with the foregoing purposes;

(5) To transfer any real property, interest therein or other assets which it may hold from time to time to any government agency or other suitable agency which is duly authorized and able to receive and administer the same for the purposes set out above;

(6) The foregoing statement of corporate purposes shall not be construed as restricting or limiting in any way the general powers of this corporation, or their exercise and enjoyment, as they are expressly or impliedly granted by Chapter 181 of the Wisconsin Statutes, except for those powers not in furtherance of exempt purposes under Section 501(c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States internal revenue law);

(7) To neither have nor exercise any power, nor engage directly or indirectly in any activity that would invalidate its status (a) as a corporation which is exempt from federal income taxation as an organization described in Section 501(c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States internal revenue law); or (b) as a corporation, contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States internal revenue law);

(8) No part of the net earnings of the corporation shall inure to the benefit of, or be distributable to, its members, directors, officers, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes expressed herein.

(9) No substantial part of the activities of the corporation shall consist of carrying on propaganda or otherwise attempting to influence legislation; nor shall it in any manner or to any extent participate in, or intervene in (including the publishing or distributing of statements) any political campaign on behalf of any candidate for public office; nor shall the corporation engage in any activities that are unlawful under federal, state or local law.

ARTICLE IV

MEMBERS

The designation of the class or classes of members, their qualifications, rights and method of acceptance, shall be provided in the by-laws, as amended from time to time.

ARTICLE V

BOARD OF DIRECTORS

The number of persons who shall serve on the Board of Directors shall be fixed by by-law from time to time, but shall not be less than three (3). The manner of election or appointment of directors, their qualifications or classes, if any, and terms of office shall be fixed by by-law from time to time.

The number of directors constituting the initial Board of Directors shall be three (3), and the name and address of each initial director is as follows:

<u>NAME</u>	<u>ADDRESS</u>
William Gage	168 Lake Shore Drive Williams Bay, WI 53191
William Turner	394 North Lake Shore Drive Fontana, WI 53147
R. Kevin Waldeck	223 Sky Line Lake Geneva, WI 53147

ARTICLE VI

DISSOLUTION

Upon the dissolution of the corporation, the Board of Directors shall, after paying or making the provision for the payment of all liabilities of the corporation, dispose of all of the assets of the corporation exclusively for the purposes of the corporation in such manner, or to such organization or organizations organized and operated exclusively for charitable, educational, or scientific purposes as shall at the time qualify as an exempt organization under Section 501(c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States internal revenue law), or to the State of Wisconsin or any political subdivision thereof (to be used exclusively for public purposes), or to the United States of America, as the Board of Directors shall determine. Any such assets not so disposed of shall be disposed of by the circuit court for Walworth County, in such manner as the Court shall determine will best accomplish the purposes for which the corporation was organized.

ARTICLE VII

PRINCIPAL OFFICE

The principal office of the corporation shall be located at 394 North Lake Shore Drive, Fontana, Wisconsin, 53125, in Walworth County, Wisconsin.

ARTICLE VIII
REGISTERED AGENT

The name and address of the initial Registered Agent of the corporation is R. Kevin Waldeck, 223 Sky Lane, Lake Geneva, Wisconsin, 53147.

ARTICLE IX
AMENDMENT

These Articles may be amended in the manner authorized by law at the time of amendment, but no amendment shall substantially change the original purposes of this corporation.

ARTICLE X
INCORPORATOR

The name and address of the incorporator is R. Kevin Waldeck, 223 Sky Lane, Lake Geneva, Wisconsin, 53147.

IN WITNESS WHEREOF, I have hereunto set my hand, in duplicate, this 3rd day of ~~May~~^{June}, 1982.

R Kevin Waldeck

STATE OF WISCONSIN)
) ss.
 WALWORTH COUNTY)

Personally came before me this 3rd day of June, 1982,
 the above-named
 to me known to be the person who executed the foregoing instru-
 ment and acknowledged the same.



