

FINANCE, LICENSING & REGULATION COMMITTEE MINUTES
TUESDAY, AUGUST 3, 2021 – 4:30 PM
CITY HALL, COUNCIL CHAMBERS

Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

Chairperson Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Yunker, Fesenmaier, Halverson, and Hedlund

Absent: None

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes

None

Approve the minutes of the July 20, 2021 Finance, Licensing, and Regulation Committee meeting as prepared and distributed

Motion by Yunker to approve, second by Hedlund. Fesenmaier questioned where the remote attendance policy was as it was approved. Clerk Kropf noted that it was still being drafted by the City Administrator. Motion carried 5-0.

Licenses & Permits

Discussion/Recommendation regarding a Temporary Class “B”/ “Class B” Retailer’s License filed by Lot of Love Inc for use at FalzFest on September 17, 2021, located at 965 Wells St

Motion by Halverson to approve, second by Hedlund. Clerk Kropf noted that this is an annual event held by Primex Inc. Motion carried 5-0.

Discussion/Recommendation regarding a Temporary Class “B”/ “Class B” Retailer’s License filed by the St Francis de Sales Catholic Church for use at Fall Irish Fest on September 25, 2021 and September 26, 2021, located at 148 W Main St

Motion by Yunker to approve, second by Hedlund. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Temporary Operator License filed by Robert McCormick for use at the St Francis de Sales Catholic Church Fall Irish Fest on September 25, 2021 and September 26, 2021

Motion by Yunker to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Parking Stall Fee Waiver request filed by the Lake Geneva FireBelles for the FireBelles Fundraiser event located at Hogs & Kisses to take place on Sunday, September 19, 2021; Request is for use of eight parking stalls directly in front of 149 Broad St

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding an Original Class “B” Fermented Malt Beverage and Class “C” Wine License applications filed by Zaab Corner Bistro Corp d/b/a Zaab Corner Bistro, Jirapa Cox, Agent, located at 501 Broad St

Motion by Yunker to approve, second by Fesenmaier. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding an Original Class “B” Fermented Malt Beverage and Class “C” Wine License applications filed by O2 Lounge LLC d/b/a O2 Lounge, Lindsey Guerrero, Agent, located at 647 Main St #100

Motion by Halverson to approve, second by Hedlund.

Motion by Halverson to suspend the rules to allow the applicants to speak, second by Hedlund.

Lindsey Guerrero addressed the committee regarding their request. They added they will be serving food along with the alcohol being served. Martin Guerrero noted they plan to offer private parties as well. Motion carried 5-0.

Discussion/Recommendation regarding Bike Trail maintenance from the YMCA to Curtis St

Fesenmaier addressed the committee regarding the Bike trail and noted it is deteriorating. This item is a request to repair the trail. Clerk Kropf noted the proposals for work had not be received as of yet and would recommend it be continued.

Motion by Hedlund to continue, second by Fesenmaier. Motion carried 5-0.

Discussion/Recommendation regarding road patch work to be completed near 600 Bloomfield Rd to be possibly funded from the Road Maintenance Fund

Motion by Hedlund to approve in an amount not to exceed \$11,899, second by Fesenmaier. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding possible ordinance amendment disallowing left turns into 350 N Edwards Blvd for northbound traffic

Motion by Hedlund to approve, second by Fesenmaier. Hedlund explained this area is very congested and dangerous; this would disallow left hand turn for northbound traffic into the first two driveways for this property. Motion carried 5-0.

Discussion/Recommendation regarding request for consideration of additional capital funds for the Library Renovation project

Attorney Draper explained the library has autonomy other than for the building; the Council will still need to approve any contracts for the building. Library Director Emily Kornak added the contracts for the asbestos abatement and the renovation will be before the Council on August 9.

Motion by Halverson to continue to the next meeting, second by Howell. Halverson withdrew the motion, seconder agreed.

Motion by Halverson to suspend the rules to allow Dennis Lyons to speak, second by Hedlund. Lyons noted the library has the funds for the renovation but is looking for some help from the city for the project. Halverson added that there may be funds available through the American Rescue Plan. Finance Director Hall noted the library budgeted \$163,000 for various projects for the building. The capital funds may have some excess depending on how much the other capital projects take up. The American Rescue Plan funds cannot be used directly for this type of project, but the revenue loss potentially could be. Hall explained the undesignated fund balance could also be available.

Motion by Howell to continue to the August 17, 2021 Finance, Licensing, and Regulation Committee, second by Halverson. Library Director Kornak explained this process will more than likely extend the completion date from January 2022 to possible February or March; this would prohibit residents from utilizing the library even longer.

Motion by Hedlund to call the question, second by Howell. Motion carried 5-0 on a roll call vote.

Motion to continue carried 5-0 on a roll call vote.

Discussion/Recommendation regarding possibly amending the Riviera Ballroom rental rates

Mayor Klein explained the events coordinator and she have discussed the possibility of increasing the 2023 rates. The increased rate would include the setup and security costs. She recommended that the rates for 2023 be raised by 10% and at a minimum of 5.5%. She added the City should possibly review the need for an outside cleaning crew to aid the Public Works Department with cleaning, setup, and tear down. Hedlund would like to see the possible additional funding to go to the Department of Public Works for the work versus hiring an outside firm.

Motion by Yunker to continue to the August 17, 2021 Finance, Licensing, and Regulation Committee, second by Fesenmaier. Motion carried 5-0.

Discussion/Recommendation regarding possibly creating a City of Lake Geneva newsletter

Mayor Klein addressed the committee regarding a company that would help prepare and mail newsletters City wide. This would not cost the City anything as they are funded through advertising. Halverson expressed concerns with mixing government with advertising. Fesenmaier stated that there are residents that do not use computers and it would be nice to be able to reach them for City updates. Committee discussion included adding this to a Committee of the Whole agenda for a presentation and discussion. No action.

Presentation of Accounts

Prepaid Bills in the amount of \$106,583.27

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Regular Bills in the amount of \$150,663.77

Motion by Yunker to approve, second by Hedlund. No discussion. Motion carried 5-0.

Adjournment

Motion by Hedlund to adjourn, second by Halverson. Motion carried. The meeting adjourned at 5:35 p.m.