



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE

WEDNESDAY, MAY 10, 2023 - 4:15 PM

LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members:

Mayor Charlene Klein, Parking Manager Seth Elder, Trencé Paisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

AGENDA

1. Call to Order
2. Roll Call
3. Approval of the May 3, 2023 Parking Ad Hoc Committee minutes as prepared and distributed
4. Discussion regarding parking sign height
5. Discussion regarding Highway 50 re-construction update
6. Discussion/Recommendation regarding a Senior Citizen Sticker
7. Discussion/Recommendation regarding a Summer Fun Pass
8. Discussion regarding Land Acquisitions
9. Next Meeting Date & Time
10. **Adjournment**

*This is a meeting of the Parking Ad Hoc Committee.
No official City Council action will be taken; however, a quorum of the Council may be present.*

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE MINUTES
WEDNESDAY, MAY 3, 2023 - 4:15 PM
LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members: Mayor Charlene Klein, Parking Manager Seth Elder, Terence Pisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

Call to Order

Mayor Klein called the meeting to order at 4:15 p.m.

Roll Call

Present: Mayor Charlene Klein, Sherri Ames, Alex Binanti, Fred Gahl, Paul Hummel, and Terence Pisano.

Absent: Parking Manager Seth Elder.

Approval of the April 19, 2023 Parking Ad Hoc Committee minutes as prepared and distributed

Motion by Ames to approve, second by Binanti. No discussion. Motion carried 6-0.

Restatement of Open Meeting Laws- Attorney Draper

Lake Geneva City Attorney Dan Draper explained that as a governing body, appointed by the Mayor and confirmed by the City Council, the state legislature requires all business be conducted in the open. Draper provided examples of violations of open meeting laws and cautioned the committee members to refrain from discussing matters relative to parking when not at the committee meeting.

Discussion regarding Parking Department sign inventory

Mayor Klein referenced the sign inventory figures included on Page 4 of the packet, stating she had received phone calls from patrons relative to the lack of signage stating there is paid parking. Discussion then focused on the numbered signs that were removed from parking stalls, the possibility of lowering the location of posted signs, and color coordinated curbs to indicate paid parking. The Mayor advised that Elder would be able to explain the rationale behind the location of paid parking signs.

Discussion/Recommendation Senior Citizen sticker

Gahl proposed the creation of a senior citizen parking sticker to incentivize seniors to visit downtown. Ames voiced concerns relative to the creation of an additional sticker type when there are already resident stickers. Pisano noted that offering a senior discounted price for the existing Walworth County pass could increase sticker sales. Hummel noted that most locals would visit during slower volume times, which may help bolster local business sales. The Mayor noted that more exploration and detail would be necessary to implement, such as what age would be considered a senior citizen.

Pisano exited the meeting at 5:05 p.m.

Discussion/Recommendation Summer Fun Pass

The Mayor explained that the concept behind a summer fun pass would be to presale parking along with admission to other local attractions. Discussion ensued relative to attracting tourists and incentivizing them to return, off season deals, excluding holidays and/or weekends, and gathering data relative to actual usage once purchased.

Future Agenda Items

- Updated parking study
- Capital borrowing ability
- Designated parking areas for employees
- Height of posted paid parking signs
- City purchase of property for parking
- Highway 50 project affects on parking

- Addition of a council member to Parking Ad Hoc Committee
- Addition of paid parking in the City Hall and Museum lots

Next Meeting Date & Time

The committee scheduled the next meeting for Wednesday, May 10, 2023 at 4:15 p.m.

Adjournment

Motion by Ames to adjourn, second by Gahl. No discussion. Motion carried 6-0. The meeting adjourned at 5:15 p.m.