

FINANCE, LICENSING & REGULATION COMMITTEE MINUTES
TUESDAY, AUGUST 17, 2021 – 4:30 PM
CITY HALL, COUNCIL CHAMBERS

Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

Chairperson Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Yunker, Fesenmaier, and Hedlund

Absent & Excused: Halverson

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes

None

Approve the minutes of the August 3, 2021 Finance, Licensing, and Regulation Committee meeting as prepared and distributed

Motion by Fesenmaier to approve, second by Yunker. No discussion. Motion carried 4-0.

Licenses & Permits

Discussion/Recommendation regarding a Tier II Event Permit Application filed by the Downtown Business Improvement District for the event of Oktoberfest to take place on October 8, 9, and 10, 2021 located in Downtown Lake Geneva including Flat Iron Park

Motion by Yunker to approve, second by Fesenmaier. No discussion. Motion carried 4-0.

Discussion/Recommendation regarding Temporary Operator License Applications for use at the String of Pearls Gala to be held on August 28, 2021 at the Riviera Ballroom, filed by: Janes Ipsen, Mary Nissen, Martha Thelen, Ben Thelen, Robert Kunkel, Jean Henderson, John Henderson, and Nancy Newbourne

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation concerning a proposed four percent (4%) cost of living increase for all non-represented city employees as part of the 2022 budget

Motion by Hedlund to approve, second by Yunker. Hedlund noted this is a place holder for the PFC and would trigger inclusion into the 2022 Budget. Motion carried 4-0.

Discussion/Recommendation concerning amended contract for Sergeants within the Lake Geneva Police Department

Motion by Hedlund to approve, second by Yunker. Hedlund noted that the sergeants have requested to be removed from the City wage scale and have their own wage steps. This would also make their contracts congruent. Motion carried 4-0.

Discussion/Recommendation regarding possibly amending Chapter 10: Animals, of the Lake Geneva Municipal Code

Fesenmaier stated this has come as a recommendation from the Park Board. The issue has come from animals within the dog park biting. There is state statute that outlines requirements for dog licenses; this would outline what would need to be carried by owners from out of state.

Motion by Fesenmaier to approve the proposed changes, second by Hedlund. This could be used by the Police Department in the event of an issue. Hedlund added there should be a sign to indicate as such at the Dog Park. Motion carried 3-1, with Howell voting no.

Discussion/Recommendation regarding possibly amending the Riviera Ballroom rental rates

Stephanie Copsey, the Riviera Events Coordinator, addressed the committee regarding the proposed 2023 rates. This would be an increase of 10% which would include the sales tax and the cost for security. She did offer an edit to the rate and noted the non-resident peak Sunday rate should state \$5,500, not \$5,300. Copsey felt the proposed changes are justifiable and would make the Riviera more in line with other similar venues.

Motion by Hedlund to approve, second by Yunker.

Motion to amend by Fesenmaier to the resident section and to not increase by the 10% proposed, a second was not offered. Amendment failed for lack of second.

Original motion carried 3-1, with Fesenmaier voting no.

Discussion/Recommendation regarding additional funding request by the Geneva Lake Law Enforcement Agency

Motion by Hedlund to allow Commander Hausner to speak, second by Howell.

Commander Hausner addressed the committee regarding their request for additional funding; he added this request has come due to unexpected costs due to loss of their office space. He added the request is not to fund the office remodel, but rather the operations of the agency.

Motion by Yunker to approve, second by Hedlund. Hedlund noted there have been inquiries about their presence near the City's side of the lake and would like to address that. Finance Director Hall stated that there would be approximately \$6,500 remaining in that fund that wasn't budgeted for. Commander Hausner stated he would provide the ticketing information requested by the committee, Motion carried 3-0, with Fesenmaier abstaining.

Discussion/Recommendation regarding use of American Rescue Plan Act funds allocated to the City of Lake Geneva

City Administrator Nord addressed the committee regarding the requests that were made by the City Leadership team. The ultimate decision would be to fund the Lake View Drive restoration project, which would consume all of the City's ARPA funds. This would address issues both of the Utility Commission and the Department of Public Works. Utility Director Gajewski addressed the committee regarding this request. He noted this area has water mains that are over one hundred years old and have met their service life requirement. When all points of the project are considered, including water main, sanitary, storm water and overall road condition, this area was deemed most critical. Director of Public Works Earle addressed the committee regarding the need for curb and gutter along with sidewalk to be replaced and/or installed in that area.

Motion by Hedlund to further investigate the use of ARPA funds for the Lake View Drive Restoration project to include project site plan along with engineering, second by Yunker. Finance Director Hall explained the funds are being given in two installments and the first installment has already been received. Motion carried 4-0.

Discussion/Recommendation regarding sidewalk furnishings in the downtown district

Code Enforcement Officer/Assistant Building Inspector noted the Mayoral Proclamation had suspended the current code disallowing the display of merchandise and that had since been repealed. The committee discussion noted the agenda identified sidewalk furnishings when it really needed to address outdoor display of merchandise.

Motion by Hedlund to enforce the current ordinance, second by Yunker. Committee discussion included outdoor displays would still apply to areas within an alcove of a property. Motion carried 4-0 on a roll call vote.

Discussion regarding July Treasurer's Report and Budget versus Actual

Finance Director Hall reviewed the July Treasurer's Report and Budget versus Actual. No action taken.

Presentation of Accounts

Prepaid Bills in the amount of \$ 43,292.69

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 4-0.

Regular Bills in the amount of \$190,046.35

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 4-0.

Adjournment

Motion by Hedlund to adjourn, second by Yunker. Motion carried 4-0. The meeting adjourned at 5:26 p.m.