



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

CITY OF LAKE GENEVA TOURISM COMMISSION
MONDAY, NOVEMBER 14, 2022 - 4:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members:

THE CITY OF LAKE GENEVA IS HOLDING MEETINGS VIRTUALLY AND IN-PERSON; YOU MAY PARTICIPATE IN THE MEETING BY THE FOLLOWING:

4:00 p.m.- November 14, 2022 Tourism Commission -<https://meet.goto.com/361564901>- Access Code: 361-564-901

You can also dial in using your phone: United States: [+1 \(571\) 317-3122](tel:+15713173122)

AGENDA

1. Chairman, Waspi call the meeting to order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the October 10, 2022 Tourism Commission minutes as prepared and distributed
5. Update from Heather Jones (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
6. Update from Tourism Entity (VISIT Lake Geneva) on Promotional Activity, Calendar, and Hotel performance
7. Update from Lake Geneva Business Improvement District (BID)- BID Holiday Events
8. Written financial update regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements, list of outstanding (unpaid) Tourism Grants awarded
9. Discussion / Action on Tourism Promotional Grant Program and Requests:
 - a. Womens' Weekend 2023 (Geneva Lakes Women's Association) *(Held over from October 10, 2022 Tourism Commission meeting)*
 - b. Lake Geneva Winter Bridal Expo *(Celebration Management)*
 - c. VISIT Lake Geneva- Downtown Ice Sculpture Tour
10. Review of Heather Jones (Independent Contractor for Tourism Commission) Annual Contract for 2022-2023

11. Future Agenda Items (Next Meeting: December 12, 2022 at 4:00 p.m.)

12. Adjournment

This is a meeting of the Tourism Commission. No official City Council action will be taken; however, a quorum of the City Council may be present.