Frank J. Yanick
 Notary Public, Walworth County, Wis.
 My commission: Feb. 17, 1985

This document was drafted by:

WILLIAM PRAY O'CONNOR
 Madison, Wisconsin

RECORDED IN VOL 33C
 PAGE 637

'82 JUN 14 PM 3 10

LOIS M. KETTERHAGEN
 REG. OF DEEDS
 WALWORTH COUNTY, WIS

Wm. Pray O'Connor
18.00 pd Ch

STATE OF WISCONSIN
 FILED

JUN 8 1982

VEL PHILLIPS
 SECRETARY OF STATE

251229

United States of America

State of Wisconsin

OFFICE OF THE SECRETARY OF STATE

VOL. 43 PAGE 212

TO: REGISTER OF DEEDS

Attached please find a duplicate of a document filed in my office on the date endorsed therein. It is furnished in compliance with sec. 181.67(2)(b), 185.82(2)(b) or other section of the Wisconsin Statutes specifying the recording of the document in your office.



Douglas La Follette

DOUGLAS LA FOLLETTE
Secretary of State

33C-637
RECORDED IN VOL. 43C
PAGE 212

'93 FEB 5 PM 3 47

LOIS M. KETTERHAGEN
REGISTER OF DEEDS

WALWORTH COUNTY, WI 12-00

Geneva Lk Conservancy

NONSTOCK (NONPROFIT) CORPORATION
AMENDMENT

Please read instructions on
the reverse before attempting
to complete this form.

SECRETARY OF STATE
STATE OF WISCONSIN

State the article number to be amended and the amendment language below:

Resolved: that Article I is hereby amended to read as follows:

"The name of the corporation shall be:

GENEVA LAKE CONSERVANCY, INC."

STATE OF WISCONSIN
FILED
FEB 1 1993
DOUGLAS LA FOLLETTE
SECRETARY OF STATE

Indicate the method of adoption by checking the appropriate box below.

☐ The foregoing amendment to the articles of incorporation was adopted on _____, 19____ by written consent signed by all of the members having voting rights.

OR

☒ The corporation has no members having voting rights, and that the foregoing amendment of the articles of incorporation was adopted at a meeting of the board of directors on November 18, 1992 by a majority affirmative vote (or greater, as may be required by the articles of incorporation) of the directors in office.

OR

☐ The foregoing amendment to the articles of incorporation was adopted by the members on _____, 19____ by the following vote:

Number of members
having voting rights

Number present in
person or by proxy

Number voting
FOR AGAINST

The present corporate name (prior to any change effected by this amendment) is:

Geneva Lake Land Conservancy, Inc.

and the principal office is in Walworth County, Wisconsin.

Executed in duplicate and seal (if any) affixed this 20 day of December, 1992.

I: Maude F. Brennan
as Secretary or Asst. Secretary
Maude Brennan

AFFIX SEAL
or state that
there is none

BY:

Richard A. Miller
Vice-President
Richard A. Miller

This document was drafted by R. A. Miller
(Please print or type the name of the individual)

If a problem exists, your daytime phone number is: (414) 728-5591

SEE FEES AND INSTRUCTIONS ON THE REVERSE SIDE

Mail Returned Copy to:

(FILL IN THE NAME AND ADDRESS HERE)

Geneva Lake Conservancy, Inc.
 P.O. Box 356
 Fontana, WI 53125

INSTRUCTIONS

1. State the Resolution by including the Original (or new) Article Number, which Article is to be amended, and the new or added language to that particular article.

2. Enter the requisite information in ONE OF THE FOLLOWING THREE items:

If amendment is adopted by written consent, the consent is to be signed by all of the members having voting rights. OR If the corporation has NO MEMBERS WITH VOTING RIGHTS, amendment may be adopted by majority affirmative vote of the board of directors, unless the articles of incorporation require a larger vote. OR If amendment is adopted at a meeting of the members, it must receive a 2/3 affirmative vote of the members present or represented by proxy, unless the articles of incorporation or bylaws make other specifications.

VOTING RIGHTS DEFINED: The right of the members, or any class or classes of members, to vote may be limited, enlarged or denied to the extent specified in the articles of incorporation or in the bylaws if the articles so provide. Unless so limited, enlarged or denied, each member, regardless of class, shall be entitled to one vote on each matter submitted to a vote of the members. Ref. sec. 181.16 Wis. Stats.

