



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- www.cityoflakegeneva.com

**PIERS, HARBORS, AND LAKEFRONT COMMITTEE
TUESDAY, SEPTEMBER 14, 2021 5:00 PM
CITY HALL, COUNCIL CHAMBERS**

Committee Members: Chairperson Joan Yunker, Alderpersons: Shari Straube, Ken Howell, Rich Hedlund, and Tim Dunn

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AGENDA

1. Meeting called to order by Chairman Yunker
2. Roll Call
3. Discussion/Recommendation regarding the approval of the August 10, 2021 Piers, Harbors, and Lakefront Committee minutes as prepared and distributed
4. Comments from the public limited to 5 minutes, limited to items on this agenda
5. Harbormaster Report
6. Discussion/Possible Recommendation on RFP responses for slips and buoy commercial installation
7. Discussion the sale of municipal west end boat slips
8. Discussion/Recommendation on any revisions to Riviera 1st floor retail leases (length of lease, rate of rent, changes to leases for 2022 and beyond)
9. Discussion/Possible Recommendation on defining Non Resident Property Owner as "the owner of a dwelling within the City of Lake Geneva and said owner resides in the dwelling for a period of at least 30 days between Memorial Day and Labor Day"
10. Discussion/Possible Recommendation to amend Definition of "boat" or "watercraft" to state it must be registered with the State of Wisconsin, must NOT be manually propelled. Must have propulsion (OB, I/O, Inboard) or be able to be propelled by wind (functional sails)
11. Adjournment

*This is a meeting of the Piers, Harbors & Lakefront Committee.
No official Council action will be taken; however, a quorum of the Council may be present.*

cc: Aldermen, Mayor, Administrator, Harbormaster, Media

**PIERS, HARBORS, AND LAKEFRONT COMMITTEE MINUTES
TUESDAY, AUGUST 10, 2021 5:00 PM
CITY HALL, COUNCIL CHAMBERS**

Committee Members: Chairperson Joan Yunker, Alderpersons: Shari Straube, Ken Howell, Rich Hedlund, and Tim Dunn
Chairperson Yunker called the meeting to order at 5:00 p.m.

Roll Call

Present: Yunker, Howell, Dunn, Hedlund and Straube (arrived at 5:03pm)

Discussion/Recommendation regarding the approval of the July 13, 2021 Piers, Harbors, and Lakefront Committee minutes as prepared and distributed. Moved by Hedlund, seconded by Dunn. Motion carried by unanimous voice vote.

Comments from the public limited to 5 minutes, limited to items on this agenda

Mary Jo Fesenmaier, 1085 S. Lake Shore Drive addressed the committee to compliment the Harbormaster concerning his monthly report (agenda item 5), Expressed the need for the City to address the weed issue in the lagoon (item 6), expressed interest in alternative location for the CD# Boat Cleaning Machine (agenda item 7) and interest in placement of a kiosk at the boat launch (agenda item 9).

Harbormaster Report

Harbormaster Russell addressed the committee and reviewed the contents of the packet materials provided for this meeting. General discussion was had on the various topics outlined within his written report.

Hedlund moved to suspend the rules to allow Alderperson Fesenmaier to address the committee on the agenda items listed. Seconded by Straube. Motion carried by unanimous voice vote.

Discussion regarding weeds within the City lagoon

Harbormaster Russell outlined various reasons for the increase in weeds within the lagoon this year and also identified various options on how to address the issue. Russell stated he will be setting a meeting with the Public Works Director and the City Administrator to investigate the options available in the near future.

Discussion regarding the CD3 Boat Cleaning Machine

Harbormaster Russell addressed the committee concerning the cleaning machine as well as addressed the various locations where the machine was placed for use and possible, alternative locations. General discussion was held by the members of the committee and the Harbormaster. It was consensus of those present that the machine would be placed on the south side of Baker Street during its next placement within the City.

Discussion regarding Community Service Officer patrols of the lakefront

Russell reported that there have been issues on the lakefront where it would be more appropriate to have the City's Community Service Officers (CSOs), instead of beach staff, confront individuals concerning alcohol on the beach and various other activities that are not allowed. Russell reported that he is working with the Police Department to address this issue by increasing the CSOs presence along the lakefront.

Discussion/Recommendation regarding placement of a kiosk at the boat launch

Russell reported to the committee that he is researching the matter and will report back at a later date.

Adjournment

At 5:26 pm, motion by Howell to adjourn, second by Hedlund. Motion carried by unanimous voice

Harbormaster Report
Piers, Harbor and Lakefront Committee
September 14, 2021

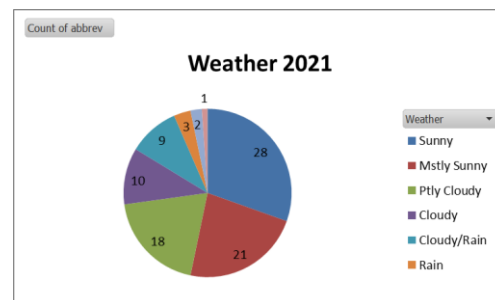
- **Buoy/Slips/Piers**

- I've requested notification if lessees are removing boats prior to September 30th
- Municipal Pier repairs made immediately prior to Labor Day weekend
- Gas pier repairs on-going
- Swim piers removed Sept 8th
- All buoys/slips/racks to be vacated by October 15th

