

FINANCE, LICENSING & REGULATION COMMITTEE MINUTES
TUESDAY, APRIL 20, 2021 – 4:30 PM
CITY HALL, COUNCIL CHAMBERS

Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

Chairperson Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Yunker, Halverson, Fesenmaier, and Yunker

Absent: None

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes
None

Approve the minutes of the April 7, 2021 Finance, Licensing, and Regulation Committee meeting as prepared and distributed

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Licenses & Permits

Discussion/Recommendation regarding a Tier I Event Permit Application filed by the Downtown Business Improvement District for the event of Lake Geneva Wine Walk to take place on May 23, 2021 located on various streets of Lake Geneva and businesses

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Tier I Event Permit Application filed by J3 Events, Inc for the event of Wine Run 5K to take place on June 6, 2021 from 9:00 a.m. to Noon

Motion by Halverson to approve, second by Hedlund. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Tier I Event Permit Application filed by Holy Communion Church for the event of Farmer's Market to take place every Thursday from May 6, 2021 through October 28, 2021 from 8:00 a.m. through 1:00 p.m. located at Holy Communion Church- Broad Street and Geneva Street

Motion by Fesenmaier to approve, second by Yunker.

Hedlund noted that the applicant is requesting \$6,240 in parking fees to be waived and feels that the taxpayers shouldn't have to bare that burden. Fesenmaier stated that the Event Permit policy should be reviewed to address the waiver of parking fees; she would like to see that on the next agenda. Hedlund added that maybe the applicant only pay half of the parking costs, instead of the City waiving all of the fees.

Motion to amend by Hedlund to approve the permit and that the applicant pay half of the parking costs at approximately \$3,120, second by Halverson. Motion carried 3-2, on a roll call vote with Fesenmaier and Howell voting no.

Original motion as amended was read; motion carried 5-0 on a roll call vote.

Discussion/Recommendation regarding a Temporary Class "B"/ "Class B" Retailer's License filed by Never Say Never Playground for the event of the Lake Geneva Wine Walk to take place on May 23, 2021 from 1:00 p.m. to 4:00 p.m. located in various downtown Lake Geneva businesses

Motion by Hedlund to approve, second by Yunker. Clerk Kropf explained that this license goes with the event permit filed by the Downtown Business Improvement District for the Wine Walk. She noted that the businesses that are participating in the event, that are not currently licensed by the City, would be covered under this license. This would these licenses to serve alcohol in their locations for the day of the event. Motion carried 5-0.

Discussion/Recommendation regarding acceptance of an Arbor Day sponsorship from American Transmission Company
Motion by Hedlund to approve, second by Yunker. Clerk Kropf explained that this is an annual donation from the American Transmission Company and that they specified that the donation go towards an Arbor Day sponsorship. This donation has typically been around \$300 in the past. Motion carried 5-0.

Discussion/Recommendation regarding the compensation for the City Attorney position
Motion by Hedlund to approve the wage proration increase for the City Attorney from 60% to 70%, second by Yunker. Fesenmaier stated that she surveyed the other surrounding communities. Her findings were that most other Attorneys are contracted/appointed and they earn about \$110 to \$155 per hour. She added that she would like to see the discussion of the attorney position being elected/contracted to continue.
Motion carried 4-1 on a roll call vote, with Fesenmaier voting no.

Discussion regarding March 2021 Treasurer's Report and Budget versus Actual
Finance Director Hall gave her report regarding the March 2021 Treasurer's Report. She noted that the 2011 General Obligation Promissory Notes from 2011 have been paid off in full. She added that the cash balance for the City is down due to the payments to MSI General Corp.
Hall then presented the Budget versus Actual. She noted that the buoy and slips leases are at 90% capacity, but that the budgeted amount will be short due to the Council's change to the rate to be charged. She further added that the parking revenue for March 2021 was approximately \$118,000. No action taken.

Presentation of Accounts

Prepaid Bills in the amount of \$ 1,149,016.39
Motion by Yunker to approve, second by Fesenmaier. No discussion. Motion carried 5-0.

Regular Bills in the amount of \$ 285,700.63
Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Adjournment

Motion by Halverson to adjourn, second by Howell. Motion carried 5-0. The meeting adjourned at 4:51 p.m.