3. Affix CORPORATE SEAL to each copy of the document, or enter the remark "NO SEAL" if the corporation does not have a seal. The PRESIDENT (or vice-president) and SECRETARY (or asst. secretary) are to sign each copy. A manual, handwritten or stamped signature is required. Carbon copy, photo copy, or electrostatic signatures are not acceptable.

4. Submit in DUPLICATE ORIGINAL. Furnish Secretary of State two copies of the document. (Mailing address: Corporations Division, Secretary of State, P.O. Box 7846, Madison, WI 53707) One copy will be retained (filed) by Secretary of State and the other copy transmitted directly to the Register of Deeds of the county named in this document, together with your check for the recording fee. When the recording has been accomplished, the document will be returned to the address you furnish at the top of this page.

5. Two SEPARATE REMITTANCES are required.

A) Send a filing fee of \$25, payable to SECRETARY OF STATE. Your cancelled check is your receipt for fee payment.

B) Send a RECORDING FEE of \$12, payable to REGISTER OF DEEDS of the county named in this document as the county within which the corporation's principal office is located. IF YOU APPEND ADDITIONAL PAGES TO THIS STANDARD FORM, ADD \$2 MORE RECORDING FEE FOR EACH ADDITIONAL PAGE. NOTE: If this document effects a change of the address of the corporation's principal office from one county to another, submit a TRIPLICATE document, and a recording fee for each county. Recording fee for the old county is \$12 and the recording fee for the new county is \$14 when using this standard form with no attachments.

Please furnish the fee for the Register of Deeds in check form with your document, and we will transmit it to the Register of Deeds with the document for recording.



RESTATED BYLAWS OF GENEVA LAKE CONSERVANCY, INC.

Adopted by the Board of Directors

January 6, 2017

Revised August 12, 2017

**ARTICLE I
MEMBERS**

Section 1. Members. Membership in the Geneva Lake Conservancy, Inc., (the "Conservancy"), a Wisconsin non-stock, nonprofit corporation is conferred as a result of an annual contribution of, funds, property or services to the Conservancy of any (other than nominal) value. Contributions to the Conservancy shall constitute acceptance of membership by such contributing individual or entity. Members shall have no voting privileges, but shall have such other rights as provided by law.

Section 2. Meetings. An annual meeting of the members of the Geneva Lake Conservancy shall be held within each calendar year, at a time and place to be determined by action of the Board of Directors, for such purposes as stated in the notice thereof.

Section 3. Notice of Meetings. The Board of Directors shall cause notice stating the time, place and purpose of the annual meeting of members to be published in a newspaper of general circulation in Walworth County, Wisconsin, not less than seven (7) days nor more than fifty (50) days prior to the annual meeting.

**ARTICLE II
DIRECTORS**

Section 1. Number and Qualifications. Directors shall be elected by themselves, from among nominations made by the Board Development Committee, according to criteria established by the Board, taking account of Land Trust Alliance guidelines. Each Director shall support the Conservancy, financially (in other than nominal amounts), and shall participate in meetings of the Board of Directors and activities of its committees. The number of Directors shall be not less than eight, nor more than sixteen, to ensure that the composition of the Board represents a variety of skills needed to manage the organization and represents geographically diverse areas of Walworth County.

Section 2. Powers and Duties. A Director is expected to attend all meetings of the Board and to participate actively on at least one Committee of the Board. Directors may participate in meetings of the Board or a Committee of the Board by means of conference telephone or similar

communication equipment, provided that all participating directors may simultaneously hear or read each other's communications during the meeting, all communication during the meeting is immediately transmitted to each participating director, and each participating director is able to immediately send messages to all other participating directors. Participation in a meeting under this Section shall constitute presence in person at such meeting.

Section 3. Term. Unless filling a vacancy, each Director shall hold office for a term of three years, expiring December 31. Each Director shall take office upon the January 1 following his or her election and shall serve until expiration of his or her term, delivery to the President of a letter of resignation, his or her mental disability or death, or removal. A Director elected to fill a vacancy shall assume office upon election. There are no term limits for Directors.

