

**LAKE GENEVA BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING
Wednesday, July 13th – 9:00am
Harbor Shores
MINUTES**

1. Call to Order by Dimitri 9:06 am
2. Roll Call: Dimitri, TR, Laura, Janine, Beth, Alethea
3. Approval of minutes from last meeting 1st Beth, 2nd TR. All approve
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
 - a. Roger Wolf – Wine Walk hours too long. First Fridays not busy enough
 - b. Kevin of Treasure Hut – One flower pot destroyed, someone dumped a hot grill on it. It has been removed.
5. City News and Mayor Klein Update
 - a. Lake Geneva Day July 14
 - b. Riviera won Bronze award for interior design from MSI
6. Appearance of VISIT Lake Geneva
 - a. Multi Chamber event July 13 at Rib Fest
 - b. Monthly partner meeting July 19
 - c. Annual impact award dinner Oct 25
 - d. Visits up and hotel stays are up
 - e. Great media promotions
7. Appearance of Event Director, Kristi Tarantino Updates
 - a. Honky Tonk event plans coming along
 - b. Oktoberfest plans underway
 - c. Santa and Reindeer booked
8. New business:
 - a. **Art Mural Wall Update**
 - i. City is on board with changing ordinance for murals. Alethea and Janine are setting up a committee for the mural project.
 - b. **Re-Paving of Wrigley and Cook Street update**
 - i. Dimitri went to meeting. Not sure of status – may be postponed until spring

- c. Beth and Anthony of Magpies suggested a Seltzer Fest on September 11, 2022. Small discussion that there isn't enough time for the BID to be involved for an event that soon.
- d. Pay Bills: Wendy Facebook post \$118.84
- e. Oktoberfest/Honky Tonk deposit \$2000
- f. Jphns Disposal \$275 Oktoberfest dumpster
- g. Never Say Never donation \$2320
- h. House of Music Honky Tonk deposit \$10,000
- i. Security deposit for Sept 17 & 18, Oct. 8 & 9
- j. WLKG \$315.66
- k. WisconnValley \$350
- l. Brent's Bouncing Inflatables \$2374
Redo bills below that were misplaced
- m. WI Balloon Décor \$273.75
- n. Mural Meeting with city \$183.75
- o. The Bottle Shop – wine walk wine \$9076
- p. Royalty Estate Wine walk labor \$100
- q. A+ Printing \$714.13
- r. Gold Tote bags \$334

9. Other Business

10. Set Next Meeting date: August 31st 9am

11. Adjourn 9:46 am Beth 1st 2nd TR all approve