



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE
WEDNESDAY, JUNE 14, 2023 - 4:00 PM
LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members:

Mayor Charlene Klein, Parking Manager Seth Elder, Terence Pisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

AGENDA

1. Call to Order
2. Roll Call
3. Approval of the May 31, 2023 Parking Ad Hoc Committee minutes as prepared and distributed
4. Update regarding Lot I
5. Discussion/Reccomendation regarding Employee Parking
6. Next Meeting Date & Time and Future Agenda Items
7. **Adjournment**

*This is a meeting of the Parking Ad Hoc Committee.
No official City Council action will be taken; however, a quorum of the Council may be present.*

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE MINUTES
WEDNESDAY, MAY 31, 2023 - 4:15 PM
LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members: Mayor Charlene Klein, Parking Manager Seth Elder, Terence Pisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

Call to Order

Mayor Charlene Klein called the meeting to order at 4:16 p.m.

Roll Call

Present: Mayor Charlene Klein, Parking Manager Seth Elder, Sherri Ames, Alex Binanti, Fred Gahl, and Paul Hummel.

Absent: Terence Pisano.

Approval of the May 17, 2023 Parking Ad Hoc Committee minutes as prepared and distributed

Motion by Hummel to approve, second by Ames. Hummel requested verbiage directing Gahl to look into details relative to third party parking garages be added to Item 7; Parking Study Discussion. Motion carried 6-0. The minutes, as amended, were approved.

Memorial Weekend Update

Elder detailed comparisons between 2022 to 2023 parking revenue; imploring the committee to consider including holidays that fall on weekdays at the \$4 per hour parking rate. Discussion ensued. Motion by Hummel to forward the recommendation to increase parking fees on holidays that fall on weekdays (Memorial Day, Fourth of July, and Labor Day) to \$4 per hour, to the Finance, Licensing, and Regulation committee, second by Gahl. Mayor Klein noted the increase would offset personnel costs for holidays, as staff are paid time and a half. Motion carried 6-0.

Elder shared that parking enforcement began wearing body cameras over the Memorial Day weekend, and that he is coordinating with the police records department to categorize and store footage.

Comments regarding Parking- Roger Wolf

Gahl provided data relative to parking garages, including construction costs; debt service per month; and income assumptions. Discussion then focused on whether the data provided was relative to Lake Geneva specifically, the requirement of a referendum, and the concern with variables that are unable to be anticipated.

Summer Fun Pass

The committee members agreed the Summer Fun Pass might be better suited as a possibility for next summer, as it is already June and more development is required for implementation.

Lot I Update

Elder shared that pre-paid parking in Lot I should launch on or around June 1. He stated that 20 spaces have been designated for pre-paid reservations and each space will have a sign dictating that it is daily reserved parking and that violators will be ticketed and towed. The committee requested that Elder bring back reservation data, after two weeks, in order to possibly consider requesting council to allow pre-paid reservations for all spaces in Lot I.

Future Agenda Items

-Employee parking

Next Meeting Date & Time

The committee scheduled the next meeting for Wednesday, June 14, 2023 at 4pm.

Adjournment

Motion by Ames to adjourn, second by Binanti. No discussion. Motion carried 6-0. The meeting adjourned at 5:15 p.m.