Section 4 - Staggered Terms of Office. The Board Development Committee, in selecting nominees for Director, shall use its best efforts to nominate persons in three classes of equal numbers.

Section 5. Meetings. The annual meeting of the Board of Directors will be held concurrently with the annual meeting of the Geneva Lake Conservancy. Other meetings of the Board shall be held, on notice by any officer at a time and place reasonable under the circumstances. The Board shall meet at least quarterly during any year and more often if operations or circumstances require. At least 72 hours' notice shall be given for any meeting of the Board of Directors.

Section 6. Quorum and Voting. A majority of the Directors then in office shall constitute a quorum at any meeting of the Board of Directors. An act of the majority of the Directors present at a meeting at which a quorum is present shall be the act of the Board, unless the act of a greater proportion is required by law, the Articles of Incorporation or these Bylaws.

Section 7. Removal. Any Director may be removed from office by the affirmative vote of two-thirds (2/3rds) of the directors then in office if, in the opinion of those directors, the best interests of the Conservancy shall be served thereby.

Section 8. Vacancies. A vacancy occurring in the Board may be filled by the vote of a majority of Directors present at a meeting at which a quorum is present.

Section 9. Compensation. Directors shall serve without pay or other compensation but may be reimbursed for expenses incurred by them in the performance of their duties.

ARTICLE III ADVISORY AND EMERITUS DIRECTORS

Section 1. Definitions.

Advisory - Individuals with expertise and experience who participate in either board or Committee activities.

Emeritus Directors - Former Directors who continue to support the mission of the Conservancy.

Section 2. Powers. - Unless duly appointed as a Committee member, Advisors, Honorary Directors and Emeritus Directors have no voting privileges and are not counted for quorum purposes.

ARTICLE IV COMMITTEES OF THE BOARD

Section 1. Executive Committee. There shall be an Executive Committee consisting of not less than five (5) persons, being the Chair, the Vice-Chair, Secretary, Treasurer, the immediate past Chair and any other Board members that the majority of the Board member may designate. In the case of a vacancy in any of those offices, such other director shall be designed by a majority of the directors. The Executive Committee shall, except as otherwise limited by these Bylaws or Wisconsin law, have the powers of the Board to take action on those items referred to it by any officer or full-time employee of the Conservancy. The Executive Committee shall have such power as may be delegated by the Board to finally approve and take necessary action to close a land transaction following the Board's preliminary approval of such transaction. Meetings of the Executive Committee shall be called on not less than 48 hours' notice and may be attended by any Director not then a member of the Executive Committee, but such non-member shall not be counted towards a quorum of or be eligible to vote at meetings of the Executive Committee.

Section 2. Standing Committees. Appointments to the following standing committees shall be made by the Chair, subject to approval of the Directors at the first meeting of the Board in each calendar year. Standing committees shall consist of at least three (3) Directors, who shall serve for the balance of that year and until further action by the Board. Committees other than the Executive Committee and Board Development Committee may include persons other than Directors, subject to approval by a majority of the Directors not serving on the committee. Standing committees shall have the following powers and duties:

Finance - The oversight of the conduct of all financial matters relating to the affairs of the Conservancy, including the form and content of budgets and periodic financial statements, together with the selection and oversight of the work of the Conservancy's independent audit or review firm.

Land Protection (Stewardship) - The development of recommendations to the Board of Directors and staff concerning land protection matters, including the solicitation of owners of local real estate of grants of conservation easements, and recommendations to the Board for acceptance of land donations, land purchases or other means of land conservation.

Advocacy - The development of policy positions that the Conservancy may elect to take on community environmental and preservation issues within the Conservancy's service area. The Committee shall supervise communications policies, internal and external

communications practices, programs, publications, press releases, education/outreach and maintenance of the Conservancy website, under policies and guidelines adopted by the Board of Directors. The Executive Director shall seek the Committee's guidance in all publicity and communication of policies and positions adopted by the Board. Differences in opinion between the Executive Director and the Committee shall be referred to the Board of Directors for resolution.

Board Development - The identification and solicitation of suitable persons having substantial connections within the service area of the Conservancy for selection as nominees for open director and officer positions. The Committee shall seek candidates with a variety of skills and from a variety of geographic areas to meet the needs of the organization.

