

COMMITTEE OF THE WHOLE MINUTES
MONDAY, JUNE 7, 2021 – 6:00 PM
CITY HALL BUILDING, COUNCIL CHAMBERS

COUNCIL PRESIDENT, RICH HEDLUND, ALDERPERSONS: JOAN YUNKER, MARY JO FESENMAIER, TIM DUNN, CINDY FLOWER, SHARI STRAUBE, KEN HOWELL, AND JOHN HALVERSON

Council President Hedlund called the meeting to order at 6:00 p.m.

Pledge of Allegiance – Ald. Hedlund

Roll Call

Present: Fesenmaier, Flower, Halverson, Hedlund, and Yunker

Absent: Dunn, Howell, and Straube

Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items. Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.

Ruth Monico-1625 Lake Shore Dr-spoke about ER-1 Zoning District in regards to the long term health of the Lake, and thanked the Council for referring the issue back to the Plan Commission for further review.

Mary Jo Fesenmaier 1085 S Lake Shore Dr-spoke on the importance of the Committee of the Whole meetings, and hopes to hold them more often.

Mayor Charlene Klein-provided a brief update on Riviera construction, bookings, and rate increases. July 15, 2021 is Lake Geneva Day, which will include an open house and dedication ceremony at the Riviera, and a free concert in Flat Iron Park.

STANDING COMMITTEE REPORTS. The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.

Finance, License & Regulation Committee

Aldersperson Fesenmaier gave an update on topics to be discussed including a Donation Policy, stimulus money, and the budget.

Personnel Committee

Aldersperson Hedlund gave an update including the possibility of a compensation study for pay structure for City Staff. Further discussion was had about yearly reviews and the plan for the proposed compensation study.

Public Works Committee

Aldersperson Flower gave an update on topics including the 2020 & 2021 street improvement programs, sidewalks, the 2022 street improvement program RFP, tubular markers, the bike path plowing policy, and parking.

Discussion on how the City selects sidewalks for improvements ensues.

Piers, Harbors, & Lakefront Committee

Aldersperson Yunker gave an update on the boat slips/buoy, revenue from the beach, and Riviera bookings.

COMMITTEE, COMMISSION AND BOARD REPORTS. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since

the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

Utility Commission

Alderson Flower gave an update on topics including the Water Safety Patrol radio communication, sanitary sewer, and staffing.

Tree Board

Alderson Halverson spoke on the Tree Board holding the May Day Event.

Police & Fire Commission

Alderson Yunker gave an update including the purchase of a pumper truck, and stated that the new air boat has been paid off and was put in the water last week.

Plan Commission

Mayor Klein gave a report in Alderson Dunn's absence, stating that the Commission has ambitious agendas every month. The ER-1 zoning issue has been prominent, and a myriad of projects, both commercial and private, are in the works.

Board of Park Commissioners

Alderson Fesenmaier gave an update on topics including the survey on the City's website, an open house for the Park and Open Space plan scheduled at the end of the month, and the TAP Grant for the South St trail.

Further discussion continued about the Disc Golf bridge repair and the TAP Grant.

Library Board

Alderson Halverson gave an update stating the renovation of the Library will all be done at once, so they are looking for places to set out the books beginning in July.

Historic Preservation Commission

Mayor Klein spoke about the Commission giving a plaque to the Riviera for dedication at the open house on July 15th.

Cemetery Board

Has been disbanded-no update

Avian Committee

Alderson Flower gave an update regarding the Purple Martins as well as the success of the Migratory Bird Day events in May; including a Bird Walk and the Storybook Trail in Four Seasons.

Discussion on the Four Seasons sign being moved closer to the road.

Tourism Commission

Alderson Hedlund reported that the Commission has been receiving grant requests, and that it will have more money once the room tax is raised. Other topics in the updated include a contract with the Walworth County Visitor's Bureau, hotel revenue, and a new grant application packet being in the works, with the hope to simplify the process.

Riviera Ad Hoc Restoration Committee

Mayor spoke and congratulated the Committee for completing the project successfully in record time. The Committee has accomplished its goals and officially disbanded.

Further discussion took place regarding the disco ball from the Riviera Ballroom.

Communications Ad Hoc Committee

Alderson Fesenmaier reported on suggestions from the Committee including a newsletter from the Administrator, community engagement events, and a YouTube channel for the City. Recommendation for committee permanence did not pass when brought to FLR, so the Committee will disband.

COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

VISIT Lake Geneva

Alderson Halverson gave an update on recent action including the creation of a summer media press kit to entice media visits to Lake Geneva, Restaurant Week, the Storybook Trail launch, a visit from Congressman Steil, and a partnership with the WI Chamber of Commerce on a marketing campaign about labor shortage directed toward recent college grads with the goal of keeping them in their home state.

Geneva Lake Museum, Alderson Dunn

No update given.

Lake Geneva Economic Development Corporation

Alderson Hedlund spoke on recent activity such as the sale of largest portion of property by bypass, and the approval of a building construction on Geneva Pkwy.

Geneva Lake Environmental Agency, Alderson Fesenmaier

Alderson Fesenmaier gave an update on the Clean Boats Clean Waters Program funded by GLEA, the CD3 boat cleaning machine regarding its schedule which is up on the GLEA website, a position statement concerning starry stonewort, the hiring of a new director sometime soon, the review of the uniform agreement, the placement of the CD3 machine while in Lake Geneva, and the use of an app for boat launch fee collection.

Further questions and discussion ensued regarding the CD3 machine.

Geneva Lakes Family YMCA, Alderson Straube

No update given.

Geneva Lake Use Committee, Alderson Dunn

No update given.

Business Improvement District, Alderson Straube

Mayor gave an update on BID activity including the concert series at Flat Iron Park on Sunday nights this summer, Oktoberfest planning, and the ongoing 1st Friday program.

Discussion regarding the formation of an Ad Hoc Sustainability Committee

It was requested that this item be pushed back until August or September.

Adjourn

Motion by Halverson to adjourn, second by Hedlund. Motion carried unanimously. Committee adjourned at 6:54pm