



Lake Geneva Business Improvement District
Special Board Meeting: Strategic Planning Workshop
Thursday, January 26, 2023 | 5:30 PM
The Bottle Shop

AGENDA

1. Call to Order
2. Roll Call
3. Strategic Planning Workshop
 - a. Mission Statement
 - b. SWOT Analysis
 - c. Goal Setting
 - d. Confirmation of 2023 Event Dates
4. Break
5. Discussions of Implementation Strategies from Executive Director
 - a. Organization and Tracking of Success
 - b. Committee Formation
 - c. Best Practices Review; Board Conflict of Interest Discussion*Strategic Plan to be passed at February Meeting*
6. Adjourn