



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE
WEDNESDAY, MAY 17, 2023 - 4:15 PM
LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members:

Mayor Charlene Klein, Parking Manager Seth Elder, Terence Pisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

AGENDA

1. Call to Order
2. Roll Call
3. Approval of the May 10, 2023 Parking Ad Hoc Committee minutes as prepared and distributed
4. Follow up on sign height discussion
5. Discussion/Action on Senior (Octo-pass) pass for parking
6. Discussion/Action on Summer Fun Pass
7. Parking Study Discussion
8. Employee Parking Discussion
9. Future Agenda Items
10. Next Meeting Date & Time
11. **Adjournment**

*This is a meeting of the Parking Ad Hoc Committee.
No official City Council action will be taken; however, a quorum of the Council may be present.*

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE MINUTES
WEDNESDAY, MAY 10, 2023 - 4:15 PM
LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members: Mayor Charlene Klein, Parking Manager Seth Elder, Terence Pisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

Call to Order

Mayor Klein called the meeting to order at 4:15 p.m.

Roll Call

Present: Mayor Charlene Klein, Parking Manager Seth Elder, Sherri Ames, Alex Binanti, Fred Gahl, Paul Hummel, and Terence Pisano.

Absent: None.

Approval of the May 3, 2023 Parking Ad Hoc Committee minutes as prepared and distributed

Motion by Binanti to approve, second by Hummel. No discussion. Motion carried 7-0.

Discussion regarding parking sign height

Elder stated that when signage was placed for paid parking, the Director of Public Works informed him that any signage posted in a right of way is required to be at a height of seven feet.

Discussion regarding Highway 50 re-construction update

Mayor Klein provided details relative to the Highway 50 construction project, stating information would be shared through the City of Lake Geneva website, as well as on the City's Facebook page.

Discussion/Recommendation regarding a Senior Citizen Sticker

Discussion ensued relative to the required age of person to obtain a senior citizen pass, the cost, and impact on staff in order to implement passes. Motion by Ames to continue the topic of senior parking passes to the next meeting, second by Pisano. No discussion. Motion carried 7-0.

Discussion/Recommendation regarding a Summer Fun Pass

Gahl reiterated from the previous meeting his proposal to combine an offer for prepaid parking along with other local amusements such as a beach pass. Mayor Klein shared that she spoke with the Harbormaster who was in agreement with offering a lower price for a seasonal beach pass in conjunction with parking. Gahl noted that such offers could be advertised on vacation home rental sites. Mayor Klein requested that Elder compile price options for the next meeting.

Discussion regarding Land Acquisitions

Elder explained that any capital borrowing would be approved through the budget process, requiring the support of elected officials. The committee agreed that acquisition of land within the downtown area would be difficult, and discussed the possibility of building a parking garage in an existing city parking lot.

The following items were requested to be added to a future agenda:

- Updated Parking Study
- Summer Fun Pass

Next Meeting Date & Time

The committee scheduled the next meeting for Wednesday, May 17, 2023 at 4:15 p.m.

Adjournment

Motion by Mayor Klein to adjourn, second by Pisano. No discussion. Motion carried 7-0. The meeting adjourned at 5:18 p.m.

