

**CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION
COMMITTEE MINUTES**

TUESDAY, JUNE 6, 2023 - 4:30 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, Cindy Yager, and Tim Dunn

Call to Order by Chairperson Howell

Chairman Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Dunn, Fesenmaier, Yager, and Yunker

Absent: None

Comments from the public limited to 5 minutes, limited to items on this agenda

Andrea Christian, 250 Havenwood Dr; Spoke on item #7 in regards to how the rate increase would affect the Memorial Day Parade route.

Ryan Stelzer, 215 Skyline Dr; Spoke on item #8, the waiver of parking fees policy. He requested the policy be continued so that a discussion with the non-profits can be had.

Approval of the April 18, 2023 Finance, Licensing, and Regulation Committee minutes as prepared and distributed
Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Licenses & Permits

Discussion/Recommendation regarding a Temporary Class "B"/"Class B" Retailer's License application filed by St Francis De Sales Parish for the event of Fall Festival to take place on September 24, 2023 from 11:30 a.m. to 6:00 p.m., located at 148 W Main St

Motion by Yunker to approve, second by Dunn. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Temporary Operator License application filed by Robert McCormick for use at the St. Francis De Sales Fall Festival to be held on September 24, 2023

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Temporary Class "B"/"Class B" Retailer's License application filed by Kisses From Keegan for the event of Mars 100 Year Celebration to be held on June 22, 2023 from 4:30 p.m. to 11:30 p.m., located in the Rivera Ballroom, 812 Wrigley Dr

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Temporary Operator License applications filed by Joseph DeVries, Kortlyn Freeman, Daniel Goodlow and Trevor Wilson for use at the Mars 100 Year Celebration event to be held on June 22, 2023

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Resolution 23-R34 a resolution authorizing and directing the proper city official(s) to issue the Liquor License renewals for the period of July 1, 2023, to June 30, 2024

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Sidewalk Cafe Permit Renewals for the period of July 1, 2023 to June 30, 2024, filed by: Avant Cycle Cafe, Barrique Bistro & Wine Bar, Flat Iron Tap, Guac Star, Harborside Pub & Grill, Hill Valley Cheese Shop & Cheese Bar, House of Bogini, Lake Aire Restaurant, Oakfire, Olympic Restaurant, Popeyes and Sopra

Motion by Yunker to approve, second by Yager. Fesenmaier added that the diagrams for the permits were added to the packet after the initial posting, which shows the layouts for the various businesses. Motion carried 5-0.

Discussion/Recommendation regarding Massage Establishment renewal applications for the term of July 1, 2023 to June 30, 2024 filed by: Element Massage Studio and Lakeview Spa

Motion by Yunker, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding an agreement between Wisconsin Bell Inc and the City of Lake Geneva for use of twelve parking stalls located at 645 Main Street for City of Lake Geneva Employee Parking

Motion by Howell to approve, second by Yunker. City Administrator Nord explained that this is a contract between the City and AT&T for employee parking on the south side of City Hall. In return the City is responsible for maintenance and upkeep of the lot. Motion carried 5-0.

Discussion/Recommendation regarding increasing the parking rate to \$4.00/hr for Memorial Day, 4th of July, and Labor Day (Parking Ad Hoc Committee recommended approval on May 31, 2023)

Motion by Yunker to approve, second by Howell. Yager stated that she is not favor of the increase at this time; she fears that this would create confusion for guests. Parking Manager Elder provided the possible revenue breakdown and addressed possibility of confusion, clarifying that kiosks will be set to \$4.00/hour, and that there will be no option to pay \$2.00. Discussion was held concerning the deficit created with the parking ticket reduction and concerns of paying staff holiday pay for enforcement.

Alderman Fesenmaier expressed concern with backup material not being included, and stated that she is not in favor of the change as it currently stands; but could be with more detail from the Ad Hoc Committee.

Mayor Klein addressed the committee and compared the increase to the approve Riviera Ballroom Holiday surcharge. She urged the committee to recommend approval for Council consideration.

Motion to approve carried 3-2 on a roll call vote, with Fesenmaier and Yager voting no.

Discussion/Recommendation regarding City of Lake Geneva Policy 5.2: Waiving of Parking Fees; as it relates to special event permits and requests for waiver of parking fees (Finance, Licensing, and Regulation Committee continued on April 18, 2023)

Motion by Howell to continue to the next FLR meeting, second by Fesenmaier. General discussion followed between Committee members regarding the ongoing process of developing the policy. Motion carried 5-0.

Discussion regarding March 2023 and April 2023 Treasurer's Report and Budget versus Actual Report

Motion by by Howell to approve, second by Yunker. No discussion. Motion carried 5-0.

Presentation of Accounts

Prepaid Bills: \$275,189.58

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Regular Bills: \$686,307.35

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Motion to go into Closed Session pursuant to 19.85(1)(e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session regarding: Possible Purchase of Property near Oakhill Cemetery

Motion by Fesenmaier to go into Closed Session to include City Administrator Nord, Alderperson Frame, Cemetery Board Chair Mary Sibbing, and Mayor Klein, second by Howell.

Motion carried on a roll call vote 5-0.

The Committee convened into closed session at 4:57 pm.

Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session

Motion by Fesenmaier to return to open session, second by Yunker. Motion carried on a roll call vote 5-0.

The Committee reconvened into open session at 5:11 pm.

Motion by Howell to direct staff to proceed as discussed in closed session, second by Yager. No discussion.

Motion carried 5-0.

Adjournment

Motion by Fesenmaier to adjourn, second by Yunker. No discussion. Motion carried 5-0. The Committee adjourned at 5:12 pm.

These minutes are unofficial until approved by the Committee.

Vanessa Jahns
Deputy Clerk