

COMMITTEE OF THE WHOLE
MONDAY, OCTOBER 4, 2021 – 6:00 PM
CITY HALL BUILDING, COUNCIL CHAMBERS

COUNCIL PRESIDENT, RICH HEDLUND, ALDERPERSONS: JOAN YUNKER, MARY JO FESENMAIER, TIM DUNN, CINDY FLOWER, SHARI STRAUBE, KEN HOWELL, AND JOHN HALVERSON

Alderson Halverson called the meeting to order at 6:00 p.m.

Alderson Flower led the Committee in the Pledge of Allegiance.

Roll Call

Present: Fesenmaier, Dunn, Flower, Straube, Howell, and Halverson

Absent: Hedlund and Yunker

Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items. Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.

Charlene Klein; 817 Wisconsin St; spoke to it being National Fire Prevention Week.

Presentation by LPI Communications concerning ideas for a city newsletter

Andy Pensak and Dan Morrissey from LPI gave a presentation on LPI Communications and a potential newsletter.

General questions and discussion between the representatives from LPI and the Committee followed concerning advertising, content, and cost for mailing.

Further discussion continued among the Committee concerning policy and procedure.

The representatives from LPI followed up with specifics on training and software.

No action taken

Presentation by Granicus concerning Short Term Rental Software

Kester Bonsu from Granicus gave a presentation on Short-Term Rental registration software by Granicus.

Questions and discussion between the Committee and the representative followed concerning issues such as how the software identifies the boundaries of the City, deciphering between Short-Term Rental and Commercial Indoor Lodging programs, City staff involvement, duplicate listings, comparative information to neighboring municipalities, and cost.

No action taken.

STANDING COMMITTEE REPORTS. The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.

Finance, License & Regulation Committee, Alderson Howell

Alderson Howell gave an update regarding temporary parking for the library, sidewalk maintenance policy, and ward boundary changes due to the census.

Further discussion followed on a timeline to include the topics covered in tonight's presentations.

No action taken.

Personnel Committee, Alderson Hedlund

Alderson Hedlund absent, no update given.

Public Works Committee, Alderperson Flower

Alderperson Flower gave an update on winter bike path maintenance, the possibility of vacating Logan St, the removal of the guardrail and other items such as trees in the clear zone at George St & Maxwell, and progress concerning the 2021 Street Improvement Program. Upcoming topics include the 2026 Hwy 50 state project, the 2022 Street Improvement Project, a sidewalk maintenance program and assessing costs, funding for the sidewalk maintenance program, the pedestrian push button timing at downtown cross walk, a landscape beautification program, and mowing the roundabout.

Further discussion regarding brush pickup program expansion, recycling pickup frequency, the City welcome signs, and the frequency of Public Works Committee meetings.

No action taken.

Piers, Harbors, & Lakefront Committee, Alderperson Yunker

Alderperson Halverson spoke on Alderperson Yunker's behalf, indicating there were no updates to report.

No action taken.

COMMITTEE, COMMISSION AND BOARD REPORTS. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

Utility Commission, Alderperson Flower

Alderperson Flower gave an update regarding Commission activity on topics including an auditing service, work being done on well #2, window and roof replacement at the Utility facilities, cell service changes, and the budget.

Further discussion followed on the Wells St construction timeline.

No action taken.

Tree Board, Alderperson Halverson

Alderperson Halverson states that the Board has not met recently, but will be meeting soon.

No action taken.

Police & Fire Commission, Alderperson Yunker

Alderperson Yunker absent, no update given.

Plan Commission, Alderperson Dunn

Alderperson Dunn reported that the Commission has had a pretty quiet month in regard to their items and approvals, and that the October meeting of the Plan Commission is cancelled.

General questions and discussion followed amongst the Committee regarding speed bumps, stop lights, the County's plan for Interchange North, and an additional access road to the development. Discussion followed on a plan to send these items to the Public Works Committee and Plan Commission accordingly.

No action taken.

Board of Park Commissioners, Alderperson Fesenmaier

Alderperson Fesenmaier reported that items to be discussed at the next meeting include snow maintenance of City paths, the disc-golf course bridges, and a special work session for the Park and Open Space Plan so that the public can provide input.

Further discussion followed regarding snow removal from the bike paths and usage of the bike paths for winter activities such as cross country skiing.

No action taken.

Library Board, Alderperson Halverson

Alderson Halverson updated the Committee on recent Library activity including the temporary location on the 2nd floor of City Hall, current services being offered, awards to be given at the Visitor's Gala, and fundraising for the reconstruction project.

Questions and discussion followed concerning the current pickup process, the renovation/remodel project, and fundraising for the project.

No action taken.

Historic Preservation Commission, Alderson Dunn

Alderson Dunn reported on recent Commission activity including signage for Oakhill Cemetery and the upgrading of signage around town for older plaques. Future topics include work to the bench by old the Railroad Tracks north of the Museum, the Main St sign, and the Museum's Tuesdays at 2 program.

No action taken.

Avian Committee, Alderson Flower

Alderson Flower reported on Swift Night Out, stating that the event had great turnout and was an overall success even though the Swifts did not attend. Other items include a Brownie Troop badge, the Bird City application, a tree for the Museum's Christmas Tree walk, and the Christmas bird count.

No action taken.

Tourism Commission, Alderson Fesenmaier

Alderson Fesenmaier reported on recent Commission activity including updating the grant application to make it more detailed and complete, and the YMCA possibly pursuing a grant for field renovation at Vet's Park.

Further discussion followed concerning Space F at the Riviera being part of an approved grant.

No action taken.

COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

VISIT Lake Geneva, Alderson Halverson

Alderson Halverson gave an update regarding different travel writers who have featured various businesses recently, the Lake Geneva Regional News column highlighting local businesses' success hosting these travel writers, VISIT's annual dinner and impact awards, and various other media coverage.

Alderson Halverson ended his update by sharing an example of an email that VISIT received recently concerning parking and parking ticket complaints.

No action taken.

Geneva Lake Museum, Alderson Dunn

Alderson Dunn reported briefly on the sign and Tuesdays at 2; as well as relaying that the Museum has been receiving many positive comments from visitors, and speaking about membership. Upcoming events include the Parade of Trees and the development of new exhibits.

No action taken

Lake Geneva Economic Development Corporation, Alderson Howell

Alderson Howell stated he did not attend the meeting so no report was given.

Geneva Lake Environmental Agency, Alderson Fesenmaier

Alderson Fesenmaier gave an update stating the Agency will be meeting tomorrow and in October, and hopes to finalize candidates and make an offer for the new Director.

Time and place for upcoming meeting addressed- Tuesday, October 5, 2021 at 6:00pm at the George Williams Campus.
No action taken.

Geneva Lakes Family YMCA, Alderperson Straube

Alderperson Straube states the last meeting was closed session and there is no report to give.

Geneva Lake Use Committee, Alderperson Dunn

Alderperson Dunn states there has not been a meeting.

Business Improvement District, Alderperson Straube

Alderperson Straube gave an update regarding plans for Oktoberfest and the different Christmas events.

Adjournment

Motion by Flower to adjourn, second by Dunn. Motion carried unanimously. The Committee adjourned at 7:20 pm.