- **Beach**

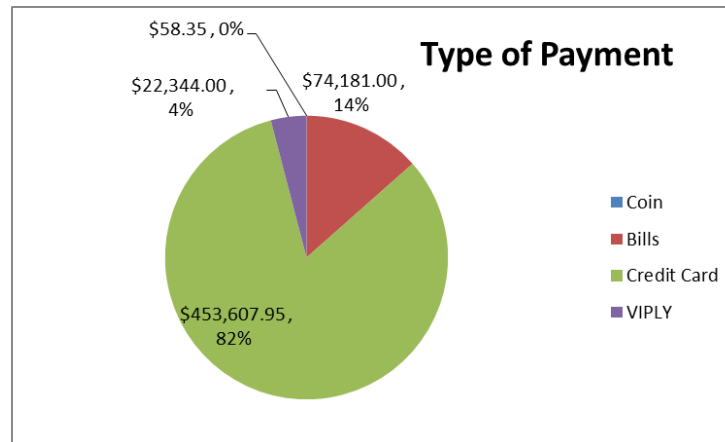
- Days of operation – 92
 - 9 Days unattended due to no Lifeguards on Duty
 - June 1-4
 - Aug 30 – Sept 3
- Weather for 2021 Season

Row Labels	Count of abbrev
Sunny	28
Mstly Sunny	21
Ptly Cloudy	18
Cloudy	10
Cloudy/Rain	9
Rain	3
Mstly Cloudy	2
Windy/Rain	1
Grand Total	92



- Attendance
 - Paid (kiosk/ViPLY) – 63,924
 - Residents – 10,640
 - Children age 6 & under – 12,500 (estimate 20% of Paid)
- Revenue – Gross May 29 thru Sept 6: Does not take into account taxes, credit card fees, or refund of cash outlay during the year

Row Labels	Sum of COIN	Sum of BILLS	Sum of CARD	VIPLY	Total
May	\$ -	\$ 1,031.00	\$ 7,294.00	\$ 328.00	\$ 8,653.00
June	\$ 10.85	\$ 21,465.00	\$ 125,767.95	\$ 8,608.00	\$ 155,851.80
July	\$ 32.50	\$ 31,488.00	\$ 189,430.00	\$ 8,784.00	\$ 229,734.50
August	\$ 11.00	\$ 18,713.00	\$ 116,692.00	\$ 4,152.00	\$ 139,568.00
September	\$ 4.00	\$ 1,484.00	\$ 14,424.00	\$ 472.00	\$ 16,384.00
Grand Total	\$ 58.35	\$ 74,181.00	\$ 453,607.95	\$ 22,344.00	\$ 550,191.30



- VIPLY PASSES
 - GROSS REVENUE: **\$22,336.00** (includes refunds) 4% of revenue
 - PRODUCTS PURCHASED: 2810
 - CUSTOMER ORDERS: 980
 - VIEWS: 7532
 - SCANS: 2590
- Gross revenue by day of the week (excludes VIPLY Passes)

Less VIPLY	Gross Rev
Row Labels	Sum of TOTAL
Sunday	\$ 152,652.00
Monday	\$ 67,428.00
Tuesday	\$ 50,664.00
Wednesday	\$ 42,587.50
Thursday	\$ 39,799.55
Friday	\$ 50,575.75
Saturday	\$ 124,140.50
Grand Total	\$ 527,847.30

- Average revenue by day of the week

Row Labels	Average of TOTAL
Sunday	\$ 10,176.80
Saturday	\$ 8,276.03
Monday	\$ 4,495.20
Tuesday	\$ 3,618.86
Friday	\$ 3,612.55
Wednesday	\$ 3,041.96
Thursday	\$ 2,842.83

- 10 Highest Revenue Days

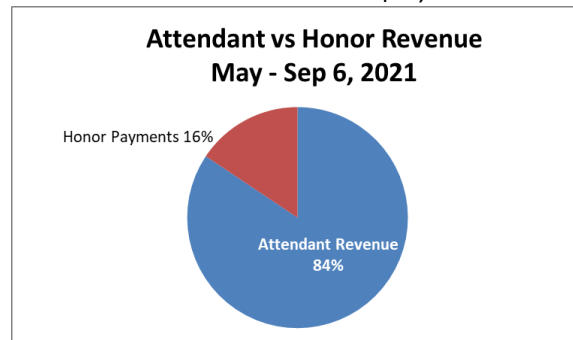
DAY	Month	Date	TOTAL
Sunday	July	4	27,027.00
Monday	July	5	20,689.00
Sunday	June	13	18,628.00
Sunday	June	6	17,648.00
Sunday	July	25	16,561.00
Saturday	June	5	16,301.00
Saturday	July	3	15,938.00
Saturday	June	19	13,596.00
Sunday	July	18	13,561.00
Saturday	July	24	12,045.00

- **Boat Launch**

- Revenue May-Sept 6, 2021

TIL Rev	TIL Rev	
Attended	Honor	
\$18,564.00	\$ 3,437.50	\$22,001.50

- Season Pass Rev: \$ 8,409.60



- Total Launches

[illegible]

Attended by Day of Week	
Row Labels	Sum of Total Launches Paid
Sunday	346
Monday	160
Tuesday	92
Wednesday	94
Thursday	84
Friday	143
■ Saturday	380

Attended Average Launches by Day of Week	
Row Labels	Average of Total Launches Paid
Sunday	20
Monday	9
Tuesday	7
Wednesday	7
Thursday	6
Friday	10
■ Saturday	21

Data does not include SEASON PASS launches

- **CD3 Unit**

- Unit was moved to LG on Sept 8th
- Located on Baker St
- Boat Launch attendants instructed to advise boaters to use the equipment
- Boat Launch attendants on duty weekends only

- **Riviera**

Riviera Events	
MONTH	No of EVENTS
MAY	5
JUNE	8
JULY	12
AUGUST	10
○ SEPTEMBER (thru 9-5)	2

- Event issues to date
 - June 18th – Individual tripped and fell walking out entrance door to front balcony
 - Refused medical – no EMT or PD call
 - Sept 11th – Individual fell off chair and hit head
 - EMT and PD responded, released individual to family