



Lake Geneva Business Improvement District
Board Meeting
Wednesday, June 7, 2023 | 9:00 AM
Harbor Shores of Lake Geneva

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News and Mayor Klein Update
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Chart of Account review
 - b. Budget vs Actuals
 - c. Pay bills
8. Executive Director's Report
 - a. Wine Walk recap
 - b. Oktoberfest planning
 - c. Beautification Update & holiday décor planning
 - d. Marketing initiatives
 - e. Ad-hoc parking committee recap
9. Comments from the Board of Directors
 - a. Director Anthony Silvestri – update on Hwy 50 project
 - b. Director Alethea Salgado – update on mural committee
10. Motion to go into closed session pursuant to Sec. 19.85(1)(e) which states: “deliberating or negotiating the purchase of public properties, the investing of public funds, or conduction other specified public business, whenever competitive or bargaining reasons require a closed session” regarding the 2023 six-month review of contract for Business Improvement District’s Executive Director, and regarding proposed budget amendment for use of additional reserved funds.
10. Adjourn