

FINANCE, LICENSING & REGULATION COMMITTEE MINUTES
WEDNESDAY, FEBRUARY 17, 2021 – 4:30 PM
CITY HALL, COUNCIL CHAMBERS

Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

Chairperson Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Fesenmaier, Halverson, Yunker, and Hedlund

Absent: None

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items.
Comments will be limited to 5 minutes

None

Approve the minutes of the February 2, 2021 Finance, Licensing, and Regulation Committee meeting as prepared and distributed

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 5-0.

Licenses & Permits

Discussion/Recommendation regarding a Temporary Class “B”/ “Class B” Retailer’s License filed by Side by Side Inc for the event of Pop-Up Dinner on February 27, 2021 from 6:00 p.m. to 10:00 p.m. located at 711 W Main St, Lake Geneva

Motion by Howell to approve, second by Halverson. Clerk Kropf explained that this license was filed by a non-profit for an event in conjunction with Lake Geneva Country Meats. Fesenmaier stated that the building that will be using is a retail space and a pop-up dinner is not an allowed use.

Motion by Fesenmaier to continue to determine if the space can be used for this purpose, second by Halverson. Halverson stated that he would like to see this go to Council without recommendation based on the timing of the event. Motion to continue failed 1-4, with Howell, Halverson, Hedlund and Yunker voting no.

Main motion to approve was re-read, motion failed with Fesenmaier, Yunker, and Hedlund voting no.

Motion by Halverson to forward to Council without recommendation, second by Hedlund. Motion carried 4-1, with Fesenmaier voting no. Halverson noted that this could give time to get answers about this event without possibly hindering the event. The committee would like to see a representative at the Council meeting. Motion carried 4-1, with Fesenmaier voting no.

Discussion/Recommendation regarding a Temporary Class “B”/ “Class B” Retailer’s License filed by Open Arms Free Clinic for the event of Pop-Up Dinner on March 6, 2021 from 6:00 p.m. to 10:00 p.m. located at 711 W Main St, Lake Geneva

Motion by Hedlund to forward to Council without recommendation, second by Halverson. Motion carried 4-1, with Fesenmaier voting no.

Discussion/Recommendation regarding a Temporary Class “B”/ “Class B” Retailer’s License filed by My Team Triumph for the event of Pop-Up Dinner on March 13, 2021 from 6:00 p.m. to 10:00 p.m. located at 711 W Main St, Lake Geneva

Motion by Hedlund to forward to Council without recommendation, second by Halverson. Motion carried 4-1, with Fesenmaier voting no.

Discussion/Recommendation regarding a Tier II Event Permit Application filed by The Lake Geneva Regional News for the event of Bacon Fest to be held May 8, 2021 from 11:00 a.m. to 7:00 p.m. located in Flat Iron Park, Lake Geneva

Motion by Howell to approve, no second was offered. Motion failed for a lack of second.

Motion by Halverson to suspend the rules to allow a representative to speak, second by Howell. Motion carried 5-0.

No representative was present to discuss the event. Hedlund noted that this was supposed to happen last year, however as it is a first time event he would like to have a representative present to discuss.

Motion by Howell to continue, second by Hedlund. Motion carried 5-0.

Discussion/Recommendation regarding a Tier II Event Permit Application filed by the Lake Geneva Jaycees for the event of Venetian Fest to be held August 18, 2021 through August 22, 2021 (Setup on August 16 and 17 with cleanup on August 23) located in Flat Iron Park, Library Park, and Seminary Park, Lake Geneva

Motion by Hedlund to approve, second by Halverson. Hedlund noted the parking amount that the City is waiving and that it is the sponsorship on behalf to the City to the Jaycees. Motion carried 5-0.

Discussion/Recommendation regarding a Temporary Class "B"/ "Class B" Retailer's License filed by Lake Geneva Jaycees for the event of Venetian Festival Beer Garden to be held August 16, 2021 through August 23, 2021 from 6:00 a.m. through 11:59 p.m. located at the Flat Iron Parking Lot, on the 100 Block of Center St, Lake Geneva

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Pay Request #3 filed by MSI General Corp for work completed on Project 4453A- The Riviera Phase II- Interior Remodel and MEP in an amount not to exceed \$189,181.10

Motion by Fesenmaier to approve, second by Hedlund. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding **Resolution 21-R11** a resolution approving the assigned fund balance for the Avian Committee donations account as of 12/31/2020

Motion by Hedlund to approve, second by Fesenmaier. Finance Director Hall noted that this is the balance from the Avian Committee from the end of 2020. Motion carried 5-0.

Discussion/Recommendation regarding **Resolution 21-R12** a resolution approving the assigned fund balance for the Historic Preservation Committee donations account as of 12/31/2020

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding **Resolution 21-R13** a resolution adopting 2020 transfers from the Lakefront Special Revenue Fund and the Parking Special Revenue Fund to the General Fund

Motion by Hedlund to approve, second by Halverson. Fesenmaier stated that she would like to see the money within this fund used towards a RFP for the pier maintenance and for a kiosk for the boat launch. She would be voting against the resolution as she feels that the residents should not have had a rate increase. Motion carried 4-1, with Fesenmaier voting no.

Discussion/Recommendation regarding **Resolution 21-R14** a resolution authorizing carryover of Capital Projects and Equipment Replacement Funds budgets from 2020 to 2021 and 2022

Motion by Hedlund to approve, second by Yunker. Finance Director Hall noted that these are project monies being carried over to the 2021 and 2022 budgets. She added that the traffic signal was moved to 2022 initially, but that the project may occur in 2021. Motion carried 5-0.

Discussion/Recommendation regarding possible changes to Sections 90-191, 90-192, 90-193, and 90-199 of the City of Lake Geneva Municipal Code; as it relates to kayak rentals, rental fees, lease applications and rentals of boat stalls and buoys

Motion by Hedlund to approve, second by Halverson. The committee discussed the fee of \$5 for leaving the kayaks in the racks at the end of the season. Motion carried 5-0.

Discussion regarding December 2020 Budget versus Actual

Finance Director Hall reviewed the Budget versus Actual. She noted that any 2020 expenses or revenues can be applied until the end of February 2021. Any budget amendments and any carryover funds will be presented at the next meeting. No action taken.

Discussion regarding January 2021 Treasurer's Report and Budget versus Actual

Finance Director Hall gave the 2021 Treasurer's Report and the Budget versus Actual. The budget use is currently at 8% and that the proceeds for the borrowing will show in the February Treasurer's Report. No action taken.

Presentation of Accounts

Prepaid Bills in the amount of \$1,042,468.35

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Regular Bills in the amount of \$ 196,749.08

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Adjournment

Motion by Hedlund to adjourn, second by Yunker. Motion carried 5-0. The meeting adjourned at 5:06 p.m.