Fundraising - The oversight and direction of fundraising programs, including special events and programs for the purpose of both fundraising and outreach.

Section 3. Ad-Hoc Committees. The Board may by resolution appoint ad-hoc committees as needed, composed of at least three (3) Directors, with powers and duties to be determined by the Board.

Section 4. Conduct of Committee Business. Minutes of each meeting of a Committee shall be submitted to the next succeeding meeting of the Board of Directors, for ratification, revision or disapproval of any action taken by the Committee. Each Committee Chair shall cause to be created, with the assistance of the Executive Director, an annual written plan for the conduct of that Chair's committee.

ARTICLE V OFFICERS

Section 1. Officers. The officers of the Conservancy elected from among the Directors shall be a Chair, Vice Chair, Secretary and Treasurer. Any two (2) offices may be held by the same person, except the offices of Chair and Vice Chair.

Section 2. Election and Term. Except for filling a vacancy in any office, all officers shall be elected by a majority of Directors present at the first meeting following the annual meeting of the Board noticed for the purpose of electing Directors. Absent a resignation or a disability, each officer shall hold office until a successor is elected and qualified.

Section 3. Removal. Any officer, or any agent appointed pursuant to Section 6 of Article VI of these Bylaws, may be removed by the affirmative vote of a majority of the Directors at a meeting duly noticed for that purpose, whenever in the Board's judgment the best interest of the Conservancy will be served thereby.

Section 4. Vacancies. A vacancy in any office because of death, resignation, removal, disqualification or otherwise, may be filled for the unexpired portion of the term of that office by vote of a majority of the Directors present at any duly noticed meeting of the Board.

Section 5. Chair. The chair shall be the principal executive officer of the Conservancy and shall perform duties normally incident to and incumbent upon such a position. The chair shall preside at all meetings of the Conservancy and of the Directors.

Section 6. Immediate Past Chair. The immediate predecessor of the Chair in office shall be deemed to be the Immediate Past Chair, having duties as assigned by these Bylaws.

Section 6. Vice Chair. In the absence of the Chair at any duly noticed meeting of the Conservancy or the Board of Directors, or in the event of the Chair's inability to act, the Vice-Chair shall perform the duties of the Chair. The Vice Chair shall perform other duties assigned by the Chair or by action of the Directors.

Section 7. Secretary. Acting through the Executive Director of the Conservancy , if any, then in office, the Secretary shall cause to be kept minutes of all the meetings of the Directors and the Executive Committee and all Committees; cause all notices to be sent in accordance with the provisions of these Bylaws or as required by law; cause an employee of the Conservancy to be the custodian of the Conservancy's corporate records; cause to be kept a register of the post office addresses of each member and contributor; serve as clerk of the Conservancy; and, in general, perform all other duties incident to the office of Secretary.

Section 8. Treasurer. Acting through the Executive Director of the Conservancy , if any, then in office, the Treasurer shall cause an employee of the Conservancy to have charge and custody of and be responsible for all funds, securities and other valuables of the Conservancy; cause to be given and received receipts for monies and other assets due and payable to the Conservancy from any source whatsoever; cause to be deposited the funds of the Conservancy in its name in banks, trust companies or other depositories determined by action of the Board of Directors; cause any person having custody of negotiable assets of the conservancy to give a bond for the faithful discharge of the duties of the office, if required action of the Directors, in a sum and with surety or sureties as the Board shall determine; and, in general, perform all the duties incident to the office of Treasurer.

Section 9. Assistants and Acting Officers. The Board of Directors shall have the power to appoint any person to act as assistant to any officer, or to perform the duties of the officer whenever it is impracticable for the officer to act personally. Assistants or acting officers appointed by action of the Board shall have the power to perform all duties of the office to which appointed to be assistant, or to which appointed to act, except as the power may otherwise be defined or restricted by action of the Board of Directors.

Section 10. Additional Officers. Any additional officer not specified in Section 9 of Article III shall have authority, duties and responsibilities as may be authorized and designated by action of the Board of Directors.

