



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- www.cityoflakegeneva.com

**PIERS, HARBORS, AND LAKEFRONT COMMITTEE
TUESDAY, JULY 13, 2021 5:00 PM
CITY HALL, COUNCIL CHAMBERS**

Committee Members: Chairperson Joan Yunker, Alderpersons: Shari Straube, Ken Howell, Rich Hedlund, and Tim Dunn

THE CITY OF LAKE GENEVA IS HOLDING ALL MEETINGS VIRTUALLY AS WELL AS IN PERSON TO HELP PROTECT OUR COMMUNITY FROM THE CORONAVIRUS (COVID-19) PANDEMIC. IN-PERSON ATTENDANCE WILL BE LIMITED TO NO MORE THAN 13 PEOPLE, ON A FIRST COME FIRST SERVED BASIS. IF YOU WISH TO LISTEN OR WATCH THE MEETING YOU MAY DO SO BY USING THE FOLLOWING:

1. Links to the City of Lake Geneva's live video stream can be found at www.cityoflakegeneva.com/video
2. Television: Watch live broadcast of the meeting on Spectrum Cable Channel 25
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4. You can provide public comment on agenda items by appearing in person or by emailing your comments to the Clerk at cityclerk@cityoflakegeneva.com or you may deliver your written comments to the City of Lake Geneva City Hall, 626 Geneva Street, Lake Geneva, WI 53147. All written comments must be provided to the Clerk by 4:00 P.M. on the date of the meeting. All written comments will be read aloud during the agenda item when public comments are allowed during the meeting.

AGENDA

1. Meeting called to order by Chairman Yunker
2. Roll Call
3. Discussion/Recommendation regarding the approval of the May 11, 2021 Piers, Harbors, and Lakefront Committee minutes as prepared and distributed
4. Comments from the public limited to 5 minutes, limited to items on this agenda
5. Harbormaster Report
6. Adjournment

*This is a meeting of the Piers, Harbors & Lakefront Committee.
No official Council action will be taken; however, a quorum of the Council may be present.*

cc: Aldermen, Mayor, Administrator, Harbormaster, Media

**PIERS, HARBORS, AND LAKEFRONT COMMITTEE MINUTES
TUESDAY, MAY 11, 2021 5:00 PM
CITY HALL, COUNCIL CHAMBERS**

Committee Members: Chairperson Joan Yunker, Alderpersons: Shari Straube, Ken Howell, Rich Hedlund, and Tim Dunn

Chairperson Yunker called the meeting to order at 5:00 p.m.

Roll Call

Present: Yunker, Howell, Hedlund, and Dunn

Absent: Straube (excused)

Comments from the public limited to 5 minutes, limited to items on this agenda

A representative of KC Enterprises addressed the committee concerning agenda item number six.

Kent Martzke of Lake Geneva Boat Lines, 1144 Rolling Meadow addressed the committee concerning agenda item number eight.

Harbormaster Report

Harbormaster Russell addressed the committee regarding the status of slip, buoy and lagoon leases for 2021. Russell also provided a status report on the hiring of summer help. He also reported that the “Vipley” app is scheduled to be used this year for the purchase of Riviera Beach passes. Russell also reported that he is in discussion with several of the city’s department heads to use municipal lot “I” as a possible staging area for the municipal boat launch, instead of allowing vehicles to line up on the street, at the actual launch.

Discussion/Recommendation regarding the approval of the April 13, 2021 Piers, Harbors, and Lakefront Committee minutes as prepared and distributed

Motion by Hedlund to approve, second by Dunn. No discussion. Motion carried 4-0.

Discussion/Possible Recommendation regarding tenant merchandise/product sales at the first floor shops of the Riviera

General discussion was held by members of the committee. Motion by Hedlund to not place restrictions or exclusive right for the sale of products at the 1st floor Riviera shops for the 2021 season. Seconded by Howell. Motion carried by unanimous voice vote.

Discussion/Recommendation regarding issuance of Request of Proposals (RFPs) for Piers and Buoy Services

City Administrator Nord reported that the request for proposal (RFP) for Piers and Buoy Services is ready to be published. The current contract expires at the end of the 2021 season. Hedlund so moved that the RFP for Piers and Buoy Services be published. Seconded by Yunker. Motion carried by unanimous voice vote.

Discussion/Recommendation regarding Pier Lease Agreement with the Lake Geneva Boat Line

Hedlund so moved to suspend the rules to allow the owner of Lake Geneva Boat Line to address the committee. Seconded by Dunn. Motion carried by unanimous voice vote. General conversation concerning the current pier lease that expires at the end of 2021. Consensus of the committee members to have the City Administrator attempt to combine the two existing agreements into a single agreement that will be for five years with a potential five year extension if agreed to by both parties.

Discussion/Recommendation regarding Amy Krause Letter requesting school activity on piers

General discussion among the committee members. Concern over insurance and liability issues with allowing the request. Howell so moved to deny the request. Seconded by Dunn. Motion carried by unanimous voice vote.

Discussion/Recommendation regarding the CD3 Boat Cleaning Machine

Hedlund so moved to suspend the rules to allow Mr. Morava to address the committee. Seconded by Dunn. Motion carried by unanimous voice vote. Bob Morava addressed the Committee on behalf of the Geneva Lake Environmental Agency. Morava reported that the cleaning machine will be located south of the municipal boat launch Monday-Thursday on those days when stationed in the City of Lake Geneva. Friday – Sunday the cleaning machine will be placed in the parking lot in Seminary Park when the equipment is stationed within the City. Motion by Howell to approve the arrangement, seconded by Hedlund. Motion carried by unanimous voice vote.

