



Lake Geneva Business Improvement District  
Board Meeting  
Wednesday, May 3, 2023 | 9:00 AM  
Harbor Shores of Lake Geneva

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News and Mayor Klein Update
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
  - a. Chart of Account review
  - b. Budget vs Actuals
  - c. Pay bills
8. Executive Director's Report
  - a. Marketing Updates
  - b. Event Planning update
  - c. Springo update
  - d. Ad hoc parking committee recap
  - e. Organizational recap
    - i. Storage unit
    - ii. Downtown lights code update
    - iii. BRE visits and business attraction
    - iv. Main Street update
9. Comments from the Board of Directors
  - a. Hwy 50 Repavement Plan Discussion – President Spyro Condos
10. New Business:
  - a. Proposed amendments to budget – update from April's meeting
    - i. Marketing
    - ii. Murals in Beautification
    - iii. Trolley discussion
  - b. Event Approvals
    - i. Proposed contract acceptance for sound bids, and other expenses pertaining to Oktoberfest

- ii. Vote of charging for entry to Oktoberfest; proposed local free admission and out of state \$5.00 fee
  - iii. Proposed promotional addition to Oktoberfest – bar crawl Friday prior to event
11. Adjourn