



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION COMMITTEE

WEDNESDAY, APRIL 5, 2023 - 4:30 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members:

Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, John Halverson, and Rich Hedlund

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AGENDA

1. Call to Order by Chairperson Howell
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the March 21, 2023 Finance, Licensing, and Regulation Committee minutes as prepared and distributed
5. **Licenses & Permits**
 - a. Discussion/Recommendation regarding an application for a Temporary Class "B"/"Class B" Retailer's License filed by St Francis de Sales for the event of Cinco de Mayo, to take place on May 7, 2023 from Noon to 6:00 p.m., located at 148 W Main St
 - b. Discussion/Recommendation regarding a Temporary Operator License Application filed by Cornelio Cruz to be used at the St. Francis de Sales Cinco de Mayo event to be held on May 7, 2023 from Noon to 6:00 p.m., located at 148 W Main St
 - c. Discussion/Recommendation regarding a Tier I Event Permit application filed by the Lake Geneva Public Library and Friends of the Lake Geneva Public Library for the event of Beachside Authorfest to take place on July 8, 2023 from 8:00 a.m. to 6:00 p.m., located in Library Park (*Applicant is requesting waiver of parking fees*)

- d. Discussion/Recommendation regarding a Tier II Event Permit Application filed by VISIT Lake Geneva for the event of Concerts in the Park to take place on June 29, July 6, July 13, July 20, July 27, August 3, and August 10, located in Brunk Pavillion and Flat Iron Park (*Applicant is requesting waiver of parking fees*)
 - e. Discussion/Recommendation regarding a Tier I Event Permit application filed by the Lake Geneva Farmers Market at Horticultural Hall to take place every Thursday from May 2023 through October 2023, from 7:00 a.m. to 2:00 p.m. located at 330 Broad St (*Applicant is requesting waiver of parking fees*)
 - f. Discussion/Recommendation regarding a Tier I Event Permit application filed by the Holy Communion Episcopal Church for the event of Farmers Market to take place every Thursday from May 2023 through October 2023, from 8:00 a.m. to 1:00 p.m. located at 320 Broad St (*Applicant is requesting waiver of parking fees*)
 - g. Discussion/Recommendation regarding a Tier I Event Permit application filed by the Downtown Business Improvement District for the event of the Downtown Lake Geneva Annual Wine Walk to take place on May 21, 2023 from Noon to 4:00 p.m., located at various downtown Lake Geneva businesses
6. Discussion/Recommendation regarding Riviera Beach Access Options
 7. Discussion/Recommendation regarding removal of abandoned driving range office at Hillmoor property
 8. Discussion/Recommendation regarding renewal of the 2023/2024 TAPCO Contract
 9. Discussion/Recommendation regarding the purchase of a 2023 F-250 4x4 SD Regular Cab 8' box 142" WB SRW XL (F2B) not to exceed \$48,820.00 for the Department of Public Works
 10. Discussion/Recommendation regarding the purchase of a 2023 F-250 4x4 SD Super Cab 6.75' box 148" WB SRW XL (X2B) not to exceed \$55,155.00 for the Department of Public Works
 11. Discussion/Recommendation regarding **Resolution 23-R17** a preliminary resolution declaring intent to exercise Special Assessment Powers for the City of Lake Geneva 2023 Street Improvement Project
 12. Discussion/Recommendation regarding increasing the Lot B rental rate from \$750.00 to \$1,300.00 per day, to more accurately reflect the \$4.00 per hour weekend pricing
 13. Discussion/Recommendation regarding designating Lot I as a reserved daily parking lot during June, July, and August with the cost adhering to 10 hours or parking at the current hourly rate (*Parking Ad Hoc Committee recommended approval*)
 14. Discussion/Recommendation regarding the application of the Knowles Nelson Grant by the Geneva Lake Conservancy for improvements to be made at the Hillmoor Property (*Hillmoor Ad Hoc Committee recommended approval*)
 15. Discussion/Recommendation regarding the Geneva Lake Environmental Agency Chapter 30 ordinance related to Aquatic Invasive Species

16. Presentation of Accounts

- a. Pre-Paid Bills: \$228,062.11

b. Regular Bills: \$251,808.32

17. Adjournment

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.