



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- www.cityoflakegeneva.com

**FINANCE, LICENSING & REGULATION COMMITTEE
TUESDAY, JUNE 7, 2022 – 4:30 PM
CITY HALL, COUNCIL CHAMBERS**

Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

CITY HALL WILL BE OPEN TO THE PUBLIC DURING ALL MEETINGS. THE CITY OF LAKE GENEVA IS HOLDING ALL MEETINGS VIRTUALLY AS WELL AS IN PERSON. IF YOU WISH TO LISTEN OR WATCH THE MEETING YOU MAY DO SO BY USING THE FOLLOWING:

1. Links to the City of Lake Geneva's live video stream can be found at www.cityoflakegeneva.com/video
2. Television: Watch live broadcast of the meeting on Spectrum Cable Channel 25
3. Listen to audio via phone: (602) 333-2017 (Long distance rates may apply) (888) 204-5987 (Toll Free) **Access Code:** 9746153

AGENDA

1. Call to Order by Chairperson Howell
2. Roll Call
3. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes
4. Approve the minutes of the May 17, 2022 Finance, Licensing, and Regulation Committee meeting as prepared and distributed
5. **Licenses & Permits**
 - a. Discussion/Recommendation regarding a Tier I Event Permit Application filed by the McHenry County Farm Bureau, for the event of Tractor Trek to take place on July 16, 2022, from 10:30 a.m. to 1:30 p.m., to take in Flat Iron Park- *Clerk Kropf (Continued from the May 17, 2022 Finance, Licensing, and Regulation Committee meeting)*
 - b. Discussion/Recommendation regarding a Tier I Event Permit Application filed by Lakeland Community Church for the event of Church in the Park to take place on Sunday, September 4, 2022, from 7:00 a.m. to Noon, located in Flat Iron Park; applicant is requesting the use of amplified sound - *Clerk Kropf*
 - c. Discussion/Recommendation regarding an Agent Change for Decorum Lake Geneva LLC d/b/a Comfort Suites Lake Geneva, located at 300 E. Main St, to Rebecca Connelly- *Clerk Kropf*
 - d. Discussion/Recommendation regarding an Agent Change for Lake Geneva Egg Harbor LLC d/b/a Egg Harbor Cafe, located at 827 Main St, to Hannah McGhee- *Clerk Kropf*
 - e. Discussion/Recommendation regarding Massage Establishment Renewal Applications, for the term of July 1, 2022 to June 30, 2023 filed by:
 - Healing Muscle Therapies
 - Element Massage Studio
 - Elevate Wellness Center
 - f. Discussion/Recommendation regarding Taxi Company Renewal Applications, for the term of July 1, 2022 to June 30, 2022 filed by:
 - Need A Ride Taxi Service
 - Senior Cab

- g. Discussion/Recommendation regarding Creamery Permit Renewal Application, for the term of July 1, 2022 to June 30, 2023 filed by:
 - Constant Cravings
 - Scoops Ice Cream
 - h. Discussion/Recommendation regarding Sidewalk Café Renewal Applications, for the term of July 1, 2022 to June 30, 2023 filed by:
 - The Farmstand
 - Heart and Sol Cafe
6. Discussion/Recommendation regarding Renewal of 2022-2023 Class “B” Fermented Malt Beverage & “Class C” Wine License application filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:
 - Plaza Media LLC, d/b/a Geneva Stage, 244 Broad St, Shad Branen, Agent
 7. Discussion/Recommendation regarding Renewal of 2022-2023 Class “B” Fermented Malt Beverage License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:
 - Decorum Lake Geneva LLC, d/b/a Comfort Suites Lake Geneva East, 300 E Main St, Rebecca Connelly, Agent
 - Tienda El Rancho Inc, d/b/a Tienda El Rancho, 1151 Elkhorn Rd, Mercedes Jaramillo, Agent
 8. Discussion/Recommendation regarding Original Class “B” Fermented Malt Beverage License application filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:
 - Lake Geneva Egg Harbor LLC, d/b/a Egg Harbor Café, 827 Main St, Hannah McGhee, Agent
 9. Discussion/Recommendation regarding Original “Class A” Liquor & Class “A” Fermented Malt Beverage License application filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds:
 - Going Bananas LLC, d/b/a Going Bananas, 812 Wrigley Dr Suites G & H, Donna Schroff, Agent
 10. Discussion/Recommendation for Task Order #24 from Kapur Engineering for Center Street Culverts not to exceed \$32,000- **DPW Director Earle**
 11. Discussion/Recommendation for the creation of a no parking ordinance on Wild Ridge Drive near the North Center Street water tower- **DPW Director Earle**
 12. Discussion/Recommendation for two four-way illuminated stop signs installed with blinking lights at the intersections of Geneva Street & Center Street and Geneva Street and Broad Street; in an amount not to exceed \$9,440.00- **DPW Director Earle**
 13. Discussion/Recommendation regarding Tourism Commission Grants for additional live stream cameras to be placed within the downtown area- **City Administrator Nord**
 14. Discussion\Recommendation regarding designation of July 14, 2022 as “Lake Geneva Day”– **Mayor Klein**
 15. **Presentation of Accounts**
 - a. Prepaid Bills in the amount of \$124,349.89
 - b. Regular Bills in the amount of \$251,644.52

16. Adjournment

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.

cc: Committee Members, Mayor, Council, Administrator, Attorney, Media