

CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION COMMITTEE MINUTES

TUESDAY, FEBRUARY 7, 2023 - 4:30 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

Call to Order by Chairperson Howell

Chairperson Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Fesenmaier, Halverson, Hedlund, and Yunker

Absent: None

Comments from the public limited to 5 minutes, limited to items on this agenda

Spyro Condos; 1760 Hillcrest Dr; Spoke in regards to the 2023 amended Downtown Business Improvement District budget.

Alex Banati; BID Executive Director: Spoke in regards to the 2023 amended Downtown Business Improvement District budget.

Nicki Maschicano; Geneva Lake Arts Foundation; Spoke in favor of the event permit for Art in the Park being approved.

Approval of the January 17, 2023 Finance, Licensing, and Regulation Committee minutes as prepared and distributed

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 5-0.

Licenses & Permits

Discussion/Recommendation regarding a Tier I Event Permit Application filed by Geneva Lake Arts Foundation Inc, for the event of Art in the Park to take place on August 12 and August 13, 2023, with setup on August 11, 2023, located in Flat Iron Park; applicant is requesting the waiver of parking fees

Motion by Fesenmaier to approve, second by Howell. Hedlund stated that the waiving of parking fees has become an issue for the Council. He added that these groups should go before the Tourism Commission to ask for money for the parking fees. He explained that by doing this the fees would be paid for by room tax dollars collected from tourists versus property tax payers. Fesenmaier added that there needs to be a policy to identify what groups would be eligible for waived parking fees and would vote in favor of the waiver, for consistency. She also added that the Tourism Commission couldn't pay for the parking fees, as that money needs to be used for marketing. Hedlund explained that maybe the group could use their marketing budgets for the parking and then use the Tourism Commission grant money for the marketing.

Motion by Howell to allow Nikki Marsicano to speak, second by Halverson. Motion carried 5-0. Marsicano addressed the committee regarding the concerns about not waiving the parking fees for the event. She added that had they known, they could have charged more to their vendors to help cover those costs. Currently two-thirds of their vendors have already responded. Fesenmaier added that the waiver of parking fees, as a whole, needs a discussion and a policy, but that for now the committee should continue it's past practice and waive the fees.

Motion by Halverson to amend to approve the permit application without a recommendation regarding the waiver of the parking fees, second by Hedlund. Motion to amend carried 4-1, with Fesenmaier voting no.

Original motion as amended carried 4-1, with Fesenmaier voting no.

Discussion/Recommendation regarding a Tier II Event Permit Application filed by the Lake Geneva Jaycees, for the event of Venetian Fest to take place August 14, 2023 through August 21, 2023, located in Flat Iron Park, Library Park, and Seminary Park; applicant is requesting waiver of parking fees

Motion by Hedlund to approve with the exception of the waiver of parking fees, second by Yunker. Fesenmaier reiterated the need for a parking fee waiver policy. Hedlund added that these groups should be approaching the Tourism Commission to help pay for these events. Motion carried 4-1, with Fesenmaier voting no.

Temporary Class "B"/"Class B" Retailer's License application filed by the Lake Geneva Jaycees for the event of Venetian Fest to be used August 14, 2023 through August 21, 2023, located in the Flat Iron Park parking lot, on Center Street; alcohol sales hours will be August 16, 2023 through August 18, 2023 from 5:00 p.m. to 12:00 a.m. and August 19, 2023 and August 20, 2023 from Noon to 12:00 a.m., with last call announced at 11:45 p.m. on all nights

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Fireworks Permit Application filed by the Lake Geneva Jaycees for a fireworks display to take place on August 20, 2023 at dusk

Motion by Hedlund to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a "Class A" Intoxicating Liquor License Application filed by Edie INC d/b/a Marigold located at 725 W Main St, Angela Carlson, agent

Motion by Halverson to approve, second by Fesenmaier. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Class "C" Wine License Application filed by Cheese & Crafters LLC d/b/a Board & Brush located at 262 Center St, Chelsea Rudig, Agent

Motion by Fesenmaier to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding the amended 2023 Downtown Business Improvement District budget

Motion by Hedlund to approve, second by Yunker. Finance Director Pisarcik agreed that this amended budget is all in order. Motion carried 5-0.

Discussion/Recommendation regarding **Resolution 23-R06** a resolution amending the City of Lake Geneva Fee Schedule as it relates to the right-of-way permit fee

Motion by Howell to approve, second by Fesenmaier. No discussion. Motion carried 5-0.

Discussion/ Recommendation regarding awarding the 2023 Crack Cleaning and Sealing bid to Thunder Road LLC in an amount not to exceed \$35,000

Motion by Halverson to approve, second by Hedlund. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding awarding the bid for the 2023 Mariane Terrace and Pine Tree Lane Improvements to Asphalt Contracts, INC in an amount not to exceed \$1,012,080.34

Motion by Fesenmaier to approve, second by Hedlund. Hedlund stated that there will be a public meeting on this project on February 22, 2023. Motion carried 5-0.

Discussion/Recommendation regarding awarding the 2023 Street Improvement Project- Phase 3 Wrigley Drive ADA Improvements to All-Ways Contractors, INC in an amount not to exceed \$252,572.07

Motion by Hedlund to approve, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding disallowance of claim filed by Vickie Richel for alleged vehicle damage as a result of sidewalk construction work at the library, pursuant to Wis. Stat. 893.80(1g)

Motion by Hedlund to disallow, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding disallowance of claim filed by Frederick Babashka for alleged injuries and damages sustained as a result of a trip and fall at or near Main St, pursuant to Wis. Stat. 893.80(1g)

Motion by Hedlund to disallow, second by Yunker. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding eliminating parking fees within Lot I, located on Wells Street

Hedlund stated that this is an underutilized lot and was talked about being an employee permit lot.

Motion by Hedlund to continue, second by Halverson. Motion carried 5-0.

Discussion/Recommendation regarding an agreement with the Geneva Lakes YMCA for recreational services at Veteran's Park

Motion by Hedlund to approve, second by Fesenmaier. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding an agreement with the Geneva Lakes YMCA for a two-year Veteran's Park Concessionaire

Motion by Fesenmaier to approve, second by Hedlund. Hedlund added that the concession stand has been open more frequently since the YMCA has taken over the contract. Motion carried 5-0.

Discussion regarding the October 2022 Treasurer's and Budget versus Actual Reports

No action taken.

Discussion regarding the November 2022 Treasurer's and Budget versus Actual Reports

No action taken.

Discussion regarding the December 2022 Treasurer's and Budget versus Actual Reports

Motion by Halverson to combine the October, November, and December Treasurer's and Budget versus Actual report for one presentation, second by Hedlund. Motion carried 5-0.

Finance Director Pisarcik gave a presentation regarding the three-month budget versus actual and treasurer's reports, as presented in the packet. No action taken.

Presentation of Accounts

Pre-paid Bills: \$86,200.68

Motion by Yunker to approve, second by Hedlund. No discussion. Motion carried 5-0.

Regular Bills: \$367,209.16

Motion by Yunker to approve, second by Fesenmaier. No discussion. Motion carried 5-0.

Adjournment

Motion by Hedlund to adjourn, second by Yunker. Motion carried 5-0. The meeting adjourned at 5:24 p.m.