



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE

WEDNESDAY, MAY 31, 2023 - 4:15 PM

LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members:

Mayor Charlene Klein, Parking Manager Seth Elder, Terence Pisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

AGENDA

1. Call to Order
2. Roll Call
3. Approval of the May 17, 2023 Parking Ad Hoc Committee minutes as repaired and distributed
4. Memorial Weekend Update
5. Comments regarding Parking- Roger Wolf
6. Summer Fun Pass
7. Lot I Update
8. Future Agenda Items
9. Next Meeting Date & Time
10. **Adjournment**

*This is a meeting of the Parking Ad Hoc Committee.
No official City Council action will be taken; however, a quorum of the Council may be present.*

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE MINUTES
WEDNESDAY, MAY 17, 2023 - 4:15 PM
LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members: Mayor Charlene Klein, Parking Manager Seth Elder, Terence Pisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

Call to Order

Mayor Klein called the meeting to order at 4:16 p.m.

Roll Call

Present: Mayor Charlene Klein, Parking Manager Seth Elder, Pisano, Hummel, and Ames.

Absent: Binanti and Gahl.

Approval of the May 10, 2023 Parking Ad Hoc Committee minutes as prepared and distributed

Motion by Ames to approve, second by Pisano. No discussion. Motion carried 5-0.

Follow up on sign height discussion

Elder explained that each type of sign has a different height requirement, and any sign posted in a right of way must be at seven feet.

Discussion/Action on Senior (Octo-pass) pass for parking

Mayor Klein reiterated the discussion from the previous meeting, cautioning the committee of the thousands of residents who fall within the 65-80 year old age group, stating that financially it is not feasible to offer a free pass to such a large group of individuals.

Member Fred Gahl joined the meeting at 4:24 pm.

Discussion then focused on the age to qualify, cost, and implementation. Motion by Pisano to offer a discounted rate, for the Walworth County Pass, to citizens over the age of 65 at a price of \$65, second by Gahl. The Mayor pointed out that this recommendation should go straight to the City Council meeting on Monday, May 22, 2023, as committee meetings are not taking place at this time. Pisano amended his motion to include recommending to the City Council as a whole, seconded by Gahl. Motion carried 5-1 with Sherri Ames voting no.

Discussion/Action on Summer Fun Pass

Elder presented options for Summer Fun Pass packages. Discussion ensued relative to pricing; whether there should be a limit on the number of passes sold per week and to include or exclude weekend days; and offering Lot I as the parking option included with the pass. Motion by Pisano to continue the discussion relative to the Summer Fun Pass to the next meeting, second by Ames. No discussion. Motion carried 6-0.

Parking Study Discussion

Elder stated that the parking study that was conducted in 2013 cost the city \$57,000. The committee agreed that there has been little change to infrastructure in the city since 2013 and that any data provided through an updated study would most likely mimic the 2013 findings. Motion by Pisano to continue the discussion of an updated parking study to the next meeting, second by Ames. No discussion. Motion carried 6-0.

Employee Parking Discussion

The committee discussed increasing revenue by offering paid parking options for employees of downtown businesses. Motion by Pisano to continue the employee parking discussion to the next meeting, second by Hummel. No discussion. Motion carried 5-1 with Sherri Ames voting no.

Future Agenda Items

No discussion.

Next Meeting Date & Time

The committee scheduled the next meeting for Wednesday, May 31, 2023 at 4:15 p.m.

Adjournment

Motion by Mayor Klein to adjourn, second by Ames. No Discussion. Motion carried 6-0. The meeting adjourned at 5:18 p.m.