ARTICLE VI ADMINISTRATION

Section 1. Receipt of Property. The Conservancy may receive and accept property, whether real, personal or mixed, by way of gift, bequest, purchase or devise, from any person, firm, trust or corporation, to be held, administered and disposed of in accordance with the provisions of the Articles of Incorporation and these Bylaws, but no gift, bequest or devise of any property shall be received and accepted, if it is conditioned or limited in a manner which is inconsistent with the purposes of the Conservancy or maintenance of its tax exempt status.

Section 2. Operations. The principal and income of all property received and accepted by the Conservancy shall be held, administered and invested to advance the purposes of the Conservancy. Except as limited by a lawful restriction by a donor at the time of contribution, the Conservancy may make payment or distributions from income or principal, or both, to advance its purposes as determined by the Board of Directors.

Section 3. Investments. The Conservancy, by its Board of Directors, may hold, invest or reinvest any funds or properties received by it, when not restricted by the terms of any bequest, devise or deed of gift, according to the judgment of the Directors, subject only to the purposes of the Conservancy and maintenance of its tax-exempt status, without restriction as to the retention of property, diversification of investment, or to the type of investments which are or may hereafter be permitted by law, or any similar restrictions.

Section 4. Separate Funds. Assets of the Conservancy may be segregated, held, invested and dispersed in separate funds as established by the Board of Directors. Funds donated to the Conservancy by a donor who has expressed a purpose of establishing or contributing to any fund established to monitor or enforce any conservation easement or easements may be not be used for any other purpose. Funds established and restricted by action of the Board of Directors to monitor or enforce and conservation easement or easements may not be used for any other purpose, except upon by action of a majority of the Directors then in office.

Section 5. Corporate Acts. All checks, drafts, notes, bonds, bills of exchange and orders for the payment of money of the Conservancy; all deeds, mortgages, and other written contracts and agreements to which the Conservancy shall be a party; and all assignments or endorsements of stock certificates, registered bonds, or other securities owned by the Conservancy, shall, unless otherwise directed by action by the Directors, or unless otherwise required by law, be signed by the Chair and by any one of the following officers who is a different person: Vice Chair, Secretary or Treasurer. However, the Directors: may authorize any one of the Conservancy's officers to sign instruments, for and on behalf of the Conservancy, without necessity of countersignature; may designate other officers or employees of the Conservancy who may in the name of the Conservancy sign instruments; and may authorize the use of facsimile signatures of any designated persons. Any shares of stock owned or controlled by the Conservancy may be voted at any shareholders' meeting by the Chair or any person the Chair shall, by duly executed proxy, designate to represent the Conservancy at shareholders' meeting.

Section 6. Agents. The Conservancy is authorized and empowered to retain and engage agents, attorneys, accountants, investment counsel and other firms or persons as determined by action of the Board of Directors.

Section 7. Fiscal Year. The fiscal year of the Conservancy shall begin on the first day of January and end on the thirty-first day of December of each year.

Section 8. Corporate Seal. The Board of Directors may provide for a corporate seal.

ARTICLE VII AMENDMENT

After having provided not less than seven days' notice of a meeting of the Board of Directors, specifying that one of the purposes of the meeting is to consider amendments to the Bylaws, accompanied by a draft of the amendments to be considered, the Bylaws may be amended by majority action of all the Directors then in office.

* * *

Internal Revenue Service
District Director
Internal Revenue Service
P. O. Box 2508
Cincinnati, OH 45201

Department of the Treasury

Date: JUN 07 2007

Katie M Sullivan
398 Mill Street
Fontana WI 53125

Person to Contact:

Vaida Singleton
ID# 31-03018

Toll Free Telephone Number:

877-829-5500

Dear Sir or Madam:

This is in response to your letter of March 21, 2007, requesting a copy of the application for tax-exempt status and the determination letter for GENEVA LAKE CONSERVANCY INC.

While we were unable to locate these documents, our records indicate a determination letter was issued in October 1982 granting the organization exemption from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate this organization is not a private foundation within the meaning of section 509(a) because it is classified under section(s) 170(b)(1)(a)(vi).

Donors may deduct contributions to this organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to the organization or for its use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

Cindy Westcott

Cindy Westcott
Manager, Exempt Organizations
Determinations