

**CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE MINUTES**  
**WEDNESDAY, MARCH 15, 2023 - 4:15 PM**  
**LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)**

**Members:** Mayor Charlene Klein, Parking Manager Seth Elder, Trence Paisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

Call to Order

Mayor Charlene Klein called the meeting to order at 4:16pm.

Roll Call

**Present:** Mayor Charlene Kelin, Parking Manager Seth Elder, Alex Binanti, Sherri Ames, Paul Hummel, Terence Paisano.

**Absent:** Fred Gahl

Approval of the March 8, 2023 Parking Ad Hoc Committee minutes as prepared and distributed

Motion by Binanti to approve, second by Ames. No discussion. Motion carried 6-0.

Discussion regarding Remote Employee Parking with Shuttle

The committee discussed possible locations for a remote parking lot with shuttle access. Existing locations with potential are Veterans Park, Badger High lots when school is not in session, & the City-owned grass lot at 120 E Sheridan Rd. Creation of additional City lots behind the Lake Geneva Museum and on the Hillmoor property were also included as future options. Discussion included ideas that creating lots close enough for a walking option would be the most ideal; responsibility for the funding of the program and employer responsibility for employees; potential use of BID funds for support of employee parking programs; current employee use of existing parking lots; public or private funding for a shuttle versus charging for a shuttle ride per person; best times for a potential employee parking program to be implemented and in effect; potential shuttle routes and impact on City traffic.

Elder updated the committee on the discussion with the Cove Board about the use of the lot off Wells St as a shared-revenue parking location. The Board of Directors are in discussion and will inform the Parking Manager of their decision.

A parking survey sponsored by the BID is scheduled to be sent to employers and employees in the BID district on the evening of March 15, 2023. Feedback from that survey will be presented at the next Committee meeting.

Elder drew the committee's attention to plans (included in the Special Parking Discussion Group packet from the March 8, 2023 meeting) for a new parking lot on Sage and Waverly Streets and extension of the parking lot on Mill and Geneva Streets adjacent to the Lake Geneva Museum.

Discussion regarding Advance Parking Reservations

Motion by Ames to move agenda item to next meeting; second by Binanti. No discussion. Motion Carried 6-0

Review of Parking Study

Motion by Ames to move agenda item to next meeting; second by Binanti. No discussion. Motion carried 6-0

Next Meeting Date & Time

Committee scheduled next meeting date for Wednesday March 29 at 4:15pm

**Adjournment**

Motion by Ames to adjourn; second by Binanti. No discussion. Motion carried 6-0. Meeting adjourned 5:17pm.