

FINANCE, LICENSING & REGULATION COMMITTEE MINUTES
TUESDAY, JUNE 7, 2022 – 4:30 PM
CITY HALL, COUNCIL CHAMBERS

Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

Chairperson Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Fesenmaier, Yunker, Hedlund, and Halverson

Absent: None

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes

None

Approve the minutes of the May 17, 2022 Finance, Licensing, and Regulation Committee meeting as prepared and distributed

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Licenses & Permits

Discussion/Recommendation regarding a Tier I Event Permit Application filed by the McHenry County Farm Bureau, for the event of Tractor Trek to take place on July 16, 2022, from 10:30 a.m. to 1:30 p.m., to take in Flat Iron Park- **Clerk Kropf** (Continued from the May 17, 2022 Finance, Licensing, and Regulation Committee meeting)

Fesenmaier stated that the application was signed by the Police and Fire, but it didn't indicate if they had approved. Clerk Kropf confirmed that they did approve the application but had forgotten to check the box on the application.

Dan Volkens, from the McHenry County Farm Bureau, addressed the committee regarding their concerns about potential damage to Flat Iron Park. This event will not include the closure of any streets and there will be a police escort.

Motion by Howell to approve, second by Hedlund. Motion carried 5-0.

Discussion/Recommendation regarding a Tier I Event Permit Application filed by Lakeland Community Church for the event of Church in the Park to take place on Sunday, September 4, 2022, from 7:00 a.m. to Noon, located in Flat Iron Park; applicant is requesting the use of amplified sound - **Clerk Kropf**

Motion by Hedlund to approve, second by Halverson. Hedlund stated that this group has done this many times in the past with no issues. Motion carried 5-0.

Discussion/Recommendation regarding an Agent Change for Decorum Lake Geneva LLC d/b/a Comfort Suites Lake Geneva, located at 300 E. Main St, to Rebecca Connelly- **Clerk Kropf**

Motion by Yunker to approve, second by Fesenmaier. No discussion. Motion carried.

Discussion/Recommendation regarding an Agent Change for Lake Geneva Egg Harbor LLC d/b/a Egg Harbor Cafe, located at 827 Main St, to Hannah McGhee- **Clerk Kropf**

Motion by Halverson to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Massage Establishment Renewal Applications, for the term of July 1, 2022 to June 30, 2023 filed by: Healing Muscle Therapies, Element Massage Studio, and Elevate Wellness Center

Motion by Yunker to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Taxi Company Renewal Applications, for the term of July 1, 2022 to June 30, 2022 filed by: Need A Ride Taxi Service and Senior Cab

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Creamery Permit Renewal Application, for the term of July 1, 2022 to June 30, 2023 filed by: Constant Cravings and Scoops Ice Cream

Motion by Yunker to approve, second by Hedlund. Fesenmaier stated that there was a discrepancy between the application and the site plan for the Scoops Ice Cream permit. Motion to approve was amended to show approval of only four tables for the Scoops Ice Cream Creamery Permit. Motion carried 5-0.

Discussion/Recommendation regarding Sidewalk Café Renewal Applications, for the term of July 1, 2022 to June 30, 2023 filed by: The Farmstand and Heart and Sol Cafe

Motion by Hedlund to approve, second by Yunker. Fesenmaier stated that they would need to amend their application so their tables and chairs stay within their property line. The site plan and the current layout impedes into the store front of the neighboring businesses.

Motion by Howell to continue The Farmstand sidewalk café permit to the next meeting, second by Halverson. Motion carried 5-0.

Discussion/Recommendation regarding Renewal of 2022-2023 Class “B” Fermented Malt Beverage & “Class C” Wine License application filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds: Plaza Media LLC, d/b/a Geneva Stage, 244 Broad St, Shad Brannen, Agent

Motion by Halverson to approve, second by Howell. No discussion. Motion carried 5-0

Discussion/Recommendation regarding Renewal of 2022-2023 Class “B” Fermented Malt Beverage License applications filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds: Decorum Lake Geneva LLC, d/b/a Comfort Suites Lake Geneva East, 300 E Main St, Rebecca Connelly, Agent and Tienda El Rancho Inc, d/b/a Tienda El Rancho, 1151 Elkhorn Rd, Mercedes Jaramillo, Agent

Motion by Yunker to approve, second by Hedlund. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Original Class “B” Fermented Malt Beverage License application filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds: Lake Geneva Egg Harbor LLC, d/b/a Egg Harbor Café, 827 Main St, Hannah McGhee, Agent

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Original “Class A” Liquor & Class “A” Fermented Malt Beverage License application filed by the following, contingent upon payment of all outstanding liabilities and delinquencies with the City of Lake Geneva and wholesaler invoices, and clearance of any Department of Revenue holds: Going Bananas LLC, d/b/a Going Bananas, 812 Wrigley Dr Suites G & H, Donna Schroff, Agent

Motion by Yunker to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation for Task Order #24 from Kapur Engineering for Center Street Culverts not to exceed \$32,000- **DPW Director Earle**

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation for the creation of a no parking ordinance on Wild Ridge Drive near the North Center Street water tower- **DPW Director Earle**

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation for two four-way illuminated stop signs installed with blinking lights at the intersections of Geneva Street & Center Street and Geneva Street and Broad Street; in an amount not to exceed \$9,440.00- **DPW Director Earle**

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Tourism Commission Grants for additional live stream cameras to be placed within the downtown area- **City Administrator Nord**

City Administrator Nord stated that the Tourism Commission would like to have the City install more livestream cameras within the downtown, including the West End Pier, Riviera Beach and the Boat Launch. Hedlund stated that the Tourism Commission would pay for these cameras and would be a good thing for overall tourism along with security.

Motion by Howell that the Finance Committee in favor of the initiative, second by Hedlund. Hedlund stated that he is in favor of the proposed locations and this would not cost the taxpayers any money. Motion carried 5-0.

Discussion\Recommendation regarding designation of July 14, 2022 as “Lake Geneva Day”– *Mayor Klein*

Mayor Klein addressed the Committee regarding Lake Geneva Day. This would be a day where parking sticker holders would have free all day parking. Various historic buildings in the City would be open for free tours, giving people an opportunity to explore those buildings and the downtown more.

Motion by Hedlund to approve, second by Yunker. Motion carried 5-0.

Presentation of Accounts

Prepaid Bills in the amount of \$124,349.89

Motion by Yunker to approve, second by Halverson. No discussion. Motion carried 5-0.

Regular Bills in the amount of \$251,644.52

Motion by Yunker to approve, second by Howell. No discussion. Motion carried 5-0.

Adjournment

Motion by Hedlund to adjourn, second by Yunker. Motion carried 5-0. The meeting adjourned at 5:05 p.m.