



Lake Geneva Business Improvement District
Board Meeting
Wednesday, April 5, 2023 | 9:00 AM
Harbor Shores of Lake Geneva

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News and Mayor Klein Update
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Chart of Account review
 - b. Budget vs Actuals
 - c. Pay bills
8. Executive Director's Report
 - a. Event planning recap
 - b. Ad hoc parking committee recap
 - c. Marketing updates
 - d. Main Street update
 - e. Flower planter update
9. Comments from the Board of Directors
10. New Business:
 - a. Proposed amendments to budget
 - i. Marketing
 - ii. Murals in Beautification
 - iii. Establishing an education category under salary
 - b. Approval of marketing materials for BID expansion solicitation
 - c. Event Approvals
 - i. Proposed contract acceptance for sound bids, and other expenses pertaining to Oktoberfest
 - ii. Veteran's Day expenses for legislative breakfast
 - d. Final Logo vote
11. Adjourn