



Lake Geneva Business Improvement District
Board Meeting
Wednesday, February 2, 2022 | 9:00 AM
Harbor Shores of Lake Geneva

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News and Mayor Klein Update
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Chart of Account establishment
 - b. Budget vs Actuals
 - c. Pay bills
8. Executive Director's Report
 - a. Strategic Plan recap
 - b. Establishment of committees recap
 - c. Main Street & 501c3 update
9. Comments from the Board of Directors
10. New Business:
 - a. Bylaws update
 - b. Strategic plan
 - c. OKTOBERFEST location
 - d. BID Expansion
11. Adjourn