Discussion/Recommendation regarding possibly combining Lagoon Boat Slips 31 and 32 into one slip

Harbormaster Russell presented the committee with a recommendation concerning the slips 31 and 32 as well as slip 18. Hedlund so moved to proceed with the recommendations of the Harbormaster. Yunker seconded. Motion carried by unanimous voice vote.

Adjournment

At 5:37 pm, motion by Hedlund to adjourn, second by Yunker. Motion carried by unanimous voice vote.

Harbormaster Report
Piers, Harbor and Lakefront Committee
July 13, 2021

- Lagoon Slips designated for PWC's
 - On website and social media
 - Applications being accepted
 - Residents only
- Buoy/Stall leases
 - Only the 2 Lagoon slips designated as PWC slips still remaining to be leased
- Beach Revenue

June 2021 Beach Revenue					
Coin	\$ 10.85	0.01%			
Bills	\$ 21,465.00	13.77%		BEACH REVENUES - June	
CC	\$ 125,767.95	80.70%		2019	\$ 54,688.15
VIPLY	\$ 8,608.00	5.52%		2020	\$ 246,417.05
	\$ 155,851.80	100.00%			

2021 Beach Rev 7-1/7-9					
Coin	\$ 10.75	0.01%			
Bills	\$ 13,488.00	15.73%			
CC	\$ 68,560.00	79.97%		BEACH REVENUES - July	
VIPLY	\$ 3,672.00	4.28%		2019	\$ 203,010.43
	\$ 85,730.75	100.00%		2020	\$ 307,950.72

- VIPLY PASSES
 - GROSS REVENUE \$3,648.00
 - PRODUCTS PURCHASED 456
 - CUSTOMER ORDERS 155
 - VIEWS 1109
 - SCANS 394

- Boat Launch Revenue May-July 6, 2021

ATTENDED BOAT LAUNCH										
Non-Trailer	Non-Trailer									
Non-Motor	Non-Motor	<20 Feet	<20 Feet	20'-25'	20'-25'	>26'	>26'	Jet Ski	Jet Ski	Over/Under
RESIDENT	Non-Resident	RESIDENT	Non-Resident	RESIDENT	Non-Resident	RESIDENT	Non-Resident	Resident	Non-Resident	Adjustment
\$7.00	\$8.00	\$10.00	\$11.00	\$14.00	\$21.00	\$16.00	\$24.00	\$10.00	\$22.00	Credit Card
2	2	65	227	67	115	6	8	16	10	640
\$ 14.00	\$ 16.00	\$ 650.00	\$ 2,497.00	\$ 938.00	\$ 2,415.00	\$ 96.00	\$192.00	\$ 160.00	\$220.00	\$640.00 \$7,838.00

HONOR PAY									
Non-Trailer	Non-Trailer								
Non-Motor	Non-Motor	<20 Feet	<20 Feet	20'-25'	20'-25'	>26'	>26'	Other Paid	Over/Under
RESIDENT	Non-Resident	RESIDENT	Non-Resident	RESIDENT	Non-Resident	RESIDENT	Non-Resident	Amounts	Adjustment
\$7.00	\$8.00	\$10.00	\$11.00	\$14.00	\$21.00	\$16.00	\$24.00		
0	0	37	84	10	17	0	0	6	
\$ -	\$ -	\$ 370.00	\$ 924.00	\$ 140.00	\$ 357.00	\$ -	\$ -	\$ 157.25	\$ 12.00 \$1,960.25

JULY 2-5, 2021 HOLIDAY WEEKEND REPORT

Boat Launch:

- Friday, July 2nd
 - Damage to the pier was found at 8:00am when the attendant arrived.



- Most likely damaged by a trailer hitting the H support
 - Gage called and had it repaired within 2 hours
- Sunday July 4th
 - All parking (Seminary Park, Eastview School and rest of the city) full by 1:30
 - Cars (no trailers) were parked back to back in the trailer lot
 - Launching restricted to the following

- Driver had to have a spot such as home or friends where he could park vehicle and trailer
 - Someone who could handle the boat had to be left and boat had to be removed from launch pier
- Monday July 5th
 - Boat backing off the launch pier was put into a fast reverse hitting the last H support
 - Damage to the support consisted of cracking and approximately 1" movement of portions of the pier
 - Operator information not recorded
- **Suggestions for future Holiday Weekends**
 - Additional parking for vehicle and trailers??
 - Lot I reserved?
 - Will create an Incident Report to be used in the future
 - Attendants to complete getting information from operators that damage pier or surrounding area
 - Charge boat owner or operator for damages

BEACH:

- Highlights from the weekend
 - Saturday and Sunday: Excessive alcohol on the beach (especially Sunday)
 - At 6pm on Saturday and Sunday there had to be over 1500 still on the beach
 - Sunday approximately \$27,000 in revenue and over 3300 wristbands issued
 - Add residents (which was low) and add kids under 7 (which was extremely high) that don't receive wristbands or pay for entrance, I would estimate around 5500 to 6000 individuals used the beach
 - Sunday – wall to wall canopies
 - Sunday – buffet tables set up all over
 - Monday morning, 8am, beach was trashed. Broken beer bottles, beer cans all over, charcoal from grills and, of course, exploded fireworks, trash all thru the sand
 - Monday, less alcohol issues, more families
- **Suggestions:**
 - Add two more attendants for the Holiday Weekend
 - Have them "patrol" outside the fence line east and west from main entrance to stop individuals from passing alcohol over the fence
 - Seasoned "visitors" set up a group in the park and then send kids and 1 parent/guardian/adult into the beach. They then restock over the fence.
 - Extend attendant/lifeguard hours to 8pm or so and then literally LOCK the beach after removing all people
 - Inspect EVERY bag, backpack, cooler, etc that individuals want to bring into the beach